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# *Time is Money: A Re-Assessment of the Passenger Social Savings from Victorian British Railways*

TIMOTHY LEUNIG

This article assesses train speeds in England and Wales 1843–1912. Trains were fast compared with coaches or walking, and the social saving of time saved grew over time to become over 10 percent of national income in 1912. Including fare savings as well, social savings were 14 percent of national income in 1912, with consumer surplus of 6 percent. Time savings dominated fare savings once railways became a new good: travel for the masses. Using the social savings-total factor productivity identity, we show that railways accounted for around a sixth of economy-wide productivity growth in this era.

One of the defining characteristics of the industrial revolution and its aftermath was the increasing opportunities for travel. Although better roads and better carriage design had increased attainable speeds before the transport revolution, they remained restricted by the physical limitations of the horses that powered them. On water, sailors remained at the mercy of the wind.<sup>1</sup> The industrial revolution changed both. Railways allowed overland travel that was faster than anyone had previously believed possible, and steamships meant that coastal and international travel was now not only faster but much more predictable. By 1871, Britain had over 13,000 miles of railway track, and by 1891 the average person in Britain took the train every other week.<sup>2</sup> This, then,

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In his Economic History Association Presidential Address, Fogel wrote that “Scientific creations, however, are usually protracted over long periods, approach perfection quite gradually, and involve the efforts of a large number of investigators. The social savings controversy has demonstrated the great complexity of the analysis of the developmental impact of railroads, the wide range of issues that need to be pursued, the large amounts of data that must be retrieved and the many pitfalls that may be encountered in the analysis of these data. Such problems are resolved through collective effort” (“Notes,” p. 51). Where this article alters the existing literature it does so in that spirit of collective effort. I thank Dudley Baines, Dan Bogart, Nick Crafts, Terry Gourvish, Peter Mackie, Abay Mulato, the Editor, three excellent referees and seminar audiences at the Berlin Quantitative Economic History Colloquium, Economic History Society Conference, Linköping University, LSE, Oxford University, and the U.K. National Rail Museum for helpful comments, and my first rate research assistant, Judith Allen, for the unenviable task of entering all of the railway and coaching timetable data. Funding from the ESRC, under grant R000239536, is gratefully acknowledged. All remaining errors remain my own.

<sup>1</sup> Bagwell, *Transport Revolution*.

<sup>2</sup> Ville, “Transport”; and Weyl, *Passenger Traffic*, p. 110.

was an era of dramatic and unprecedented improvements in transport. In this article we use modern economic techniques to value the time saved by railway passengers in England and Wales between 1843 and 1912.

Improvements in passenger transport technology can have many effects: raising or lowering costs, speeding it up or slowing it down, making it more or less comfortable, and leading to more or fewer deaths and injuries. The correct way to analyze transport improvements, *ex ante* and *ex post*, is via cost-benefit analysis. In recent years governments and others have improved the quality of such analyses; in this article we apply those insights historically.<sup>3</sup> Cost-benefit analysis starts from the premise that the benefit of passenger transport is getting from one place to another, or, more generally, transporting one person one mile. Costs consist of monetary and nonmonetary costs, which, once nonmonetary components have been given monetary values, are added together to make “generalized costs.” The most important nonmonetary cost is the value of time, which should vary with the type of person traveling, the reason for travel, and the comfort of the mode of transport used, and should include waiting as well as traveling time.<sup>4</sup>

Economic theory states that an individual’s valuation of time is the opportunity cost, that is the value of the alternative use for that time. For those traveling on work time, the value of an hour saved is the hourly employment cost, because if travel were instantaneous, an hour of travel could be replaced by an hour’s productive work.<sup>5</sup> Neo-classical economics holds that workers value leisure time at their take-home wage rate. If they value it less, they should work for longer, if they value it more, they should reduce their working hours. In fact both revealed-preference and willingness-to-pay studies show that people value their leisure and commuting time at around half their take-home hourly wage.<sup>6</sup>

That time savings are not included in GDP is not of concern to economists and economic historians. Our interest is in consumer wel-

<sup>3</sup> See, for example, the websites of the Department for Transport’s Transport Analysis Guidance, available at [www.webtag.org.uk](http://www.webtag.org.uk); and Leeds University’s Institute for Transport Studies, [www.its.leeds.ac.uk](http://www.its.leeds.ac.uk).

<sup>4</sup> Great Britain, *Transport*, pp. 196–97.

<sup>5</sup> Costs include gross wages, payroll taxes, and employer pension contributions, as well as a share of overhead costs (office space, back office functions, and so on), which add 21.2 percent today. Where an individual’s wages are unknown, the usual proxy is the average wage for users of that transport mode. Department for Transport, “Values,” p. 2, paragraph 1.2.4 and p. 4, table 1.

<sup>6</sup> The U.K. government currently values leisure and commuting time at 46 percent of average take-home wages. This is for working age people and pensioners, with the latter’s valuation 25 percent lower than the former’s. In order to correct for the lower ratio of pensioners to working age people in the nineteenth century, we increase the overall figure by 4 percentage points, to 50 percent of the take-home wage. *Ibid.*, paragraph 1.2.17.

fare gains from new technology, whatever form those gains take. If they are valued by consumers then they are part of consumer surplus, if they are part of consumer surplus then they should be included in cost-benefit analysis.<sup>7</sup> In addition to the transport costs and benefits that accrue to users, there may be externalities to those who do not travel at all. Better transport can destroy local monopolies and increase productivity through agglomeration effects, it can also change the rates at which nonusers are killed or injured, and affect levels of local and global pollution. These additional factors would need to be included in a calculation of the full economic effect, but lie outside the scope of this article, which, in keeping with earlier historical studies, seeks to estimate the transport costs and benefits.

The form of cost-benefit analysis used by historians to study railways is known as “social savings.” This approach was first used in the 1960s in the pioneering works of Robert Fogel and Albert Fishlow.<sup>8</sup> Their studies aimed to quantify the value of railways to the United States in 1890 and 1859, respectively. Put simply, the social saving from railways is the minimum additional amount that society would have to pay to do what the railways did, without them, that is, the cost of moving freight and passengers without trains. Social saving thus measures the fall in resources required to provide a given level of output. It is analogous to total factor productivity growth, because, under competitive conditions, TFP growth is equivalent to a fall in the cost of providing output. Thus social savings are a measure of the contribution of technological change to productivity growth. This means that we can divide the social saving estimate by economy-wide total factor productivity growth to find the contribution of railways to overall total factor productivity growth.<sup>9</sup>

The social saving methodology, as used by Fogel, Fishlow, and Gary Hawke in their original studies measures the cost to society of doing exactly what it did with the railways, without them. Elementary economics tells us that quantity demanded rises as price falls, and thus, because prices were lower in the railway era, the social saving will overstate the benefit of railways to society: some people would not have been willing to pay the higher price to travel. The extent to which travel increases depends on the (generalized) price elasticity of demand, which is (implicitly) assumed to be zero in the social saving methodology. Fogel sets out the formula to convert the social saving into the increase in consumer surplus, according to different estimates of the elasticity of

<sup>7</sup> Great Britain, *Transport*, 3.10–3.12, pp. 57–58.

<sup>8</sup> Fogel, *Railroads*; and Fishlow, *American Railroads*.

<sup>9</sup> Foreman-Peck, *New Perspectives*.

demand.<sup>10</sup> We discuss an appropriate estimate of elasticity later in the article, and convert our estimates of social savings into consumer surplus.

#### HISTORIOGRAPHY

Hawke calculated the social savings from goods and passenger travel for English and Welsh railways from 1840 to 1870, with particular emphasis on 1865. Hawke's passenger methodology is simple and correct. He finds the distance people traveled in each class and assesses the means by which they would otherwise have traveled. He then finds the total cost by each method, with the difference representing the social saving. This is calculated as either 2.1 percent or 5.8 percent of GDP, depending on whether first-class rail is held to be as comfortable as the inside of a stage coach, or traveling by private carriage, generally known as a post-chaise.<sup>11</sup> Hawke argues that the latter is more representative of the facilities and comfort offered by first-class travel in 1865.

These findings have not gone unchallenged. In his review William Baker notes that Hawke's social saving estimate is roughly double those of Fogel and Fishlow, with much of the difference coming from "Hawke's attempt to quantify the greater convenience and comfort of rail over non-rail passenger service."<sup>12</sup> He adds "Here this reviewer is not convinced."<sup>13</sup> Similarly, Fishlow notes that "the largest part of the cost savings emanate from reduced fares for personal travel (in particular first class accommodations)."<sup>14</sup> Noting that post chaise costs, at six times coaching costs, seem exceptionally high, Fishlow recalibrates Hawke's social savings figures with an arbitrary lower cost of posting, and finds that social savings fall by one half. This leads him to comment that "it is disquieting to discover how sensitive the calculations of social savings are to modest, and apparently reasonable, changes in Hawke's underlying assumptions." Terry Gourvish is more critical, arguing that

<sup>10</sup> Fogel, "Notes," pp. 10–11, equations 11 and 12:

$$\frac{S_t}{S_0} = \frac{\phi^{1-\varepsilon} - 1}{(1-\varepsilon)(\phi-1)} \text{ (when } \varepsilon \neq 1) \quad (11)$$

$$\frac{S_t}{S_0} = \frac{\ln \phi}{\phi - 1} \text{ (when } \varepsilon = 1) \quad (12)$$

Where  $S_t$  is the true social saving, and  $S_0$  the zero elasticity social saving already calculated,  $\varepsilon$  the elasticity, and  $\phi$  the ratio of prices without railways to with railways. The intuition is that the higher the price ratio, the more journeys will not now take place.

<sup>11</sup> Hawke, *Railways*, pp. 48–49, table II.02. The figure of 2.1 percent is incorrect; it should be 1.6 percent as given on p. 44.

<sup>12</sup> Baker, "Railways," pp. 718–19.

<sup>13</sup> *Ibid.*, p. 719.

<sup>14</sup> Fishlow, "Railways," pp. 75–76.

all we can safely conclude is that the actual value for passenger social savings lies between 0.6 percent and 14.2 percent of GDP, bounds so wide as to tell us nothing about the value of railways to passengers.<sup>15</sup>

Hawke does not include any benefit for time savings, arguing that inflexibility of working hours meant that few workers were able to use the additional time saved to work, so it is likely that it was primarily leisure, not production that increased. That said, he acknowledges that excluding time savings imparts a downward bias, in that some travel was for business purposes, and clearly faster journey times did allow greater production. He argues that this bias is likely to have been small, given that the majority of miles traveled were third class. He also argues that because workers did not have a choice as to working hours, the theoretical construct that workers value leisure at the wage rate is invalid, and therefore he regards such time saved as worthless. Finally, he notes that if we are to compare leisure time savings with GNP, we would need to include the valuation of all leisure time in our estimate of GNP.

Hayden Boyd and Gary Walton, who estimate the social saving from faster passenger rail travel in the United States in 1890, argue that it is legitimate to compare the value of time saved with money GNP providing that we interpret the social saving result carefully. They note that because much of the social saving from faster passenger travel comes from increased leisure time, the social saving “measure *does not* show how much GNP would have been reduced if the railroad had not been available to travellers. It *does* show in the aggregate the percentage of GNP travellers in 1890 would have been willing to exchange for the opportunity of travelling by rail rather than by the next best alternative.”<sup>16</sup> This is in keeping with modern transport economics, which always includes the value of leisure time saved, on the clearly correct grounds that people value leisure time.<sup>17</sup>

Boyd and Walton note that, contrary to Fishlow’s assumption, it was cheaper to travel by canal and steam boat than by railway, and yet people overwhelmingly chose to travel by train. They note that an analysis including only fares would generate the clearly incorrect result that passenger rail travel created negative social savings. That people chose to use the more expensive railway rather than the cheaper boat must mean that people were prepared to pay to save time, and therefore that economic historians should include that valuation in their estimate of social savings.

