

“Initial Public Offerings underpricing in Greek Stock Exchange of Athens”

AUTHORS	George C. Chatzinas Maria K. Markopoulou Demetrios L. Papadopoulos
ARTICLE INFO	George C. Chatzinas, Maria K. Markopoulou and Demetrios L. Papadopoulos (2009). Initial Public Offerings underpricing in Greek Stock Exchange of Athens. <i>Investment Management and Financial Innovations</i> , 6(3-si)
RELEASED ON	Friday, 20 November 2009
JOURNAL	"Investment Management and Financial Innovations"
FOUNDER	LLC “Consulting Publishing Company “Business Perspectives”



NUMBER OF REFERENCES

0



NUMBER OF FIGURES

0



NUMBER OF TABLES

0

© The author(s) 2021. This publication is an open access article.

George C. Chatzinas (Greece), Maria K. Markopoulou (Greece),
Demetrios L. Papadopoulos (Greece)

Initial Public Offerings underpricing in Greek Stock Exchange of Athens

Abstract

The purpose of this article is to investigate the function of Initial Public Offerings in the Greek Stock Market of Athens during a 4-year period, from 2002 to 2005. To this effect the article consists of three parts. In the first part, we present the theory of the Initial Public Offerings. After the specification of an IPO and the explanation of its function, we display previous articles, patterns, theories and opinions that observe, explain and promote the dialog for both the Initial Public Offerings Underpricing issue and the Aftermarket Underperformance. In the second part of the article, we move on with our purpose and examine whether the performance of the stocks that entered the market during the examined 4-year period is consistent with the presented theory. This examination is conducted through statistical tests. Some remarkable comments follow every test. The statistical analysis does not support the existence of either IPOs underpricing or aftermarket underperformance in the Athens Stock Exchange from 2002 to 2005. Finally, in the third part of our article, we concentrate our results from the statistical analyses and, keeping in mind the presented theories, opinions and propositions, we draw our conclusions. The grounds for the inconsistency between the theory and the results are questioned and suggested and some recommendations on future research topics are made.

Keywords: Athens Stock Exchange, Initial Public Offerings, underpricing, long-run underperformance, aftermarket performance.

JEL Classification: G12, G14.

Introduction

Initial public offerings are the subject investigated in this article. In the Athens Stock Exchange, there have been 32 cases of IPOs during the period of time from 2002 to 2005. The paper aims at finding new empirical results about underpricing and long-run performance of initial public offerings of companies listed on the Athens Stock Exchange during this 4-year period.

The article consists of three parts. The first part includes a short analysis of the patterns associated with initial public offerings. The second part contains the empirical findings of the investigation and their analysis. The third part includes the conclusions of the empirical investigation and topics for further research.

1. Initial public offerings, underpricing and long-run performance

1.1. Initial public offerings. An initial public offering occurs when a security is sold to the general public for the first time with the expectation that a liquid market will develop (Ritter, 1998). Most companies start out by raising equity capital from a small number of investors, with no liquid market existing if these investors wish to sell their stock. If a company prospers and needs additional equity capital, it can go public by selling stock to a large number of diversified investors.

A company's decision to go public is accompanied by certain ongoing costs associated with the need to

supply information on a regular basis. Furthermore, there are substantial one-time costs associated with initial public offerings, which can be categorized as direct and indirect costs. The direct costs include the legal, auditing, and underwriting fees. The indirect costs consist of the management time and effort devoted to conducting the offering. Underpricing is considered to be an indirect cost of the IPO, as it serves as compensation to the analysts (Cliff and Denis, 2004). The amount of underpricing per share, multiplied by the number of shares offered, is referred to as the amount of money "left on the table". Loughran and Ritter (2002) provide an explanation of why issuers don't object to large amount of money left on the table in IPOs. Most IPOs leave relatively little money on the table. In most situations occurring in the IPO market, issuers will sum the loss from leaving money on the table with the larger wealth gain on the retained shares from a price jump, producing a net increase in wealth for pre-issue shareholders.

1.2. Underpricing of IPOs. Initial Public Offerings are observed to have large initial returns (the price change measured from the offering price to the market price on the first trading day). A number of reasons have been proposed for the new issues underpricing phenomenon. In general, these theories are not mutually exclusive.

An important rationale for the underpricing of IPOs is the 'winner's curse' explanation. If some investors are more likely to attempt to buy shares when an issue is underpriced, then the amount of excess demand will be higher when there is more underpricing. Other investors will be allocated only

a fraction of the most desirable new issues, while they are allocated most of the least desirable new issues. They face a winner's curse: if they get all of the shares they asked for, it is because the informed investors don't want the shares. Facing this adverse selection problem, the less informed investors will only submit purchase orders if IPOs are underpriced sufficiently to compensate them for the bias in the allocation of new issues.

Rock (1986) suggested a model for IPOs underpricing. The argument depends upon the existence of a group of investors whose information is superior to that of the firm as well as that of other investors. If the new shares are priced at their expected value, these better informed investors crowd out the others when good issues are offered and they withdraw from the market when bad issues are offered. Later, Koh and Walter (1989) tested Rock's model in Singapore between 1973 and 1987. Their empirical results are consistent with the model and the winner's curse hypothesis.

