

Sustainable tourism and the new urban agenda



Dr. Ko KOENS

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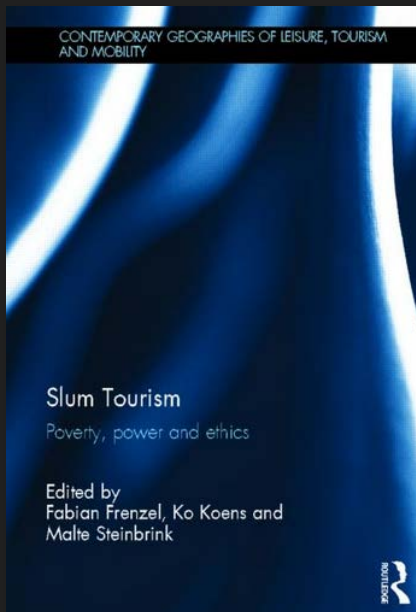
Introduction

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Sustainable development in the accommodation sector: A social dilemma perspective
Frans Melissen, Ko Koens *, Marina Brinkman, Bert Smit
Academy of Hotel Management, Breda University of Applied Sciences, Sibbeluskaan 13, 4837, CA, Breda, The Netherlands



Urban tourism **continuously growing** and growth is expected to **increase**

Cities are **dynamic** and relatively **resilient**

Urban tourism is **not** a
panacea

Focus on **everyday life**
experiences, in combination
with '**new platform tourism**
services' increases impact

Pressure on local
communities, culture,
heritage and the **environment**

Growth is not the enemy, it
is how we **manage** it

Look beyond **silos** and
ensure **relevance** of **tourism**
for other's **agendas**

Urban Tourism & The New Urban Agenda

The New Urban Agenda

Guideline for **urban** development for the next **twenty** years – “Cities for All”

Sustainable and participatory people-centered approach with **inclusive economic growth, social** and **cultural development**

Linked vision of future for cities where urban **aspirations** of **prosperity** and **sustainable** development are linked by desire for **equality**

UNHABITAT (2016) *New Urban Agenda: Quito Declaration on Sustainable Cities and Human Settlements for All*. Quito, United Nations Conference on Housing and Sustainable Urban Development (Habitat III).

Tourism in the New Urban Agenda

Support to **employment**

Support to **empowerment**

Support of **quality of life**

Support for **revitalisation**

Support of **cultural heritage**

Support for **diversity and equality**

Support for **ecological sustainability**

Successful tourism needs an **interesting city to visit**; having sustainable tourism makes a **city** more **interesting to live**

Bornhorst, T., Brent Ritchie, J.R., Sheehan, L., 2010. Determinants of tourism success for DMOs & destinations: An empirical examination of stakeholders' perspectives.

It is not about developing tourism, it is about **developing** the
city as a whole

Long-term benefits of all stakeholders – **tourists, businesses**
and **citizens**

Residents as **guests** of the city, **visitors** as temporary
residents

Transitions and transformations to sustainable urban tourism

Transformations are societal processes of **fundamental change** in culture, structure and practices

No focus on **ready-made solutions** that become outdated quickly, but a process of **continuous** urban tourism **transformation**

Nevens, F., Frantzeskaki, N., Gorissen, L., & Loorbach, D. (2013). Urban Transition Labs: co-creating transformative action for sustainable cities. *Journal of Cleaner Production*, 50, 111-122.

Attractive and inclusive cities
with a high **quality of life** for
residents and visitors

Beyond the **triple bottom line**,
towards a **resilient** tourism
city

Stakeholder engagement and
empowerment to enable
continuous **innovation**

“**Transformative**
commitments for sustainable
urban development from
New Urban Agenda” (art. 24-

80)

