Faculty Presentations   Collier Library

6-10-2018

The Scholarly Repository at UNA: Using the NASIG Core Competencies for Scholarly Communication Librarians as a Framework to Develop Campus Support

Jennifer Pate
jpate1@una.edu

Follow this and additional works at: https://ir.una.edu/libfacpresentation

Part of the Information Literacy Commons, and the Scholarly Communication Commons

Hello!

Jennifer Pate

Scholarly Communications and Instructional Services Librarian

Collier Library

University of North Alabama

You can find me at:

🐦 @jbkrich

✉ jpate1@una.edu

The Scholarly Repository at UNA:

Using the NASIG Core Competencies for Scholarly Communication Librarians as a Framework to Develop Campus Support

2018 NAISG Conference
Atlanta, GA

1.

New Position, New IR, New Employee

A little background

2017

◎ Early 2017: Scholarly Communications position created at UNA

◎ July 2017: Funding secured for purchase of IR platform from bepress, contracts signed

◎ August 1, 2017: I began working at UNA

◎ September 1: IR contract term starts and design & implementation work begins

So many pieces fell into place so quickly - with little formal planning

We have an IR, Now What?

◎ Collier Library Dean - a driving force behind securing funding for the IR - leaves 3 weeks after I start - before contract with bepress goes into effect

◎ Systems Librarian announces in August that he is also leaving in early January - will be gone before planned IR "live" launch

Two key players in the acquisition and implementation of the IR at the library will be gone before it even formally launches

Oh, and on August 2nd...

Elsevier. (2017)
Scholastica. (2017)
Schonfeld, R.C. (2017)

Elsevier acquires bepress, a leading service by academic institutions to showcase their

Bepress to benefit from Elsevier's technology and analytics to expand offerings to more instit drive further adoption of its research data management tools

Reflections on "Elsevier Acquires bepress"

Implications for Library Leaders

August 7, 2017
Roger C. Schonfeld

We are today in the midst of a profound reconfiguration of all sorts of information industries, impacting everything from journalism to entertainment. Libraries and scholarly information providers are not alone. Last week's news of the bepress acquisition by Elsevier, which I first covered in a business analysis suggesting its strong strategic fit along with some potential risks, took the academic library community by storm. As the dust begins to settle, this is a singular moment for reflections on strategy and leadership among librarians and for academic libraries.

Surprise
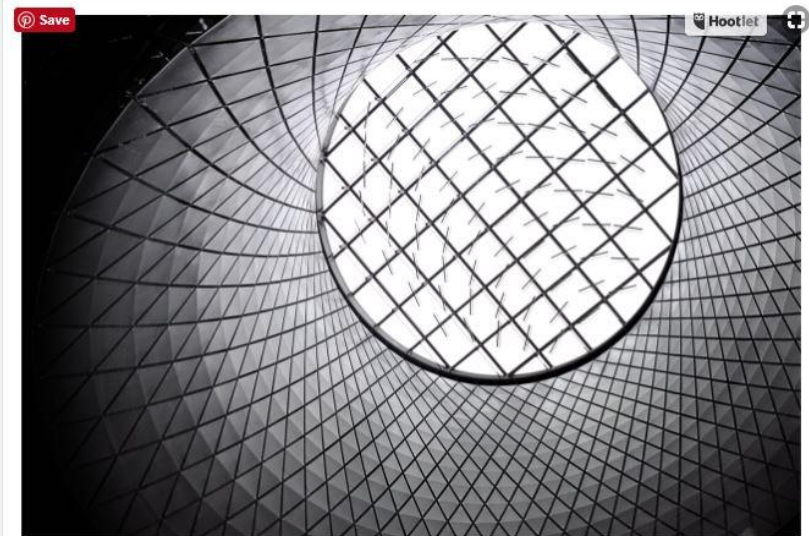
Elsevier's Acquisition of bepress: What comes next?

Image Credit: Yuko Honda

If you heard the news about Elsevier's acquisition of bepress last week you're likely in a bit of shock - we are too. Elsevier's takeover of the scholarly communication software firm, which owns Digital Commons, a popular institutional repository system and publishing platform for open access (OA) journals, introduces many gaping concerns.

