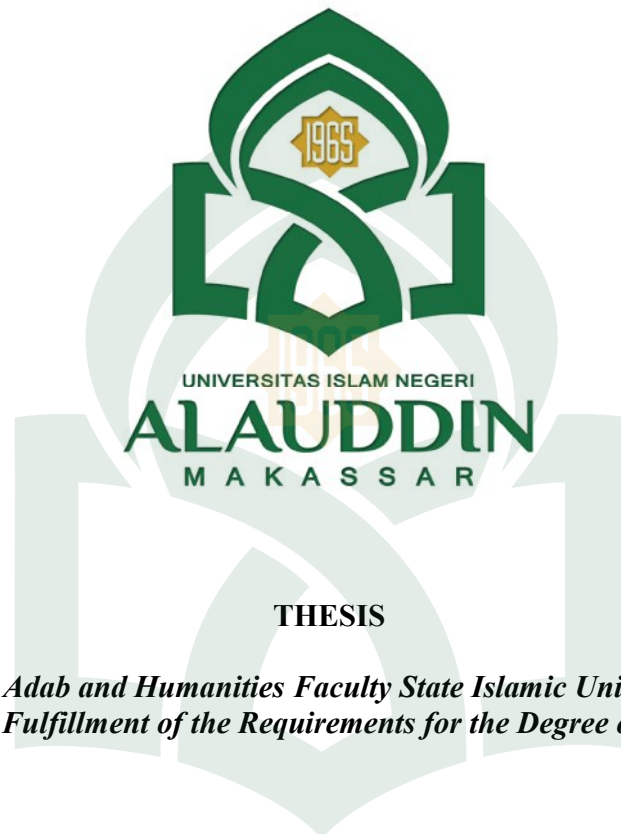# THE USE OF SWEAR WORDS IN PEWDIEPIE'S YOUTUBE VIDEOS

THESIS

Submitted to the Adab and Humanities Faculty State Islamic University of Alauddin Makassar in partial Fulfillment of the Requirements for the Degree of Sarjana Humaniora

By:

OCTAVIA WULANDARI TITIS TIMUR
Reg. Num. 40300113001

ENGLISH AND LITERATURE DEPARTMENT
ADAB AND HUMANITIES FACULTY
STATE ISLAMIC UNIVERSITY ALAUDDIN
MAKASSAR
2017

MOTTO

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Pembimbing penulisan skripsi saudari Octavia Wulandari, NIM: 40300113001, mahasiswi jurusan Bahasa dan Sastra Inggris pada Fakultas Adab dan Humaniora UIN Alauddin Makassar, setelah dengan seksama meneliti dan mengoreksi skripsi yang bersangkutan dengan judul "The Use of Swear Words in PewDiePie's Youtube Videos", memandang bahwa skripsi tersebut telah memenuhi syarat ilmiah dan dapat disetujui untuk diajukan ke sidang munaqasyah.

Demikian persetujuan ini diberikan untuk proses selanjutnya.

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Pembimbing I   Pembimbing II

H. Muh. Nur Akbar Rasyid, M.Pd., M.Ed., Ph.D.   Rabiatul Adawiyah, S.Pd., M.Hum
NIP. 19811106 200312 1 003

iv

APPROVAL SHEET

Title of Thesis   : The Use of Swear Words in PewDiePie's YouTube Videos
Name   : Octavia Wulandari Titis Timur
Reg. Number   : 40300113001
Program   : Bachelor Degree
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Supervisor

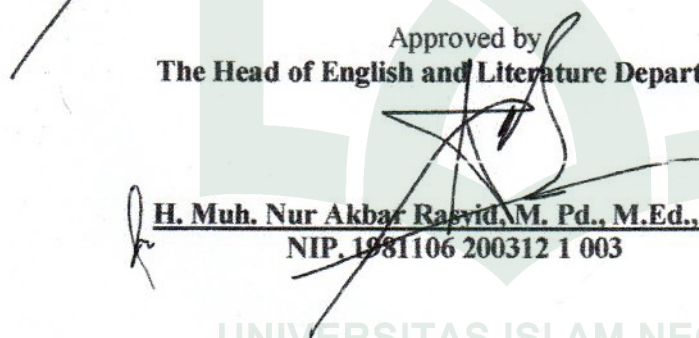**Consultant I**

Consultant II

Muh. Nur Akbar Rasyid, M. Pd., M.Ed., Ph.D.
NIP. 19811106 200312 1 003

Rabiatul Adawiah, S.Pd., M. Hum.

Approved by
The Head of English and Literature Department,

H. Muh. Nur Akbar Rasyid, M. Pd., M.Ed., Ph.D.
NIP. 1981106 200312 1 003

Acknowledged by
The Dean of Adab and Humanities Faculty,

Dr. H. Barsihannor, M. Ag.
NIP. 19691012 199603 1 003

v

PENGESAHAN SKRIPSI

Skripsi yang berjudul **"The Use of Swear Words in PewDiePie's YouTube Videos"** yang disusun oleh **Octavia Wulandari Titis Timur,** NIM 40300113001, Mahasiswa Bahasa dan Sastra Inggris pada Fakultas Adab dan Humaniora UIN Alauddin Makassar, telah diuji dan dipertahankan dalam sidang munaqasyah yang diselenggarakan oleh pada hari <u>Selasa, 28 November 2017</u> dinyatakan telah dapat diterima sebagai salah satu syarat untuk memperoleh gelar sarjana Humaniora dalam ilmu Adab dan Humaniora, Jurusan Bahasa dan Sastra Inggris (dengan berbagai perbaikan).

Romang Polong, 28 November 2017

DEWAN PENGUJI

Ketua	: DR. H. Barsihannor, M.Ag.	(	)
Sekretaris	: Zaenal Abidin, S.S., M.HI.	(	)
Munaqisy I	: Syahruni Junaid, S.S., M.Pd.	(	)
Munaqisy II	: Sardian Maharani Asnur, S.Pd., M.Pd.	(	)
Konsultan 1	: H. Muh. Nur Akbar Rasyid, M. Pd., M.Ed., Ph.D.	(	)
Konsultan 2	: Rabiatul Adawiah. S.Pd., M. Hum.	(	)
Pelaksana	: Muhammad Ihsan Pawelloi, S.Ag.	(	)

Diketahui oleh:
Dekan fakultas Adab dan Humaniora
UIN Alauddin Makassar

DR. H. Barsihannor., M.Ag
NIP: 19691012 199603 1 003

vi

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Makassar, November 2017

Octavia Wulandari

LIST OF CONTENTS

CHAPTER III RESEARCH METHODOLOGY

CHAPTER IV FINDINGS AND DISCUSSIONS

CHAPTER V CONCLUSIONS AND SUGGESTIONS

ABSTRACT

Name	: **Octavia Wulandari T.**
Reg. Number	: 4030013001
Major	: English and Literature Department
Faculty	: Adab and Humanities
Title	: *The Use of Swear Words in PewDiePie's YouTube Videos*
Supervisor I	: H. Muh. Nur Akbar Rasyid
Supervisor II	: Rabiatul Adawiyah

This research discussed about the use of swear words uttered by PewDiePie's in his YouTube Videos which aimed to show the types of swear word and the dominant types of swear words based on the meaning and meaningless swearing that found in his YouTube Channel. This research was descriptive qualitative method. The researcher took five videos from Pewdiepie's Youtube channel which collected based on the most viewed videos on his Youtube channel. The researcher used note taking as the instruments in order to get the valid data. The findings showed that there were five types of swear words that used in five PewDiePie's videos, those were: 14 data of Dysphemistics, 34 data of Idiomatically, 6 data of Abusively, 23 data of Emphatically, 27 data of Carthartically. The researcher concluded that the dominant type of swearing that Pewdiepie used in his videos was SW2 which does not have any intrinsic meaning at all that categorized as Emphatic swearing and Idiomatic swearing. It was merely a word that could express the feeling towards other people without offending someone's pride.

Keywords: *Sociolinguistic, Swear Words, YouTube, PewDiePie*
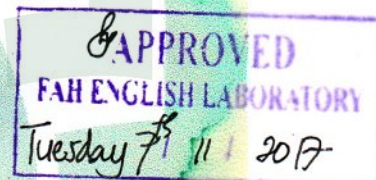
CHAPTER I

INTRODUCTION

A. Background

Swearing is an interesting aspect of language, which involves emotional and linguistic expression. It exists in most people's repository, but is also lead by a certain degree of taboo. Contrary from language in general, swearing is not typically taught by important figures like parents, or in school, but is rather picked up from peers or figures with a different kind of authority (for example idols in sports or television). To most people, swearing has negative connotations and is seen as bad language; something ugly, not appropriate, and is associated with low social class and low prestige. Despite this, Andersson & Trudgill (1992:195) states that swearing has an important role in children's cognitive and social development and therefore should be encouraged within the right contexts.

Swear words and the use of swearing have long been the objects of research within a variety of disciplines including linguistics, neurolinguistics, psycholinguistics and developmental psychology, sexuality, education, history, sociology, social psychology, women's studies and nursing (Thelwall, 2008:84; Crystal, 2003:364), which tells us that an analysis of swearing can provide insights on many levels.

In recent time the use of profane language is not the same from past. Formerly, when somebody shouted a swear word at people in front of public, it was

considered that he wanted to bomb whole people around there. People could not accept his attitude through the language that he used. They were shocked, angry, hurt, offended and disgusted when they heard bad language. Allan (2001:148) proposes the definition of swear words. 'Swear words are those considered offensive, shocking, or indecent when use in certain context, there are strict conditions on their use and penalties for violating these conditions'. In Islamic perspective also there is an explicitness about speaking politely. Islam urges us to use pleasant speech and decent words. Selection of words distinguishes a human being and is a means to achieve Paradise or Hellfire. Many aḥadīth emphasize the necessity of deliberate the speech, and a number of verses mention the virtues of using good words. Allah 'azza wa jall compares good words to a virtuous tree:

أَلَم تَرَ كَيفَ ضَرَبَ اللَّهُ مَثَلًا كَلِمَةً طَيِّبَةً كَشَجَرَةٍ طَيِّبَةٍ أَصلُها ثابِتٌ وَفَرعُها فِى السَّماءِ

تُؤتى أُكُلَها كُلَّ حينٍ بِإِذنِ رَبِّها ۗ وَيَضرِبُ اللَّهُ الأَمثالَ لِلنّاسِ لَعَلَّهُم يَتَذَكَّرونَ

"Have you not considered how Allah presents an example, a good word like a good tree, whose root is firmly fixed and its branches in the sky? It produces its fruit all the time, by permission of its Lord." (surah Ibrahim 24-25).

Allah 'azza wa jall has ordered the believers to say:

وَقُولُوا لِلنَّاسِ حُسْنًا "And speak to people good [words]. "(2:83)

وَقُولُوا لَهُمْ قَوْلًا مَعْرُوفًا "And speak to them words of appropriate kindness. "(4:5)

Those Surah point out clearly that it is a major sin to swear and criticize a Muslim unjustly about his religion and belief and to accuse him, by

disturbing him; and they ask Muslims to keep away from such deeds that are very dangerous and sinful.

Nevertheless, the worst part is many people use swearing without thinking, remorse and without even realizing that these words are obscene, filthy or repulsive using four letter words in every sentence and in every conversation. In recent time, people are faced with the swear words which almost appear in daily conversation. It is recognized that swearing is a deliberately bad act, designed for emotional expression. There are many types of swear words, in which every type has different meanings and purposes in spoken language. In addition, Andersson and Trudgill (2007:195) define swearing as language use in which the expression: (i) refers to something taboo or stigmatized in the swearer's culture, (ii) is not intended to be interpreted literally, (iii) can be used to express strong emotions or attitudes. The combination of these aspects results in an expression with a greater expressive power. For this reason, swearing can be more functional in particular circumstances.

A specific context where swearing seems to be quite prevalent, is Social Media. Over the last decade, social media has become an integral part of our daily lives. According to the 2012 Pew Internet & American Life Project report, 69% of online adults use social media sites and the number is steadily increasing. Another Pew study in 2011 shows that 95% of all teens with ages 12-17 are now online and 80% of those online teens are users of social media sites. People post on these sites to share their daily activities, happenings, thoughts and feelings with their contacts, and

keep up with close social ties, which makes social media both a valuable data source and a great target for various areas of research and practice, including the study of swearing.

The communication on social media has its own characteristics which differentiates it from offline interaction in the physical world. Let us take YouTube for example. Since the launch of YouTube in 2005, the world has been witness to an incredible community of user-generated content, with more than 72 hours of video being uploaded every minute.

One of popular users in YouTube is Felix Arvid Ulf Kjellberg also known by his online alias PewDiePie, who has more than 50,000,000 subscribers to his channel on YouTube, where he broadcasts videos of himself playing – and commentating on – video games. In most of his videos PewDiePie often use swearing very commonly, in every situation influences people's thinking to convey his ideas in what form of language he would choose. As a result to this, PewDiePie is a good example to what swearing are use now, how will he choose his word carefully, according to whom he is talking to, how the relationship of him and the hearer is, what information that he would convey and the form of situation between the speaker and hearer is. The way to speak differently in different social contexts is studied through sociolinguistics.

In this research the main focus is on swearing. Besides, swearing seems to be very common on YouTube. It takes only little time browsing the website to find swearing comments like "BURN IN HELLL!!!" and "F*ck" "Sh*t*, etc. Though not all swearing is the same: There are many different forms and types of swearing that

have been described. One the one hand, swearing (SW1) may be a display of (intentional) impoliteness, serving verbal *abuse*, instrumental *aggression* and *power hierarchy building* among anonymous internet users. On the other hand, swearing (SW2) may have a non-referential definition (Fairman 2006: 45).

In this thesis, the writer is interested in analyzing the use of "swearing words" in PewDiePie's video using a sociolinguistic approach, in order to find the use of "swearing words" in YouTubers Community and to show which meaning of swear words are primarily being used SW1 or SW2.

B. Research Questions

Based on the previous background, a problem needs to be answered from research. These are research questions that are going to be answered by the writer as follows:

1. What types of swearing words are found in PewDiePie's videos in term of meaning and social aspect?
2. What are the dominant type used in PewDiePie's videos in term of meaning and meaningless swearing?

C. Research Objective

Based on the problem statement, so that the objectives of the research are as follow:

1. To identify swearing type in *PewDiePie's* video.
2. To find the dominant type of swearing word that is uttered by PewDiePie in his videos on YouTube.

D. Research Significance

The aim of the present research is to find out more about swearing on YouTube. This aim serves two purposes. The first purpose is a very practical one. As mentioned before, YouTube is a very popular website but many people may refrain from participating because of the widespread swearing. If this is indeed the case, swearing on YouTube might be perceived as a serious problem. It is important to know the use of swearing on YouTube users, and why they think that swearing is so common. If a solution for this problem should be found, a first step is to gain more insight into the types and functions of the problem.

The second purpose is more theoretical. As discussed in previous section, swearing has been a controversial concept in many field. Despite a number of inconsistencies and problems, contexts like YouTube illustrate that swearing is a very real phenomenon. If swearing is indeed common on YouTube as well as in other

computer-mediated communication (CMC) environments, it is an interesting subject from a sociolinguistic point of view. CMC has emerged relatively and recently; and any apparent differences from face-to-face (FtF) communication are informative about human communication in general. Therefore, swearing should be studied in various contexts to gain more insight in the variables associated with its occurrence and effects. For this purpose, YouTube is merely one more context in which swearing seems to be common and can hence be studied. Knowledge about swearing on YouTube is also knowledge about swearing in general.

E.   Research Scope

In this research, the analysis will be limited on the types of swearing in PewDiePie's YouTube videos; the type of swearing will be classified based on Pinker's theory, which are (1) Dysphemism, (2) Idiomatically, (3) Abusively, (4) Emphatically, (5) Cathartically. To analyze the the use of swearing words based on meaning/and meaningless in Pewdiepie's Youtube videos, the writer used Fairman's theory which consists of two categories: (1) swearing (SW1) display of (intentional) impoliteness, serving verbal abuse, instrumental aggression and power hierarchy building among anonymous internet users and, (2) swearing (SW2) have a non-referential definition.

CHAPTER II

LITERATURE REVIEW

In chapter two, the writer presents two sub-chapters which are relevant to the topic of this research. The first is some previous studies related to the topic of the research, the second is general overview pertinent ideas of the use of swear words in Youtube.

A. Previous Finding

In this section, the writer will coment briefly on some of the major studies and resources in the field. There are two previous studies which are related to this research, they are "Cursing in English on Twitter" by Wenbo Wang (2014), and "The Use of Fuck: A Sociolinguistic Approach to the Usage of Fuck in the BNC and Blog Authorship Corpus" by Ryan Howe (2014).

The result of the first study is to examine the characteristics of cursing activity on a popular social media platform – Twitter, involving the analysis of about 51 million tweets and about 14 million users. In particular, the writer explore a set of questions that have been recognized as crucial for understanding cursing in offline communications by prior studies, including the ubiquity, utility, and contextual dependencies of cursing.

The second study is variance in spoken use of f*ck between genders, age groups, and social classes. The resulted analysis shows that there is little variance in

use between male and female speakers, while use is most prevalent during the teens and early 20s.

Similar with the previous studies, the writer will focus on swearing words. The writer will use the same theory from those two previous studies, which is Pinker's theory of types of swearing. The differences in this study comparing to the previous studies are (1) comparing to Wenbo Wang and Ryan, the writer will use different social media platform, which is YouTube; (2) contrasting to the Wenbo Wang who focused on characteristic of swearing in her study and Ryan who focused on variances of f*ck in swearing, the writer will investigate the use of swearing words by separated it the types of swearing into two distinct categories meaning and meaningless; and to find the types and use of swearing words in YouTube media.

