

1978

Atheneum, 1977-1978

USC Coastal Carolina College

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Album



*Photographs
and
Memories*



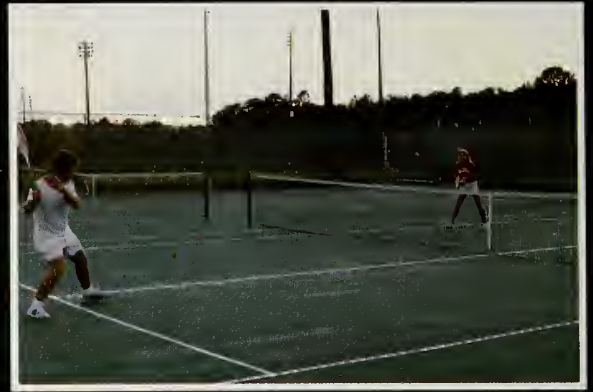





Season's Greetings
1974



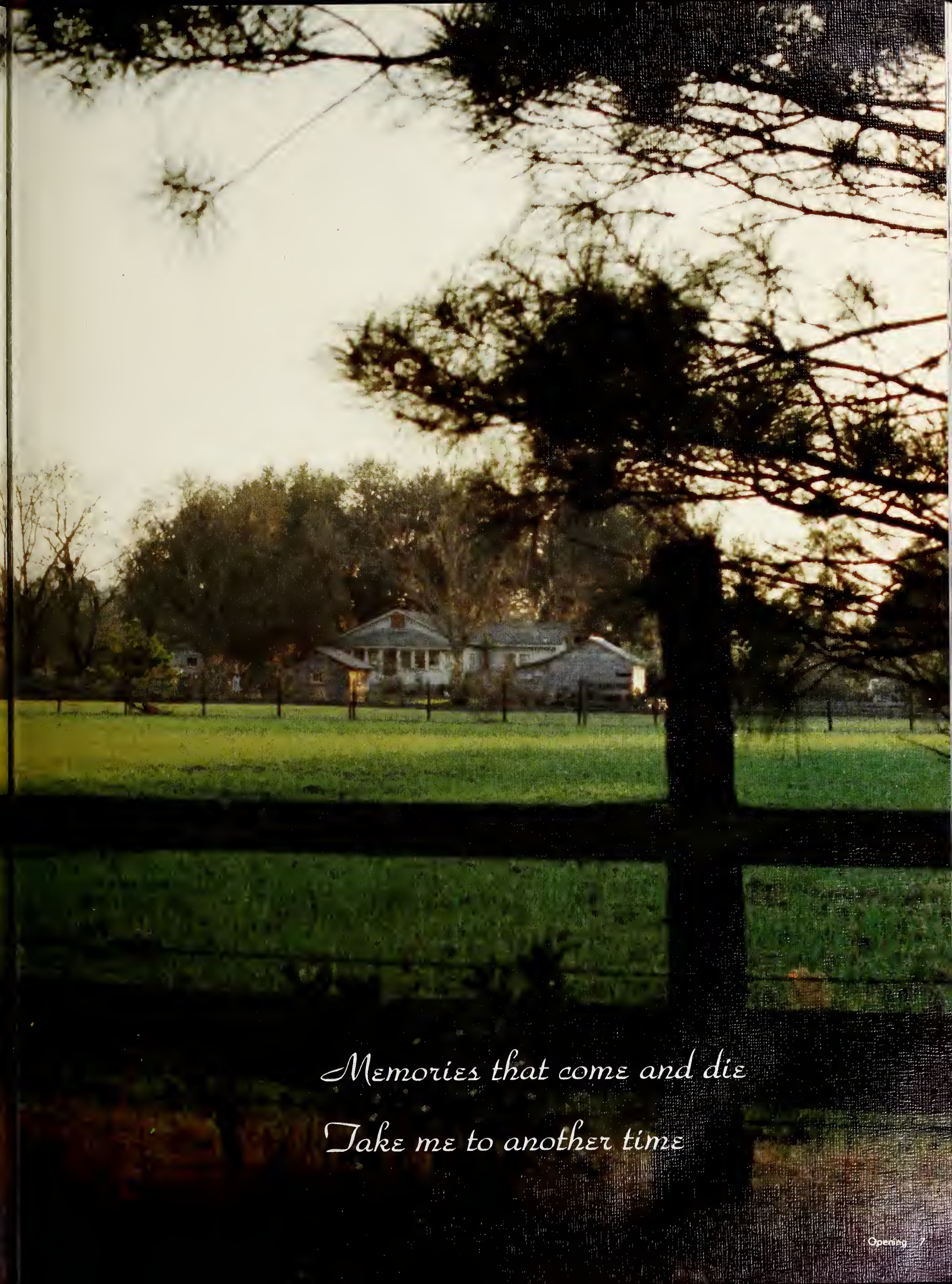
*Christmas... a time
and giving... a time
for all the young...*





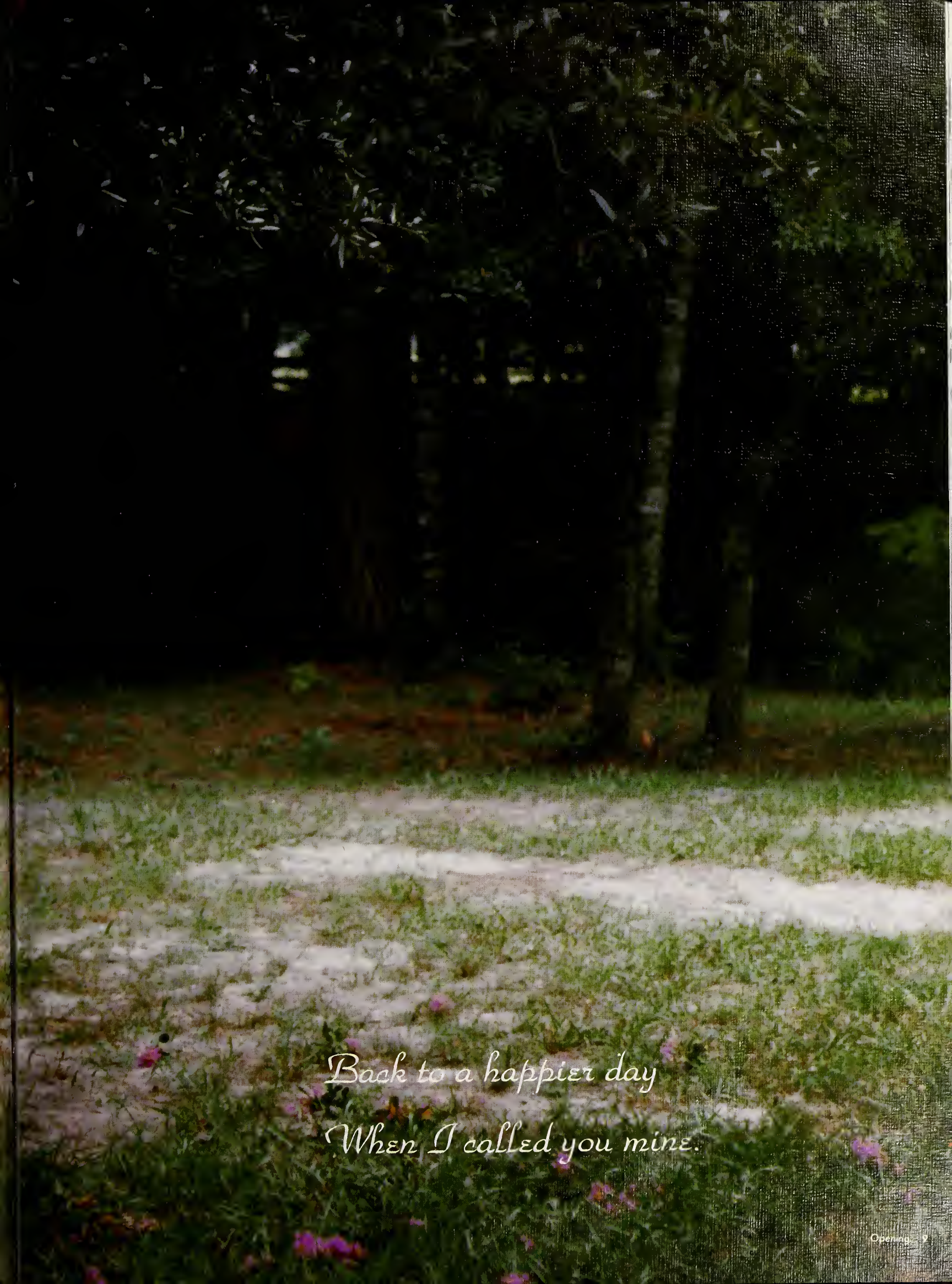
*All that I have are these
to remember you;*





*Memories that come and die
Take me to another time*



A painting of a path leading through a forest. The path is light-colored and winds through a dense forest of tall, dark trees. In the foreground, there are green grasses and several small pink flowers. The overall mood is serene and nostalgic.

*Back to a happier day
When I called you mine.*

FRANK A. BOVO
RUSSELL F. POWELL
1900-1999

SIM JOHNS
1900-1999

LLOYD ATKINS
1900-1999

MRS. HELEN CASEY
1900-1999

LE BOSTON
1900-1999

SECTIONS

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HYDRA-UMER • LIPICIS ROBERT, editor
LORI BRIGGS, DORIS KAYE

Calendar

LOUI PERRETT, editor
DEANNE BENEVOLO

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PATY WEAVER, editor
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Lineament

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PHOTOGRAPHS AND MEMORIES

by Ann Cross
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Atheneum

Coastal Carolina College

Conway, South Carolina

1978

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*Student
Life
Memories*

"Back to a Happier Day," Graduation Day



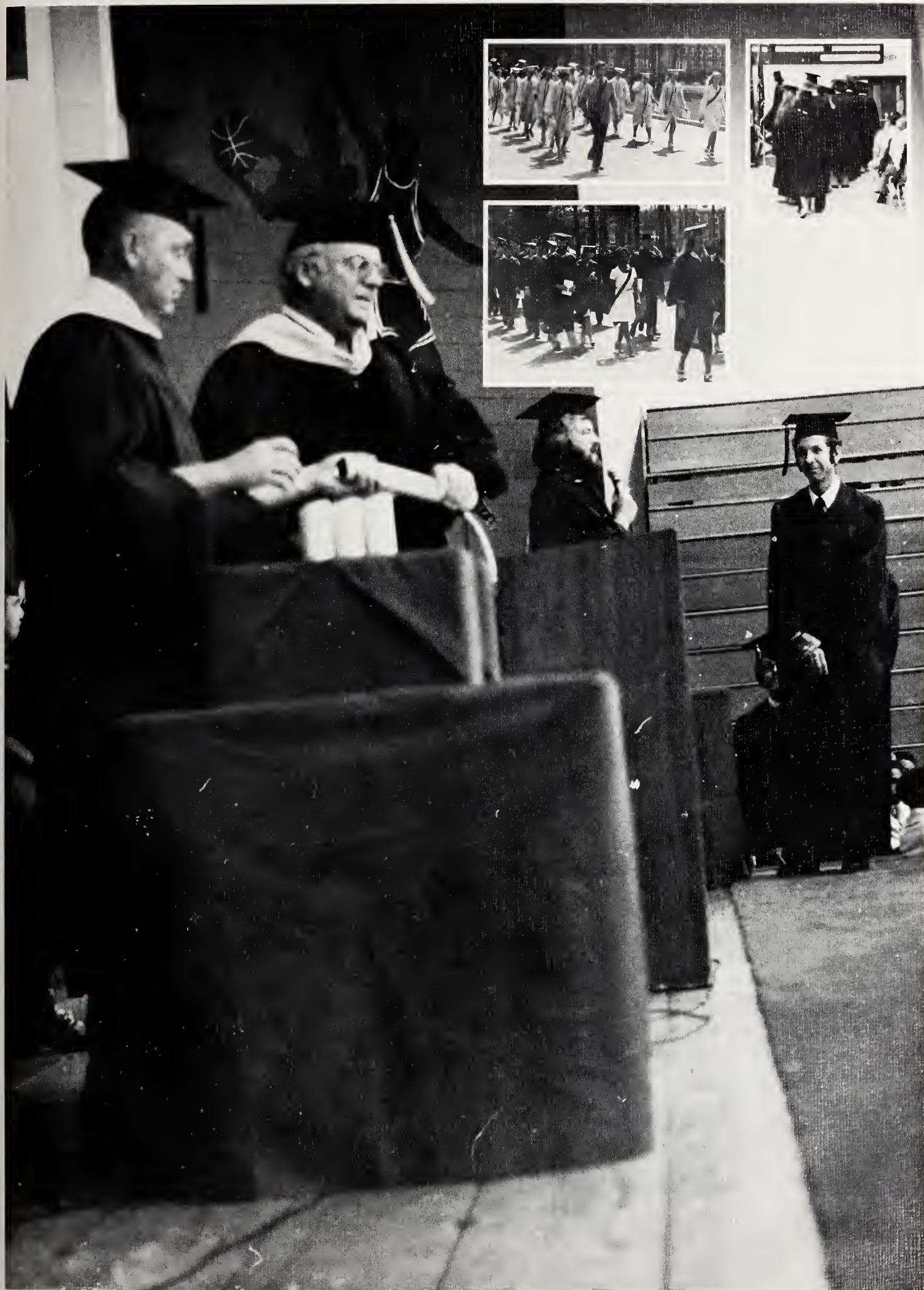
Each year Coastal Carolina holds commencement on the campus. This setting lends more sentimentality to the graduation exercises and makes it one of those treasured moments that will be remembered for all time.

The 1977 Graduation exercises were held at 10:30 A.M. on May 7th. Dr. Edward M. Singleton, Vice President for Coastal Carolina College presided. Music was presented by the United States Army Band from Fort Jackson, S. C. and our own Coastal Carolina Choir.

The Honorable Kenneth L. Holland, member of the U. S. Congress gave the commencement address. The occasion was followed by a reception in honor of the Graduates.

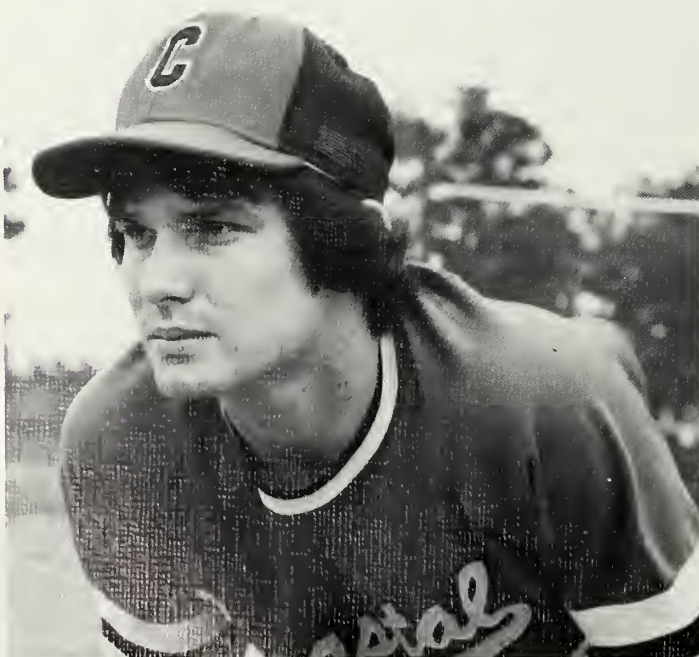
Good-bye and Good Luck!





Coastal Carolina Is

Strong pitching performances by Brent Byer and Joe Stethers and a powerful offensive attack catapulted Coastal Carolina to the championship of the second annual Diamond Classic Invitational Baseball Tournament in March, 1977. After dropping an opening round decision to the University of Cincinnati, the Chants fought back through the losers' bracket to gain a second-round victory over the University of Detroit, 9-8. Coastal then earned a spot in the finals by blasting Cincinnati, 11-5, in third-round action. Meanwhile, Southern Illinois University — Edwardsville rode into the championship round on the crest of an extra inning conquest of Cincinnati. To win the tournament, Coastal had to



Charles "Koon" Hendrick was named most valuable player for the tournament.

Victorious in Diamond Classic

post two victories on the final day of play against the SIU Cougars, who were second-place finishers in the 1976 NCAA Division II National Tournament and fourth-place finishers in 1977.

Despite the unfavorable odds, the final round belonged to Coastal from the very beginning. Senior Tri-Captain Don Landrum rattled the tennis courts with a three-run homer which capped a five-run first inning while Joe Stethers scattered five SIU hits and allowed only one unearned run to seal Coastal's 8-1 victory in the first game. Brent Byer continued the domination of Southern Illinois batsmen in the second game as Coastal recorded a 7-0 victory to win the championship trophy. Steve Bellingsley and Charles

Hendrick drove in two runs apiece to lead the Chant attack in the championship game.

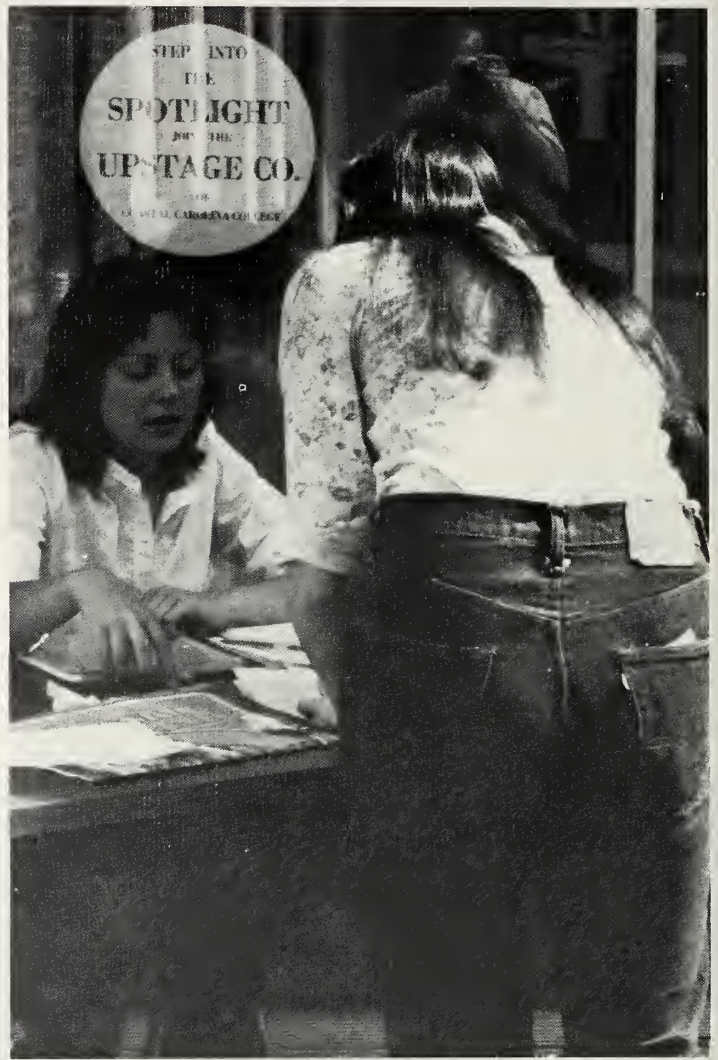
Coastal shortstop Charles Hendrick was named the tournament's "Most Valuable Player" on the strength of his 6 for 16 performance at the plate and oftentimes spectacular play in the field. Brent Byer captured the "Outstanding Pitcher" award for his two mound victories: the shutout against Southern Illinois and three innings of brilliant relief work against Detroit. Joining Hendrick and Byer on the all-tournament team were left-handed pitcher Joe Stethers, and outfielders Keith Holmok, Don Landrum and Tom Romano.



Robert Drda Unopposed for Top Position

Tuesday and Wednesday, April 5 and 6, were designated as SGA election days. As usual, apathy was a problem, with Robert Drda unopposed in the presidential race. The only real contest was in the vice-presidential slot, which was decided in a runoff the following week. When all the ballots were counted, the results were: Robert Drda, President; Greg Hartline, Vice-President; Patrice Boyd, Secretary; Darlene Stevens, Treasurer.

In the fall elections, class officers were elected for their respective classes. For the first time students were only allowed to vote for officers in their class. David Loyd served as Elections Chairman in setting up and handling the voting and ballot counting.



Jane Ryan sits as "Poll Watcher" during Cino Day as Cindy Beardsley takes time out to work.



Coastal Has Everything — But Dorms

(Editors' note: Tim Meacham, *Chanticleer* editor, wrote extensive articles in the school newspaper in favor of the "campus housing issue." This article was written by him for the *Atheneum*.)

Dormitories. During the 1977-78 academic year, the word became an important one in the Coastal Carolina College vocabulary.

The move for on-campus housing began in the spring of 1977. Bob Loyd, Student Government Association president in 1976-77, compiled a survey administered to students through the mail. Although the response was not overwhelmingly large, those that did respond were extremely favorable to the proposition of on-campus residence facilities. With the assistance of the Dean of Student Affairs for 1976-77, Dr. Ronald Lackey, Loyd compiled a 30-page report on the results of the survey. This was presented to the Horry County Higher Education Commission and the Coastal Educational Foundation. According to Dr. E. M. Singleton, both groups endorsed dormitories "in principle."

Singleton took the ball from there. In an inter-

view with the *Chanticleer* he explained that he was going to talk with Rep. John Jenerette (D-S. C.) about getting funds from the federal department of Housing and Urban Development. Since most of the funds of the department had already been appropriated, students waited for fall 1977.

In the fall of 1977, the Student Government Association with its new president, Robert Drda, got into the swing of things. The topic of dorms was a heated debate at every SGA meeting. The *Chanticleer* wrote repeated editorials on the proposition.

The new Dean of Student Development, Dr. Robert Squatriglia, became increasingly aware that students were getting ants in their pants. Over in the Administration Building Dr. Donald Thompson compiled a four-page dormitory feasibility study. The study was presented to a Long Range Committee and the Faculty Senate Building and Grounds Committee.

Surveys were the name of the game. The *Chanticleer* administered a survey. The results appeared on the front page with a headline that read "NINETY-ONE PERCENT WANT DORMITORIES." The newspaper was mailed to Jenerette. The congressman responded in a personal letter in which he replied, "I agree with the results of your poll that dormitories are an avenue worth exploring for the college."

Over in Student Development, Squatriglia was working on his own survey. It included student needs such as bus transportation and dining facilities. It produced the greatest response yet in the push for dorms.

The 1977 academic year can be labeled "the year of the dormitory." Although dorms were not built and they are still probably in the distant future, no Coastal Carolina College student can deny that in every walk of life the chicken comes before the egg. In 1977, the case of the dormitories, the chicken was born.

On-campus, or "near" on-campus residence facilities are rapidly becoming a reality. Local developers have acquired land approximately one-third of a mile behind the Administration Building for the purpose of student apartments. College administrators are anticipating completion of this project by fall of 1978. According to Dr. Thompson, "this is definite. The particular project could house students by this fall."



Johnny Grant spent innumerable hours counting ballots and figuring percentages for the official Student Development Dorm Surveys.

Summer at Coastal: Work a Little, Play a Lot



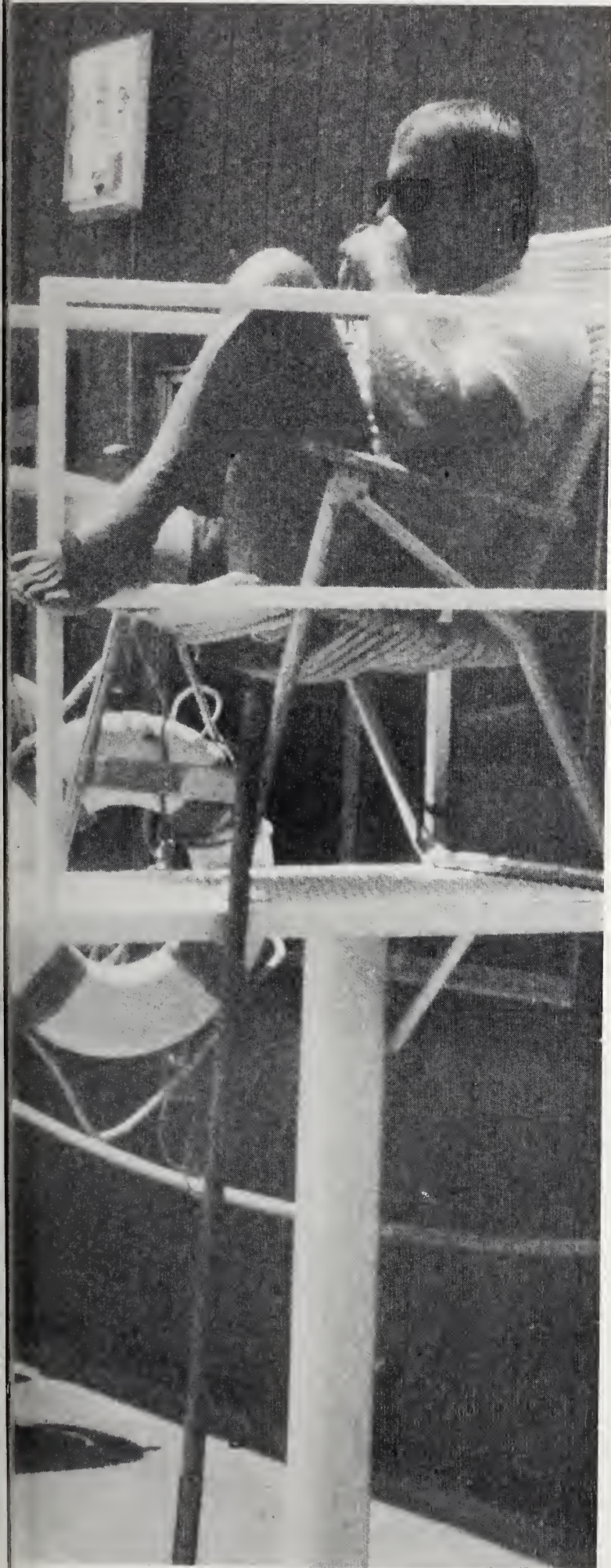
For most Coastal students, school ends sometime in May with the last final exam of the spring semester. But Coastal is far from deserted in the summer. Most of the faculty teach at least one summer session, and work-study jobs often continue through the summer terms. For those who are dissatisfied with a grade, summer is a time for trying to improve



Michelle Godkin and
starred in Mike Fortner's production of "Alice."

it by taking the course again — four times a week, three hours a day.

The typical Coastal Carolina student's summer usually means a job at the beach, preferably one that leaves lots of time free for sunning and partying. The choices are endless: waitressing, desk-clerking, bartending, life-guarding . . . the list goes



Bill Beverly splashed around at the Water Boggan, acting as a life guard.



Joe Gallagher and Tom Hunt worked through the summer at Gran Prix in Myrtle Beach.

on and on.

As much fun as summer is, most people are ready to come back to school by the time it starts in the fall. For those who got homesick for Coastal during the summer of 1977, there was Mike Fortner's production of *Alice*, presented in Murrell's Inlet, to remind them of the old Alma Mater.

Orientation:

ANTICIPATION ... Exceeded Only By The Actual Event

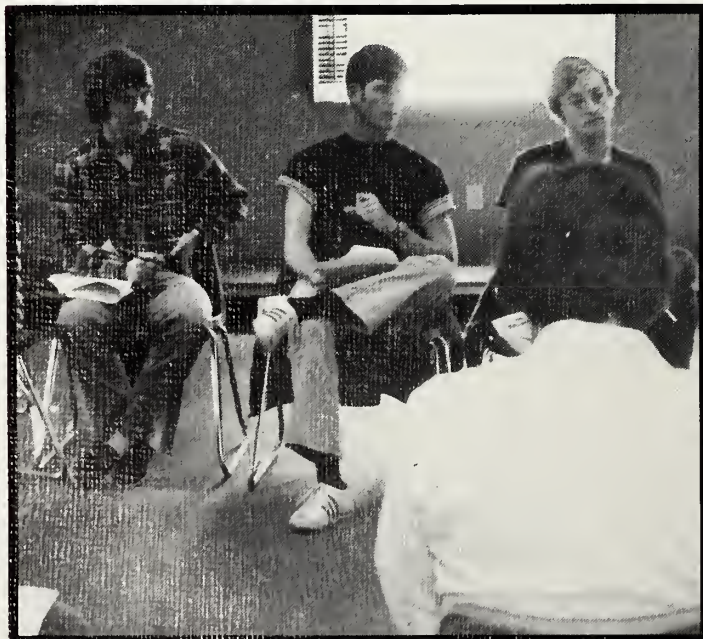
On the morning of August 30, seven hundred freshmen packed into Kimbel gymnasium for orientation: some scared, some bored, others cocky. They comprised the largest entering freshman class in Coastal's history.

The new students, freshmen and transfers, were greeted by Dr. Singleton, who welcomed them to Coastal and wished them luck in their endeavors here. As usual, most of them were terrified by the Vice-President's suggestion that they spend two hours a week studying for every hour they spent in class; but, as usual, most of them forgot about it the next day.

Peer counselors from the sophomore, junior and senior classes were on hand to assist the new arrivals. These students administered surveys and talked with freshmen about advisement, registration, professors and co-curricular activities. They also took students on a tour of Coastal's campus and helped them to locate their advisors.

Lunch was served on the Student Union patio, with hamburgers from Cino's and entertainment by Chuck Dawes. Most new students began to blend into the scenery by the time they had finished their french fries.

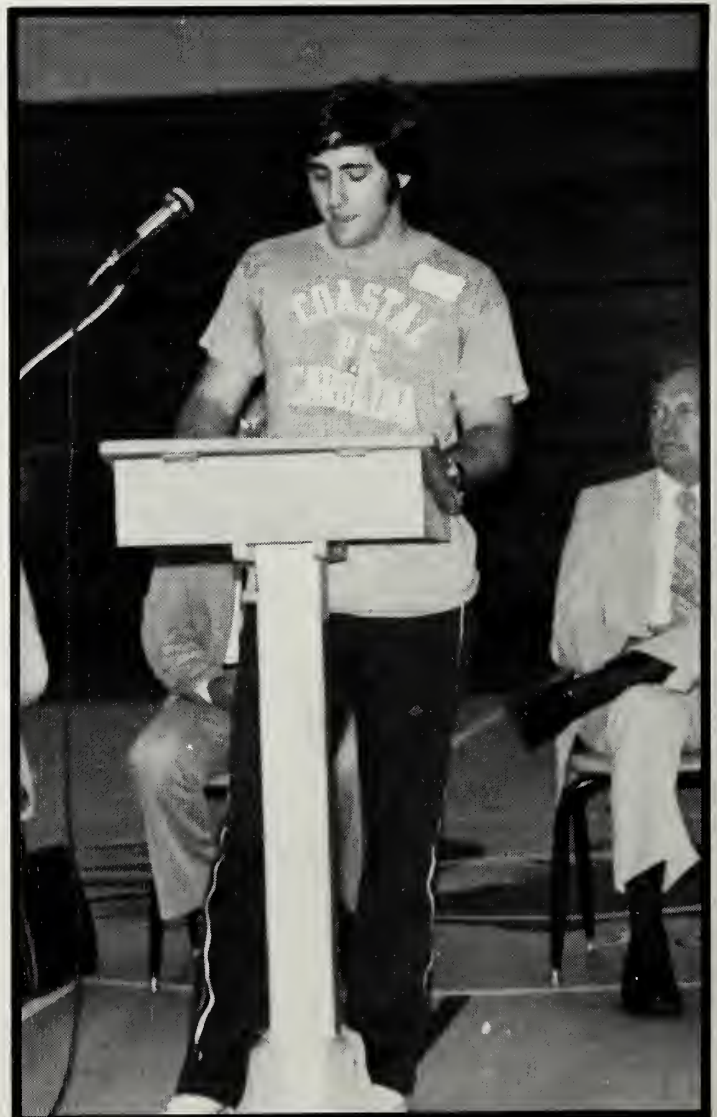
At the end of a long, hard day, the peer counselors congratulated themselves on a job well done with a party under the Atheneum.



Tommy Rickendaker, Stephen Eargle, and Danny Wilson attend Peer Counselor Training, directed by Al Poston.



Simon Spain and Donna Newman prepare ID.



Student Government President Robert Drda addressed freshmen and new students at fall orientation.



Registration:

All Things Come To Those Who Wait

Lines, lines, lines . . . with seven hundred freshmen to take care of, ID and annual pictures to be made, and fees to be paid, nobody got through fall registration in a hurry. For the first time, students registered by social security numbers rather than last initials. Registration was held September 1 and 2, and whether you registered the first day or the second, it was an equally grueling experience. Students, faculty and staff looked forward to spring registration, when C.A.R. (Computer Assisted Registration) would hopefully diminish those long lines.

cards for new students at Orientation.



Maintenance men work during registration to set up tables at each station.



KIMBEL LIBRARY

From Ground Breaking To Dedication



William and Maude Kimbel prepare to cut the ribbon to open Coastal's newest edifice.





Construction on the Kimbel Library began during the 1976-77 school year, with a projected completion date of August-September 1977. Students in the Academic and Administration buildings took notes to the accompaniment of bulldozers and chainsaws as the new library began to become a reality. The real work was completed over the summer and when students returned to Coastal in the fall, the building was almost finished. Classes were held on the second floor while finishing touches were added to the actual library. A cover story in *Coast* magazine related the progress of construction and the generosity of Mr. and Mrs. William A. Kimbel, for whom the building would be named.

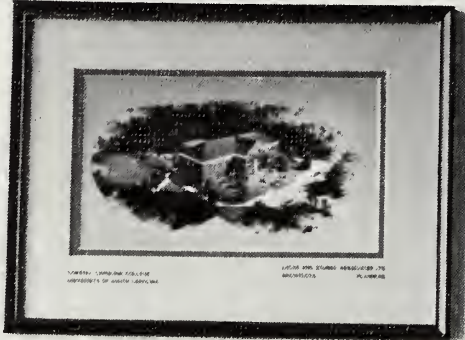
October found the library staff ready to make their move to new headquarters. Tens of thousands of books had to be moved, and Coastal students came out in numbers to help the staff with its transition. The move resulted in a lot of hard work, but also a lot of fun, for those who participated.

Students soon found that their intentions had

better be honorable when checking out books from the new library. Security devices were implemented to detect whether books were being illegally removed from the premises, in a system much like that used at airports to detect firearms.

On November 15, 1977, the Kimbel Library was formally dedicated in a ceremony held on the grounds in front of the building. President Holderman was in attendance to give a short speech. Music was provided by Carolyn Cox, who sang *The Star-Spangled Banner*. With the assistance of Dr. Singleton and SGA President Robert Drda, Mr. and Mrs. Kimbel cut the ribbons to officially open the library.

A reception followed in the new building, which was now officially open for business. In a fitting ending to the festivities, the Kimbels continued their generosity by donating one million dollars to be used in the construction of a new auditorium for Coastal.



You
are
invited

College Center
Ground Breaking
Fri. Dec. 16. 11:00 a.m.



“Paving Paradise” It Helps Coastal To Grow



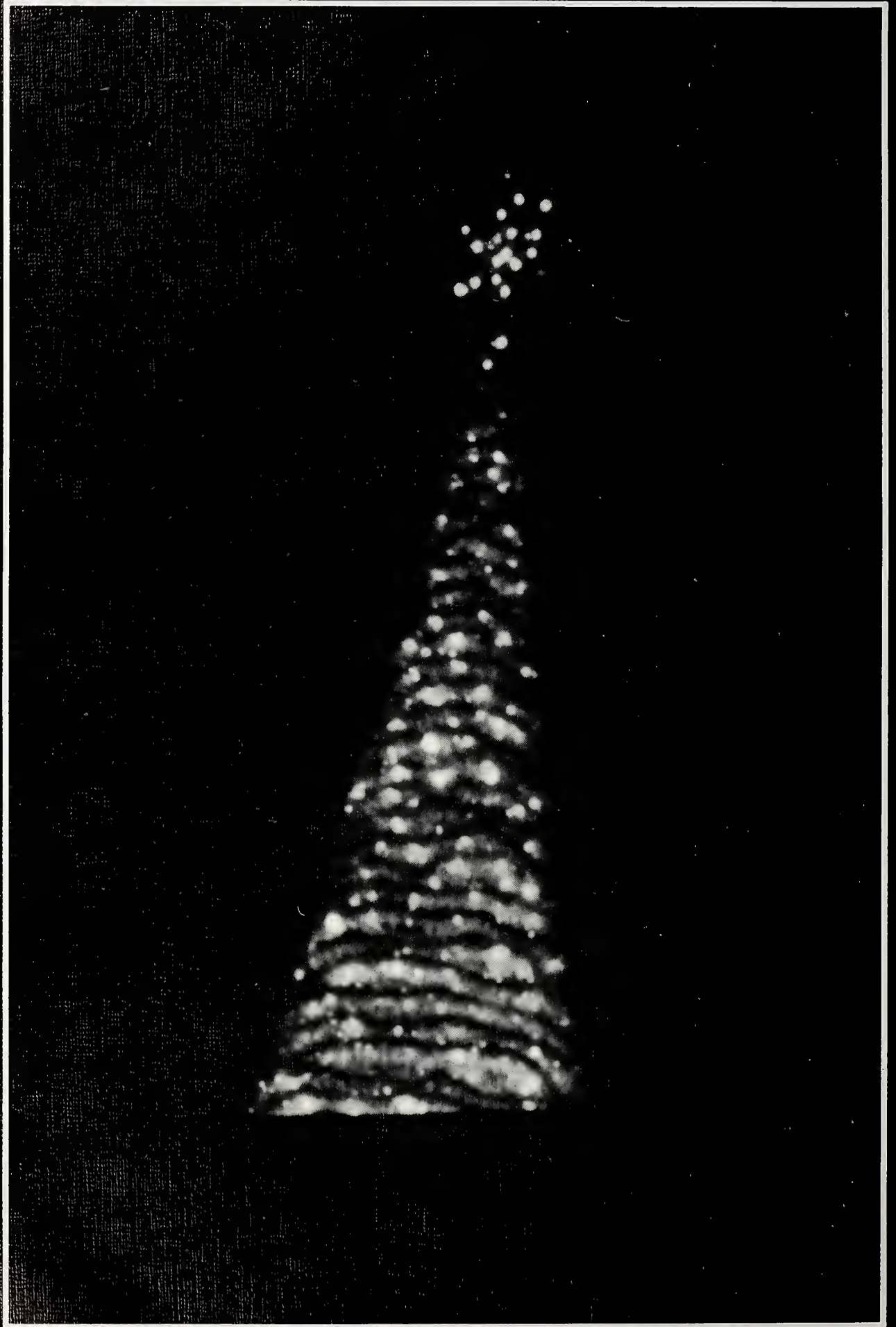
It has often been said around Coastal that by the time the Student Union Building was finished, it was obsolete. On December 16, 1977, ground-breaking ceremonies were held for a new Campus Center which would house dining facilities, gamerooms, offices and lounges for the benefit of Coastal students and faculty.

