



December 2017


Printed Dot Quality in Response to Doctor Blade Angle in Gravure Printing

Bilge N. Altay
Western Michigan University

Alexandra Pekarovicova

Paul D. Fleming

Follow this and additional works at: <https://scholarworks.wmich.edu/hilltopreview>

 Part of the [Engineering Education Commons](#), and the [Wood Science and Pulp, Paper Technology Commons](#)

Preferred Citation Style (e.g. APA, MLA, Chicago, etc.)

APA

This Article is brought to you for free and open access by the Western Michigan University at ScholarWorks at WMU. It has been accepted for inclusion in The Hilltop Review by an authorized editor of ScholarWorks at WMU. For more information, please contact maira.bundza@wmich.edu.



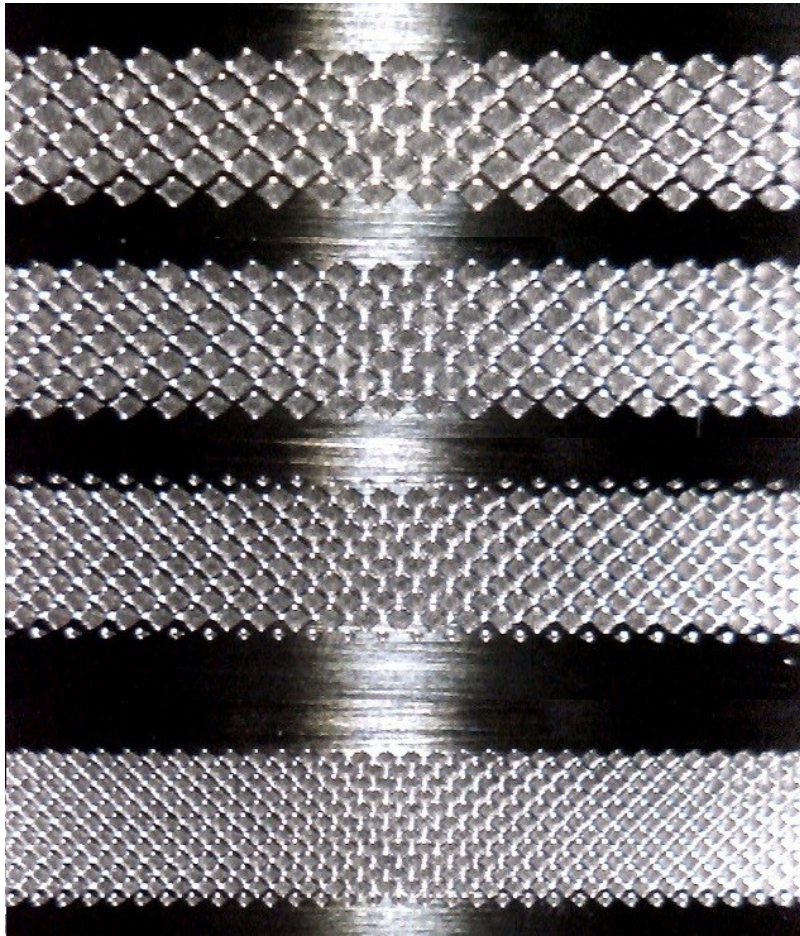


Figure 2. Different cell sizes on an image cylinder

PRINTED DOT QUALITY IN RESPONSE TO DOCTOR BLADE ANGLE IN GRAVURE PRINTING

Bilge N. Altay
Western Michigan University

1. Introduction

Although printing substantially contributes people's daily life, it is maybe the most underappreciated technology. When tens of millions of copies are needed, such as magazine (i.e. National Geographic, IKEA catalog), book, newspaper, packaging (i.e. cereal boxes, M&M's candies, cosmetics), or specialty items (i.e. furniture, flooring, flexible electronics) gravure printing is the preferred production technology [1-6].

