

## INTERCULTURAL COMMUNICATION - INTEGRATION POTENTIAL IN TEACHING FOREIGN STUDENTS

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Current world cultural space characterized by dynamism and complexity of the processes occurring in it. The globalization of economy and culture covers a large number of different ethnic cultures. The intensity of contact between different cultures is very grown and continues to grow.

Besides the economy, the most important professional and social areas of intercultural communication were education, tourism, science, art, medicine, show business and more. In the methods of teaching foreign languages is an axiom Language inseparability of parallel penetration into the culture of the country to learn language, its history and contemporary life.

Consideration on cultural information that helps integrate students as representatives of different nationalities and cultures – is the goal of learning foreign languages. Language learning – a kind of dialogue of cultures, which includes national, cultural, socio-cultural semantics and other groups culture.

Recently, the problems of intercultural communication, levels of interactive communication, national mentality and communicative behaviors and many other aspects of nature "people, language and culture".

This process involves two parties: the student, studying the language and culture of Ukraine and teacher who passes their knowledge. Teachers and students as equal participants in the educational process of forming cross-cultural communication, which coexist and interact with various national cultures.

Therefore, a teacher must be aware of the different ethno-cultural world, its main political and socio-cultural realities. Not knowing and not understanding these phenomena and processes and features in the world of foreign students, the teacher can not effectively engage in the "dialogue of cultures". Cultural model involves the formation of a new type of pedagogical thinking.

This high level of professionalism, high culture, scholarship, faith in spiritual values such as consent, freedom and human rights, active citizenship and other humanistic values. Higher target teachers working with foreign contingent is to integrate student identity in the global and national culture.

Now, when deformed old social traditions and new just issued, representing the often chaotic, contradictory or eclectic set of political views, social and individual attitudes, moral position, future foreign specialists require familiarity with a historically existing universal values and the scientific concept of world development, to help them form their own philosophy and beliefs.

It is necessary to orient students to live in an open information space with an open dialogue of cultures and practices contribute to obtaining and intercultural skills as an important condition for their integration in multicultural and multicultural society.