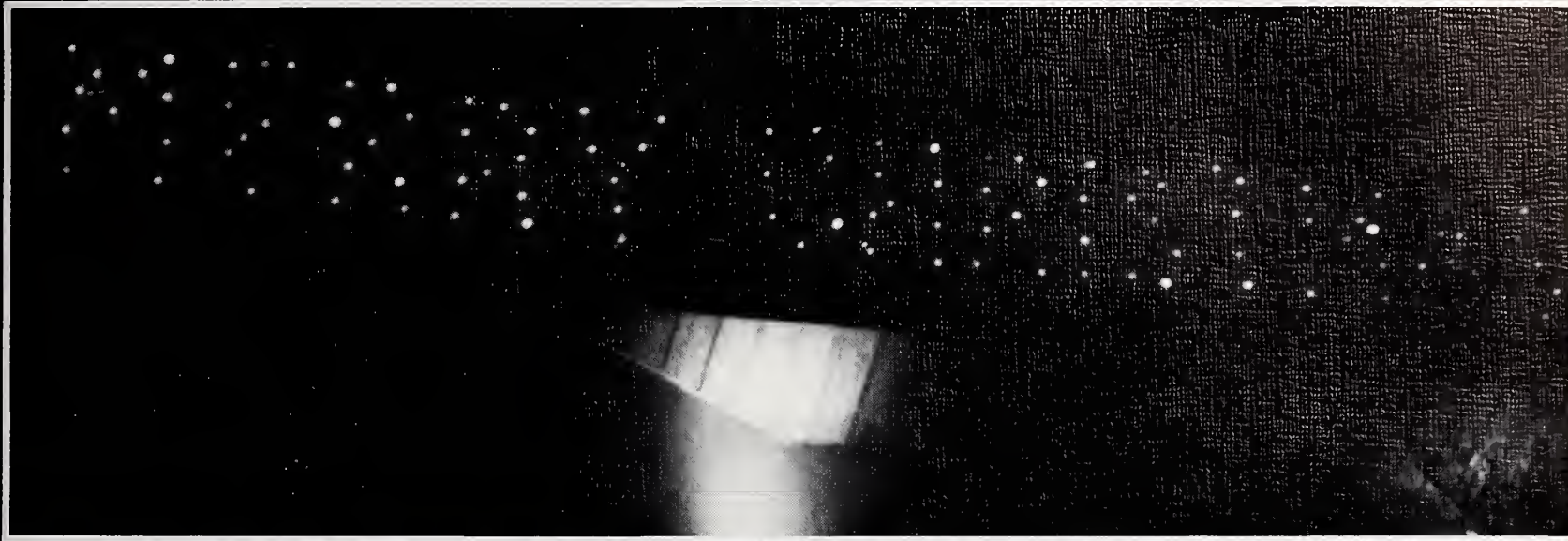
Students also watched a small building of blocks and mortar being erected behind the Bookstore. The new building will take the place of a trailer now housing Maintenance for

Coastal Carolina. The old library was cut up and divided into small rooms and offices so that Academic Affairs and other offices could share new facilities.

In addition to the new Campus Center, plans are now underway for construction of a new auditorium. These buildings will greatly add to the ability of scheduling events on the Coastal campus.

Now, if they'd only put up another parking lot . . .





The Winter Scene: Lights, Decorations And Christmas

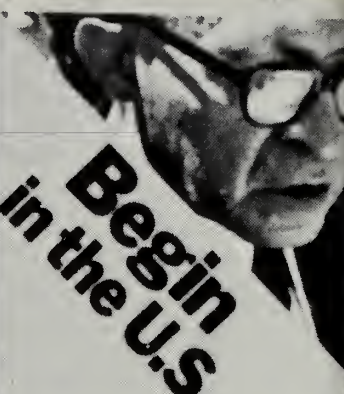


TOP: Decorations around Myrtle Beach and the Coastal area constantly proclaimed the greetings of the season. ABOVE: Small decorations went up in buildings all over campus in honor of the season. There was so much this year that competition seemed apparent within the departments. OPPOSITE PAGE: A Christmas tree atop Myrtle Square lighted the sky throughout the night.

JULY 25, 1977

\$1.00

TIME



**Begin
in the U.S.**

Blackout '77 ONCE MORE, WITH LOOTING



MEMORIES OF 1977

The Highlights of a Grand Year

THE YEAR

Every year represents a series of events — planned and unexpected, routine and extraordinary, joyous and tragic. These events become memories which distinguish each year from those it has followed and will precede. 1977 is a set of diverse memories for those who like to reminisce.

The memories began with the inauguration of a Southern Democrat in the White House. Jimmy Carter of Plains, Georgia, took the oath of office as the 40th President of the United States.

Record-breaking temperatures resulted in the roughest winter in over a quarter of a century. Temperatures went to such extremes that weather men feared predicting from one week to the next. Coastal fans, however, were warmed by the record-breaking seasons of the baseball and basketball teams, both of which brought home district honors. Alex Haley's *Roots*, televised in eight segments, became the highest rated program ever shown on TV.

The summer that followed proved to be one of the driest the U.S. has ever seen, pushing food prices up and causing water rationing in some parts of the country. While the summer of 1977 boasted no Bicentennial, it gave birth to perhaps an even bigger phenomenon: George Lucas' *Star Wars*, which stole the hearts of the nation and became the biggest money-maker in movie history.

At Wimbledon and Forest Hills, Tracy Austin became one of the youngest players ever to volley for the ladies' championships, but Chris Evert remained unchallenged on her throne as the Queen of Tennis. Jimmy Connors had a tougher time, however, with lots of competition from Wimbledon champ Bjorn Borg and newcomer Guillermo Villas, who took the honors at Forest Hills in the last U.S. Open to be played there. The two-time World Champion Cincinnati Reds were edged out for the National League pennant by the L.A. Dodgers; but the New York Yankees were victorious in the World Series.

New York had its bad moments, though. The city suffered a blackout during which its more sterling citizens took to looting from shops and stores, leaving some helpless owners financially ruined.

Equal Rights were again a hot issue in 1977. Past and present First Ladies spoke at a convention held in Texas by Women for Equal Rights. Rosalynn was not the only Carter who stole some of the spotlight from her husband, however: kid brother Billy became the celebrity of the year with his redneck humor and inexhaustible supply of beer.

Coastal opened the doors of its new library, broke ground for a much larger Campus Center and received a million-dollar grant from William and Maud Kimbel to be used in constructing an auditorium.

Debby Boone carried "You Light Up My Life" to number one, where it remained for one of the longest periods in recording history; but Andy Gibb proved he was more than the Bee Gees' kid brother as he came up with Casey Kasen's number one song of the year, "I Just Want to be Your Everything." But while the recording industry got some new faces and new sounds, it lost some beloved old ones. The nation was shattered by the deaths of Elvis Presley and Bing Crosby, and had scarcely begun to recover when members of the Lynrd Skynrd group were killed in an airplane crash. The film industry lost a giant when Charlie Chaplin took his last curtain call on Christmas Eve.

Politics produced both heroes and villains in 1977. Hubert Humphrey topped popularity polls for his courage in the face of death; on the other side of the coin, Bert Lance resigned as Director of the Budget when his personal finances were exposed. Egyptian and Israeli leaders Sadat and Begin began to make real strides toward peace as the year drew to an end.

At the close of it all, New Year's Eve wasn't quite the same without Guy Lombardo. But the ball still fell in Times Square to the strains of the Royal Canadians, who gave a special tribute to their late bandleader.

These are not the only memories 1977 left behind. Each of us has his own memories which make the set complete. There were ups and downs, good times and bad times, but all in all, hopefully, it was a very good year.

No, It's Not the Monster Mash ... It's Halloween at Coastal

October 31 was a special day at Coastal, from start to finish. Jessie Vandross took advantage of the Halloween spirit to scare everyone with a fire-and-brimstone church service in the lecture hall. ACES enjoyed a Halloween luncheon, and Campus Union members costumed themselves to advertise the upcoming dance.

Halloween Dances at Coastal have often been characterized by a few people in costume and a lot of people in street clothes. This year, Campus Union wisely decided to admit students in costume free, and charge everyone else \$2.00. The tactic worked, as students turned out in every imaginable costume. The Electric Circus was populated by gypsies, cats, a caveman, hobos, Gomez and Morticia Addams, cowboys, *Star Wars*' Princess Leia and Obi-Wan Kenobi, farmers, and even a pimp, all boogying to the sounds of High & Mighty. A costume contest was held, won by Beth Maher, dressed as a ladybug and Harry Parnell, who came in a unique costume denoting "a being from outer space." The fun continued well past the witching hour, and all those in costume agreed that dressing up definitely added to the success of the occasion.



Photo by Patsy Candal
Beauty and the Beast — Horace Wood enjoys ACES' Halloween luncheon.



What's new pussycat?
Stacy Capps and Deanna Hoffman

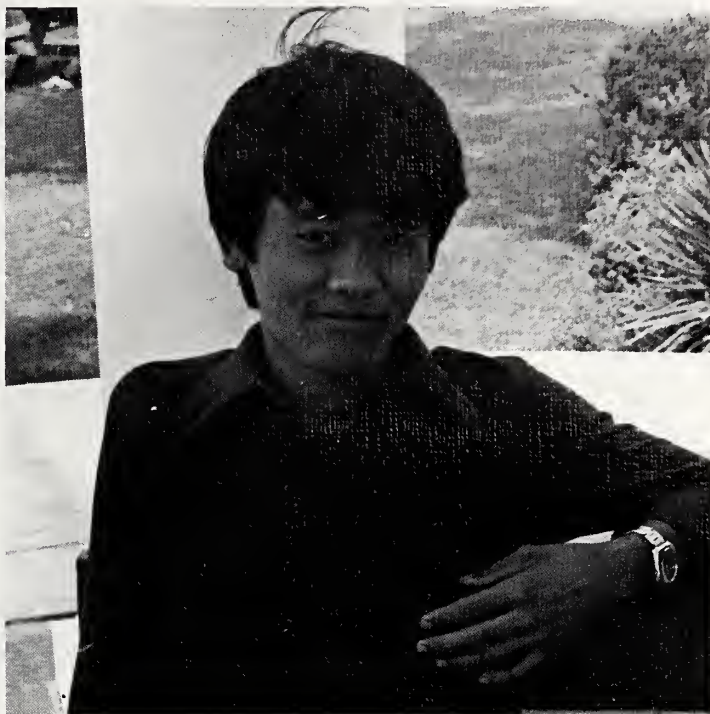


Bertie Fowler, Becky Vick and Chip Hyman enjoy the festivities as Simon Spain looks on from the disco booth.

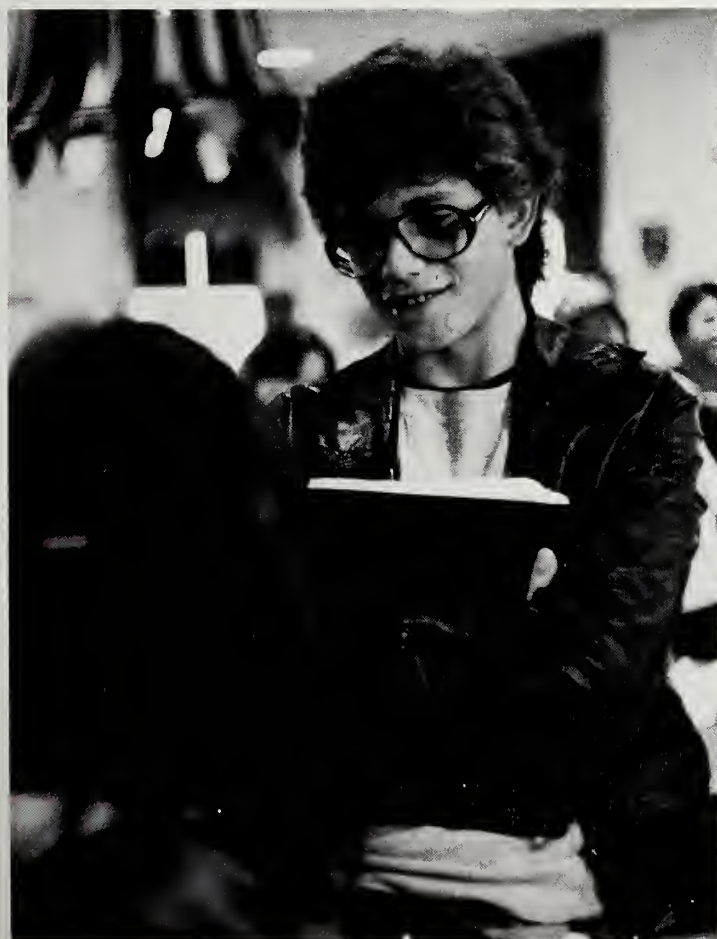
Coastal Hosts Foreign Exchange Students



Alfredo Alencar



Santi Jimongkonkul



Constantin Stromback

During the 1977 spring semester, a group of individuals interested in bringing foreign students to Coastal joined to form the Coastal Council for Internationals. Under the leadership of Dr. Bruno Gujer, CCI began a Foreign Student Scholarship Fund, with contributions from such organizations as the Business Club, Upstage Company and local civic groups. A number of students also contributed to the fund.

As a result of the CCI's hard work, Fall 1977 found three foreign exchange students attending Coastal: Alfredo Alencar from Rio de Janeiro, Brazil; Santi Jimongkonkul from Bangkok, Thailand; and Constantin Stromback from Stockholm, Sweden. The three students quickly became familiar faces on Coastal's campus and gave presentations to civic and church groups.

Coastal Council for Internationals is pleased with the success of the program and hopes to bring in more students in the future. Perhaps one day, students from Coastal will be traveling to Sweden, Thailand and Brazil!



Sophomores Take Cino Day and the Trophy

Cino Day is always a very special event at Coastal, but in 1977, students were treated to an entire week of festivities, including dances, sports, shows, tournaments, and — best of all — cancellation of all classes after 12:00 on Wednesday.

The fun started on Monday, April 11, with a pool and foosball tournament. Darrell Willoughby won a \$25 prize for pool, and Darrell Anderson and Kurt Johnson took \$10 as winners in foosball.

Tuesday, Campus Union donated beer and Coke for a disco. Everyone partied, then went home to rest up for —

Wednesday! Cino Day, of course. PEM took charge of the games, which were held on the lawn behind the Student Union Building. After an exhausting tug-of-war, the Sophomore Class was victorious. Free beer from the Business Club cooled everyone off, and hotdogs were donated by Cino's and the Fishing Club. The competition was followed by an outdoor concert featuring a bluegrass ensemble, the Mission Mountain Wood Band.

Thursday was 50's day. Competition for the best costume was held, won by Jessie Vandross, Josephine Dozier and Burleen Parker, who also gave an "Inkspots" concert on the patio. They received a well-deserved \$25 for their efforts.

The annual Spring Formal took place on Saturday night at the Convention Center. Carnival provided the music, and everyone agreed that the dance was a grand finale to a big week.



LEFT: A cold beer and a quiet moment provide a break amid the activity.

OPPOSITE PAGE, TOP LEFT: Wayne Hucks manages to stay on top in the barrell roll.

TOP RIGHT: Bobby Livingston checks the time with Gene Elliott and Joe Gallagher.

LOWER LEFT: The final and decisive event, the tug-of-war, resulted in a sophomore victory.

LOWER RIGHT: Gregory Faison strives for the top in the greased pole climb.





THE MIGHTY MAJORS



THE AMIDA Homecoming 1977



Spring Formal 1977

featuring

CARNIVAL

WOLVERINES

CLASSIC JAZZ ORCHESTRA



October 27, 1977 at Myrtle Beach Convention Center

Piano, Dulcimer, Guitar
and
Nina Kahle



Dance featuring Timberline
12, 1977



Mike Cross

Cino Week



JOHNNY PORRAZZO

In Concert at Tramps

October 13, 1977

"Ain't No Doubt, We Are Here to Party"

Disco Ducks, Discorillas and Disco Ladies — at Coastal, we've got 'em all!

Clubs and Dances featuring recorded music, rather than live bands, have become increasingly popular across the country and Coastal is no exception. The Contemporary Entertainment Committee of Campus Union hit upon the ingenious idea that, if they couldn't always afford a live band, they could still get a first-class deejay. Discos have been held at the Cafeteria, Hojo's, and the Electric Circus; there's almost always a good crowd and even those who don't (and probably shouldn't) dance enjoy pinball, backgammon and foosball. In addition, several local clubs have allowed Coastal students free admission with I.D.'s.

No doubt about it — for Coastal people, every night can be a "Boogie Night!"







Students and faculty/staff participated in a county wide "special olympics" in the spring. Dr. Singleton spoke to the group, and P.E. students assisted in the events and helping the students get around to the events.

Afternoon Performances Draw Crowd



Donnell Stone is enjoying her first date with Edmonds and Curley.

Edmonds and Curley displayed their talents in the lecture hall on the afternoon of February 3, with a unique comedy routine. The full house was totally captivated with their innovative audio and visual effects. The sounds ranged from the revving of a motorcycle engine to an electrocardiogram malfunction on an imaginary patient. They did several skits, in one of which Donnell Stone became the subject of Edmond's first date.

The first National Rotagilla Band performed in concert at Coastal on March 7. An afternoon mini-show was done in the lecture hall with a full performance at the Electric Circus that evening. The band offered the best in ragtime, folkrock and traditional music done in Rotagilla style.

Consisting of five members whose instruments range from banjos to Kazoos to an electric wash-tub, the band's show was designed to captivate any audience. A 50's show; a nostalgic "Boys in the Band" show and even a tongue-in-cheek tribute to "Deliverance" called "Dueling Gutbuckets" were given.

They also transformed one member into Tiny Tim with a "minor" operation. He then sang "Tip Toe Through the Tulips" in a soprano voice.



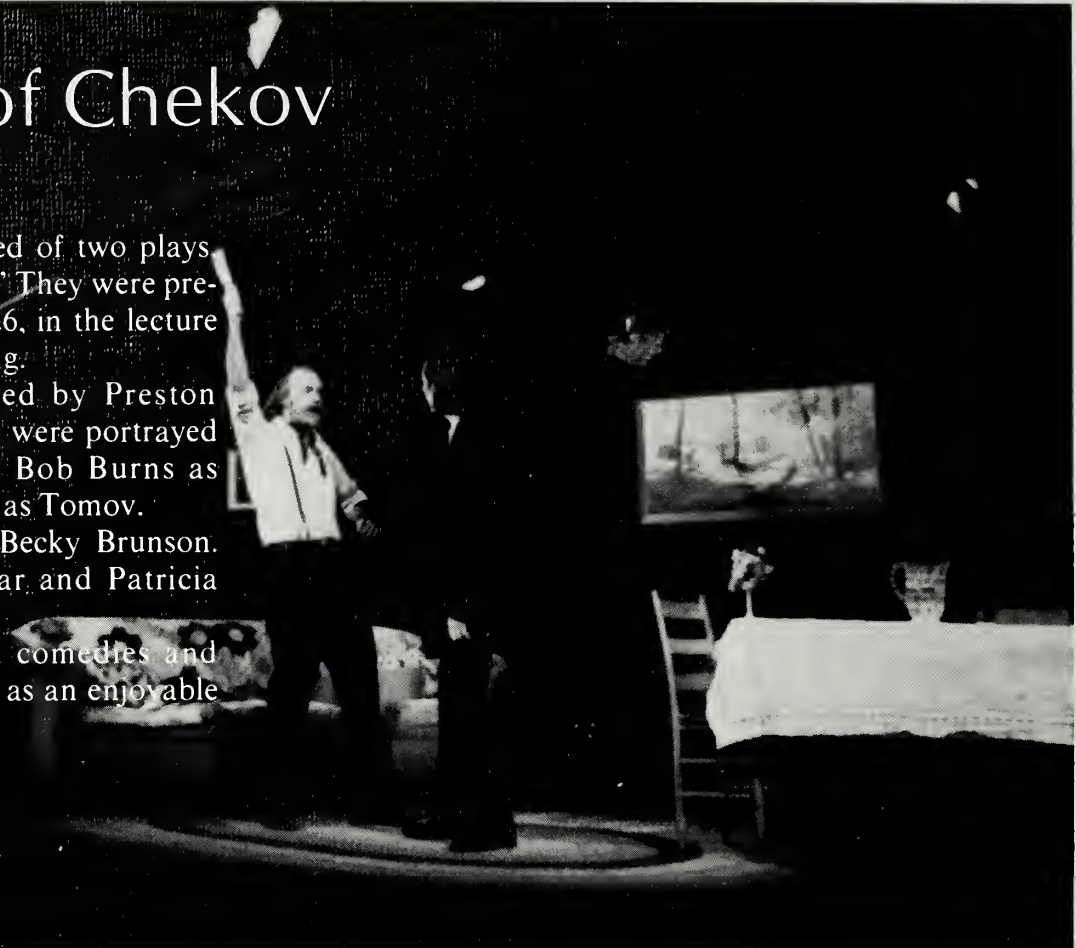
An Evening of Chekov

An Evening of Chekov consisted of two plays "The Bear" and "The Proposals." They were presented on February 24, 25 and 26, in the lecture hall of the Student Union Building.

"The Proposal" was directed by Preston McLaurin. The major characters were portrayed by Virginia Blake as Natalia, Bob Burns as Chooskukov and Robin Moseley as Tomov.

"The Bear" was directed by Becky Brunson. Preston McLaurin was the Bear and Patricia Floyd played Popova.

Both plays are light-hearted comedies and proved to be educational as well as an enjoyable experience.



Out Cry



Mention Tennessee Williams, and everyone thinks of tremendous drama. Add the names of Mike Fortner and Anne-Marie Himmelsbach, and the combination is unbeatable.

Williams' "Outcry" calls for only two players, a man and a woman, so the actors who play these parts are responsible for the entire show. Mike (who also directed the production) and Anne-Marie accepted the challenge, and the results were three evenings of unforgettable drama — January 27, 28 and 29, 1977.

Jesus Christ Superstar

The Upstage Company of Coastal Carolina performed a miracle in the Spring of 1977. They presented their version of the hit movie and play "Jesus Christ Superstar."

Superb acting was displayed by George Marshall as Jesus, Gregory Faison as Judas, Janet Mayers as Mary Magdalene, Art Hawley as Caiaphas, Buz Martin as Pilate, Preston McLaurin as Herod and Steve Herrington as Simon Zealotes.

The choreography and costuming were designed by Christie Karavan and Phyllis Tanner Frye.

The very professional special effects consisted of red and white strobe lights used in the more intense scenes, symbolic costumes for the dancers and the startling interchange of stage curtains. Another example of the genius of this work of art was exemplified by the musical accompaniment, which was furnished by Coastal students and staff.

The Upstage Company and director Michael Fortner achieved a great success with their interpretation of this famous production.



TOP: Jesus awaited the entrance of the crowd as the band played in the background. ABOVE: The entire cast posed for a picture before they went on stage. OPPOSITE PAGE: TOP LEFT: Herod "washed his hands" of the fate of Jesus as it

was the crowd's wishes. CENTER: Judas kissed Jesus although he was later to betray him. BOTTOM: Mary Magdalene sang of her love and devotion for Jesus.



Hot as Summer, Cold as Winter



ABOVE LEFT: Robert Ford and Carole Beverly take a break between classes to throw snow balls at the photographer dur-

ing a 'brief' snow storm. BELOW: Dr. Pinson and his summer flora class fight the heat at Waite's Island.



Athletics

Memories

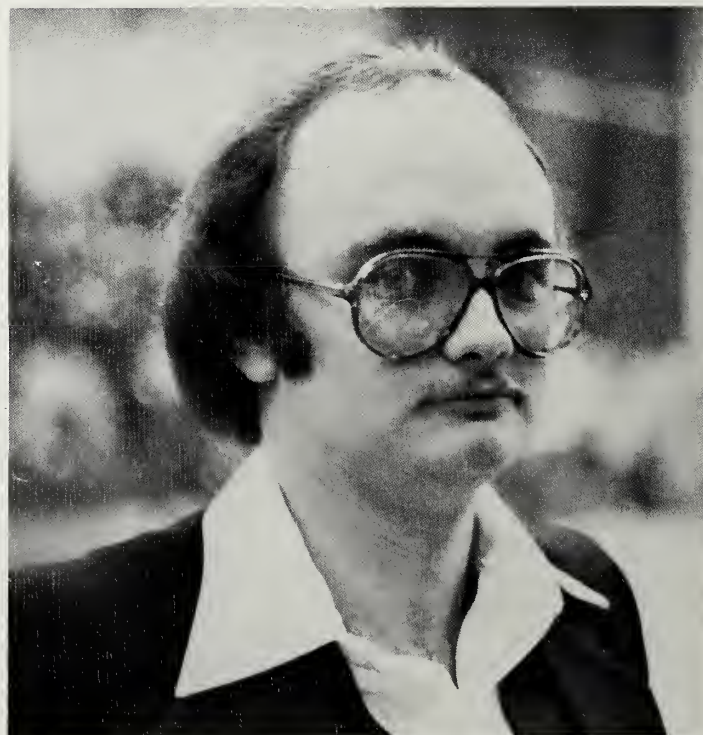
BASKETBALL:

*Girls Play Deejays
to Raise Money for
Athletic Department*



TEAM MEMBERS

Bonnie Bryant
Pat Clark
Joan Cribb
Anne Grimmer
Brenda Gunsallus
Cathy Nance
Anne Perritt
Pat Springs
Karen Swigert
Cynthia Wilder





TOP LEFT: WKZQ deejays and Santa Claus play benefit game on December 19. OPPOSITE PAGE, BOTTOM: Tom Hunt "Radar" helps out in the position of "Doc" for all Coastal Carolina Athletic Programs.

BASKETBALL:

Men Ranked at Top as Fall Semester Ends

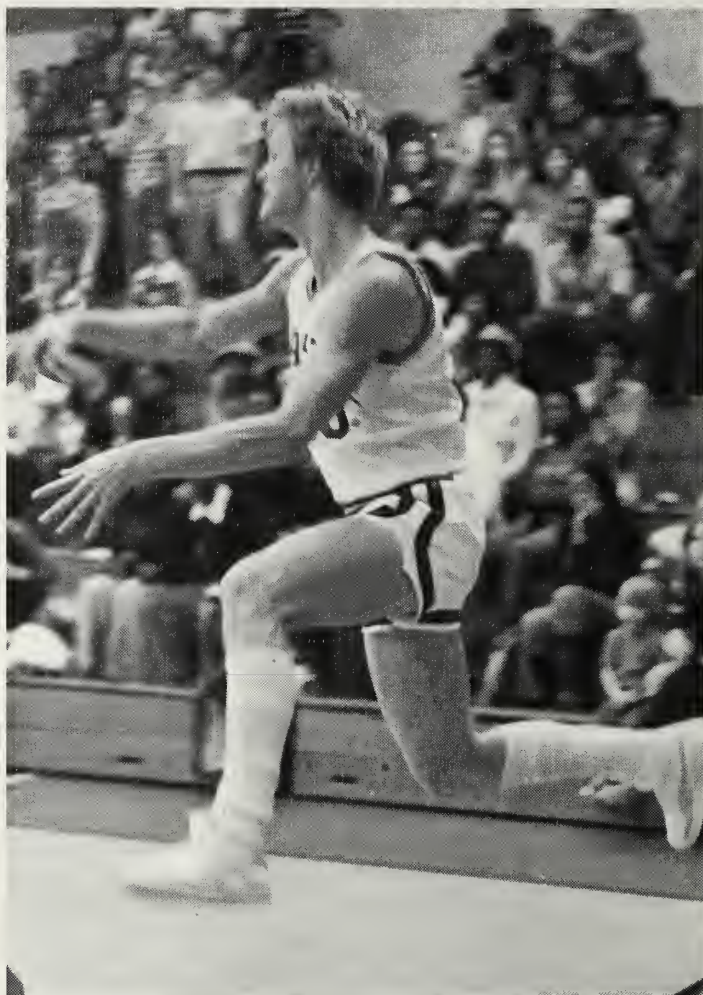
The Coastal Carolina Chanticleers basketball team hit the midway point in the 1977-78 schedule with a 10-3 overall record and a 7-1 mark in District 6. Their effort at that point was good enough for a first place rating in the District according to the Dunkel Power Rating.

Coach Russ Bergman called the next nine games the "nasty nine" and with good reason. The only home games were against teams the Chanticleers had beaten on the road and six of the contests were on the road.

Coastal began the nine spree on the road against arch rival Newberry College and ended it with another away contest against Erskine College in Due West, S.C. The Chants, however, hoped their season would take them farther west than Due West.

Players, such as Jim Cabe 12.4 points, 9.6 rebounds and a field goal percentage of .593, Manuel Jessup 20.5 points and 5.4 rebounds, Steve Hardy 12.2 points and a field goal percentage of .543, Bobby Livingston 10.6 points and 7.9 rebounds, and Robert Smith 7.7 points and 7.4 assists per game will long be remembered.

The key performances of Clay Price, Carey Green, Merele Britt, Dwight Lighty, Rosie Bankhead, and Tim Ward will also be remembered as Coastal chases the NAIA District 6 title and a trip west of Due West to Kansas City.



L-R: Robert Smith, Tim Ward, Carey Green, Manuel Jessup, Page Falkenberg, Bobby Livingston, Rosie Bankhead, Merele Britt, Tom Hickey, Clay Price, Steve Hardy, Dwight Lighty.



Marcia and Clark Parker
Scorekeeper and Timekeeper



Coach Russ Bergman counsels team as Asst. Coach, Sam Meade, cogitates.



Carey Green shoots for extra point from Charis Stripe.

BASEBALL:

Chant Baseball Team Captures State-Wide and Nation-Wide Honors

SPRING TEAM

Coastal's baseball team and its members were recipients of numerous honors as a result of their brilliant 32-13 record for the 1977 season.

Freshman outfielder Tom Romano received honorable mention All-American notice from the National Association of Intercollegiate Athletics. Romano also was named to the Area VII first team. Tri-Captain Al Anch was elected to an infield slot on the South Carolina All-State team, while Romano filled one of the outfield positions. Anch and Romano were also elected to the All District Six team, where they were joined by Tri-Captain/outfielder Don Landrum and pitcher Joe Stethers. Coach John Vrooman was selected NAIA Area Seven as well as District Six "Coach of the Year" during his final season at the Chant's helm. At this writing, Vrooman was one of the eight finalists in the National Coach of the Year competition.

Honors for the team were as numerous as the individual awards. The 1977 edition of the baseball Chants was ranked as high as fourteenth nationally in the NAIA coaches' poll. In addition to their victory in the Diamond Classic Tournament, the Chants posted a 15-1 record in district play to become the first Coastal Carolina team to ever win a regular-season championship in NAIA District Six. The baseball Chants also were the first Coastal Carolina College team in any sport to record thirty or more victories in a single season.

FALL TEAM

Coastal Carolina baseball squad played thirty scrimmages in preparation for the 1978 season giving new coach, Larry Carr, a fine opportunity to evaluate his personnel. Five regulars returned from last years' powerhouse to combine with several new prospects to give Coastal one of the biggest base-

ball squads around.

Seniors, Steve Billingsly, Al Anch (All-District), and Bob Lieb, combine with Tom Romano (Honorable Mention All American, First Team, All Region) and Charles Hendrick to form a solid nucleus. Coach Carr has recruited size and speed in newcomers, Larry Raskin, Fred Poole, Tim Paugh, John Shiroky, Ric Waldt, Mike Burden, Tim Horton and Bobby Morin, to challenge the returnees.

The pitching staff includes ace Brent Byers, fastballers, Mike Barba, Steve Smith, and Marshall Tesauro to combine with knuckleballers, Randy Nimmons and Jerry Epton. New pitchers, Clint Harvey, Aaron Duckett, Rich Sanderson, and Lee Dickey will add depth to the mound corps.



John Vrooman, spring coach, resigned in July to take a position as Division Head.



Jeanne Casey positions spring team members for a formal portrait at the Spring Sports Banquet.



New Coach. Larry Carr, perfects his batting techniques.

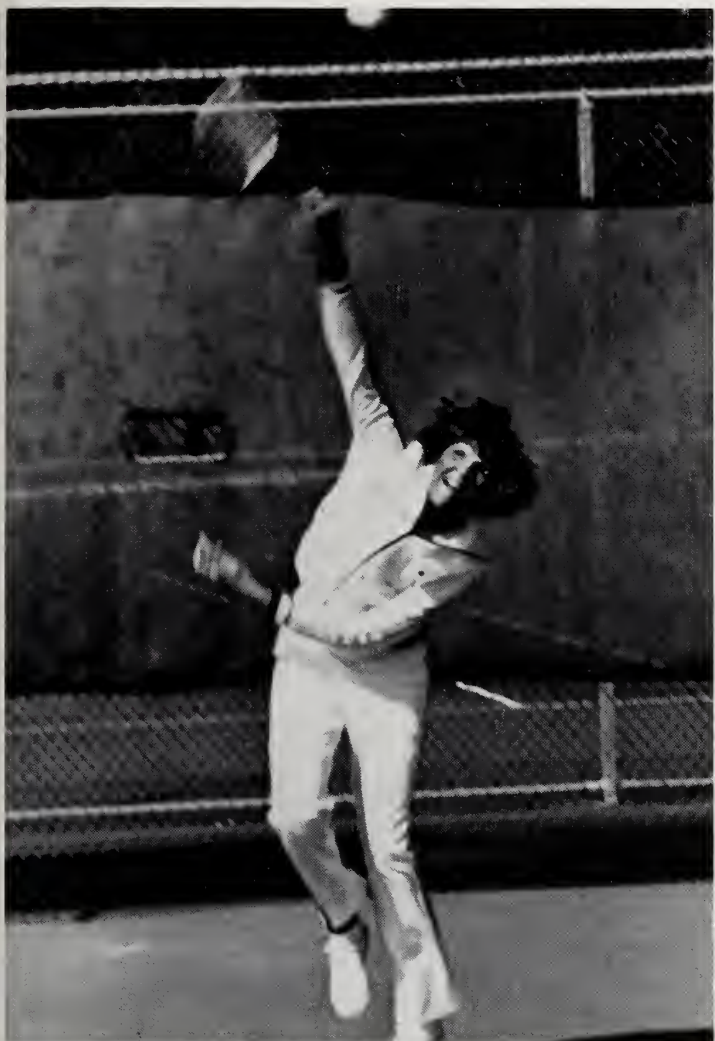
TENNIS:

Lady Netters Have New Coach, Great Team



Front Row: Dora Parmley, Linda Allen, Melinda Cribb; *Back Row:* Lynn Gatlin, Denise Flowers, Cindy Bass, Donna Smith, Debbie Hanna; *Not Pictured:* Coach Sarah Ann McDearmon.

*If the Sun Is Shining
This Must Be
Tennis*



Back Row: Craig Hawley, Phillip Wood, Twig Chestnut, Tim Hardee, Kim Floyd, Coach Marshall Parker; *Front Row:* Dave Burgett, Kieth Skipper, Delan Stevens.

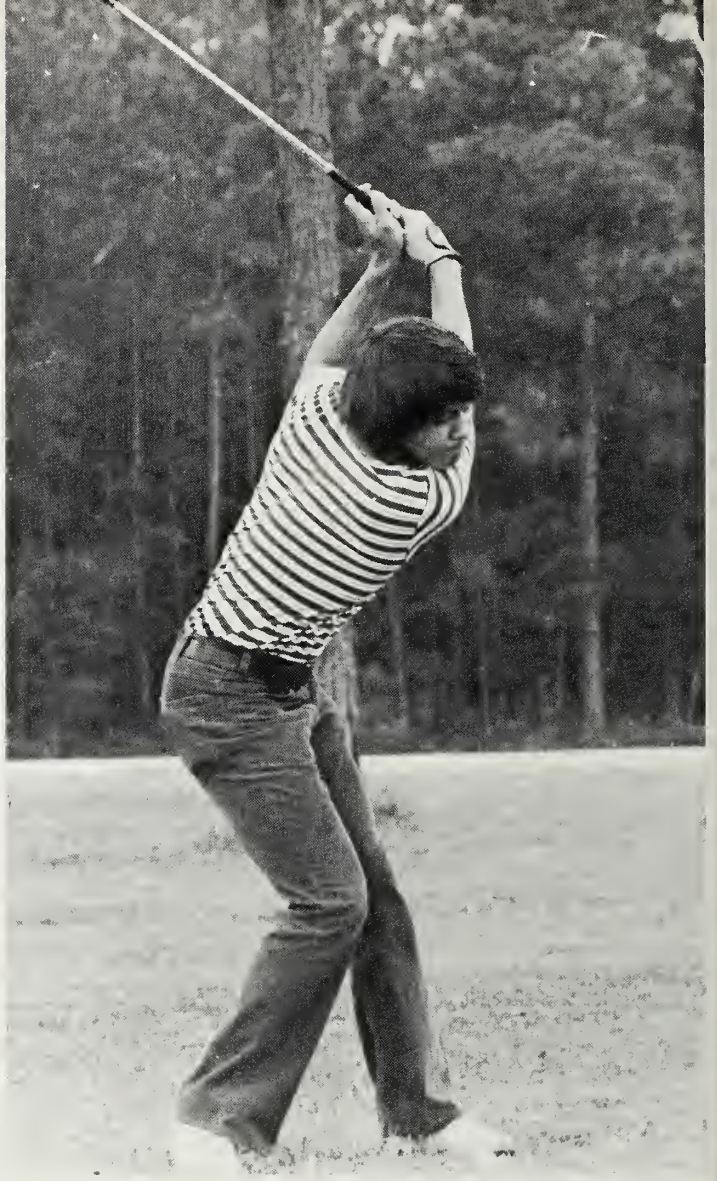
GOLF:

Golf Is a Year-'Round Sport

Coastal Carolina's golf team finished third in District Six last year, with three of the six team members ranking in the top ten in the district championship. The team has seven returning members from last year's team including Eddie Frank Salley, an All-District Six player.

Two freshmen joined the team to add strength and depth. Rick Lewallen is a first year player via Myrtle Beach and was the number one high school golfer in the state. Three other new golfers transferred to Coastal this year.

The team hopes to represent Coastal Carolina and District Six in the NAIA national championships in Texas this year. The team, coached by Tom Cooke, plays in matches throughout the year.



Bob Dillon



Front Row: Rick Lewallen, George Hardee, Bob Dillon, Mike Baker, Rob West, Rocky Reavis, Eddie Salley; *Back Row:* Rick Vander Veer, Robert Griffin, Mike Bylen, Burt Brown, Steve Hula, Malcolm Trickey, Gene McCaskill.



VOLLEYBALL:

Team Effort Pays Off



WOMENS VOLLEYBALL TEAM

Kay Barnhill
Pat Clark
Cassandra Graham
Anne Grimmer
Cathy Nance
Anne Perritt
Pat Springs
Karen Swygert
Cynthia Wildes

Manager:
Beth Pierson

Coach:
Violet Meade

CHEERLEADERS:



Doris Ann McCray. Robert Ann Johnson. Ruby Greggs. John Wilson Jr.. Fredericka Bellamy. Angela Chestnut: *Not Pictured:* Ernest Vereen.