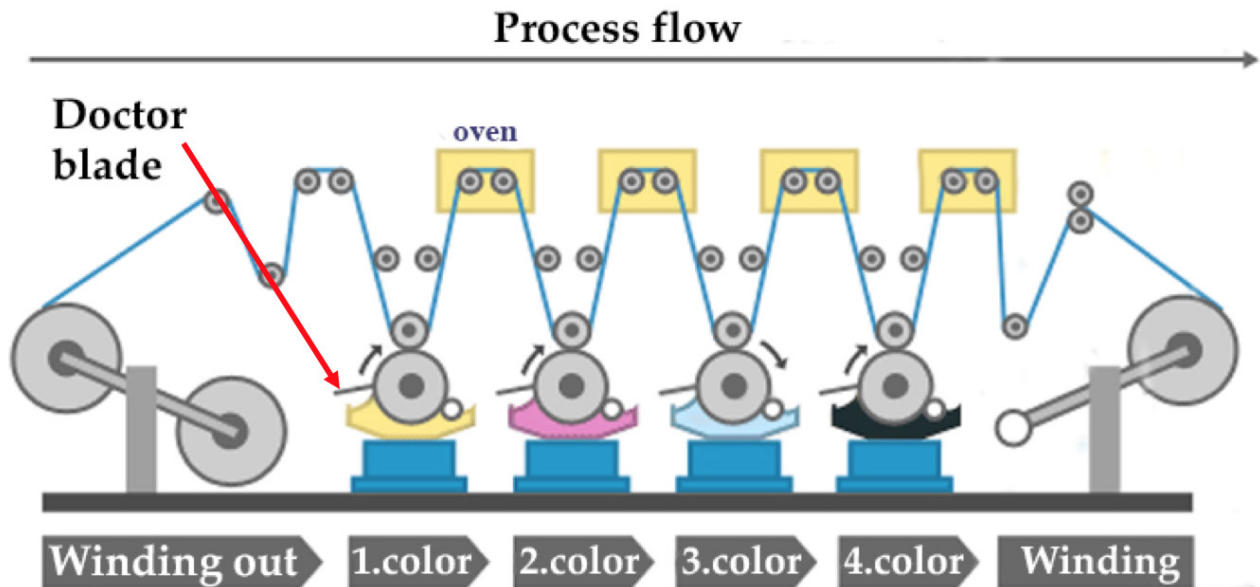


Figure 1. Web-fed gravure printing press schematic diagram [14]

Gravure is one of the five major printing technologies and its origin goes back to early seventeenth century [7,8]. Its advantages include high print quality, high-speed production and hardwearing image cylinders which allows duplicating in millions [8]. A very critical printing machine part that is called doctor blade (Figure 1) controls the amount of ink transfer from the image cylinder onto the substrate. The blade can contact the image cylinder at varied angles; however, an improper angle may cause major problems.

Ink viscosity is another factor that can influence the ink transfer [9]. Both water and solvent based inks are commonly used in gravure printing. They require viscosity range of 10 to 30 seconds (s.) – depending on the press conditions – when measured with the Shell cup viscometer #2 [10]. Solvent based gravure inks can be highly volatile chemicals. They can evaporate into the air [11], and cause reduction in ink viscosity. Having high viscosity can lead to uneven dispersion, as well as aggregation of pigment particles that

cause ink transfer problems. Therefore, the first thing to do before the printing is to adjust the ink viscosity. It is also equally important to consider the compatibility between the size of cell openings on the image cylinder and the size of pigment particle in the ink. Pigment is the component that gives ink its color and the size of it varies based on the pigment manufacturer. On the image cylinder, there are recessed cells (Figure 2) that may be same in area but different in depth or vice versa or may be both different in cell shape, area and depth [12,13]. These variations permit delivering different ink volumes on a substrate. During printing, ink fills in the cavity of these cells, then doctor blade removes the excess ink from the outside surface of image cylinder before transferring it on the substrate. A rule of thumb for a given pigment size is that the opening must be three times bigger than the pigment particle size, so the particle can easily go in and out of the cell.

A traditional way to control the amount of ink transfer to the substrate is to measure the ink density. There are handheld density measurement devices that functions based on reflecting light (45°) to the printed ink and measuring the percentage of light being reflected (0°) back to the device. This is one way to monitor ink profile over the course of printing process, but the density data is limited, since it doesn't indicate information about color or dot attributes such as dot perimeter (P), area (A, size) and circularity (C, shape).