<sup>15</sup> Gourvish, *Railways*, pp. 58–59, expressed here as a percentage of U.K. GDP for ease of comparison.

<sup>16</sup> Boyd and Walton, “Social Savings,” p. 240.

<sup>17</sup> A good discussion can be found in Harrison and Quarmby, “Value.”

This article revises and extends Hawke's social savings for passenger rail travel in England and Wales. It seeks to achieve five things. First, to use modern economics to value the time saved. Second, to improve the quality of Hawke's analysis of the monetary savings available from railways for 1865. Third, to extend the time and money social savings estimates to cover the period 1843 to 1912. Fourth, to divide social savings into money and time components, and between premium and third-class passengers. Finally, to express the social savings from passenger rail transport as a proportion of economy-wide total factor productivity growth. This article generates a better understanding of this new technology's nature, the sources of its welfare gains and the distribution of those gains. As the period progressed, time savings became relatively more important relative to fare savings. This was not so much because trains became quicker—although they did—but rather because over time an increasing number of passengers were drawn from poorer sections of society, whose only other realistic method of travel was to walk. By 1912 passenger railways' social saving was 14 percent of GDP, of which 10 percent came from time saved, and 4 percent from reductions in fares.

#### ANALYSIS OF SOCIAL SAVINGS IN 1865

A social savings calculation requires an alternative, counterfactual, mode of transport. Hawke uses two different counterfactuals, one based on Lardner's book—first-class rail equivalent to inside a stage coach, other classes to seats outside the coach—and another based on the 1867 Royal Commission report—equating first-class rail with traveling post chaise, second-class with inside the stage coach, and third-class with outside it. Hawke uses Lardner's comparison for years up to 1850, and that of the Royal Commission for years from 1865, with a linear transition from one "comfort comparison" to the other, reflecting the steady relative improvement in railway comfort. Philip Bagwell shows that posting passenger miles were almost as high as coaching miles prior to the railway age, and that the number of post horses went down rapidly after the introduction of railway services. It seems most plausible, therefore, that first-class rail travel replaced posting as soon as the railway began. We therefore prefer the Royal Commission approach to that of Lardner, and use it throughout this article.<sup>18</sup>

<sup>18</sup> Hawke argues that the nature of rail journeys meant that the only alternative was coaching, with sea transport essentially irrelevant. In any case, steam ships depended on essentially the same technology as railways, so a counterfactual of steam ships but not railways has little intuitive appeal.

We argue, however, that third-class passengers would not, in the absence of the railways, have traveled by coach, but would instead have walked. Although both Lardner and the Royal Commission base their third-class comparisons on outside coach fares, there is ample evidence that the sort of people who traveled third class would never have been coach travelers, evidence noted by Eddie Hunt and acknowledged by Hawke.<sup>19</sup> The Royal Commission itself noted this, arguing that “The poorer classes have benefited most in regard to speed, because formerly they had no means of travelling except by wagon or on foot.”<sup>20</sup> This is in keeping with evidence given to various parliamentary enquires. For example, Sir Rowland Hill, when describing the improvements brought about by railways, notes that “even those whose best attainable means of travelling were wagons proceeding at the rate of two or three miles an hour, are now conveyed by third-class carriages in tolerable comfort and with great speed.”<sup>21</sup> G. Duncan, the Director of the Dundee and Arbroath Railway, when asked how his third-class passengers would have traveled without the railways, stated “They had no means but going by the carriers’ carts or walking.”<sup>22</sup> Captain Lawes, of the Manchester and Leeds Railroad, stated that third class on that railway was made up primarily of handloom weavers who would otherwise have had to walk into Manchester once a week, saving at least half a day per weaver per week.<sup>23</sup>

### *Miles Traveled*

The first step in estimating social savings is to assess the number of passenger miles traveled in each class in 1865. Hawke takes the total railway receipts and average fares by class in England and Wales from the Railway Returns. These data are as authoritative as any nineteenth-century data. Dividing receipts by the fare per mile gives the number of miles traveled. There are, as Hawke notes, “some complications.”<sup>24</sup> These include return tickets, which had lower prices per mile, and express tickets, which had higher prices. Hawke’s assumptions to overcome these problems are plausible, and the effects slight. The Railway Returns also give total revenues for season ticket holders, which represent 3 percent of total revenues in 1865. The division of season ticket revenues

<sup>19</sup> Hawke, “Railway Passenger Traffic”; and Hunt, “Review.”

<sup>20</sup> Parliamentary Papers: Report from Commissioners: Railways, 1867, vol. 38, part 1, p. liii, paragraph 118.

<sup>21</sup> Parliamentary Papers: Report from Commissioners: Railways, 1867, vol. 38, part 1, p. cvii, paragraph 2.

<sup>22</sup> Parliamentary Papers 1840, vol. 13, p. 285 (479), paragraph 4,862.

<sup>23</sup> Parliamentary Papers 1840, vol. 13, pp. 242–43 (436–37), paragraphs 4,249–4,265.

<sup>24</sup> Hawke, *Railways*, p. 40.



TABLE 1  
MILES TRAVELED IN 1865

	1st Class		2nd Class		3rd Class		Total
	Standard	Season	Standard	Season	Standard	Season	
1 Rail costs (£ million)	3.2	0.2	4.3	0.1	4.6	0.03	12.5
2 Rail fares (d / mile)	2.11	1.055	1.55	0.775	1.01	0.505	
3 Miles (million)	367	52	659	43	1,089	12	2,223
4 Miles (million)	420		702		1,101		2,223

Note: Rounding errors make these numbers trivially different to those given in Hawke, *Railways*, p. 43.

Sources: Row 1: Railway Returns; row 2: Hawke, *Railways*, p. 43 and text; row 3: row 1 / row 2.

by class is not generally available, but is given in the 1875 Railway Returns.<sup>25</sup> This shows that 58 percent of season ticket revenues came from first class, 35 percent from second class, and the remaining 7 percent from third class.<sup>26</sup> We assume that this ratio holds for all years, and that the price per mile was one-half the regular fare. This second assumption is arbitrary but plausible. It gives an overall average season ticket fare of 0.92d, very close to Hawke's assumption of 0.9d (see Table 1).

#### TIME SAVINGS

We noted earlier that the modern transport literature views the cost of transport as a generalized cost, made up of money and nonmoney components. Although this method of expression is relatively new, the concept is not. Lardner, for example, included the time saving in his analysis of the importance of railways, and the Select Committee of 1854 and Royal Commission of 1903–1904 were also aware of the issue.<sup>27</sup> The modern economic literature is clear that all time, including nonworking time, has a positive value.

In the nineteenth century trains were much faster and often much more frequent than coaches, and became both faster and more frequent over time. Furthermore, train companies believed that customers valued speed: it played an important part of their advertising strategy, and they were keen to set new records. In addition, faster trains were generally more costly to operate, so given increasing speeds, we know that railway companies believed that passengers were prepared to pay more for faster

<sup>25</sup> Parliamentary Papers 1876, vol. 65, p. 98 (p. 226).

<sup>26</sup> Hawke assumed that all season ticket holders paid a third-class fare and so treats them as third-class passengers for his analysis.

<sup>27</sup> Lardner, *Railway Economy*, p. 164; Parliamentary Papers 1854–1855, vol. 10 quarto, pp. 1220–21; and Parliamentary Papers 1906, vol. 46, pp. 675–77.

travel. This would also fit with the finding that Britain had faster trains than elsewhere in Europe: as the richest country, British people were rationally prepared to pay more to save a given amount of time, and train companies catered for their needs accordingly.<sup>28</sup> In addition, the fastest trains within Britain often required the purchase of an express ticket, demonstrating a willingness on the part of travelers to pay to save time.

There were two contemporaneous estimates of the value of faster travel in Victorian Britain. Lardner argued that in 1848 coaches traveled at 7.5 mph and trains at 25 mph. With 170 million passenger miles the time saved amounted to just under 16 million hours, which at Lardner's value of time of 6d per hour implies a saving of £0.4 million.<sup>29</sup> Chambers' Journal, discussing the railways in 1854, was more optimistic, arguing that 111 million passenger hours were saved, which, even at a lower value of time of 4.5d per hour, gave a saving of £2 million.<sup>30</sup> In addition, in his "high estimate" of social savings for 1865, Gourvish includes £1 million for the value of time saved in 1865, whereas James Foreman-Peck notes simply that "it should be" included.<sup>31</sup>

In order to value the time saved, we first calculate average travel speeds by rail and prerail methods, from which we calculate the number of hours saved. We do this using both the actual journey time itself, and including an allowance for the lag when the train (or coach) does not depart at the traveler's preferred time. We then assess the value of one hour of time saved, and use that to calculate the value of total time saved.

### *Train Speeds*

Although we know that trains were faster than coaches, and that train speeds increased over time, there has been no systematic study of average train speeds. That is not to say that we know nothing—Ernest Foxwell and Thomas Farrer, for example, give good data on the number and speed of express trains between 1871 and 1888—but nevertheless our knowledge is surprisingly weak given the extent of the railway literature.<sup>32</sup> Thankfully, the surviving railway timetables mean that we are in

<sup>28</sup> Foxwell and Farrer, *Express Trains*, pp. 66, 163–79.

<sup>29</sup> Lardner, *Railway Economy*, p. 164.

<sup>30</sup> Quoted in Simmons, *Victorian Railway*, p. 373.

<sup>31</sup> He assumes coach and rail speeds of 10 and 30 mph respectively, but only attributes value to the time of 20 percent of passengers, that is, 445.69m passenger miles, with time valued at 8d per hour. Gourvish, *Railways*, p. 59. Foreman-Peck, *New Perspectives*.

<sup>32</sup> Foxwell and Farrer, *Express Trains*, pp. 66–69. Thus, for example, Bagwell's generally authoritative book makes no mention of railway speeds prior to 1914 (Bagwell, *Transport Revolution*), Ville simply writes of "substantial improvements in speeds." Ville, "Transport," p. 307; whereas Thomas notes only that "Locomotives roared through the countryside at speeds of up to 40 miles per hour," Thomas, "Service Sector," p. 102.

a good position to calculate the speed of any given train journey. Bradshaw's Railway Timetables, published monthly, give the scheduled time of departure and arrival for every train in the United Kingdom, and Alan Bates's *Directory of Stage Coach Services* does the same for coaches in 1836.<sup>33</sup> It is obviously not practical to computerize every journey, and nor, having done so, would we be able to allocate passengers to each journey with any degree of accuracy. Instead we construct two samples, consisting of 50 "important" and 222 "minor" journeys respectively.<sup>34</sup>

The important routes are defined by the likely traffic on them.<sup>35</sup> These include the obvious intercity pairs, such as London to Birmingham, but also many shorter but high density routes, such as London to Reading and Manchester to Oldham.<sup>36</sup> For these 50 routes we computerized every journey on each route in 1836, 1850, 1870, 1887, and 1910. The timetables give the time of every journey during the day, but simply averaging these would overstate the average time taken, because people will not take an earlier train if it will be overtaken en route by a later-leaving, but faster-traveling, service.<sup>37</sup> We eliminate trains and coaches that were overtaken, which leaves 342 "useful" coach journeys for 1836, and an average of 884 "useful" train journeys for each of the four railway benchmark years. We average the times taken by these trains on each route, and then average across routes to find the overall average for that year.<sup>38</sup> We calculate miles per hour by dividing the

<sup>33</sup> Of course, neither trains nor coaches would always have operated precisely to their timetables, but it seems more likely that punctuality was better on the railways than on coaches, and that punctuality improved over time. Thus although timetables will overstate the true speeds, the effect is likely to be small and declining over time. Bradshaw, "Bradshaw's"; and Bates, *Directory*.