*A Parading Chant
and Cheering
Squad Back
Number 1 Teams*





Organizations

Memories

ACES: Association of Coastal Education Students

The Association of Coastal Education Students, better known as ACES, is a group composed of students interested in bettering the American educational system. Toward this worthwhile end they

sponsored such activities as a paperback book drive and a book buy-back. The club is not limited to education majors, but is open to anyone who has an interest in improving the quality of education.



Elizabeth Brown, Jim Rex, Patsy Candal, Janet Graham, Ann Marlowe, Frankie Squires, Marsha Miller, Sharon Lee, Debbie Benetato, Connie Richardson, Barbara Myers, Joyce Johnson, Sara Altman, Ronnie Jernigan, Gil Hunt, Debbie Byrd, John Wilson, Betty Godbolt, Danny Wilson.

Speaking in Tongues: Alpha Mu Gamma

Alpha Mu Gamma, the National Collegiate Foreign Language Honor Society, is the only honor society on Coastal's campus. Membership is open to all students who have an A average after two semesters of foreign

language. Students inducted into Alpha Mu Gamma receive a certificate of national membership and are recognized at the annual Honors Banquet.



Officers: Alvin Smith, Patrice Boyd and Susan Davis.

We Cheer for Red, Black and White: Coastal Carolina Spirit Club



The Spirit Club began as an unofficial group of students who formed a cheering section at home games and often traveled to away games as well. They originated a fight song for Coastal and numerous “spirited” cheers.

True to their cheer, “Let’s get a little bit rowdy,” the club provided Coastal fans with every kind of

noise from trash can lids to trumpets.

With the addition of a pep band this year, however, the Spirit Club confined its noise-making to yelling — as loudly as possible. They became an official organization with the adoption of a constitution, and continued to cheer the Chanticleers on to victory.



Exploring the Deep: Society of the Undersea World

S.U.W. is an organization devoted to the study of marine life. Its members may be marine science majors or just people who have an interest in scuba diving and exploring the deep. Co-Presidents Greg Hartline and Linda Brandfass led the organization through a very successful year under the advisement of Doug Nelson.

Each year, they designate a couple of days on campus as "Chowder Days." They make the stew themselves and serve it to all willing students for 50 cents a cup.



Sitting: Patricia J. Delia; *Front Row:* Dr. Doug Nelson, Mark Peterson, Bruce Lampwright, Mike Sheppard, Gregory Hartline, Linda Brandfass, Bob Vipperman; *Back Row:* Robert Gootman, Ben Ham, Joe Canavan, Jeff Opalko, Andy Perry, Charles Gray, Jim Drake, Mark Burger, Robert Habeck, Tony Jacobs, Robert Goodwin, Erik Schuck-Kolben, Bob Askins.

Sisterhood at Work: Sigma Delta Phi

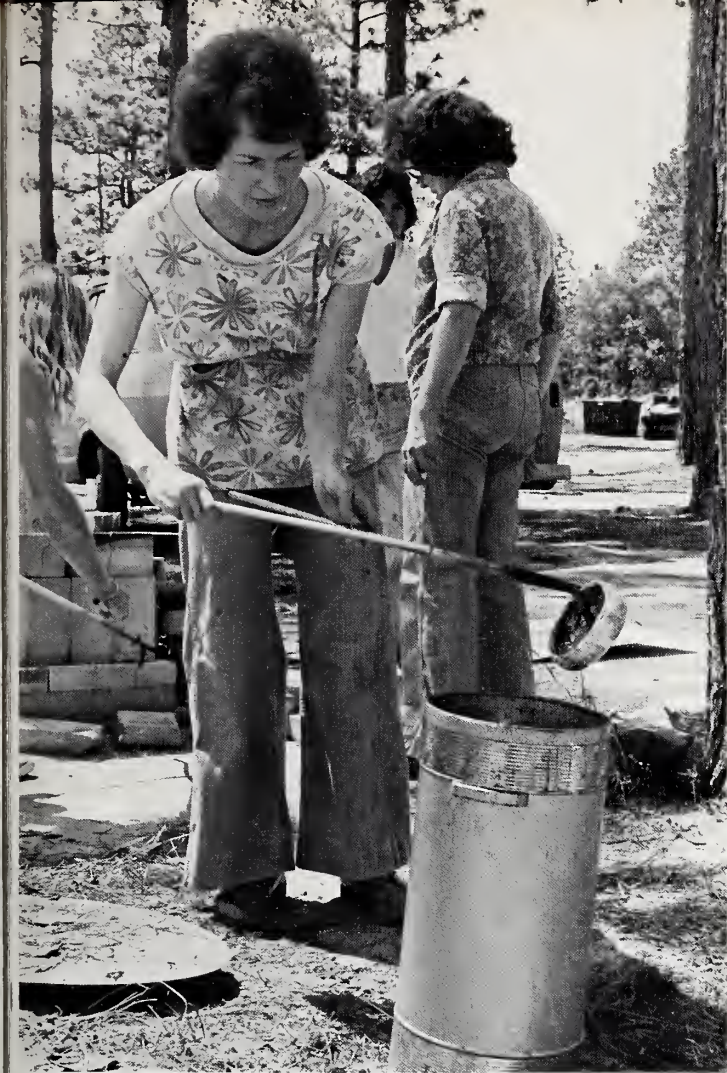
Coastal's only sorority, Sigma Delta Phi, sponsors Rush each fall and all female students are invited to join. Pledges must then subject themselves to waiting hand and foot on their big sisters, doing strange things in Cino's, and sponsoring such activities as Red and Black day and bake sales. Needless to say, they love every minute of it.

Pledges then go through three review sessions, after which they must pass the final dreaded stage of initiation — the sorority Hell Night. When this final test has been passed, pledges are official sisters of Sigma Delta Phi, and next Rush, they sit back and enjoy.

The sorority sponsors many worthwhile activities and service projects for the community. In addition, they also sponsor beer busts and a reception after the Miss Coastal Pageant.



Jan Fowler; Hydee Finch; Stacy Capps, Sergeant-at-Arms; Darlene Stevens, Vice President; Michelle Avant, Historian; Patty Wiand, Secretary; Debbie Lee, President; Sue Gerrald, Advisor.



Outlet for Artistic Expression: Canterbury Art Club

The Canterbury Art Club is composed of art students interested in furthering their talents and expression by means of producing paintings, sculpture, ceramics and sketches. Members of the club held an art show in the Lecture Hall in which works were exhibited and sold.

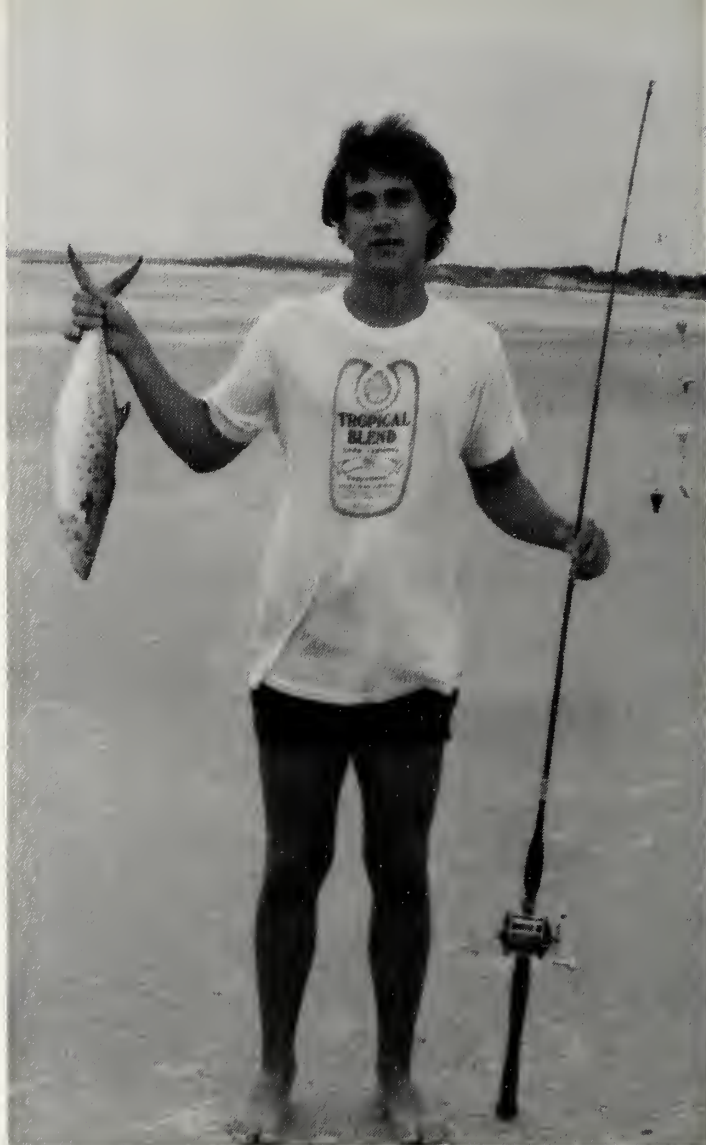


The Big Fishermen: Coastal Carolina Fishing Club

Coastal Carolina is a school known for having winning teams in every sport, and fishing is no exception. With both fresh and salt water nearby, it's no wonder that Coastal anglers are second to just about no one.

Advisor Don Millus and his team host several annual events, most of which take place at the Springmaid Beach pier. A night of fish-tagging took place this year on November 23. Also, the fishing club hosted the third annual surf fishing contest at Pawley's Island. The highlight of the anglers' year is a competition held in Nova Scotia, where Coastal teams have always made a good showing.

Fishing is a big sport along the Grand Strand and Coastal fishermen have done a great deal to help promote it.



A Spanish mackerel in the surf? Only in a Coastal Carolina College Fishing Club Contest.



Coastal Carolina Anglers in their third annual surf fishing contest at Pawley's Island.

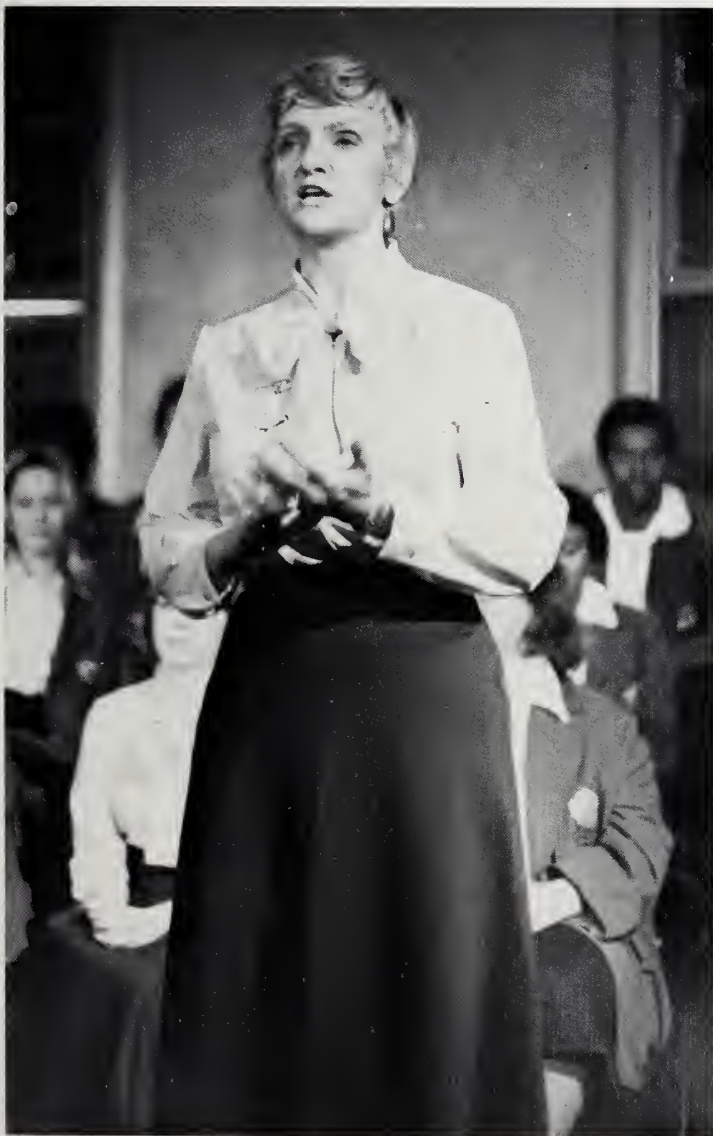


Coastal Choir Performs Christmas Oratorio

For the first time, the Coastal Carolina Concert choir gave performances of a classical work in its complete form. Saint-Saens' Christmas Oratorio was performed at First United Methodist Church in Conway, and in the Lecture Hall at Coastal. In addition to the Oratorio, the choir sang Christmas music at Myrtle Square; they also gave a performance at North Conway Baptist Church.

The ensemble, a group of eighteen chosen by audition from the choir, sang for the Atheneum Society and performed "Applause" at the Miss Coastal Pageant.

Choir Officers George Singleton, President; Tom Morgan, Vice-President; and Patrice Boyd, Secretary-Treasurer are assisted by Director Carolyn Cox in planning activities and events.



BSU and SCM Have Active Year

Baptist Student Union and Student Christian Movement are religious organizations open to students from any denomination. These organizations meet for communion, fellowship and Bible studies.

BSU takes an annual trip to a convention retreat held in Toccoa, Georgia, and members attend meetings and lectures throughout the year. SCM assisted in the christening ceremonies for theatre professor Mike Fortner's baby and in communion before performances of Jesus Christ Superstar.



During a Wednesday noon communion service, BSU and SCM members took part in the christening of Michael Fortner's child.



Beverly Hardgrove collects money during the Car Stop in December.

Business Club: If the Kids Don't Come to the Party, Take the Party to the Kids

As in past years, the Coastal Carolina Business Club was extremely active, both on and off campus. They held regular meetings in the SGA conference room, and sponsored a car stop to help raise money for charity. When the guests didn't make it to their annual party for underprivileged children, the business majors did the only sensible thing: they packed up goodies, games and candy, and took the festivities to the kids.



Front Row: Pat Baker, Teresa Loeb, Joyce D. Owens, Sally Tyson, Beverly Hardgrove; Second Row: Marcia Parker, Pat Rabon, Denise Bush, Mary C. Luff, Lynn Clark, Jeanne Casey, Will Garland; Back Row: Ed Harvey, Nancy Stevens, Darcey Carr, Bill Mannix, Bill Moore, Tom Towns, Dr. Boyles, Roger Harrelson, Paul Baurenbeck, Andy Perry, Dr. Gilles.

Send in the Klowns!

The Koastal Klowns are one of the most active organizations on Coastal's campus. The club participates in the Sun Fun, CanAm and Christmas parades, and entertains at various school functions throughout the year, such as the annual Business Club Christmas party for underprivileged children.

In addition to this busy schedule, the Klowns also turned out to help raise money for the Athletic Department at McDonald's.



Afro-Am Society Promotes Awareness



The Afro-Am Society strives to promote awareness of Black heritage and the role it plays in society today. The club works toward unity among blacks and understanding among all people.

Under the leadership of club president John Wilson, the organization sponsors bake sales, car stops and other activities to raise money for underprivileged children.

Front Row: John Wilson, Linda Cooper, George Brown, Willie Holmes; *Back Row:* Josephine Dozier, Debra Gause, Angie Gray, Legalia Dozier, Fred Belamy, Sharon McCray, Clara Owens, Ruthena Singleton, Bernard Rhue, James Greene, Dora Parmerly, Ernest Vereen, Fran Washington, Stu Strothers.

Alpha Phi Omega Serves Coastal and the Community

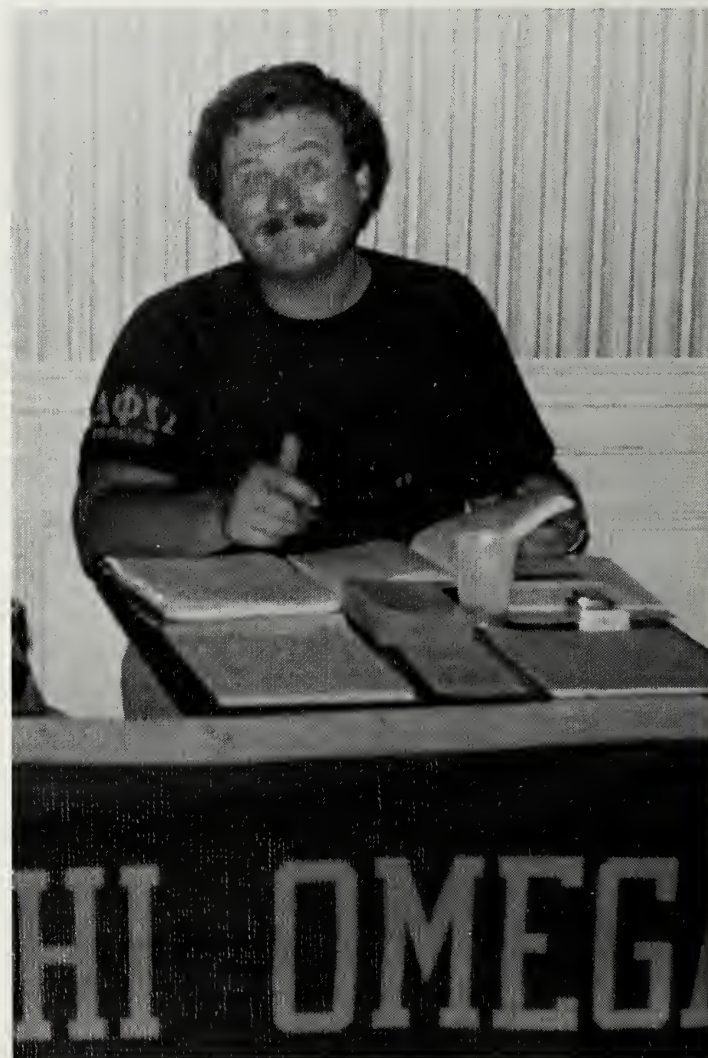
Alpha Phi Omega is the largest national service fraternity in the United States with over 147,000 members and 600 chapters actively serving campuses across the nation. APO has an emphasis on service and its three-fold purpose is to develop leadership, promote friendship and provide service to the campus and community.

The Omega Kappa Chapter of Alpha Phi Omega was founded at Coastal Carolina in the spring of 1977, 52 years after the founding of the national organization in 1925. Twenty-four charter members were admitted into Omega Kappa, and during Fall '78 twenty-seven new members were added. Officers were: Linwood Wiggins, President and Founder; Tom Rickenbaker, Administrative Vice-President; Frank Sarvis, Service Vice-President; Andrew Nagle, Membership Vice-President; Steve Everhart, Secretary; Scott Floyd, Treasurer; Jim Beaty, Jr., Historian; and Jim Alford, Sergeant-at-Arms.

Since the founding of the Omega Kappa Chapter, fifteen services projects have been completed. The fraternity coordinated and assisted with the pioneer skill events during the county-wide George Washington Day celebration; they also sponsored a disco during spring break for students and administration. They sponsored a campus-community blood drive on campus in March and participated in the Cerebral Palsy Walk-a-Thon. At the Florence County Expo, they set up an information booth.

This fall the fraternity continued its activities by helping at registration and donating over 85 hours to help the library staff move into the new building and sponsored another blood drive and a Christmas party for underprivileged children.

Members of Alpha Phi Omega, which has no hazing policy, have tried to stress involvement with people to help them reach their highest potential. They have an open membership which they hope will grow as they continue to serve Coastal Carolina.



Jim Alford takes applications during registration.



Alpha Phi Omega
NATIONAL SERVICE FRATERNITY

Back Row: (Left to Right) Ricky Wellons, Ronald Lackey, Jim Beaty, Frank Sarvis, Danny Linton, Steve Everheart, Jim Alford; Middle Row: Michael Boone, E. M. Singleton, Scott Floyd, Andy Nagle, Tommy Rickenbaker, Bob Loyd, Al Poston; Front Row: Carl Foltz, John Hinson, Warren Beckham, Marshall Barnes, Sam McCullum, Jan Winter.

Student Nurses Association Works for Better Health Care

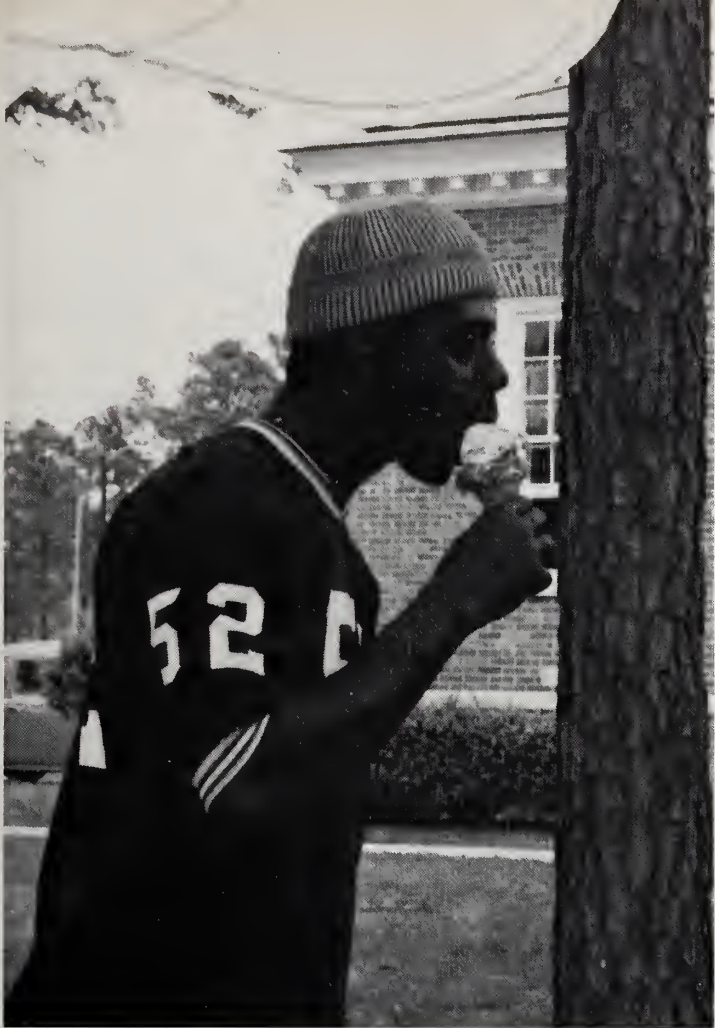
The Student Nurses Association is an active group of nursing majors who work together to promote better health care. The group sponsors blood drives and bake sales to raise money for health-related activities. Their training is evidenced in the high employment rating of Coastal nursing graduates — and you can't ask for much more than that!



Officers: Annette Graham, Faye Hines, Teresa McPherson, Mary Ellen Adkins, Angela Perry, Anne Lane, Patty Henson, Nancy Owens, Patty Sue Hickman — Advisor.



Mary Ellen Adkins, Myra Vaught, Brenda Mathis, Chris Jones, Teresa McPherson, Lora Woody, Joyce Todd, Jo Ivey, Cynthia Williams, Patty Henson, Terri Opalko, Nancy Whatley, Eveylyn Coleman, Schatzie Caldwell, Patty Sue Hickman — Advisor, Susan Thomas, Nancy Owens, Faye Hines, Ara Atkinson, Geraldine James, Fred Schwager, Elaine Miller, Annette Graham, Renée Graham, Anne Lane, Angela Perry, Kathy Jordan.



Rosie Bankhead eats fast to prevent a mess from a dripping ice cream cone.

Coastal's Great Thinkers: Sokratic Club

Descartes, Bacon, Aquinas, Kant — watch out! Coastal has a group of philosophers known as the Sokratic Club who are out to make the Greatest Thinkers only second best. This group of intellectuals meets frequently to bandy ideas and exchange views. They also come down to earth and hold an annual ice cream party under the balloon behind the Student Union Building.

The excitement usually begins at the feasts prepared by students at Dr. Robinson's home. The experience of one party usually lingers for a long time.

The organization also hosts an annual "Deanie Weenie" Roast each fall. Held under the Atheneum, each dean is invited to eat hotdogs with students and members of the Sokratic Club.



Uniting Past and Present: History Club

Members of the History Club share an interest in current events as well as the important events of the past. They meet regularly for discussion to further their

knowledge and understanding of the political and governmental world.

Dave Paddock serves the organization as president.



Above: Susan Cook, Bruno Gujer, Jim Branham, Joseph Wightman, Derek Blanton, Bebumont Hazzard, David Paddock, Jim Alford. *OPPOSITE PAGE:*
Front Row: Lisa Berry, Subhash Saxena, Susan Davis; *Back Row:* Steve Williams, Robert Gootman, Bruno Gujer, Tony Albinak.



International Club

Exotic Food, people from many lands, and lots of fun characterize the International Club at Coastal Carolina. The club sponsored a get-together for Coastal's exchange students and held a "Christmas In

Many Lands" party. They hope to increase understanding of other cultures, and accomplish this purpose by sponsoring social events for people of many different backgrounds.

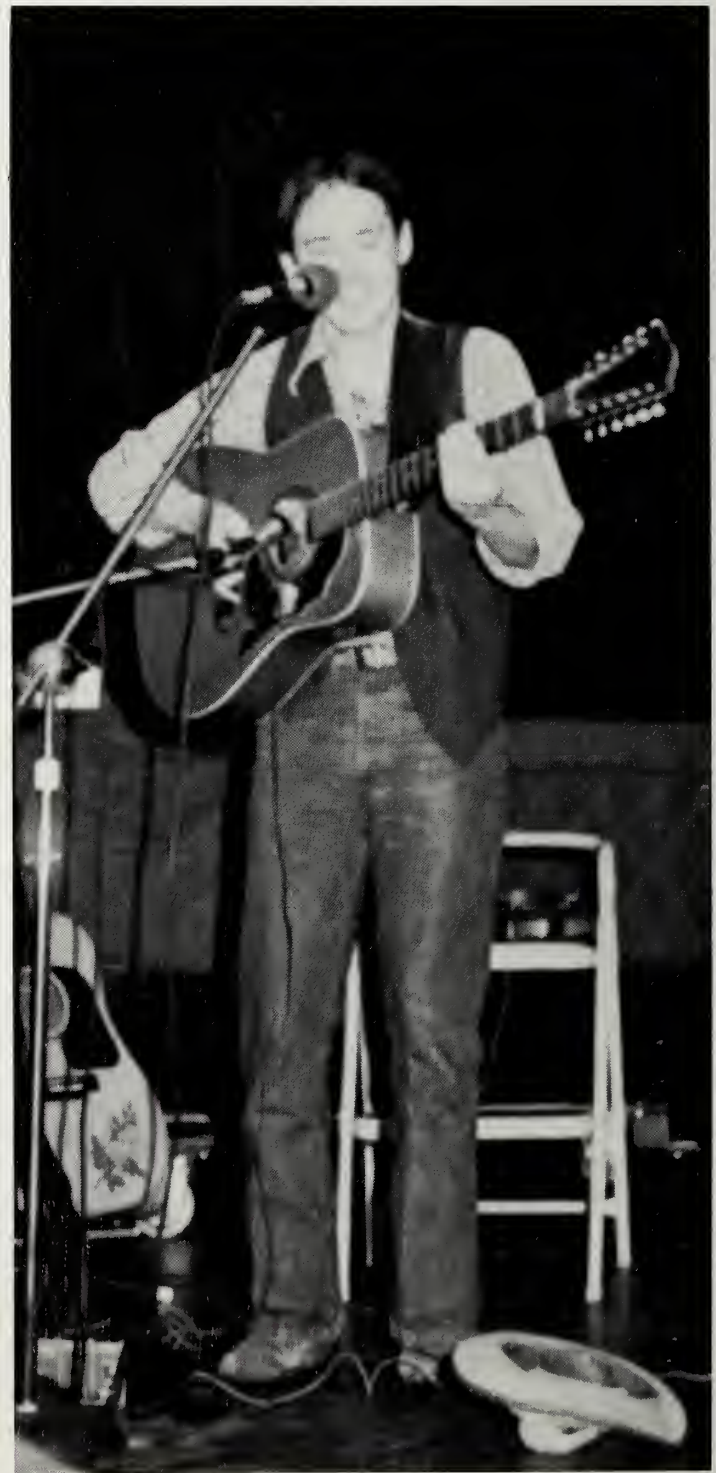
Campus Union Provides Activities for Coastal Carolina

Campus Union schedules dances, concerts, artistic entertainment and much, much more for the students of Coastal. This organization is responsible for coordinating the Miss Coastal Pageant and Homecoming in addition to the regularly scheduled activities throughout the year.

Each year members of Campus Union travel to the National Entertainment Convention to book groups and artists for Coastal. They try to come back with a varied slate of entertainment which will appeal to everyone, and this year's Campus Union certainly did: Mike Cross, Buffo the Clown, Nina Kahle, the Wolverine Jazz ensemble . . . Students

who didn't turn out for this list of performers missed some terrific shows.

Campus Union Coordinator Simon Spain and the members of the union put in long hours of hard work that resulted in a full year of entertainment for Coastal Carolina.





OPPOSITE PAGE. LEFT: Campus Union Coordinator Simon Spain. NEAR RIGHT: Mike Cross. Fall 1977. THIS PAGE. LEFT: Buffo the Clown. Fall '77. ABOVE: Entertainment Committee Chairman Michael Tolan.

Campus Union

Simon Spain
Coordinator

Foster Fowler
Assistant Coordinator

Miss Debbie Lee
Special Events Chairperson

Donna Newman, Legalia Dozier
Contemporary Entertainment Chairpersons

PEM and Soccer Clubs Promote Athletic Involvement

The PEM Club is an organization of physical education majors which strives to promote physical education as an important part of life. They coordinated the Cino Day Activities and assisted with the Horry County Special Olympics.

The Soccer Club engages in soccer matches and hopes to compete as an NAIA team next year. The group of students formed intramural teams this year and the participation was overwhelming. It has become popular on campus as a spectator sport, also.





Tell the Teacher We're Surfin' — Surfing Club

The newly organized Surfing Club promoted an interest in one of the Grand Strand's most popular sports. With many experienced members, they made a good showing in the various competitions which they entered.

Wick Westmoreland worked with the help of Bruno Gujer to form the club and convert it from the Sailing Club.

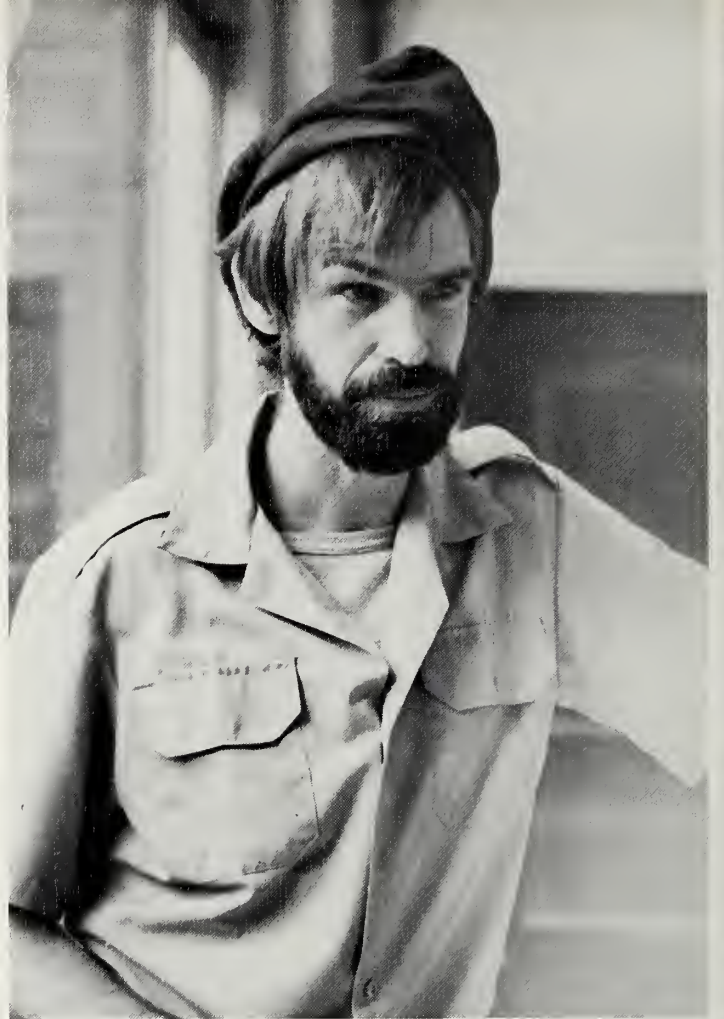


Front Row: Billy Rainwater, William Harper, Joe Hughes; *Back Row:* Mark McDandel, Wade Smith, Wick Westmoreland, Chuck Dawes, Chris DeBock, Dale Morrison, Bruno Gujer.

All the World's a Stage: Upstage Company

The Upstage Company provides Coastal students with an opportunity to perform in almost every kind of dramatic work. The group produces musicals, comedies and dramas, with something for everyone. The 1977 theatre season included *Ocean Boulevard*, a hilarious takeoff on Myrtle Beach in the summer; a scene from *Lovers and Other Strangers*; and plans for *The Rimers of Eldritch* and *Two Gentlemen of Verona*. Under the direction of Mike Fortner, the Company continued to present first-class productions of every work it attempted.

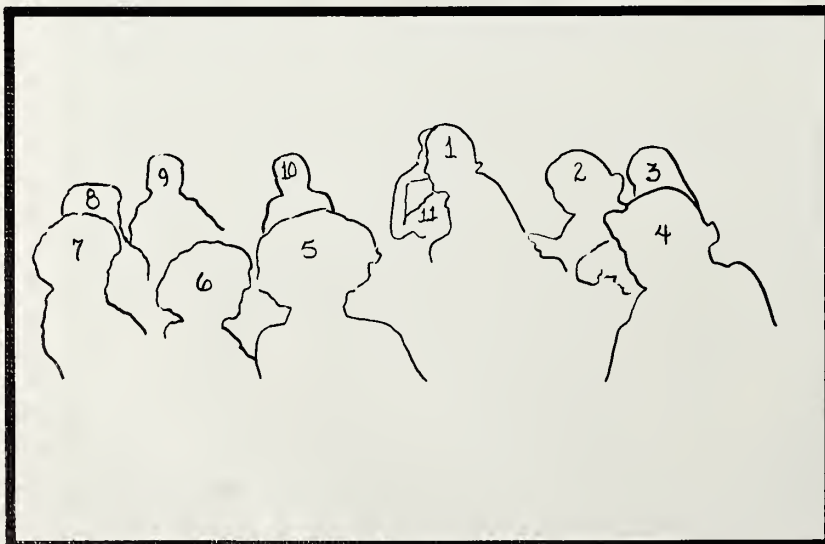
During the spring, Micheal Fortner took on a major miracle in producing the musical *Jesus Christ, Superstar*. As spring turned into summer, the Company produced the drama *Alice in Murrell's Inlet*. This year has been a memorable year for members of Upstage.





TOP: Upstage Members: Susan Cook, Buz Martin, Beth Maher, Preston McLaurin, David Paddock. ABOVE: Theatre members Anne Marie Himmelsbach, Beckah Worrell, Rob Vachom, and Preston McLaurin performed in a skit from *Lovers and Other Strangers*. OPPOSITE PAGE, TOP: Michael Fortner. BOTTOM: Tourists come and tourists go in a scene from *Boulevard*. Michelle Godkin, Joyce Thomas, Clarence Galucki, Rob Vachom, Jane Ryan, David Paddock, and Mark Youngblood.

Chanticleer Increases in Size, Staff



1. Tim Meacham, Editor-in-Chief
2. Lorna Gentry
3. Donna Newman
4. Sue Hardee
5. Susan Cook
6. Donna Edge
7. Robert Gootman
8. Warren Sessions
9. John Monk
10. Dr. Sally Hare
11. Michael Deegan

The Chanticleer

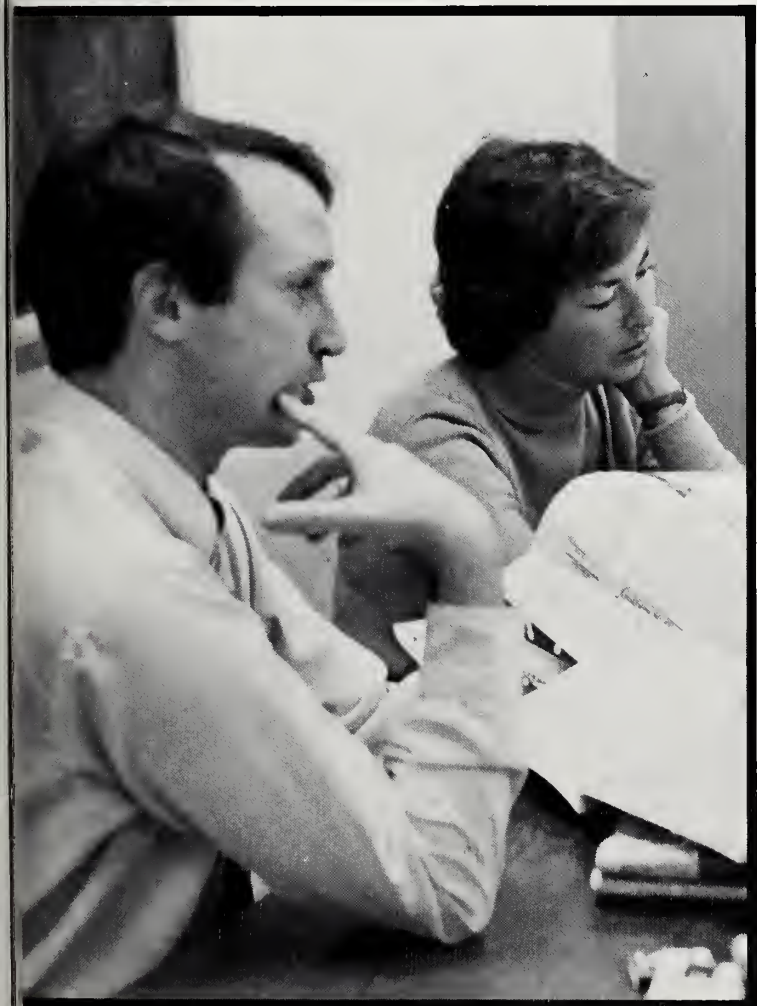
Coastal Carolina College
P.O. Box 375
Curry, S.C. 29526

Editor Tim Meacham
Associate Editor Susan Kennedy
News Editor Mary Jean Baxley
Feature Editor Lisa Berry
Sports Editor Warren Sessions
Layout Editor Cindy Beardsley
Advisor Dr. Sally Z. Hare
Typist Lesta Sue Hardee
Kim Johnson
Wendy Lami
Judy Simmons
Photographers Marcia Miller
Doug Smith

... FLASH ... LATE BULLETIN FROM THE NEWSROOM OF THE CHANTICLEER ...

The *Chanticleer*, the school newspaper of Coastal Carolina College, has just announced that it will increase in size to eight pages from the four and six pages last year. Other plans include changing the texture of the newspaper itself by going to newsprint. It has also announced that starting spring semester 1978, it will begin to take advertisements.