B. Pertinent Ideas

1. Sociolinguistics and Swearing

As the study of the relationship between language and society, sociolinguistics involves the analysis of linguistic behavior as a function of social variables. Kristy (2012) notes that swearing represents a unique case within sociolinguistics in that swear words themselves may have little to no semantic role, but are all the more socially meaningful. Shifting the focus of swearing research from single word or phrase to social context of utterance reflects a sociolinguistic approach.

As an example of linguistic variability, swearing is a behavior that is not practiced by every person at every moment, as evidenced by the various word frequency studies summarized above. Furthermore, Kristy underlines that the term swearing seeks to reveal the social variables which are conducive to or inhibit such language use. To date, the sociolinguistic perspective within swearing research is represented primarily by studies of the effects of the participant variables age and sex. However, Hymes (1952:51) explained that social context, involves a variety of additional sociolinguistic variables, including setting and scene, participant race, interlocutor social distance and social status, goals and outcomes, tone or manner of utterance, and norms of interaction and interpretation. All of these variables must be considered as having potential influence on swearing behavior.

Reference to the presence of others as addressees or over-hearers does, however, imply a social context, ushering in a sociolinguistic perspective on swearing. According to Jay (1986), Nerbonne and Hipskind (1972) The influence of social context on swearing behavior became evident when word frequency studies revealed that swear words occurred highly frequently in the informal conversations of college students. This influence has not gone unnoticed, and the need for a sociolinguistic approach to swearing has been recognized and encouraged. This clearly seen in Johnson and Fine (1985:22) notes in their book "The situation as well as co-participants may influence the uses and perceptions of obscenity in a variety of ways depending on a person's gender, age, social class, and race".

2. Taboo and Swearwords

Taboo word has close relationship with swear words. It is because swear word is considered indecent and inappropriate in polite contexts, exists in most languages and cultures when linguistic taboos arise from social taboos (Andrew Grey: 2011-1). And swear word is part of taboo words because every people who use swear word is almost use taboo words inside. According to Michael Swan(1995:550), taboo words and swear words are shock less. Peter Trudgilll stated, "breakin the rules (may) have connotations of strength or reeedom which (people) find desirable.besides it could be also "largely because taboo words are frequently used as swear –words, which is in turn because ther are powerful.

According to David Chrystal (2003), swearing refer to the strongly emotive use of a taboo word or phrase, and he adds the word "use" is perhaps too weak because swearing is an aoutburst, anexplosion which gives relief to surges of emotional energy. The uniquely human facility for swearing evolved and persists because taboo words can communicate emotion information (anger, frustration) more readily that nontaboo words, allowing speakers to achieve a variety of persona and social goals with them (utility).

In this case, the words associated with religion are not cosidered shicking when it is used with their literal meaning but the word will show the strength when used as swear words. The strength of the other words is mostly the same whether they are used literally or for swearing.

Swear word is a reaction of word for something that is not favored. This is usually happened when someone starts to say a word beyond people patience in comonly. They can not control their emotions then people will say the swear words. According to David Chrystal (2003:173), swear word is an outburst, an explotion which gives relief to surges of emotional energy. It is a subtitute for an aggressive bodily rsponse, and can be aimed either at people or object.

According to Allan and Buridge (2005:303), swear word is response of frustation, pain and anger. A swear word is not just "a word like any other", people who suffer a loss of speech becase of damage to the language processing parts of their brain often retain the ability to curse. For example, becase swearwords are processed in the brain's limbic system, the area responsible for emotions. Moreover, Michael Swan adds that swear words are strong language that expressed by person to their powerful emotion. Generally this expression comes from taboo word that literally same.

3. **Types of Swearwords**

Swearing words are unusual word in that it can be used as many different parts of speech. It can be used as a noun, adjective, adverb, or interjection. In fact, it can be used as practically any word in a particular sentence such as *F**k the f**king f**kers* or *The f**king f**ker's f**ked*, as spoken by a garage-owner passing judgment on an old car (Ljung 2011: 40). Also, it is one of the few words that can be utilized as an infix in words such as *Absof**kinglutely* and *Inf**kingcredible*,

S**ttyhole and even as an expletive slot filler inside non-clausal units such as noun phrases, as in Henry the f**king Eighth (Ljung 2011: 143).

Jay and Janschewitz (2008) distinguish between automatic (unconscious, reflexive) versus more consciously controlled forms of swearing. Moreover, Jay (2009) argued that swearing can be characterized on a continuum from unconscious/automatic to fully conscious/controlled. Certain neurological disorders (e.g. Gilles de la Tourette syndrome) are associated with uncontrollable swearing in more extreme forms, but this form of swearing appears less functional.

Pinker (2007:323) even distinguishes at least five different types of swearing:

1) *Dysphemism* (Let's fuck)

Is the exact opposite of euphemism (polite expression used in place of words or phrases that otherwise might be considered harsh or unpleasant to hear). It forces the listener to think about things in a negative or provocative matter.

Using the wrong euphemism has a dysphemistic effect, is the process whereby the most pejorative traits of the swearing are highlighted with an offensive aim to the addressee or the audience, or to the concept itself. Dysphemisms, are used in talking about one's opponents, things one wishes to show disapproval of, and things one wishes to be seen to downgrade. e.g. calling someone using "Looney Bin" in place of mental hospital. Using "Faggot" in place of homosexual.

2) *Idiomatically* (It's f*cked up.)

Is swearing without really referring to the matter. People who use this type of swearing are just using the words to arouse interest, to show off or to express to peers that the setting is informal. Idiomatic swearing, is another possible reason as to why someone might swear. It is used to gain attention, used to arouse interest in a certain matter or appear macho. This can be used to express dominance or strengthen a relationship, (e.g. pain in the ass, fuck, man and hell, yeah.)

3) *Abusively* (F*ck you, motherf*cker!!)

Abusive swearing is just that; it is directed towards someone else in a derogatory manner whether in an argument, heated debate or just plain rude behavior and is used for the abuse, intimidation or insulting of others. Some of the popular abusive words that are mostly used include "fuck you" and "son of a bitch"

4) *Emphatically* (This is f*cking amazing!)

Is swearing to emphasize something either by describing its size, stature or relationship to things around it. Emphatic swearing is used to assert emphasis about a certain issue or matter. A person can be emphatic about a point by swearing. For instance, this food is *fucking delicious* and *you are fucking stupid*. These are two examples of emphasizing something by swearing.

5) *Cathartically* (F*ck!!!)

Provides the user some much needed psychological relief through the open expression of strong emotions. This gives the user some form of short term relief from a stressful situation. This type of swearing is usually heard when something bad happens like coffee spilling. One evolutionary theory asserts it is meant to tell the audience that you're undergoing a negative emotion. Cathartic swearing is used when something that displeasing happens, for instance, when a person gets hurt or feels bad. Cathartic swearing is used to reveal to an audience that a person is undergoing a difficult time or is experiencing negative emotions. For instance, a person can swear by stating *Aww, fuck! Damn this coffee*

Furthermore, Fairman (2006) in his journal of *"Fuck. Public Law and Legal Theory Working Paper Series"* led him to catogorize swearing as reflection meaning, he also shows that swearing can reflect all kinds of emotions: "dismay (Aw, fuck it), aggression (Don't fuck with me), intensification (It's fucking freezing), confusion (Where the fuck are we?), disinterest (I don't give a fuck), dissatisfaction (I don't like what the fuck is going on here), and suspicion (Who the fuck was that?)". Moreover he explains that swearing words can essentially be two distinct words: SW1 and SW2. SW1 means literally "to copulate" and is referential, encompassing other uses such as "to cheat," "to exploit," and "to deceive", somehow it led to abusive swearing, insult, dysphemism, and expletive. While, SW2 does not have any intrinsic

meaning at all; rather, it is merely a word that has offensive force; Idiomatic and Emphatic swearing (2006: 45).

By presenting the categories of swearing words, clearly Fairman was including in his understanding of swear words and this persistent variation of labels has come to characterize swearing research, suggesting a trend towards an interchangeability of terms. Considering the overlap of the use of theory, this research adopts Pinker's theory about the types of swearwords and Pinker's theory about the used of swearwords based on meaning.

4. **YouTube**

YouTube is a video sharing site where videos are watched and shared for free. YouTube was founded by Chan Hurley, Steve Chen and Jawed Karim in February 2005 and in 2006 it was acquired by Google (Cheng, Dale & Liu, 2007). Worldwide, YouTube has more than "1 billion unique visitors", "more than 100 hours of video are uploaded every minute" and approximately "80% of YouTube´s traffic comes from outside the United States" (YouTube Statistics, 2014). According to Alexa Rank (2014), a web information company, YouTube is globally the third most popular website after Google and Facebook.

In YouTube, videos are uploaded to the user's channel, which can be customized. Videos can be set to be private or public. Users can watch other users´ content and subscribe to their channels in order to get new video update under "my

subscriptions" section. Users can like, dislike and comment on a video, comment on other comments as well as commenting in other user´s channels and send each other private messages.

YouTube is a "content community" (Smith 2012: 104) in which users share content generated by themselves and consume it in a "VOD-system" (video on demand) (Simonsen 2011: 77). The content generated by users is called user-generated content or UGC and it is defined by Kaplan as "the various forms of media content that are publicly available and created by end-users." (2010: 61), and it includes "text, photos, videos and power point presentations." (2009: 63) UGC in YouTube can be personal as well as professional, thus according to Simonsen (2011: 51) there is a difference between "ordinary users who are merely publishers and the YouTube celebrities who now dominate the popular sphere of YouTube."

5. **PewDiePie (Felix Kjellberg)**

In recent years there has been an astounding rise of YouTube personalities interacting with people in terms of gameplay showcases, reviews and satirical shows. These online productions have reached such notoriety now that they actively affect the industry that they initially were a part of; one of the most prominent examples being PewDiePie (YouTube, 2015). Real name Felix Kjellberg, PewDiePie is the most influential YouTubers ever with well over (as of 2016) 56 million subscribers to his channel and an avid fan base, referred to as his Bro Army.

It can be expected, with over 56 million viewers his videos blog a lot of weight in fanbases and the general populous. Using Diffusion of Innovation theory (E, Rogers, 2003), it can't be denied that PewDiePie is defined as an innovator; His funny hosts, off-the-cuff commentary, silly antics, and bewildering (to adults) subject matter put him among the most popular YouTube channels for young teens, garnering millions of views. In fact, according to a recent survey of U.S. teens by Variety, the top five most influential celebrities are YouTube stars. These YouTubers are now far more influential than average celebrities (B, Crecente, 2014 and C, Hall, 2014) and as such create a new variation of Fanboy, one that is just as vocal and loyal but also willing to change and absorb anything that their idols play.

But information about these personalities shows: the content, quality, and age-appropriateness, is not easy for society to accept it. Due to he is also swears very commonly, and is not afraid to outright state what he says, making fun of some of the games he plays. One of few quotes of him swearing in video: "You fu*king disgraaaace!" (To the little boy at the back of Irresponsible Dad's bike, 2013)

This leads to a surge of other popular personalities copying PewDiePie's behavior and their fans being showcased to his personalities as well.

6. **Swearing on YouTube**

Only a few efforts have been made to explore swearing on social media. Sheth, (2014) in his studied "the use of curse words in MySpace media and the effects of gender and age factors." investigated the profanity usage in social media

communities and found that different communities (e.g., pol-itics or sports) use profanity with varied frequencies and in different ways. Turning to Youtube, Paolillo (2008) gives an empirical investigation into the social structure of YouTube in terms of friend relations and comments. He investigated social interactions on the network and their relation to the content they upload, and illustrates that YouTube appears to have a social core among its users.

Based on what Paolillo (2008) said, it can be seen that the similar types of video content, gives the consistent interactions of group users. This interactions include the friending between users and commenting on the same video threads, and reveals that these social interactions are similar to that of social media networks, but with more coherence on content. While PewDiePie itself it's the platform among the other YouTubers, to create the content. So the writer believe the insighths gained in this study can shed light on the the question about the use of swear words in YouTube video.

7. **Component of Speech**

The patterns of language vary according to social factors. It means that the use of language has different styles or accents in different circumstances. Although the message that would be conveyed is the same, the way a speaker speaks is different. Each component in communication influences the choice of language and accent. To support the idea, Holmes states, Variety in sociolinguistics term refers to language in context. A variety is set of linguistics form used under specific circumstances, i.e. with a distinctive social distribution. Variety is therefore a broad

term which includes different accents, different linguistics style, different dialects, and even different language which contrast with each other for social reasons (2001:9).

Hymes (1974:53-62) presents the components of speech which is considered as social factors:

1) Social Dimension

To get deeper understanding in sociolinguistics, we cannot only focus on language itself, but also on social dimension. Like components of speech which determine how people use language in their way, social dimension also explains more deeply how the function of language is used in different manners. The social dimension is further described by Holmes (2001:12-14)

a. Social Distance Scale

The social distance scale is concerned with participant's relationship. It is useful for emphasizing how well that we know someone is a relevant factor in linguistic choice. The choice to address a person in a different way is one example of using it. A person can be called "Sir" or by his or her name according to the relationship between a speaker and hearer, whether there is any distance or not.

The relationship between speaker and hearer gives the impacts on their conversation; the form of speaking, the variety language and attitude when the conversation happens. Wardhaugh (1993a:180) gives the example, 'Sometimes, people who have enjoyed a long and intimate relationship with one another often

need very few words to communicate effectively and sometimes even none at all'. Bellow is the figure of social distance scale:

```
┌─────────────────────────────────────┐
│   Intimate          Distant          │
│   ─────────────────────              │
│                                      │
│   High Solidarity      Low Solidarity│
└─────────────────────────────────────┘
```
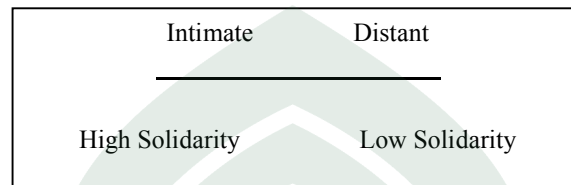
Figure1.1 Social Distance by Holmes (2001:12)

b. Social Status

A status scale is also related to participant relationship. It points to the relevance of relative status in some linguistic choices. Basically, all human beings are born with the same level and right. When they are socializing in the society, they will automatically realize their position. In society, there are stratifications of job, age, Intimate Distant High solidarity Low solidarity or honour position. The stratification can be defined as a status.

Another factor which gives the influence is power. Power refers to the ability that a person has. Commonly, a person with high social status also has high power in public. The explanation about status and power is in line with Guy quoted in Newmeyer, he conveys the definition of status and power. 'Status refers to whether people are respected and deferred to by others in their society (or, conversely, looked down or ignored), and power refers to the social and material resources a person can command, the ability (and social right) to make decisions and influence events' (Newmeyer, 1988:37). It is clear that status and power influence the production of

words, style, and message content that are conveyed through communication. The speaker gives his or her signal of respect when the hearer has high status or is more superior than himself or herself. Below is the figure of status scale.

Superior	Subordinate
High Status	Low Status

Figure 2.5.1.2 Social Status Scale by Holmes (2001:13)

c. **Formality Scale**

This is useful in accessing the influence of social settings or type of interaction on language choice. Often degrees of formality are largely determined by solidarity and status relationship. People often use casual or daily language in an informal situation. However, their way to speak will change automatically when they are in a formal situation. Below is the figure of formality scale.

Formal	High Formality
Informal	Low Formality
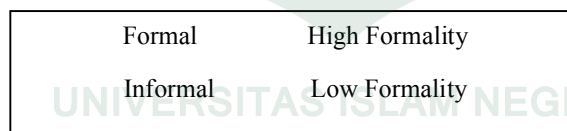
Figure 1.3 Formality Scale by Holmes (2001:13)

CHAPTER III

RESEARCH METHODOLOGY

This chapter presents the method of this research. There is some sub-chapter with research method such as: Research Method, Source of Data, Data Collection, Research Instrument and Techniques of Data Collection.

A. Research Method

This research was a descriptive-qualitative research with a content analysis method. This study emphasized the importance of analysis performance of the writer and set out empirical observation that consists of descriptive and analyctical passages. Bogdan and Biklen (1992:28) delimit qualitative research as a research which is providing description of a phenomenon that occurs naturally without any intervention of an experiment or an artificially contrived treatment. By using this method the writer would be able to explain or describe the use of swearing that found on PewDiePie's video.

B. Source of Data

This study used video as sample of the data, which are all of swearing expressions taken from YouTube user, PewDiePie. The writer needed to gain all the information she needs through the data source. Therefore, the existence of data is

important for the research. In this research, whole data collected in the form of phrases and sentences. There are three thousand and two hundreds fifteen videos that PewDiePie has uploaded, but the writer only choose several videos that popular among videos and it based on how many views by use non-probability sampling.

According to Henry (1990) in his journal "*Practical Sampling"* said that in non-probability sampling, subjective judgements play a specific role. Specificly the writer use Purposive non-probability sample because purposive sample can give many advantages to this research. Purposive sampling is selecting a sample "on the basis of your own knwoledge of the population, its element, and the nature of your search aims" (Babbie, 1990).