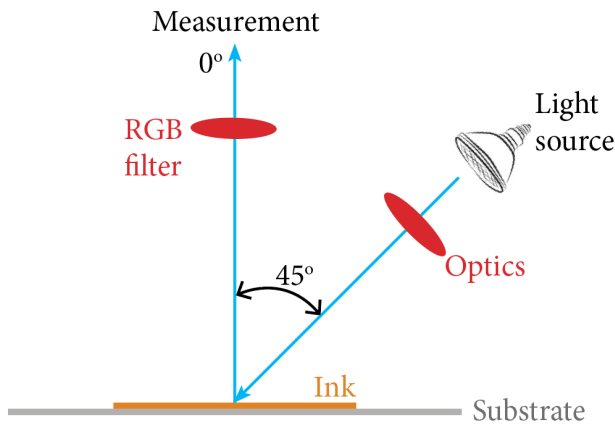


Figure 3. Schematic diagram of ink density measurement (45/0 direct)

The perimeter (total length of the dot boundary) and the area (the sum of areas of each pixel within the borders of the dots) can be used to calculate a circularity value [15]. Circularity is a dimensionless value and represents how a printed dot similar to a circle. It is calculated using the formula based on ISO 9276-6 in Equation 1:

$$C = \sqrt{4 \cdot \pi \cdot A / P^2} \quad (1)$$

Lower circularity value indicates a less circle like shape [15, 16].

Collecting data from the printed ink by incorporating image analysis through a high-resolution camera would assist receiving more details about the dot attributes. In this study, the doctor blade angle was positioned at three different levels to investigate its effect on printed dot quality by correlating density and image analysis.

2. Method and Materials

A 4-color gravure web-fed printing press (Cerutti: Italy) was used to print the test form in Figure 4 on a coated paper substrate. The ink solvent base was toluene. Print color order was yellow, magenta, cyan and black (YMCB) (Figure 1). Doctor blade angle was varied at three different levels and labeled as high, normal and low. The blade pressure was set to 40 psi. Printing speed was 650 feet/min. The viscosity of the toluene based ink was measured with the Shell cup #2.

Optical density of 100% black solid patch was measured 10 times with X-rite densitometer for each doctor blade angle setting. Printed black dot attributes (area, perimeter) of the 15% tone step were quantified using high-resolution overhead camera along with Image Pro Plus image analyzing software.



Figure 4. Test form for the print trial

3. Results and Discussions

Previous practices in lab has proved the target viscosity values presented in Table 1 is suited for 4-color Cerutti gravure printing press. Before the printing, the values were higher than the target viscosity. To reduce the viscosity, additional toluene was added into the inks until seizing the target value.

Table 1. Viscosity data before and after printing

	Target	Before printing	After the adjustment
Yellow	22 s.	24 s.	22 s.
Magenta	22 s.	25 s.	22 s.
Cyan	28 s.	32 s.	27 s.
Black	19 s.	23 s.	19 s.

Figure 5 and Table 2 represent 10 different density measurement that were collected from the 100% black color in response to the blade angle. The high angle blade setting was exhibited slightly lower density, while the normal and low setting was averaged the same.