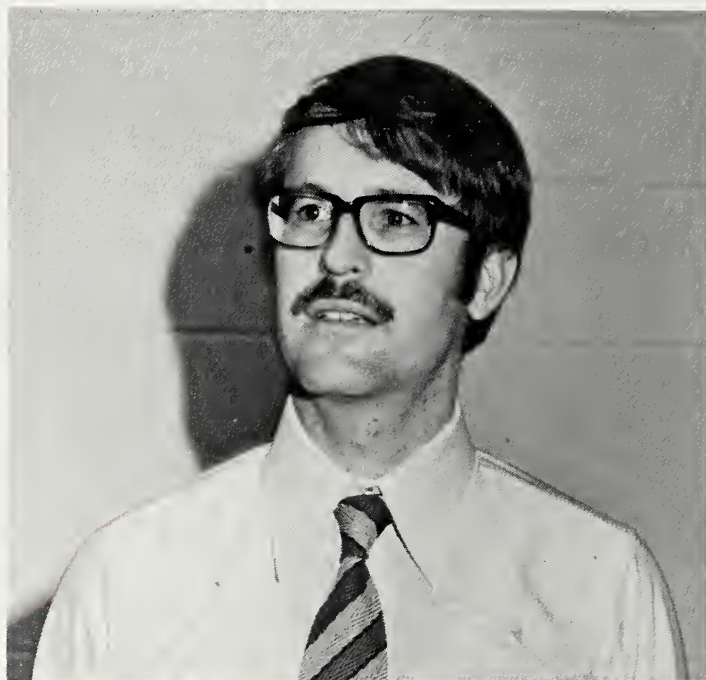
All of the aforementioned goals were accomplished in this year's *Chanticleer*. With the assistance of its advisor, Dr. Sally Hare, the staff was led by: Tim Meacham, editor-in-chief; Susan Davis, associate editor; Marcia Parker, business manager. Mary Jean Baxley was instrumental in reporting informative unbiased news. Cindy Beardsley worked long hours on the layout and makeup of the paper. With the assistance of a dedicated staff, the newspaper was successful in meeting those dreaded deadlines and informing the students.



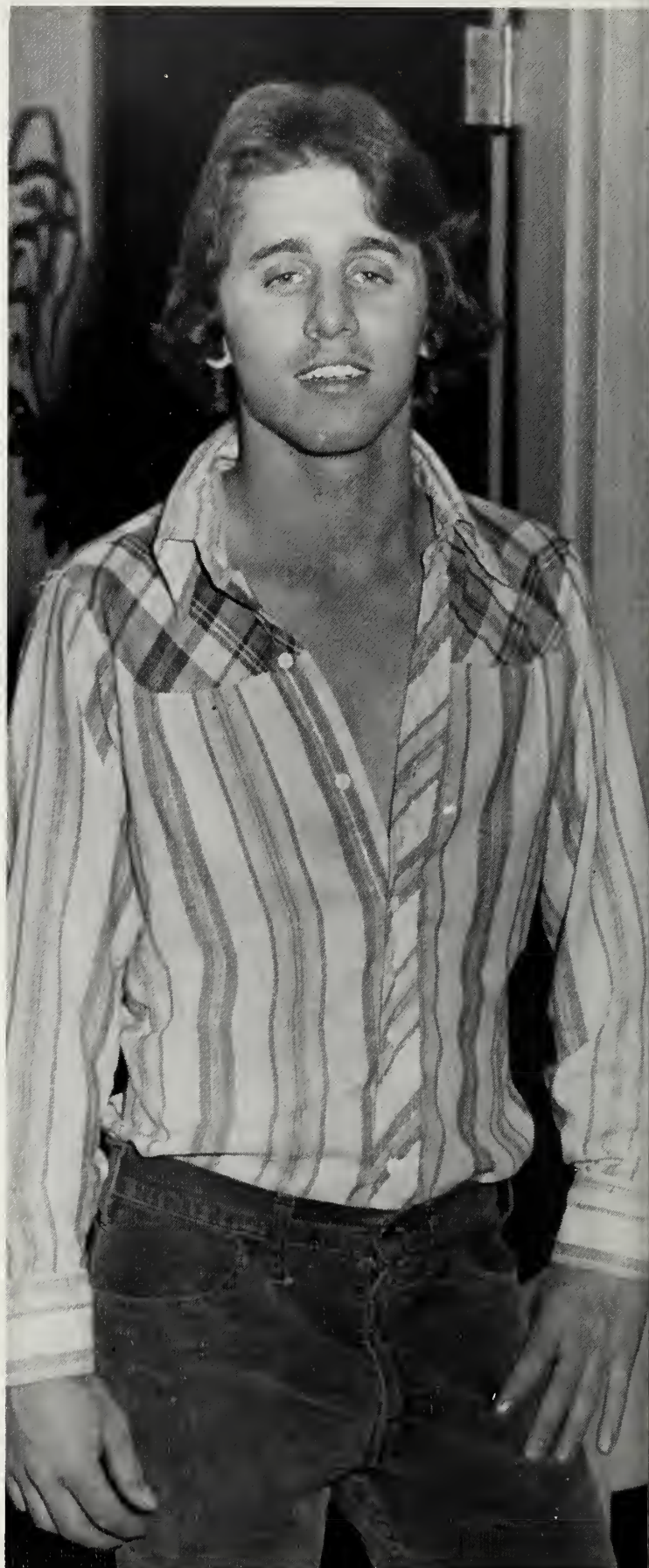
Tim Meacham

Archarios: Coastal's Literary Giants

Archarios is the official literary magazine of Coastal Carolina. It publishes contributions from students, some of which have received national recognition. The magazine is published once a year at no cost to the students.



ABOVE: Dr. Randall Wells, advisor. RIGHT: Jim Bindner, Editor.





Limelight

Memories



Students are presented with Who's Who Awards by Dr. Lackey.

"This One's For You" — Third Annual Honors Banquet

Coastal held its third annual Honors Banquet at the Landmark Hotel in Myrtle Beach. The event was a buffet-style dinner followed by awards presentations in the area of athletics, academia and service achievement, held Monday, April 18, 1977.

Numerous awards were given and "trophy-trotters" Lynn Eargle, Patrice Boyd and Stephen Eargle were kept busy handing them to the various presenters. Among those honored were student government officers, class presidents and campus union co-ordinator, as well as publications editors. Each division named an outstanding student for the 1976-77 academic year. Outstanding athletes were also named. The evening was highlighted by presentations of the Goerge C. Rogers awards, which went to Judy Sims and Jim Vogel; and the Faculty Award for General Excellence, won by SGA President Bob Loyd. The Business Club also walked away with the Club Service Award for the second year in a row.

The final highlight of the evening was a standing ovation given to Dean Ron Lackey, who announced that he was resigning as Director of Student Affairs to return to full-time teaching.



Al Poston presents the *Atheneum* award to Marcia Wells Parker.

Honorees



Dr. Singleton presents the Faculty Award for General Excellence to Bob Loyd.

Class Presidents:

- Freshman — Kim Askins
- Sophomore — Mike Deagan
- Junior — Susan Dugan
- Senior — Jim Vogel

SGA Officers:

- Treasurer — John Henson
- Secretary — Barbara Mack
- Vice-President — Walt Richardson
- President — Bob Loyd

Campus Union — Rick Wall

Publications:

- Atheneum* — Marcia Parker
- Chanticleer* — Judy Sims

Divisional Awards:

- Physical Education — Walt Richardson
- Government/International — Jim Vogel
- English — Becky Godwin
- Education — June M. Sloan
- Biology — Vicki Lee

George C. Rogers Awards:

- Jim Vogel
- Judy Sims

Club Service Award: Business Club

Faculty Award for General Excellence:

- Bob Loyd

Who's Who:

Regina Neely, Leslie Gentry, Jim Vogel, Bob Loyd, Jaki Tutas, Danny Wilson, Everette Davidson, Dorothea Hill, Sammie C. Jordan, Steve Taylor, Tom Rickenbaker, Barbara Mack, Alex Todd, Nancy Floyd, Nancy Stevens, Gail Porter

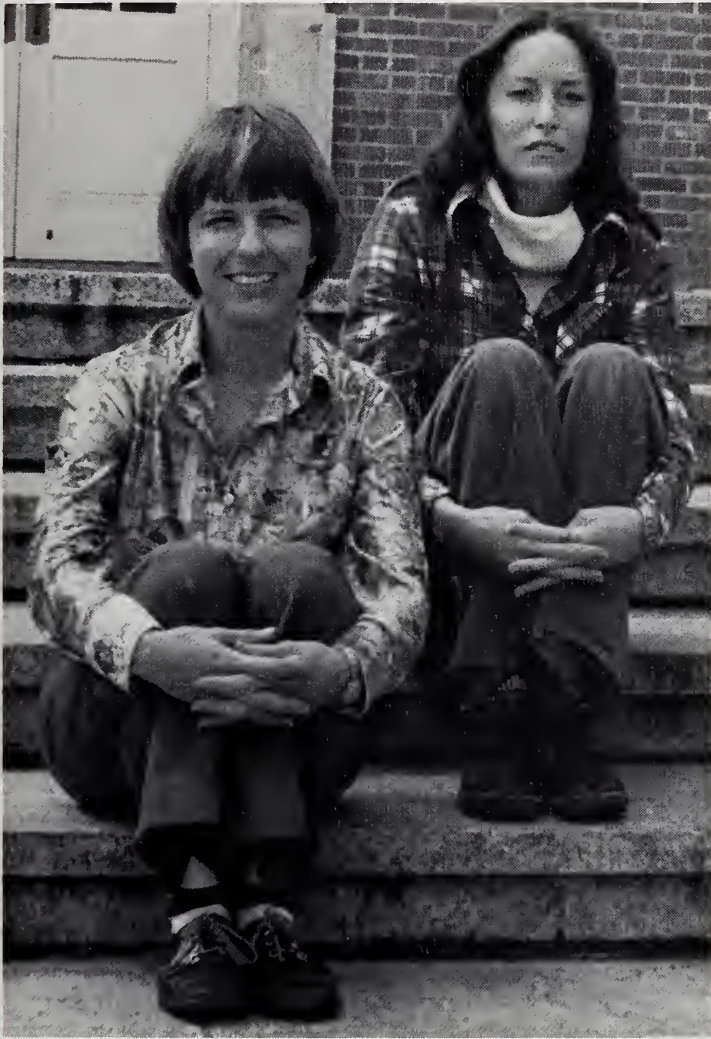


George C. Rogers Awards — Judy Sims, Jim Vogel

Number of Class Officers Reduced

SGA's revised constitution provided for only two representatives from each class, half the number designated in previous years. The change was made

to insure that all classes would be adequately represented. Apathy still prevailed, however, as some races were unopposed.



Senior Class: President Susan Davis, Representative Lisa Berry. Not Pictured: Representative Russell Fowler.



Junior Class: President Bob Vipperman, Representatives Hydeec Finch and Derek Blanton.



Sophomore Class: President Doug Smith, Representatives Patty Wiand and Kim Askins. Opposite Page: SGA President Robert Drda, Vice President Greg Hartline, Treasurer Darlene Stevens and Secretary Patrice Boyd.



Freshman Class: Representatives Norm Evans and Deanna Hoffman. Not Pictured: President Michael Tolan.

A Star Is Born . . .

*Montye Smith Wins
Crown and Title —
Miss Coastal Carolina
College*

November 22, 1977 was a hectic day for the sixteen contestants of the 1978 Miss Coastal pageant. Judging began in the morning with interviews held at the Yachtsman Motor Inn in Myrtle Beach. Competition continued in the afternoon, when talent eliminations were held at the Convention Center to determine which contestants would compete for the Talent Award. Judges Lee Blackburn, Jean Broadway, Chris Logan, and Denver Wright selected the top ten talents, and the girls went home to get ready for the pageant.

After much frenzied preparation, the curtains opened on the production number, "There's No Business Like Show Business," performed by the Coastal Carolina Concert Choir and contestants. The girls introduced themselves and promenaded around the ramp.

Emcee Lance Drake then introduced the ten girls in competition for the talent award. The audience was entertained with these presentations, as well as enjoying the talents of the Coastal Carolina Ensemble, who performed "Applause." Miss Myrtle Beach, Sharon Lee, presented a medley of Broadway show tunes.

Following a good deal of deliberation, the judges chose five finalists: Elizabeth Burton, Sheryl Livingston, Angela Chestnut, Lynette Hendrix and Montye Smith. The five girls were interviewed by emcee Drake, and the choir sang Joe Cocker's "You Are So Beautiful" while the judges made their final decision. Campus Union Co-ordinator Simon Spain presented roses to Student Affairs secretary Chris McNeill, and to Special Events chairwoman, Debbie Lee, who directed the pageant, in appreciation of their hard work.

Reigning Miss Coastal Janice McDonald, now a student at Main Campus, took her farewell walk down the ramp. The judges' decision had been reached and it was time to announce the name of Miss Coastal Carolina 1978.





Chris McNeill was presented roses in appreciation for her assistance in the pageant.



The Concert Choir performed with the contestants on the opening number, "There's No Business Like Show Business."



Elizabeth Burton pinned the number on Linda Smith as they anxiously awaited their introduction.



The five finalists: Sheryl Livingston, Elizabeth Burton, Angela Chestnut, Lynette Hendrix, Montye Smith.

Runners-Up Selected



Elizabeth Burton, first runner up, was sponsored by the Sophomore Class.

With excitement at a zenith, Drake announced the names of the runners-up; Sheryl Livingston was named second runner-up, and first runner-up was Elizabeth Burton. Montye Smith took both the crown and the Talent Award as she was named Miss Coastal Carolina 1978.



Second runner-up Sheryl Livingston was sponsored by the Afro-Am Society.



Miss Coastal Carolina 1978, Montye Smith, also played the piano to win the "Talent Award."



Donna Edwards, Junior Class

The Contestants



Patty Wiand,
Sigma Delta Phi



Patrice Boyd,
S.U.W.



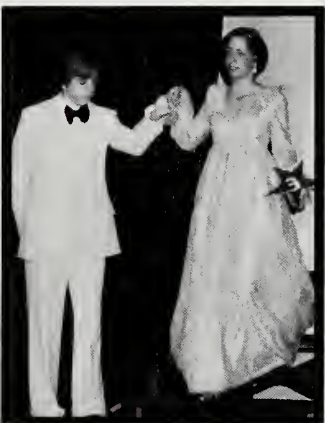
Susan Curcio,
Freshman Class



Melinda Webb,
Business Club



Jan Fowler,
Koastal Klowns



Bertie Fowler,
Atheneum Staff



Lynette Hendrix,
International Club



Angela Chestnut,
S.G.A.



Linda Smith,
Sokratic Club



Patricia Moore,
Alpha Phi Omega



Jessie Vandross,
Campus Union



Fredricka Bellamy,
Cheerleaders

Who's Who in American

Deborah Roberts Benetato — HEC Scholarship; President's Honor Roll; Dean's List; Junior Marshall; ACES; '76 *Atheneum* Sports Co-Editor; President, Sigma Delta Phi.

Patrice Andrea Boyd — HEC Scholarship; Alpha Mu Gamma; President's Honor Roll; Dean's List; Ensemble and Concert Choir; Peer Counselor; Campus Union Special Events Chairman; Co-Editor-in-Chief, '78 *Atheneum*; SGA Secretary.

Paul A. Braunbeck — Dean's List; Veteran's Club; Handicap Committee; Selection Committee for Dean of Administration; Maintenance Planning Committee; Planning Committee for President Holderman.

Deborah Lynn Byrd — Dean's List; President's Honor Roll; Junior Marshall; Jessie M. Lee Scholarship; ACES; Business Club.

Susan D. Davis — B&PW Scholarship; Alpha Mu Gamma; Dean's List; President's Honor Roll; Peer Counselor; German Club; International Club; Senior Class President; Associate Editor, '78 *Chanticleer*.

Robert Gary Drda — Dean's List; Junior Marshall; Peer Counselor; PEM Club President; Special Olympics; SGA President.

Russell F. Fowler — Dean's List; President's Honor Roll; Campus Union; *Chanticleer* Staff; Senior Class Representative; Co-Editor-in-Chief, '78 *Atheneum*.

Betty Godbolt — Alpha Mu Gamma; Dean's List; President's Honor Roll; ACES; Koastal Klowns; Business Club

Beverly Hardgrove — Business Club; Intramural Tennis; Modern Dance Club; Big Sister Program.

Timothy Meacham — Alpha Mu Gamma; Dean's List; History Club; Peer Counselor; Editor, '78 *Chanticleer*.



L-R: Sylvia Vaughan, Paul Braunbeck, Deborah Byrd, Deborah Benetato.

Colleges and Universities

Winifrede Richardson — Dean's List; Nominated to "Outstanding Young Women of America;" ACES.

Frankie L. Squires — Dean's List; President's Honor Roll; Baptist Student Union; Treasurer, ACES.

Sylvia Vaughan — Dean's List; President's Honor Roll; German Club; Special Olympics; ACES.

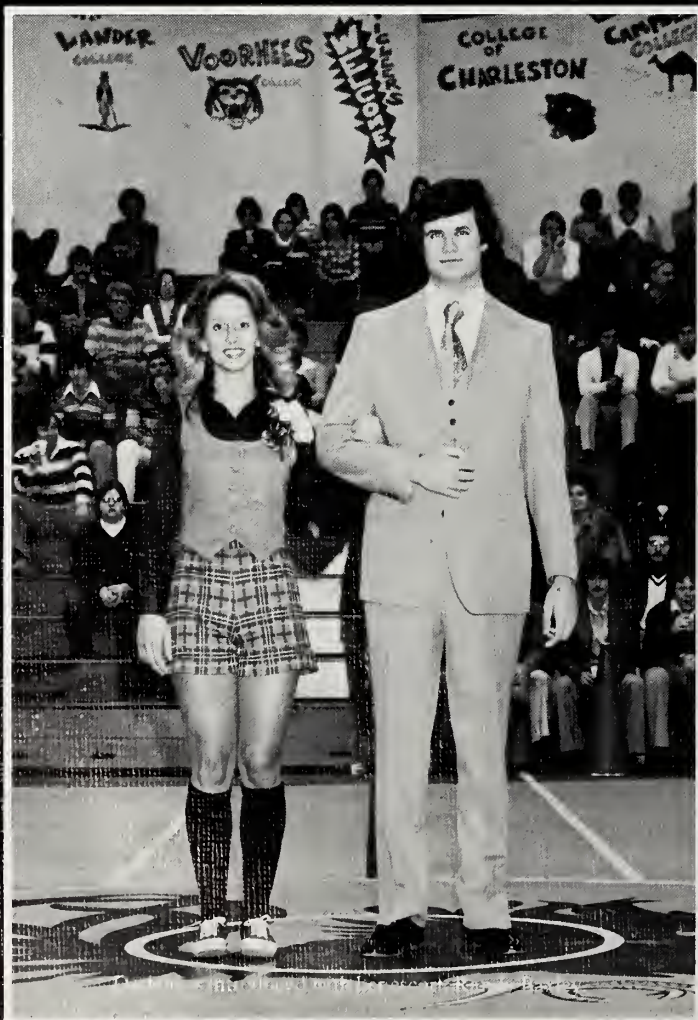
Patrick Wall, Jr. — Concert Choir; Rotary Club Scholarship; Fishing Club; *Atheneum* Staff; Sokratic Club; SCM; *Archarios*; Peer Counselor; Campus Union Co-Ordinator.



L-R: Tim Meacham, Winifrede Richardson, Russell Fowler, Beverly Hardgrove; Seated, L-R: Patrice Boyd, Rick Wall, Susan Davis.

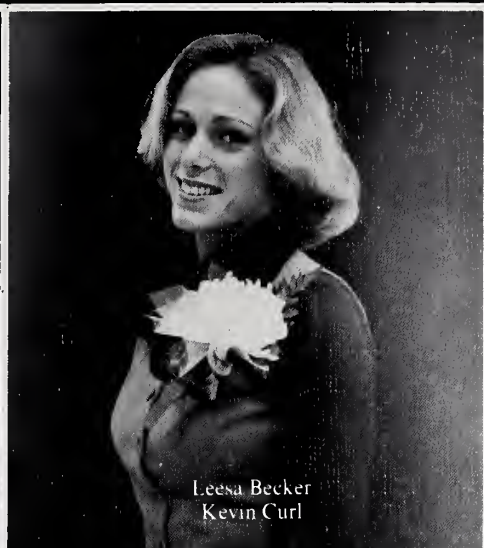


L-R: First Runner-up Juli Streater, Homecoming Queen Darlene Stevens, Second Runner-up Nancy Bellamy





Kim Askins
Tom Hickey



Leesa Becker
Kevin Curl



Nancy Bellamy
Frank White



Janet Benton
David Melton



Debbie Doyle
Robert Smith



Wendy Sicheloff
Clay Price



Juli Streater
Clay Price



Darlene Stevens
Carey Green

"And the Winner Is

"

On January 29, 1977, The Chanticleers met Lander College's Senators in the Homecoming game. Spirits were high and everyone waited anxiously for halftime, when the new queen would be crowned.

When the clock ran out on the first half, the floor was cleared and the court of eight contestants was introduced. Competing for the title were Kim Askins, Leesa Becker, Nancy Bellamy, Janet Benton, Debbie Doyle, Wendy Sicheloff, Juli Streater and Darlene Stevens.

After a few suspenseful moments the names of the winners were announced. Nancy Bellamy, sponsored by Frank White, was named Second runner-up; Juli Streater, sponsored by Clay Price, was first runner-up; and the 1977 Homecoming Queen was Darlene Stevens, sponsored by Carey Green. The new queen was crowned by retiring queen Joyce Strothers.

When play resumed, the Chants went on to defeat Lander 97-78.

After the game everyone moved to the Electric Circus, where the Amida Band provided music for the Homecoming Dance.

Western Sizzlin Hosts Spring Sports Banquet



Sara McDearmon presents the most valuable player award to Beth Allen for her excellence in tennis.



Honorees include: Beth Allen, Barbara Mack, Craig Hawley, Rocky Reavis, Don Landrum, Eddie Salley, Andy Davis and Eddie Euchler.

Spring athletes gathered on May 10, 1977, at Western Sizzlin to honor the star players in their respective sports.

Dr. E. M. Singleton welcomed the crowd after they had eaten a steak dinner. Walt Hambrick then spoke to the group and commended the coaches for doing "an outstanding job in helping bring an overall winning program at Coastal Carolina this spring."

During the awards presentation, Beth Allen, was awarded most valuable player in women's tennis. She along with Barbara Mack was also awarded the senior award. The team ended with a promising record of nine victories with only seven defeats.

The golf coach, Tom Cooke, presented the most valuable player trophy to Rocky Reavis. Eddie Salley was honored for being named to the All-District VI team, and Andy Davis was recognized for receiving the Collins Spivey Award for overall play and sportsmanship.

Craig Hawley received the most valuable player award for tennis. He won the 1977 District VI No. 1 singles title.



Photographs



Administration



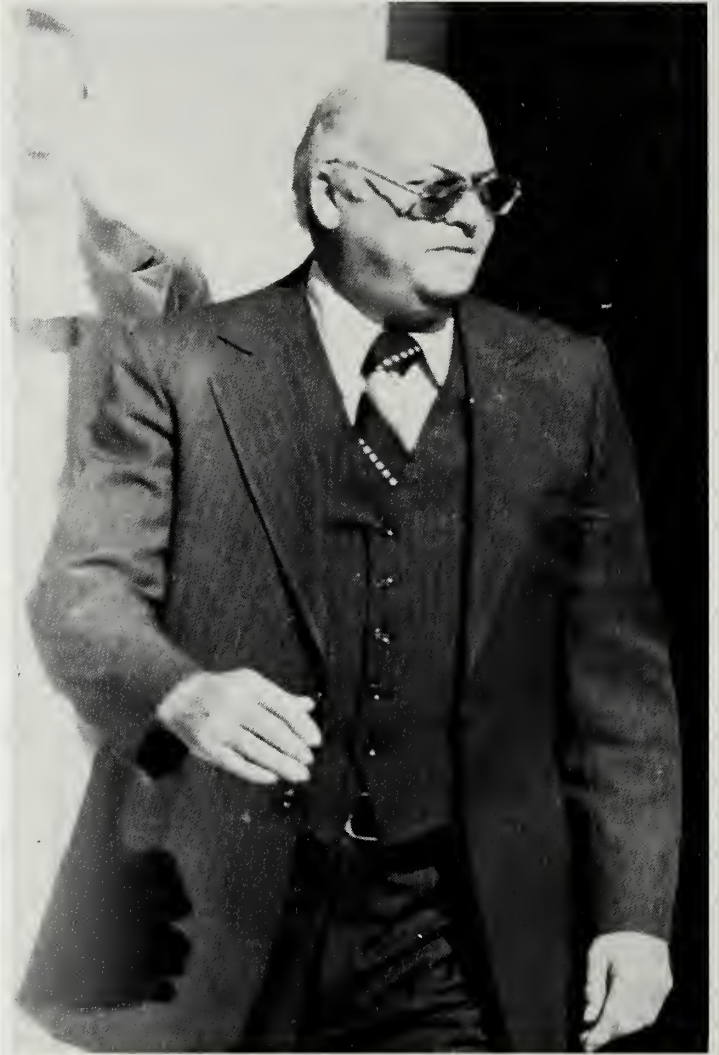
Office of the Vice President

Dr. Edward M. Singleton is the person designated as Chief Administrative Officer of the college. He serves as the University's Vice President and Director at Coastal Carolina College. His immediate staff is comprised of Mildred H. Allen, Administrative Assistant, and Brenda Cox, secretary.

As the Chief Administrative Officer of Coastal Carolina College, Dr. Singleton and his staff are charged with the responsibility of planning and implementing the entire educational and cultural thrust of the college. The Administrative Office has the task of initiating, co-ordinating, evaluating and reporting the functions, goals and objectives of the institution. Under the present organizational structure, the head of the college depends upon and receives counsel and advice relative to the operation of the college from the three deans: Dr. Paul Stanton, Academic Affairs; Dr. Donald Thompson, Business Affairs; and Dr. Robert Squatriglia, Student Development. The Administrative Office not only is the principal contact with the University Officials in Columbia, but also serves as the governmental agent for the Horry County Higher Education Commission and the Coastal Educational Foundation, Inc. The Horry County Higher Education Commission is the political entity that serves as an advisory board to the Board of Trustees of the University of South Carolina in the governance of the college. The Coastal Educational Foundation, Inc. is an eleemosynary corporation that supports certain programs of the college.

The Administrative Office works closely with the Director of Development, Col. William Baxley, who handles the important tasks of fund raising, investments, special scholarship programs, alumni affairs, public relations, and public information services of the college. He is assisted by Gwen B. Turner as his secretary.

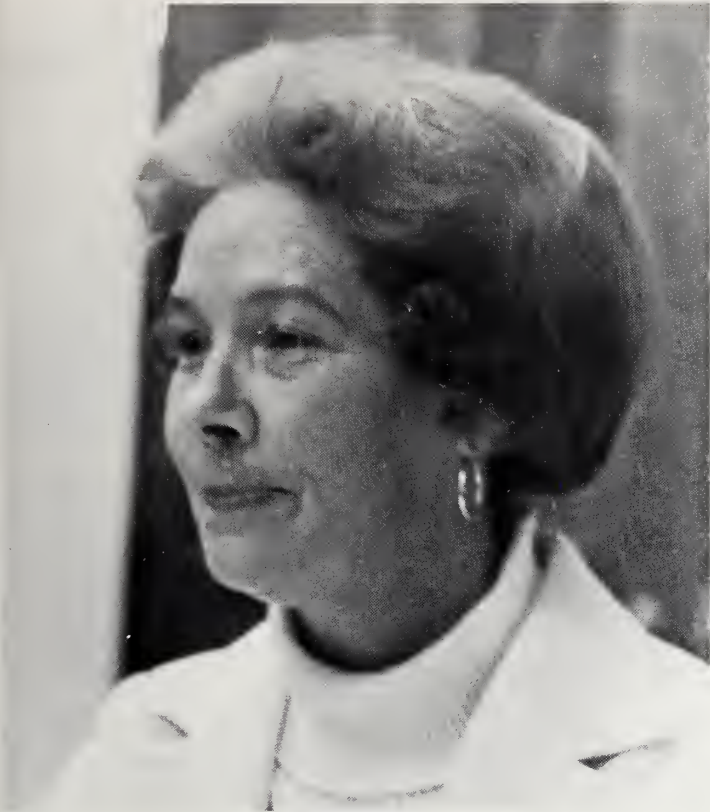
These offices are considered to be the place where the action takes place and where the leadership of the college originates.



Dr. Edward M. Singleton



Brenda Cox



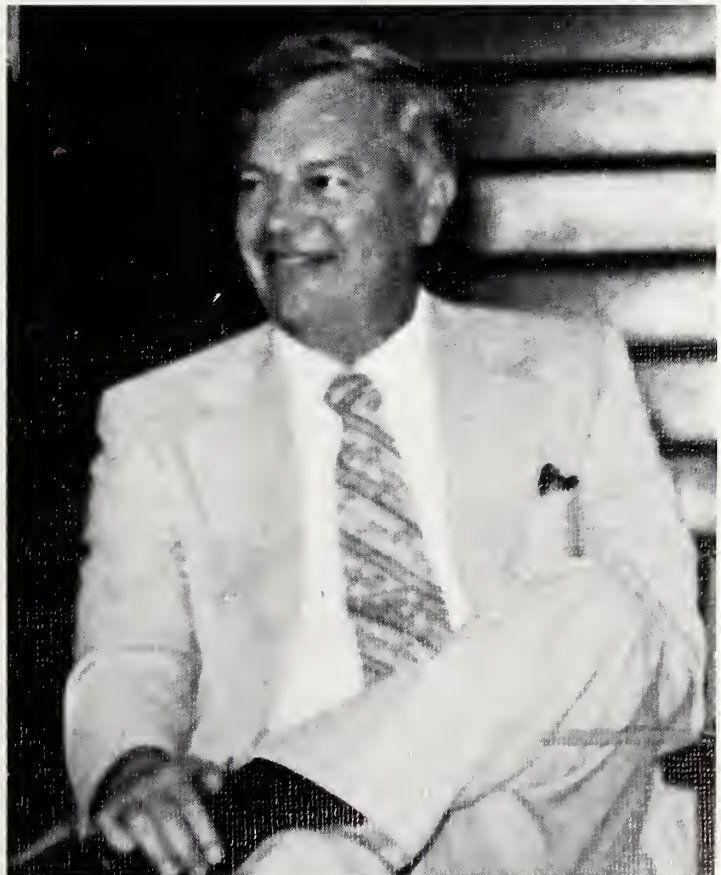
Mildred Allen



Gwen B. Turner



University President James Holderman



Col. William Baxley

The Business Office

The basic objective of the Business Office is to provide administrative support to the Coastal Carolina campus.

Dr. Donald Thompson, Dean of Business, is assisted by Mrs. Nita Inabinet as Administration Accountant and Phillip Massey, Assistant Dean of Business. Secretaries in this office are Sherrel Richardson and Gail Skipper. Some of the functions include financial planning and management, accounts payable and receivable, purchasing, receiving, buildings and grounds, and campus security.

The staff seeks to be sensitive to the students' needs as well as those of the faculty and staff in the provision of a wide range of administrative support functions. In the process, close, continuous working relationships have been developed with all components of the campus community.

Responsive, timely service is the goal which motivates all the employees of this office.

Cino's Roost — This year, the contract for management was taken up by Mrs. Eunice Graham, a familiar face to Coastal Students.

Cino's seeks to provide a variety of food at reasonable prices, in an attractive setting. Because of its location, it is a favorable meeting place for students, faculty and staff. The badly needed College Center should provide additional space and facilities and further expand opportunities for Cino's to be of service to the campus community.

Campus Shop — Under the management of Robert Elvington and secretarial expertise of Ruby Cook the Campus Shop strives to stock all text and necessary supplies for students of Coastal Carolina. They also sell items such as tee shirts, popular paperbacks, and class rings.

Maintenance — The Maintenance Department is dedicated to providing a wide range of campus support services. Until December, this department was supervised by Tony Mezacapa. At that time he resigned and E. Garrett Smith was employed to take over the position.

The new maintenance and warehouse building is designed to provide added services in the physical plant area. This modern structure will provide centralized receiving, supply and storage facilities, as well as an equipment servicing area and badly needed office space.

Campus beautification is an important goal of the Maintenance Department. Working closely with the campus Building and Grounds Committee, a comprehensive program is underway to provide the campus with trees, shrubs and plants native to South Carolina's coastal area.



Dr. Donald Thompson



Tim and Frank



Philip Massey



Robert Elvington



Sherrel Richardson



Eunice Graham



Office of Academic Affairs

The primary goals of the Office of Academic Affairs for 1977 are to insure that all the programs and services provide quality experiences for Coastal Carolina students and to minimize the breakdowns in communications among the various areas.

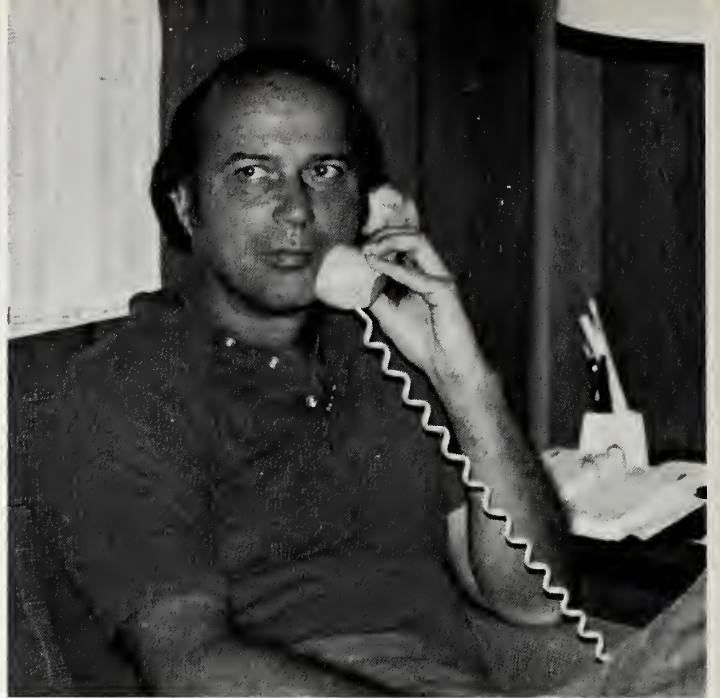
The Office of Academic Affairs is responsible for all academic activities on the Coastal Carolina Campus. This includes Admissions and Registration, Graduate Regional Studies, Library Services, Computer Services, Instructional Media Services, and all under-graduate academic programs. The undergraduate programs are housed in eight academic divisions: the Division of Business Administration, the Division of Humanities, the Division of Math and Computer Sciences, the Division of Nursing, the Division of Sciences, the Division of Social and Behavioral Sciences, the Division of Teacher Education, and the Division of Health and Physical Education.

The Dean of Academic Affairs, Dr. Paul E. Stanton, is assisted by two assistant deans Mr. Wilbur Garland and Mr. Jim Beaty. Clara Rogers is secretary to the Dean.

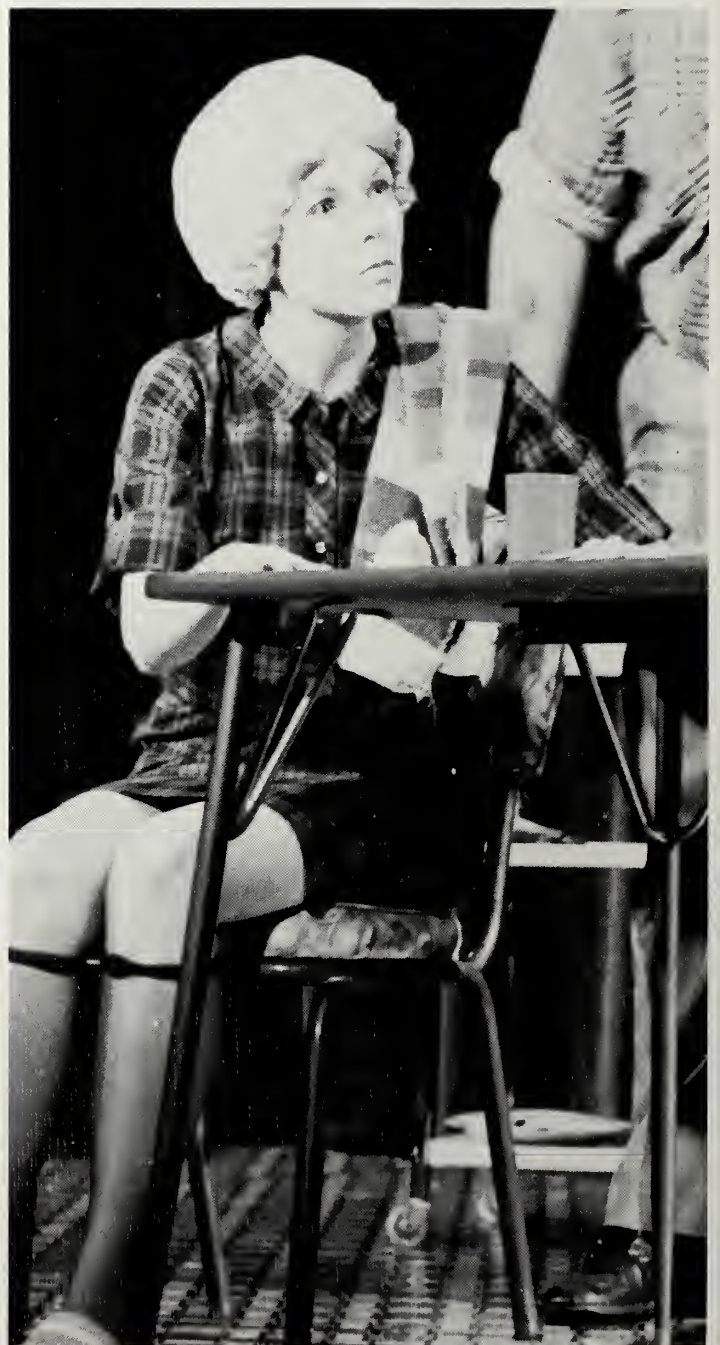
The Library — Dr. Lynn Smith is Head Librarian, assisted by Scott R. Johnson and Mary Morgan. After a short transitional period in October, they, along with their staff, moved to the new Kimbel Library. The new facilities now enable them to serve students with the greatest efficiency. The staff includes Edna Bellamy, Jacqueline Craigo, Carol Edge and Doris Hamilton.

The Media Center — Mr. Mack Sarvis heads the services of the Media Center as coordinator of Instructional Media Services. The services are constantly expanding as the center continues to grow. The most recent addition is the closed-circuit television taping facilities. Anne Marie Himmelsbach operates through the center as Public Relations Director. Mrs. Ester Edwards assists as secretary.

Dr. Wade Baird serves under the Office of Academic Affairs as Director of Graduate Regional Studies and Ms. Nancy Stephens is the Co-ordinator of the Computer Center. Dr. Marshall Parker is the Director of Continuing Education.



Dr. Paul Stanton



Anne Marie Himmelsbach



Clara Rogers



Students participated in the library move last October.