Potential investors are supposed to pay attention, not only to their own information about a new issue, but also to whether other investors are purchasing. If an investor sees that no one else wants to buy, he may decide not to buy even in the event of favorable information. To prevent this from happening, an issuer may want to underprice the issue.

Another explanation for the new issues underpricing phenomenon argues that investment bankers take advantage of their superior knowledge of market conditions to underprice offerings, which permits them to expend less marketing effort.

IPO underpricing can also be connected to the Signalling Hypothesis. Underpriced new issues leave a good taste to investors, allowing the firms and insiders to sell future offerings at a higher price than otherwise. Issuing firms may intentionally underprice their shares in order to generate excess demand and so be able to have a large number of small shareholders. This dispersed ownership will both increase the liquidity of the market for the stock, and make it more difficult for outsiders to challenge management.

Dandapani et al. (1992) proposed an alternative explanation for the underpricing of IPOs. Their model examines the effect of personal taxes paid by entrepreneurs on the choice of the issue price. They showed that, in the presence of taxes and for certain levels of ownership, it might be preferable to underprice the issue. This theoretical result is reinforced by empirical findings.

1.3. Long-run performance. IPOs usually have poor stock price performance in the long run. Long-

run performance of IPOs affects the associated parties in a number of ways. There are three explanations for the phenomenon of the long-run underperformance of the IPO.

Investors who are most optimistic about an IPO will be the first buyers. If there is a great deal of uncertainty about the value of the IPO, the valuations of optimistic investors will be much higher than those of pessimistic investors. As time goes on and more information becomes available, the divergence of opinion between optimistic and pessimistic investors will narrow, and consequently, the market price will drop.

The Impresario Hypothesis argues that the market for IPOs is subject to fads and that IPOs are underpriced by investment bankers to create the appearance of excess demand. This hypothesis predicts that companies with the higher initial returns should have the lowest subsequent returns.

The Windows Opportunity Hypothesis predicts that firms going public in high volume periods are more likely to be overvalued than other IPOs. This has the testable implication that the high volume periods should be associated with the lowest long-run returns.

Numerous studies have documented two anomalies in the pricing of IPOs of common stock: the short-run underpricing phenomenon, and the "hot-issue" market phenomenon. It is often believed that cycles exist in both the volume and the average initial returns of IPOs. High initial returns tend to be followed by rising IPO volume. The periods of high average initial returns and rising volumes are known as "hot issue" markets.

Ritter (1991) documents a third anomaly: in the long run, IPOs appear to be overpriced. He found that IPOs returns in the first 3 years were 34,46% while other listed companies had an average total return of 61,86%. So, in the long run, IPOs underperformed.

Many researchers have investigated the phenomenon of 'hot IPO markets'. Ibbotson and Jaffe (1975) show that there are cycles in the number of new issues per month as well as in the average initial return per month. Further, it appears to be a lead-lag relation between the two series. Companies tend to go public following periods of high initial returns. According to Lowry and Schwert (2002), both IPO volume and average initial returns are highly autocorrelated. Further, more companies tend to go public following periods of high initial returns. Pastor and Veronesi (2005) argue that a number of firms going public change over time in response to time variation in market conditions. IPO waves tend to be preceded by high market returns and followed

by low market returns. Moreover, Ibbotson (1975), and Stern and Bornstein (1985) present evidence that at some point after going public, the abnormal returns on IPOs, may be negative. Only Buser and Chan (1987) do not find evidence of negative aftermarket performance after the initial return period. The finding that there is a tendency for the offerings with the highest initial returns to do worst in the long run may be a manifestation of a desire of issuers to avoid future lawsuits (Ibbotson, 1975; Tinic, 1988).

1.4. Results of other empirical investigations of underpricing of IPOs. Ibbotson (1975) first documented the large underpricing of Initial public offerings. Firms are forced to underprice their IPOs to compensate uninformed investors for adverse selection.

Ibbotson (1975), Ritter (1984) and Welch (1989) among others provide evidence suggesting that the existence of average initial returns of up to 22% has been a persistent feature of the US new issues market. But underpricing is not restricted to the US market. Numerous studies indicate high first day returns for the London Stock Exchange (Buckland et al., 1981; Levis, 1990).

Several authors find new issues to be underpriced, like Reilly (1977), and McDonald and Fisher (1972). Michaeli and Shaw (1994) tested the empirical implications of several models of IPO underpricing. Consistent with winner's curse hypothesis, they showed that in markets where investors know a priori that they do not have to compete with informed investors, IPOs are not underpriced.

1.5. Previous research of IPO underpricing, relying on signalling theory and asymmetric information. The basic idea behind the tests of the adverse selection models is quite simple. First, underpricing should decrease as information becomes less heterogeneous across investors' groups. Second, through the choice of the underwriter, the firm can reduce some of the uncertainty about its prospects and therefore reduce the need for underpricing (Carter and Manaster, 1990). Their model predicts that the initial return on the IPO is negatively correlated with the investment banker's reputation.

