





WHAT COMMON FACTORS CONTRIBUTE TO COACHING EFFECTIVENESS?

Dr Joanna Molyn (University of Greenwich)
Professor Erik de Haan (Ashridge's Centre for Coaching)
Dr Chris Stride (University of Sheffield)
Professor David Gray (University of Greenwich)

Research funded by the Institute of Coaching @ McLean Hospital (Harnish Grant 2017)

WEBINAR CONTENT

Research design Preliminary findings Implications for practice Q&A

RESEARCH QUESTIONS



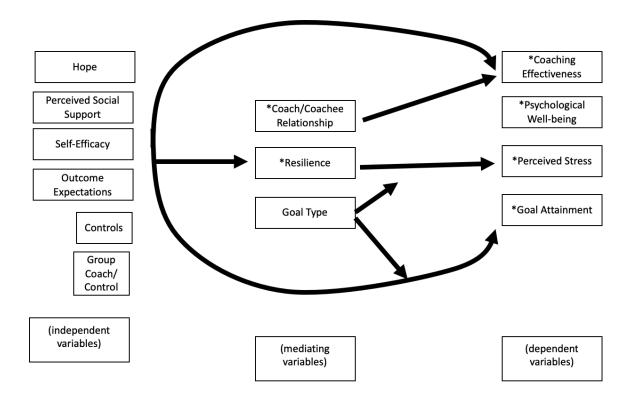
Does receiving coaching result in increased psychological well-being, goal attainment and resilience and decreased perceived stress?



Amongst those receiving coaching, what common factors* contribute most to a successful coaching outcome?

^{*}common factors: self-efficacy, outcome expectations hope, perceived social support and coaching relationship