The Media Center



Mary Morgan



Will Garland

Student Development Center

The Student Development Center, also titled Student Affairs, is responsible for programs and services for students, including counseling, financial aid, veterans affairs, career planning, intercollegiate and intramural athletics and, in general, a full range of student activities designed to enhance personal growth and development.

The division oversees administration of the College Center and provides support for a broad range of non-academic and non-athletic student activities, and it supports the judicial system. The principle mission of student development is the enhancement of growth and development of the whole person, and to that end the division places its major emphasis upon coordination of the diverse activities falling under its jurisdiction.

The Student Development goals are as follows:

1. To provide programs and services designed to contribute to the intellectual, emotional, social, and physical development of students.
2. To provide campus leadership and devise and conduct a comprehensive assessment of consumer/client needs as they relate to Student Development.
3. To provide for increased involvement of students and faculty in the planning and evaluation of Student Development programs and services.
4. To provide leadership for the development and expansion of career development programs and services for students.
5. To develop strategies which personalize the campus experience for students.
6. To provide continuing campus leadership in the area of architectural modification for the disabled.
7. To continue to develop and support students and their organizations through effective advisement, consultation, and personal development programs, including leadership training.

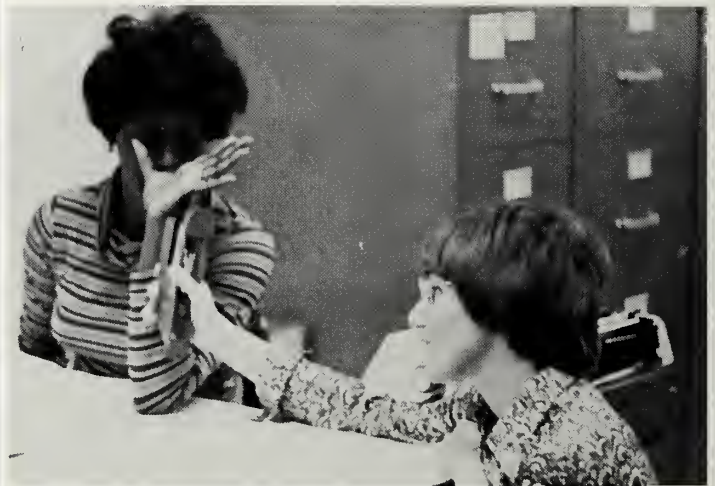
While Student Development has multiple goals and has many roles in working with students, the ultimate goal is to foster and enhance student involvement and interaction in all aspects of campus life.

OFFICE STAFF

Dr. R. W. Squatriglia, Dean of Student Development
John Grant, Director of Student Aid
Alvin Poston, Director of Student Activities
Walt Hambrick, Director of Intercollegiate Athletics
Russ Bergman, Basketball Coach
Larry Carr, Baseball Coach
Violet Meade, Coordinator of Women's Athletics
Marshall Parker, Tennis Coach
Tom Cooke, Golf Coach
Sarah McDearmon, Women's Tennis Coach
Sarah McDonald, Student Aid Staff Secretary
Chris McNeill, Secretary to Dean of Student Development
Stephen Taylor, Sports Information Director
Patricia Singleton, Graduate Assistant for
Career Development
Jeanne Casey, Secretary to Director of
Intercollegiate Athletics



Chris McNeill



Pat Singleton and Linda Brandfass





Dr. Robert Squatriglia

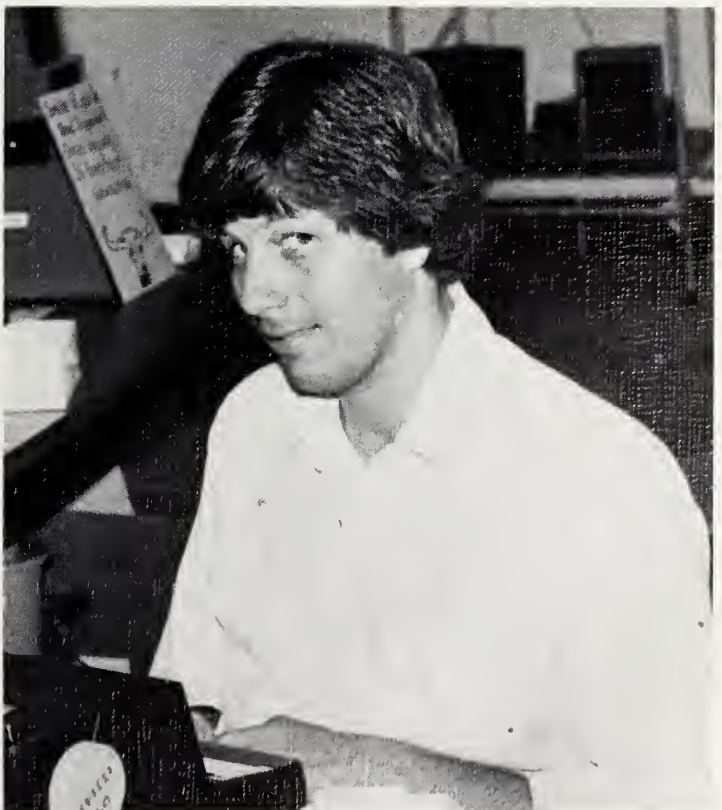
as the campus turns
 episode -spring semester 78
 a continuing story of the vicissitudes and celestemperate
 redundancies regaling every undergraduate . . .

Our story opens on this new semester with the same overwhelming
 problems of every day existence that have forever plagued the students
 of coastal caroline. . . the student DEVELOPEMENT CENTER is
 continually populated by increasing numbers of incoming freshmen and
 continuing students alike, sheperded by fearless leader Johnny Grant,
 and newcomer Dr. Squat. CINO'S is inundated by new, hopeful faces.

and so it goes.



Sarah MacDonald



Al Poston

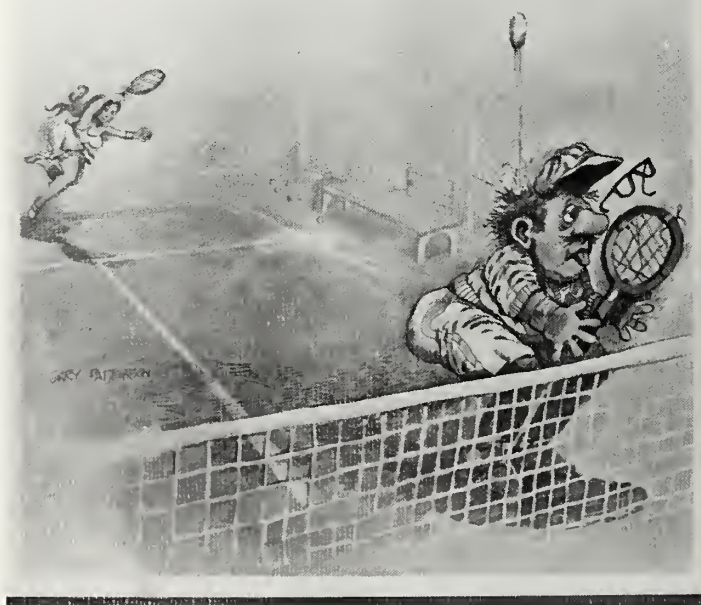
Office of Graduate Regional Studies

The Office of Graduate Regional Studies provides graduate courses for persons seeking Master's degrees in cooperation with the USC-Columbia Campus.

Persons who have earned ninety hours are eligible to take 500 and 600 level courses for graduate credit. Coastal Carolina College offers courses leading to the Master of Education Degree in the following areas: Early Childhood Education, Elementary Education, Secondary Education, Counselor Education, Reading, Special Education, and Educational Administration.

The Office of Graduate Regional Studies also offers short-term, non-credit courses which are available for continuing education units. Persons can request such courses by contacting the Graduate Regional Studies Office.

Dr. Wade K. Baird serves in the capacity of director of Graduate Regional Studies after filling the vacancy in July 1977. Ms. Elizabeth K. Smith is secretary to Dr. Baird in that office.



TEAMWORK



Wade K. Baird and Elizabeth K. Smith

Office of Admissions and Records

The primary goals of the Office of Admissions and Records for the 1977-1978 academic year are user (student) directed. Being "service" oriented is of primary concern to all of the staff.

From the admissions side, the interest is in furnishing prospective students with clear, concise information which will give them a good understanding of the available programs and the kind of institution USC-Coastal Carolina College represents. The brochure, "A Brief Look at Coastal Carolina College," was the first step in that direction. In fact, a group of publication advisers and high school students evaluated various pieces of admissions literature from colleges in North and South Carolina at the annual meeting of Carolina Association of Collegiate Registrars and Admissions Officers. Coastal was commended for the "Brief Look" publication because it contained information in a clear and useful format. The admissions process itself has been simplified and guarantees immediate responses to all inquiries.

The records and registration procedure is improved through the computer assisted registration system whereby students may register by mail from their homes. No longer will students have to stand in registration lines.

The future will see improvements made in the information available to advisers and in academic records procedures. Of course, the primary concern of the Admissions and Records Office will continue to be convenience and service for our students and prospective students.

We are very proud of our Coastal Carolina students and take pride in their accomplishments; particularly since we are the first to have contact with them, the office that continues to follow the progress of the students, and the office that has the last contact with students. Great things are expected of the Class of 1978.

OFFICE STAFF

Marsh H. Myers, Director of Admissions and Records
Sue H. Gerrald, Admissions Recruitment Specialist
Brenda Sawyer, Secretary to the Director of Admissions
Linda Carmichael, Records Secretary
Stefania Buzby, Transfer Admissions Clerk
Cheryl Kennedy, Registration Secretary



Marsh Myers and Brenda Sawyer



Linda Carmichael, Stefania Buzby, and Cheryl Kennedy

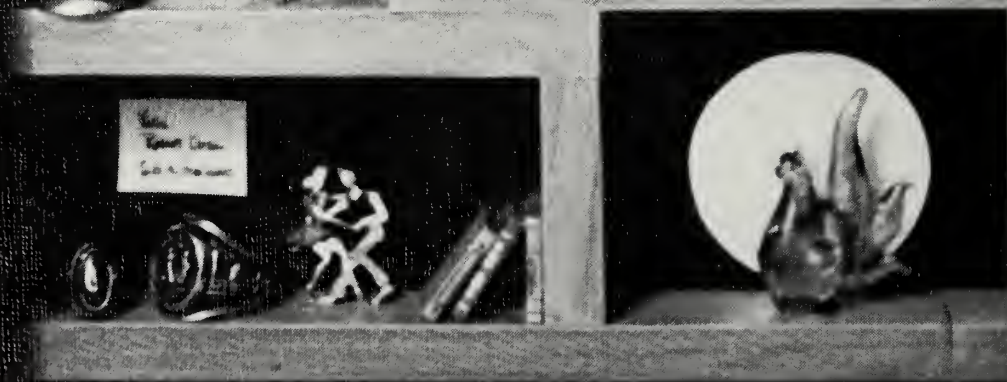


Sue Gerrald

Photographs



*Divisions
of
Education*



The Division of Business Administration



Will Garland, Louis Gilles, Gerald Boyles, and Darcy Carr

The Division of Business Administration has a genuine concern for the professional, academic, and personal development of its students. This concern is evidenced in several ways. Much emphasis is placed on the responsive and conscientious student advisement. Excellence in teaching is a goal that all faculty members in the Division strive continually to achieve. Numerous activities designed to bridge the gap between the classroom and the real business stimulation exercises, guest speakers from the business community, credit through work experience, field trips to business organizations, and the interaction of the business faculty and local business leaders. The Division of Business Administration is constantly searching for new and better methods of providing a meaningful educational experience to its students.

Students majoring in Business Administration specialize in accounting, finance, management, marketing, real estate, or general business; and they earn the Bachelor of Science in Business Administration Degree.

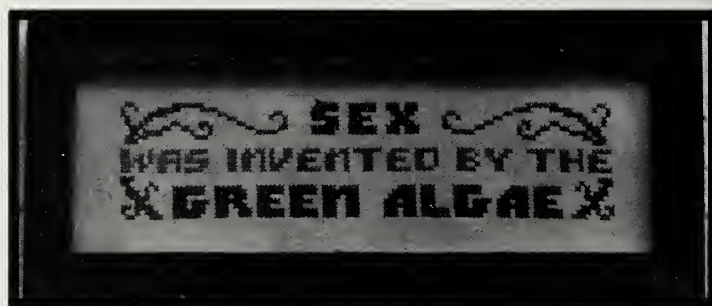
Dr. Gerald V. Boyles is Division Chairman for Business Administration. Other faculty and staff members are as follows:

William J. Baxley, Assistant Professor
Darcy R. Carr, Associate Professor
Raymond A. Curtis, Assistant Professor
James F. Eason, Assistant Professor
Wilbur L. Garland, Assistant Professor
Louis H. Gilles, Jr., Professor
Richard H. Peterson, Assistant Professor
William M. Polen, Assistant Professor
Cindy S. Little, Secretary



Denise Dozier helped the Business Club in the car stop.

The Division of Science



The Division of Science feels its accomplishments can be mirrored in the achievements of both its students and faculty. We are proud of the increased student acceptance into the professional programs and graduate schools.

Under faculty direction, science students are involved in research projects funded by the State Sea Grant Office. This allows participating students to conduct research, receive academic credit, and gain job related experience. The instructional facilities have been improved by the addition of new laboratory equipment and increased lab space which has enabled the Science Division to better prepare science graduates for their chosen professions.

Three faculty members are co-principle investigators in the largest NSF grant ever awarded in South Carolina. Other areas of faculty development include community service, workshops and professional meetings, as well as service on local, university, and state advisory boards. Under the supervision of the Division of Science at Coastal Carolina College the selection and location of trees for campus landscaping is being continued. A greenhouse

was acquired by private donation and will be used by the department as a source of plants for both teaching and campus beautification.

These accomplishments of the past year reflect the continuing efforts of the Division of Science in improving the quality of the science programs through faculty development and student involvement.

The Division of Science, Patricia Rogers — chairperson, includes the following faculty and staff:

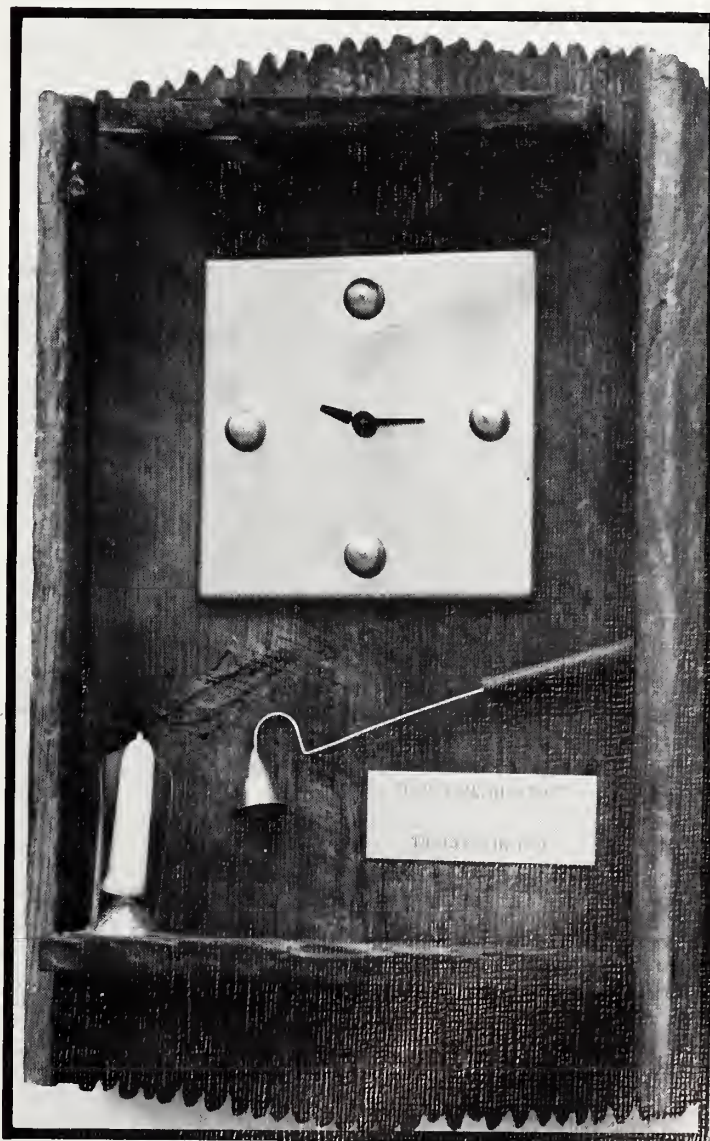
Richard Dame, Associate Professor (MSCI)
John Eberwein, Associate Professor (CHEM)
Carl Freeman, Associate Professor (BIOL)
Colleen Lohr, Assistant Professor (BIOL)
Ed McNew, Assistant Professor (CHEM)
Richard Moore, Associate Professor (BIOL)
Douglas Nelson, Associate Professor (MSCI)
Joseph Pinson, Associate Professor (BIOL)
Harry Robison, Associate Professor (PHYS)
Ballou Skinner, Professor (PHYS)
Lester Whitley, Assistant Professor (BIOL)
Louise L. Lambert, Secretary

Nursing Division

The Associate Degree Program in Nursing has graduated 1022 students since it opened in the fall of 1970. Graduates of the program upon recommendation of the faculty, are eligible to write the State Board Test Pool Licensing Examination. Graduates who score 350 or above on all five of the clinical nursing courses will become licensed registered nurses.

The percentage of graduates passing the licensing examination has risen remarkably within recent years. In July 1977, the average subject score for the graduating class was well over 500. The Division of Nursing at Coastal Carolina is a growing facet and for the first time in its history the division has five clinical-nurse faculty members prepared at the Masters' level, teaching in the areas of preparation. Serving as Division Chairperson is Jean Roberts. The staff includes:

Marjory Wells, Assistant Professor
Brenda Bellamy, Assistant Professor
Patty Sue Hickman, Assistant Professor
Patricia Kirkland, Assistant Professor
Phyllis Ratliff, Assistant Professor
Carole Boyles, Teaching Assistant
Dorothy Barnhill, Secretary



OPPOSITE PAGE: TOP LEFT: Pat Rogers and Lester Whitley. BOTTOM LEFT: Coleen Lohr. TOP RIGHT: Dr. John Eberwein. THIS PAGE: TOP: Dorothy Barnhill. ABOVE: Patty Sue Hickman, Brenda Bellamy, Marjory Wells. RIGHT: Presented to the Nursing Division by the Class of 1977, this clock hangs in the classroom area for all nurses to use and appreciate.

Division of Teacher Education



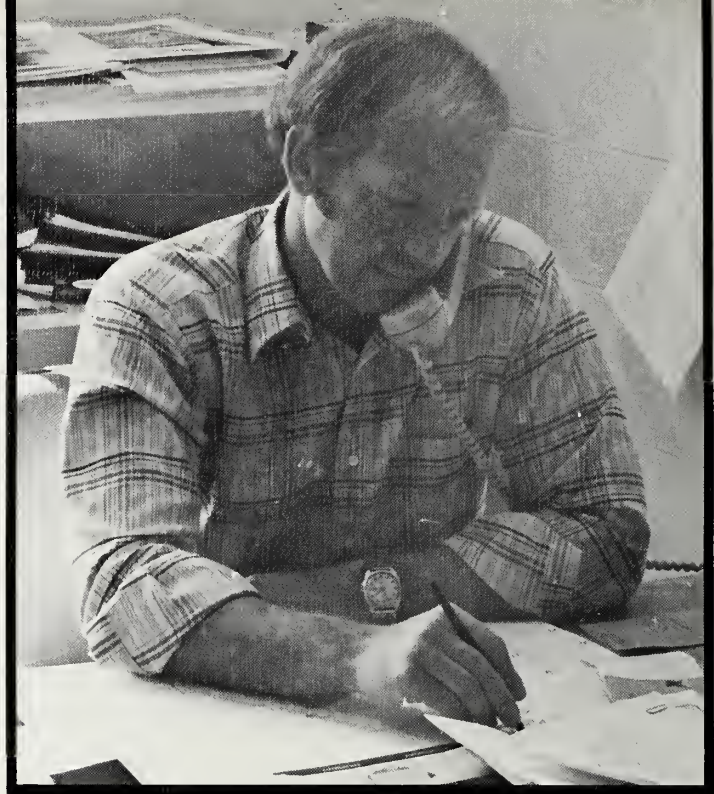
Photo by P. Candel
The students of the division participated in a Halloween Luncheon.

The undergraduate Teacher Education program at Coastal is recognized by many to be "the outstanding teacher preparation program in South Carolina." Its innovative programmatic approach — utilizing team teaching, field-based instruction, and competency-based curricula has attracted state and national interest. Through local, state, and national conferences, and through written inquiries and visitations, numerous educators from other institutions of higher education and public school systems continue to view this program as a model approach to preparing competent teachers and retraining teachers already in the profession.

The Division of Teacher Education at Coastal Carolina College has every intention of becoming the best teacher education program in the United States and to continue its role of leadership in South Carolina.

The chairperson for this division is James H. Rex and the faculty and staff members include:

Lance E. Bedwell, Assistant Professor
Patsy T. Candel, Assistant Professor
Gilbert H. Hunt, Assistant Professor
Elizabeth K. Puskar, Associate Professor
Mack Sarvis, Assistant Professor
Stewart Strothers, Assistant Professor
Dennis G. Wiseman, Associate Professor
W. Horace Wood, Assistant Professor
Patricia C. Taylor, Secretary



Dr. Jim Rex



Patsy Candel takes time to fix tea for "The Boss."



Jeanne Casey



Walt Hambrick

Physical Education Department

This has been a year of rapid growth and development for the Physical Education Department. The staff has been increased to seven members in keeping with the increasing number of students entering the program. Mr. Walter Hambrick heads this department which includes the following:

Russell Bergman, Assistant Professor
Larry R. Carr, Assistant Professor
Thomas A. Cooke, Instructor
John F. Farrelly, Assistant Professor
Sara Ann McDearmon, Assistant Professor
Violet M. Meade, Assistant Professor
Jeanne Casey, Secretary

We have begun to realize our potential in terms of service to the community through the medium of movement and sports. In addition, we are affording our students more and more opportunity for working with children in a variety of situations. Our students have experienced working with children from both ends of the spectrum; with the less able children in the special olympics and as hosts to 300 accelerated students from Horry County Middle Schools. Additional efforts included soccer clinics, elementary school workshops and practicums, Horry County recreational programs, and Boy Scout olympics.

Our department is seeking to move toward a competency based approach to education throughout the program. This will enable our students to exempt many skill courses at which they are proficient and devote more time to additional electives. In addition, the sixth, seventh, and eighth semester students are being combined with the Education Department under the heading "Division of Teacher Education." This will benefit both departments by providing many different points of view and enable all Coastal graduates to understand the real meaning of the need to educate the "whole" person, both mentally and physically.



Violet Meade and Sara McDearmon

The Division of Social and Behavioral Sciences

During the 1977 academic year, the faculty of the Social and Behavioral Sciences Division actively promoted new and diversified educational opportunities for Coastal Carolina College students.

The psychology faculty developed a behavioral laboratory which will be used as a clinic available to the college community for the primary purpose of offering instruction in relaxation techniques and biofeedback. They include:

Anthony Albinak, Assistant Professor
Thomas G. Boyd, Assistant Professor
Linda G. Schmidt, Assistant Professor
Daniel Moore, Teaching Associate

The sociology faculty provided the necessary leadership to hold the Conference on Child Abuse on campus in January 1978. The faculty members are:

William F. Davis, Assistant Professor
Bruno Gujer, Assistant Professor
Alison Tareau, Assistant Professor

The political interests and participation of Coastal Carolina College students were surveyed as a result of a project conceived by students and faculty in the Government and International Studies

program. Faculty members of this department include:

Edgar Dyer, Assistant Professor
Willard Nichols, Assistant Professor
Cornelius D. Sullivan, Professor

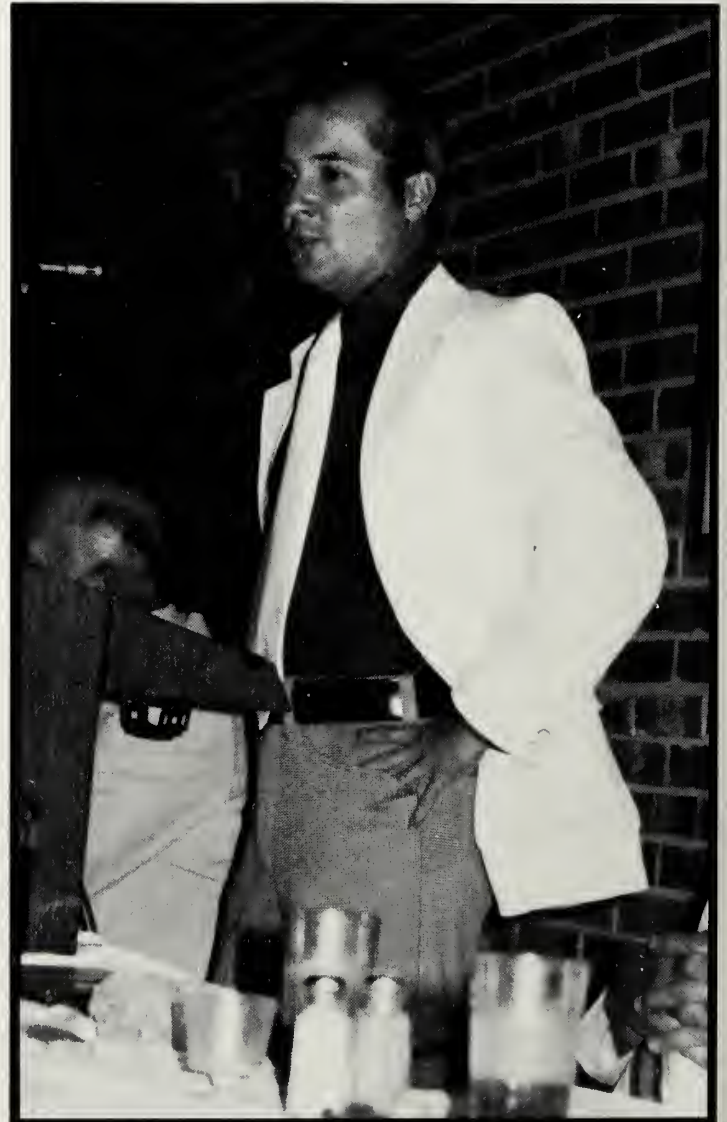
The History and Geography faculties have established several travel-study programs which will give Coastal Carolina students the opportunity to earn academic credit for projects completed in conjunction with a significant travel experience. The faculties include:

James Branham, Professor
James J. Farsolas, Assistant Professor
Bruno Gujer, Assistant Professor
Daniel Selwa, Assistant Professor
John F. Vrooman, Assistant Professor, Chairman
Joseph Wightman, Professor

Faculty and students in the Anthropology program worked to establish new archeological sites in the vicinity and to exploit the rich research potential of these locations. Reinhold J. Engelmeier, Assistant Professor, directs and co-ordinates this research.



Myra Rader, Secretary



John Vrooman

The Division of Math and Computer Sciences

The Math and Computer Science Division provides support to all other divisions by teaching the mathematics, computer science, and statistics courses required by the programs of other divisions. Special emphasis is placed on courses in the area of Business Administration, Teacher Education, and Science Divisions.

The members of this division are:

Warren Karstedt, Division Chairman

Albert Cannon, Assistant Professor

Joe Cicero, Assistant Professor

Fredrick Cole, Assistant Professor

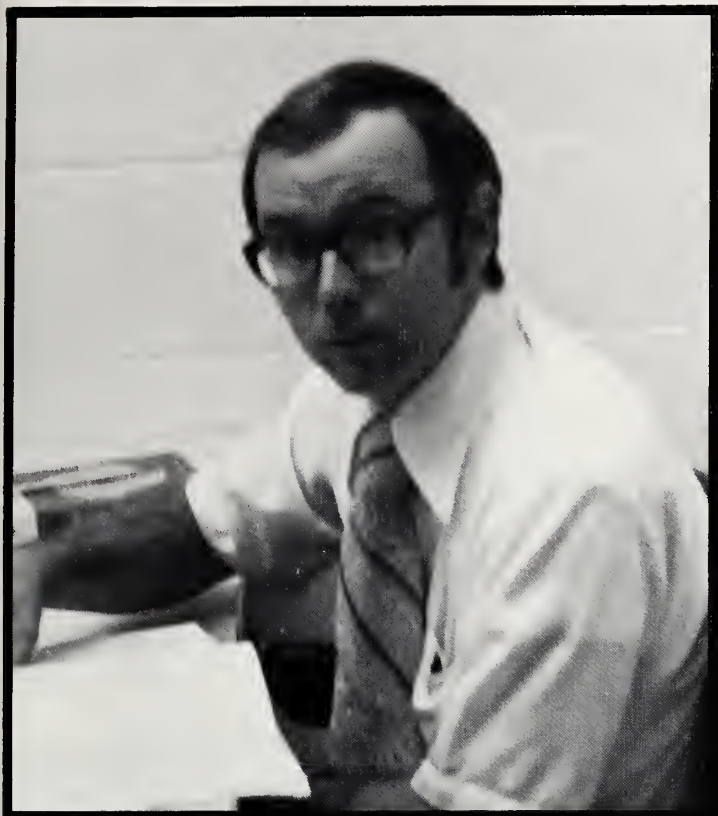
Eugene Collins, Instructor

Subhash Saxena, Associate Professor

Nancy Stephens, Instructor

Deborah Vrooman, Instructor

Priscilla Chappell, Secretary



Eugene Collins



Division of Humanities

A variety of programs are included under the Division of Humanities. These programs are intended to awaken and develop aesthetic, cultural, spiritual, and humane sides of the students' personality.

The Humanities Division programs include art, English, French, German, Spanish, music, philosophy, religion, theatre, and speech. These programs liberate the human being in the original sense of the word, and therefore are often called liberal arts.

Twenty-one faculty members teach in the Division of Humanities. John Durrell is over the Division as Chairman. The other members in their respective programs are as follows:

ART

Martha Thomas, Assistant Professor

ENGLISH

James Beaty, Assistant Professor
Glenda Bruton, Assistant Professor
John Durrell, Associate Professor
Gerald Groves, Assistant Professor
Thomas Kelly, Associate Professor
Eleanor Lester, Associate Professor
Donald Millus, Assistant Professor
Stephen Nagle, Assistant Professor
Joyce Parker, Associate Professor
Jane Robison, Assistant Professor
Thomas Trout, Assistant Professor

FOREIGN LANGUAGES

Alvin Hall, Associate Professor
Faye Taylor, Assistant Professor

MUSIC

John Austin, Instructor
E. C. Breeze, Instructor
Carolyn Cox, Assistant Professor

PHILOSOPHY AND RELIGION

Ronald Lackey, Assistant Professor
Robert Robinson, Assistant Professor
Roy Russell, Associate Professor

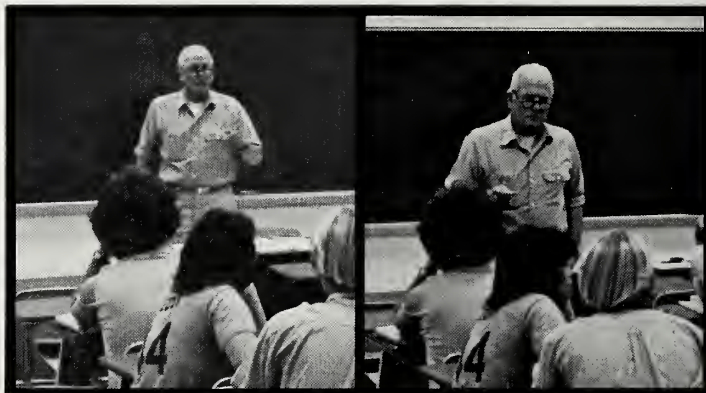
THEATRE AND SPEECH

Michael Fortner, Instructor
Anne Marie Himmelsbach, Instructor

Students in Humanities receive good foundations for careers in education, the graphic and performing arts, journalism, law, advertising, and business. Many other students elect courses in Humanities to complete the curricula of the other divisions in the belief that a background in humanism is one of the lasting benefits of a college education.



Joyce Parker and her students conducted a poetry reading in the Lecture Hall.

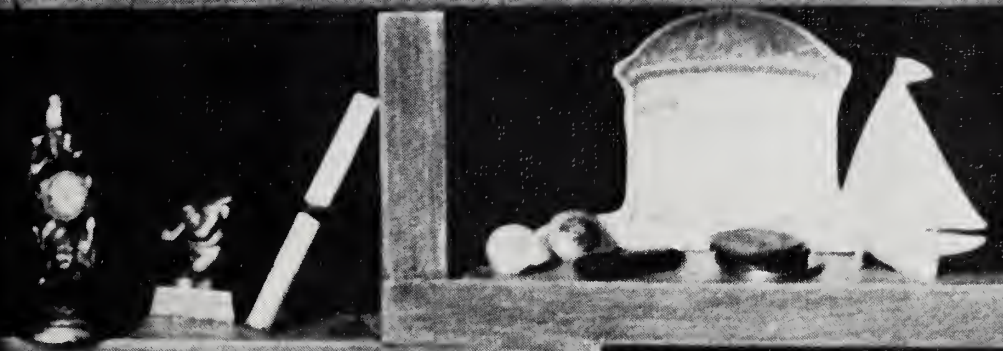
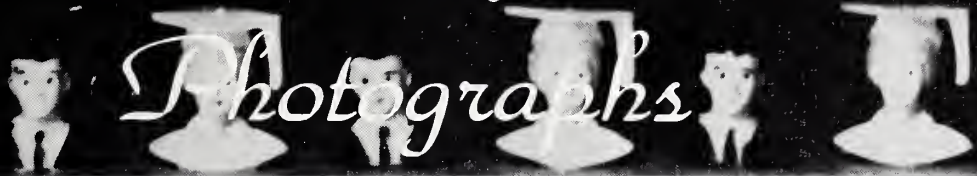


Thomas Trout



Patrice Boyd and Julie Skelton perform a scene from Menotti's *The Medium*.

Photographs



Seniors



James A. Alford
General Studies



Daniel W. Anderson
General Studies



Michelle Avant
Education



Dorothy L. Barnhill
General Studies
Student Nurses
Business Club



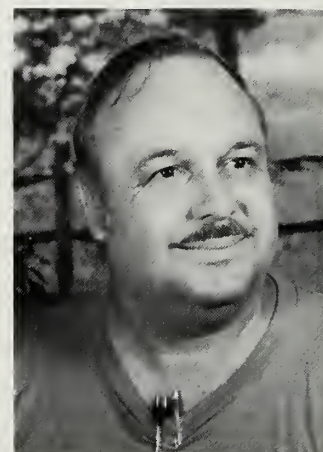
Patricia K. Barnhill
Physical Education
MIP Basketball 1974, Co-Cap.
Basketball 1976, MVP Volleyball
1976



James R. Baxley
Management



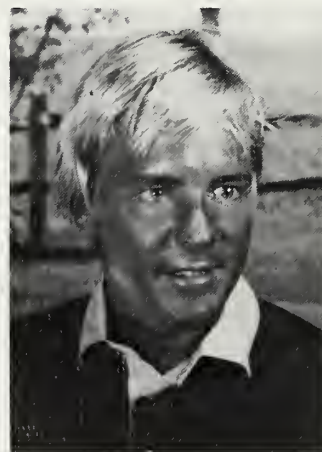
Sharon Baxley Lee
Art Education



Gus Becker



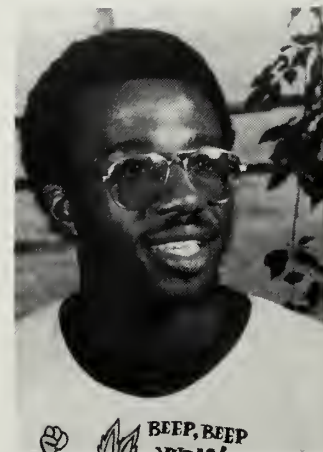
Donald V. Belda
Management



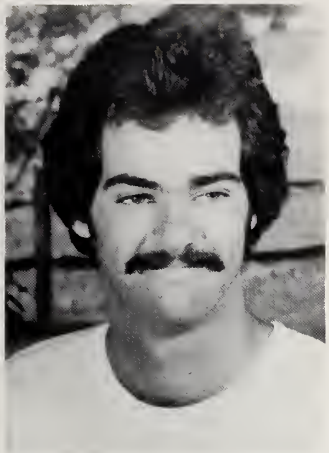
Thomas C. Benson
General Studies



Maria S. Benton
Accounting



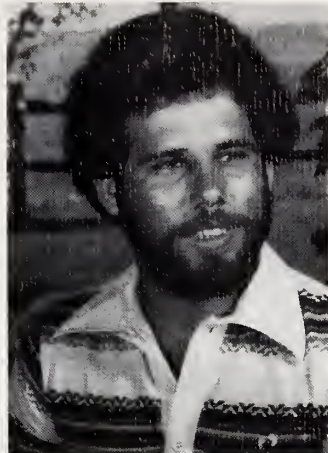
Willie J. Black
International Studies



Donald E. Bowers
Physical Education



Wilbur H. Bratcher
Political Science
Veterans, Afro-Am, Young Democrats
Career — Govt. Agent in FBI



Paul Braunbeck
Management
Who's Who, Business Club, and
Handicapped Committee
Career — Management



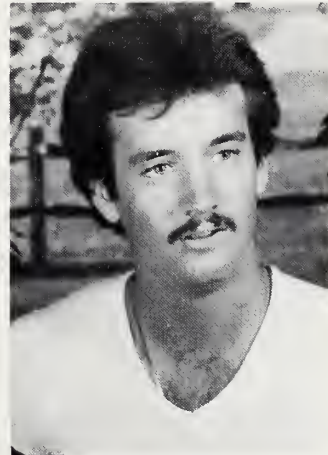
James E. Brewer
Psychology



George F. Brown
Accounting



George H. Brown
Accounting
Business Club, Afro-Am, and Veterans Club
Career — Accountant



Jim L. Cabe
General Business
Basketball Team



Johnny L. Caulder
General Studies



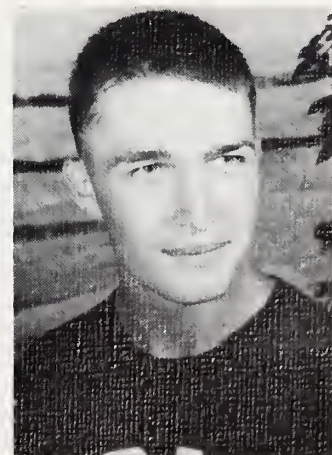
Evelyne Caldwell
Technical Nursing



Cheryl A. Chadwick



Dena M. Chestnut
Psychology



Marvin B. Chestnut
Physical Education

Seniors



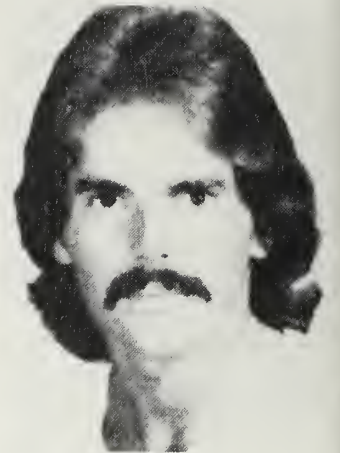
Susan Clemons
General Studies



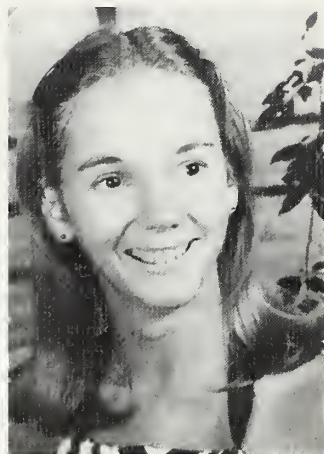
Edith F. Coles
Early Childhood Education



Mae Ola Cunningham
Government and International
Studies



Charles F. Dawes
Philosophy
Jr. Class Rep, Campus Union, Soc-
ratic Club
Career — Educator



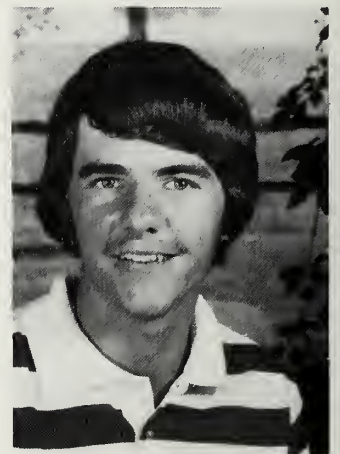
Delitha F. Dawes
English



Shelby A. Douglas
Physical Education



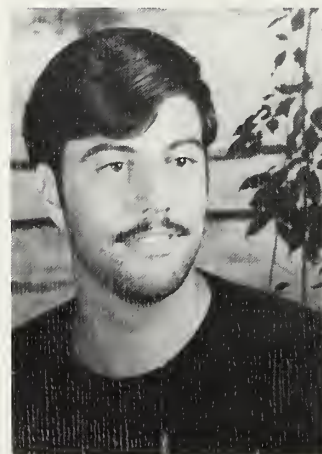
Robert Drda
Physical Education
S.G.A. Pres., P.E.M. Club, Deans
List Fall 1976-Spring 1977
High School P.E. Educator



Stephen Eargle
Psychology
B.S.U., Dean's List



Stephen Ebert
Psychology



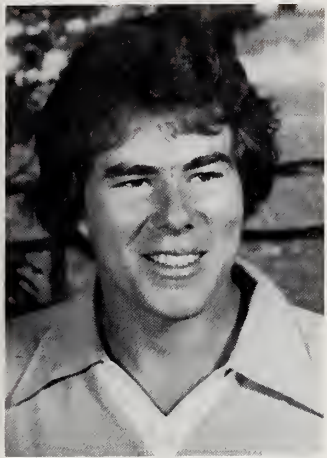
Danny Ray Elliott
Education



Roger Farragher
General Studies



Hydee Finch
Section Editor — Atheneum, Cam-
pus Union — Fine Arts Chairman,
Koastal Klowns, Sophomore and
Junior Rep., Sigma Delta Phi
Treas.