Here's the videos that analyzing in this research:

1) Level 7 | I'm Not Crazy (49M views) - Length: 20:44

2) Reading Mean Comments (31M views) - Length: 5:17

3) The Ruby Playbutton (29M views) - Length: 10:09

4) Jake Paul (24M views) – Length; 10:13

5) Bottle Flip Challenge (18M views) – Length: 10:53

C. **Research Instrument**

Measurement instrument refers to various methods through which a writer obtains data for the research. In this research, the writer used note-taking as the instrument. Note-taking is the practice method to directly write down the information that has been got by the writer in collecting data process. "Note-taking allows

students to gather information from lectures, books, or any other situation that they will later have to memorize or use in order to successfully complete their academic program." (Boch and Piolat; 2005: 102). The writer used one theories as the theoretical foundation for this study, which is (1) Pinker's (2007:323), about the types of swearing, and helps by Fairman's Theory (2006:45), about meaning/meaningless swearing.

D. Procedures of Data Collection

Miles and Huberman (1994:55-56) define data collection as inescapably selective process, that you cannot and do not 'get it all' even though you might think you can and are. In collecting the data, the writer chose the data by using total sampling which are all of the swearing expressions found in PewDiePie's YouTube videos. Here are some steps that writer collected the data.

1. Watched the selected video cautiously.

2. Took note for every swearing word uttered in those video.

3. Notes were contain swearing words, and context (time, addressed, and setting). Transcription form and the followed sheet on note taking was on table 1.1 to answer first question, and table 1.2 to answer the second question.

Table 1.1 Types of Swearing

No.	Transcript of Swearing Words	Context		
		Time	Addressed	Setting
1				
2				
3				
4				

E. Techniques of Data Anaysis

In analysis the data the process of grammatically searching and arranging the collected data was used. According to Blaxter, Hughes and Tight (2010:225), analysis is about the search for explanation and understanding, in the course of which concepts and theories will likely be advanced, considered and developed. This method used to analyze the data that had been collected. The techniques of analysing data were carried out as follows:

After collecting the data, the writer categorize the types of swearing words in PewDiePie's video (based on Pinker's theory). To be concrete, the writer get the knowledge by measurement analysis about the popularity dynamics of videos, the difference of swearing use in different videos of most viewed, the similarity of popular videos in each continent. The writer exposed table Appendix and used tabling method. Then explained the data by giving some examples (table 1.1). After that, drawing conclusion was applied to answer the first question.

In analyzing question number two, the writer used the same technique and took table Appendix to be exposed used tabling method. Then explaining, interpreting and comparing the data with the theory, which is available in Chapter Two. After that, the writer draw conclusion and the effort to answer all research problems had finished.

CHAPTER IV

Findings and Discussion

Chapter Four is designed to answer the research questions through the data analysis. The analysis would be done according to the order of the research problems. To answer the research questions, the technique elaborated in Chapter Three would be employed. The selected data would be used for analyzing the research problems. After that, they would be exposed and analyzed one by one in the following two sub-chapters.

A. Findings

To answer the first problem, firstly, this chapter referred the data presented in script of 5 videos. Then, exposed them into the table. In understanding the data, the writer presented explanation of types of swearword from the utterances as a transcript of swearword, which explained with context (time, addressed, topic). the writer also displayed the types of swearing words but devided in each table, which are (**1**) Dysphemism, swearing that have provocative meaning, (**2**) Idiomatically, swearing without really reffering to the matter, (**3**) Abusively, is swearing directed towards someone in derogatory manner, (**4**) Emphatically, is swearing is to describe something either by its size or things around it, (**5**) Cathartically, is the open expression of strong emotion that provides from the user. After that, the writer

dividing the swearing into SW1 (meaning) and SW2 (meaningless) by using Fairman's theory (2006)

The writer explained the data by giving some examples and finally drew a conclusion. However, the process of getting a conclusion for each data is not clear enough. Therefore, this chapter would give an example of analyses data, which included different types of swear words. Here are the detailed analyses.

Example of the first data from video: Ruby Playbutton

Pewdiepie(00:03:39,919 --> 00:03:43,439)

[Me and my bros sarting off in my tiny, shitty, fucking flat in Sweden]

From the dialogue above, it is known that PewDiePie use Emphatically swearword. The context of using this swear word is to make the conversation more comfortable and less formal. By using this swear word, PewDiePie tried to emphasize the flat that he had from the first time before he got famous and moved to London.

1. **Types of Swear Words**

In this step, the overall data were classified based on the research problems. The result of table 4.1 – 4.7 can be seen as follows:

Types of Swear Word	Total
Dysphemism	14
Idiomatically	38
Abusively	1
Emphatically	24
Cathartically	27

104

a. Dysphemism

From the table **4.1**, there were **14** swearing words which classified as dysphemism swearing out of **104** swearing data. In this analysis Pewdiepie used dysphemism swearing as expression offense either the subject matter or the viewers, or both.

Table 4.1 dysphemism faound in Pewdiepie's Youtube videos.

Number of Datum	Utterances	Context		
		Time	**Addressed & Setting**	**Topic**
22	*Oh! Fuck me! Okay.*	00:03:37,550 --> 00:03:40,986	The situation in hospital (Hospital)	He indicates that the situation in the hopital was so scary, he inserted the swearing with deragatory manner and sound rude too.
24	*Okay! Okay! Jesus Christ! What the fuck!*	00:03:54,933 --> 00:04:00,772	The girl who approach him (Hospital Entrance)	He let out the swearing in negative manner because the fear he felts, but he sound rude towards the girl.
29	*For fuck's sake.*	00:06:20,379 --> 00:06:21,614	The keys (hospital room)	he inserted swearing words as a protest of why the keys was too far from him.
33	*Oh, shit! What the fuck are*	00:08:15,593 --> 00:08:17,529	The wheelchair	He found an automatic wheelchair that can

	you doing?			moved by itself
37	*Oh, fuck! Fucking hell.*	00:09:39,711 --> 00:09:46,851	The insects (Chapel room)	The mission was to get the handcam out of the box but the box's full of insects, he let out swearing in derogatory manner.
40	*What the fuck are you?*	00:11:06,465 --> 00:11:08,43	One of the patient in the hospitals (Hospital Entrance)	Instead he used 'who are you', he used 'what the fuck' towards the patient.
45	*What the fuck is this?*	00:15:16,148 --> 00:15:18,316	The paper (Dr. Yate's office)	Instead he used what is this he add fuck, when he read the paper he found, he sound disparage towards the paper he found
61	*What the fuck?*	00:17:38,222 --> 00:17:39,957	Kevin (exit door)	He didn't understand what was the whole mission, he was so confused to the point he used swearing words towards Kevin
66	*you're fucking wrong*	00:03:22,439--> 00:03:23,400	The commenter (in his room)	When he read the comment he's like "i'm okay" but in the end of his sentenced he swearing. He swearing towards the commenter and sound a bit angry.

72	*That sleek son of a bitch!*	00:01:01,560 --> 00:01:03,420	Jake Paul:youtube rs (PewDiePie's office)	He inserted swearing cause he's angry Jake Paul dissed him, and to sound more rude he reply with swear words.
85	*Damn, damn,*	00:05:28,439 --> 00:05:31,259	Jake Paul's crew (his office)	Pewds inserted swearing words to mocked JP'screw about his rapping, and to illustrated the whole situation
88	*Dont make my impression, goddammit!*	00:00:35,539 --> 00:00:37,460	Jack; his friend (In Pewdiepie's room)	Pewds and his friend Jack, was going to collaborated in one video, Jack tried to impersonated Pewds, so Pewds inserted swearing words towards Jack to stop him making fun of him.
93	*Shut the fuck up!*	00:03:07,900 --> 00:03:09,020	Jack Camera no #2 (on the floor)	Pewds inserted swearing to stop Jack mocked him cause Pewds losed in second round, so Pewds said to Jack to shut up.
101	*Don't make fun of my fucking frog*	00:06:45,360 --> 00:06:46,860	Jack	He inserted swearing to defend his frog frm being bullied by Jack

b. Idiomatically

From the table below, there were **38** swearing words which classified as idiomatically swearing out of **104** swearing data. Datum **3,4 | 9,13| 17,27,30,54 | 83,64** each of them are in the same collum. It was because these data did not require detailed analyses some of them were similar and repetitious, so the writer put them in the same collum. In this analysis the writer found that idiomatically swearing is the most widely used in the Pewdiepie's videos.

Table 4.2 Idiomatic swearing found in Pewdiepie's Youtube videos.

Number of Datum	Utterances	Context		
		Time	Addressed &Setting	Topic
3, 4	*What the fuck is this*	00:01:22,799-> 00:01:24,239 00:01:36,579 -> 00:01:39,379	Towards the boxes (in the living room)	The bolded sentences, indicates that Pewds was curious about the things inside the boxes, but using swear words to make it less formal.
9,13	*That's really fucking cool*	00:04:49,199-> 00:04:50,500 00:06:49,240 -> 00:06:50,720	Towards the Ruby button (the living room)	He expressed the swearing words to showed the ruby by make it sound cool.
10	*I know I shit a lot on YouTube.*	00:05:42,839- >00:05:44,639	Youtube (living room)	He was remembering his past before famous on Youtube and how much he was grateful towards youtube. He

				used this term to make it more casual and not sound so serious.
14	*You're about to watch me get the absolute shit scared out of me*	00:00:11,611 -> 00:00:16,882	The viewers (studio)	He used swearing words for intro of his video to gain more attention of the viewers.
16	*So if you love watching me get scared shitless...*	00:00:27,192 --> 00:00:29,795	The viewers (studio)	He inserted the swering words without reffered anything he just used it attract the viewers and to sound less formal.
17,27,30 ,54,	*Fuck (this/that)*	00:00:29,861 --> 00:00:32,330 00:05:10,877 --> 00:05:12,244 00:06:46,338 --> 00:06:47,507 00:17:12,596 --> 00:17:15,966	The situation in the hospital (hospital room)	He used the swearing words to calm himself and the swearing not really reffered the matter
28,46	*This is fucking bullshit.*	00:05:19,050 --> 00:05:20,652 00:15:18,383 --> 00:15:20,719	The handcuff (hospital room)	The doctor handcuff and leave him alone, he inserted the swearing as if he couldn't believe what just have happened.
35	*Oh, shit! What the fuck is this doing here?*	00:08:53,599 --> 00:08:57,169	The wheelchair (Hospital Entrance)	He found an automatic wheelchair that can moved by itself, he inserted the swearing to break the spooky atmosphere.

43	*Okay, just fucking great*	00:12:49,000 --> 00:12:50,903	Not really reffered the matter (Dr. Yate's office)	It's sarcasm that Pewds used in the sitation
51	*What the shit?*	00:16:59,149 --> 00:17:00,552	The sound he heard (Hospital Entrance)	He heard so many screaming sound in the entrance when he couldn't see anything at the same time.
55	*Where the fuck do I go?*	00:17:16,034 --> 00:17:17,502	Himself (Hospital Entrance)	He's being chased by the patient in the hospitals so he let out swearing words to find the exit door.
62	*Goddamn it*	00:00:06,089 --> 00:00:011,960	Not really reffered the matter (Living room)	He inserted the swearing words when he mentioned another series of Fridays with PewDiePie, he used swearing words to sound more informal, so he's like just chit chat with the viewers casually
63	*shut the fuck up you fucking pussy*	00:01:38,609 --> 00:01:41,610	Edgar; his dog (living room)	The use of swear word 'shut the fuck up' 'fucking pussy' indicates that Pewds was jokingly used the swear words towards the dog as if he looked angry but not mean it.

65	*I'll fucking stab a bitch!*	00:02:41,568 --> 00:02:49,920	The commenter (living room)	he was jokingly mentioned if the viewers make fun of his 'hare; he'll get revange which is not true, he doesn't have any hare at all. he inserted the swearing to make the joke more funny.
68	*dude do they write this with our face or some shit like I don't understand*	00:03:48,674--> 00:03:51,847	The commenter (living room)	He indicates that some of the comment doesn't make sense, he inserted the term 'some shit' like increments of the statement.
69	*and then wanting you to suck their dick*	00:04:01,071 --> 00:04:03,228	The commenter (living room)	He rephrase the comment's of the viewers cause it doesn't match with his logic
71	*that son of a bitch.*	00:00:53,460 --> 00:00:56,660	Jake Paul;Youtubers (his office)	He found the other Yotubers dissed him, so he inserted the swearing to responsed them. In this context, the meaning of '*sun of bitch*' is to reduce the atmosphere of him being angry.
73,74,75	*Who the fuck Is Jake Paul?*	00:01:11,099 --> 00:01:13,479 00:01:13,760 --	Jake Paul; Youtubers (his office)	one of Youtubers dissed Pewdiepie,but Pewds doesn't have

		> 00:01:15,800 00:02:14,979 -- > 00:02:16,019		any idea who JP is. He has to know Jake Paul first before juding the entire controversy. He used it to sound more dramatic but not in serious tone.
79	*J.P. You son of a bitch!*	00:03:21,379 -- > 00:03:22,680	Jake Paul (his office)	He used it for funnier way the expression whe he used the swear words is not angry, but to make it as a joke.
80	*it's meant to sound like shit.*	00:03:54,560 -- > 00:03:59,140	JP's flow of rap (his office)	It's sarcasm that pewd puts in he's statement mean the new form of rap is sound like JP
81	*booty back*	00:04:21,649 -- > 00:04:26,179	Not really reffered the matter (his office)	he make new rap flow to replied JP's rap and he used booty back means he likes a girl who has larger butt than her back.
82	*it takes talking shit on Twitter, it takes all kinds of sh- it takes so much shit-*	00:04:38,509 -- > 00:04:43,519	Rap flow	He indicates that to make the incredible flow, it takes so much effort
83,84	*I don't understand what the fuck is happening here is he talking about*	00:05:04,720 -- > 00:05:05,653 00:05:06,770 -- > 00:05:08,913	JP's rap	He didn't understan what JP said on his rap, so he guessed it he talked about his ex.

	his ex or some shit like that?			
86	*Oh, he bitches about his girlfriend for like-- for a couple lines*	00:06:01,220 --> 00:06:04,420	JP's rap line (his office)	Pewds think the rap didn't make sense at first. the frist line of the rap talked about his girlfriend and then another line he rapping about how rich he was. He inserted the swearing to sound jokingly adn not brought it too serious.
87	*you're retarded*	00:07:50,639 --> 00:07:52,819	One of JP's crew (his office)	Pewd couldn't believe what he saw, one of JP's crew rapping was so terrible, so he swearing at him.
90	*This is so fuckin' weird*	00:01:56,400 --> 00:01:58,100	Camera (Camera no#1 (showed his room))	When he and Jack looked in the camera he found himself a little bit awkward, so he inserted the swaring to break the atmosphere.
91	*Get that shit away!*	00:02:30,319 --> 00:02:32,539	The video he watched (Camera no#1 (showed his room))	He watched a gross video, so he terrified by it and want to get rid the video, he used the swearing words means he didn't want to looked the video further.

95	*what the fuck?!*	00:04:40,680 --> 00:04:42,660	Jack (Camera no#1 (showed his room))	He make sure what he heard was right so he inserted the swearing word to asked Jack again in casual way.
104	*What the fuck? This finale is killing me*	00:08:56,200 --> 00:08:59,360	The final round (Camera no#2 (down on the floor))	The bolded senteces explained that There's still no winner on this round.

c. **Abusively**

From the displayed data in **table 4.3**, the writer found **1** swearing words which classified as abusive swearing out of **104** data swearing. It shows that abusive swearing is the least type of swearing words used in Pewdiepie's videos.

Table 4.3 abusive swearing found in Pewdiepie's Youtube videos.

Number of Datum	Utterances	Context		
		Time	**Addressed & Setting**	**Topic**
39	*Fuck you.*	00:10:55,019 --> 00:10:56,187	One of the patient in the hospital (Hospital Entrance)	He abusively used the swearing cause he felt threatening when one of patient tried to approach and scare him.

d. Emphatically

Based on **table 4.4**, the writer found **24** swearing words which classified as emphatic swearing out of **104** data. Because, datum **5,8 | 6,12 | 21,31,38,50 | 36,44** were quite similar and repetitious, the writer put each of them in the same collum. Kind of swearing words that are most used in Pewdiepie's video was swearing *fuck* there were **12**, while swearing *shit* in the second place in total **8,** while others like *jesus christ and goddammit* had the rest of it.

Table 4.4 emphatic swearing found in Pewdiepie's Youtube videos.