<sup>34</sup> Sample size was determined to generate stable results. Thus, for example, the additional of journeys 45–50 did not alter our speed estimates; similarly, restricting our minor journeys sample to looking only at places with a population of over 15,000 does not alter our estimates. This gives us confidence that our sample generates accurate results.

<sup>35</sup> We ranked journeys by the product of the population of the two places, divided by the distance. This captures two intuitions: that more journeys will be made when there are more people in the two places (the benefit of travel increases), but that there are likely to be fewer journeys if the distance is long (the cost of travel increases). In effect this model assumes that people travel to meet other people, rather than to visit a scenic place, such as the seaside, and has the characteristics of a gravity equation.

<sup>36</sup> A full list is given in the Appendix.

<sup>37</sup> For tractability we limit ourselves to weekday trains.

<sup>38</sup> Rather than using a simple average for each route, we follow best practice and use a "twin-peak" weighted average, that is, we assume more people wish to travel at peak times than at off-peak times, and give higher weight to trains at those times in calculating the average speeds on each route in each benchmark year. We experimented with many different weightings, including uniform demand over the 24 hour period. Contrary to expectations, the pattern of demand does not alter the results by more than a few minutes, and does not alter the final social savings results. Both coaches and trains were sufficiently frequent, and uniform enough in speed, that the precise allocation of passengers to individual trains is of no great importance. Route speeds are averaged in proportion to the route's importance, as defined by the likely traffic on the route. We assume any passenger could have traveled on any train. In reality this was not the case in

“crow flies” mileage between the two towns by the time taken. We use “crow flies” rather than “track” or “road” miles because this is what matters to travelers. This also has the useful property that the construction of a shorter line, on which trains travel at the same speed, counts as an increase in speed.<sup>39</sup> As a rule of thumb, track mile speeds exceed crow flies speeds by around 15 percent.

Speeds on important routes were higher than on more minor routes. To find the speeds on minor routes we took a simple average of the speed of the first train after 7AM into each of the 222 towns with a population over 12,500 in 1901, in each of our four railway benchmark years.<sup>40</sup> We do not know the times of coaches on these routes, so we simply assume that they traveled at the same speed as coaches on primary routes. This is generous towards coaches, because both the quality of roads and reduced competition on minor routes would have reduced coaching speeds. We average the speeds on important and minor journeys to find the overall average speed for each of our benchmark years.<sup>41</sup> The results are given in Table 2. The equivalent speeds for coaches are 7.8 mph,<sup>42</sup> and for walking we use a value of 2.5 mph, the highest figure recommended by the Ramblers’ Association for estimating journey speeds.<sup>43</sup> This is a relatively generous figure, because it only applies to adults walking on level or downhill routes, and is a route-miles speed, not a crow flies speed. It would certainly be possible to make a good case for, say, a crow flies speed of 2 mph.

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the early years, when not all trains had third-class carriages. This bias is small, because only a small proportion of passengers traveled in third class in the early years.

<sup>39</sup> Thus, for example, the Great Western Railway shortened routes from London to South Wales and the West by building new cuttings through hills it previously detoured around. As such, it lost its nickname of the “Great Way Round.” Cain, “Railways,” p. 93.

<sup>40</sup> Journeys over two hours were excluded, and the remainder varied from the very short (Glossop to Dinting, 1 km) to the rather long (Peterborough to Doncaster 120 km), the average was 28 km. The towns are listed in the Appendix.

<sup>41</sup> We give important journeys a weighting of 52 percent. This is based on working out the implicit demand for travel between each of the 185 towns and each of the other 36,000 settlements in Britain listed in the Ordnance Survey Gazetteer, according to the earlier formula that implicit demand equals the product of populations divided by the distance, with a minimum distance of 5 km. Of total implicit demand, we assume that the average speed for important journeys holds only for those journeys themselves, with other journeys over 120 km being proxied by the simple average of important and minor journeys speeds, and all other journeys under 120 km by the minor journey speed. It is possible to argue for different weights, but given the numbers it is hard to see the overall average presented here being wrong by more than two or three miles per hour at most.

<sup>42</sup> Bates, *Directory*, important routes.

<sup>43</sup> <http://www.ramblers.org.uk/info/practical/navigation.html#Planning>. The recommendation is three to four km per hour, we use four km. Summerhill uses three km per hour, but it seems likely that walking speeds were higher in England and Wales owing to better quality roads and higher nutritional standards. Summerhill, “Big Social Savings,” p. 85.

TABLE 2  
 “IN-TRAIN” TRAIN SPEEDS AT DIFFERENT DATES, CROW FLIES MILES PER HOUR

	Important Journeys	Minor Journeys	All Journeys
1850	22.7	17.8	20.1
1870	28.4	18.4	23.2
1887	32.8	18.9	25.6
1910	36.9	20.4	28.3

*Source:* Bradshaw’s Railway Directories.

Table 2 shows that train speeds on important routes were considerably higher than on minor ones, and grew more quickly over time. Minor journeys generally stopped at more stations en route, which limited the potential for cutting journey times. Overall, a rise in speeds from 7.8 and 2.5 mph in the prerailway era to 20 and then later to 28 mph in the railway era represents a major improvement in quality for consumers. Table 3 sets out the number of hours saved.

Railways were much faster than the alternatives. The time needed to travel fell by over eighty percent, to 99 million hours. It is worth emphasizing that this figure is robust. Were trains to have been 10 percent slower, the overall time saved would fall by under 2.5 percent. In contrast, were William Summerhill’s assumption that walkers would have averaged 2 miles per hour, rather than 2.5, to be accurate, the number of hours saved would increase by more than 20 percent, to 595 million hours. As we have noted, our assumption of 2.5 miles per hour is the highest plausible average and as such the number of hours saved is almost certainly too low rather than too high. The vast majority—over three-quarters—of time saved was saved by third-class travelers, both because they represented the largest single category of traveler, and because their alternative methods of transport—walking, or wagons moving at walking pace—were very slow. As with all social savings numbers, we need to be careful as to how these figures are used. Just as Hawke’s social saving figure of £48 million did not mean that society spent £48 million less on transport in 1865 than at some previous date, neither does Table 3 mean that 485 million hours were actually saved. Rather, it tells us that to make the journeys made by rail, without the railways, would have taken an additional 485 million hours.

### *Service Frequency*

We know that trains were more frequent than coaches, and that people value frequency, because it reduces the overall journey time. Contemporaries appreciated this. Thus Mr. Edward Bury, superintendent of

TABLE 3  
TIME SAVINGS IN 1865

	1st Class	2nd Class	3rd Class	Total
1 Miles (million)	420	702	1,101	2,223
2 Prerail speed (mph)	7.8	7.8	2.5	
3 Prerail time (million hours)	54	90	440	584
4 Rail speed (mph)	22.4	22.4	22.4	
5 Rail time (million hours)	19	31	49	99
6 Time saved (million hours)	35	59	391	485

Sources: Row 1: table 1; row 2: see text; row 3: row 1 / row 2; row 4: table 2, by interpolation; row 5: row 1 / row 4; row 6: row 3 – row 5

locomotive power on the London and Birmingham Railway, told the 1840 Committee on Railways that “The great advantage to the public will be, in not having a single train per day carrying all the passengers that go, but in having a multiplicity of trains throughout the day,” adding later in his evidence that “I think the public would not have the convenience the railway ought to give them, unless there were frequent trains.”<sup>44</sup> Competing coaches, in contrast, often departed at similar times to each other, so that passengers wanting to leave at other times would have faced long waits. This was particularly true for longer journeys. Thus, for example, all London to Leeds and London to Liverpool services departed in the afternoon, whereas the six coaches to Manchester all went either first thing in the morning, or in the early evening, with no departures between 8.30AM and 5.30PM, or after 7.45PM.<sup>45</sup> That said, passengers could choose their departure times for two modes of travel: walking, and traveling in a private chaise.

We model the effects of changing frequencies. For very frequent services (say, six per hour or more), the evidence is that people turn up randomly, and catch the next available service. In this case average waiting time (half the service interval) can simply be added to the journey time. When frequencies decrease, people cease to arrive at the station randomly. Although this means that average waiting times at the station do not increase much as frequencies decline, passengers do incur disutility because the train does not go at the time that they would like it to, forcing them to remain in one place when they would by definition rather be in another. They can use the time in the original place, but it is worth less to them than that time would be at their destination. The transport economics literature converts the nominal waiting time (the time between preferred and the actual departure time), into what is

<sup>44</sup> Parliamentary Papers 1840, vol. 13 p. 112 (306), paragraph 2,327, p. 115, (309), paragraph 2,392.

<sup>45</sup> Bates, *Directory*, pp. 30, 32, 34–36.

termed “in-vehicle time” (IVT) equivalent minutes. This is the additional in-vehicle time assessed as having equal disutility to the delay in leaving. Waits of up to ten minutes are simply added onto the journey time, but (nominal) waits of over ten minutes are valued less highly, because the person can do something in their place of departure.

Mark Wardman reports that current U.K. practice is to convert nominal waiting times into in-vehicle equivalent times by multiplying the former by one for times up to ten minutes, and by 0.8, 0.55, and 0.43 for half-hourly, hourly and two-hourly services.<sup>46</sup> There is no best practice for the value of very long gaps between services, so we use an arbitrary but plausible value of 0.1 for 12-hourly gaps. We then convert these observations into a smooth series.<sup>47</sup> This tells us that a departure 30 minutes after the passenger would like to leave has the same disutility as one that departs at exactly the preferred time, but takes 23 minutes longer. Similarly a one hour gap is equivalent to a 35 minute longer journey, a two hour gap to 51 minutes, and a 12 hour gap to 82 minutes. The falling marginal cost reflects the fact that the longer you have, the better you are able to deploy your time usefully, and so the marginal disutility is lower.

There were almost four times as many useful services on important routes in 1910 as in 1836 or 1850, but there were still sufficient coach and train services in the earlier years that increasing frequencies did not radically alter the pattern of overall improvement given by the in-vehicle speeds themselves. The same is true for trains on minor journeys. As we noted earlier, we recorded details of the first train to arrive after 7AM in each town, and so the wait after 7AM can reasonably be taken as a measure of the nominal waiting time. This falls from 74 to 53 minutes between 1850 and 1910, or 34 to 30 IVT equivalent minutes—a trivial improvement. The hardest calculation to make is the fall in waiting times from coaches to the initial trains, because we have virtually no information about coaches on minor journeys. That said, the issue is second order, as only second-class passengers are assumed to travel by coach. If we assume one coach per day on minor routes the average nominal wait would be 12 hours, equivalent to 82 IVT minutes, which reduces the average speed from 7.8 mph to 5.6 mph. In contrast we assume that both private coaches and walkers did not have to wait at all: both could set out at a time of their choosing. The full results are given

<sup>46</sup> Wardman, “Public Transport,” paragraph 2.5.

<sup>47</sup> We regress these conversion factor onto time and log time, to get the result that the conversion factor equals  $1.58 + 0.0002time - 0.57logtime$ . This predicts values of 0.99, 0.75, 0.58, 0.43 and 0.1 for gaps of 11, 30, 60, 120 and 1,440 minutes, very close to the values given by Wardman.

TABLE 4  
 TRAIN SPEEDS AT DIFFERENT DATES, CROW FLIES MILES PER HOUR, INCLUDING  
 ALLOWANCE FOR WAITING

	Important Journeys	Minor Journeys	All Journeys
1850	19.4	11.1	15.1
1870	24.2	11.2	17.4
1887	28.2	11.7	19.6
1910	32.0	13.0	22.1

*Notes.* The equivalent speeds on all journeys are 7.8mph for chaises, 5.6mph for coaches, and 2.5mph for walking.