According to signalling hypothesis, good firms try to distinguish themselves from bad firms by incurring a cost that the less successful firms cannot profitably sustain (Welch, 1989). This cost is the underpricing of the initial issue. Allen and Faulhaber's model (1989) implies that better firms will underprice more. Welch (1989) and Grinblatt and Hwang (1988) show that there is a positive probability that a

low-value firm would be detected after having imitated the high-value firm.

Ibbotson, Sindelar and Ritter (1988) report an average initial return of 16,4% for IPOs made during 1960 to 1987. An explanation of the underpricing is that it generates publicity about the firm making the IPO and induces investors to learn more about that firm. Chemmanur (1993) models the above hypothesis and developed a scenario in which underpricing is generated by the desire of firm insiders to induce information about their firm. His model demonstrates that costly information production by outside investors may be of equal importance in minimizing the impact of private information in IPOs.

Perceptions of legitimacy affect organizational access to resources, because 'the legitimate organization is perceived not only as more worthy, but also as a more meaningful, more predictable and more trustworthy' (Suchman, 1995). Pollock and Rindova (2003) argue that media provided information affect investors' impressions of newly public firms. Furthermore, the volume of available information about an activity reduces perception of its riskiness (Heath and Tverski, 1991). Certo (2003) suggests that boards of directors have a symbolic role that is independent of the boards' tangible activities. IPO firms are relatively unknown to investors and suffer from a liability of market newness. He proposes that board structures represent important nonfinancial information that IPO investors consider when making investment decisions.

2. Empirical investigation of IPO long-run underperformance in the Athens Stock Exchange

2.1. IPOs' underperformance. IPO underpricing in the Athens Stock Exchange has been subject of research in the past, as well. Papaioannou and Traulos (1995) found that the average initial returns of IPOs during 1987-1994 are about 34% higher than the average returns of the other stocks. Papamatthaiou (1996) found that the average excess return of IPOs during 1987-1995 is 20,34% higher than the ASE Index. Kazantzis and Levis (1995) found that the average first day return equals 48.5% during 1987-1991. All the above researches showed that IPOs in the Athens Stock Exchange are significantly underpriced.

2.2. Sample of the research. Unfortunately, there are only few IPOs during the examined period of years in Athens Stock Exchange Market. In general, 32 companies entered the stock market from 2002 to 2005, while in the previous 4-year period, from 1998 to 2001, this number ascends to 135. This fact obligates us to include in our sample the whole

number of the firms, even if we would like to exclude stocks with small capitalization.

In Table 1 we can see the number of IPOs taken place per year. It is noticeable that this number is descending as we move from 2002 to 2005.

Table 1. Number of IPOs taken place per year

During 2002	13
During 2003	8

During 2004	6
During 2005	5
Sum	32

Finally, Table 2 presents the symbols of the 32 firms in both their Greek symbol, used to be represented in Athens Stock Exchange, and in their English symbol, used to be represented in this article and the first day the share was offered in Athens Stock Exchange.

Table 2. Greek and English symbols of the firms of the sample

	1	2	3	4	5	6	7	8
English	Esimv	Kepen	Dixth	Alsin	Galax	Komp	Ygeia	Kanak
Greek	ΕΣΥΜΒ	ΚΕΠΕΝ	ΔΙΧΘ	ΑΛΣΙΝ	ΓΑΛΑΞ	ΚΟΜΠ	ΥΓΕΙΑ	ΚΑΝΑΚ
1st day of transactions	7/1/2002	8/1/2002	18/2/2002	14/3/2002	20/3/2002	2/4/2002	7/6/2002	18/7/2002
	9	10	11	12	13	14	15	16
English	Zinon	Livan	Sentr	Alti	Elain	Nious	Logos	Infis
Greek	ΖΗΝΩΝ	ΛΙΒΑΝ	ΣΕΝΤΡ	ΑΛΤΙ	ΕΛΑΙΝ	ΝΙΟΥΣ	ΛΟΓΟΣ	ΙΝΦΙΣ
1st day of transactions	19/7/2002	26/7/2002	2/8/2002	16/8/2002	11/4/02/2002	27/1/2003	14/3/2003	30/7/2003
	17	18	19	20	21	22	23	24
English	Astra	Kri	Olp	Marak	Prof	Klm	Spri	Ilyda
Greek	ΑΣΤΡΑ	ΚΡΙ	ΟΛΠ	ΜΑΡΑΚ	ΠΡΟΦ	ΚΛΜ	ΣΠΡΙ	ΙΛΥΔΑ
1st day of transactions	31/7/2003	6/8/2003	8/8/2003	14/10/2003	29/10/2003	16/2/2004	24/2/2004	26/2/2004
	25	26	27	28	29	30	31	32
English	Elin	Eybrk	Agkri	Sidma	Pea	Moto	Abe	Pro
Greek	ΕΛΙΝ	ΕΥΒΡΚ	ΑΓΚΡΙ	ΣΙΔΜΑ	ΠΕΑ	ΜΟΤΟ	ΑΒΕ	ΠΡΟ
1st day of transactions	10/3/2004	8/4/2004	20/4/2004	10/5/2005	28/6/2005	30/6/2005	12/7/2005	10/3/2004