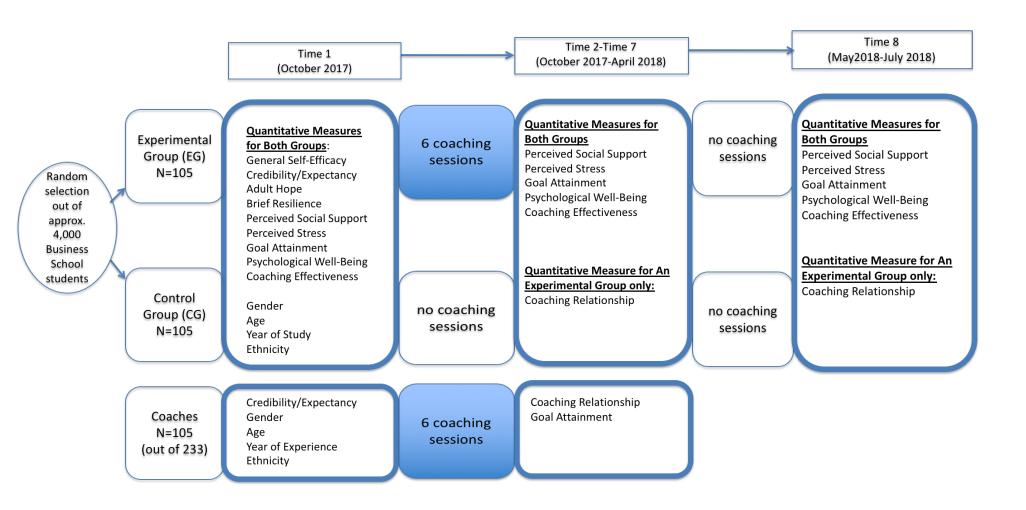
RESEARCH MODEL

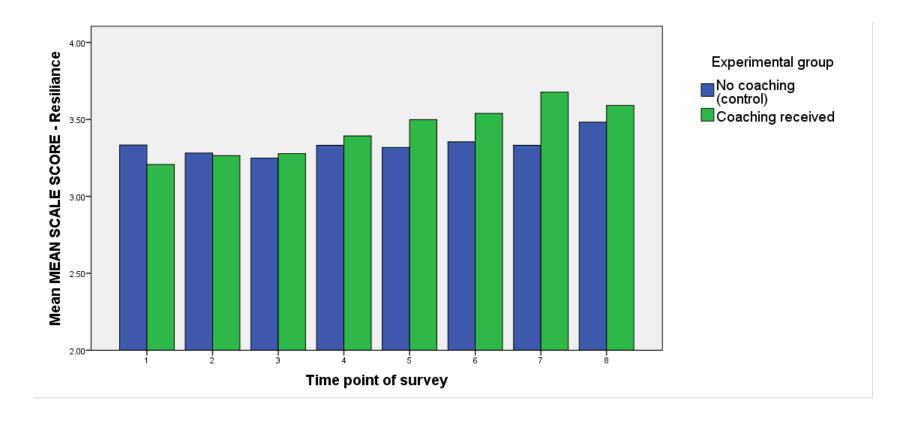


(longitudinal study)

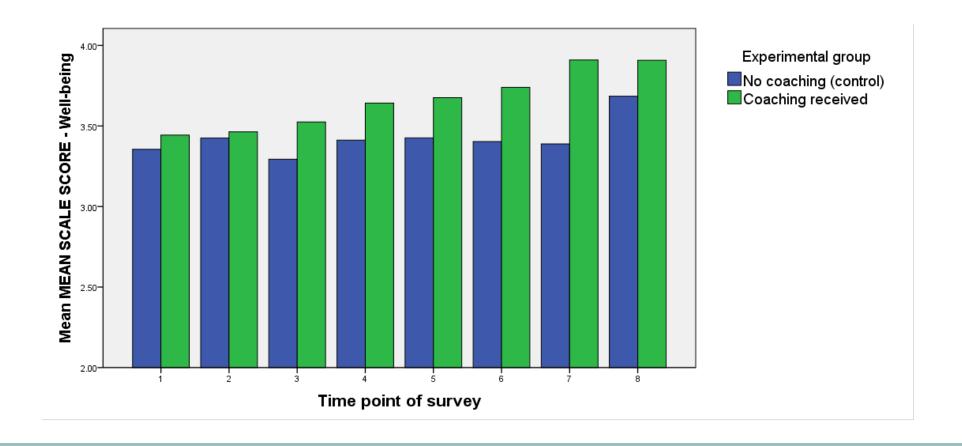
All dimensions with a * can be measured both in terms of the strength of the relationship and its change over time