Number of Datum	Utterances	Context		
		Time	**Addressed & Setting**	**Topic**
2	*That is so fucking exciting!*	00:00:49,062->00:00:51,219	Towards himself (living room)	He emphasized his feeling by inserting the swear word *fucking*.
5,8	*Jesus Christ it's heavy*	00:01:43,319->00:01:45,679 00:03:20,520 -> 00:03:22,040	The boxes (living room)	He emphasized the size of the boxes by using swear words.
6,12	*Holy shit guys, OMG*	00:02:46,099->00:02:50,799 00:04:28,180 -> 00:04:29,780	Open expression (living room)	The bolded sentence indicates that he was so happy about the gift he recieved from Youtube. He inserted swearing to expressed the joy expressions.
9	*In my tiny, shitty, fucking*	00:03:39,919 -> 00:03:43,439	The flat (living room)	The sentences describe Pewd's condition

	flat in Sweden			before got famous on youtube. He explained the flat that he was used to had by adding swearwords to emphasize the condition of the flat
15	*a really fucked up level.*	00:00:23,189 -> 00:00:24,757	The level of the episode (studio)	The bolded sentences is To emphasized what really happened on this level
20	*Why is it so freaking hot?*	00:02:41,460 --> 00:02:42,829	The weather (hospital)	To responsed the weather in his situation by adding the swearing to emphasize what he really meant.
21,31,38,50	*Oh, shit!*	00:03:32,544 --> 00:03:34,345 00:06:49,141 --> 00:06:50,309 00:10:26,323 --> 00:10:29,127 00:16:51,509 --> 00:16:52,778	The situation in hospital (hospital entrance)	He walked in the hospital entrance to find a clue for the mission, he inserted the swearing to revealed the situation he felt, and showed the express and excited feeling at the same time.
25	*What the fuck? Is that*	00:04:05,110 --> 00:04:07,045	The situation in the hospital. (hospital)	He explained the situation by using swearing. The swearing Indicates that he cofused over the fact that the situation in hospital was not what he think it was

26	*Are you fucking kidding me?*	00:04:53,692 --> 00:04:55,127	Dr. Schwartz (Hospital room)	He's in the room with the doctor but the doctor tried to handcuff him, so he swear towards the doctor as if he out of his mind. He emphasized the word kidding.
36,44	*What the fuck? the room*	00:09:14,052 --> 00:09:15,421 00:12:57,642 --> 00:12:59,211	The room he gets in (Chapel room)	Pewds inserted the word fuck as to describe the room in the mission with confused face.
58	*Fuck this place!*	00:17:26,076 --> 00:17:27,480	The hospital (hopital entrance)	He described the hospital was so messed. It meant that his plan would not run smoothly. Pewds inserted the word fuck as an expression of thrilled about an unexpected situation.
59	*Where the fuck is the exit?*	00:17:27,890--> 00:17:29,905	The exit door (hospital)	He inserted the swearing to emphasize where the exit door was.
67	*that's fucking hardcore*	00:03:33,719--> 00:03:34,699	The commenter (living room)	He emphasizes the word hardcore, when he read a mean cooments. He inserted the swearing to conviced his statement

70	*that's gay that's really really fucking gay*	00:04:03,701 --> 00:04:06,976	The commenter (living room)	He emphasizes the word gay by inserting the swearing to make sure that the commenter can acknowledge he's statement
76	*I'm glad we got the whole Disney Channel thing out of the way from the first fucking line.*	00:02:27,259 --> 00:02:32,859	Disney (his office)	The bolded sentences indicates that now he grateful, he free from disney drama, and he inserted swearing to emphasize that he grateful he was out from disney befire it get worse.
99	*That fucking counts!*	00:06:15,420 --> 00:06:19,020	Jack (Camera no#2 (down on the floor))	The bolded sentences indicates that he still winning the challenge even though Jack questioning his winning, but he emphasized that it still counts and he still win the round.
100	*See they do that but they don't shit afterwards*	00:06:37,180 --> 00:06:39,680	Pewd's frog ;slippy (Camera no#1 (showed his room))	The video showed a frog croaking, so Pewds explained if they did that they don't feces afterwards
103	*Goddammit!*	00:08:05,620 --> 00:08:06,959	The situation of the mission	Jack and Pewds challenge theyself to do flip bottle

			(Camera no#2 (down on the floor))	challenge, this round they both winning and showed joy expression but the round still continued. They inserted the swearing to express joy and funny feeling.

e. Cathartically

Based on **table 4.4**, the writer found **27** swearing words which classified as cathartically swearing out of **104** data swearing. The table above had so many similar and repetitious data which put them in the same collum **1, 19, 78,89** | **23,47,49,92** | **34,41,48,50,53,56,57** | **42,52,60,94** | **96,98**. The writers found that cathartically swearing is the second types of swearing words that most used in Pewdiepie's videos.

Table 4.5 chartartically swearing found in Pewdiepie's Youtube videos.

Number of Datum	Utterances	Context		
		Time	Addressed & Setting	Topic
1, 19, 78,89	*Goddammit!*	00:00:26,059->00:00:27,279 00:02:34,152 -> 00:02:36,121 00:03:19,020 --> 00:03:19,840 00:01:53,040--> 00:01:54,460	The emotion he feels (living room; hospital;his office)	The bolded sentences indicates that he used swear word expression for being nervous and to calm himself of what will happened next.

7	*OMG Fuck Fuck jesus*	00:03:09,780 -> 00:03:14,160	The boxes (living room)	When he lifted the heavy boxes he inserted the swearing, and decided to use a distasteful style of language.
18	*What the fuck?*	00:01:18,578 -> 00:01:21,213	The girl (in the car)	[Cut of the previous episode] when the girl suddenly appear in his car, he let out swearing to expressed his shocked and surprised.
23,47,49,9 2	*Oh! Fuck!*	00:03:50,194 --> 00:03:51,830 00:15:40,405 --> 00:15:41,539 00:16:07,732 --> 00:16:09,400 00:02:44,099-> 00:02:44,599	The person who suprised him (hospital entrance)	He response the shocked feelings when a man surprised him in the back, or when he saw something bad happened.
32	*Fuck me.*	00:07:02,454 --> 00:07:03,723	The keys (Hospital room)	The bolded sentences indicates that he's so stressed that he let out swearing cause he had to find the original key so he could released himself from the handcuff.
34,41,48,5 0,53,56,57	*Shit!.*	00:08:21,065 --> 00:08:23,401 00:11:41,399 --> 00:11:43,668 00:15:47,611 --> 00:15:48,746	Open expression. (hospital entrance)	The bolded word, *"Shit"* indicates that Pewds was panic and upset. When something bad happended or it's

		00:16:51,509 --> 00:16:52,778 00:17:10,628 --> 00:17:12,529 00:17:17,568 --> 00:17:18,903 00:17:22,507 --> 00:17:23,741		unpredictable Pewds tend to use swearing like "**shit**" to express his feelings.
42,52,60,94	*Jesus Christ!*	00:12:16,567 --> 00:12:17,635 00:17:06,057 --> 00:17:08,660 00:17:34,486 -> 00:17:36,789 00:03:09,020--> 00:03:10,700	Open expression of how he felt (Hallway;his office)	The swear word expression, Jesus Christ, used to express an confusing situation that Pewds faced.
64	*wait a minute, what that fuck*	00:01:42,170 --> 00:01:48,739	The comments he read (living room)	He found the same conspiration of his dog and the commenter, he let out swearing words as shocked emotion he felt
77	*Fuck, I got the shakes again.*	00:03:16,659 --> 00:03:19,020	Jake Paul (his office)	The bolded sentenences indicates that his dibelief of what he saw with his own eyes that Jake Paul dissed him.
96,98	*Ohh, what the fuck?*	00:05:05,360 --> 00:05:07,180 00:05:55,899 --> 00:05:58,339	The video he watched (Camera no#1 (showed his room))	He didn't believe what he saw was real, he inserted swearing as disbelief expression of what he saw.

97	*Fuck! I don't wanna*	00:05:39,560 --> 00:05:40,720	The terrified feeling (Camera no#1 (showed his room))	He was so thrilled to even open another weird video again but he had to. He inserted swearing to expressed oppugnance feelings.
102	*Fuck!*	00:07:38,040 → 00:07:38,540		He failed to flip the bottle, he let out swearing to expressed his anger.

2. Types of swear word based on meaning

Based on pinker's theory where he devided SW1 and SW2, it can be show in table above, total amount of those two categories:

Table 4.8 the result of table (4.1-4.7)

SW1	SW2
42	62

Firstly, after entered the findings data from the identified script into the script's column of the inventory table **(table 4.1-4.7).** Hence, the data should be organized, the writer used table above in marking the total of SW1 and SW2 from the script.

a. SW1 (meaning)

Table 4.6 showed the types of swearing that have meaning (SW1) which are catogorized as dysphemism, abusively and cathartically. In these tables, **"No. of datum**" refers to the number of script that have already being collected from

appendix. While, **utterances** refers to the specified context (time and topic of the videos). The writer found **42** swearing words which classified as **SW1** out of **104** swearing data. The table above had so many similar and repetitious data which put them in the same collum **1,19,78,88,89 | 7,23,37,47,49,77,92,97,102| 18,24,33,40, 45,61,64,96,98| 22,32|34,48,41,53,56,57 | 42,52,60,94 |**

Table 4.6 SW1 found in Pewdiepie's Youtube videos.

Number of Datum	Utterances
1,19,78,8 8,89	*Goddammit!* (00:00:26,059->00:00:27,279)(00:02:34,152 -> 00:02:36,121) (00:03:19,020--> 00:03:19,840)(00:00:35,539 --> 00:00:37,460) (00:01:53,040--> 00:01:54,460) The bolded sentences indicates that he used swear word expression for being nervous and to calm himself of what will happened next. *Goddamn* used as an exclamation of any strong feeling, especially of disgust or nervous, and often followed by it.
7, 23, 37,47, 49, 77,92,97, 102,	*OMG Fuck / Oh Fuck!* (00:03:09,780 -> 00:03:14,160)(00:03:50,194 --> 00:03:51,830) (00:09:39,711--> 00:09:46,851)(00:15:40,405 --> 00:15:41,539) (00:16:07,732--> 00:16:09,400)(00:03:16,659 --> 00:03:19,020) (00:02:44,099--> 00:02:44,599)(00:05:39,560 --> 00:05:40,720) (00:07:38,040 → 00:07:38,540) The bolded word, "*Fuck!*" indicates that Pewds was upset and angry. He used a swear word *Fuck* as an expression of anger or

	his in pain.
18,24,33, 40,45,61, 64,96,98	*What the fuck?* (00:01:18,578 -> 00:01:21,213)(00:03:54,933 -->00:04:00,772) (00:08:15,593 --> 00:08:17,529)(00:11:06,465 --> 00:11:08,43) (00:15:16,148--> 00:15:18,316)(00:17:38,222 --> 00:17:39,957) (00:01:42,170--> 00:01:48,739)(00:05:05,360 --> 00:05:07,180) (00:05:55,899 --> 00:05:58,339) This is common phrase that Pewd's used whn he was confused, irritated or angry sometimes he used to express pissed-off-ness, or when in disbelief as an expression of anger about an unexpected situation.
22,32	*Oh! Fuck me! Okay* (00:03:37,550--> 00:03:40,986)(00:07:02,454 --> 00:07:03,723) This is common phrase that Pewd's used when the context of his feeling astonished or frustated/upset at himself.
29	*For fuck's sake.* 00:06:20,379 --> 00:06:21,614 The swear word expression of being angry was described in the bolded utterance "*fukc's sake*" This word is usually expressed by Pewds when he faces an exclaimation way of dsgst and dissapointment.
34,48,41, 53,56,57	*Oh, Shit!* (00:08:21,065--> 00:08:23,401)(00:15:47,611 --> 00:15:48,746) (00:11:41,399--> 00:11:43,668)(00:17:10,628 --> 00:17:12,529) (00:17:17,568--> 00:17:18,903)(00:17:22,507 --> 00:17:23,741) The swear word expression of being angry was described in the bolded utterance "*Shit!*" This word is usually expressed by Pewds when he faces unexpected and unpleasant situation. In

	this context, the meaning of swear word *'shit'* can be "I am very angry at you" or he used to explain things that are screwed up. From the explanation above, the swear word **shit** has an emotive meaning to describe feeling of anger.
39	*Fuck you.* 00:10:55,019 --> 00:10:56,187 This phrase that Pewd's used when one of the patient scared him, he expressed anger, rage and contempt towards that patient. Pewd uses the swear words to offend the man as a hearer.
42,52,60, 94	*Jesus Christ!* (00:12:16,567 --> 00:12:17,635)(00:17:06,057 --> 00:17:08,660) (00:17:34,486 --> 00:17:36,789)(00:03:09,020--> 00:03:10,700) The swear word expression, *Jesus Christ*, is used to express an upseting situation that Pewds faced. When this word is used in public, it actually can insult *Christians*. However, in this context the word **Jesus Christ** does not mean to insult the *Christians*. It means an expression of surprising thing beyond expectation. From this analysis, it is clear that the swear word **Jesus Christ** has an emotive meaning.
93	*shut the fuck up you fucking pussy* (00:01:38,609--> 00:01:41,610)(00:03:07,900 --> 00:03:09,020) Pewds used this swearing to add emphasis to *shut up,* which means to stop talking or stop making noise and he used in derogatory manner and to offend the hearer.
66	*you're fucking wrong* 00:03:22,439--> 00:03:23,400 Just like the swearing **shut the fuck up,** swearing **fucking wrong**

	is used when pewds wanted to add emphasis to *wrong*, which mean he's statement was right while the others were false.
72	*that son of a bitch.* (00:01:01,560 --> 00:01:03,420) Pewds used this swearing to exclamation of his negative emotion. ***Son of bitch*** indicates that pewds hate the person, and the word he used to desccribe his feeling.
85	*Damn, damn,* 00:05:28,439 --> 00:05:31,259 Pewds used this swearing when he mocked Jake Paul, he was being abusive towards him, since his tone or tenor convey it.
101	*Don't make fun of my fucking frog* 00:06:45,360 --> 00:06:46,860 the swearing that Pewd's used commonly tell Jack to stop making fun of his frog and leave his stuff alone, by using ***fuck*** to emphasis the word *frog*.

    b.   SW2 (meaningless)

    Table 4.7 display the types of swearing that have no meaning/meaningless (SW2) which are catogorize as idiomatic, and emphatic swearing. In these tables, **"No. of datum"** refers to the number of script that have already being collected. While, **utterances** refers to the specified context (time and topic). The writer found **62** swearing words which classified as **SW2** out of **104** swearing data. Datum **3,4,25,35,36,44,75,95,104 | 5,8 | 6,12 | 10,13 | 17,27,30,54 | 21,31,38,50 | 55,59 | 62,103 | 69,70 | 73,74 | 83,84,86** each of them are in the same collum. It

was because these data did not require detailed analyses some of them were similar and repetitious, so the writer put them in the same collum. In this analysis the writer found that meaningless swearing is the most widely used in the Pewdiepie's videos.

Table 4.7 SW2 found in Pewdiepie's Youtube videos.

Number of Datum	Utterances
2	*That is so fucking exciting!* (00:00:49,062->00:00:51,219) Pewds used this swearing to add emphasis to *exciting* which means he's really exciting towards what happened to him.
3,4,25,35,36,44,75,95, 104	*What the fuck is this?* (00:01:22,799-> 00:01:24,239) (00:01:36,579 -> 00:01:39,379) (00:04:05,110-->00:04:07,045)(00:08:53,599 --> 00:08:57,169) (00:09:14,052 --> 00:09:15,421)(00:12:57,642--> 00:12:59,211) (00:02:14,979--> 00:02:16,019)(00:04:40,680--> 00:04:42,660) (00:08:56,200 --> 00:08:59,360) This is common phrase that Pewd's used indicates that Pewds was curious about the things but using swear words to make it less formal and he used in normal tone not angry nor happy.
5,8	*Jesus Christ it's heavy* (00:01:43,319->00:01:45,679) (00:03:20,520 -> 00:03:22,040) He emphasized the size of the boxes by using swear words.
6,12	*Holy shit guys, OMG* (00:02:46,099->00:02:50,799) (00:04:28,180 -> 00:04:29,780)

	The bolded sentence indicates that he was so happy about the gift he recieved from Youtube. He inserted swearing to expressed the joy expressions.
9	*In my tiny, shitty, fucking flat in Sweden* (00:03:39,919 -> 00:03:43,439) Explained the flat that he was used to had by adding swearwords to emphasize the condition of the flat.
10,13	*That's really fucking cool* (00:04:49,199 -> 00:04:50,500) (00:06:49,240 -> 00:06:50,720) Pewds tend to add *fucking* in between phrases to emphasized that he's talking aboun an awesome event or things.
11	*I know I shit alot on YouTube. (*00:05:42,839 -> 00:05:44,639) Pewds used this swearing to explaine that how much he was so grateful to make a Youtube account without taking it for granted.
14	*You're about to watch me get the absolute shit scared out of me.* (00:00:11,611 -> 00:00:16,882) The phrase *shit out of me* indicates that there so much frigthened scene and his pomise the viewers that they wil be scared if they watched his video.
15	*a really fucked up level.* (00:00:23,189 -> 00:00:24,757) The bolded word, "*Fucked up*" that Pewd's used as reference that the level being theoratically will be demaged in some way. It, in and of itsef has many gradient levels, such us *'slightly fucked up'*or *'extremely fucked up'* but all the versions have to do with he describing the level of demage.
16	*So if you love watching me get scared shitless...* (00:00:27,192 -

	-> 00:00:29,795)
	The swearing that Pewd's used is to explained that if the viewer really like watching him being scared then they should watch the video. *Scared shirtless* indicates that being scared to the point where his shirt comes off.
17,27,30, 54	*Fuck (this/that)!* *(*00:00:29,861-> 00:00:32,330))(00:05:10,877 --> 00:05:12,244) (00:06:46,338 --> 00:06:47,507)(00:17:12,596 --> 00:17:15,966) This is common phrase that Pewd's used when the context of his feeling was to calm himself and the swearing not really reffered the matter, the phrase "*fuck this*" mean foget it or screw it.
20	*Why is it so freaking hot?* (00:02:41,460--> 00:02:42,829) To responsed the weather in his situation by adding the swearing to emphasize what he really meant.
21,31,38, 50	*Oh, shit!* (00:03:32,544--> 00:03:34,345)(00:06:49,141 --> 00:06:50,309) (00:10:26,323 --> 00:10:29,127)(00:16:51,509 --> 00:16:52,778) This is common phrase that Pewd's used when he reffring to something either its describe the situation or things and showed the express and excited feeling at the same time.
26	*Are you fucking kidding me?* 00:04:53,692 --> 00:04:55,127 Pewds used this swearing when he asked doctor, it can aslo mean *are you joking/messing with me?*. He indicates the swearing to emphasized the word 'kidding'
28	*This is fucking bullshit.* 00:05:19,050 --> 00:05:20,652