I'd Like to Use a Lifeline
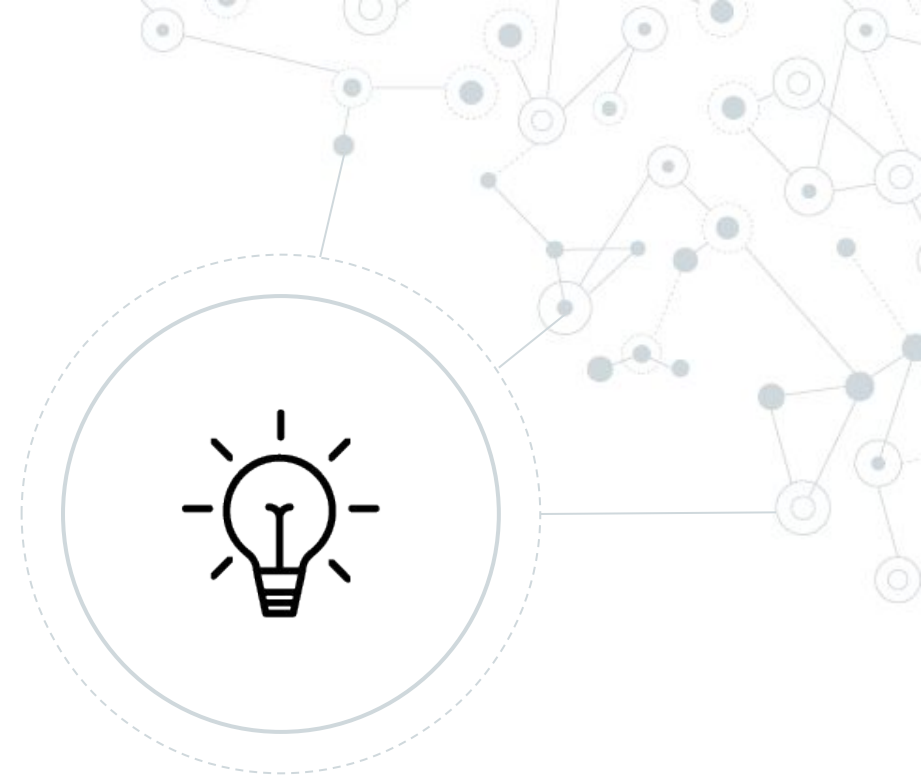
To recap:

AAAHHHHHAHHAHAH
AHAHHAHAHAHAHHA
HAHAHAHHAHAHHAH
HHAHHAHHAHAHAHH
AHHAHAHAHHHHAHA

© KC Green - used with permission
kcgreendotcom.com

NASIG

Final draft of Core
Competencies
approved and adopted
August 11, 2017

"

The specific duties of the scholarly communication librarian (SCL), though, may be broad and amorphous. ***Variety is the only constant*** *in the job duties of SCLs and responsibility for the full suite of competencies is beyond the reach of even the most accomplished librarian.*

The "Tool Box"

4 Themes

1. Background Knowledge
2. Technical Skills
3. Outreach & Instruction
4. Team Building

5 Areas of Emphasis

1. IR Management
2. Publishing Services
3. Copyright Services
4. Data Management Services
5. Assessment & Impact Metrics

6 Personal Strengths

1. Collaboration
2. Communication Skills
3. Enthusiasm/ Ambition
4. Generalist
5. Comfort With Change & Ambiguity
6. Personable

Theme 1: Background Knowledge

◎ Knowledge of the OA Movement
  ○ Relied on extensive, ongoing lit review as well as previous liaison and collection development work experience
  ○ NASIG, CC, SPARC, DOAJ…

◎ Digital Preservation
  ○ Very little practical background at first - mostly theory

◎ Metadata
  ○ I hated metadata

Theme 1: Background Knowledge

◎ Copyright

◎ IR Policies

◎ Project Management
   ○ Strong project management background

◎ Understanding Legislation re: OA, OER, Copyright
   ○ Why Twitter and RSS feeds are your best friend

Theme 2: Technical Skills

New Technologies

- Since our systems librarian was leaving, learning bepress and DC was going to fall 100% on me indefinitely

Data management

- Best practices
- Learning to love metadata

Theme 3: Outreach and Instruction

Communication and Advocacy

- Identifying key players on campus
- Leveraging the IR
- Always ready to talk about the IR - anytime, anywhere

Educational Programming

- Open Access Week
- LibGuides
- Presentations to groups and departments on campus