Scott Floyd
International Studies



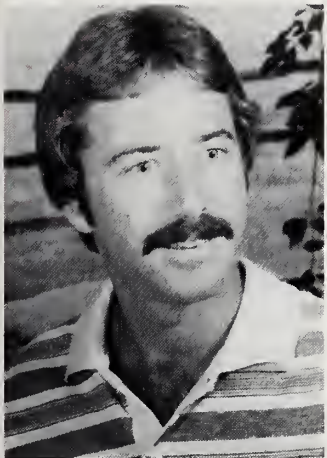
Russell F. Fowler
Biology
Co-Editor Atheneum, Who's Who,
Senior Class Representative, Chan-
ticleer Staff



Debbie Frank
Psychology



Anita L. Frost
General Studies



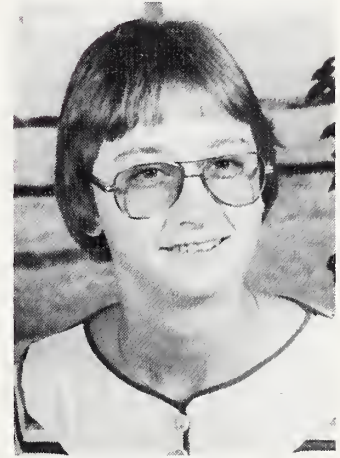
William Gaither
Management



Thomas Gallagher
General Studies



Dorothy M. Galloway
Elementary Education
Campus Union, S.G.A., Chan-
ticleer Staff, Atheneum Staff,
Coastal Clowns
Career — Educator



Suzanne Gates
Physical Education



Cassandra Graham
Physical Education
Women's Volleyball, Women's
Basketball



Diana Graham
Early Childhood Education
A.C.E. Education Club, Horry
County Historical Society
Career — Educator



Heidi Gravely
Biology



Ingrid Haines
General Studies
German Club
Career — Artist

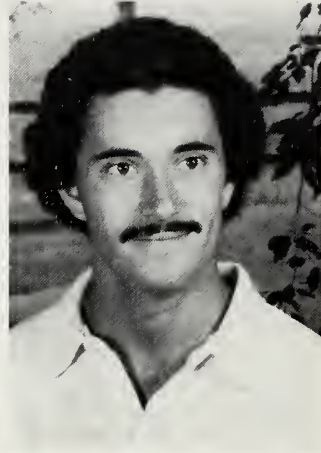
Seniors



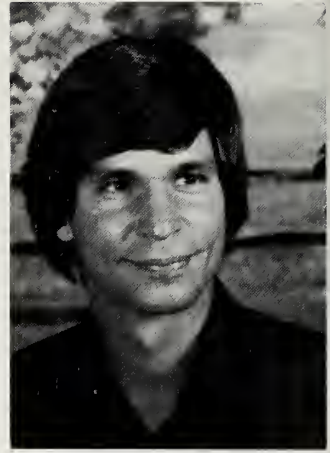
Doris Hamilton
General Studies



Lynda C. Hardee
Elementary Education



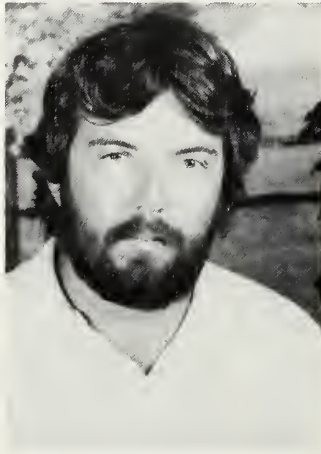
Tim Hardee
Psychology
Tennis Team



Gregory W. Hartline
Marine Science
S.G.A. and Society of the Under-
sea World



Edward Harvey
Management



Donald Hawes
Biology



Helen Hawes
General Studies



Diane Hill Hutto
Education



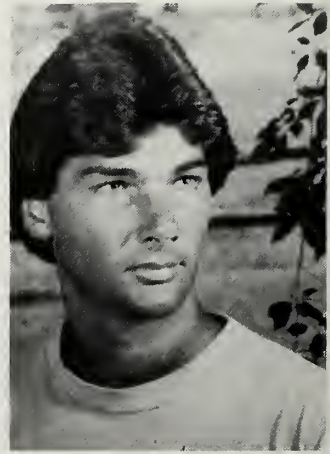
Janice Hipp
Elementary Education
Ad Salesman, *Atheneum*



Linda G. Holliday
Education



Keith E. Holmok
Physical Education
P.E.M.
Career — Educator



Chip Holland
Physical Education



Isabelle Howton
Education



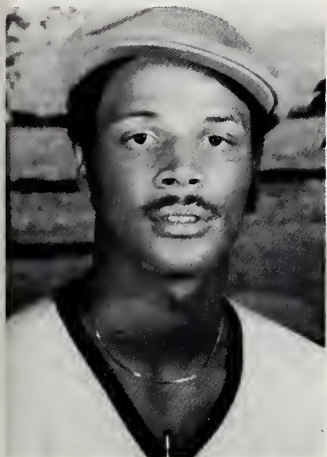
Joan Hughes
Elementary Education



John R. Jaynes
Management



Roni Jernigan
Education



Manuel O. Jessup
Business Administration
Basketball Team, All State — All
District M.V.P.



David Johnson
Pharmacy



Gloria J. Johnson
Psychology



Larry B. Johnson
Management



Truett Jones
Government and International
Studies



Jimmy P. Jordan
Management

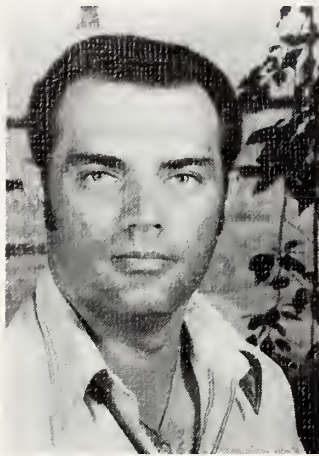


Susan Kennedy Davis
Who's Who in American Colleges,
Sr. Class Pres., Alpha Mu Gamma,
Assoc. Editor Chanticleer

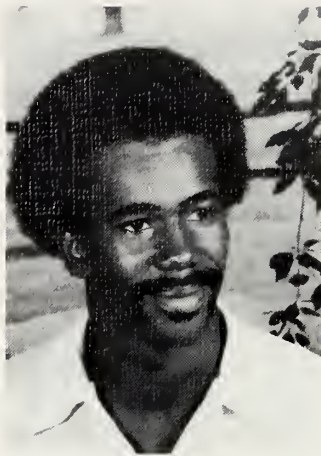


Kathie King
Education

Seniors



Lawrence Lami
General Studies
Career — Management



Don Landrum
Secondary Education
Baseball N.A.I.A. All District 1st
Team 1976, 1977, Afro-Am
Career — Counseling



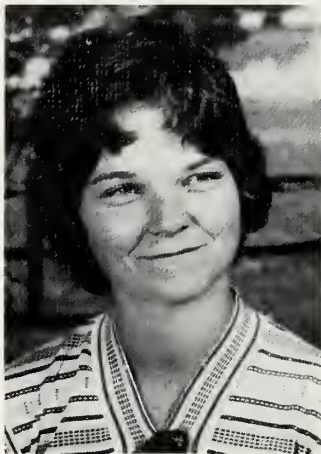
Debbie Lee
Psychology
Sigma Delta Phi, S.G.A., Campus
Union, and Student Activities
Committee



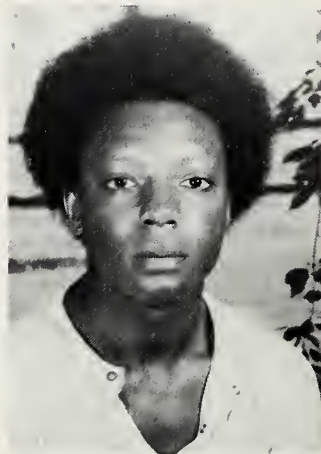
Tim Lee
General Studies



Bobby Livingston
Physical Education
Basketball Team, Afro-Am Club



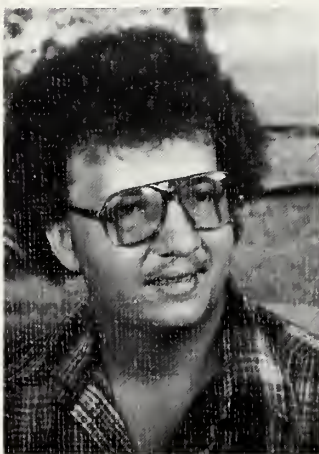
Lajuana Lovett
Early Childhood Education



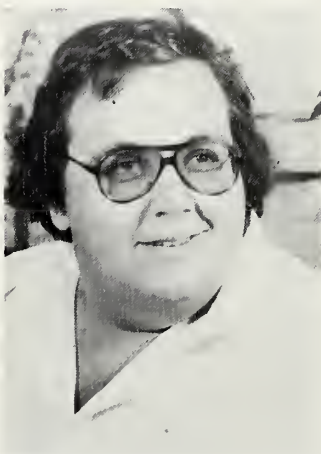
Al McCray
Political Science
Afro-Am, A.P.A.
Career Choice — Public Adminis-
trator and Lawyer



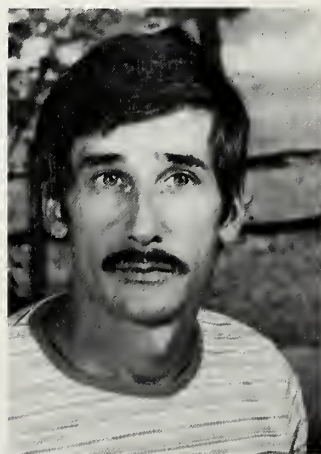
Sharon McCray
Psychology
Coastal Concert Choir



Rick McDaniel
Marine Science



Preston McLaurin
Theatre



Richard Mannix
Finance/Business Administration
Business Club, Fishing Club
Career — Financial Management



Karen Marlowe
Business Education



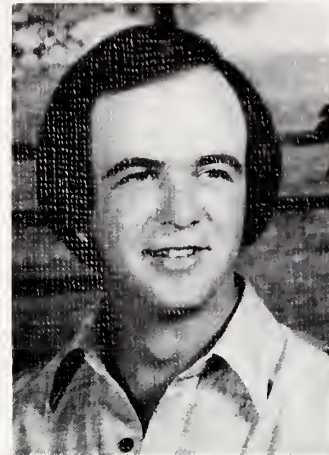
James David Melton
Physical Education
Basketball — 4 yr. Letterman



Dennis Miller
Music
Concert Choir, Ensemble, Photography
Career — Teach the Martial Arts



Marsha Miller
General Studies
ACES Club, Concert Choir
Career — Educator



Samuel R. Mincey



William Moore
Management



Gail Morse
Early Childhood Education
Young Democrats, Business Club
Career — Educator



Barbara Myers
Education



Cathy Nance
Physical Education
Basketball Team MVP, Volleyball MVP



Nancy Owens
Technical Nursing



Christopher Parker
General Studies



Marcia W. Parker
General Business
Business Club, Editor Atheneum
1977, Theatre Club
Career — Business Administrator



Charlotte A. Perritt
Physical Education
Koastal Klowns, P.E.M., Atheneum, Volleyball, Basketball
Career — Teaching and Coaching

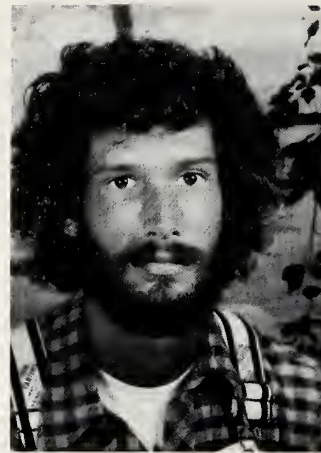
Seniors



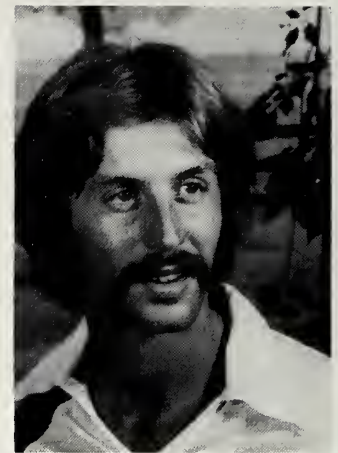
Peggy Young Port
Math Education
Chanticleer Staff, ACES Club
Career — Secondary Math Education



Patricia Rabon
Business Admin.
Business Club



James Rankin
General Studies



Curtis Richardson
General Studies



Thomas Rickenbaker
History, Pre-Theology
Who's Who, Dean's List, Jr. Marshall, A.P.O., S.C.M., History, Philosophy
Career — Episcopal Priest



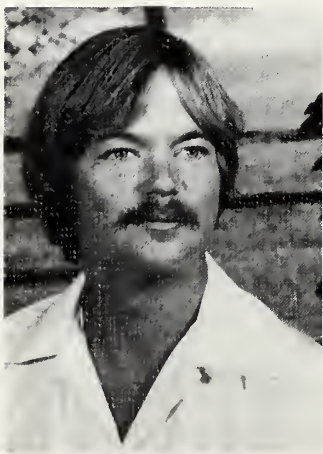
Clifton Roberts
Marine Science
Supreme Court, *Athenum* Staff,
Koastal Klowns, Campus Union



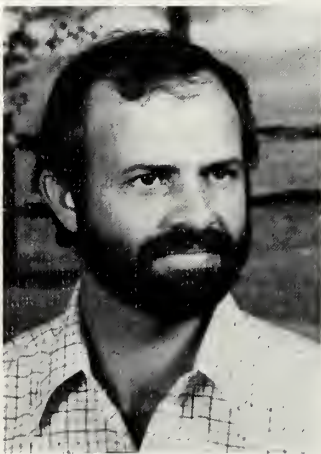
Clytie Rogers
Physical Education



Carl Shelly
Distributive Education



George L. Singleton
Music



Carlos M. Small
Management



David Small
Physical Education



Phyllis S. Smith
Elementary Education



Karen Suggs
Nursing
Student Nursing Association
Career — Nurse



Thomas Thompkins
Management



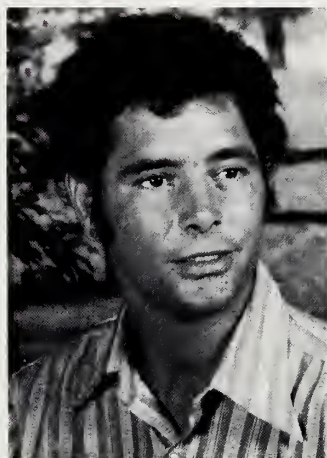
Joyce A. Todd
Nursing
Student Nursing Assoc.
Career — Nursing



Thomas Towns
Management
Business Club
Career — Sales or Management



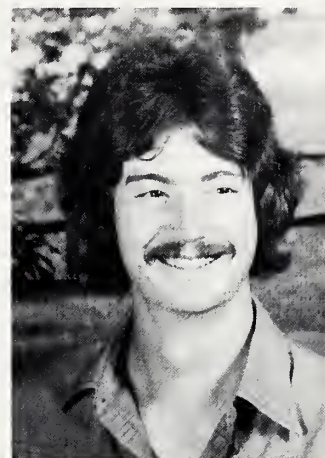
Susan P. Usry
Geography



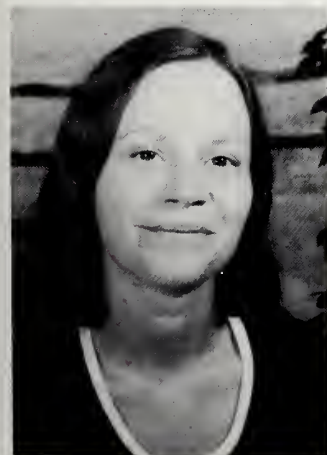
Philip Vagnoni
Biology



Myra Vaught
Nursing
SC Student Nurses Assoc. winner,
Student Nursing Assoc.
Career — Obstetrical Nursing



Patrick Wall Jr.
Philosophy
Campus Union, Fishing, S.C.M.,
Sokratic, History Club
Career — Educator



Rebecca Wallace
Nursing
Student Nurses Assn., Pinball Wizard



Frances Washington
Education



Gary Whitaker
General Studies



Linwood Wiggins
Psychology
A.P.O. — President, S.G.A., Junior
Rep., Young Democrats, Veterans
Club, Dean's List

Seniors



Alice H. Wilson
Education



Danny Wilson
French Education
Alpha Mu Gamma, Who's Who,
Deans List, Pres., Honor List,
S.C.M., A.P.O., ACES
Career — Educator



Joanne Wright
Psychology

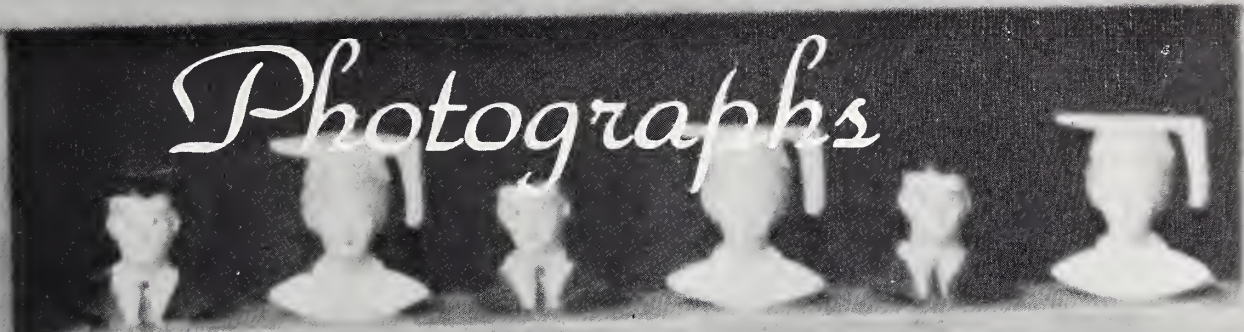


Vickie Wright
Art

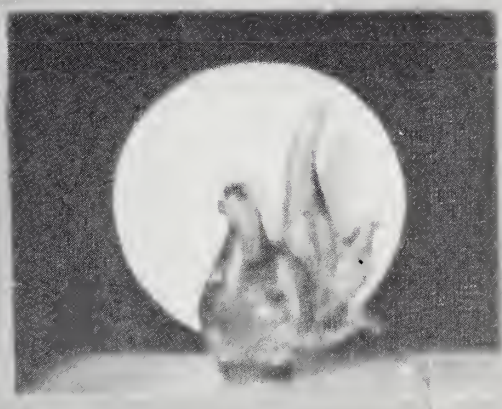
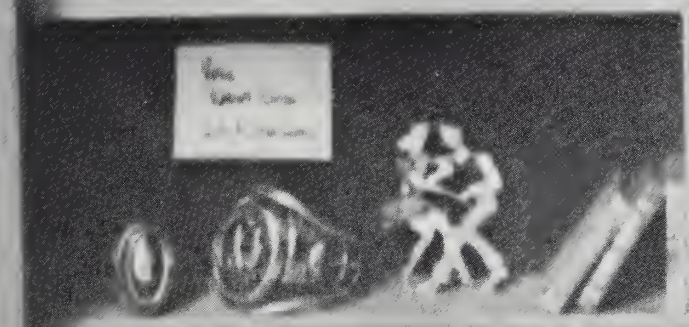
Seniors not pictured:

Renee Alewine, Annie Ambrose, Al Anch, Cherlyn Anderson, Timothy Backer, Billy Banks, Rita Bellamy, Deborah Benetato, Lisa Berry, Hamilton Bessent, Girard Blount, Edgar Bowden, Alfred Bradford, Roberta Bradley, Steven Browder, Joseph Burn, Lena Capers, John E. Caskey, Doris Clemmons, Dennis Cook, Bryan Cox, Larry Davis, Michael Dawes, John Deberry, Kenneth Denman, Josephine Dozier, Deborah Duke, Carl D. Eaddy, Austin Enzor, Dennis Fisher, Michael Floyd, James Franklin, Annie Lou Fulton, Billie Geddings, Theresa Gibson, Tangye Gilchrist, Gerry Ginder, Sarah Godbold, Susan Gorman, Carey Green, William R. Griffin, Fred Hamilton, Welden Hammond, Gregory D. Hardee, William J. Hein, Jennie Lynn Hucks, William B. Jackson, E. L. Kearns, William Keenman, Donnie Gene Lamb, Robert H. Lieb, Mary C. Luff, Melanie J. Luthi, George H. Martin, Robert McDougal, Ethel McMillan, Kenneth McNeill, Geneva Mills, Mary Lee Nesmith, Mattie Nesmith, Ivey Joe Onley, Patricia Owens, Robert Pate, Charles O. Patton, Mary A. Perry, John A. Potts, Jenny Powers, Connie Richardson, Loren Richardson, Lillie Mae Rivers, Jeffery Roberts, Jackie Robinson, Nancy Rohdin, Elizabeth Ross, Edwin F. Salley, Karen Scarborough, Debra Seitter, Nancy Shelley, Page Shelley, Julia Siau, James Sloan, Frankie Squires, Luther Stedman, Lucian Stephens, Marshall Tesauro, Tresia Thompson, William Todd, Silvia Vaughan, Marilyn Vereen, Michael Watts, Randy Weddington, Sandra T. West, Alex Williams, Jimmy Willoughby, Karen Willoughby, John Wilson, Delitha Wooten, Cynthia Worley

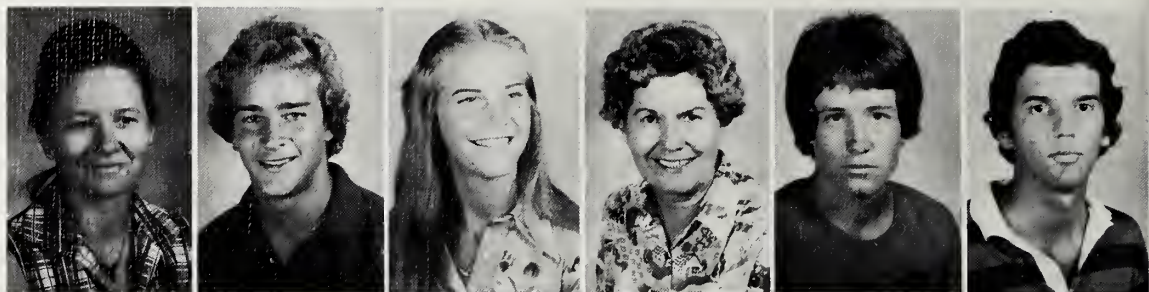
Photographs



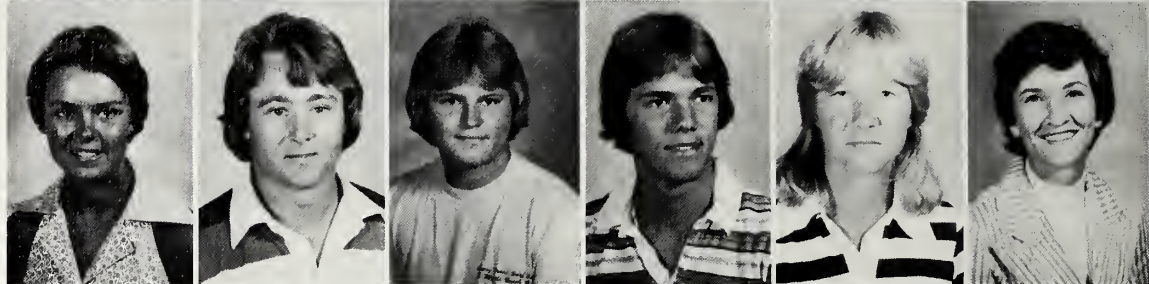
Underclassmen



Essie Adair
Rusty Adams
Sharon Adams
Barbara H. Adamson
Paul Adkins
Alfredo Alencar



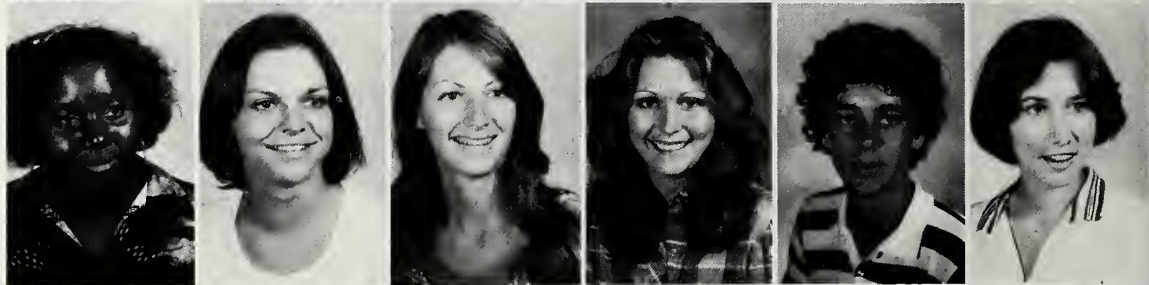
Linda Allen
Berry Altman
Mike Altman
Russell Altman
Stella Altman
Judith Ambrose



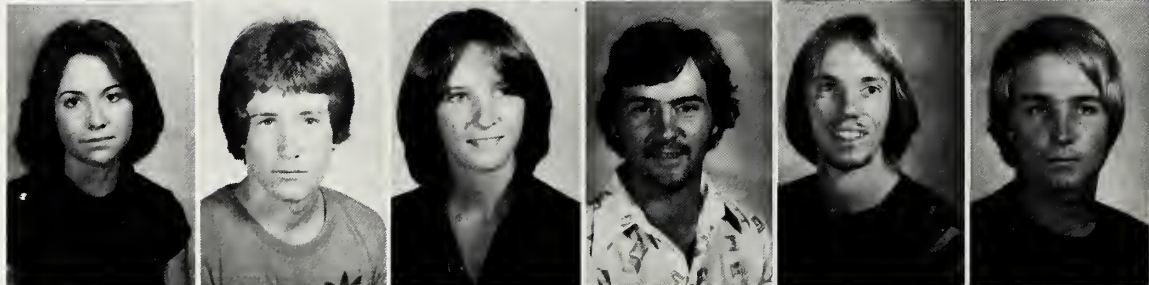
Kenny Anderson
Mike Anderson
Rebecca Anderson
Robin Anderson
William H. Anderson
Lanny Ard



Eva Armstrong
Ann Arnette
Carole Ashler
Kim Askins
Robert Askins
Cathy Atkins



Connie Atkins
Paul Atkins
Ava Atkinson
James Atkinson
Mark August
Donald Aycock



Tommy Badurski
Duncan Bahr
Vonna Baiden
David Bailey
Leon Bair
Michael Barker



Ron Baker
Timmy Barfield
Michael J. Barba
William C. Barker
Jacklyn Barker
Ronnie Barnett



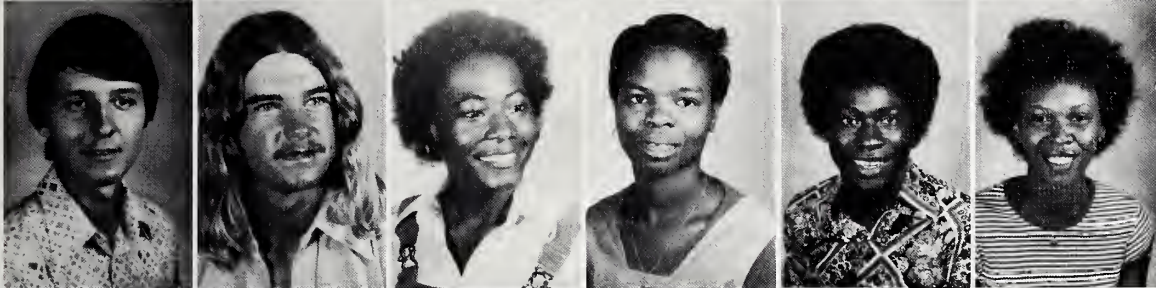
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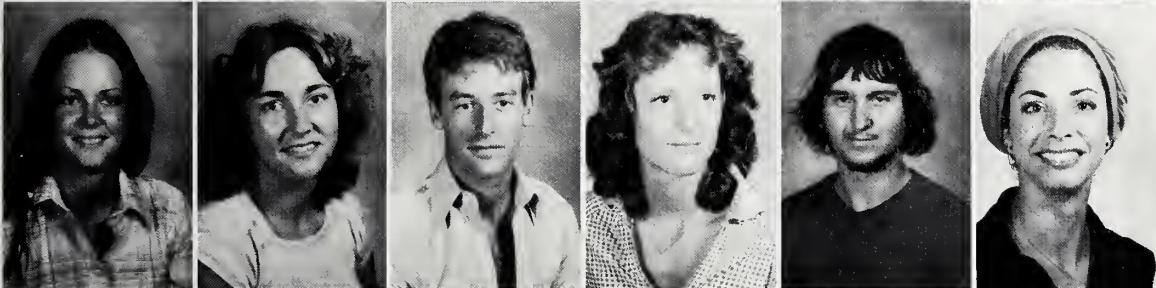
Barry Barringer
William Basden
Cynthia Bass
David Bass
Bonny Batchelor
Mary Jean Baxley



Spencer Baxter
Charlotte Beacham
Cindy Beardsley
Andy Bedell
Anthony Belda
Freda Bell



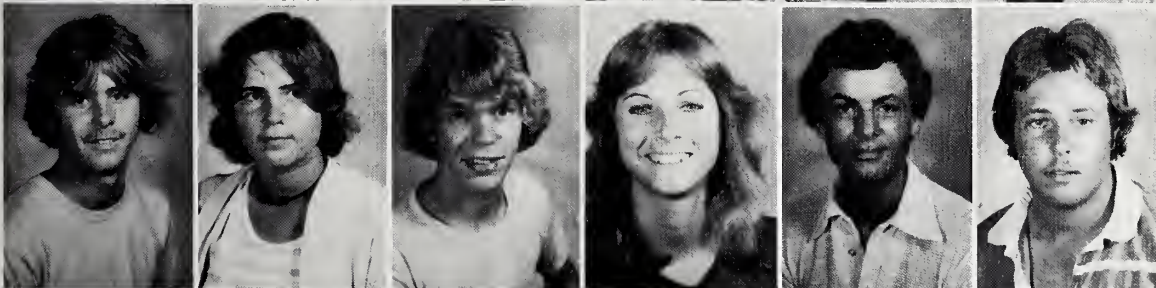
Henry Bell
Rodney Bell
Fredricka Bellamy
Linda Bellamy
Reginald Bellamy
Veronica Bellamy



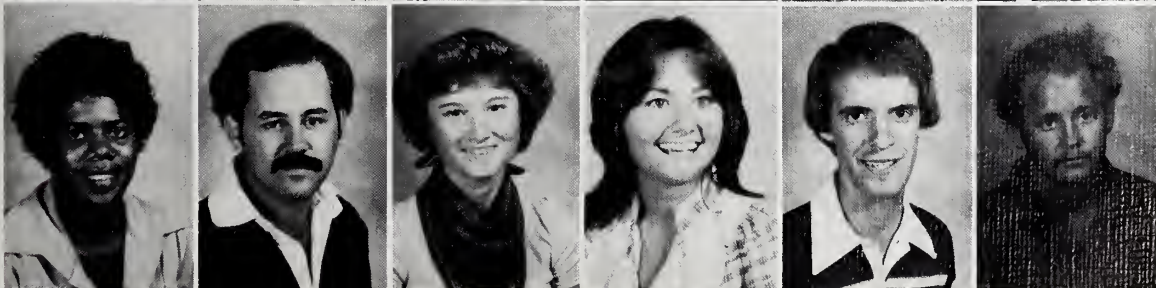
Debra Bennett
Karen Bennett
Jack Benson
Mary Berry
Ralph Bessant
Karen Bessey



Carole Beverly
Dan Bibey
James Bindner
Angela Bird
Ray Black
Derek Blanton



Paul Blanton
Susan Blanton
Blake Borsic
Charling Bostic
James Bowen
Joey Boyd



Ruth Boykin
Tom Brackin
Louise Braddy
Phyllis Branche
Alan Branton
Bill Briggs

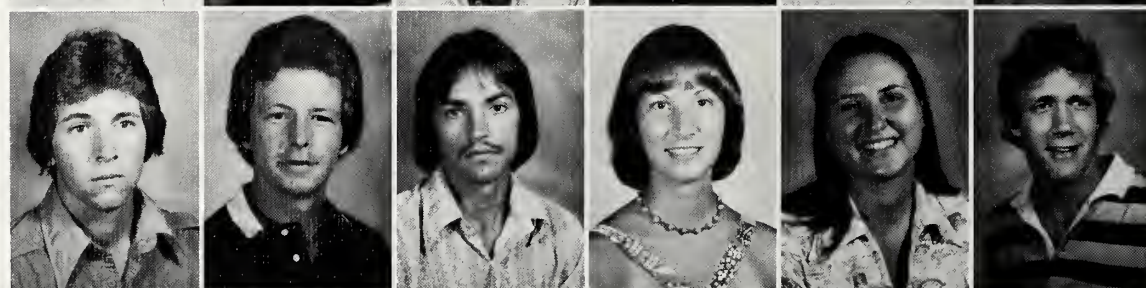
Lori Briggs
Deborah Britt
Reginald Britton
Paul Brooks
Faye Brown
Hugh Brown



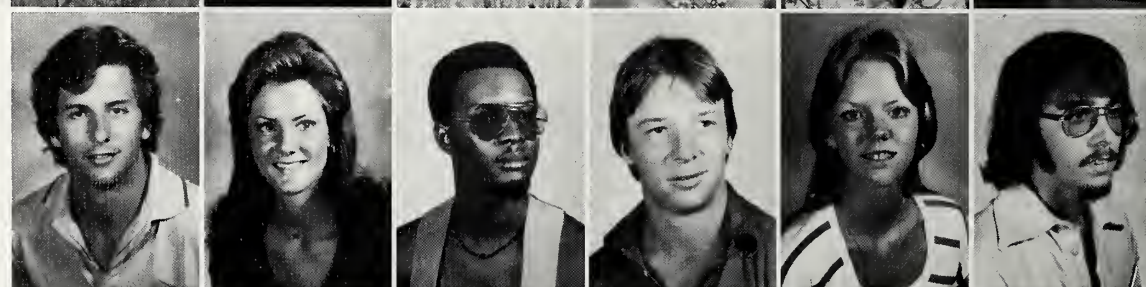
Joan Brown
Kit Brown
Michael Brown
Robert Brown
Rodney Brown
Walter Bryant



Mark Burger
Joseph T. Burn
Ronald Burns
Elizabeth Burton
Regina Burton
Brent Byer



Mike Bylen
Deborah Byrd
Gary Byrd
Ken Calhoun
Pamela Calhoun
James Cameron



Glenn Campbell
Denise Cannon
George Cannon
James Cannon
Stacy Capps
Lynne Carleson



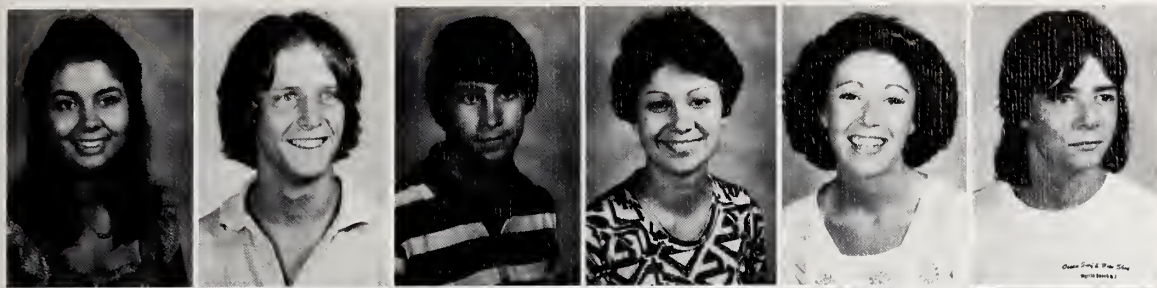
Beverly Carmichael
William Carter
Ken Carver
Shelvy T. Carroll
Daryl Carswell
Craig Casey



