
EDITORIAL

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Comments from the Editor

R. Scott Kretchmar
Penn State University

This issue of *JIS* includes a variety of interesting articles that are consistent with the mission of the NCAA Scholarly Colloquium and the *Journal of Intercollegiate Sport*. Our purpose, as stated in the Bylaws, is “to stimulate, encourage, and promote study, research, and writing related to intercollegiate athletics and to demonstrate the relevance of research for reform efforts in intercollegiate athletics.” We are also dedicated to supporting “core values of higher education in relationship to intercollegiate sport.”

All of the articles you will find in the following pages have clear implications for reform and the promotion of core educational values. These articles discuss the concepts of “social capital” and the “bridging potential” of intercollegiate sports, what coaches know (and do not know) about Title IX, glass ceilings in sport information and how women react to them, concerns about NCAA rules on restricting the role of sport psychologists and a response from the NCAA regarding these policies, and three articles on sport sponsorship—one that addresses administrator attitudes toward Olympic sports, one that details one institution’s unusual move from Division I to Division III, and a third one that examines the value of adding Division I football. I trust you will find all of them informative and provocative.

As is the case with each volume of *JIS*, a number of guest reviewers complement the hard work of our editorial board. I acknowledge these reviewers below. And I thank editorial board members, whose names and institutions can be found on the back cover of this journal, for their tireless efforts on behalf of this publication.

Scott Kretchmar, Editor
Penn State University

Guest Reviewers for Volume 4

Karen Danylchuk, University of Western Ontario
Dan Gould, Michigan State University
Gerald Gurney, Oklahoma University
Aubrey Kent, Temple University
Bill Morgan, University of Southern California
John Nichols, Penn State University
Donna Pastore, The Ohio State University
Bob Simon, Hamilton College
Sam Slobounov, Penn State University
Bob Weinberg, Miami (Ohio) University