Theme 4: Team Building

Within the Library

- Working with liaison librarians
- Working with librarian in charge of social media

External Campus Partners

- Data Mining (academia.edu, researchgate.net)
- Journals
- Geography Theses

External Partners

- Connecting with other ScholCom Librarians
- No formal mentoring system - finding allies

AE 1 - IR Management

⚑ Learning the bepress Platform

- ○ Gathering campus partners to design IR
- ○ Batch xml transfer of metadata
- ○ Linking IR to discovery tools - Google, OCLC, library catalog
- ○ DC "sandbox" demo site to learn functionality

⚑ Identifying IR First Steps

- ○ Campus research focus
- ○ Faculty
- ○ Students
- ○ Publications
- ○ Conferences
- ○ Administrative documents

AE 1- IR Management

⚐ Increasing Understanding of the ScholCom Environment

- ○ Twitter, Listservs, SPARC OpenCon
- ○ Harvard CopyrightX Class
- ○ Webinars...so many webinars

⚐ Writing Policies

- ○ In-depth research including the Model Open Access Policy from Harvard and the various iterations
- ○ Blending DC policy with other IR policies - still in draft

AE 2 - Publishing Services

Knowledge of Publishing Platform and Pub Life Cycle

- At this point, we are all-in with bepress/DC
- Identified journals for early adoption of IR
  - Journal of Sustainability Studies
  - Lights and Shadows
  - North Alabama Historical Review

Knowledge of Identifiers

- ISSNs, ORCiD, DOIs - learning the tools of the trade

Tech Support and System Admin

- bepress has stellar tech support for me, but otherwise I am the go-to since we are still w/out a systems librarian

AE 3 - Copyright Services

General Understanding of Copyright Needed

- Immediately began researching CC licensing
- Completed the Harvard CopyrightX course
  - Enhanced understanding of copyright, fair use, public domain, legal decisions
- Researched SPARC agreements and Termination of Transfer agreements
- In all things, still will defer to campus legal counsel

Licensing & Permissions, Campus Policies

- We do not currently license anything via the library- possibly in the future this will have to be dealt with
- Permissions requests are handled by ILL librarian and/or campus legal

AE 4 - Data Management

Increased Understanding of Federal Mandates

- ○ Rapidly shifting environment - https://www.datacoalition.org/ is a lifeline

Immersed in Metadata

- ○ Refresher crash course in metadata to get up to date on current standards
- ○ Teaching History class on Digital Collections Management - hope to adapt part of the class for Archive work

Data Management Planning

- ○ Currently no major data sets in the IR
- ○ Reviewing online data management educational tools to prepare for expansion into data sets

AE 5 - Assessment Metrics

Research Impact

- DC dashboard reports
- JIF vs. bibliometrics, and altmetrics, Eigenfactor...

Faculty Profiles and Reporting Systems

- We don't have VIVO or PURE, but we do have faculty who have adopted use of academia.edu and researchgate.net
- Our campus uses Sedona

Assessment

- UX testing with faculty and staff

Personal Strengths

Collaboration

Expand collaborations with external partners - find other SCLs with similar interests and challenges

Communication

Internal - maintain campus-wide dialog. External - participate in IR message boards - both general and DC-specific

Enthusiasm

Work to maintain interest and excitement for the IR by demonstrating impact. Be present and willing to participate in events that could be collected in the IR

