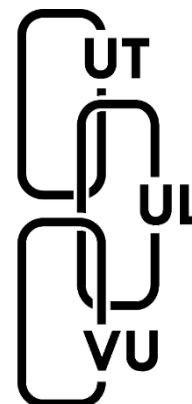


3 Baltic University Library Meeting

15-16 May, 2019

University of Tartu Library
W. Struve 1, Tartu, Estonia



15 May 2019

13:15 to 14:00	Lunch at the Library's Gaudeamus Cafeteria (W. Struve 1)
14:00 to 14:15	Welcome
14:15 to 14:30	Icebreaker and introduction
14:30 to 14:50	"Library Marketing – a Challenge to Teamwork" , Herdis Olmaru, UT
14:50 to 15:10	"Marketing and Communication of Studies Support Services in VU Library" , Ieva Talaikienė, VU
15:10 to 15:30	"Heritage Collections: a Tool of Library Services Marketing and Communication" , Nijolė Klingaitė – Dasevičienė and Gediminas Bernotas, VU
15:30 to 15:45	Coffee Break
15:45 to 16:10	"Open Library for an Open University – LUL report: Library without Librarian" , R. Alkšbirze, UL
16:10 to 16:30	"After the Survey: Moving from Analysis to Actions (VU Library case)" , Dalia Mackelienė, Eglė Raveikė, VU
16:30 to 16:50	"Information Provision, incl. Emphasis on All Types of Information Resources LUL Report: "E-Resources Subscription by Library" , A Uzula, UL
16:50 to 17:00	Wrap-up first day
17:10 to 18:00	UT Library Tour
19:00	Dinner at Vilde ja Wine, Vallikraavi 4

16 May 2019

9:00 to 09:20	„Online Exhibition - Endless Possibilities or Endless Restrictions" , Katrin Angel, UT
9:20 to 10:45	Workshop led by Katrin Angel
10:45 to 11:00	Coffee Break

11:00 to 11:20	"Promoting Scholarly Communication Services at VU: a Case Study of the Campaign <i>Double Win with MIDAS</i>" , Lina Saladžiuvienė, VU
11:20 to 11:40	"Library Promotion Services for Researchers" , Lilian Neerut, UT
11:40 to 12:00	"Library Service/Library Support for Research Activities of the University. LUL report: "Services for Researchers" , Gita Rozenberga, UL
12:00 to 12:20	"<i>Littera scripta manet</i>. The Historical Collection of the Library of the University of Latvia" , I. Velina-Švilpe, I. Veigura, UL
12:20 to 12:40	"Communicating Art Collection: from Old to New Media" , Moonika Teemus, UT
12:40 to 13:15	Discussion Reflections , wrap-up and good-bye
13:15 to 14:00	Lunch at the Library's Gaudeamus Cafeteria (W.Struve 1)