	This phrase is used when Pewd's responded something that's messed up.
43	***Okay, just fucking great*** 00:12:49,000 --> 00:12:50,903 It's sarcasm that Pewds used in the sitation means that as if things could get any worse.
46	***I don't want to signature this. This is bullshit*** 00:15:18,383 --> 00:15:20,719 The swearing word "***bullshit***" indicates that Pewds couldn't believe what just have happened to him.
51	***What the shit?*** 00:16:59,149 --> 00:17:00,552 He used this swearing instead ***what the fuck*** to make it less extreme and to sounds cooler.
55,59	***Where the fuck do I go?*** (00:17:16,034--> 00:17:17,502)(00:17:27,890--> 00:17:29,905) This phrase Pewd's used when he's totally lost and have no idea where he been
58	***Fuck this place!*** 00:17:26,076 --> 00:17:27,480 He described the hospital was so messed. Mean, that his plan would not run smoothly. The swearing indicates that the place he's in it sucks the life out of him. A place that is worse then hell.
62,103	***Goddamn it*** (00:00:06,089--> 00:00:011,960)(00:08:05,620-> 00:08:06,959)

	This phrase that Pewd's used when the context of his feeling happy and anoyance at the same time, but he used in happy tone while laughing.
63	*shut the fuck up you fucking pussy* 00:01:38,609 --> 00:01:41,610 The use of swear word 'shut the fuck up' 'fucking pussy' indicates that Pewds was jokingly used the swear words towards the dog as if he looked angry but not mean it.
65	*I'll fucking stab a bitch!* 00:02:41,568 --> 00:02:49,920 This swearing that Pewd's used is a gantsta term for threatening the viewers but he used it as a joke he didn't meant it at all.
67	*that's fucking hardcore* 00:03:33,719--> 00:03:34,699 He emphasizes the word hardcore, when he read a mean cooments. He inserted the swearing to conviced his statement
68	*dude do they write this with our face or some shit like I don't understand* 00:03:48,674--> 00:03:51,847 He indicates that some of the comment doesn't make sense, he inserted the term 'some shit' means something impressive, whether good or bad.
69,70	*and then wanting you to suck their dick that's gay that's really really fucking gay* (00:04:01,071--> 00:04:03,228) (00:04:03,701 --> 00:04:06,976) He rephrase the comment's of the viewers cause it doesn't match with his logic

71,79	*that son of a bitch.*
	(00:00:53,460 --> 00:00:56,660)(00:03:21,379 --> 00:03:22,680)
	He found the other Yotubers dissed him, so he inserted the swearing to responsed them. In this context, the meaning of '*sun of bitch*' is to reduce the atmosphere of him being angry.
73,74	*who the fuck is JP?*
	(00:01:11,099--> 00:01:13,479)(00:01:13,760 --> 00:01:15,800)
	one of Youtubers dissed Pewdiepie,but Pewds doesn't have any idea who JP is. He has to know Jake Paul first before juding the entire controversy. He used it to sound more dramatic but not in serious tone.
76	*I'm glad we got the whole Disney Channel thing out of the way from the first fucking line.*
	00:02:27,259 --> 00:02:32,859
	The bolded sentences indicates that now he grateful, he free from disney drama, and he inserted swearing to emphasize that he grateful he was out from disney befire it get worse.
80	*it's meant to sound like shit.*
	00:03:54,560 --> 00:03:59,140
	It's sarcasm that pewd puts in he's statement mean the new form of rap is sound like JP
81	*booty back*
	00:04:21,649 --> 00:04:26,179
	he make new rap flow to replied JP's rap and he used booty back means he likes a girl who has larger butt than her back.
	He watched a gross video, so he terrified by it and want to get rid the video, he used the swearing words means he didn't want to looked the video further.

82	*it takes talking shit on Twitter, it takes all kinds of sh- it takes so much shit-* 00:04:38,509 --> 00:04:43,519 He indicates that to make the incredible flow, it takes so much effort.
83,84,86	*I don't understand what the fuck is happening here. is he talking about his ex or some shit like that? Oh, he bitches about his girlfriend for like-- for a couple lines* 00:05:04,720 --> 00:05:05,653 00:05:06,770 --> 00:05:08,913 00:06:01,220 --> 00:06:04,420 He didn't understand what JP said on his rap, so he guessed it he talked about his ex. Pewds think the rap didn't make sense at first. the frist line of the rap talked about his girlfriend and then another line he rapping about how rich he was. He inserted the swearing to sound jokingly and not brought it too serious.
87	*you're retarded* 00:07:50,639 --> 00:07:52,819 Pewd couldn't believe what he saw, one of JP's crew rapping was so terrible, so he swearing at him but not in rude way.
90	*This is so fuckin' weird* 00:01:56,400 --> 00:01:58,100 When he and Jack looked in the camera he found himself a little bit awkward, so he inserted the swaring to break the atmosphere.
91	*Get that shit away!* 00:02:30,319 --> 00:02:32,539 He watched a gross video, so he terrified by it and want to get rid

	the video, he used the swearing words means he didn't want to looked the video further. **Get that shit away** mean *get that things away*
99	*That fucking counts!* 00:06:15,420 --> 00:06:19,020 The bolded sentences indicates that he still winning the challenge even though Jack questioning his winning, but he emphasized that it still counts and he still win the round.
100	*See they do that but they don't shit afterwards* 00:06:37,180 --> 00:06:39,680 The video showed a frog croaking, so Pewds explained if they did that they don't feces afterwards

B. Discussion

In this section, the writer discusses the findings in depth to answer the problem formulation stated in Chapter I. To provide a complete explanation, some data from the appendix are taken as the reference. This section consists of two parts. The first part is related to the types of swearing words in Pewdiepie's youtube vieos, which is presented to answer the first formulation of the problem and the second part is about the most dominant swearing are used in Pewdipie's videos based on meaning/meaningless swearing, which is presented to answer the second formulation. The discussion starts from the types of swearing words.

1. Types of Swear Words

There are five types of swearing words used in Pewdipie's Youtube Videos based on Pinker's theory (2007). They are *dysphemism, idiomatically, abusively, emphatically, cathartically*. Each of them is explained one by one followed by some examples.

a. Dysphemism & Idiomatically

Dysphemism becomes in the fouth place that is the most used by Pewdiepie in his video. Dysphemism is the use of a harsh, more offensive word instead of one considered less harsh and often contrasted with *euphemism* (polite expression used in place of words or phrases that otherwise might be considered harsh or unpleasant to hear) (pinker, 2007:323) . So, this kind of swearing are generally used to shock or offend the hearer. Dysphemism   and idiomatic swearing somehow have same reference but both are different. The distinction between dysphemism and idiomatic is related to the level of offensive. Dysphemism is believed to be prohibited from public use since they involve repulsion to the sense, abhorrent, impolite and detestable to morality.

In PewDiePie's videos, dysphemism appears 14 times and two of them are presented below.

> Patients in the entrance: Where's Schwartz? Where's Schwartz? [whispering]
> Pewdiepie: **What the fuck are you?** [towards the patient]
> (Datum no.40)

The background of the dialogue above is like this, Pewds was ready to find his room and a clue for the mission, but in the hospital entrance there were so many crazy patients that tried to approch him, Pewds was startled and started swearing towards one of the patient who suddenly aproach him. The word *fuck* is included into dysphemism swearing. According to Allan and Burridge (2006) Dysphemism is a swearing expression that are offensive either about the environment or the audience, or both and it is substituted for a neutral or euphemistic expression for just that reason.

Therefore, based on Pinker (2007) and Allan (2006) theories the dialogue above contains dysphemism type. Pewds used the phrase of 'who the fuck are you' to address the Patient in procative manner, an annoying patient who made him scared, which caused him to get angry. Instead he used "*who are you*" he add the f- word in the middle. Moreover, that word can trigger disgust to the sense so that it is highly restricted for public use. In line with Holmes' theory of social dimension (An Introduction to Sociolinguistics, 2001:12), the relationship between participants and the status of a speaker and a hearer can influence word choice. The relationship between Pewds and Patients who always buging him has created bad atmosphere of their psychological setting. Dennis as a main youtuber felt that he has a power to manage all happens in his video. He showed his ability by using the swear word as a harsh attitude for the patient.

Differs from another types, in pewdiepie's videos there is also similar phrase that repertitious but it used in different context, idiomatic swearing also have the same phrase like:

What the fuck is this? (datum number 3, and 4) (Ruby Playbutton
Who the fuck Is Jake Paul? (datum 73,74) (Pewdipies video: Jake Paul)

The dialogue above happened when Pewdiepie was in his room (datum 3,4) and in his office studio (datum 73,74). In datum 3,4, Pewds tried to open the box that Youtube give him while in datum 73,74 one of Youtubers dissed Pewdiepie,but Pewds doesn't have any idea who JP was. He had to know Jake Paul first before juding the entire controversy.

It could be noticed in the bolded words "**What the fuck is this? Who the fuck Is Jake Paul?**" indicates that Pewds used this in order to make it casual and more like a joke so the viewers didn't take that as negative expressions. Idiomatic swearing according to Pinker (2007) is a type of swearing where words are used to capture a person's attention, exude coolness or to express to peers that the person who is involved in swearing and his or her audience are in an informal setting. It's clear that Pewd used the swearing above to make it lessformal, because he record his video in his own living room which basically mean he can used the swearing whanever he can, and to emphasis the viewers that 'this is not some serious event/things'.

The dialogue above have the same vibes (datum no. 40) but the difference between both of them is from the context of the swearing itself. Datum no 40 it's

clear that is dysphemism, directed towards the patient and Pewds was angry at that time, its somehow led to procative manner while datum 3,4 and73, 74 it's not because Pewd used the sweearing without really reffering the matter, he used this to make the video lessformal, and to attract the viewers. Idiomatic swearing is more used in a casual setting. It's not negative in context but expresses a closeness with other. It's the kind of swearing people use around friends or some places when it's unnecessary. Both function of the swearing is different.

While swearing dysmpemism is in the fourth place, idiomatic swearing have to be the most widely used in Pewdiepie's videos with total 34 out of 104 swearing data.

b. Idiomatic Swearing

Idiomatic swearing becomes in the first place that is the most used by Pewdiepie in his video. According to Pinker's theory (2007) Idiomatic swearing Is swearing without really referring to the matter, and it is used to gain attention, or to arouse interest in a certain matter. It can be seen as follows:

Pewds: You're about to watch me get the absolute *shit scared out of me*.
[datum no. 14]

The scene takes place in PewDiePie's studio where there so much camera and stuff it means that he used that by on purpose. The bolded sentence indicates that Pewds used the swearing to make the viewer attract and wanted to wach his video. The phrase **shit out of me** indicates that there so much frigthened scene and his

pomise the viewers that they wil be scared if they watched his video. He says the word 'shit scared' in a medium intonation; the word 'shit' means excrement; to defecate; the act or instance of defecating. In swearing 'shit' used to express disgust or disappointment. It relates with sexuality term, In contrast, in this video, it is used for different context. It is used to express his excitement. In this case, the word 'shit' as followed by 'scared out of me' will have positive meaning and also used in emotional reaction. It is used to gain the attention of the viewer to share the excitement of his sentence.

The purpose of using swear word is not to offend viewer as a hearer. It is commonly used in western culture especially in Englad where people there usually used swear words without offensive and for reducing tension so that the conversation seems more relaxed and less formal.

In line with Holmes's theory (2001), Pewds uses swear word for reducing tension since he has to make the video less scary. The use of swear word is also influenced by the background of the participant. In this context, Pewdiepie who always deal with swear words. His job also influences his language style, since he should follow what trend now in which people usually use bad language, including using the swear word.

c. Abusive swearing

Abusive swearing becomes the the least type of swearing words used in Pewdiepie's videos. In Pewdiepie's videos, abusive swearing appear 1 times out of

104 swearing data. Abusive swearing occurs purely for the intention of intimidating or insulting the other person (Pinker: 2007). Often used in moments of anger or revenge such as *fuck you!, fuck off, moherfucker, son of bitch, shithole, cunt*. The intention of the speaker is actually to express an emotional reaction to certain stimuli. In this analysis, the most common abusive swearing used in the Pewdipie's videos are *fuck* and *bitch*. An example of abusive swearing can be seen as follows.

> Sound from the wheelchair :I'm gonna take you somewhere real fun.
> Pewds: Oh, come on. [man screaming] Where are we going?
> Sound from the wheelchair: I'm gonna take you somewhere real fun.
> Pewds: [gasps] Okay, okay. That's just great. [some patient aproach him]
> **Fuck you!**
>
> **[**datum no.39]

The datum above is a dialogue between man behind the sound of wheelchair and Pewds. At that time, Pewds asked where he was heading but in the midle of the scene someone intrigued his conversation and surprised him, so Pewds took a revenge and start swearing to him. This psychological setting made him could not control his emotion. This explanation is in line with Hymes' theory (Foundation in Sociolinguistics: An Ethnographic Approach,1974: 61) that a psychological setting and norm of interpretation influence word choice, including inserting a swear word in a conversation.

Let's take a look at the bolded sentence "**Fuck you!**" The word '*fuck you*' indicates that Pewds was very angry and he did not want to be managed by anyone. In this context, the funtion of '*fuck you*' is an intention to give a warning to one of the

patient not to get involved in Pewd's business. From the analysis, the swear word 'fuck you' has an abusive meaning.

    d. Emphatic Swearing

Emphatic swearing becomes in the third place that is most used type of swearing words in Pewdiepie's videos with total 23 times appears out of 104 swearing data from appendix. Emphatic swearing based on pinker's (2007) occurs when the speakers used to add emphasis to what the speakers are saying. Nevertheless, in Pewdipie's videos case, some line, or phrase that catogorize as emphatic swearing are from the excited expression or emphatic expression. Here is an example of emphatic swearing that disclaimed as an excited expression in Pewdiepie's videos.

> Pewdiepie: **_Holy shit OMG_** *still in shock* you won't believe this, look how much bubble wrap! *pops some bubble wrap* oh I love it! Hours of entertaiment. lets open the box.
>
> [datum no. 6,12]

Pewds was trying to open the box, that Youtube give him as an awards from being the most subscribers channel, so he actually pretty excited to open the box. After Pewds open the first box, he couldn't hide his feeling and let out swearing.

Let us pay attention to the bolded sentence, "**Holy shit OMG!**" The use of swear word _'holy shit'_ indicates that Pewds was excited so that he showed his quircky attitude by showing his expression as _Holy shit_. But in pinker's theory he's not mentioned that showing excited feelings are considered as Emphatically, but this

context helped by Kristy (2012:105) theories that said the emphatic swearing refers to swearing utterances made in a tone of insistence, emphatic, excited or anecdotal manners, without subtantial trace of any other tone. No annoyance or stress could be detected in swearing utterances which were judged to be emphatic, excited or anecdotal. Another example of emphatic swearing found in Pewdiepie's video can be seen from the conversation between Pewds and his friend Jack.

> Pewds: [the bottle flip] I am the one! Okay! [jack successfully flip the bottle too] Nooo! Noooo!
> Jack: Yeaaahehehehahahahahahaah
> Pewds: OK, It continues, It continues
> Jack: Okay
> Pewds: Oooohh! [success flip the bottle]
> Jack: Ohhohhhooo! [but Jack also success]
> Pewds: Noooo! [both laughs] Goddammit! [laugh]
>
> [datum no. 103]

When the dialogue happened, Pewds and his partner, Jack, played a flip bottle challenge after so many round they both still couldn't be the winner, they always tie. Pewds successs to flip the bottle but in minutes Jack success to flip it too. So they both laughing, in result Pewd let out swearing to showed the happy and excited emotions. The bolded sentence, "*God dammit*" indicates that Pewds actually very excited based on how he used the swearing with the happy tone. Instead of using the words politely like '*Oh God*' he preferred inserting a swear word to respon Jack's winning by using the sentence '*God dammit'*. However, it did not offend Jack's feeling. It was because he had known that Pewds had a tempramental attitude and he often used swear words when he had a conversation with others.

From all the analyses above, the conclusion that can be drawn is "Emphatic swearing add emphasis to what we are saying" that statement is true, but this 'emphasis' creates a stimulating atmosphere, which is why the use of swearing works so comfortably in casual atmospheres; people in a casual situation may be having a great time without having to worry about offending anyone or committing as many linguistic crimes. In this case, emphatic swearing such as, "**shit OMG**" or "**Goddammit**" does not feel out of place or inappropriate. The swear word simply emphasizes the phrase that would otherwise say the same thing. Emphatic Swearing can be quite effective and truly drive the meaning of emotion behind the swear word.

e. Cathartic Swearing

Cratharticcally becomes the second most used type of swearing words with total 27 time appears out of 104 swearing data. Cathartic swearing can occur because the one who utters the word is motivated by frustration, pain, stress or anger. Therefore, people will use emotional language by uttering the swearing words which aimed because of there is reason. In Pewdiepie's video, emphatic swearing is shown in words like *shit* and *Fuck* or even *Jesus Christ* which characterize the use of offensive term. Here is an example of Cathartically in Pewdiepie's Youtube videos.