*Source:* Bradshaw's Railway Directories.

in Table 4, and comparing Tables 2 and 4 shows that including frequency does not alter the pattern of change over time in any meaningful way.

Again, combining our data for miles traveled with the speed data in Table 4 allows us to calculate the number of hours saved, including an allowance for waiting (see Table 5). Including frequency in the analysis proves to have little effect, with an overall time saving different by under 1 percent. This is caused by two factors. First, the delay to second-class passengers in waiting for the relatively infrequent stage coach was sufficient to offset the delays for first- and third-class passengers waiting for the train. Second, Britain was already a remarkably developed economy prior to the railway. Stage coach services were particularly extensive on core routes, but were also well established on relatively minor cross country journeys. Bates records regular, usually daily, services on 786 different routes excluding those that started or ended in London.<sup>48</sup> The finding that the British transport system was well developed in the prerailway era fits with recent work by Dan Bogart, which looks at the significance of turnpike trusts in speeding up coach journeys.<sup>49</sup> It is also in keeping with recent work by Nicholas Crafts and Abay Mulatu, which finds that British railways did not lead to a geographical relocation of production: previous transport had been sufficiently good to allow industry to be located in economically efficient locations.<sup>50</sup> Because the figures for time saved are so similar, we limit ourselves to considering only in-vehicle time saved.

<sup>48</sup> Bates, *Directory*, pp. 85–138.

<sup>49</sup> Bogart, "Turnpike Trusts."

<sup>50</sup> Crafts and Mulatu, "Location."



TABLE 5  
TIME SAVINGS IN 1865, INCLUDING THE EFFECTS OF FREQUENCY

	1st Class	2nd Class	3rd Class	Total
1 Miles (million)	420	702	1,101	2,223
2 Prerail speed (mph)	7.8	5.6	2.5	
3 Prerail time (million hours)	54	125	440	620
4 Rail speed (mph)	16.9	16.9	16.9	
5 Rail time (million hours)	25	42	65	132
6 Time saved (million hours)	29	84	375	488

*Notes:* These results are robust to any plausible change in rail speeds, but upwardly sensitive to any downward revision to walking speeds.

*Sources:* Row 1: Table 1; row 2: see text; row 3: row 1 / row 2; row 4: Table 2 and text; row 5: row 1 / row 4; row 6: row 3 – row 5.

### *The Value of Time Saved*

As we noted earlier, the value of time saved during working hours is taken as the gross wage rate.<sup>51</sup> For 1867 Edwin Chadwick estimated that the average wage of a third-class passenger was 6.5d per hour.<sup>52</sup> This is around twice Charles Feinstein's estimate of average working-class earnings for men and women at this date, reflecting that fact that even third-class rail travel was relatively expensive and travelers correspondingly more affluent than average. The average member of the working class could afford to travel a little over three miles for one hour's wages, approximately one-tenth of the distance that a modern typical British worker could travel for the same effort.<sup>53</sup> In keeping with the modern literature, we assume people who traveled in premium classes (in this case first- and second-class travel) were affluent, and value their time at 16.8d per hour, which, when indexed via the Feinstein wage series, equates to £250 per 2,300 hour year in 1911, a decent but not spectacular wage.<sup>54</sup>

The next issue is the proportion of people traveling during work time, and the proportion of commuting and leisure travel. As we noted earlier, those traveling on business should have their time proxied by wage costs, whereas those who were traveling in their own time should have

<sup>51</sup> In modern studies it is necessary to include overhead costs, but there were no payroll taxes and few employer-funded benefits in the nineteenth century, so overhead costs would have been small enough for us to disregard them without any significant loss of precision.

<sup>52</sup> Edwin Chadwick, *Parliamentary Papers: Report from Commissioners: Railways, 1867*, vol. 38, part 1, p. 838, paragraph 17,181.

<sup>53</sup> Average earnings for both sexes. Feinstein, "New Estimates," p. 604. In that this figure is for the United Kingdom, it understates wages in England and Wales, although the margin of error will be small. 1882–1912 using Feinstein, "Changes," appendix 24, p. 264; and 1843 to 1882 using Feinstein, "Pessimism Perpetuated," p. 653.

<sup>54</sup> This is the average salary of those in Census class V, Merchants etc., using information from Routh, and assuming that commercial travelers earned £99 a year, Routh, *Occupation 1906–79*, p. 63.

TABLE 6  
VALUING TIME SAVED IN 1865

	1st Class	2nd Class	3rd Class	Total
1 Time saved (million hours)	35	59	391	485
2 Value of one working hour (d)	16.8	16.8	6.5	
3 Value of time saved (£ million)	2.5	4.1	10.6	17.2
4 Value of one nonworking hour (d)	8.4	8.4	6.5	
5 Value of time saved (£ million)	1.2	2.1	10.6	13.9

Notes: Row 1: Table 3; rows 2 and 4: see text; row 3: row 1 × row 2; row 5: row 1 × row 4.

their time valued at half their take-home wages if the time saved would otherwise have been spent in a train or carriage, and at their wage rate if the time saved would otherwise have been spent walking. We simply do not know what proportion of travelers in any class were traveling on business in 1865. The sensible way to proceed is to assume first that all travel was on business, and second that no travel was on business, and then to consider the plausible bounds within these extreme cases.

Table 6 gives a range of figures from £14 million to £17 million depending on the proportion of premium class passenger traveling on business. It seems implausible to believe that—say—less than one-quarter or more than three-quarters were traveling in work time. As such, the plausible bounds are £14.7 million—£16.3 million. Our central estimate—£15.5 million—simply assumes that half of those in premium classes were on business. It is possible to argue for other proportions traveling on business, but it would seem hard to imagine that this estimate is out by more than £1 million. Similarly, because we have good evidence for the average wage of those traveling by third class, it is only the wage that we assign to the premium-class passengers that is a source of possible error. Again, the size of any error is limited: were we to raise or lower that wage by as much as a third, the estimate of the value of time saved would change by only 10 percent. £15.5 million is a significant sum, and represents over 2 percent of GDP. Time savings clearly mattered.

#### MONETARY COSTS

Table 7 sets out Hawke's estimates of the monetary savings that came from the railway's invention. He assesses the alternative cost of travel in 1865 at £60m, which gives a social saving of £48 million, or 5.8 percent of GDP.

TABLE 7  
SOCIAL SAVINGS: HAWKE'S 1865 ESTIMATES

	1st Class	2nd Class	3rd Class	Season	Total
1 Miles (million)	367	659	1,089	106	2,220
2 Rail fares (d / mile)	2.11	1.55	1.01	0.9	
3 Rail costs (£ million)	3.2	4.3	4.6	0.4	12.5
4 Prerail fares (d / mile)	24	4	2.5	2.5	
5 Prerail costs (£ million)	36.7	11.0	11.3	1.1	60.1
6 Rail saving (£ million)	33.5	6.7	6.8	0.7	47.7

*Note and Source:* rounding errors make these numbers trivially different to those given in Hawke *Railways*, pp. 43–44.

### *Revisions to Hawke's Money Social Savings*

We make three revisions to the calculation of monetary social savings for 1865. First, we noted earlier that data from the Railway Returns allows us to allocate season ticket holders more accurately across classes.<sup>55</sup> We assume, unlike Hawke, that first-class season ticket holders would have traveled as did other first-class ticket holders in the absence of railways. This seems more plausible than assuming that they would travel as did third-class ticket holders: even at half the standard first-class price per mile, a first-class season ticket was not cheap, and such a person must have been from the more affluent part of society. *Ceteris paribus*, this raises the social savings estimate, because it increases the number of counterfactual journeys estimated to have been made using post-chaise and inside coach seats.

Hawke reports coaching costs as 4d inside, and 2.5d outside, similar to figures given elsewhere.<sup>56</sup> He gives the cost of posting as 2s per person per mile, which cannot be correct. Fishlow drew attention to the very high—6:1—ratio between the cost of posting and the cost of traveling inside a carriage.<sup>57</sup> No other author suggests such a ratio, with Bagwell, for example, arguing that the cost of posting was “at least twice as expensive” as traveling inside a coach. The 2s cost, mentioned in the Royal Commission and elsewhere, is in fact for a post-chaise per mile, not per person per mile.<sup>58</sup> As a chaise could carry three or four

<sup>55</sup> Parliamentary Papers 1876, vol. 65, p. 98 (p. 226).

<sup>56</sup> Copeland, *Roads*, p. 93. As Gourvish has noted, Hawke mistakenly used the cost of inside, rather than outside, the coach for second-class rail travel in his table II.02 Lardner counterfactual, which overstates the social saving by a quarter. The number given in the text on page 44 is correct. Gourvish, *Railways*, p. 34; and Hawke, *Railways*, p. 44, table II.02.

<sup>57</sup> Fishlow, “Railways,” p. 76.

<sup>58</sup> Parliamentary Papers: Report from Commissioners: Railways, 1867, vol. 38, part 1, p. liii, paragraph 118. Charging per coach rather than per person is to be expected because the costs were essentially invariant in the number of passengers. This is generally clear from the context, but is made explicit in a 1761 advert in *The Ipswich Journal*, the 1802 accounts of a Suffolk

people, the cost per mile was between 6d (four people in the chaise) and 2s (one person).<sup>59</sup> There are two further reasons to believe that posting was on average cheaper than 2s per mile. First, the cost of posting varied in time and space, with many references to costs lower than 2s. Early-nineteenth-century editions of *The Times* include four references to the cost of hiring a chaise being 1s, eight to 1s 3d, and two to 1s 6d. There are no references to costs above this, although one reference notes that the cost had fallen to 1s 6d, implying that they had once been higher, and higher prices were perhaps less likely to be advertised.<sup>60</sup> In their evidence to the 1837 Committee on taxation, both Henry Gray and Thomas Cass argued that they would be able to provide posting at 1s per mile were the tax to be abolished.<sup>61</sup> Similarly, John Copeland reports various early-nineteenth-century advertisements for a post chaise and pair of horses at 1s–1s 6d per mile.<sup>62</sup> Although tolls may have been in addition, it is clear that some journeys could be done “post haste” for less than 2s per mile. Finally, it seems likely that the 2s included the cost of hiring a postillion to return the horses at the end of the stage, and the tolls on the horses on their return. Given that the average first-class rail journey was under 15 miles long in 1865, some journeys would have been short round trips for which it would have been cheaper, when traveling by chaise, to have retained the horses at the destination until return, rather than paying the postillion and tolls for the return legs.<sup>63</sup> We have no reliable information as to how many people traveled in the typical chaise, but given that they could carry three and perhaps four people, and given that 2s appears to be towards the upper end of

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postmaster, a 1793 article in *The Leicester Journal*, and the 1823 Best family account books, all quoted in Copeland, *Roads*, pp. 155–59. In addition, articles in *The Times* always refer to the cost of hiring a chaise and pair per mile, with no suggestion that this is per person per mile. See references in note 28

<sup>59</sup> Mr. Henry Gray, Chairman of the Association of the Postmasters, when interviewed on post horse duty, stated in answer to the question “How have you calculated how many passengers on an average you carry post, for each horse hired?—Two I should say, four is considered the average with a pair horse carriage,” Parliamentary Papers 1837, vol. 20, p. 9 (305), paragraph 145.

<sup>60</sup> References to 1s: Issue 5400, 26 April 1802, p. 3, column C; issue 11570, 29 May, 1822, p. 3, column A, issue 11598, 01 July 1822, p. 3, column F, and issue 11822, 18 March 1823, p. 3, column D. References to 1s 3d: Issue 5198, 29 August 1801, p. 3, column A; issue 5202, 3 September 1801, p. 2, column C; issue 8343, 17 October 1814, p. 2, column D; issue 9450, 21 February 1815, p. 3, column G; issue 11152, 24 January 1821, p. 4, column A; issue 11217, 11 April 1821, p. 3, column A; issue 11822, 18 March 1823, p. 3, column D, and issue 11873, 16 May 1823, p. 4, column D. References to 1s 6d: Issue 7246, 1 January 1808, p. 3, column, B and issue 9008, 6 September 1813, p. 3, column E.