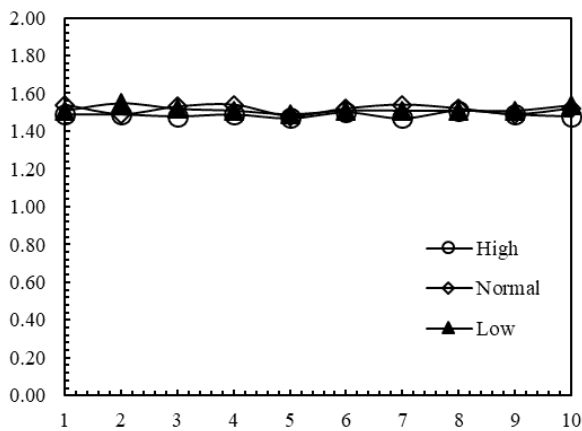


Figure 5. Density profile in response to doctor blade angle

Table 2. Average density values

100% black density	High	Normal	Low
Av.	1.49	1.52	1.52
Std. Dev.	0.01	0.02	0.02

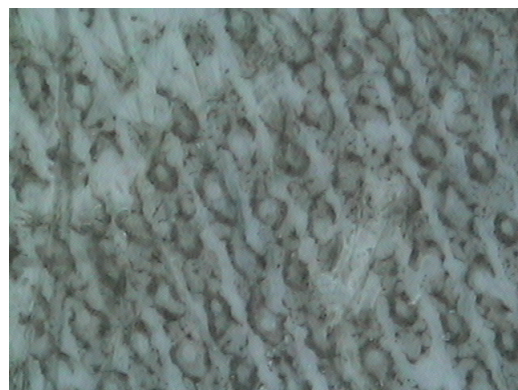
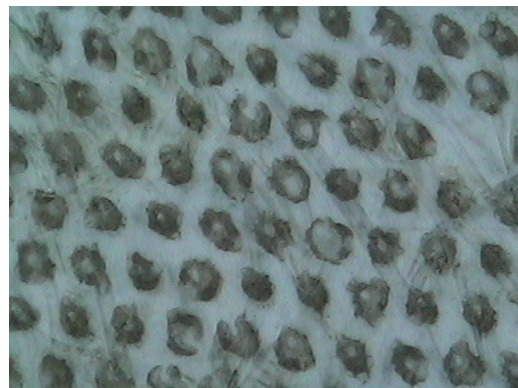
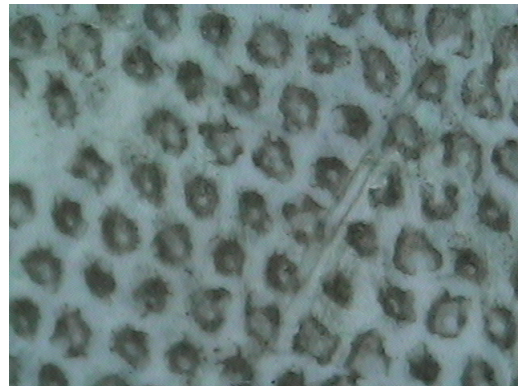


Figure 6. Printed dot images at high (top), normal (middle) and low (bottom) blade settings

After the density, the printed ink analyzed with a high-resolution camera. The magnified photos are presented in Figure 6. Even though the density profile was around the same, the printed dot shapes and missing dot amount did not correspond as identical. At low blade angle, the dot formation and density looked uneven, which causing overall image to appear mottled or grainy. At high blade angle, the dot shapes appear irregular. The normal angle setting was presented more uniform dot shape. Missing dots occurred at each blade angle, but the low angle setting had the higher amount, representing the inability of ink transfer from the engraved cell to the substrate.

Table 3. Printed dot attributes from the Image Pro Plus Software

Stats	Area (pixel)			Perimeter (µm)		
	High	Normal	Low	High	Normal	Low
Min	10	10	10	7	7	7
(Obj.#)	17	73	84	231	73	84
Max	1279	2464	2395	273	289	435
(Obj.#)	463	247	590	170	67	590
Range	1269	2454	2385	266	282	429
Mean	490	899	187	95	101	53
Std. Dev	437	865	307	66	86	60
Sum	53932	89046	50157	10443	10001	14252
Samples	110	99	268	110	99	268

Table 3 shows that changing the blade angle from high to low affects the dot area and perimeter values. The sample size for the low angle is shown as 268, which is roughly three times more than the other blade angles. Since the image analysis software function based on threshold technique, the reason would be that the software detects any dark spot as a regular dot. By disregarding the low angle data, it can be stated that the normal blade angle enables better dot shape than the high blade angle. The circularity of high and normal angle is calculated as 0.83 and 1.05 respectively (Table 4), indicating normal angle dot shape is more uniform and circles.