Samuel Cassell
Vickie Cathron
Sherri Caulder
Steve Causey
Wade Causey
Rebecca Chandler



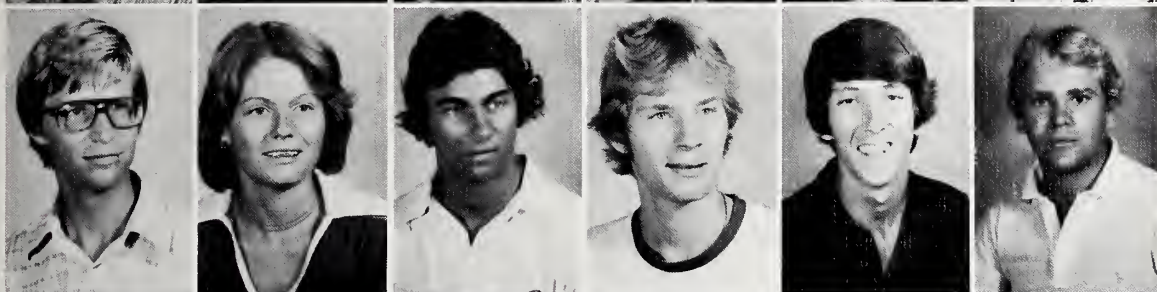
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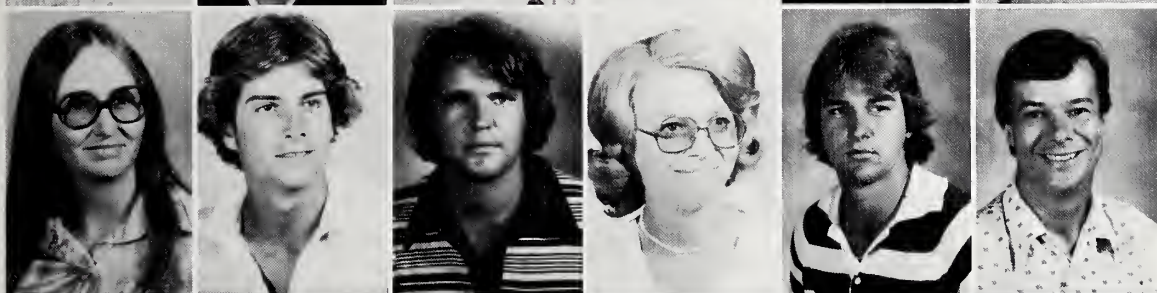
Cynthia Charpia
 Mike Cherry
 Al Chestnut
 Janet Chestnut
 Jackie Childers
 Sammy Childs



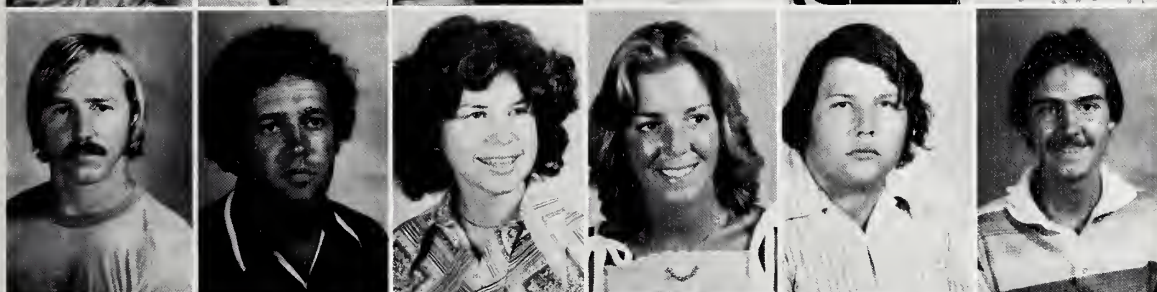
Megon Chilton
 Kelli Chinnes
 Debbie Chresoulis
 Ernest Chresoulis
 Ann Clardy
 Patricia Clark



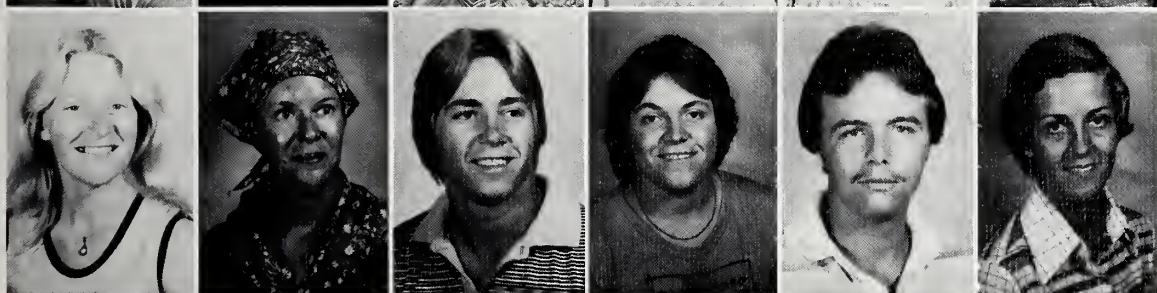
Danford Clemmons
 Doris Clemmons
 Tim Cline
 Jim Clontz
 Timothy Coats
 Mark Cobbs



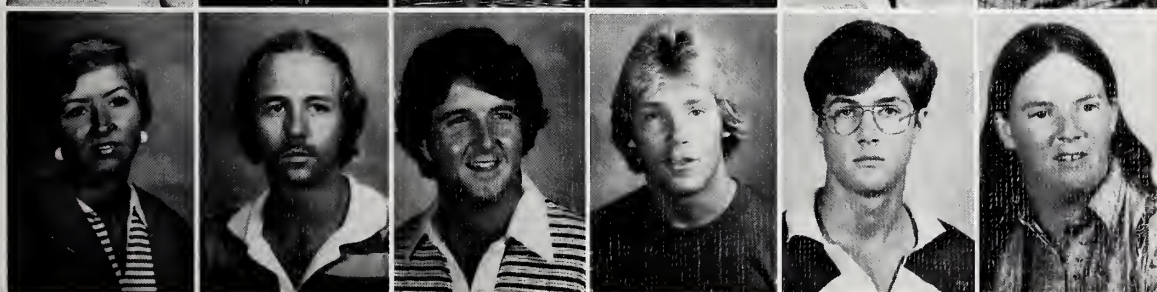
Lynn Coffey
 Philip Coggin
 Richard Coker
 Evelyn Coleman
 Donald Collins
 Raymond Cook



Rodney Cook
 Dennis Cooke
 Susan Cooke
 Allison Coon
 Franklin Cooper
 Wade Cooper



Vicki Cothran
 Janice M. Coward
 Chuck Cox
 David Cox
 David Cox
 Elwyne Cox



Patsy Cox
 Russell Cox
 Tony K. Cox
 Michael Craig
 William Craig
 Susan Craven

Don Cribb
Elizabeth Cribb
Joan Cribb
Melinda Cribb
Greg Crolley
Clyde Crowder



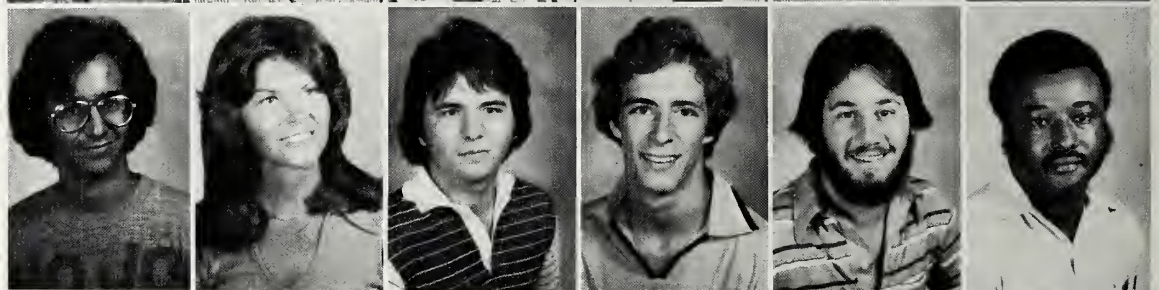
George Cullinan
Susan Curcio
Connie Davis
Fred Davis
Judith Davis
Marilyn Darress



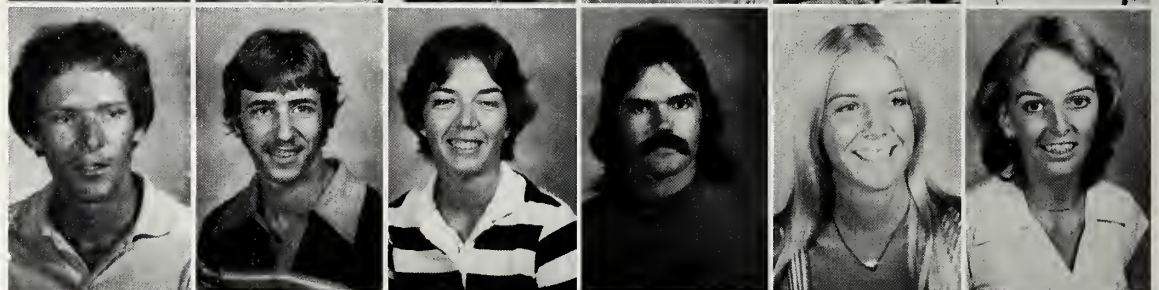
Dean Dawson
David Dean
Jannie Dease
Debbie Deaton
John Deberry
Chris DeBock



Bobby Deep
Cynthia Dennis
David Dennis
Jack Depriest
Frank Desocio
Ulysses Dewitt



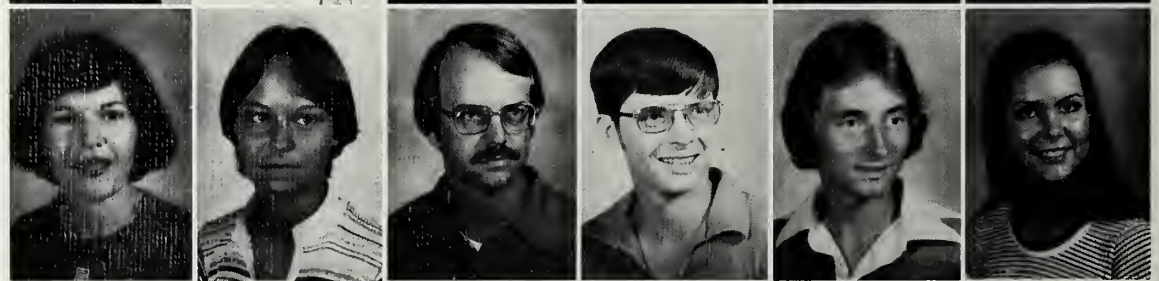
Ronnie Dimmery
Michael Dionne
Cherri Dix
Jim Dozier
Lisa Dobinski
Charlotte Doyle



James Drake
Aaron Duckett
Bill Duffy
David Duncan
Eddie Dunnovant
Emily Durant



Patricia Durant
Elaine Durham
Ben Dusenbury
Stan Dyson
Anthony Edwards
Donna Edwards



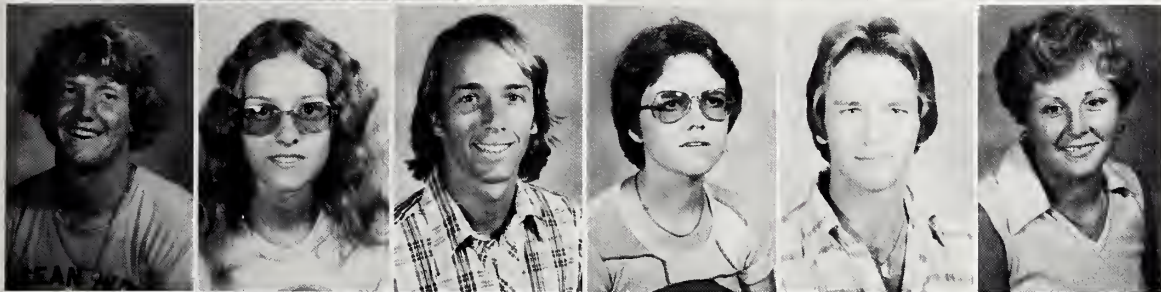
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Page Edwards
Donna Edge
Zane Elliot
Dee Ellis
Karen Ellis
Sharon Ellis



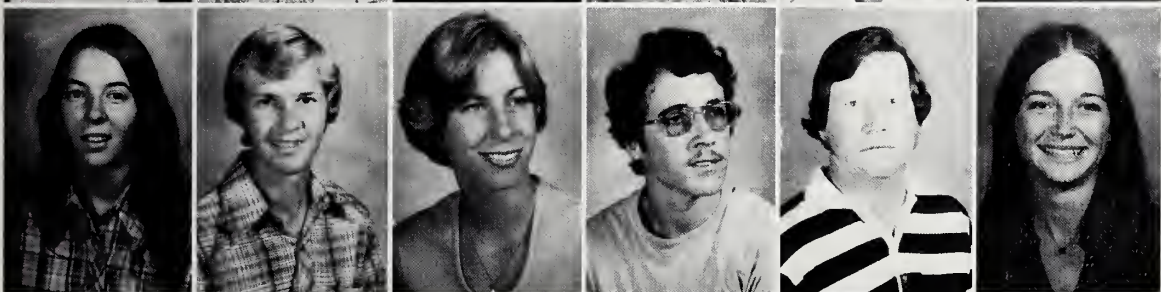
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Debbie Evans
Norman Evans
Vernon Evans
Wallace Evans
Steve Everhart



Page Falkenberg
Donna Edge
Zane Elliot
Dee Ellis
Karen Ellis
Sharon Ellis



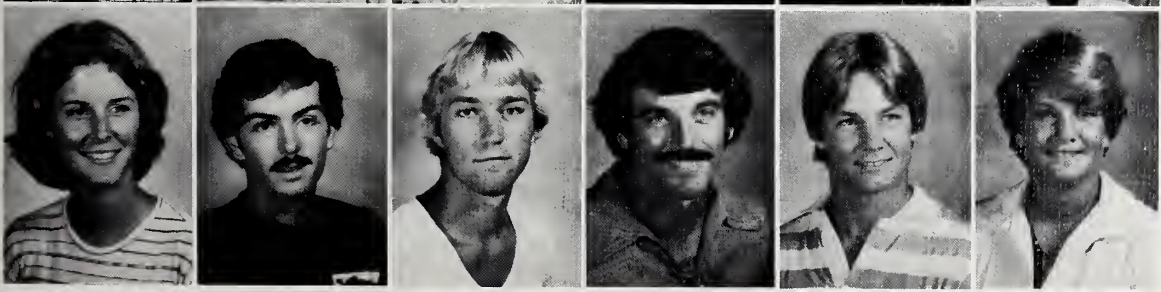
Anita Floyd
Benjamin Floyd
Douglas Floyd
Gene Floyd
Robert Floyd
Steve Floyd



Sharon Fookes
Robert Ford
Bertie Fowler
Foster Fowler
Paul Fowler
Sherry Fowler



James Foxworth
Pattie Foxworth
Lucius Frazier
Preston Freeman
Bobby Frye
Craig Gaby

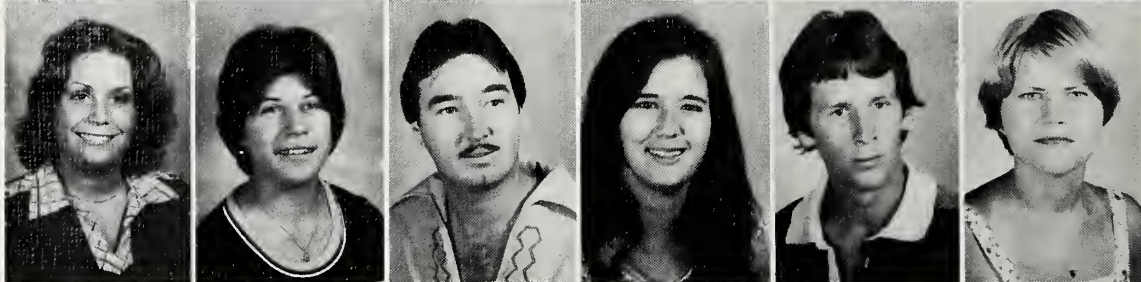


Jeannette Galbraith
Joe Gallagher
William Gandy
Tonio Gant
Brett Gardner
Ginger Gardner

Priscilla Gardner
 Marsha Garrell
 Kim Gatling
 Junnella Gause
 Kenneth Gaylor
 Laurie Geddings



Lorna Gentry
 Dell Gerrald
 Stephen Gibson
 Theresa Gibson
 Tommy Gibson
 Cheryl Godbold



Vickie Goldberg
 Robert Goodwin
 Robert Gootman
 Donna Gore
 Gene Gore
 Sadie Gore



Peggy Goude
 Cynthia Graham
 Eloise Graham
 James Graham
 Neil Graham
 Renee Graham



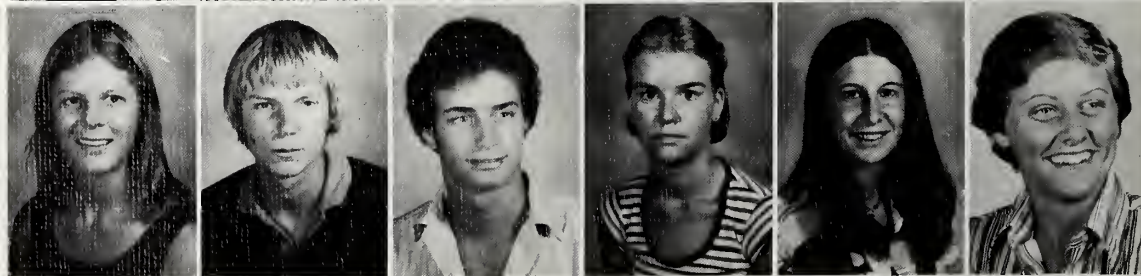
Ronnie Graham
 Carl Grainger
 Louvenia Grant
 Charles Gray
 Paul Grayson
 Bobby Green



James Green
 Tina Green
 Gus Greer
 Ruby Greggs
 Doug Grimes
 Robert Habeck



Elizabeth Hadsall
 Jerry Hall
 Carlton Hamilton
 Donna Hammond
 Debbie Hanna
 Cathy Harcus



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George Hardee
Glynn Hardee
Lesta Hardee
Jamie Hardwick
Jeff Hardwick
Karen Hardwick



Tammy Hardwick
Terry Hardwick
Beverly Hardgrove
Stephen Harmon
James Harper
Sally Harper



William Harper
Dean Harrelson
Roger Harrelson
Wende Harrelson
Ronald Harris
Ray Harrison



Deborah Haselden
Mike Hawkins
Craig Hawley
Mandy Hawley
Daniel Hayden
James Haynes



Toni Haynes
Beaumont Hazzard
Alex Heard
Marvin Hearl
Kathy Heath
Mary Hemingway



Charles Hendrick
Cindy Hendrick
Cynthia Hendrick
Lynette Hendrix
Patricia Henson
Martha Herlong



Timothy Hewitt
Daphne Hickman
Gloria Hickman
Llola Hickman
James Hill
Suzanne Hill

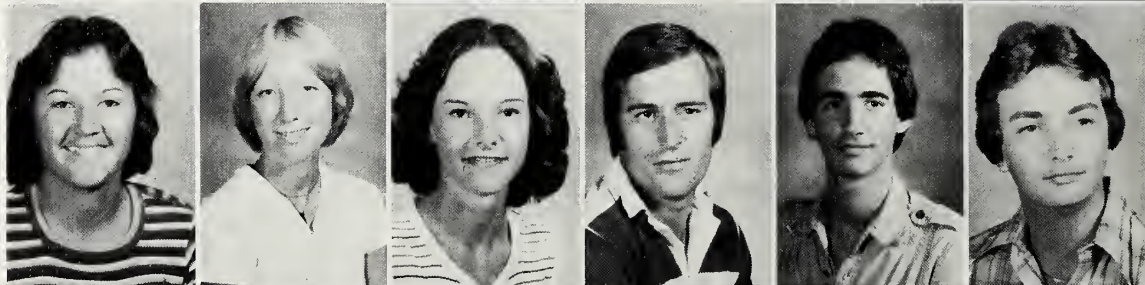
Faye Hines
 Jimmy Hodge
 Melinda Hodge
 Rhonda Hodge
 Deanna Hoffman
 Kevin Holmok



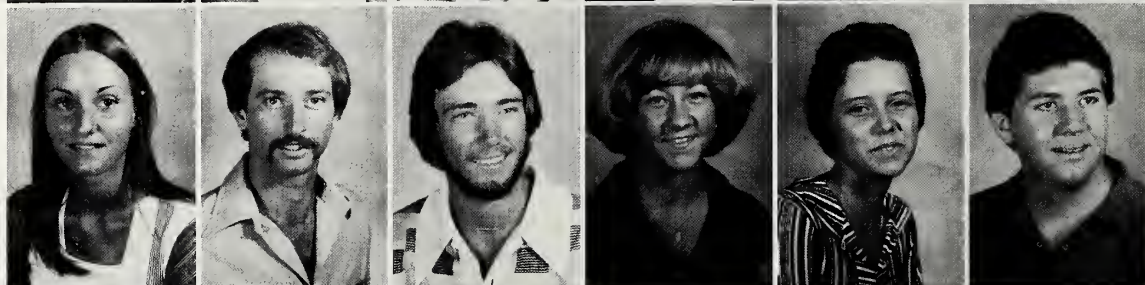
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 Tim Horton
 Karen Houck
 Charlotte House
 Deborah Hucks
 James C. Hucks



Jan Hucks
 Karen Hucks
 Margaret Hucks
 Paul Hucks
 Wayne Hucks
 Dean Hudson



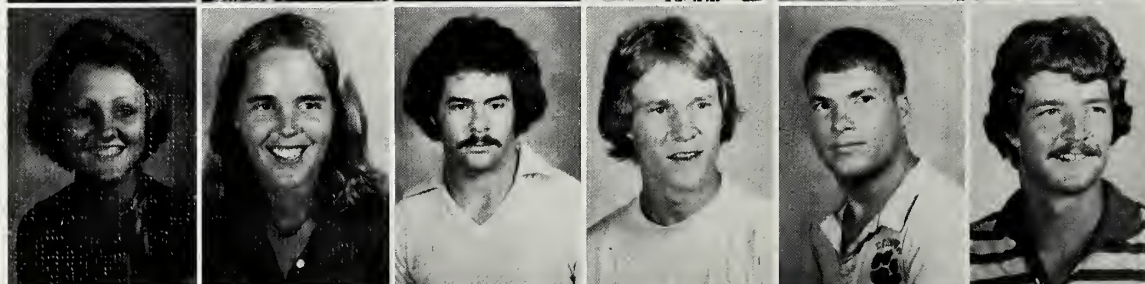
Martha Huffman
 Curley Huggins
 Gregory Huggins
 Lynne Huggins
 Margaret Huggins
 John Hughes



Tammy Hughes
 Tarrie Hughes
 William Hughes
 Steve Hula
 Clifton Hunter
 Allen Huntley



Irene Huntley
 Susan Hurley
 Bobby Hussey
 Al Hutchinson
 Chip Hyman
 Terry Hyman



Tamara Inman
 Jo Ivey
 Tony Ivey
 Willie Mae Izzard
 Bill Jackson
 Dorothy Jackson



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Jane Jackson
 William Jacobs
 Joseph James
 Tamria Jamison
 Charla Jensen
 Kent Jensen



Norman Jensen
 Santi Jimongkonkul
 Albertha Johnson
 Chris Johnson
 Chummy Johnson
 Elizabeth Johnson



Faron Johnson
 Gregg Johnson
 Harold Johnson
 James K. Johnson
 Keith Johnson
 Kim Johnson



Lizabeth Johnson
 Mary Johnson
 John Johnston
 Mary Johnston
 Amy Jones
 Daniel Jones



Frank Jones
 Kim Jones
 Cathy Jordan
 Greg Jordan
 Randy Jordan
 Russell Jordan



Wayne Jordan
 Patricia Joseph
 Dean Karavan
 Thomas Karnes
 Mark Kelley
 Linda Kemp



Bayard King
 Grewdelyn King
 Lawrence King
 Sue King
 Bernard Kinloch
 Liz Klem

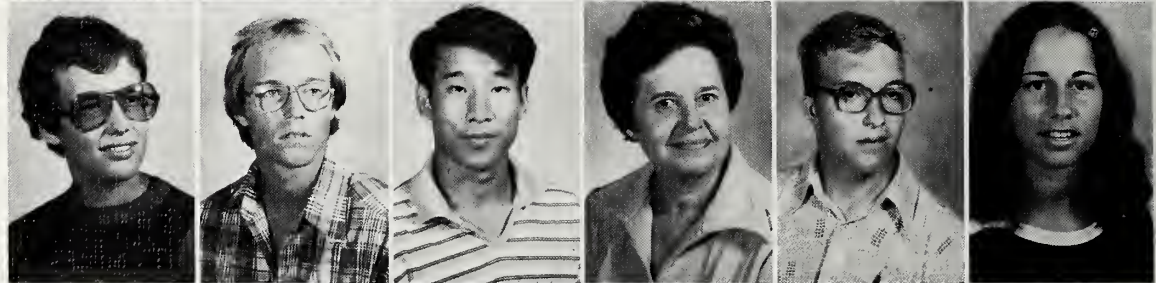
Olivia Knox
 Pamela Koester
 Cecilia Kole
 Minnie Kosenberg
 Eric Kozmer
 Randall Lack



Maria Lambert
 Wendy Lami
 Lauri Land
 Caryl Lane
 Marvin Lane
 Sharon Lane



Patricia LaSota
 Caleb Layton
 Arnold Lee
 Pearlle May Lee
 William Lee
 Cheryl Legette



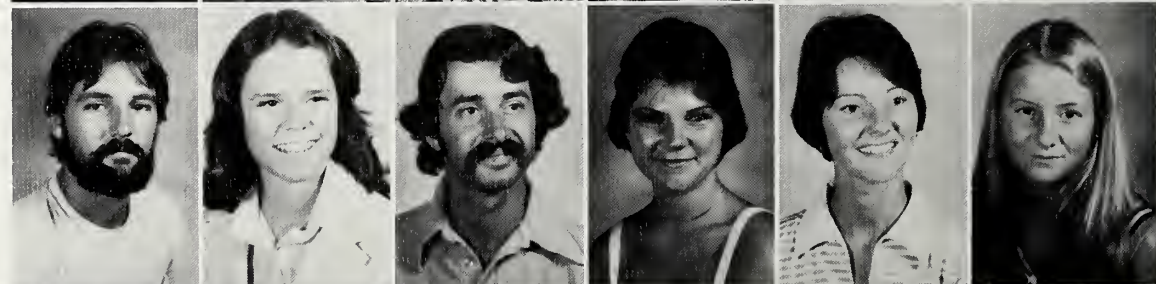
Anthony Leone
 Rick Lewallen
 Edward Lewis
 Jeff Lewis
 Michael Lewis
 Barry Lipsitz



Sheryl Livingston
 Virginia Livingston
 Julie Loebis
 Denise Loehr
 Eddie Loehr
 Thomas Loehr



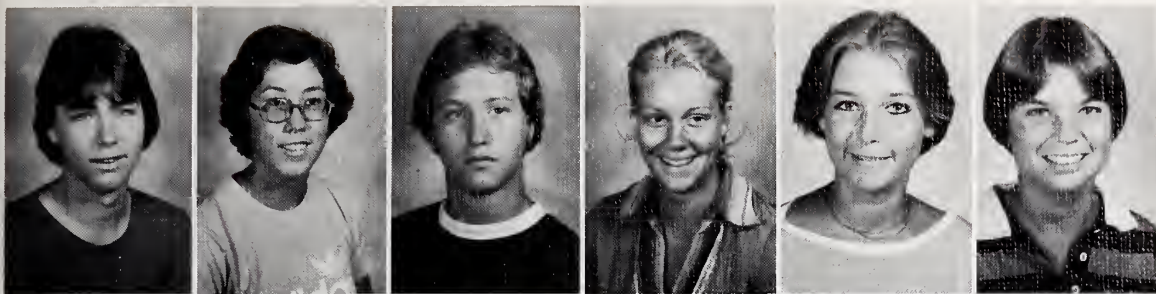
Samuel Long
 Terry Long
 Ervin Lord
 Renee Lovett
 Sharon Lovett
 Dixie Lundy



Melanie Luthi
 Robert Lytton
 Elizabeth Maher
 Patricia Manning
 Bobby Martin
 Charlotte Martin



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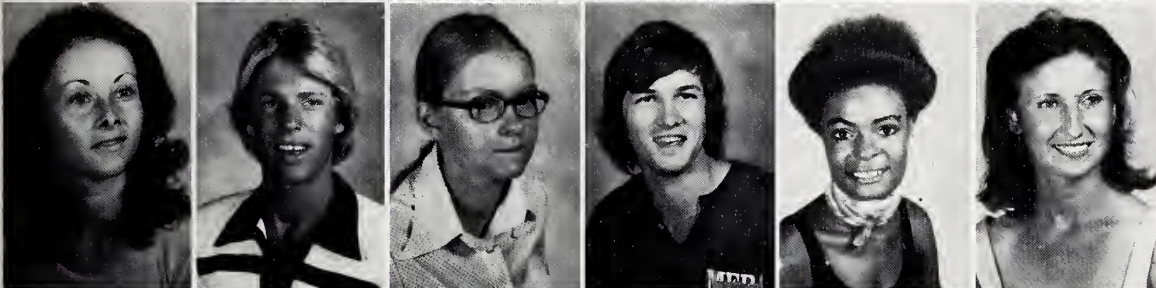
Coy Martin
 Curthis Martin
 Fred Martin
 Kim Martin
 Mary Martin
 Tammy Martin



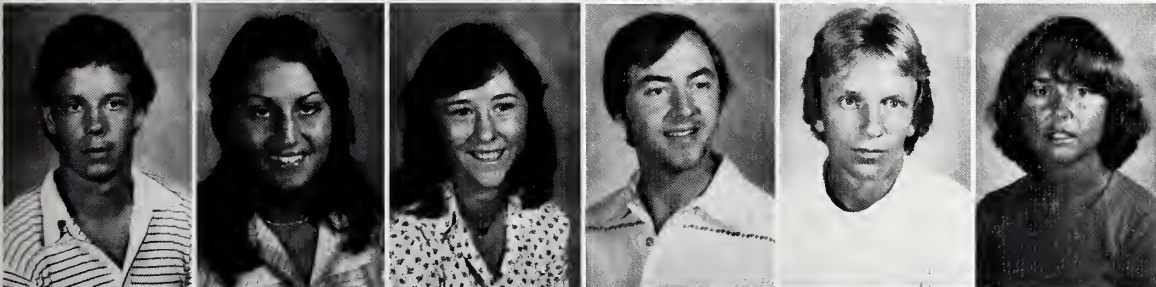
William Martin
 Charles Mauldin
 Gregory Maynard
 Clyde MacDonald
 Therrell McAlister
 Charles McCabe



Gene McCaskill
 Douglas McClenny
 Becky McCorkle
 Kathy McCormick
 Beverly McCray
 Doris McCray



Audrey McDaniel
 Mark McDaniel
 Cynthia McKenzie
 Tim McKinsey
 Lucinda McKnight
 Pam McLaughlin



Scott McLaughlin
 Joy McLeod
 Kathy McManama
 Kenneth McNeill
 Kent Merrell
 Karen Meyer



Vickey Mincey
 Janice Milligan
 Elaine Miller
 Mike Miller
 O'Neal Miller
 Patricia Miller



Eva Mills
 Betty J. Mishoe
 Claudia D. Mitchell
 Kyle Mitchell
 Rick Montgomery
 William Moon

Gordon Mooneyhan
 Melanie Moore
 Patricia Moore
 James Moreland
 Charles Morgan
 Dale Morrison



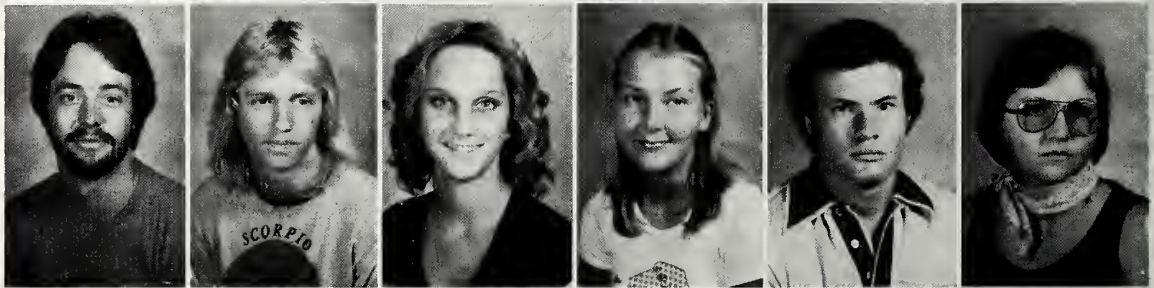
Dan Morrison
 Gary Morrow
 Robin Mosley
 James Mules
 Raymond Munson
 James Murphy



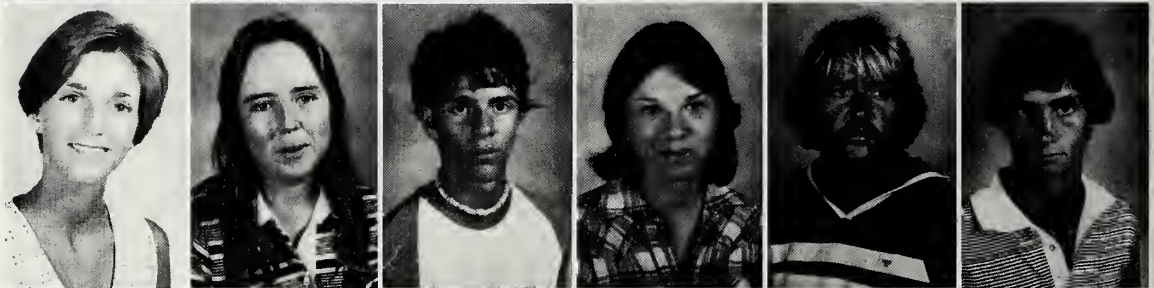
Derek Myers
 Andy Nagle
 Barbara Neal
 Rosemary Neely
 Joye Nesbitt
 Robert Nesbitt



Randy Nimmons
 Randy Nix
 Justine Noble
 Marylee Nobles
 Alan Norman
 Diane Norris



Tami Oates
 Patty Oberst
 Jeff Opalko
 Theresa Opalko
 Wayne Osteen
 Jerry O'Sullivan



Phillip Owen
 Eddie Owens
 Elizabeth Owens
 Joyce Owens
 Julia Owens
 Lisa Owens



Malene Owens
 Steve Owens
 Deborah Pace
 Ginger Palmer
 Janifer Palmer
 Jean Parrish



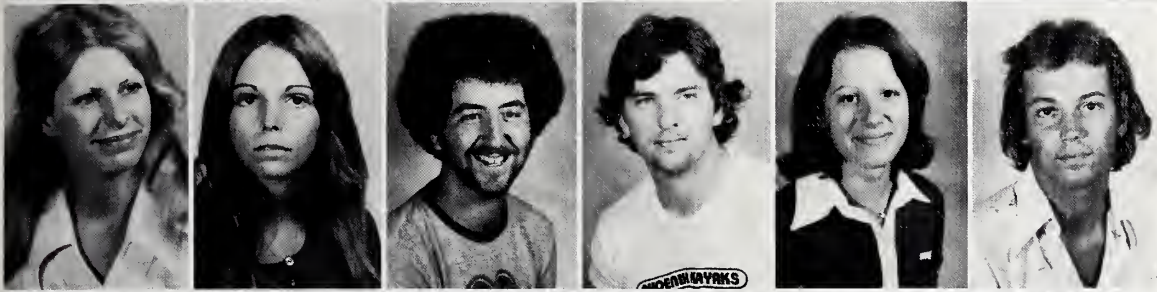
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David Parker
 Pamela Parker
 Hugh Parmer
 Dora Parmley
 Paul Peka
 Matt Peeples



Andy Perry
 Angela Perry
 Susie Pertell
 Hamblin Phillips
 Robert Phillips
 Thomas Phillips



Ona Pitzer
 Sara Plants
 James Ponce
 Ernest Porter
 Diana Powell
 Steven Powell



Paul Powers
 Jack Prentice
 Clay Price
 Mark Price
 Cynthia Prince
 Ed Pringle



Billy Rabon
 Hazel Pyatt
 Carl Purvis
 Linda Prueff
 Joanne Priola
 Kenneth Prince

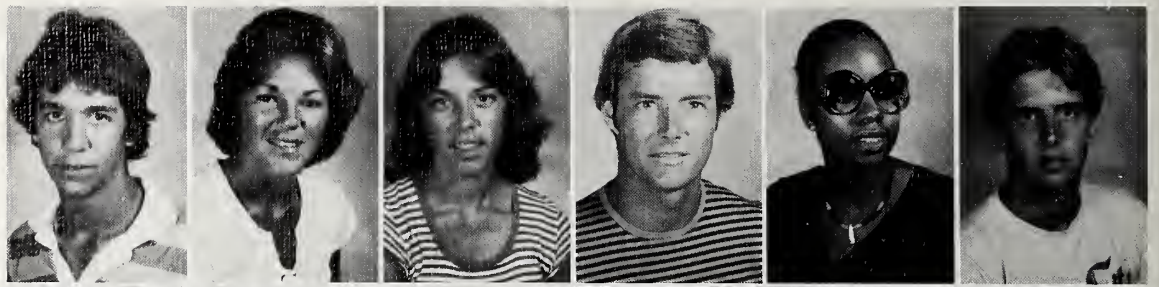


Felicia Rabon
 Renee Rabon
 Billy Rainwater
 John Rasis
 David Rankin
 Shahin Rasoulpour



Rocky Reavis
 Charles Redfearn
 Rhetta Reece
 Robert Reed
 Tina Reip
 Karen Reynolds

Mark Reynolds
 Russell Rhem
 Elaine Rhinehart
 Kelly Rhodes
 Lynn Rhue
 Clay Rice



Shawn Richards
 Derrick Richardson
 Dianne Richardson
 Grady Richardson
 Lori Richardson
 Perry Richardson



Roger Richardson
 Steve Richardson
 Winifrede H. Richardson
 Jimmy Roberson
 Jane Roberts
 Johnny Robinson



Sam Rogers
 Elizabeth Ross
 Richard Ross
 Duane Rothingham
 Linda Russ
 Adele Russell



Kelly Russell
 Jane Ryan
 Romeo Sackar
 Kaye Sanders
 Frank Sarvis
 Sandra Sarvis



Luzanne Scharett
 Benny Schooler
 Martha Schoonover
 Mary Schultheis
 Tammy Scott
 Herman Scurry, Jr.