2.3. Methodology of the research. The first aim of this article, as stated above, is to examine the stocks in Greek Stock Exchange Market entered with an underpriced offering price. For this purpose, we calculate the returns between the offering price and the closing price of the first day for every stock, as stated below:

$$R_{i1} = \frac{P_{io} - P_{icl}}{P_{icl}}, \quad (1)$$

where R_{i1} is the return of the i stock during the I^{st} day of transactions, P_{io} is the offering price of the i stock and P_{icl} is the closing price of the i stock in the I^{st} day of transactions. Through a t-test, we examine if these returns are positive and statistically significant, which would suggest that the shares offered are underpriced.

Moreover, the second aim of this article is to examine the aftermarket performance of the stocks of the IPOs. This means that the stocks should perform in a worse way than the whole market during a period of 3 years. For this purpose, we calculate the daily differences between the returns of the General Index of the Athens Stock Exchange and the returns of the stocks, as stated below:

$$D_{it} = R_{Mt} - R_{it}, \quad (2)$$

where D_{it} is the calculated difference, R_{Mt} is the daily return of the market for the day t and the R_{it} is the daily return of the stock i for the day t . We examine whether the thirty two series of differences for each of the thirty two stocks perform positive statistical means which are statistically significant for five different subsequent periods: first 30 days, first 90 days, first 1 year, first 2 years and first 3 years. These means would support the theory of the aftermarket underperformance. We should mention that we follow the example of Ritter (1991) for our statistical analysis with the only difference that he used the returns per month while we are using the daily returns.

The fact, though, that the means do not support the aftermarket performance theory motivated us to move on testing the proportions of the positive differences (D) with a binomial test. More specifically, we examined if the frequency of the positive differences is equal to, larger or smaller than fifty percent. We wondered if the days that the market performed better than every examined share are equal to the days that the market performed worse than every examined share for the whole period of the three years. We should stress, however, that if the frequency of the positive differences is more than fifty percent, we could support that there is the tendency to the existence of the aftermarket underperformance.

2.4. Statistical analysis. *2.4.1. Statistical analysis of the underpricing of IPOs during the first day of transactions.* Table 3 presents the results of the first statistical test of our paper.

Table 3. Descriptive statistics and t-test for the returns of the 1st day

Returns less than -50%	7	Mean	-7.15%
Returns between -50% and 0%	11	Median	-7.52%
Returns between 0% and 50%	11	t	-0.876
Returns more than 50%	3	p-value	0.388
SUM	32	df	31

What is clearly demonstrated both from the descriptive statistics (frequencies, mean and median) and the t-test is the fact that there is no trend to underprice the IPOs in Athens Stock Exchange,

since the frequency of the positive returns is bigger than that of the negative returns and the p-value is even larger than 10% pointing out that the mean is accepted to equal zero.

2.4.2. Statistical analyses of the aftermarket performance of IPOs. The results of statistical tests on the aftermarket performance of IPOs during 5 different subsequent to the 1st day of transactions periods appear below. Moreover, the results of the binomial test, we have already referred to, appear in the end of this paragraph.

2.4.2.1. The first 30 days of transactions. Table 4 includes the results of the t-test for the aftermarket performance of the IPOs during the first thirty days of transactions of the shares.

Table 4. Results of the t-test for the first 30 days of transactions

	t	df	p-value		t	df	p-value
Esimv	-0.2417	30	0.8107	Astra	0.8738	30	0.3892
Kepen	0.0905	30	0.9285	Kri	1.3472	30	0.1880
Dixth	1.9309	30	0.0630*	Olp	0.6252	30	0.5366
Alsin	0.4756	30	0.6378	Marak	-0.2803	30	0.7812
Galax	0.1200	30	0.9053	Prof	0.6988	30	0.4901
Komp	-0.4131	30	0.6825	Klm	1.7993	30	0.0820*
Ygia	0.6366	30	0.5292	Spri	0.4029	30	0.6899
Kanak	1.7700	30	0.0869*	llyda	0.5792	30	0.5668
Zinon	1.6829	30	0.1028	Elin	-1.1924	30	0.2424
Livan	1.0646	30	0.2955	Eybrk	-0.1163	30	0.9082
Sentr	-0.6072	30	0.5483	Agkri	-0.3997	30	0.6922
Alti	0.3159	30	0.7543	Sidma	0.9859	30	0.3321
Elain	1.0580	30	0.2985	Pea	-0.6327	30	0.5317
Nious	0.2977	30	0.7680	Moto	1.8990	30	0.0672*
Logos	-0.8135	30	0.4223	Ave	1.6606	30	0.1072
Infis	0.6499	30	0.5207	Pro	-1.8810	30	0.0697

Note: * 10% level of significance.

From the table above, we notice that four stocks out of 32 present a positive and statistically different from zero statistical mean of differences. This result does not suggest a trend of the stocks to perform in a worse way than the market during the first thirty days

of transactions.