Table 4. Circularity results

	High angle	Normal angle	Low angle
Roundness	0.83	1.05	0.91

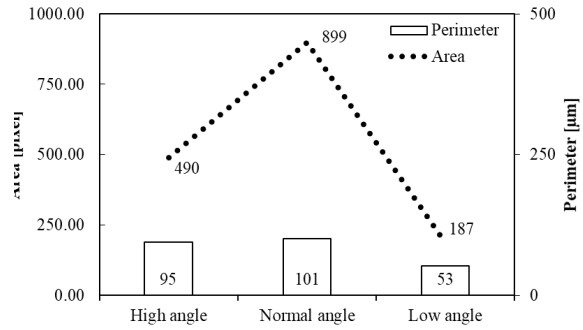


Figure 7. Printed dot attributes

4. Conclusion

In this study, doctor blade angle was positioned at three different levels to investigate its effect on printed dot quality. Although the gravure printing used in the study, the theory to check dot quality through image analysis can extend to the other printing systems named flexography, offset, digital and screen printing. The results showed that only looking at density value cannot provide sufficient information about dot quality. Incorporating an advanced camera was allowed further investigation and assisted quantifying printed dot area, perimeter and circularity. The dot attributes were undesired when the doctor blade angle was above or below the normal proper positioning.

- [1] Boguski, T.K. (2010). Life cycle carbon footprint of the National Geographic magazine. *Int. J. Life Cycle Assess*, vol.15, pp. 635–643.
- [2] O'Rourke, M.J. (2017). Printing the IKEA Catalog Entirely on Totally Chlorine-free Paper. *Publishers and Printers*. pp. 279–280. Retrieved from <http://infohouse.p2ric.org/ref/29/28986.pdf>, November 2017.
- [3] Bradley, B. (2004). Sheet-fed gravure printing of Candian luxury cosmetics packaging. *Folding Carton Industry*, vol.31 (3), pp. 50–53.
- [4] Chung, B. (2006). Gravure research agenda achieving repeatable color in packaging printing. *Gravure*, Issue 3, pp. 44–49.
- [5] Schattdecor. (2017). Surfaces by Schattdecor. Retrieved from <https://www.schattdecor.de/en/products>, November 2017.
- [6] Pudas, M., Halonen, N., Granat, P., Vähäkangas, J. (2005). Gravure printing of conductive particulate polymer inks on flexible substrates. *Progress in Organic Coatings*, vol.54 (4), pp. 310–316.
- [7] Levenson, H.R. (2007). *Introduction to Graphic Communication*. Sewickley, PA: PIA/GATFPress.
- [8] Field, G.G. (1999). *Color and its Reproduction*. Sewickley, PA: PIA/GATFPress.
- [9] Hanumanthu, R. (1999). Variation of Gravure Coating Thickness During Early Stages of Doctor Blade Wear. *AIChE Journal*, vol.45 (12), pp.2487–2494.
- [10] Harris, P.G., Moore, P.D. (1999). Printing ink composition. United States Patent No. 5,888,091. Spartanburg, SC.
- [11] "Toluene Safety in the Workplace", DTSEM OSHA 3646-03 (2013). Occupational Safety and Health Administration. United States Department of Labor.
- [12] Wu, C. (2010). Cylinder Specifications. Retrieved from http://cias.rit.edu/~gravure/gravure/pdf/gravure_day2010/10gday_wu.pdf, November 2017.
- [13] Mai, R., Pekarovicova, A., Fleming, P.D. (2006). Rheology modifiers in water-based rotogravure inks. *Proceedings of the Technical Association of the Graphic Arts, TAGA*, pp. 580–591.
- [14] Showa Denko Packaging Co., Ltd. Retrieved from <http://sdk-pack.co.jp/en/technology/>, November 2017.
- [15] Olson, E. (2011). Particle shape factors and their use in image analysis – part 1:Theory. *GXP*, vol.15(3). Retrieved from https://www.particletechlabs.com/images/articles/client_copy-shape_factors_part_1.pdf, November 2017.
- [16] Fleming, P.D., Cawthorne, J.E., Mehta, F., Halwawala, S., Joyce, M.K. (2003). Interpretation of dot fidelity of ink jet dots based on image analysis. *Journal of Imaging Science and Technology*, vol. 47 (5), pp. 394–399.