<sup>61</sup> Parliamentary Papers 1837, vol. 20, p. 9 (305), paragraph 145, p. 11 (307), paragraph 178.

<sup>62</sup> Copeland, *Roads*, p. 155, see also similar figures on pp. 156–60.

<sup>63</sup> 369 million miles divided between 25,053,443 passengers, both from Railway Returns, Parliamentary Papers 1866, vol. 63, p. 36.

TABLE 8  
REVISED ESTIMATES OF 1865 MONETARY SOCIAL SAVINGS

	1st Class	2nd Class	3rd Class	Total
1 Miles (million)	420	702	1,101	2,223
2 Rail fares (d / mile)	1.98	1.50	1.00	
3 Rail costs £ million	3.5	4.4	4.6	12.5
4 Prerail fares (d / mile)	10	4	0	
5 Prerail costs £ million	17.5	11.7	0	29.2
6 Rail saving £ million	14.0	7.3	-4.6	16.7

Notes: Fares are the weighted average of standard and season ticket fares.

Sources: Rows 1–3: Table 1, row 4: see text; row 5: row 1 × row 4; row 6: row 5 – row 3.

the likely cost per chaise mile, an average cost of 10d per passenger mile seems reasonable.<sup>64</sup> This estimate—2.5 times the inside coach cost—is in keeping with Bagwell’s statement that posting was “at least twice as expensive” as coaching. That statement also gives us plausible bounds for sensitivity analysis, namely 8–12d per passenger mile. Finally, as we noted earlier, we assume that third-class passengers would not, in the absence of the railways, have traveled by coach, but would instead have walked. Both of these last two changes reduce the social saving available from railways, by reducing the cost of the alternative counterfactual means of transport.

Notwithstanding the *ceteris paribus* rise in the estimate of social savings from the better assignment of season ticket revenues, the figures given in Table 8 are much lower than those presented by Hawke. The skepticism of Baker and Fishlow proves to be well-founded.<sup>65</sup> Hawke’s original estimates were criticized for their sensitivity to the cost of posting. That remains a potential criticism of these estimates too, albeit not to the same extent. Although 10d per passenger mile is a reasonable estimate, it would be possible to make a reasonable case for anything in the range 8–12d, although figures outside this range are less plausible. Moving to either extreme of this plausibility band would alter the monetary social saving by £3.5 million, or 20 percent. That is clearly a significant amount, but it should be noted that these are the extremes of the plausible ranges.

As we now have a revised figure for the monetary saving, and a figure for the value of time saved, we can calculate the total social saving.

<sup>64</sup> Mr. Henry Gray, Chairman of the Association of the Postmasters, stated that four would be average, but because this is the maximum, it is hard to believe that this was also the average. Parliamentary Papers 1837, vol. 20, p. 9 (305), paragraph 145.

<sup>65</sup> The 10d figure can also be applied to other estimates. Thus, for example, Gourvish’s upper-bound social saving falls from £128.2m to £62.1m, and from 22.9 percent to 12.6 percent of England and Wales GDP. Gourvish, *Railways*, p. 59.

TABLE 9  
TIME AND MONEY SOCIAL SAVINGS FOR 1865  
(£ million)

	1st Class	2nd Class	3rd Class	Total	% E&W GDP	% Total TFP Growth
1 Hawke's social saving	33.5	6.7	7.5	47.7	7.3	
2 Value of time saved	1.8	3.1	10.6	15.5	2.4	8.3
3 Revised monetary social saving	14.0	7.3	-4.6	16.7	2.6	9.7
4 Revised total social saving	15.9	10.4	6.0	32.2	5.0	17.1

*Notes and Sources:* Row 1: Table 7; row 2, Table 6, assuming half of premium traffic was on business; Row 3, Table 8; Row 4: row 2 + row 3, except column 8, where monetary saving is a percentage of "standard" TFP growth, whereas time and total saving are percentages of "augmented" TFP growth, that is including the value of time saved. Hawke's third class includes season tickets.

Hawke divides the social saving for railways in England and Wales by GDP for the United Kingdom. As Gourvish noted, this is inappropriate.<sup>66</sup> In his recent work on British regional GDP, Crafts finds that in 1871 England and Wales accounted for 79 percent of U.K. GDP, a ratio that we assume holds for 1865, implying 1865 England and Wales GDP of £649 million.<sup>67</sup>

Table 9 tells us that both the time and money savings were significant, and of approximately equal magnitude. Together they amount to 5 percent of England and Wales GDP, one-third lower than Hawke's estimate. For premium passengers the gains were primarily monetary: lower fares represent around 90 percent and 70 percent of the total gains to first- and second-class passengers respectively. For third-class passengers the picture is very different: their fares increased by £4.6 million, but they saved £10.6 million worth of time.

We noted earlier that social savings are equivalent to (cumulative) TFP growth. It is thus straightforward to express the social savings results given here as a percentage of economy wide TFP growth in this era. Monetary social savings of 2.6 percent by 1865 equate to an annual rate of 0.07 percent between the opening of the Liverpool and Manchester Railway in 1830 and 1865. This accounts for 9.7 percent of economy-wide TFP growth of 0.75 percent in this era.<sup>68</sup> In addition, time social savings of 2.4 percent in 1865 equate to a further TFP increment of

<sup>66</sup> *Ibid.*, p. 36.

<sup>67</sup> Crafts, "Regional GDP."

<sup>68</sup> Crafts, "Steam," table 1. The figure is for 1831–1871, we assume that it holds for 1831–1865.

0.07 percent per year. Crafts's economy-wide TFP figures include only contributions to measured GDP. Including time savings raises the economy-wide estimate of TFP to 0.82 percent per annum, of which the monetary, time, and total savings from passenger rail improvements represent 8.8 percent, 8.3 percent, and 17.1 percent respectively. These are large numbers—on this measure railways accounted for one-sixth of all productivity improvements in the mid-nineteenth century, and reflect the important role of railways in this era.

That railways were a “high technology” good can also be demonstrated by looking at the rate of price falls (TFP growth) compared with those elsewhere in the economy. Table 9 shows that the monetary and time costs of a representative 1,000 passenger miles of travel in 1865 were £5 6s 7d and £2 1s 7d respectively. Using prerailway (1830) travel technology these costs would have been £12 10s 4d and £9 9s 2d, falls of 2.5 percent and 4.4 percent per annum respectively. These are considerably higher than U.K.-wide TFP growth, confirming the status of railways as a high technology product.

We noted earlier that the social savings methodology overstates the gain in consumer surplus, because it implicitly assumes zero price elasticity of demand. Table 10 sets out the ratio of consumer surplus to social savings at different elasticities.

By definition, the different elasticity assumptions give significantly different results, from 1.9 percent of GDP to 5 percent of GDP. In their analysis of U.S. passenger railways Boyd and Walton assume unitary price elasticity, an assumption endorsed by Fogel, and used by others, including most recently Summerhill.<sup>69</sup> In addition, modern transport economics uses a similar rule.<sup>70</sup> Foreman-Peck suggests a value of 1.5, based on the experience of the Glasgow and Greenock Railway in 1842. Because, however, that railway simultaneously cut prices and improved the carriages, that elasticity of 1.5 is the aggregate of the effect of falling prices and quality improvements, and so must over-estimate the price elasticity. The standard value in other historical and contemporary studies—unity—implies a reduction in the welfare gain of 42 percent; using a value of 1.25 suggests a reduction of 48 percent, so it is safe to conclude that consumer surplus rose by one-half, or slightly more than one-half, of the social saving estimate, implying a gain to society of at least £2.5 million by 1865.

<sup>69</sup> Boyd and Walton and Fogel also give figures for other elasticities, from zero to two, Summerhill also notes other studies that have used unitary elasticity. Boyd and Walton, “Social Savings,” p. 249, table 3; Fogel, “Notes,” p. 11; and Summerhill, “Big Social Savings,” p. 82.

<sup>70</sup> The “famous rule of a half” is a linear approximation to this. Great Britain, *Transport*, p. 65, figure 3.3.

TABLE 10  
THE EFFECT OF DIFFERENT ELASTICITY ASSUMPTIONS ON TOTAL SOCIAL SAVINGS IN 1865

1 Elasticity of Demand	0	0.4	0.75	1	1.5	2
2 CS / SS (%)	100	80	67	59	46	37
3 Consumer surplus (£ million)	32.2	25.8	21.5	19.0	15.0	12.1
4 Consumer surplus as % E&W GDP	5.0	4.0	3.3	2.9	2.3	1.9

*Notes:* Row 2 is robust to changes in the various assumptions. For example, raising or lowering the cost of coaching by 20 percent alters row 2 by not more than 2 percentage points, while altering the counterfactual speeds also has only the smallest effect.

*Sources:* Row 1 is the elasticity levels given in Fogel, "Notes," p. 12; row 2: the ratio of consumer surplus to social savings generated by Fogel's formulae; row 3: row 2  $\times$  total social saving from Table 9; row 4: row 3 / England and Wales GDP (£649 million).

#### EXTENDING THE SOCIAL SAVINGS NUMBERS TO 1843–1912

We now go on to extend the series to cover the years 1843 to 1912. We do this in four parts. First, we assess the fares and miles traveled prior to 1865, for which good data are available. Next we assess the same for the period after 1865, for which the data are poorer. Third we calculate and value the time saved, and finally assess the money savings. We then discuss the magnitude and changing nature of the results over time.

##### *Data for Years Prior to 1865*

Hawke uses Lardner's passenger mile estimates for 1843–1848, and the Railway Returns until 1870, when his analysis stops.<sup>71</sup> We make a few small changes to the procedure followed by Hawke. First, he uses passenger mileage figures given in the Railway Returns from July 1851 to December 1859. However, a few companies did not submit passenger mileage returns between 1851 and 1855. We add a proportionate allowance to passenger miles, based on their train miles, raising total passenger miles by 1 to 5 percent, depending on the year. Because rail receipts remain unaltered, and nonrail costs rise 1–5 percent with the additional miles, the social savings rise. The effect is, however, small, never exceeding 0.3 percentage points.

Second, between 1852 and 1859 a few companies, never accounting for more than 3 percent of the total passenger miles, did not divide their passenger miles by class. Hawke allocates them to the third class, we

<sup>71</sup> Hawke, *Railways*, pp. 45–47. Gourvish is sceptical about Hawke's reliance on Lardner, but that scepticism is not well founded. Both Lardner and the Railway Returns give figures for 1845–1848, and the two series are identical. For that reason it seems reasonable to trust Lardner's figures for 1843–1844. Gourvish, *Railways*, p. 38; and Lardner, *Railway Economy*, p. 163.



distribute them pro-rata, in line with the average of other companies. Again, this raises the social saving, because it increases the alternative nonrail cost, without altering the rail cost. The estimate of social savings rises by a maximum of 0.2 percentage points.<sup>72</sup>

We know both receipts and fares per mile by class for the periods 1843–1848, July 1851–December 1859, and for 1865. It is therefore fairly straightforward to divide the former by the latter to find the number of passenger miles. We interpolate fares per mile for 1849–June 1851 and 1860–1864 from observations immediately on either side, and use these prices to calculate miles traveled from the receipts given in *Railway Returns*. The price per mile was very stable in this period, so this cannot involve any significant error.