2.4.2.2. The first 90 days of transactions. Table 5 includes the results of the t-test for the aftermarket performance of the IPOs during the first ninety days of transactions of the shares.

Table 5. Results of the t-test for the first 90 days of transactions

	t	df	p-value		t	df	p-value
Esimv	0.3910	90	0.6967	Astra	0.3113	90	0.7563
Kepen	0.7536	90	0.4530	Kri	0.8396	90	0.4034
Dixth	1.7658	90	0.0808*	Olp	0.7329	90	0.4655
Alsin	1.0085	90	0.3159	Marak	0.8403	90	0.4030
Galax	1.2415	90	0.2177	Prof	1.5596	90	0.1224
Komp	0.8419	90	0.4021	Klm	1.7844	90	0.0777*
Ygia	0.3297	90	0.7424	Spri	0.8663	90	0.3886
Kanak	0.0709	90	0.9437	llyda	1.1599	90	0.2491
Zinon	0.2116	90	0.8329	Elin	-1.8698	90	0.0648*
Livan	0.5039	90	0.6156	Eybrk	0.7452	90	0.4581
Sentr	-1.3366	90	0.1847	Agkri	0.5107	90	0.6108
Alti	0.6833	90	0.4962	Sidma	2.4378	90	0.0167**

Table 5 (cont.). Results of the t-test for the first 90 days of transactions

	t	df	p-value		t	df	p-value
Elain	1.1909	90	0.2368	Pea	0.1422	90	0.8872
nious	-0.7426	90	0.4597	Moto	1.8909	90	0.0619*
Logos	-1.8466	90	0.0681*	Ave	-0.1908	90	0.8491
Infis	0.9744	90	0.3325	Pro	-2.6953	90	0.0084***

Notes: * 10% level of significance, ** 5% level of significance, *** 1% level of significance.

Only four stocks out of 32 present a positive and statistically different from zero statistical mean of differences in this period of time, as we may see in the above table. We should notice though that there are three more stocks that have a statistically significant, but negative mean. As a result, according

to the theory, aftermarket performance of the stocks is not observed in 90-day period.

2.4.2.3. *The first 1 year of transactions.* Table 6 presents the results of the t-test for the aftermarket performance of the IPOs during the first year of transactions.

Table 6. Results of the t-test for the first 1 year of transactions

	t	df	p-value		t	df	p-value
Esimv	1.0143	247	0.3115	Astra	0.8347	248	0.4047
Kepen	0.9710	246	0.3325	Kri	1.5158	248	0.1308
Dixth	0.6257	247	0.5321	Olp	0.7168	248	0.4742
Alsin	0.5500	244	0.5828	Marak	0.4342	249	0.6645
Galax	-1.0797	244	0.2814	Prof	1.4780	249	0.1407
Komp	0.4755	245	0.6348	Klm	1.5319	252	0.1268
Ygia	1.0610	244	0.2897	Spri	1.3944	251	0.1644
Kanak	-0.2402	244	0.8104	Ilyda	1.8359	250	0.1676
Zinon	-0.1491	244	0.8816	Elin	0.2638	250	0.7921
Livan	-0.7468	245	0.4559	Eybrk	1.1165	249	0.2653
Sentr	-1.0167	244	0.3103	Agkri	0.9990	252	0.3188
Alti	0.4963	245	0.6201	Sidma	0.7411	248	0.4593
Elain	0.7709	243	0.4415	Pea	-0.4515	248	0.6521
Nious	-1.4273	248	0.1548	Moto	0.6639	247	0.5074
Logos	0.3775	247	0.7061	Ave	-0.9892	244	0.3235
Infis	1.4912	248	0.1372	Pro	-1.5689	247	0.1179

Table 6 includes the results of the t-test for the means during the first 1 year of trading. In one-year period, we have no positive and statistically significant mean of differences. The expected mean is equal to zero. We may conclude that the stocks of the IPOs do not perform in a worse way than

the General Index of the Athens Stock Exchange.

2.4.2.4. *The first 2 years of transactions.* Table 7 presents the results of the t-test for the aftermarket performance of the IPOs during the first two years of transactions.

Table 7. Results of the t-test for the first 2 years of transactions

	t	df	p-value		t	df	p-value
Esimv	0.8963	498	0.3705	Astra	1.1880	499	0.2354
Kepen	0.6226	497	0.5338	Kri	2.3342	499	0.0200**
Dixth	-0.1669	498	0.8675	Olp	0.1686	499	0.8662
Alsin	0.6956	495	0.4870	Marak	1.4831	500	0.1387
Galax	0.5163	495	0.6058	Prof	1.8482	500	0.0652*
Komp	1.7422	496	0.0821*	Klm	0.8752	502	0.3819
Ygia	1.3965	495	0.1632	Spri	1.4260	501	0.1545
Kanak	0.2832	495	0.7772	Ilyda	1.0242	501	0.3062
Zinon	0.1841	495	0.8540	Elin	0.2159	501	0.8292
Livan	0.7957	496	0.4266	Eybrk	0.7527	500	0.4520
Sentr	0.2848	495	0.7759	Agkri	0.5717	503	0.5678
Alti	0.6686	496	0.5041	Sidma	-0.1460	499	0.8840
Elain	1.7713	494	0.0771*	Pea	0.2278	499	0.8199
Nious	-1.1373	499	0.2560	Moto	0.3214	498	0.7480

Table 7 (cont.). Results of the t-test for the first 2 years of transactions

	t	df	p-value		t	df	p-value
Logos	1.1226	498	0.2621	Ave	-0.8893	495	0.3743
Infis	2.1907	499	0.0289**	Pro	-0.9765	498	0.3293

Notes: * 10% level of significance, ** 5% level of significance.