RESEARCH DESIGN

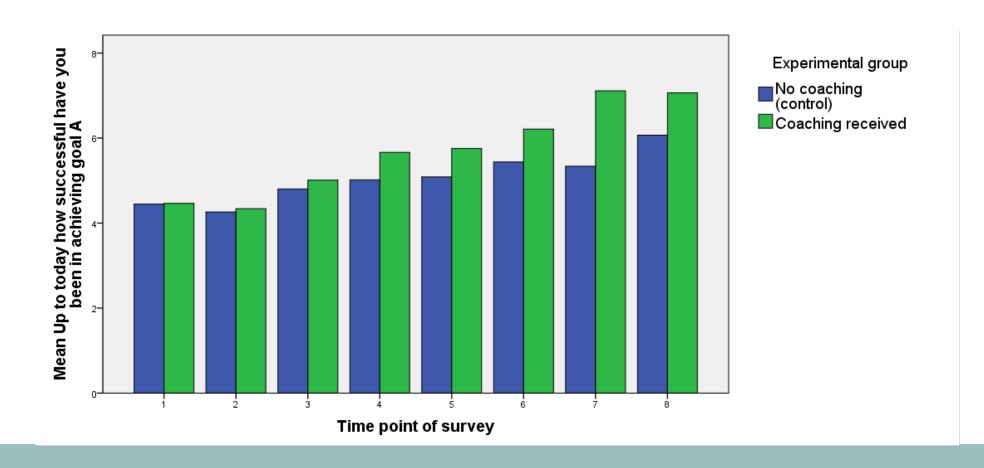




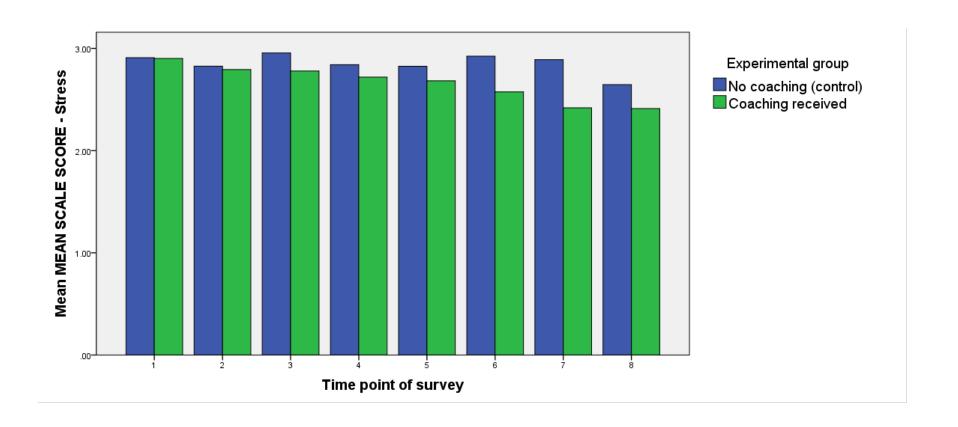
PRELIMINARY FINDINGS RESILIENCE



PRELIMINARY FINDINGS WELLBEING



PRELIMINARY FINDINGS GOAL ATTAINMENT

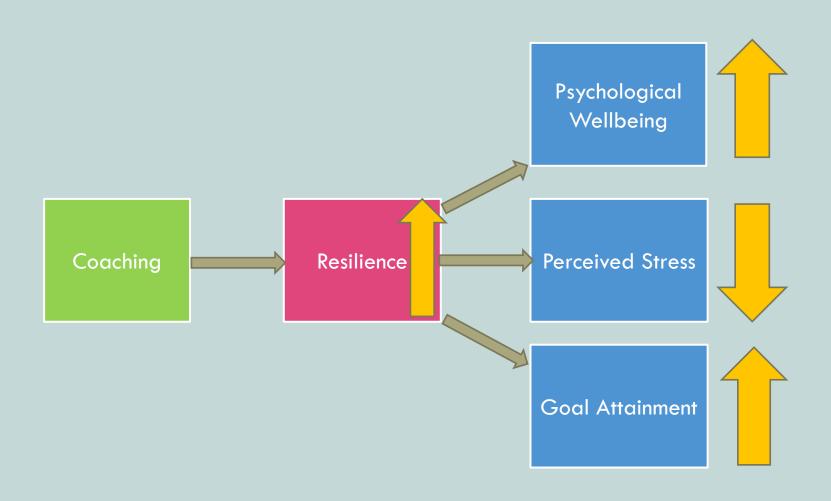


PRELIMINARY FINDINGS PERCEIVED STRESS

FOR THE FIRST TIME: A 'DOSE-EFFECT' CURVE IN COACHING



SUMMARY OF PRELIMINARY FINDINGS



IMPLICATIONS FOR PRACTICE: COACHING EFFECTIVENESS

Coaching effectiveness statistically confirmed:

using the randomized controlled trial (RCT) design as it is considered the gold standard in clinical research (Leichsenring, 2005)

longitudinal study – eight data points

large experimental and control groups

IMPLICATIONS FOR PRACTICE: COACHING EFFECTIVENESS MEASURES

Resilience (Smith et al., 2008)

Psychological Wellbeing (Tennant, 2007)

Goal Attainment (Spence, 2007)

Perceived Stress (Cohen et al., 1983)

CE Measure (de Haan et al., 2016)

Q: What are the measures that the corporate environment would be interested in?