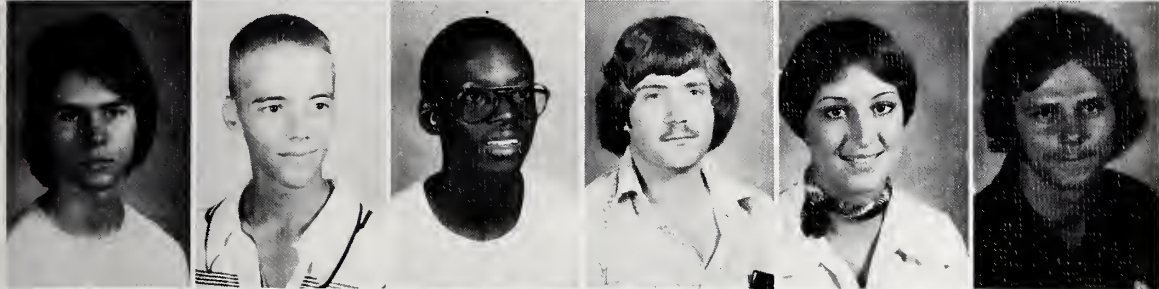
Alice Sellers
 Warren Sessions
 Susan Shader
 Mark Shaffer
 John Shelley
 David Shelly



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William Shelley
Cindy Shepherd
Doug Shoe
Mark Shokes
Betty Simmons
Jay Sims



Benji Singleton
Mark Singleton
Ray Singleton
Luther Sistrunk
Julie Skelton
Charles Skipper



Ronald Skipper
Mike Skipper
Frank Small
Leslie Small
Pinkie Smalls
Alvin Smith



Alvin C. Smith
Barbara Smith
Becky Smith
Deborah Smith
Douglas Smith
Elbert Smith



Gary Smith
Jonathan Smith
Lee Smith
Linda Smith
Mike Smith
Montye Smith



Susan Smith
Thomas Smith
Walter Smith
Bradley Smithson
Ellen Snow
John Snyder

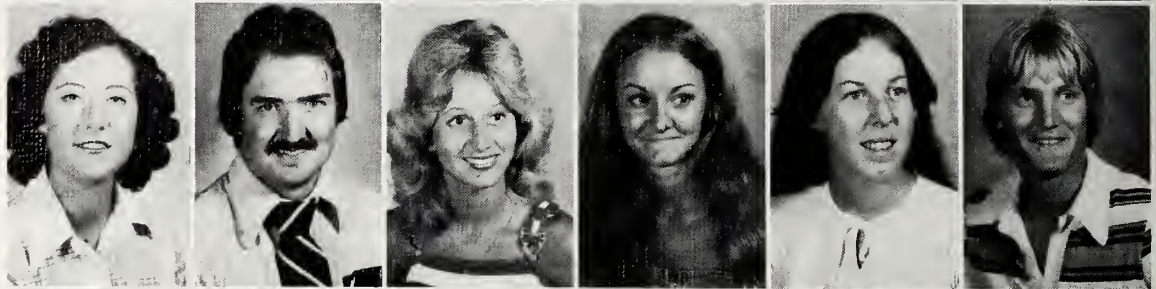


Catherine Souweine
Inga Spain
Simon Spain
Howard Spencer
Betty Springs
Pat Springs

Denise Squires
Vanessa Squires
Darlene Stanley
John Starnes
Marion Steed
Anna Steele



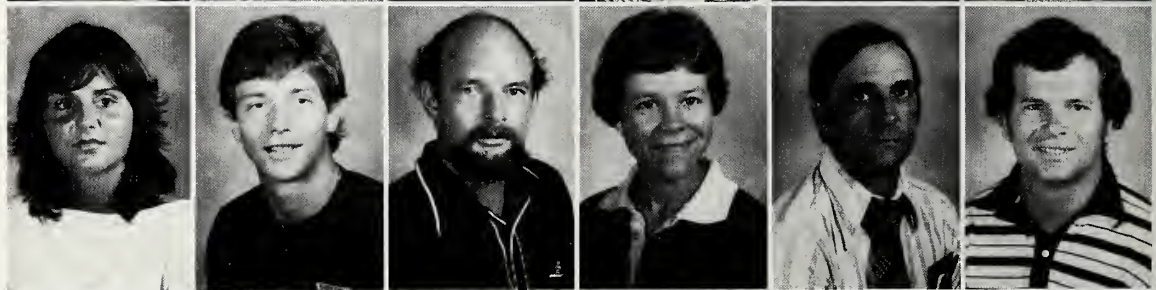
Robin Stephens
Paul Stephens
Darlene Stevens
Toni Stewart
Wanda Stewart
James Stih



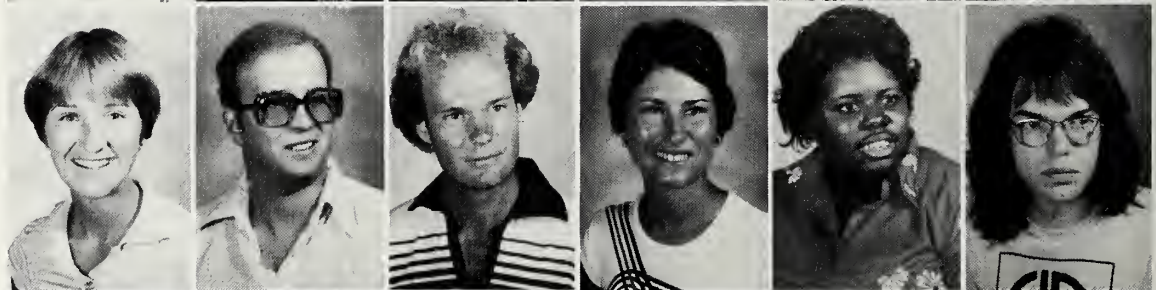
Donnell Stone
Gary Stone
Judy Strickland
Nancy Strickland
Ronde Strickland
Sarah Strickland



Karen Stroble
Constantine Strombeck
James Stuckey
Karen Swygert
Roland Sykes
Ronald Talbert



Susan Talbert
Derry Tanner
Bo Tanner
Jean Tarleton
Cornelia Tenny
Gary Thomas



Thomas Isaac
John Thomas
Adelia Thompson
Cherry Thompson
Sonia Thompson
Timothy Tindall



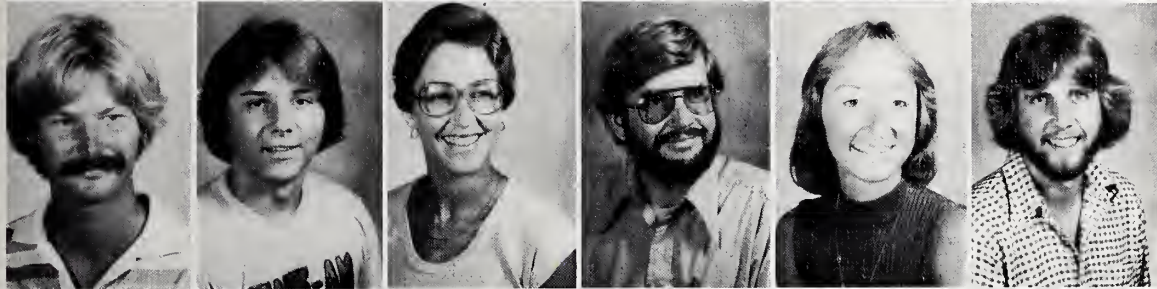
George Todd
Kim Todd
Michael Tolan
Frank Tomko
Nina Tomlinson
Mary Lou Tanking



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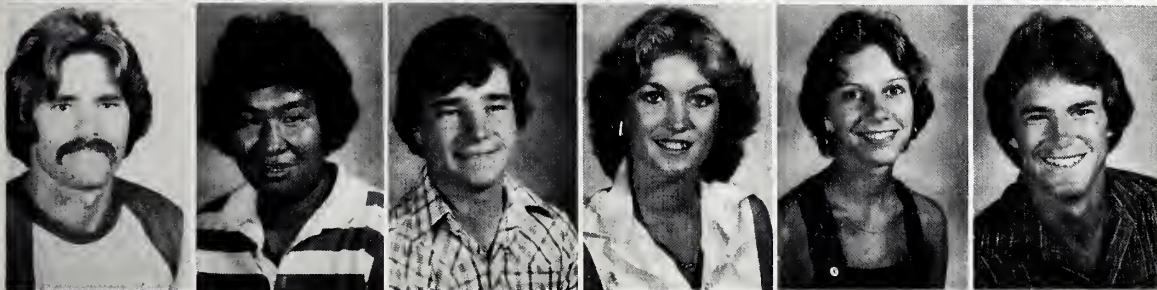
Sue Tormohlen
Wes Truebold
Joan Trupiano
Robert Truss
Helen Tuck
Joy Turbeville



Joseph Turner
Thomas Tyner
Sally Tyson
Bryan Urquhart
Jeanie Urtz
James Valentine



Robert Van Buskirk
Robert Vandergrift
Crystal Vaught
Brenda Vereen
Catherine Vereen
Ernest Vereen



Robert Vipperman
Meinardo Viray
Paul Walker
Julie Wall
Sheila Wallace
Thomas Wallace



Michael Walsh
Matt Ward
Sam Ward
Tim Ward
William Ward
Joseph Warren

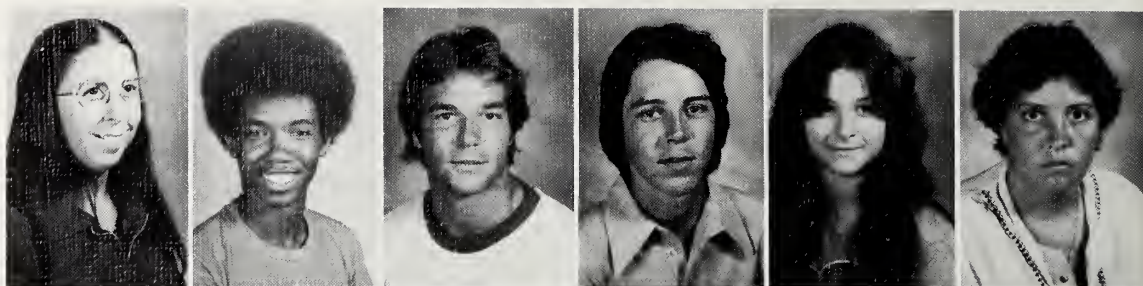


Anne Watford
Denise Watts
Wilda Watts
Winston Watts
Melinda Webb
Ron Webster



Laurette Weikle
Kenneth Wells
Cindy West
Robert West
Wick Westmoreland
Patty Wiand

Tammy Wilkie
 Terry Willard
 Cliff Williams
 Jack Williams
 Jennifer Williams
 Jenny Williams



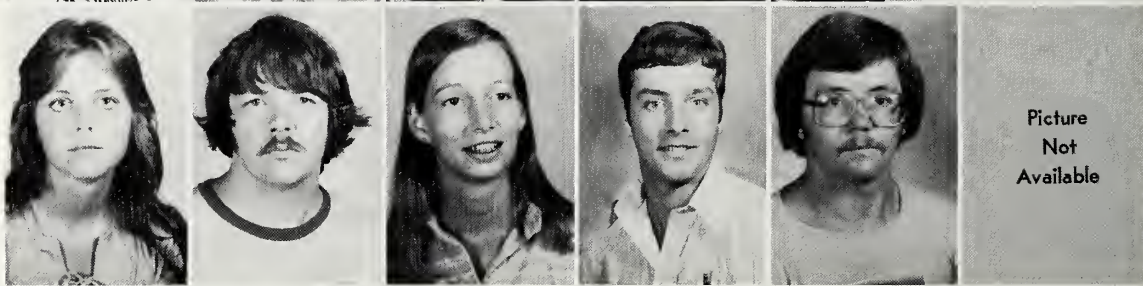
Marty Williams
 Renetta Williams
 Robert T. Williams
 Mary Wilson
 Karen Willoughby
 Wanda Winds



Charlene Winkler
 John Wingo
 Lori Wolpert
 Bryan Wood
 Philip Wood
 Greg Woodward

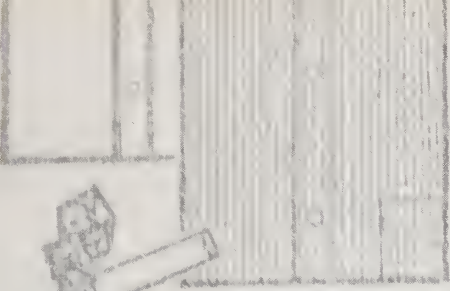


Lora Woody
 Jack Wright
 Lynn Young
 William Young
 Mark Youngblood
 Martin Zachary



Picture
 Not
 Available

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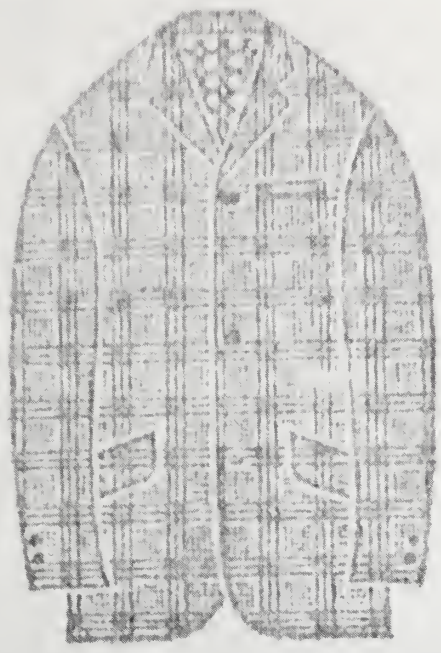


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SPORT COATS

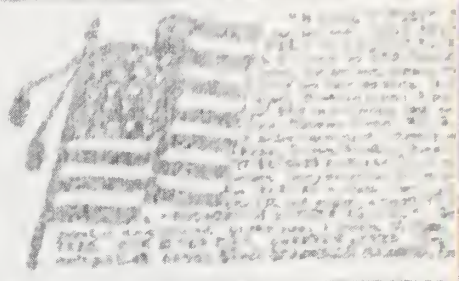


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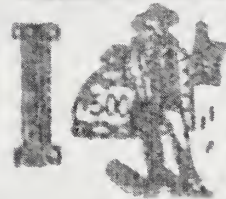


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Handsome Carriages at Prices that can not fail to be Satisfactory.

6,000,000 Pairs of SILVER TIPS

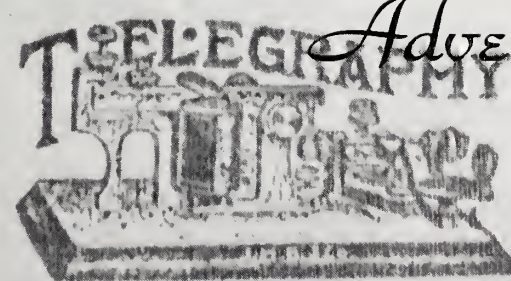
Are sold annually, the question is, Where are they worn? On the feet of course.

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OF THE...
OF THE...



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There can be no object more important than the moral and intellectual improvement of the Female mind, since it is the great secret upon which the destiny of the race depends.

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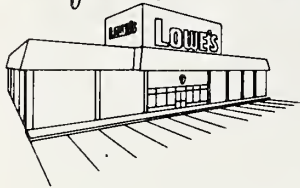


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N. Myrtle Beach, SC

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Myrtle Beach, S.C. 29577

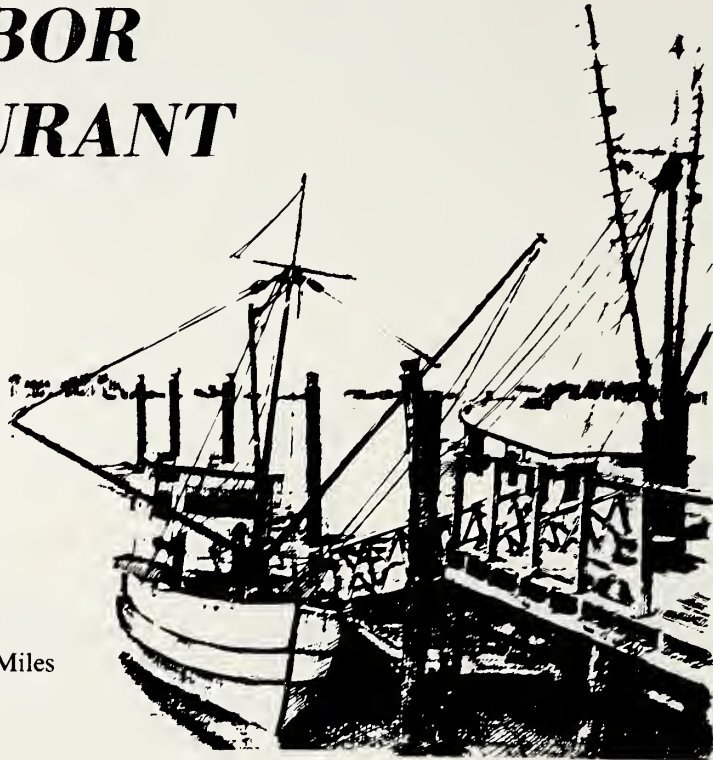
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1701 Highmarket Street, Georgetown, S.C. 29440

4242 Main Street, Loris, S.C. 29569

17th Avenue North and Oak Street, Myrtle Beach, S.C. 29577

U.S. Highway 17 South, North Myrtle Beach, S.C. 29582

U.S. Highway 17 South, Surfside Beach, S.C. 29577



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One button
is worth
a thousand
words . . .

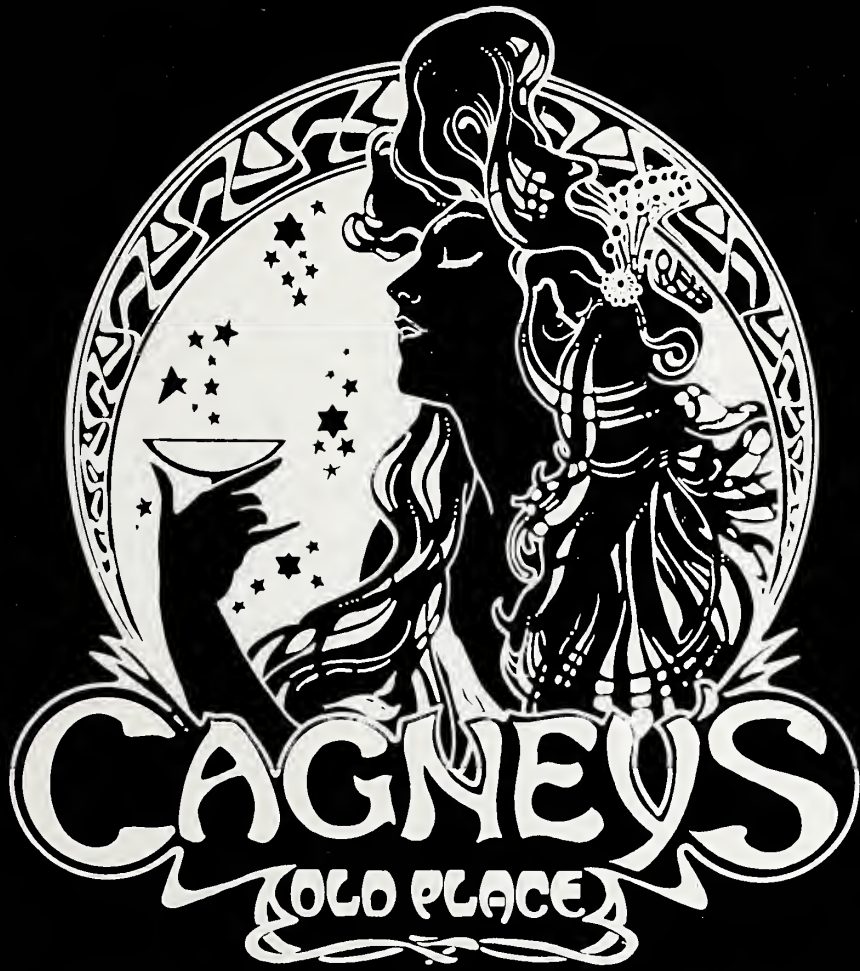
FIRST-CITIZENS BANK

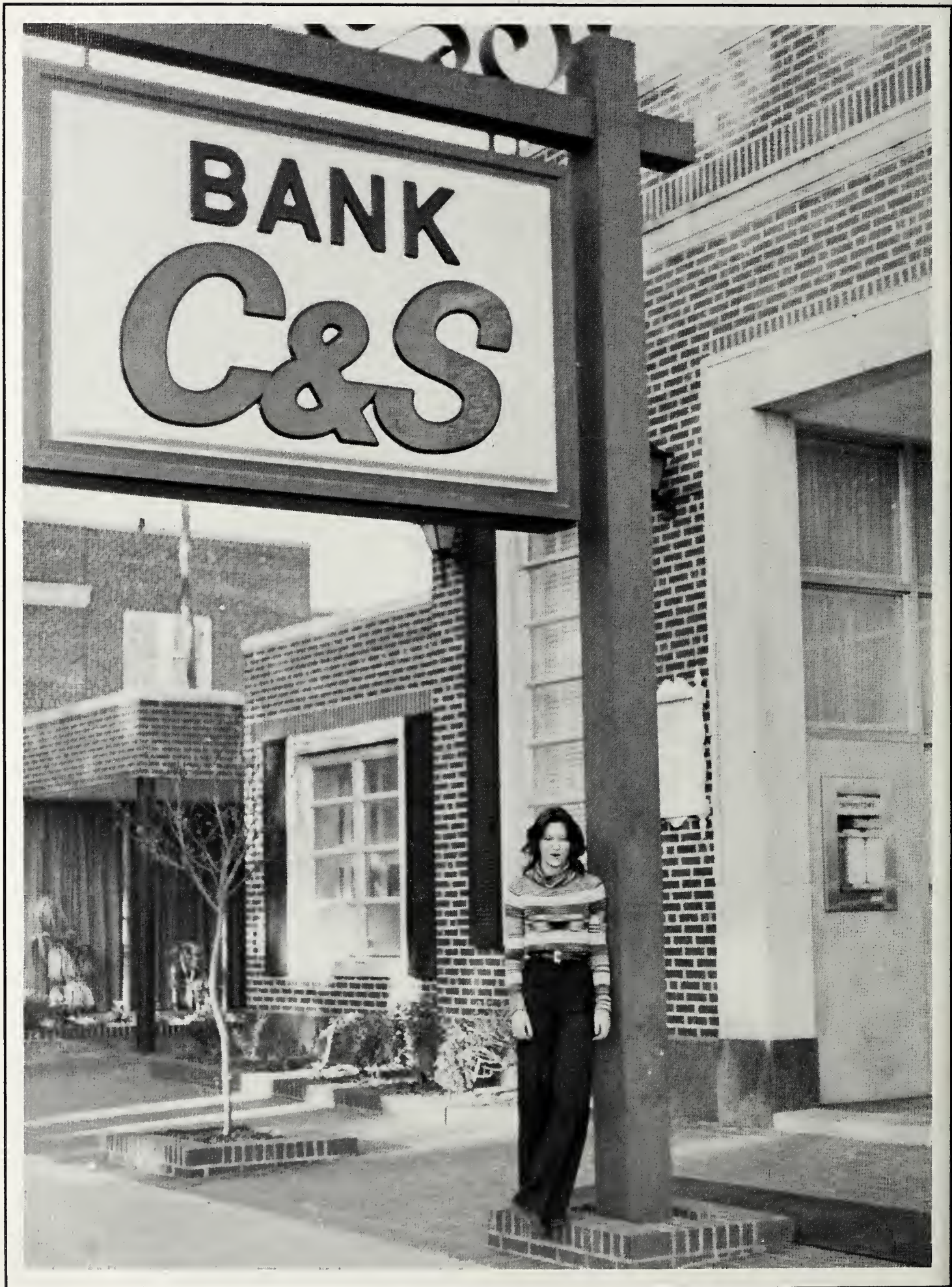
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TIGER

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357-3544

CINO'S ROOST



Eunice Graham, Manager



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Telephone 802 357-6111

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Gallery of Homes

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Loris, S.C.

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Horry County Bank

of
Loris



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PHONE
248-4274

MYRTLE BEACH, S.C.
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448-5177

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SUN NEWS

Myrtle Beach, S.C.



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Conway, South Carolina



**Loris Equipment
Company, Inc.**


Box 548
Highway 701 North
Loris, S.C. 29569
(803) 756-4071

Best Wishes

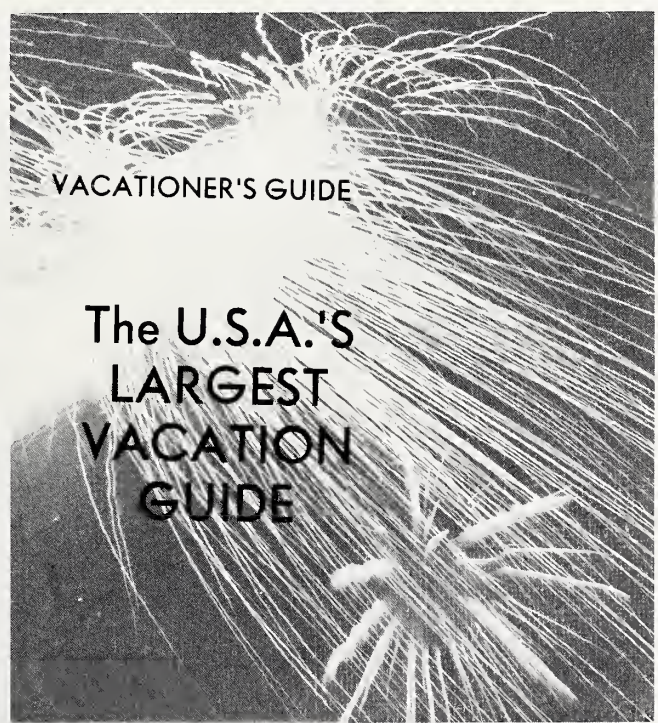
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Congratulations

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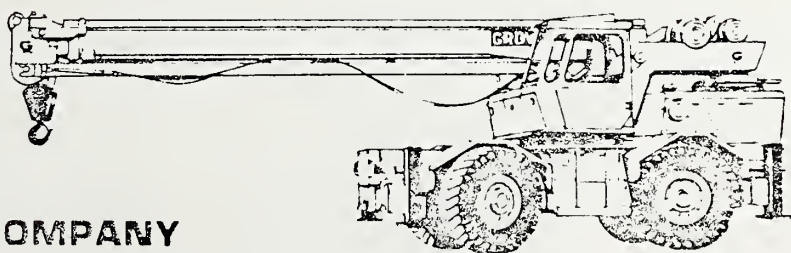
Best Wishes

to the Class of '78

from

GROVE

.. a good place to work.



GROVE MANUFACTURING COMPANY

A DIVISION OF WALTER KIDDE & COMPANY INC.

CONWAY • SOUTH CAROLINA

In Memoriam





Eddie Euchler

THE 1978 ATHENEUM STAFF



Hydee Finch and Clifton Roberts.



Darlene Stevens and headache number 428.



Anne Perritt studying her graphics.



Patrice, Susan, Carole, Cathy, Kim, Russell,



The 1977 Staff Banquet



and Whit Cline.

What exactly is a yearbook?

A yearbook is a composite of many things; history, memorabilia, photography, nonsense, fun — the recapitulation of the day to day events of a year of your life. It is all there in picture and prose for you to flip through or pour over. Perhaps you will not find it as meaningful now because the depictions are too new, too fresh in your mind. However, five years — ten years from now it may be more so when an occasion arises and you begin to wonder . . . Whatever happened to . . . and to recall . . . Do you remember when we . . . And nostalgia sweeps over you and you begin to think back to your days at Coastal Carolina in the year 1977.

A yearbook is a living legend, bits and pieces of each of us who were here, captured forever to become a part of the shadowbox of the future.

A yearbook is dedication, frustration, creativity, elation, disaster, deadlines, and love, poured into six months of hard work by a group of your peers whose desire it was to give you a moment of memory at some distant time when you feel the urge to regress to the past. A yearbook can only be as good as its staff and the 1977 Atheneum staff was excellent. Some sparks were kindled; there was laughter; there were tears; most of all there was a sharing and a camaraderie that will be treasured and stored in our memory banks. The end result of all of this is ATHENEUM 1978 and I am proud to have been a part of it.

Jeanne E. Casey, Adviser



Bertie Fowler

The Editors' Closing Comments

Coastal Carolina has become more than an institution of higher learning to us as editors of the *Atheneum*. It has become a home. While we haven't had all the conveniences available on a large campus, we are thankful for the cooperation of the students and staff who worked with us.

The 1978 *Atheneum* is a collection of the memories of the year 1977. Each event is captured in this book as we remembered it. All who look at this collection of 'photographs and memories' should experience a personal feeling as this is your book.

We added quite a bit to the book this year: 23 pages of color, the special cover and a college technique. As each editor before us has done, we have



Patrice Boyd and Russell Fowler, Editors-in-Chief

tried to improve over last year; but at the same time, we wanted to have a special edition of the *Atheneum*, because 25 years from now this limited edition will be special to each who purchased one.

Though this book only depicts a portion to the numerous events and activities of the year, its production would not have been possible without the assistance of a great many people. Hopefully, none have been omitted.

If the 1978 *Atheneum* were dedicated to any one individual, that person would certainly be Jeanne Casey. She has been more than an adviser and without her, there would be no yearbook. Two heads are better than one, but they don't always think alike. She has always been able to take the best of both of our ideas and find some compromise. To Whit Cline, our thanks for the great contract. And to Al Poston, eternal gratitude for keeping us out of the red! We also want to thank Foster Fowler and Doug Smith for stepping in and filling some pretty big shoes (those of Robert Burns, who took a majority of the spring pictures) and doing what most people couldn't. Chris, gracias for service above and beyond the call of duty.

Although their work and dedication is expected, the staff editors are most important as this book would not be complete without them: Hydee, Clifton, Anne, Patty, Carole, Bertie, Connie, Darlene, Dorothy, and Deanna. Cathy, you did a great job of getting it all together. For taking over with the finances and really organizing them, Kim deserves a gold star. To Bonnie we are forever grateful for the ad sales. At a time when it was most important you really came through. Thanks to our parents for not kicking us out quad packs and all, and to our friends for not forgetting us when we forgot them.

Finally, to those who had the wisdom and good taste to buy a subscription or an ad, a hug and a handshake.

Specs

The 1978 *Atheneum* was prepared by students of Coastal Carolina College and was printed by Taylor Publishing Co. of Dallas, Texas.

The paper is 80-pound Saxmark enamel. Endsheets are 65-pound cover weight printed in Fawn #48.

Trim size is 9 × 12 inches.

The cover is 160 pt. binder's board, covered with Cordoba Brown Fabricoid material with pinegrain and overtone. "Atheneum" is a special die — Blind Embossed.

All text copy is set in Times Roman 12 point. Headlines Melior 24, 30 and 36 point. Copy on the opening and closing section pages is Park Avenue, 30 pt.


Additional Headline types include Times Roman Italic, Impact, Bodoni Italic, and Palatino Bold.

Studio Portraits were made by Olan Mills of Columbia, S.C.

Total estimated income for the *Atheneum* was \$11,000. The printing budget was \$8,600, and total budgeted expenses were approximately \$2,800.

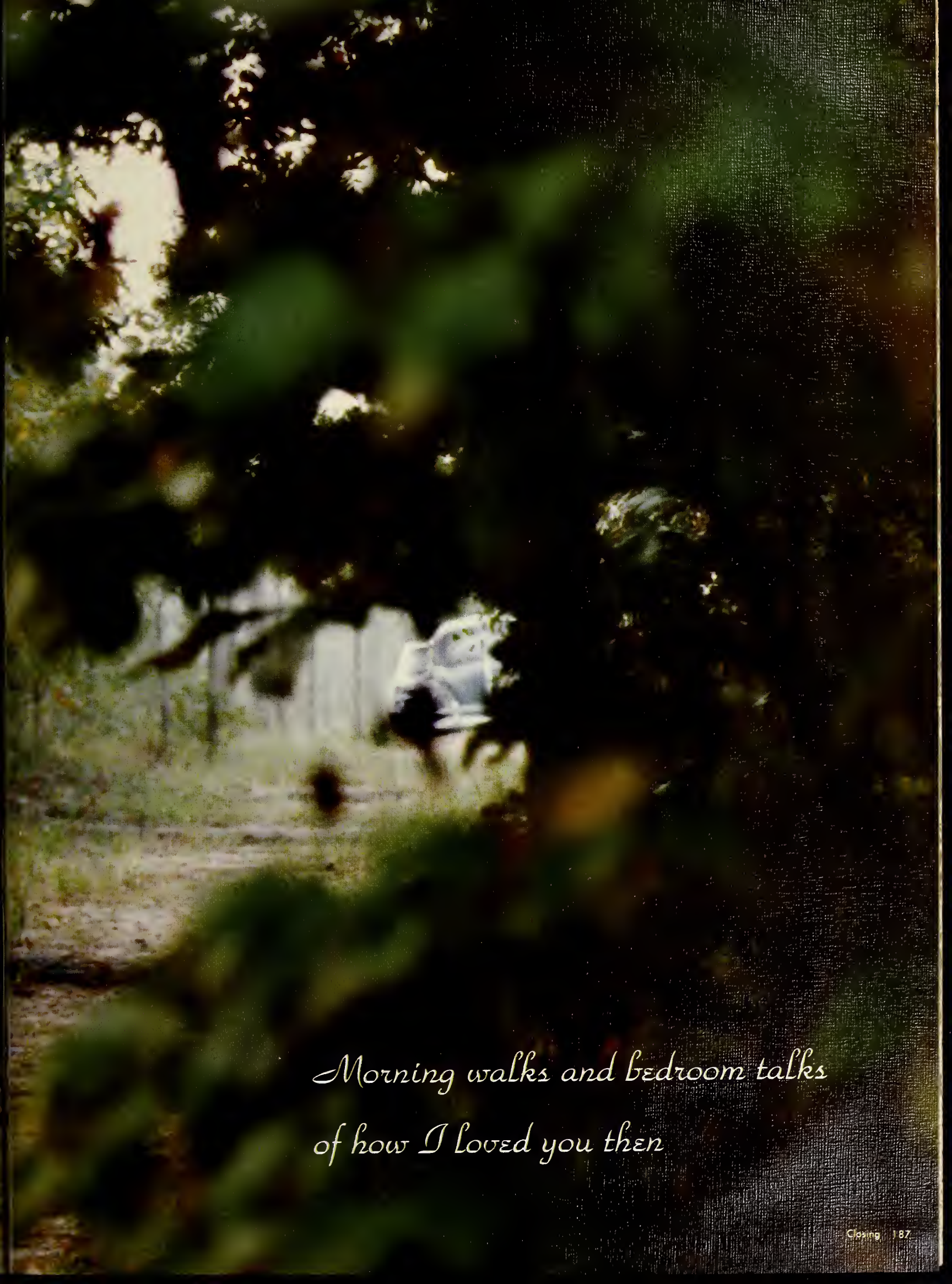
The *Atheneum* cost \$12 per copy.





*We sure had a good time
when we started way back when,*



A photograph of a person walking on a path through a wooded area. The person is wearing a white shirt and dark pants, and is walking away from the camera. The path is dirt and is surrounded by trees and foliage. Sunlight is filtering through the trees, creating a dappled light effect. The overall mood is peaceful and nostalgic.

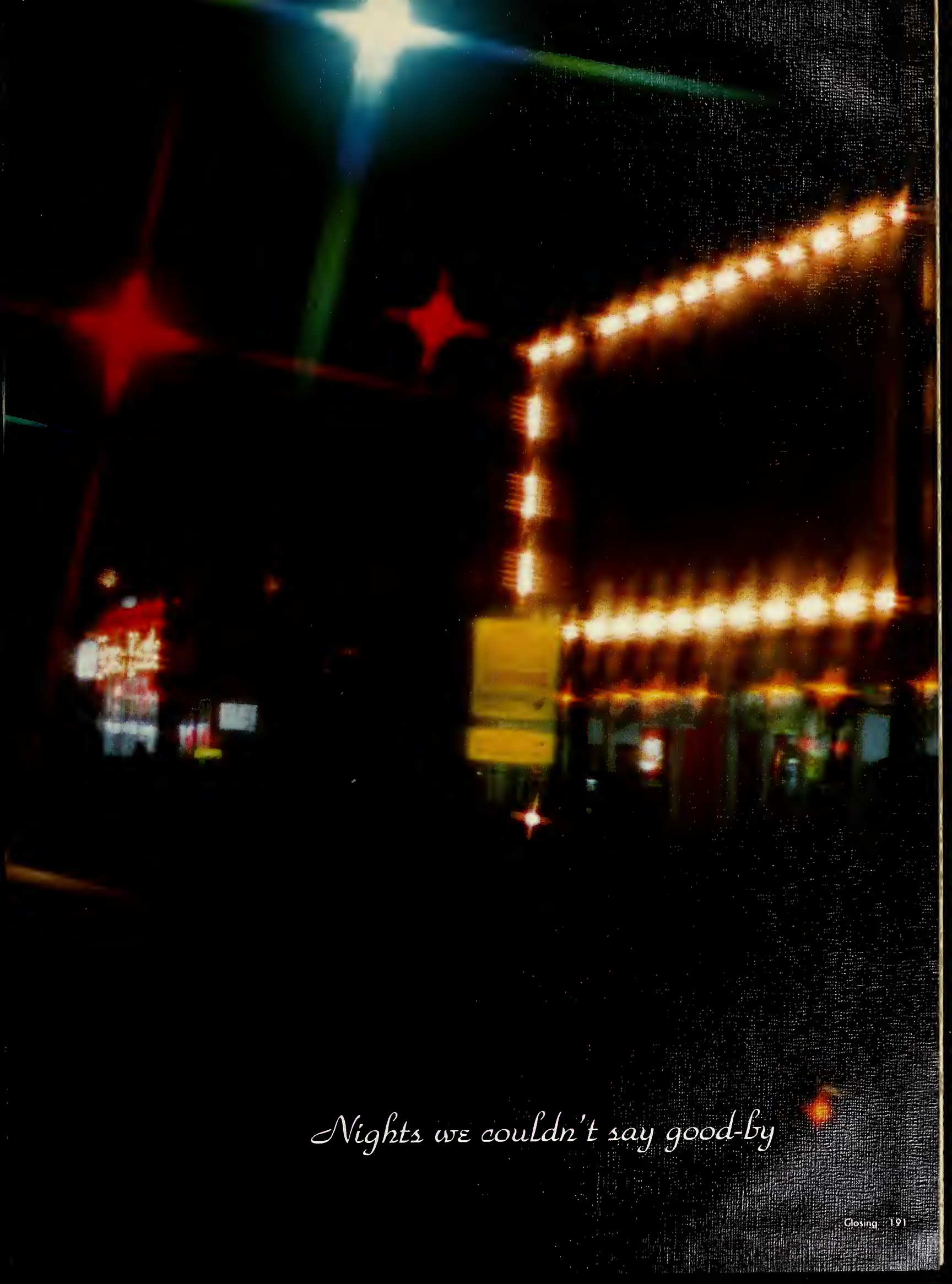
*Morning walks and bedroom talks
of how I loved you then*





Summer skies and lullabies,





Nights we couldn't say good-bye

*And of all the things that we knew,
Not a dream survived.*



*Photographs
and
Memories*