Only four stocks demonstrate aftermarket performance consistent with the theory, as we may observe from the table above. This number does not allow us to claim that aftermarket performance of IPOs appears in Athens Stock Exchange during the

first two years of transactions of the shares.

2.4.2.5. *The first 3 years of transactions.* Table 8 presents the results of the t-test for the aftermarket performance of the IPOs during the first three years of transactions.

Table 8. Results of the t-test for the first 3 years of transactions

	t	df	p-value		t	df	p-value
Esimv	1.2680	749	0.2052	Astra	0.5747	750	0.5656
Kepen	1.0736	748	0.2834	Kri	1.5759	750	0.1155
Dixth	-0.0670	749	0.9466	Olp	0.1845	750	0.8537
Alsin	0.8808	746	0.3787	Marak	1.3821	750	0.1673
Galax	1.0336	746	0.3017	Prof	1.8627	754	0.0629*
Komp	2.4199	747	0.0158**	Klm	0.4843	753	0.6283
Ygia	1.9218	746	0.0550*	Spri	0.6295	752	0.5292
Kanak	0.8015	746	0.4231	Ilyda	0.4651	752	0.6420
Zinon	1.1694	746	0.2426	Elin	0.4249	752	0.6710
Livan	1.0629	747	0.2882	Eybrk	0.2227	751	0.8238
Sentr	0.9284	746	0.3535	Agkri	-0.4032	754	0.6869
Alti	0.9603	747	0.3372	Sidma	0.1431	750	0.8863
Elain	1.5235	745	0.1281	Pea	0.1597	750	0.8732
Nious	-0.6514	750	0.5150	Moto	0.6254	749	0.5319
Logos	0.3082	749	0.7580	Ave	-0.5440	746	0.5866
Infis	1.4979	750	0.1346	Pro	1.2632	749	0.2069

Notes: * 10% level of significance, ** 5% level of significance.

During the three years, the performance of differences of only two shares is positive and statistically significant at 10% level of significance and of only one at 5% level of significance.

2.4.2.6. *Binomial test for the equality of the proportion between the positive and the negative differences.* The results appeared in the above

sections are absolutely inconsistent with the theory for the IPOs aftermarket underperformance and they are surely not supportive to it. This inconsistency motivated us to move on by testing the proportion between the positive and the negative differences during the whole 3-year period. The results of the binomial test appear in Table 9.

Table 9. Results of the binomial test for the equality of the proportions between the positive and the negative differences

	p-value		p-value		p-value		p-value
Kepen_f	0,0022***	Livan_f	0,0005***	Kri_f	0,0004***	Eybrk_f	0,0087***
Dixth_f	0,0493***	Sentr_f	0,0028***	Olp_f	0,0240**	Agkri_f	0,1666
Alsin_f	0,0108**	Alti_f	0,0687*	Marak_f	0,0000***	Sidma_f	0,0584*
Galax_f	0,0584*	Elain_f	0,0289**	Prof_f	0,0045***	Pea_f	0,0940*
Komp_f	0,0000***	Nious_f	0,0415**	Klm_f	0,0162**	Moto_f	0,1666
Ygia_f	0,0000***	Logos_f	0,0108**	Spri_f	0,4233	Ave_f	0,0415**
Kanak_f	0,1092	Infis_f	0,0133**	Ilyda_f	0,0687*	Esimv_f	0,0000***
Zinon_f	0,0003***	Astra_f	0,1901	Elin_f	0,1092	Pro_f	0,3440

Notes: * 10% level of significance, ** 5% level of significance, *** 1% level of significance.

Table 9 allows us to find out that the days the General Index of Athens Stock Exchange performs better than the shares are much more than the days that the opposite occurs for the most of the IPOs. This way we may exact a general

attitude of the shares of the examined IPOs to perform in a worse way than the market.

Conclusions

There are some main results from all the above pre-

sented statistical analyses. In Athens Stock Exchange, neither IPO underpricing nor an aftermarket underperformance occur during the 4-year period, from 2002 to 2005.

As to IPO underpricing, Table 2 showed that 18 out of 32 firms (56,25%) performed negatively, while only 14 out of 32 firms (43,75%) performed positively. The majority of the stocks do not act according to the theory examined, while previous researches about the same theory in the same markets arrived at quite the opposite conclusion.