#### *Data for Years After 1865*

Our numbers for the post-1865 period are, like Hawke's, less precise because no information on average fares is available, and season tickets, workman's and excursion fares become more important. Like Hawke, we note William Acworth and W. T. Stephenson's statement that the average fare fell to 0.55d per mile by the outbreak of war.<sup>73</sup> The issue is assessing the pattern of fare reductions between 1865 and 1912. In the absence of other evidence, we assume that fares fell linearly over time and evenly by class. We assume, therefore, that average fares, including all discounts, season tickets, and so on, fell from 2.11d in 1865 to 1.02d by 1912, from 1.55 to 0.75d and 1 to 0.5d, in each class respectively. This gives an average fare of 0.56d in 1912, which is very close to the number proposed by Acworth and Stephenson. There are two other estimates of fares, by P. J. Cain and by George Paish. Cain suggests 0.75d and 0.6d per mile in 1900 and 1912, which are close enough to our figures of 0.71d and 0.56d.<sup>74</sup> Paish gives fares for the five main railway companies for 1900, which when averaged give 0.775d per mile.<sup>75</sup> This is higher than both our estimate and that of Cain, probably reflecting higher prices on the faster, mainline routes that make up Paish's sample. In short, our figures are plausible, even though they lack the authority of the earlier data. We then divide receipts—given in *Railway Returns* for all years—by the estimated fares per mile, to give the number of miles traveled in each class.

<sup>72</sup> In general there were more companies with undivided passenger mile figures in years in which there were fewer companies submitting no passenger mile data. As such those two increments are to some extent alternatives.

<sup>73</sup> Acworth and Stephenson, *Elements*, p. 207.

<sup>74</sup> Cain, "Railways," p. 124.

<sup>75</sup> Paish, *Railway Position*, pp. 40, 180, 202, 222, and 285.

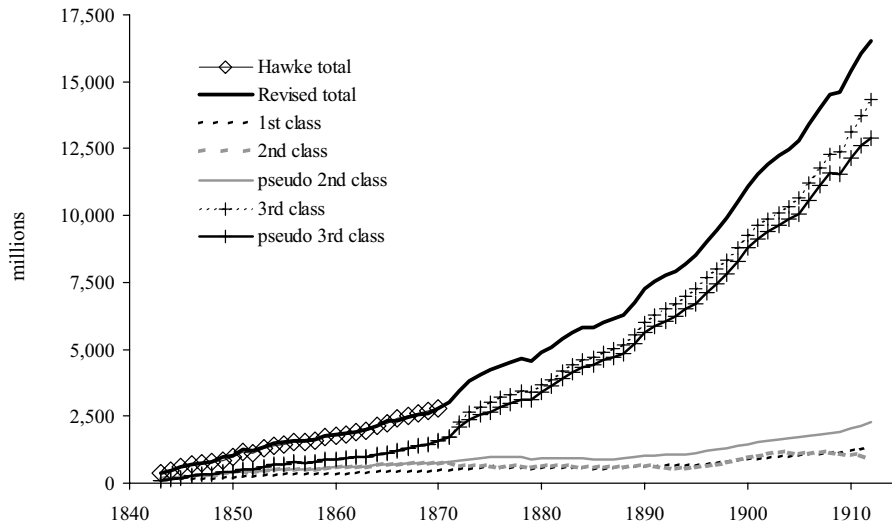


FIGURE 1  
ANNUAL PASSENGER MILES, 1843–1912

Sources: Lardner, *Railway Economy*; and Railway Returns.

Second-class mileage peaked in 1871, after which time the number of second-class passenger miles fell in absolute terms for some years, as railway companies began to move to a two-class system (known as first and third classes). It was the third class, rather than the first, that gained. It would be wrong, however, to assume that people who now traveled third class, but would have traveled second class in earlier years, would have walked in the absence of the railway. To avoid that implication, we construct a pseudo-second class from 1872 onwards, which simply follows first-class traffic, at the 1871 first- to second-class ratio. The pseudo-third class is then the actual number of third-class passengers, less those who are transferred into the pseudo-second class.<sup>76</sup> 194 million passenger miles are transferred from third class to the pseudo-second class in 1872, rising to 1.4 billion passenger miles in 1912. This procedure lowers the value of time saved, but raises the monetary social savings estimate. For simplicity we refer to the pseudo-second and pseudo-third classes simply as second and third classes from here on. Both the actual and revised mileages are given in Figure 1.

<sup>76</sup> The pseudo second class is 50 percent larger than the actual second class by 1900, whereas the pseudo third class is 5 percent smaller than the actual third class. By the end of the period the effect has roughly doubled.

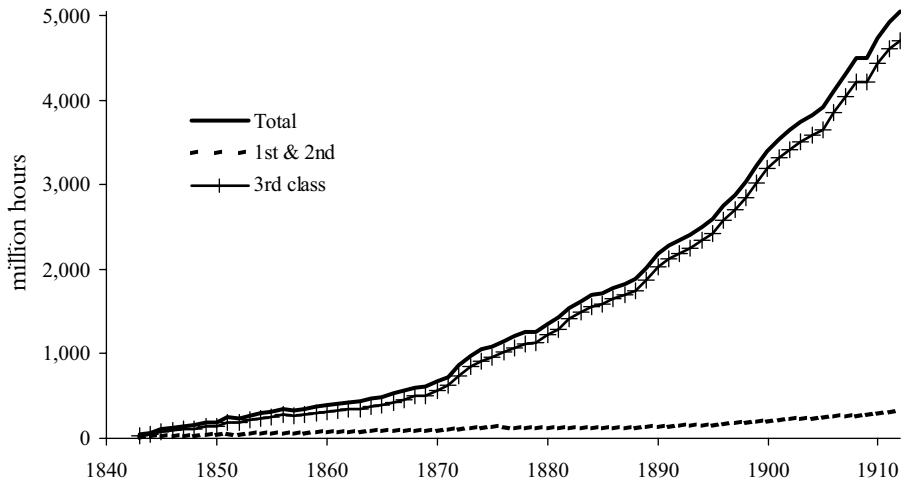


FIGURE 2  
HOURS SAVED NOT INCLUDING WAITING

Sources: Table 4 and Figure 1.

### *Time Savings*

We assess the value of time saved by combining the data on speeds given in Table 4 (with linear interpolations between benchmark years), and the passenger miles given in Figure 1. We continue our earlier assumptions that those in first and second classes would otherwise have traveled by coach, and that those in third class would otherwise have walked.<sup>77</sup>

The number of hours saved rose dramatically over the railway era, from 54 million hours in 1843, to 527 million hours in 1866, and finally to 5 billion hours by 1912, roughly equal to the hours worked by 1.8 million workers (see Figure 2). The number of hours saved rises more sharply over time than passenger miles, because over time an increasing proportion of those traveling by train were third-class passengers. Even at the very beginning the third class accounted for over half the hours saved, rising to 80 percent by 1860, and 90 percent by 1880. The Royal

<sup>77</sup> Obviously the further on from the invention of the railways, the harder it is to construct a plausible nonrail counterfactual. Society was richer in 1912 than 70 years before, and some traveling in third class would by then have used the coach rather than walk. Similarly, the bicycle became more practical over time, and fell in price after 1900. The assumption that all third-class passengers would have walked is therefore less likely to be true for 1912 than for earlier. That said, we have already allocated 1.4 billion passenger miles from third to second class—and thus from walking to coach, and even in 1907, after the big price falls, only one bicycle was sold per 75 people in Britain.

Commission was correct: the poorer classes did benefit most in terms of speed.<sup>78</sup>

We now go on to value these hours. For first- and second-class travelers we use an annual wage of £250 in 1911, projected backwards as appropriate. For third-class passengers in 1865 we were fortunate to have Chadwick's direct estimate of their wages. It would not be appropriate, however, simply to index this wage forward. Over the nineteenth century the cost of third-class travel fell relative to workers' wages. Whereas in 1865 workers could travel only 3.3 miles on an hour's earnings, in 1912 they could travel 10.4 miles on an hour's wages. That fall in price relative to earnings would have brought train travel into the reach of more people, although rail travel was still around three times as expensive relative to earnings as it is today. Even today rail travel is used disproportionately by the affluent, so it is again unrealistic to assume that third-class rail travelers would have been a representative cross section of the working class. This conclusion fits with the qualitative literature that notes that railway travel was not used regularly by all sections of the working class.<sup>79</sup> That said, the relatively greater affordability in 1912 than in 1865 must mean that the difference between the average traveler and the average working-class person was smaller in 1912 than in 1865. We assume, arbitrarily, that the 1912 premium of travelers' to average wages was half that of 1865, with a linear transformation between the two dates.<sup>80</sup> This is an important assumption. If we instead assumed that third-class passengers had average working class wages, the estimate of the value of time saved in Table 11 would fall by 16 percent, equally, were we to assume that the ratio of third-class to average working-class passengers was as per Chadwick's earlier finding, then our estimate would rise by 16 percent. These are not small error bounds, and reflect the fact that we have little information on the earnings of those who traveled.

For years before 1865 we use Chadwick's wages, indexed via Feinstein's series; this assumption is less critical given the lower numbers of third-class passengers early on. Table 11 gives the value of the 5 billion hours of time saved assuming first that all travel is in work time and second that none of it is in work time. The estimates range from £145 million to £165 million. As for 1865, neither extreme makes sense, and

<sup>78</sup> Parliamentary Papers: Report from Commissioners: Railways, 1867, vol. 28, part 1, p. liii, paragraph 118.

<sup>79</sup> Kellett, *Railways*, chapter 11, has a good discussion of the means of transport—walking, horse drawn omnibus, tram—used by the working class.

<sup>80</sup> The average English person was taking 26 trips per year by the end of the century: such volumes of travel indicate that travelers were people of at least moderate means. Weyl, *Passenger Traffic*, p. 110.

TABLE 11  
VALUING TIME SAVED IN 1912

	1st Class	2nd Class	3rd Class	Total
1 Time saved (million hours)	127	214	4,707	5,048
2 Value of one working hour (d)		26.7	6.5	
3 Value of time saved (£ million)	14.1	23.8	127.3	165.1
4 Value of one nonworking hour (d)		12.3	6.5	
5 Value of time saved (£ million)	6.5	11.0	127.3	144.7

*Notes:* Rows 1, 2 and 4: see text; Row 3: row 1  $\times$  row 2; Row 5: row 1  $\times$  row 4.

using the earlier plausible hypothesis that half of premium traffic was for business gives a saving of £155 million, just over 10 percent of England and Wales GDP. Again, it is implausible to believe that fewer than one-quarter or more than three-quarters of premium-class passengers were on business, as such, it is implausible to believe that the correct answer is different to our best guess by more than 3 percent. The exercise is set out for 1912 in Table 11, and the results for all years are given in Figure 3.

### *Money Savings*

The miles traveled in each year, the railway fares, and the cost of alternative modes of transport found earlier are sufficient to generate the monetary social savings estimates at different dates, which are given in Figure 4. We have assumed that the nature and costs of alternative means of travel would have remained unaltered. It is possible to claim that the cost of coaching would have risen (greater demand for horses, congestion) or that it would have fallen (economies of scale in coach building, better roads), so the assumption of constant prices is reasonable.

Figure 1 showed that passenger miles rose 16-fold between 1850 and 1912. Despite this, Figure 4 shows that the money social savings rose only sixfold. As Figure 1 shows, most of the rise in passenger miles was in third-class travel. Even when we exclude the proportion of third-class passengers who would have traveled second class were it to have been offered, we still have a large rise in the number of people who would otherwise have walked. For this group, the money social savings are negative. The increase in fare revenues from third-class passengers partly counteracted the additional savings made by first- and second-class passengers, for whom the money cost of travel fell sharply.