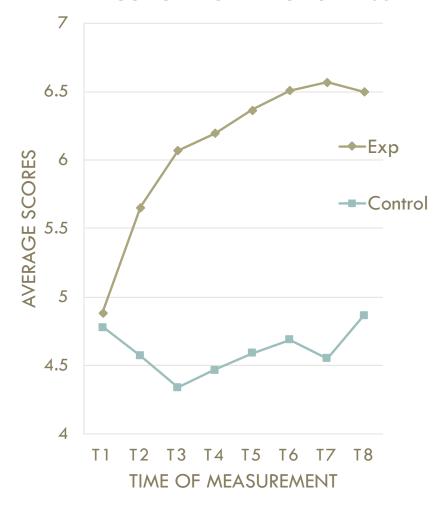
IMPLICATIONS FOR PRACTICE: 'DOSE-EFFECT' CURVE

The increase rate in the effects of coaching is higher at initial sessions

It lowers at the following sessions

Q: What is the optimal number of coaching sessions?

COACHING EFFECTIVENESS



IMPLICATIONS FOR PRACTICE: RESILIENCE

Resilience is the mediator between coaching and outcome variables

Coaching to focuses on strategies that increase clients' resilience

Q: What are the best strategies to increase resilience using coaching?

I tend to bounce back quickly after hard times.

I have a hard time making it through stressful events.

It does not take me long to recover from a stressful event.

It is hard for me to snap back when something bad happens.

I usually come through difficult times with little trouble.

I tend to take a long time to get over set-backs in my life.

Brief Resilience Scale (Smith et al., 2008)

IMPLICATIONS FOR PRACTICE: COMMON FACTORS

Perceived social support positively related to changes in psychological wellbeing

Friends and family matter

Q: How can you encourage your coachee to build or strengthen his/her social connections?

There is a special person who is around when I am in need.

There is a special person with whom I can share my joys and sorrows.

My family tries to help me.

I get the emotional help and support I need from my family.

I have a special person who is a real source of comfort to me.

My friends really try to help me.

I can talk about my problems with my family.

I have friends with whom I can share my joys and sorrows.

There is a special person in my life who cares about my feelings.

Things that happen to me are a result of my actions.

My family is willing to help me make decisions.

I can talk about my problems with my friends.

Cohen, S., Kamarck, T., & Mermelstein, R. (1983). A global measure of perceived stress. *Journal of Health and Social Behavior*, 24(4), 385-396.

de Haan, E., Grant, A.M., Burger, Y., & Eriksson, P.O. (2016). A Large-Scale Study of Executive and Workplace Coaching: The Relative Contributions of Relationship, Personality Match, and Self-Efficacy. Consulting Psychology Journal: Practice and Research, 68(3), 189-207.

Leichsenring, F. (2005) Are psychodynamic and psychoanalytic therapies effective? A review of empirical data, The International *Journal of Psychoanalysis*, 86(3), 841-868.

Smith, B. W., Dalen, J., Wiggins, K., Tooley, E., Christopher, P., & Bernard, J. (2008). The Brief Resilience Scale: Assessing the Ability to Bounce Back. *International Journal of Behavioral Medicine*, 15, 194-200.

Spence, G.B. (2007). GAS powered coaching: Goal Attainment Scaling and its use in coaching research and practice. *International Coaching Psychology Review*, 2(2), 155–167.

Tennant, R., Hiller, L., Fishwick, R., Platt, S., Joseph, S., Weich, S. & Stewart-Brown, S. (2007). The Warwick-Edinburgh mental well-being scale (WEMWBS): development and UK validation. *Health and Quality of Life Outcomes*, 5(1), 63-76.

REFERENCES

CONTACT DETAILS

Dr Joanna Molyn Senior Lecturer Business Faculty University of Greenwich

Old Royal Naval College Hamilton House HH202

15 Park Vista London SE10 9LZ

United Kingdom

tel. +44 208 331 9864 email. J.Molyn @greenwich.ac.uk