As to the aftermarket underperformance, we have already seen that only a few shares appear consistent with the theory. More specifically:

- ♦ only three firms (Dixth, Klm and Moto) perform consistently in both short time periods;
- ♦ only two firms (Komp and Prof) perform consistently in all long time periods;
- ♦ only five firms (Kanak, Logos, Elain, Infis, Kri, Ygia) perform consistently in only one examined period;
- ♦ three firms (Elin, Logos and Pro) perform in

opposite way in 90-day period;

- ♦ twenty firms do not perform in a way that should be commented.

The main reason we may propose for the inconsistent performance of the IPOs in Athens Stock Exchange is the fact that the Greek stock market was coming out of a serious-crisis, the crisis of 2000. The firms, which are willing to enter the market, are too few as it is clearly shown in Table 1. A total number of companies entered the stock market through a 4-year period under study is 32, while in the previous 4-year period, from 1998 to 2001, this number ascends to 135. This fact supports the "Hot Issue Market Hypothesis". As a result, according to this theory, since the Athens Stock Exchange was recovering from the crisis of 2000 till 2004, we may assume that the hesitation of the firms to enter the market acts as a major reason for both the exact pricing of the shares during their first day and their following inconsistent performance.

Another supportive evidence for the accusation against the crisis is Table 10 below.

Table 10. Frequencies of positive and negative returns of the 1st day of trading per year

Year	Positive return		Negative return		Total	
	Absolute	Relative	Absolute	Relative	Absolute	Relative
2002	5	38%	8	62%	13	100%
2003	3	38%	5	63%	8	100%
2004	3	50%	3	50%	6	100%
2005	3	60%	2	40%	5	100%
Total	14	44%	18	56%	32	100%

From the above table, we can see that as we proceed from 2002 to 2005 the frequency of the positive returns of the first day of trading becomes equal to or even larger than the frequency of the negative ones. This fact is supportive to our claim that during the first years of the examination the Greek stock market still operated under unusual conditions.

Moreover, nine out of the ten firms that laid above for their consistent behavior to the theory of aftermarket underperformance behave inconsistently with the theory of IPO underpricing. This indicates that these firms were fully overpriced by both the investment bankers and their owners. The investors realized this and reacted in an opposite way during the whole 3-year period. The only firm that exhibited a positive return on the first day is Elain.

For the rest of the companies, we could assume that, the investment bankers in Greece estimate shares in an objective way. This may be a result of their attempt to support the reliability of the Greek Stock Market and the fact that the investors were not willing to buy a new share without a large amount of information about it. The result of this demand for a big amount of information did not allow shares to enter the market overpriced or underpriced.

It is also significant to point out that the shares that most of the companies entered in the Stock Market during the period under study are the whole equity of theirs. If a company knows that it will need the investors again in the future, then it tries to satisfy the buyers of its shares from the first offering. As the whole equity entered the Stock Exchange Market, we understand that this motivation for the companies is absent during the examined period. The hypothesis above, moreover, is consistent with the opinion that the less frequently a firm turns to stock market to raise funds the more underpriced the stocks are.

Concerning the binomial test, although we are aware of the inadequacy of the statistical analysis of proportions between the negative differences and the positive ones, we believe that the fact that in the cases of most shares the proportion of the positive differences is larger than the proportion of the negative ones comprises an indicator of the existence of the aftermarket underperformance of IPOs. It seems that the stocks had the tendency to perform better than the Index on everyday basis, but this was not enough in order to have clearly and significantly positive differences. However, it is an indication, which needs more examination.

Finally, there are two more factors, except for the trend that is founded through the binomial test, that need more examination. The first one should be the role of capitalization. Are the IPOs that appear consistent with the theory the ones with the largest capitalization? And if not, what is the role of it in reference to the IPOs in Athens Stock Exchange? The second is the impact of the IPOs firms management on their behavior. The kind of the management of the firms with consistent and inconsistent behavior may be a major factor.

In conclusion, it would be difficult for anyone to claim that IPOs underpricing or aftermarket underperformance occur in Athens Stock Exchange. We strongly believe that this is a result of the crisis of 2000 and the arguments in favor of our belief have been analytically documented. However, we appreciate that this inconsistent performance is absent today. And this is the reason why we strongly recommend that a research about IPOs in Athens Stock Exchange should be conducted in the future.