Given that we have imposed a linear fall in the price of tickets between 1865 and 1912, we should not place too much confidence in the pattern of savings between those dates. Our initial starting point in 1865

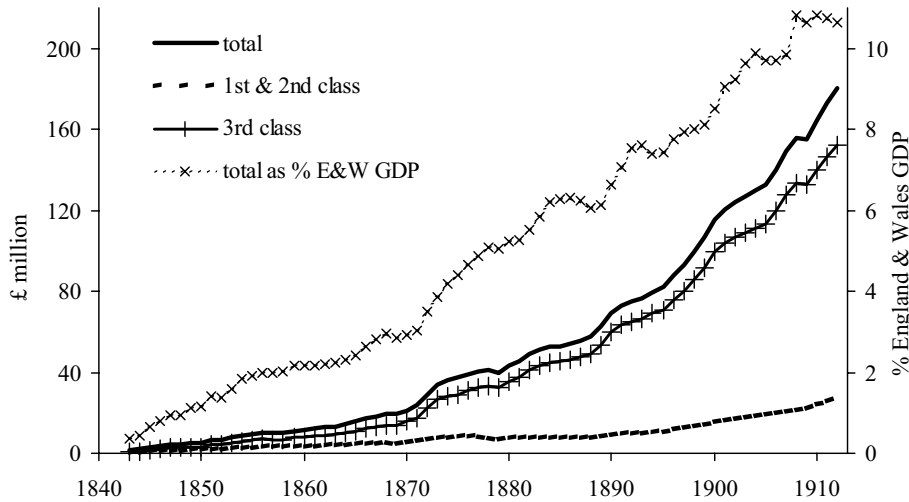


FIGURE 3  
THE VALUE OF TIME SAVED, 1843–1912

*Notes:* Assumes that half of premium travel is during work time.

*Sources:* See the text. GDP is from Crafts, “Regional GDP.” We interpolate linearly between Crafts’s benchmark (Census) years, and use the 1871 ratio of England and Wales to U.K. GDP for all years prior to 1871.

is sound, and our final observation in 1912 is in line with Acworth and Stephenson and Cain, but the results in between these two dates must be viewed as an educated guess. It is probably most sensible to see social savings rising to 2.5 percent in the early 1850s, and remaining in that region for the next 50 years.

### *The Changing Nature and Composition of Social Savings*

Because we now know both the value of time and money savings for each year between 1843 and 1912 we can calculate the total social saving generated by railways in England and Wales. The three series—time, money, and total—are given in Figure 5. The value of time is based on the earlier plausible assumption that half of premium travel was on business. From 1.5 percent in the early 1840s, the total social saving grew rapidly to reach 4.5 percent by the mid-1850s, before growing reasonably steadily to reach almost 14 percent by 1912. Figure 5 also shows that monetary savings became relatively less important over time, accounting for around two-thirds of the total social saving in the 1840s, falling back to a quarter or below from the mid-1880s onwards. This was the era in which the railway had become primarily a

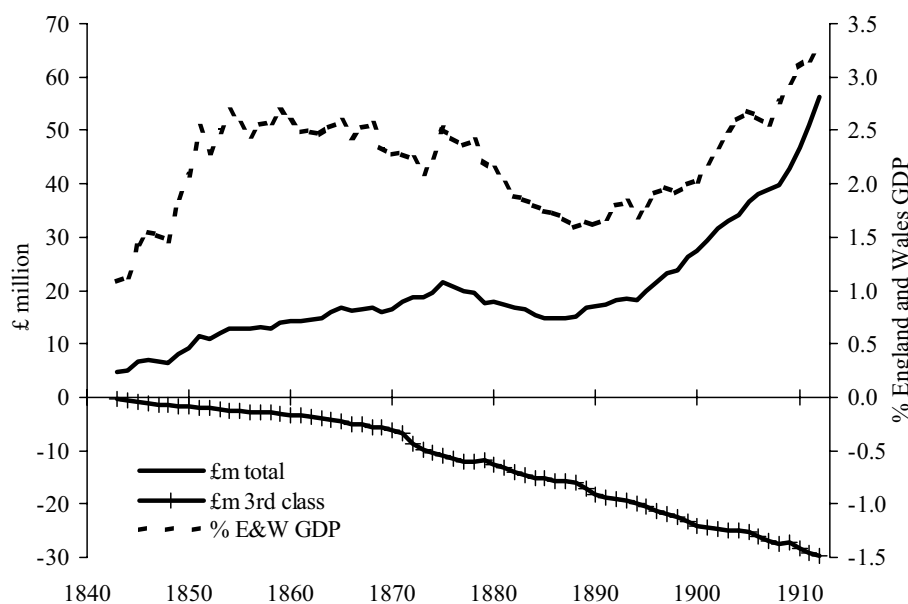


FIGURE 4  
MONEY SOCIAL SAVINGS, 1843–1912

Notes: See the text.

way of saving time rather than saving money. Railways also represent a reasonably steady proportion of (cumulative) TFP growth throughout the period, at around 15 percent. There is no evidence of relative under-performance of British railways productivity growth as the period progressed.

We noted earlier that the social saving overstates the rise in consumer surplus. If travel costs had been as high in 1912 as they were before railways then far fewer people would have traveled. We set out the formula to convert social savings into consumer surplus above, along with our reasons for preferring unitary elasticity. On that basis we calculate the consumer surplus for each year in our period. As Figure 6 shows, consumer surplus rose steadily, albeit at a slower rate than social savings. The growing divergence reflects the falls in the (generalized) cost of traveling by train: a larger proportion of journeys in 1912 were induced by lower prices than was true earlier in the period when travel was slower and fares were higher. A higher proportion of rail journeys towards the end of the period would thus not have been undertaken without railways: these induced journeys are included in social savings, but excluded from consumer surplus. Nevertheless, consumer surplus rises steadily from 1 percent in 1843 to more than 6 percent in 1912.

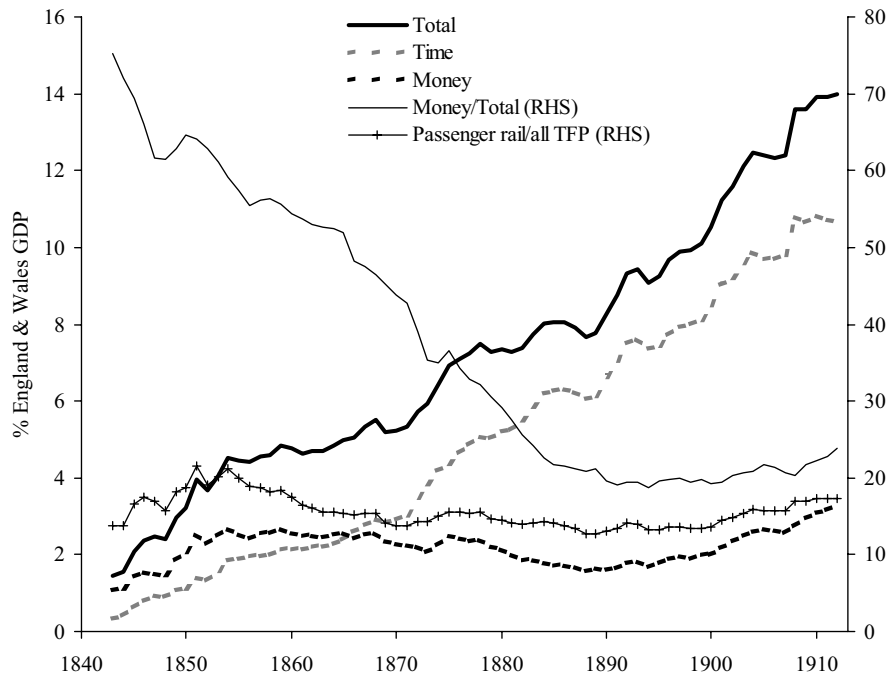


FIGURE 5  
THE SOCIAL SAVINGS FROM PASSENGER RAILWAYS, 1843–1912

Sources: Figures 3 and 4

As Figure 5 showed, the ratio of money to total savings fell over time, from three-quarters at the beginning, to one-half in 1866, to one-quarter in 1883, after which it stabilized at between 20 and 25 percent until 1912. The rise in the importance of time relative to money savings reflects the changing nature of the railway in this period. Initially railway companies saw the railway as an alternative to coaching, and offered services that were priced and structured accordingly. But from 1870 onwards, railways became an ever more mass market commodity, whereby train companies often aimed to make a profit by conveying many people, relatively cheaply, at high load factors. We can see this transition in Figure 7, which gives the percentage of total social savings that went to premium-class travelers. This shift towards mass transport may have been a peculiarly British phenomenon; we know that railway penetration was much less extensive in other countries.<sup>81</sup>

<sup>81</sup> For example, whereas England had 26.5 journeys per capita in the mid 1890s, the figure for France was 9.1, lower than the level reached in England in 1864. France was low even by continental standards, but nonetheless Denmark, Prussia, Netherlands, Saxony, Sweden, and Switzerland all lagged significantly behind England in the number of journeys per head, and thus, almost certainly, in the proportion of people who traveled by train at some point. *Ibid.*, chapters 8 and 9.



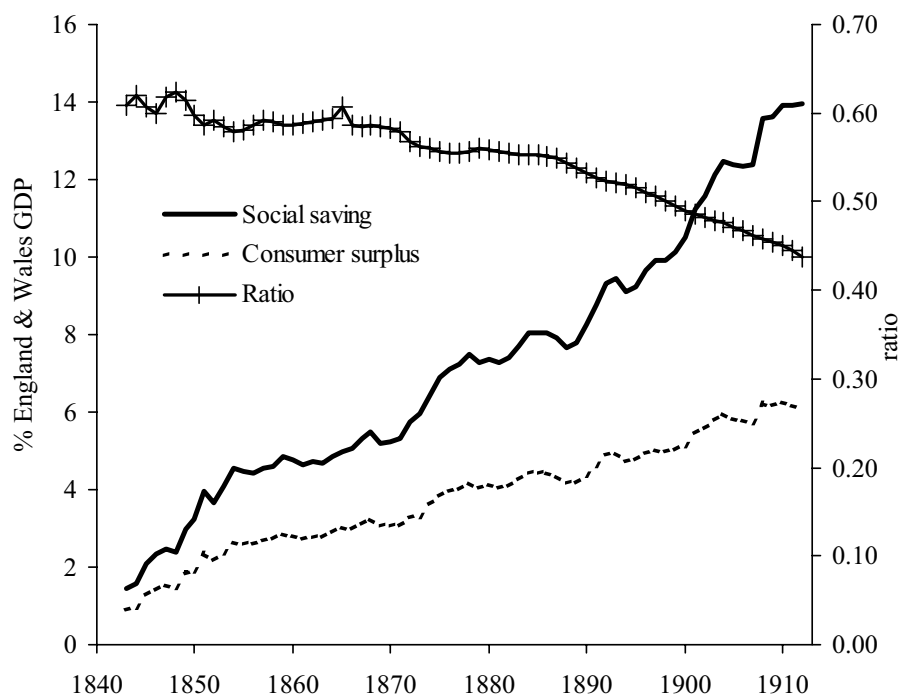


FIGURE 6  
THE CONSUMER SURPLUS FROM PASSENGER RAILWAYS, 1843–1912

Note: “CS/SS” is the ratio of the consumer surplus gain to the social saving gain, using unitary elasticity and the Fogel formula set out earlier.

Initially premium passengers gained almost all of the benefit—they represented the majority of the traffic, and, at the initial price and speed combinations, third-class passengers did not gain a large amount of surplus per mile traveled. Over time, however, third class became a larger share of total travel, and the rise in speed and fall in prices increased the gain per mile for third-class passengers. As such, the premium passengers’ share of gains fell steadily to around one-half from the mid-1890s onwards. When, however, we look at the two different types of saving, very different pictures emerge. The premium-class passengers always gain more than 100 percent of the monetary social saving, because for third-class passengers the railways are more expensive than the alternative. But for time savings the position is very different. Notwithstanding that premium passengers’ time is valued much more highly per hour, the share of the value of time saved by premium passengers fell sharply from three-fifths in 1843 to around two-fifths by 1850, followed by a steadier decline to one-sixth by 1885, after which it stabilized.