Generalist

Continue to increase my understanding and knowledge of the OA landscape through continuing education opportunities
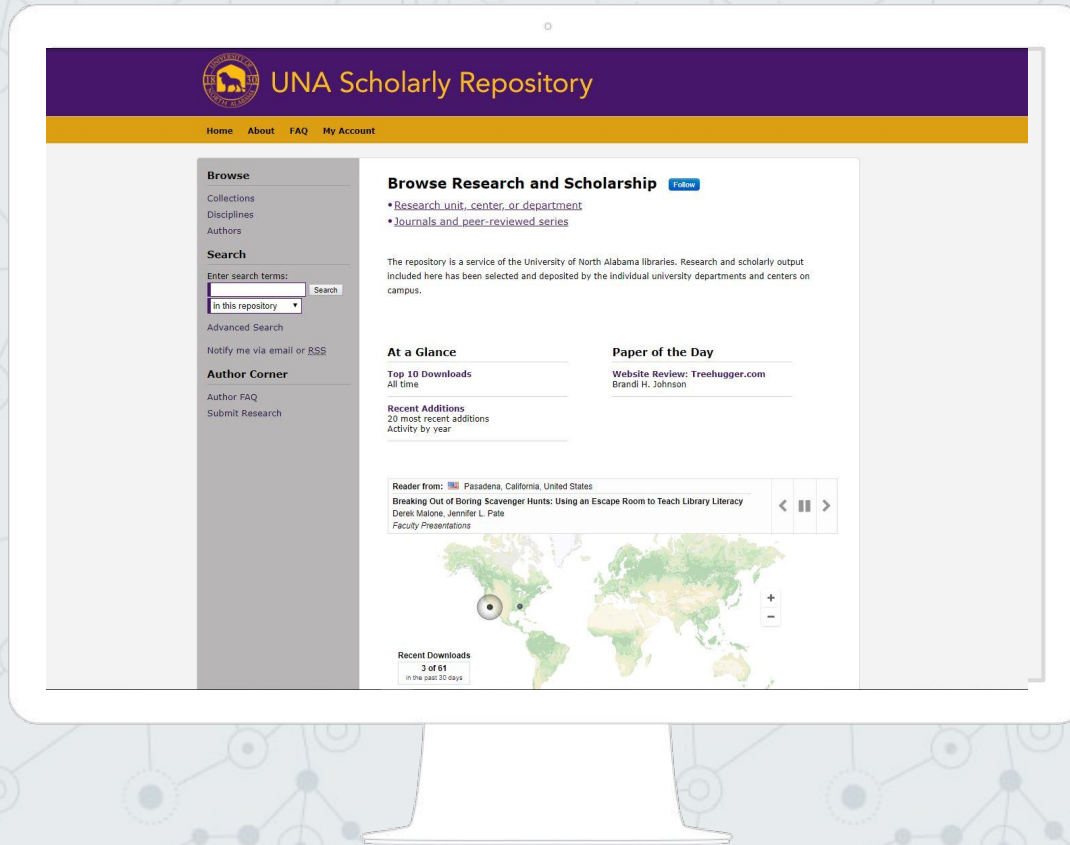
Adaptation

Be flexible - as things change constantly within the SC world, so do they at the institutional level

Personable

Maintain good relationships with current IR users and be accessible and inviting to potential IR users

It's Alive!

Early February 2018, we "soft launch" the live site

Future Directions

COAD

Presenting the current status and future projects to the University President and Council of Academic Deans in July. From this will begin arranging campus-wide sessions as well as individual departmental sessions.

SACS

Currently working with faculty and with bepress to move hundreds of files of accreditation material into the IR. This project requires careful planning and meticulous focus on detail.

Projects

Other projects include working with an intern to digitize back copies of the Lights and Shadows journal, writing a metadata protocols document for our archive and going through to clean and correct irregular metadata.

Thanks!

Any questions?

You can find me at:

🐦 @jbkrich

✉️ jpate1@una.edu

Presentation Credits

Elsevier. (2017). Elsevier Acquires bepress, a Leading Service Provider used by Academic Institutions to Showcase their Research https://www.elsevier.com/about/press-releases/corporate/elsevier-acquires-bepress,-a-leading-service-provider-used-by-academic-institutions-to-showcase-their-research

Green, K.C. (2013). On Fire. *Gunshow*, retrieved from http://gunshowcomic.com/648. Used with permission of the author, http://kcgreendotcom.com

NASIG. (2017). NASIG Core Competencies for Scholarly Communication Librarians, retrieved from http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=9435

Scholastica. (2017). Elsevier's Acquisition of bepress: What comes next?, retrieved from https://blog.scholasticahq.com/post/elsevier-acquisition-bepress/

Schonfeld, R.C. (2017). Reflections on "Elsevier Acquires bepress" Implications for Library Leaders, retrieved from http://www.sr.ithaka.org/blog/reflections-on-elsevier-acquires-bepress/

Slideshow Credits

◎ <u>Simple line icons</u> by Mirko Monti

◎ <u>E-commerce icons</u> by Virgil Pana

◎ <u>Streamline iconset</u> by Webalys

◎ Slideshow adapted from the Cordelia Presentation template by <u>SlidesCarnival</u> (CC BY 4.0)