> Pewds: [flip the bottle] I dont have the technique down yet
> Jack: Yeah I dont- I dont get it.. [fail to flip the bottle] don't let it- it's an arc
> Pewds: Ohhhh!
> Jack: *Whines*[flip the bottle]Yeahhes [the bottle flip]
> Pewds: I still- Theres still hope [fail to flip the challenge] [jack win]
> Jack: *singing* I am the one don't weigh a ton!! camera 1! [stand up]

Pewds: Okay, Camera 1. Okay, Oh it's my turn. **Fuck!** I don't wanna

[datum no. 97]

The conversation contains emphatic as one of the types of swear words because Pewds utters the word ***Fuck*** which refers to frustration. It helped by pinker's (2007) statement that said, the sudden activation of the system when confronted with pain or *frustration* may have a cathartic effect as a by-product. Moreover, the swear word **Fuck** in an utterance is used to refer to a frustation, scare or any particular difficult situation. In this context Pewdipie was frustated because he lose the challenge to Jack, and the loser would get punishment such us watched some gross videos, he lose so he had to took the consequences, he let out swearing '**Fuck, I don't wanna**' as an open emotion of being stressed. Jeff uses the swear words to offend the man as a hearer. According to Holmes' theory of social dimension (An Introduction to Sociolinguistics, 2001:12-14), both participants do have an intimate relationship; their relationship is as bestfriend. It makes his intonation and words choice different from formal language. Pewds uses swear words to express frustation, and disappointment feeling because of his psychological setting that is under pressure.

From the explanation between Cathartic and Emphatic swearing, both of them is really opposite from each others. Emphatically done with the intention to place emphasis on something or a situation, while Cathartic swearing occurs when someone is expressing and alleviating pain, frustration, stress, or regret. Both very difference yet some of the phrases are very similar. The writer found some phrases that quite

similat but it categorized as different types. Here is an example for both Cathartic and

Emphatic swearing that are similar:

> Jack: Second attempt!
> Pewds: (Screams)
> Jack: Second try!
> Pewds: Ohhhhh!!
> Jack: I mean... I mean first try!
> J: *Laughs*
> Pewds: **Goddammit**

[datum no. 89]

It is clear that the example above shows that Pewds utters the word **God**

dammit which is categorized as Cathartic swearing. The word *dammit* is a slang, and

by adding a religious word to it, is necessarily offensive to those who believe in the

relegion. Although the terminology is used with those manners, but the intention of

the speaker is not actually to denigrate God or anything associated with religion. The

swearing itsef occurs from the open expression of being frustated. That conversation

occurs after Pewds and Jack both played flip bottle challenge in the end Pewds lose

so he leat out swearing to release his anger. But what if some word like 'God

dammit' have different context and it becomes different types. This case happened in

Pewdiepie's vdeos too. In datum no. 103 that have already explained in analysis of

emphatic swearing. It shows that even though Pewdiepie used similar swear words

but if he used in different context, the types of swearing can also change.

From all the analyses above, the conclusion that can be drawn is the use of

swear word is influenced by the evinronment, relationship or event between the user,

the degree of formality and psychological setting when the swearing happens. In

these analyses, when the user have an something that annoy him or without even
some factors, they often use swear word for expressing his negative condition such as
being angry, dissapointment, excited, or even just to make it more cool to hear.
However, when the participants have a friendship relationship, the use of swear word
can cause the conversation more relax and less formal. Commonly, the use of swear
word has a negative purpose that is to offend the hearer. However, in these analyses,
the fuction of using swear word is for reducing tension and it can also be used as an
identity of a certain group.

2. The Use of Swear Words Based on Meaning

This section discusses the use of swear words based on meaning/meaningless
uttered by Pewdiepie's Youtube videos. The detailed explanations in this part answer
the second research question stated in Chapter I based on Pinker's and Fairman's
theory. All five types of swear words, categorize based on meaning/meaningless and
it help by Fairman's theories that categorize swearing as SW1(have referntial
meaning: dyshemism, abusive, cathartically) and SW2 (not have referential or
meaning Idimatically, Emphatically) are presented with some examples below.

A. SW1

SW1 (meaning) appears 47 times out of 104 data. The swearing that have
refferential meaning can occurs when people utter swear words to show their
disrespect feeling, anger and emotion toward the addresse and they mean it, that
supposed to called as swearing by nature. Andersson and Trudgill (2007) emphasized

that swearing is an utterance of strong emotions. It is therefore expected to occur in situations in which a certain strong emotion emerges or when a person expresses a particularly strong attitude towards another person. It can be said that the aim of the speaker is to offend their opposite pride because they feel that their opposite partners are completely worthless, it also can reduce an individual's own stress level (through the venting of strong emotions such as anger and frustration) and as a way to intensify communication. To make the definition clearer, there are two examples of this types that are explained one by one below.

> Dr Schwartz: And we want to make sure that nothing happens to you. Everything will be completely [tried to handcuff pewd hand] you need to be in seclusion room. This is to make sure...
> Pewds: **Are you fucking kidding me?**
> Dr Schwartz: I'm not kidding you. [handcuffs tightening] Listen, we have had this discussion before. Felix, I'm sorry, this keeps you safe.
>
> [datum no. 26]

The conversation above clearly shows that Pewds utters the swear word '*fucking'* intended to show his anger and contempt toward Dr. Schwartz's order. The swear word above intensifies how Pewds shows his disrespect toward Dr. Schawrts's. It's totally directed towards the Doctor and he mean it . The meaning of swearing "*are you fucking kidding me*?' is '*are you joking/messing with me?*'. This swearing indicates the disbelief on what the doctor's doing.

The dialogue happens when Pewdiepie goes to a hospital to finished his mission. He meets Dr. Schwartz who quite weird, and tried to handcuff Pewds, so he couldn't go nowhere. Pewds uses the swear words mean that to *stop messing with me,*

and the things he's doing was stupid. According to Holmes' theory of social dimension (An Introduction to Sociolinguistics, 2001:12-14), both participants do not have an intimate relationship; their relationship was as stranger. It makes his intonation and words choice different from normal language. Pewds uses swear words as am expression of anger, disappointment and disrespect feeling because of his psychological setting that is under pressure.

The next example is taken from pewdiepie's videos undertittle: **Read Mean Comments**.

> Pewdiepie: [read] my dad calls me a pussy, whoa thanks for sharing [edgar barks] **shut the fuck up you fucking pussy**

Pewds used this swearing it means that he wanted to add emphasis to shut up, which means to stop talking or stop making noise and he used in derogatory manner and to offend the hearer. The swearing is directed towards the dog, but it also can offend the hearer. According to Fairman (2006) *SW*1 can be found in the examples for dismay, aggression, anger, and psychological aspects.

When the dialogue happened, Pewd was in his room and read mean comments, some of the comments said that '*my dad calls me a pussy*' after he read that comment suddenly Edgar, Pewd's dog barked and make Pewds angry so he let out swearing.

Let us pay attention to the bolded sentences, "***shut the fuck up you fucking pussy***" The sentences describe Pewds's condition after read some mean comments. The meaning of this swear word is trying to stop Edgar from barking and also it

directed towards the viewer that they have to stop making rude comments. In line with Beer's theory (1996) that said the use of swear word is also influenced by the context background of the participants. In this context, Pewd as youtubers who always deal with hateful comments. His job also influences their language style, since he used swearing to attract the viewers even he have to use bad language, including using the swear word.

B. SW2

SW2 (meaningless) appears 57 times out of 104 data and make the meaningless swearing as the most widely used in the Pewdiepie's videos. Fairman (2006:45) explained that SW2 does not have any intrinsic meaning at all; rather, it is merely a word that has offensive force. One the most likely interpretation of SW2 in this context is groups of words whose meanings cannot be deduced from the meanings of the individual words, as for instance in *fucked up* it could be "destroyed" or it could be "messed up" it's according to the context of the swearing itself. To make the definition clearer, there are two examples of this types that are explained one by one below.

> Dr Schwartz: I'm not kidding you. Listen, we have had this discussion before. Felix, I'm sorry, this keeps you safe. There's nothing to worry about. Don't struggle It will be less comfortable. Remember, no one is released until their paperwork is signed by Dr Yates. I would kill to know where your papers are.
> Pewds: **Fuck this.**
> Dr Schwartz: It's curfew! Into your rooms, my lovelies. Let's go.
>
> [datum no. 27]

The dialogue above is SW2 because Pewds utters the word *fuck this* which mean foget it or screw it, and described the swearing in emotive meaning. Lyons (1981:424) describes 'emotive meaning as the additional meaning that a word or phrase has beyond its central meaning. Moreover, that word don't have any sense to trigger and disgust the hearer.

The conversation occurs when Pewd was in Hospital room with Dr.Scwartz, the doctor wanted to leave him alone in the room, because he had something to do, Pewd who didn't want to be alone with just a handcuffs so he used swearing "fuck this" . It could be noticed in the bolded words "fuck this"." means that because the doctor leave him alone, he just didn't care anymore of what happened next. From the explanation above, the swear word fuck up is include in SW2.

Anohter example of SW2 found in Pewdiepie's video is:

> you can make fun of me, you can make fun of my hair, but if you make fun of my 'hare' [shows a display of hare] ***I'll fucking stab a bitch!*** look he's crying don't listen to them Gandil [talking to his display pic on his ipad] they're only jealous.
>
> [datum no. 65]

The datum above is about Pewd reads one of mean comment that directed towards him. It supposed to mock Pewd's hair but the commenter make typo and wrote 'hare', Pewds was jokingly mentioned if the viewers make fun of his 'hare; he'll get revange which is not true, he doesn't have any hare at all. he inserted the swearing to make the joke more funny.

Let us take a look at the bolded sentence "***I'll fucking stab a bitch***" if we focused only by the bolded sentence it could be SW1, but the context of the video help the writer to sum up that the bolded sentence was SW2. ***'I'll fucking stab a bitch'*** is a gangsta term mean *if you're not stay away, I will make you in danger*. This term for threatening the viewers but he used it as a joke he didn't meant it at all.

To sum up, it can be noticed that the types based on functions and meanings of swear words are closely related. Every type of swear words may have all or some functions in it and by the fuctions it can show the meaning of swearing itself. Some functions of swear words may appear in certain types more or less than other functions. For instance, SW2 as the highest score has to show 57 meaningless swearing as the most appearing types of swearing based on meaning in Pewdiepie's videos. Idiomatic swearing also becomes the most obtained function in SW2, while SW1 only has 47 as cathartic swearing are the most obtained function in SW1.

It can be assumed that both SW2 and SW1 mostly contain function as the meaning of swearing. When the speaker want to insult or show their disrespect toward others, he use abusive, dysphemism and carthartically type because they are considered to be more referential and effective in hurting other people's pride with their severe which basically mean it's SW1. However, if the speaker want to show his exicted, to make conversation more casual he used emphatic and idiomaic swearing which basically mean it's SW2.

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter conveys two different sections: conclusions and suggestions. In conclusions, two points are concluded from the results based on the objectives of this research. In suggestions, some suggestions are given to some parties related to the results.

A. Conclusions

Based on the findings and discussions in Chapter IV, some conclusions can be formulated as follows.

1.   The first objective of this research is to identify and to describe the types of swear words in Pewdiepie's Youtube videos. All the five types of swear words that consist of dysphemism, idiomatic, abusive, emphatic and carthartic swearing appear in the videos. The most used of the types of swear words is Idiomatic swearing. Idiomatically appears 34 times out of 104 total data. The lowest score is obtained by Abusively with only 6 data.

Idiomatically becomes the most used swear words because it is considered as the most effective way to attract the viewers without offend them. Moreover, idiomatically type is frequently used by the Pewdiepie when he wanted to make it more casual, non-awkward and to sound fun. By using idiomatic swearing that have no-referential meaning, the speaker can easily attract the attention of the viewers. The

least type of swear words used in Pewdiepie's videos is Abusive and Dypshemism. Therefore, it can be noticed that abusive and diyphemism is not effective enough to be used because it can offend the viewers and debase other people's pride. Instead of using abusive as offensive language, Pewdiepie use idiomatic and emphatic swearing to draw viewer's attention by calling one's name with a certain type of slurs such as a word that refers to sexuality.

2. The second objective of this research is to describe the meanings of swear words in Pewdeipie's youtube videos. There are two categories of meanings that appear in the videos: SW1 (have referential meaning) and SW2 (non-referential meaning). SW2 gets the highest score appears 57 times. The lowest meaning is SW1 with only 47 occurrence.

SW2 appears as the most used in Pewdiepie's videos because it can represent the speaker's intention of using swear words without sound offensive and the swearing not directed towards the viewers. Moreover, it can be the most effective meaning to express the feeling toward other people in funny way more like a joke since it is not directed and aimed to hurt someone's pride. In Pewdiepie's videos, he employ SW1 when he want to show their dislike toward someone. Then, SW1 appears as the leastmeaning swearing to occur in the videos because of its concept. Pewdiepie's videos mainly to show the funny side of him, even when he talked about serious things which is concerned in creating humorous and casual atmosphere to his videos. Therefore, this kind of concept is not concerned in criticizing stuffs which

usually show some negative perspectives about the things that happened in the videos.

B. Suggestions

Based on the conclusions above, some suggestions can be stated as follows.

1. To students of Linguistics

    In analyzing swear words, students of Linguistics had better pay more attention to the functions of swear words which do not always mean that the speaker wants to hurt other people's feeling. They can be functioned to show intimacy or to maintain a good relationship by calling one's name with certain types of swear words and it can be fuctioned to make the situation less-formal.

2. To English lecturers

    Youtube video which is the representation of people nowdays can be a good and interesting mediuzm to learn about swear words. Moreover, using a video on Youtube as the medium in learning activity will be much more fun because the students can enjoy the content as well as study the swear words that are uttered by the user, and it also help the student to gain their concern abou swear words as swear words always used in todays society.

3. To other researchers

    This research focuses on identifying and describing the types and meaning of swear words, and also describing the functions of swear

words in Pewdiepie's Youtube videos. There are other problems such as gender issue and social status issue which are not analyzed in this research. Similar researches that will be conducted in the future are better to discuss those problems. The other researchers can observe the relationship between the use of swear words and gender issue. They can also observe the relationship between the use of swear words and social status in the society. Moreover, since this research only contains 104 data, other researchers who are planning to conduct a research with the same topic can use other user or videos that contain more data for their research.

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The Ruby Playbutton

Number of Datum	Data	Types of Swearing					SW	
		D	**I**	**A**	**E**	**C**	**1**	**2**
1	*Goddammit!*(00:00:26,059->00:00:27,279) He used swear word expression for being nervous whe he seen the box					√	√	
2	*That is so fucking exciting!* (00:00:49,062->00:00:51,219) He inserted the swearing to described how happy he was when he got a gift from Youtube corp.				√			√
3-4	*What the fuck is this?* (00:01:22,799->00:01:24,239) (00:01:36,579 -> 00:01:39,379) The bolded sentences, indicates that PewDiePie was curious about the things inside the boxes.		√					√
5	*Jesus Christ it's heavy* (00:01:43,319->00:01:45,679) He emphasize the size of the boxes by using swear words.				√			√
6, 12	*Holy shit guys, OMG* (00:02:46,099->00:02:50,799) (00:04:28,180 -> 00:04:29,780) He insrted swearing to expressed the joy expressions of how happy he was about the gift.				√			√
7	*OMG Fuck Fuck jesus* (00:03:09,780 -> 00:03:14,160) When he lifted the heavy boxes he used							

Number of Datum	Data	D	I	A	E	C	1	2
	swearing words as an open expression.				√	√		
8	*It's so fucking heavy!* (00:03:20,520 -> 00:03:22,040) Emphasize the heaviness of the Ruby by inserted swearing words			√				√
9	*In my tiny, shitty, fucking flat in Sweden* (00:03:39,919 -> 00:03:43,439) Explained the flat that he was used to had by adding swearwords to emphasize the condition of the flat.			√				√
10,13	*That's really fucking cool* (00:04:49,199 -> 00:04:50,500) (00:06:49,240 -> 00:06:50,720)		√					√
11	*I know I shitt alot on YouTube.* (00:05:42,839 -> 00:05:44,639) How much he was so grateful to make a Youtube account without taking it for granted.		√					√

Level 7 I'm not crazy

Number of Datum	Data	Types of Swearing					SW	
		D	I	A	E	C	1	2
14	*You're about to watch me get the absolute shit scared out of me .* (00:00:11,611 -> 00:00:16,882) as the inro of the video		√					√
15	*a really fucked up level.* (00:00:23,189 -> 00:00:24,757) he explained about the level he's going through				√			√
16	*So if you love watching me get scared*							

No.								
	shitless... (00:00:27,192 --> 00:00:29,795) He inserted the swering words withou reffered anything he just used it to sound more informal in his video	√						√
17	*Fuck this! Fuck this! Fuck this!* *(*00:00:29,861 -> 00:00:32,330) Cut of the preview of this episode	√						√
18	*What the fuck?* (00:01:18,578 -> 00:01:21,213) Cut of the previous episode					√	√	
19	*God damn it.* (00:02:34,152 -> 00:02:36,121) He didn't want to put a mic on his shirt					√	√	
20	*Why is it so freaking hot?* (00:02:41,460 --> 00:02:42,829) The weather in his situation was so hot				√			√
21	*Oh, shit!* (00:03:32,544 --> 00:03:34,345) He walked in the entrance of hospital to find a clue for the mission				√			√
22	*Oh! Fuck me! Okay* (00:03:37,550 --> 00:03:40,986) He indicates that the situation in the hopital was so scary	√					√	
23	*Oh! Fuck!* 00:03:50,194 --> 00:03:51,830 He response the shocked he felt when a man surprised him in the back					√	√	
24	*Okay! Okay! Jesus Christ! What the fuck*! (00:03:54,933 --> 00:04:00,772)							