References

1. Aggarwal R., L. Krigman, Womack (2002). Strategic IPO underpricing, information momentum, and the lockup expiration selling, *Journal of Financial Economics*, No. 66, pp. 105-137.
2. Allen F., G. Faulhaber (1989). Signalling by underpricing the IPO market, *Journal of Financial Economics*, No. 23, pp. 303-323.
3. Buckland R., E.W. Davis (1987). Barriers to entry in the unlisted securities market: the significance administrative expenses, *Accounting and Business Research*, No. 68, pp. 301-310.
4. Buser S.A., K.C. Chan (1987). NASDAQ/NMS qualification standards, Ohio registration experience and the price performance of initial public offerings// Columbus, Ohio department of commerce and National Association of Securities Dealers, Inc.
5. Carter R., S. Manaster (1990). Initial Public Offering and underwriter reputation, *Journal of Finance*, No. 45, pp. 1045-1067.
6. Certo T. (2003). Influencing Initial Public Offering investors with prestige: signalling with board structures, *The Academy of Management Review*, Vol. 28, No. 3, pp. 432-446.
7. Chemmanur T.J. (1993). The pricing of initial public offerings: a dynamic model with information production, *Journal of Finance*, Vol. 48, No. 1, pp. 285-304.
8. Cliff T.M., D.J. Denis (2004). Do initial public offerings firms purchase analyst coverage with underpricing?, *Journal of Finance*, Vol. 59, No. 6, pp. 2871-2901.
9. Coh F., T. Walter (1989). A direct test of Rock's model of the pricing of unseasoned issues, *Journal of Financial Economics*, No. 23, pp. 251-272.
10. Dandapani K., R. Dossani, A.J. Prakash, M.A. Reside (1992). Personal taxes and the underpricing of initial public offerings, *Managerial and Decision Economics*, Vol. 13, No. 4, pp. 279-286.
11. Grinblatt M., C.Y. Hwang (1989). Signalling and the pricing of new issues, *Journal of Finance*, No. 44, pp. 393-420.
12. Heath C., A. Tversky (1991). Preferences and beliefs: Ambiguity and competence in choice under uncertainty, *Journal of Risk and Uncertainty*, No. 4, pp. 5-28.
13. Ibbotson R., L.J. Sindelar, J. Ritter (1988). Initial public offerings, *Journal of Applied Corporate Finance*, No. 1, pp. 37-45.
14. Ibbotson R.G. (1975). Price performance of common stock new issues, *Journal of Financial Economics*, No. 3, pp. 235-272.
15. Ibbotson R.G., J.F. Jaffe (1975). Hot issue' markets, *Journal of Finance*, No. 30, pp. 1027-1042.
16. Kazantzis C., M. Levis (1995). Price support and initial public offerings: evidence from the Athens Stock Exchange, *Research in International Business and Finance*, No. 12. – JAI Press.
17. Lazarides T.I., D.L. Papadopoulos (2006). "Financial Management", Part IV, Thessaloniki.
18. Levis M. (1990). The winner's curse problem, interest costs and the underpricing of initial public offerings, *The Economic Journal*, Vol. 100, No. 399, pp. 76-89.
19. Loughran T., J.R. Ritter (2002). Why don't issuers get upset about leaving money on the table in IPOs?, *The Review of financial studies*, Vol. 15, No. 2. Special issue: Conference on market frictions and behavioural finance, pp. 413-443.
20. Lowry M., W.G. Schwert (2002). IPO market cycles: Bubbles or sequential learning?, *Journal of Finance*, Vol. 57, No. 3, pp. 1171-1200.
21. McDonald J., A.K. Fisher (1972). New issues stock price behaviour, *Journal of Finance*, pp. 97-102.
22. Michaeli R., W.H. Shaw (1994). The pricing of initial public offerings: Tests of adverse- selection and signalling theories, *Review of Financial Studies*, Vol. 7, No. 2, pp. 279-319.
23. Papaioannou, G.I., N.G. Traulos (1995). Firms going public in the Athens Stock Exchange: theoretic and empirical analysis// I.O.B.E., Alpha Bank.
24. Papamathaiou D. (1996). Underpricing in the IPO market: the case of the Athens Stock Exchange (1987-1995), *Economic Review of Emporiki Bank*, No. 5.
25. Pastor L., P. Veronesi (2005). Rational IPO waves, *Journal of Finance*, Vol. 60, No. 4, pp. 1713-1757.
26. Pollock T.G., V.P. Rindova (2003). Media legitimation effects in the market for initial public offerings, *The Academy of Management Journal*, Vol. 46, No. 5, pp. 631-642.
27. Reilly F. (1972). New issues revisited, *Financial Management*, pp. 28-42.

28. Ritter J.R. (1998). Initial Public Offerings, *Contemporary Finance Digest*, Vol. 2, No. 1, pp. 5-30.
29. Ritter J.R. (1984). The 'hot issue' market of 1980, *Journal of Business*, No. 57, pp. 215-240.
30. Ritter J.R. (1991). The long-run performance of initial public offerings, *Journal of Finance*, Vol. 46, No. 1, pp. 3-27.
31. Rock K. (1986). Why new issues are underpriced, *Journal of Financial Economics*, No. 15, pp. 187-212.
32. Rutterford J., U. Martin, Kodwani Devendra (2006). *Corporate Strategy*. Second edition, John Wiley and sons.
33. Smith C.W. (1986). Raising capital: Theory and evidence, *Midland Corporate Finance Journal*, No. 4, pp. 6-22.
34. Stern R.L., P. Bornstein (1985). Why new issues are lousy investments, *Forbes*, No. 136, pp. 152-190.
35. Suchman M.C. (1995). Managing legitimacy: Strategic and institutional approaches, *Academy of Management Review*, No. 20, pp. 571-610.
36. Tinic S. (1988). Anatomy of initial public offerings of common stock, *Journal of Finance*, No. 43, pp. 789-822.
37. Welch I. (1989). Seasoned offerings, imitation costs and the underpricing of initial public offerings, *Journal of Finance*, Vol. 44, No. 2, pp. 421-449.