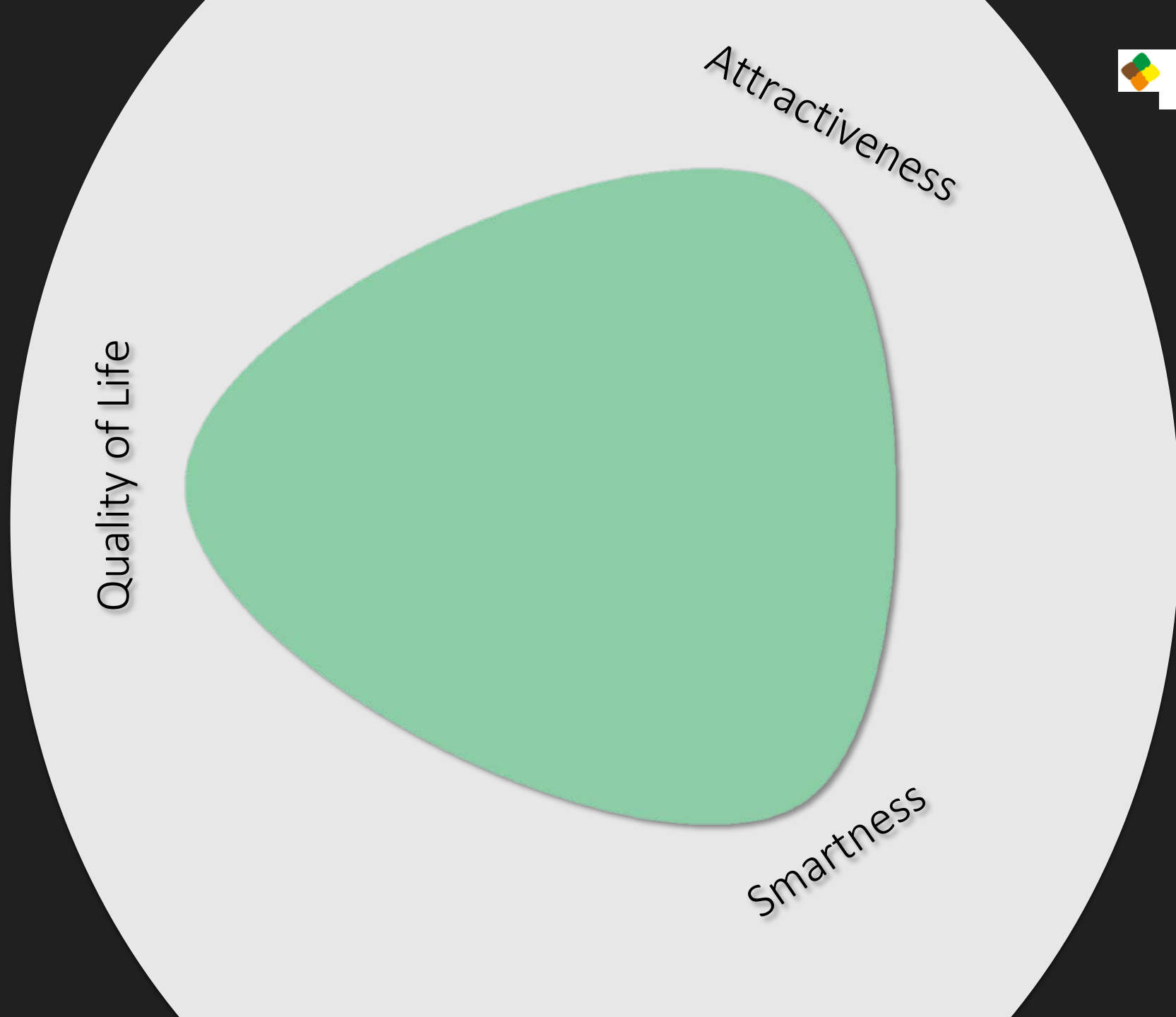
Equity

In other words

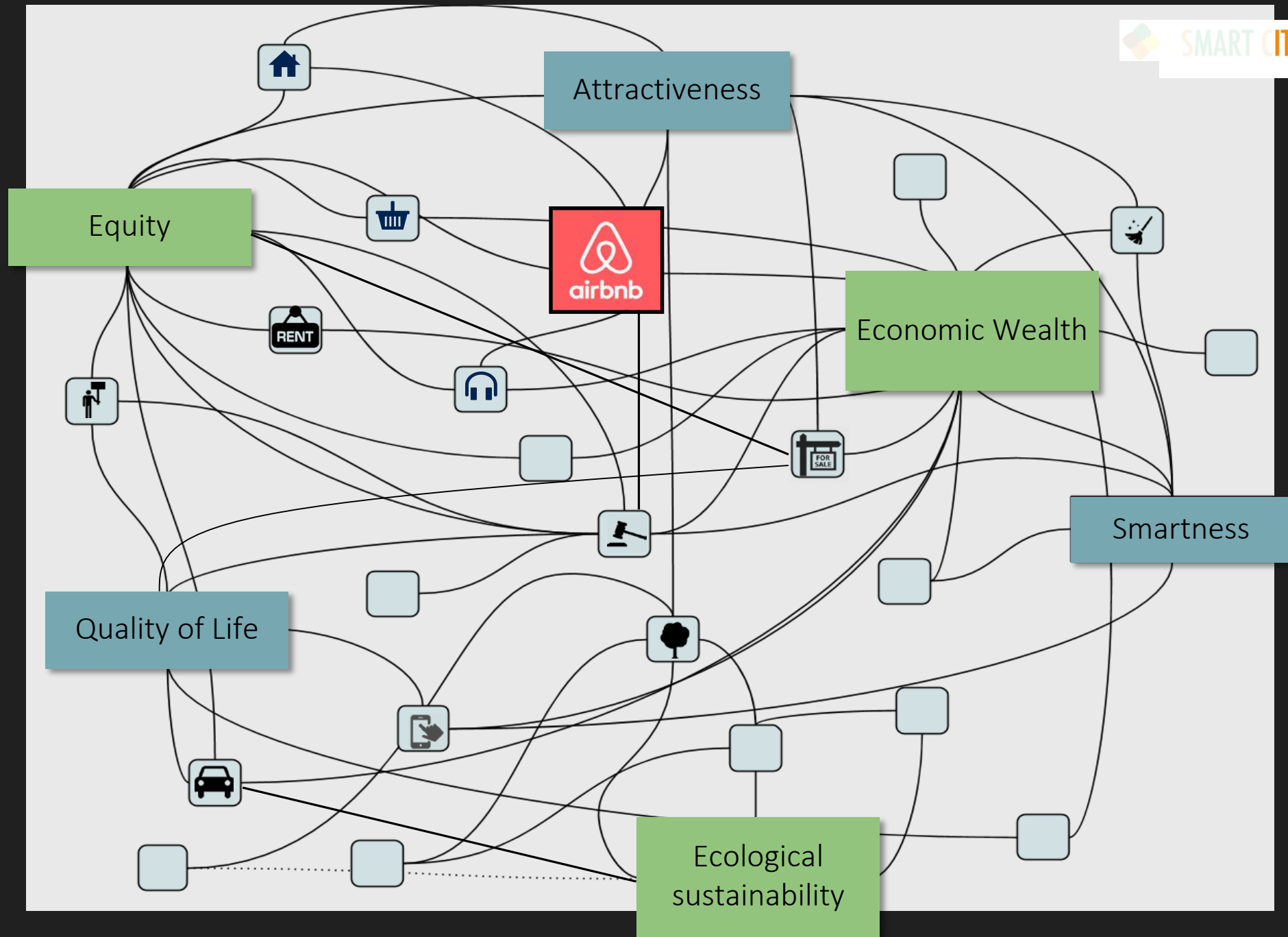


Economic Wealth

Ecological
Sustainability







From theory to practice: integrating tourism within the city



Hotel con Corazon

The hotel with a heart in Granada, Nicaragua

27 Nov 17



28 Nov 17



Check Availability



Hotel con Corazon  604 Reviews

Hotel con Corazón is often called the nicest boutique hotel in the center of Granada in Nicaragua. It has 15 comfortable rooms, a swimming pool, a friendly local staff and according to our guests the best breakfast in the region. An ideal spot to call your home away from

home. But there is more. Your stay helps Nicaraguans build a brighter future, because 100% of our profits are invested in education. Have a look at our education page and see what makes Hotel con Corazón so special.

Cape Town



Concluding thoughts

Sustainable tourism goes **beyond** a narrow **triple-p** approach and needs to **connect** with **debates** and systems in the city **outside** of tourism

Transformative **changes** are already **visible** in the tourism industry **already**, but we can **stimulate more**

The **New Urban Agenda** sets out **priorities** and **opportunities** to link with wider urban planning

Engage with New Urban Agenda when developing tourism for **maximum** positive **impacts** and a **long-term sustainable tourism**



Thank you

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www.kokoens.com

www.scithos.eu

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www.disruptionsinurbantourism/dealingwithvisitors

www.slumtourism.net

Thanks to Jeremy Smith for certain examples (<http://jmcsmith.co.uk>)

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