	He let out the swearing in negative manner because the fear he felts	√					√	
25	*What the fuck? Is that* 00:04:05,110 --> 00:04:07,045 Indicates that he cofused over the fact that the situation in hospital was not what he think it was		√					√
26	*Are you fucking kidding me?* 00:04:53,692 --> 00:04:55,127 He's in the room with the doctor but the doctor tried to handcuff him, so he swear				√			√
27	*Fuck this.* 00:05:10,877 --> 00:05:12,244 Instead he used 'forget it' he used swearing		√					√
28	*This is fucking bullshit.* 00:05:19,050 --> 00:05:20,652 He still couldn't believe it that the Dr used handcuff on him		√					√
29	*For fuck's sake.* 00:06:20,379 --> 00:06:21,614 he inserted swearing as protest of why the keys was too far from him.	√					√	
30	*Fuck that* 00:06:46,338 --> 00:06:47,507 He inserted te swearing to calm himself and the swearing not really reffered the matter			√				√
31	*Oh, shit!* 00:06:49,141 --> 00:06:50,309 Indicates the joy and terrified feels at the same time, when He found the keys to				√			√

		realesed him, but it's too far.							
32		*Fuck me.* 00:07:02,454 --> 00:07:03,723 The stress emotion in what he's going through					√	√	
33		*Oh, shit! What the fuck are you doing?* 00:08:15,593 --> 00:08:17,529 He found an automatic wheelchair that can moved by itself	√					√	
34		*Shit! Calm down.* 00:08:21,065 --> 00:08:23,401 The wheelchair's moved to the wrong path, he's panic so he inserted the swearing words					√	√	
35		*Oh, shit! What the fuck is this doing here?* 00:08:53,599 --> 00:08:57,169 He used it just to break the atmosphere		√					√
36		*What the fuck? the room* 00:09:14,052 --> 00:09:15,421 Pewds inserted the word fuck as to describe the room in the mission				√			√
37		*Oh, fuck! Fucking hell.* 00:09:39,711 --> 00:09:46,851 The mission was to get the handcam out of the box but the box's full of insects	√					√	
38		*Oh....Shit.* 00:10:26,323 --> 00:10:29,127 Suddenly the light was off, he inserted the swearing to realese the fear he felt				√			√
39		*Fuck you.* 00:10:55,019 --> 00:10:56,187							

No	Data							
	He abusively used the swearing cause he felt threatening			√			√	
40	*What the fuck are you?* 00:11:06,465 --> 00:11:08,43 Instead he used 'who are you', he used 'what the fuck'	√					√	
41	*Oh, shit, Sean!* 00:11:41,399 --> 00:11:43,668 The shocked expression after he saw Sean being tortured by the Doctor					√	√	
42	*Jesus Christ!* 00:12:16,567 --> 00:12:17,635 The swear word expression, Jesus Christ, is used to express an confusing situation that Pewds faced.					√	√	
43	*Okay, just fucking great* 00:12:49,000 --> 00:12:50,903 It's sarcasm that Pewds used in the sitation		√					√
44	*What the fuck is this room?* 00:12:57,642 --> 00:12:59,211 He describe the messy room with confused look				√			√
45	*What the fuck is this?* 00:15:16,148 --> 00:15:18,316 Instead he used what is this he add fuck, when he read the paper he found	√					√	
46	*I don't want to signature this. This is bullshit* 00:15:18,383 --> 00:15:20,719 He didn't want to write his signature cause he felt it's nonsense		√					√

No	Utterance	1	2	3	4	5	6	7
47	*Fuck!* 00:15:40,405 --> 00:15:41,539 He was surprised cause the patient tried to approach him					√	√	
48	*Oh, shit!* 00:15:47,611 --> 00:15:48,746 He met with strange patient who tried to scare him					√	√	
49	*Oh, fuck!* 00:16:07,732 --> 00:16:09,400 He found the Doctor was unconscious					√	√	
50	*Oh, shit!* 00:16:51,509 --> 00:16:52,778 The light suddenly goes off when Pewds was walking in the entrance, hi inserted the swear to describe the situation he felt			√				√
51	*What the shit?* 00:16:59,149 --> 00:17:00,552 He heard so many screaming sound in the entrance when he couldn't see anything	√						√
52	*Jesus Christ.* 00:17:06,057 --> 00:17:08,660 He tried runaway from the chaos					√	√	
53	*Shit! Shit! Okay!* 00:17:10,628 --> 00:17:12,529 He found a wheelchair but he couldn't use it					√	√	
54	*Fuck this! Fuck this! Fuck this!* 00:17:12,596 --> 00:17:15,966 He's being chased by the patients and inserted 'fuck this' instead 'forget this'	√						√

Number of Datum	Data	D	I	A	E	C	I	2
55	*Where the fuck do I go?* 00:17:16,034 --> 00:17:17,502 He just run to find the exit door		√					√
56	*Shit!* 00:17:17,568 --> 00:17:18,903 Some patients tried to approach him				√	√		
57	*Shit.* 00:17:22,507 --> 00:17:23,741 He's so stressed of being chased by the patient				√	√		
58	*Fuck this place!* 00:17:26,076 --> 00:17:27,480 Indicates that the hospital was so messed			√				√
59	*Where the fuck is the exit?* 00:17:27,890--> 00:17:29,905 He inserted the swearing just to emphasize where is the exit door.			√				√
60	*Jesus Christ* 00:17:34,486 --> 00:17:36,789 He began to feel exhausted, so he inserted the swearing words.				√	√		
61	*What the fuck?* 00:17:38,222 --> 00:17:39,957 He didn't understand what was the whole mission, he was so confused to the point he used swearing words towards Kevin	√					√	

Reading Mean Comments

Number of Datum	Data	Types of Swearing					SW	
		D	I	A	E	C	I	2
62	*Goddamn it* 00:00:06,089 --> 00:00:011,960 When he mentioned another series of							

No	Content	1	2	3	4	5	6
	Fridays with PewDiePie, he used swearing words to sound more informal, so he's like just chit chat with the viewers casually	√					√
63	*shut the fuck up you fucking pussy* 00:01:38,609 --> 00:01:41,610 His dog barks when he read mean comments so he used it to release his stressed towards his dog	√					√
64	*wait a minute, what that fuck* 00:01:42,170 --> 00:01:48,739 He found the same conspiration of his dog and the commenter, he let out swearing words as shocked emotion he felt				√	√	
65	*I'll fucking stab a bitch!* 00:02:41,568 --> 00:02:49,920 he was jokingly mentioned if the viewers make fun of his 'hare; he'll get revange which is not true. He doesn't have any hare at all.	√					√
66	*you're fucking wrong* 00:03:22,439 --> 00:03:23,400 When he read the comment he's like "i'm okay" but in the end of his sentenced he swearing.	√				√	
67	*that's fucking hardcore* 00:03:33,719 --> 00:03:34,699 He emphasize the word hardcore				√		√
68	*dude do they write this with our face or some shit like I don't understand* 00:03:48,674 --> 00:03:51,847 When he read mean comments, and some of them it's not make sense	√					√
69	*and then wanting you to suck their dick*						

	00:04:01,071 --> 00:04:03,228 He disagree of some comments cause it's not match with his preferance	√					√
70	*that's gay that's really really fucking gay* 00:04:03,701 --> 00:04:06,976 He emphasize the word gay to make sure that the commenter can acknowledge he's statement			√			√

Jake Paul

Number of Datum	Data	Types of Swearing					SW	
		D	I	A	E	C	1	2
71	*that son of a bitch.* 00:00:53,460 --> 00:00:56,660 He found the other Yotubers dissed him, so he inserted the swearing to responsed them.		√					√
72	*That sleek son of a bitch!* 00:01:01,560 --> 00:01:03,420 He still angry by the fact someone dissed him, and to sound more rude he reply with swear words	√					√	
73	*who the fuck is JP?* 00:01:11,099 --> 00:01:13,479 He has to know Jake Paul first before juding the entire controversy		√					√
74	*Who the fuck Is Jake Paul?* 00:01:13,760 --> 00:01:15,800 He used swearing to sound more dramatic but not in serious tone.		√					√
75	*What the fuck is it?* 00:02:14,979 --> 00:02:16,019							

No	Description						
	He watched the Jake Paul music video and found that the beat Jake Paul's used same as free beat in soundcloud .	√					√
76	*I'm glad we got the whole Disney Channel thing out of the way from the first fucking line.* 00:02:27,259 --> 00:02:32,859 He grateful that he free now from disney drama, and he inserted swearing to emphasize that he grateful he was out from disney befire it get worse.		√				√
77	*Fuck, I got the shakes again.* 00:03:16,659 --> 00:03:19,020 He let out swearing after he watched with his own eyes that Jake Paul dissed him				√	√	
78	*Goddamnit!* 00:03:19,020 --> 00:03:19,840 He paused the video to calm himself				√	√	
79	*J.P. You son of a bitch!* 00:03:21,379 --> 00:03:22,680 He curse towards Jake Paul cause he angry that JP dissed him	√					√
80	*it's meant to sound like shit.* 00:03:54,560 --> 00:03:59,140 It's sarcasm that pewd put in he's statement mean the new form of rap is sound like JP	√					√
81	*booty back* 00:04:21,649 --> 00:04:26,179 Pewds just make flow to mocked JP and he used booty back means he likes a girl who has larger butt than her back.	√					√
82	*it takes talking shit on Twitter, it takes all kinds of sh- it takes so much shit-*						

No.	Content							
	00:04:38,509 --> 00:04:43,519 He indicates that to make the incredible flow, it takes so much effort		√					√
83	*I don't understand what the fuck is happening here* 00:05:04,720 --> 00:05:05,653 He really didn't understand what JP said on his rap		√					√
84	*is he talking about his ex or some shit like that?* 00:05:06,770 --> 00:05:08,913 He still have no idea what JP's was talked about on his rap		√					√
85	*Damn, damn,* 00:05:28,439 --> 00:05:31,259 Pewds mocked JP'screw and his rapping about his girlfriend, so he used swear word to illustrated the whole situation	√					√	
86	*Oh, he bitches about his girlfriend for like-- for a couple lines* 00:06:01,220 --> 00:06:04,420 Pewds think the rap didn't make sense at first. the frist line of the rap talked abot his girlfriend and then another line he rapping about how rich he was		√					√
87	*you're retarded* 00:07:50,639 --> 00:07:52,819 Pewd couldn't believe what he saw, one of JP's crew rapping was so terrible, so he swearing at him		√					√

Bottle Flip Challenge

Number of Datum	Data	Types of Swearing					SW	
		D	I	A	E	C	1	2
88	***Dont make my impression, goddammit!*** 00:00:35,539 --> 00:00:37,460 Pewds and his friend Jack, was going to collaborated in one video, so Jack tried to impersonated Pewds	√					√	
89	***Goddammit*** 00:01:53,040--> 00:01:54,460 He losed in the first challenge so he inserted swaring words to release his stress					√	√	
90	***This is so fuckin' weird*** 00:01:56,400 --> 00:01:58,100 When he and Jack looked in the camera he found himself a little bit awkward		√					√
91	***Get that shit away!*** 00:02:30,319 --> 00:02:32,539 He watched a gross video, so he terrified by it and want to get rid te video		√					√
92	***Fuck!*** 00:02:44,099--> 00:02:44,599 He failed to flip the bottle, to realesed his stressed					√	√	
93	***Shut the fuck up!*** 00:03:07,900 --> 00:03:09,020 Jack mocked him cause Pewds losed in second round, so Pewds said to Jack to shut up.	√					√	
94	***Jesus!*** 00:03:09,020--> 00:03:10,700 the pc still showed the gross video, cause Pewds didn't close the page					√	√	
95	***what the fuck?!*** 00:04:40,680 --> 00:04:42,660 He make sure what he heard was right so he inserted the swearing word to asked Jack again.		√					√
96	***Ohh, what the fuck?*** 00:05:05,360 --> 00:05:07,180 He didn't believe what he saw was real, a man eat hamster alive.					√	√	
97	***Fuck! I don't wanna*** 00:05:39,560 --> 00:05:40,720 He losed, he didn't want to watched another weird video again					√	√	

No	Data							
98	*Ohh, what the fuck?!* 00:05:55,899 --> 00:05:58,339 The video showed a man with holes in his body, and make Pewds a little bit scare					√	√	
99	*That fucking counts!* 00:06:15,420 --> 00:06:19,020 He win the challenge, but Jack questioning his win but he emphasize that counts and he still win the round.				√			√
100	*See they do that but they don't shit afterwards* 00:06:37,180 --> 00:06:39,680 The video showed a frog croaking, so Pewds explained if a they don't feces afterwards				√			√
101	*Don't make fun of my fucking frog* 00:06:45,360 --> 00:06:46,860 Jack mocked Pewd's frog so Pewds defend his frog	√					√	
102	*Fuck!* 00:07:38,040 → 00:07:38,540 He failed to flip the bottle					√	√	
103	*Goddammit!* 00:08:05,620 --> 00:08:06,959 They both winning and showed joy expression but the round still continued.				√			√
104	*What the fuck? This finale is killing me* 00:08:56,200 --> 00:08:59,360 There's still no winner on this round		√					√

Permohonan Pengajuan Judul Skripsi   Samata, 27-09-2016

Kepada

Yth. Ketua Jurusan Muhammad Nur Akbar Rasyid, M.Pd., M.Ed, Ph.d

Fakultas Adab dan Humaniora

Di Tempat

Assalanualaikum Wr. Wb.

Yang bertanda tangan di bawah ini:

Nama   : OCTAVIA WULANDARI TITIS TIMUR

Tempat/Tgl lahir   : BONE / 08 Oktober 1995

Nomor Induk   : 40300113001

Jurusan/Prodi   : BSI

No Hp/email   : ovwulan@gmail.com

Mengajukan judul skripsi untuk dipertimbangkan yaitu:

1. The Use of Swearing Words : A sociolinguistic Approach to the Usage of Swearing Words in the YouTube Media

2. Common Redaction in American song

3. _____

Dengan permohonan ini disampaikan untuk dipertimbangkan

Yang bermohon

(Octavia Wulandari T.T)

Kepada

Yth. Sdr/. Octavia Wulandari

Assalamu'alaikum. Wr. Wb.

Setelah memperhatikan judul-judul yang sdr/i ajukan, maka jurusan menetapkan bahwa judul

nomor.................dapat dijadikan sebagai judul skripsi sdr/i. Selanjutnya saudari/i diharapkan

membuat draf sesuai dengan judul yang diajukan

Samata 16-17-2016

Ketua Jurusan

SURAT KEPUTUSAN
DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR
NOMOR : 742 TAHUN 2017

Tentang

PANITIA PELAKSANA UJIAN KOMPREHENSIF FAKULTAS ADAB DAN HUMANIORA

DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR :

Membaca	:	Surat permohonan Ujian Komprehensif Saudara : **OCTAVIA WULANDARI TITIS TIMUR**
Menimbang	:	Bahwa untuk pelaksanaan dan kelancaran ujian komprehensif perlu dibentuk panitia ujian.
Mengingat	:	1. Undang-Undang Nomor 20 Tahun 2003 tentang Sistem Pendidikan Nasional;

2. Peraturan Pemerintah Nomor 60 Tahun 1999 tentang Pendidikan Tinggi;
3. Surat Keputusan Menteri Agama R.I. Nomor 25 Tahun 2013 tentang Organisasi dan Tata Kerja UIN Alauddin Makassar;
4. Surat Keputusan Menteri Agama R.I. Nomor 403 Tahun 1998 tentang Kurikulum IAIN Alauddin;
5. Surat Keputusan Menteri Agama R.I. Nomor 20 Tahun 2014 tentang Statuta UIN Alauddin Makassar;
6. Surat Keputusan Rektor IAIN Alauddin Makassar Nomor 42 Tahun 1993 tentang Penulisan dan Ujian Skripsi/Munaqasyah pada IAIN Alauddin.
7. Surat Keputusan Rektor UIN Alauddin Nomor 260.A Tahun 2017 tentang Kalender Kegiatan Akademik UIN Alauddin Makassar Tahun 2017.

MEMUTUSKAN

Menetapkan :
1. Membentuk Panitia Pelaksana Ujian Komprehensif Fakultas Adab dan Humaniora UIN Alauddin Makassar dengan komposisi dan personalia sebagaimana tersebut dalam lampiran surat keputusan ini;
2. Panitia bertugas melaksanakan ujian komprehensif bagi Saudara yang namanya tersebut di atas;
3. Biaya pelaksanaan ujian dibebankan kepada anggaran Fakultas Adab dan Humaniora UIN Alauddin;
4. Panitia dianggap bubar setelah menyelesaikan tugasnya;
5. Apabila dikemudian hari ternyata terdapat kekeliruan dalam surat keputusan ini akan diubah dan diperbaiki sebagaimana mestinya.

Surat Keputusan ini disampaikan kepada yang bersangkutan untuk diketahui dan dilaksanakan sebagaimana mestinya.