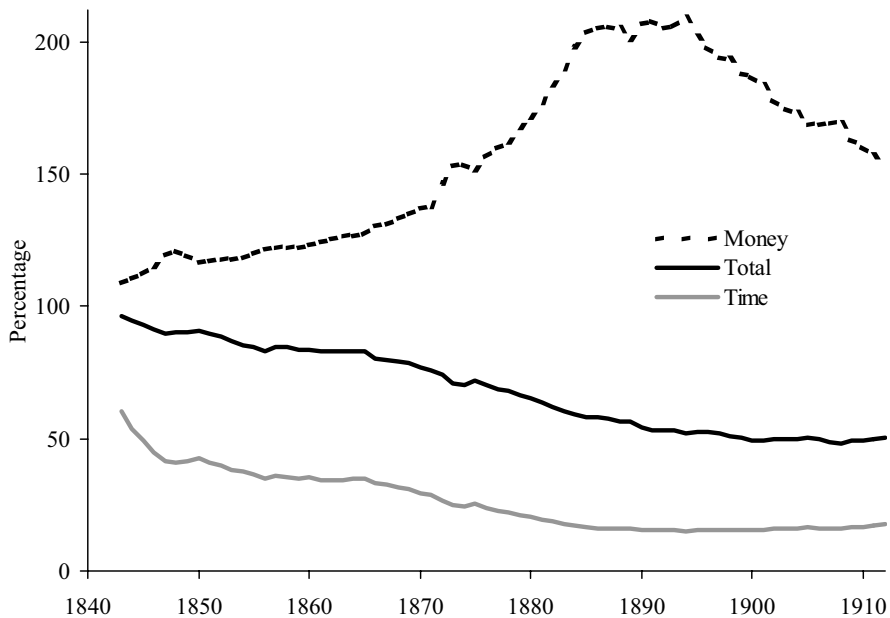


FIGURE 7  
PROPORTION OF SOCIAL SAVINGS ACCRUING TO PREMIUM CLASS PASSENGERS

Sources: Figures 3, 4, and 5.

This pattern fits with what we know about technological adoption. In the initial period, new technology is used in the same way as the previous technology. In this case, railways were used to carry the well-to-do in comfort, while conditions for those in the third class were very poor, both in terms of comfort and convenience.<sup>82</sup> Only from 1870 did the railways, in part under pressure from legislation, and in part under the implicit threat of nationalization, appreciate the potential of third-class travel, and offer better conditions, greater frequency, and lower fares. Economies of scale, in terms of adding extra carriages to services, and extra services to routes were the economically sensible strategy in a high fixed cost environment. At that point trains became a “new good” for many. Whereas before many people could not have realistically expected to travel at all, given prohibitive coaching costs, and the high cost of walking in terms of time out of the labor market, they could now travel, and they did. As such, social savings and to a lesser extent consumer surplus increased as a share of GDP, as did the share that came from time saved, and the share that went to those new travelers in third class.

<sup>82</sup> Bagwell, *Transport Revolution*, pp. 107–10.

This continued increase in the value of railways to society long after their invention and adoption fits with what we know about other so-called “general purpose technologies.” Paul David has shown how initially electricity had only limited effects on business: it was only when factories reorganized production to take account of the possibility of unit drives that the productivity revolution occurred.<sup>83</sup> The same intuition underlies the Solow productivity paradox, that we could see computers everywhere except in the productivity numbers. In the railway case it was only when train companies realized that the best use of railways was for mass transport, including high load factor commuting and excursion traffic, that society was able to reap the full benefits. It is an open question as to whether the time lag between the railway’s invention and its use as a mass transit system was caused by technological bottlenecks, such as inadequate engine power limiting train lengths, or by a significant entrepreneurial failure on the part of railway managers, who failed to see a new market until surprisingly late.

There is another way in which these findings fit well with the more general literature on technology. William Nordhaus has shown that, on average, postwar American entrepreneurs in the nonfarm sector captured only 2.2 percent of the total benefit to society from new inventions. The remaining 97.8 percent went to consumers as additional consumer surplus.<sup>84</sup> Tony Arnold and Sean McCartney have recently compiled data on the return on capital employed for U.K. railways. They conclude that although returns were initially reasonable, “From that date [1872], however, through to the outbreak of war in 1914, the industry’s results, and the returns it was able to provide to its investors, were consistently disappointing.”<sup>85</sup> Although it is not possible to directly compare the percentage rate of return on capital employed with the estimates of social savings or consumer surplus presented here, it is clear that ex-post average returns of under 4 percent on capital employed imply little if any monopoly power, and were far smaller in absolute terms than the average consumer surplus of 3.7 percent of GDP over the same period.

## CONCLUSIONS

This article makes a number of contributions. It has calibrated the rise in train speeds prior to 1912, and used those results to assess the additional amount of time that it would have taken to undertake all railway

<sup>83</sup> David, “Computer and Dynamo.”

<sup>84</sup> Nordhaus, “Schumpeterian Profits.”

<sup>85</sup> Arnold and McCartney, “Rates of Return,” pp. 54–55.

journeys without railways. The numbers are large, and increased rapidly over time: growing tenfold from the mid-1840s to the mid-1860s, and then tenfold again by the outbreak of the First World War, at which point it would have taken an additional five billion hours to undertake all rail journeys without them, using the means of transport that passengers would have chosen in the absence of railways. Trains were much faster than coaches or walking, and became faster over time, with average speeds rising from 20 to 28 miles an hour between 1850 and 1910, or 37 miles an hour on more important routes. Although initially less important than the money savings offered by railways, the value of time saved became as important in the 1860s, and considerably more important thereafter. By the mid-1880s, time savings outweighed money savings by a factor of five.

The social savings from railways, in time and money, amounted to some 2 percent of GDP as early as 1850, to 5 percent of GDP by 1865, 10 percent by the end of the century, and fully 14 percent by 1912. Even when we use the consumer surplus estimate the gains are significant. At the most plausible price elasticity assumption of 1 percent, the consumer surplus benefit from railways represented 6 percent of national income in 1912.

These savings are significant relative to those available from other sources in the nineteenth century. Including the value of time saved by passenger railways increases the total level of TFP growth in the economy by 9 percent, with passenger railways alone accounting for around 15 percent of total TFP growth in the pre-1913 railway era. They were thus a major contributor to aggregate productivity growth in this era.

Railways represented a dramatic change in transport technology. The cost of travel fell significantly, and its speed and comfort rose dramatically. This is particularly true from the 1870s onwards, as railways sought to attract more customers with better third-class services. People who could never have expected to travel at all in their lives were able to do so for the first time. And those who did travel were able to do so more often. This article does not claim to measure all of the benefits of railways to travelers, let alone to the economy or society as a whole. But it does claim to have calculated the social savings and consumer surplus of passenger railways. Those figures show that the contribution of railways relative to national income continued to rise over in the Victorian and Edwardian eras, as rail companies discovered new and better ways to make this technology valuable to society. As the period progressed railways offered poor returns to investors, but they delivered tremendous welfare gains to travelers and to society.

*Appendix*

## 50 IMPORTANT ROUTES

Birmingham-Dudley, Leeds-Bradford, Liverpool-Birmingham, Liverpool-Leeds, Liverpool-Preston, Liverpool-Sheffield, London-Bath, London-Birmingham, London-Bradford, London-Brighton, London-Bristol, London-Cambridge, London-Canterbury, London-Cardiff, London-Chatham, London-Colchester, London-Coventry, London-Derby, London-Dover, London-Hull, London-Ipswich, London-Leeds, London-Leicester, London-Liverpool, London-Maidstone, London-Manchester, London-Newcastle, London-Northampton, London-Norwich, London-Nottingham, London-Oldham, London-Oxford, London-Plymouth, London-Portsmouth, London-Preston, London-Reading, London-Sheffield, London-Southampton, London-Wolverhampton, Manchester-Birmingham, Manchester-Blackburn, Manchester-Bolton, Manchester-Bradford, Manchester-Leeds, Manchester-Liverpool, Manchester-Macclesfield, Manchester-Oldham, Manchester-Preston, Manchester-Sheffield, Manchester-Stockport

## 222 TOWNS AT WHICH MINOR JOURNEYS ENDED

Abergavenny, Alderley Edge, Alfreton, Altrincham, Andover, Ashford, Ashton-under-Lyne, Barnsley, Barnstaple, Barrow, Barry, Basingstoke, Bath, Bedford, Berwick, Beverley, Birkenhead, Birmingham, Blackburn, Blackpool, Blyth, Bolton, Bournemouth, Bradford, Bridgnorth, Bridgwater, Bridlington, Brighton, Bristol, Bromsgrove, Burnley, Burslem, Burton on Trent, Bury, Buxton, Cambridge, Cardiff, Carlisle, Carnarvon, Castleford, Caterham, Chatham, Chelmsford, Cheltenham, Chertsey, Chester, Chesterfield, Chichester, Chorley, Cirencester, Clevedon, Coalville, Colchester, Colne, Colwyn Bay, Conway, Coventry, Cowes, Crewe, Darlington, Dartford, Dartmouth, Darwen, Denton, Derby, Dewsbury, Doncaster, Dorchester, Dover, Driffield, Dudley, East Grinstead, Eastbourne, Eccles, Exeter, Felixstowe, Fleetwood, Folkestone, Garston, Gateshead, Glossop, Gloucester, Grantham, Gravesend, Grimsby, Halifax, Hanley, Harrogate, Hartlepool, Hastings, Hereford, Heywood, Hinckley, Huddersfield, Hyde, Ilkeston, Ipswich, Jarrow, Keighley, Keswick, Kettering, Kidderminster, Kings Lynn, Kingston upon Hull, Kingswood, Kirkby Lonsdale, Lancaster, Leamington, Leeds, Leek, Leicester, Leigh, Leighton Buzzard, Lewes, Leyland, Lichfield, Lincoln, Liverpool, Llandudno, Llanelly, London, Long Eaton, Longton, Loughborough, Lowestoft, Luton, Lyme Regis, Macclesfield, Maidstone, Malvern, Manchester, Mansfield, Margate, Merthyr Tydfil, Middlesbrough, Middleton, Mirfield, Nantwich, Newark, Newcastle, Newcastle under Lyme, Newmarket, Newport, North Shields, Northampton, Northwich, Norwich, Nottingham, Nuneaton, Oldham, Oxford, Padiham, Peterborough, Plymouth, Pontypool, Pontypridd, Portsmouth, Preston, Radcliffe, Ramsgate, Reading, Reigate, Rochdale, Rochester, Rodwell, Rotherham, Rugby, Runcorn, Sale, Scarborough, Seaford, Selby, Sheffield, Shipley, Shrewsbury, Sleaford, Smethwick, South Shields, Southampton, Southport, Sowerby Bridge, St Annes, St Helens, St. Albans, St. Austell, Stafford, Stalybridge, Stockport, Stockton-on-Tees, Stoke on Trent, Stroud, Sunderland, Sutton Coldfield, Tamworth, Taunton, Tewkesbury, Torquay, Tredegar, Tunbridge Wells, Tunstall, Ulverston, Wakefield, Wallasey, Wallsend, Walsall, Warrington, Warwick, Watford, Wellingborough, West Bromwich, Weston super Mare, Widnes, Wigan, Wilmslow, Windermere, Wisbech, Woking, Wolverhampton, Worcester, Wrexham, Yarmouth, York

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