Ditetapkan di Samata
Pada Tanggal 07 Agustus 2017
D e k a n,

Dr. H. Barsihannor, M. Ag.
NIP. 19691012 199603 1 003

TENTANG

KOMPOSISI / PERSONALIA
PANITIA PELAKSANA UJIAN KOMPREHENSIF FAKULTAS ADAB DAN HUMANIORA
UIN ALAUDDIN MAKASSAR

Nama : **OCTAVIA WULANDARI TITIS TIMUR**

NIM   : 40300113001

Jurusan : Bahasa dan Sastra Inggris

No.	Hari/Tgl.	Mata Ujian	Tim Penguji	
1.	Jumat 11 Agustus 2017	Dirasah Islamiyah	Ketua Sekretaris Penguji Pelaksana	: Drs. Rahmat, M.Pd.I. : Drs. Abu Haif, M.Hum. : Dr. Abd. Rahman R, M.Ag. : Drs. Irwanuddin, M.M.
2.	Jumat 11 Agustus 2017	English Proficiency	Ketua Sekretaris Penguji Pelaksana	: Drs. Rahmat, M.Pd.I. : Drs. Abu Haif, M.Hum. : Serliah Nur, S.Pd., M.Hum., M.Ed. : Drs. Irwanuddin, M.M.
3.	Jumat 11 Agustus 2017	Linguistics	Ketua Sekretaris Penguji Pelaksana	: Drs. Rahmat, M.Pd.I. : Drs. Abu Haif, M.Hum. : Dr. Abd. Muin, M.Hum. : Drs. Irwanuddin, M.M.

Samata, 07 Agustus 2017

D e k a n,

Dr. H. Barsihannor, M. Ag.
NIP. 19691012 199603 1 003

KEPUTUSAN DEKAN FAKULTAS ADAB DAN HUMANIORA
UIN ALAUDDIN MAKASSAR
NOMOR : 1430 TAHUN 2017

T E N T A N G

PANITIA PELAKSANA UJIAN MUNAQASYAH FAKULTAS ADAB DAN HUMANIORA
DENGAN RAHMAT TUHAN YANG MAHA ESA
DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR :

Membaca	:	Surat permohonan Saudara	: **OCTAVIA WULANDARI TITIS TIMUR**
		Mahasiswa Jurusan	: Bahasa dan Sastra Inggris / 40300113001
		Fak. Adab UIN Alauddin Tanggal	: 20 November 2017 Untuk Memenuhi Ujian
		Skripsi yang berjudul	:

THE USE OF SWEAR WORDS IN PEWDIEPIE'S YOUTUBE VIDEOS

Menimbang : a. Bahwa Saudara yang tersebut namanya di atas telah memenuhi persyaratan Ujian Skripsi/Munaqasyah.
   b. Bahwa untuk maksud tersebut dipandang perlu membentuk panitia.

Mengingat : 1. Undang-Undang Nomor 20 Tahun 2003 tentang Sistem Pendidikan Nasional;
   2. Undang-Undang Nomor 12 Tahun 2012 tentang Pendidikan Tinggi;
   3. Keputusan Presiden Nomor 57 Tahun 2005 tentang Perubahan IAIN Alauddin menjadi UIN Alauddin Makassar;
   4. Keputusan Menteri Agama RI Nomor 289 Tahun 1993 Jo Nomor 202.B Tahun 1998 tentang Pemberian Kuasa dan Wewenang Menandatangani Surat Keputusan;
   5. Keputusan Menteri Agama RI Nomor 330/PMK.05 Tahun 2008 tentang Penetapan UIN Alauddin Makassar pada Departemen Agama RI sebagai instansi pemerintah yang menerapkan Badan Layanan Umum (BLU);
   6. Surat Keputusan Menteri Agama RI Nomor 25 Tahun 2013 tentang Organisasi dan Tata Kerja UIN Alauddin Makassar;
   7. Surat Keputusan Menteri Agama RI Nomor 403 Tahun 1998 tentang Kurikulum IAIN Alauddin;
   8. Surat Keputusan Menteri RI Nomor 20 Tahun 2014 tentang Statuta UIN Alauddin Makassar;
   9. Surat Keputusan Rektor IAIN Alauddin Makassar Nomor 42 Tahun 1993 tentang Penulisan dan Ujian Skripsi/Munaqasyah pada IAIN Alauddin;
   10. Keputusan Rektor UIN Alauddin Makassar Nomor 200.C Tahun 2016 tentang   Pedoman Edukasi UIN Alauddin;
   11. Surat Keputusan Rektor UIN Alauddin Nomor 203 Tahun 2017 tentang Kalender Kegiatan Akademik UIN Alauddin Makassar.

MEMUTUSKAN

Menetapkan : KEPUTUSAN DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR TENTANG PANITIA PELAKSANA UJIAN MUNAQASYAH FAKULTAS ADAB DAN HUMANIORA.

KESATU : Membentuk Panitia pelaksana Ujian Skripsi/Munaqasyah Saudara tersebut di atas dengan komposisi dan personalia sebagaimana tersebut dalam lampiran Surat Keputusan ini.

KEDUA : Panitia bertugas melaksanakan ujian-ujian Skripsi sampai selesai dan memberi laporan kepada fakultas.

KETIGA : Ujian Skripsi / Munaqasyah tersebut akan dilaksanakan pada hari / tanggal : **Selasa, 28 November 2017, Jam 09.00 - 10.30 Wita, Ruang LT.**

KEEMPAT : Apabila dikemudian hari ternyata terdapat kekeliruan dalam surat keputusan ini akan diubah dan diperbaiki sebagaimana mestinya.

Salinan Surat Keputusan ini disampaikan kepada yang bersangkutan untuk diketahui dan dilaksanakan sebagaimana mestinya.

Ditetapkan di Gowa
Pada Tanggal 22 November 2017

TENTANG

KOMPOSISI PANITIA PELAKSANA UJIAN MUNAQASYAH
FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR

Penanggung Jawab   :   Dr. H. Barsihannor, M.Ag.

                                (Dekan Fakultas Adab dan Humaniora)

Ketua   :   Dr. Hj. Syamzan Syukur, M.Ag.

Sekretaris/Moderator   :   Zaenal Abidin, S.S., M.HI.

Pelaksana   :   Muhammad Ihsan Pawelloi, S.Ag.

Munaqisy I   :   Syahruni Junaid, S.S., M.Pd.

Munaqisy II   :   Sardian Maharani Asnur, S.Pd., M.Pd.

Konsultan I   :   H. Muhammad Nur Akbar Rasyid, M.Pd., M.Ed., Ph.D.

Konsultan II   :   Rabiatul Adawiah, S.Pd., M.Hum.

                                         Gowa, 22 November 2017

                                         Dekan,

                                         Dr. H. Barsihannor, M.Ag.

                                         NIP 19691012 199603 1 003

KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI ALAUDDIN MAKASSAR
FAKULTAS ADAB DAN HUMANIORA
Kampus I : Jl. Sultan Alauddin No.63 Makassar Telp. 0411 – 868720, Fax. (0411)864923
Kampus II : Jl.H.M. Yasin Limpo,No.36,Romangpolong-Gowa Telp. (0411) 841879 Fax. (0411) 8221400
Email: fak.adabhumaniora@yahoo.com

SURAT KEPUTUSAN
DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR
NOMOR : 594 TAHUN 2017
TENTANG
PANITIA DAN PELAKSANAAN SEMINAR PROPOSAL
FAKULTAS ADAB DAN HUMANIORA

DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR :

Membaca	:	Surat permohonan Saudara	: **OCTAVIA WULANDARI TITIS TIMUR**
		Mahasiswa Jurusan	: BSI / 40300113001
		Fak. Adab UIN Alauddin Tanggal	: 12 Juli 2017
		Perihal	: Permohonan seminar proposal yang berjudul :

SWEARING WORDS IN PEWDIEPIE'S YOUTUBE VIDEOS
(SOCIOLINGUISTICS APPROACH)

Menimbang : a. Bahwa Saudara yang tersebut namanya di atas telah memenuhi persyaratan untuk melaksanakan seminar proposal.
b. Bahwa untuk maksud tersebut dipandang perlu membentuk panitia.

Mengingat : 1. Undang-Undang Nomor 20 Tahun 2003 tentang Sistim Pendidikan Nasional;
2. Peraturan Pemerintah Nomor 60 Tahun 1999 tentang Pendidikan Tinggi;
3. Surat Keputusan Menteri Agama R.I. Nomor 25 Tahun 2013 tentang Organisasi dan Tata Kerja UIN Alauddin Makassar;
4. Surat Keputusan Menteri Agama R.I. Nomor 403 Tahun 1998 tentang Kurikulum IAIN Alauddin;
5. Surat Keputusan Menteri Agama R.I. Nomor 93 Tahun 2007 tentang Statuta UIN Alauddin;
6. Surat Keputusan Rektor IAIN Alauddin Makassar Nomor 42 Tahun 1993 tentang Penulisan dan Ujian Skripsi / Munaqasyah pada IAIN Alauddin;
7. Surat Keputusan Rektor UIN Alauddin Nomor 260.A Tahun 2016 tentang Kalender Kegiatan Akademik UIN Alauddin Makassar Tahun 2017.
8. Surat Keputusan Dekan Fakultas Adab dan Humaniora UIN Alauddin Makassar No. 028 Tahun 2011 tentang Mekanisme Penyelesaian Skripsi.

MEMUTUSKAN

Menetapkan : 1. Membentuk Panitia seminar proposal Saudara tersebut di atas dengan komposisi dan personalia sebagaimana tersebut dalam lampiran Surat Keputusan ini.
2. Panitia bertugas melaksanakan seminar proposal sampai selesai dan memberi laporan kepada fakultas.
3. Seminar proposal dilaksanakan pada hari / tanggal : **Rabu, 19 Juli 2017, Jam 09.00-10.30, Ruang Jurusan.**
4. Apabila dikemudian hari ternyata terdapat kekeliruan dalam surat keputusan ini akan diubah dan diperbaiki sebagaimana mestinya.

Salinan Surat Keputusan ini disampaikan kepada yang bersangkutan untuk diketahui dan dilaksanakan sebagaimana mestinya.

Ditetapkan di Samata
Pada Tanggal 17 Juli 2017
D e k a n,

Dr. H. Barsihannor, M. Ag.
NIP. 19691012 199603 1 003

LAMPIRAN :   **SURAT KEPUTUSAN DEKAN FAKULTAS ADAB DAN HUMANIORA**
                     UIN ALAUDDIN MAKASSAR
                     TANGGAL   **: 17 JULI 2017**
                     NOMOR   **: 594 TAHUN 2017**

TENTANG

PANITIA DAN PELAKSANAAN SEMINAR PROPOSAL
FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR

Ketua   : Dr. Abd. Muin, M.Hum.

Sekretaris/Moderator   : Helmi Syukur, S.Pd.I., M.Pd.

Munaqisy I   : Syahruni Junaid, S.S., M.Pd.

Munaqisy II   : Sardian Maharani Asnur, S.Pd., M.Pd.

Konsultan I   : H. Muhammad Nur Akbar Rasyid, M.Pd., M.Ed., Ph.D.

Konsultan II   : Rabiatul Adawiah, S.Pd., M.Hum.

Pelaksana   : Saparuddin, S.Hum.

Samata, 17 Juli 2017

D e k a n,

Dr. H. Barsihannor, M. Ag.
NIP. 19691012 199603 1 003

SURAT KEPUTUSAN
DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR
NOMOR : 006 TAHUN 2017

Tentang

PEMBIMBING / PEMBANTU PEMBIMBING PENELITIAN
DAN PENYUSUNAN SKRIPSI MAHASISWA

DEKAN FAKULTAS ADAB DAN HUMANIORA UIN ALAUDDIN MAKASSAR :

Membaca	:	Surat permohonan Mahasiswa Fakultas Adab dan Humaniora UIN Alauddin :

Nama   : **OCTAVIA WULANDARI TT**   N I M : 40300113001

Tanggal : 30 Desember 2016 untuk mendapatkan pembimbing Skripsi dengan Judul:

THE USE OF SWEARING WORDS IN PEWDIEPIE'S VIDEO (SOCIOLINGUISTIC APPROACH)

Menimbang   : 1. Bahwa untuk membantu penelitian dan penyusunan skripsi mahasiswa tersebut dipandang perlu untuk nenetapkan pembimbing.

2. Bahwa mereka yang ditetapkan dalam Surat Keputusan ini dipandang cakap dan memenuhi syarat untuk melaksanakan tugas sebagai pembimbing penelitian dan penyusunan skripsi mahasiswa tersebut di atas.

Mengingat   : 1. Undang-Undang Nomor 20 Tahun 2003 tentang Sistim Pendidikan Nasional;

2. Peraturan Pemerintah Nomor 60 Tahun 1999 tentang Pendidikan Tinggi;

3. Surat Keputusan Menteri Agama R.I. Nomor 25 Tahun 2013 tentang Organisasi dan Tata Kerja UIN Alauddin Makassar;

4. Surat Keputusan Menteri Agama R.I. Nomor 403 Tahun 1998 tentang Kurikulum IAIN Alauddin;

5. Surat Keputusan Menteri Agama R.I. Nomor 20 Tahun 2014 tentang Statuta UIN Alauddin;

6. Surat Keputusan Rektor IAIN Alauddin Makassar Nomor 42 Tahun 1993 tentang Penulisan dan Ujian Skripsi / Munaqasyah pada IAIN Alauddin;

7. Surat Keputusan Rektor UIN Alauddin Nomor 326.C Tahun 2014 tentang Kalender Kegiatan Akademik UIN Alauddin Tahun 2015.

MEMUTUSKAN

Menetapkan   :

Pertama   : Mengangkat / menunjuk Saudara :
1. **H. Muh. Nur Akbar Rasyid, M.Pd., M.Ed., Ph.D**
2. **Rabiatul Adawiah. S.Pd., M.Hum.**

Kedua   : Tugas Dosen Pembimbing adalah memberi bimbingan dalam segi-segi metodologi dan teknik penulisan sampai selesai dan Mahasiswa tersebut lulus Ujian.

Ketiga   : Biaya pembimbing/pembantu Skripsi dibebankan kepada Anggaran Fakultas Adab dan Humaniora UIN Alauddin sesuai persetujuan Rektor UIN Alauddin Makassar.

Keempat   : Surat Keputusan ini berlaku sejak tanggal ditetapkan dan apabila ternyata di kemudian hari terdapat kekeliruan didalamnya, maka akan diperbaiki sebagaimana mestinya.

Ditetapkan di Samata
Pada Tanggal 05 Januari 2017

D e k a n,
Kuasa Dekan Nomor : AI.1/KP.07.6/009/2017
Tanggal : 04 Januari 2017

Dr. Abd. Rahman. R., M.Ag.
NIP. 19601231 199102 1 012

Tembusan :
1. Rektor UIN Alauddin Makassar (sebagai laporan);
2. Mahasiswa yang bersangkutan.

Permohonan Seminar Proposal   Samata, 12 Juli 2017

Kepada
Yth.   Dekan Fakultas Adab dan Humaniora
        Cq. Wakil Dekan Bidang Akademik dan Pengembangan Lembaga
        Fakultas Adab dan Humaniora
        Di Tempat

Assalamu Alaikum Wr. Wb.   594
                                                          17-7-2017
Yang bertanda tangan dibawah ini :
Nama   : Octavia Wulandari Titis Timur
Tempat/tgl lahir   : Bone / 8 Oktober 1995
Nomor Induk   : 40300113001
Jurusan/Prodi   : Bahasa dan Sastra Inggris
No HP/Email   : 0878 4190 6002 / oviwulan@gmail.com
Telah menulis Draft Skripsi dengan judul :

The use of Swearing Words in Pewdiepie's
Youtube Videos (Sociolinguistic Approach)

Dengan persetujuan Konsultan, saya mengajukan permohonan agar Draft Skripsi ini dapat
disetujui untuk diajukan dalam Seminar Proposal.

                                                    Yang Bermohon

                                                (Octavia Wulandari)

DISETUJUI OLEH

1. Konsultan I   : H. Muh. Nur Akbar Rasyid, M.Pd., M.Ed., Ph.D. (   )
2. Konsultan II   : Rabiatul Adawiah, S.Pd., M.Hum. (   )

DISPOSISI

Draft Skripsi dapat diajukan dan dibahas dalam Seminar Proposal. Susunan Panitia
Seminar Draft Proposal sebagai berikut :

1. Ketua   : Dr. Abd. Muin, M.Hum
2. Sekretaris/Moderator : Helmi Syukur, S.Pd.I, M.Pd
3. Penguji I   : Syahruni Junaid, S.S., M.Pd.
4. Penguji II   : Sardian Maharani Asnur, S.Pd., M.Pd.   17/07/2017
5. Pelaksana   : Saparuddin, S.Hum
6. Hari/Tgl Ujian   : Rabu / 19 Juli 2017
7. Waktu Ujian   : 09.00 — 10.30
8. Ruangan Ujian   : R. Jurusan

                                            Samata, 14/7 - 17

                                            A.n. Dekan
                                            Wakil Dekan Bidang Akademik dan
                                            Pengembangan Lembaga,

                                            Dr. Abd. Rahman R, M.Ag.
                                            NIP. 19601231 199102 1 012

AUTOBIOGRAPHY

Octavia Wulandari. was born in Makassar, on October 8th 1995. She was the second child from the couple **Musyafik** and **Andi Hartati**. She finished her education at SD Toddopuli, Makassar in 2006 and continued her study in SMPN 33 Makassar. She graduated from junior high school in 2009, while starting her senior year in 2010 at SMAN 5 Makassar. She enrolled to English and Literature Department in Adab and Humanities Faculty of Alauddin Islamic State University of Makassar in 2013.

Moreover, during her study at Alauddin Islamic State University of Makassar, she was part of an AIESEC before she resigned. For contacting her at e-mail: ovwulan@gmail.com