# Nonminimal 331 model for lepton flavor universality violation in $b \rightarrow s \ell \mathscr{C}$ decays 

S. Descotes-Genon ${ }^{*}$<br>Laboratoire de Physique Théorique, UMR 8627, CNRS, Univ. Paris-Sud, Université Paris-Saclay, 91405 Orsay Cedex, France<br>M. Moscati ${ }^{\dagger}$<br>Institute for Theoretical Particle Physics (TTP), Karlsruhe Institute of Technology, Wolfgang-Gaede-Straße 1, 76128 Karlsruhe, Germany<br>G. Ricciardi ${ }^{\ddagger}$<br>Dipartimento di Fisica E. Pancini, Università di Napoli Federico II, Complesso Universitario di Monte Sant'Angelo, Via Cintia, 80126 Napoli, Italy and I.N.F.N. Sezione di Napoli, Complesso Universitario di Monte Sant'Angelo, Via Cintia, 80126 Napoli, Italy

(Received 28 June 2018; published 27 December 2018)
The 331 models constitute an extension of the Standard Model (SM) obtained by enlarging the SM gauge group $S U(3)_{\mathrm{C}} \times S U(2)_{\mathrm{L}} \times U(1)_{Y}$ to the group $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X}$. We investigate how a nonminimal 331 model may embed lepton flavor universality violating contributions to $b \rightarrow$ sel processes without introducing lepton flavor violation, as suggested by the recent LHCb measurements of the ratios $R_{K}$ and $R_{K^{*}}$. We discuss the model-independent scenarios of new physics in $b \rightarrow$ sle currently favored by the data that could be accommodated by this model and consider a few phenomenological constraints on this model.

DOI: 10.1103/PhysRevD. 98.115030

## I. INTRODUCTION

At the energies currently reached at the LHC, no direct signals of new physics (NP) have arisen yet, in the sense that only particles already in the Standard Model (SM) have been observed directly. This has pushed the scale of many NP models much above the electroweak scale, challenging the earlier expectations that these two scales would be similar for these models-supersymmetric models being the most prominent ones.

On the other hand, recent disagreements with the SM expectations have appeared in flavor physics and more specifically in $b$-quark decays (for recent reviews see

[^0]Published by the American Physical Society under the terms of the Creative Commons Attribution 4.0 International license. Further distribution of this work must maintain attribution to the author(s) and the published article's title, journal citation, and DOI. Funded by SCOAP ${ }^{3}$.

Refs. [1-4] and references therein). In particular, four anomalies have appeared in ratios assessing lepton flavor universality (LFU) in the decays $B \rightarrow K^{(*)} \ell^{+} \ell^{-}$(corresponding to the quark-level decay $b \rightarrow s \ell \ell$ ) and $B \rightarrow$ $D^{(*)} \ell \bar{\nu}_{\ell}$ (corresponding to the quark-level decay $b \rightarrow c \ell \nu$ ), where $\ell$ stands for $e, \mu, \tau$. The ratios of current interest are defined as

$$
\begin{align*}
R_{K^{(*)}\left[q_{\min }^{2}, q_{\max }^{2}\right]} & =\frac{\mathcal{B}\left(B \rightarrow K \mu^{+} \mu^{-}\right)_{q^{2} \in\left[q_{\min }^{2}, q_{\text {max }}^{2}\right]}}{\mathcal{B}\left(B \rightarrow K e^{+} e^{-}\right)_{q^{2} \in\left[q_{\min }^{2}, q_{\text {max }}^{2}\right]}} \\
R_{D^{(*)}} & =\frac{\mathcal{B}\left(B \rightarrow D^{(*)} \tau \bar{\nu}_{\tau}\right)}{\mathcal{B}\left(B \rightarrow D^{(*)} \ell \bar{\nu}_{\ell}\right)} \quad[\ell=e, \mu] \tag{1}
\end{align*}
$$

where $R_{K^{(*)}}$ are measured over specific ranges for the squared dilepton invariant mass $q^{2}$ (in $\mathrm{GeV}^{2}$ ), whereas $R_{D^{(*)}}$ deals with the total branching ratios. It is interesting to make a comparison between the experimental and theoretical values for these quantities:

$$
\begin{align*}
R_{K[1,6]}^{\exp } & =0.745_{-0.074}^{+0.090} \pm 0.036[5], \quad R_{K}^{\mathrm{th}}=1.00 \pm 0.01[2,8], & & 2.8 \sigma, \\
R_{K^{*}[0.045,1.1]}^{\exp } & =0.66_{-0.07}^{+0.11} \pm 0.03[6], \quad R_{K^{*}[0.045,1.1]}^{\mathrm{th}}=0.922 \pm 0.022[2], & & 2.7 \sigma, \\
R_{K^{*}[1.1,6.0]}^{\exp } & =0.69_{-0.07}^{+0.11} \pm 0.05[6], \quad R_{K^{*}[1.1,6.0]}^{\mathrm{th}}=1.000 \pm 0.006[2], & & 3.0 \sigma, \\
R_{D}^{\exp } & =0.407 \pm 0.039 \pm 0.024[7], \quad R_{D}^{\mathrm{th}}=0.300 \pm 0.008[9], & & 2.3 \sigma, \\
R_{D^{*}}^{\exp } & =0.304 \pm 0.013 \pm 0.007[7], \quad R_{D^{*}}^{\mathrm{th}}=0.252 \pm 0.003[10], & & 3.4 \sigma . \tag{2}
\end{align*}
$$

In the experimental data the first errors are statistical and the second ones systematic. Prominent contributions to these ratio determinations have been given by $B A B A R$, Belle, and LHCb [5,6,11-15]. Although it is still not excluded that the previous disagreements might be accounted to statistical fluctuations of the data, or to a possible underestimate of the theoretical errors, an interesting aspect of these anomalies lies in the fact that they all seem to point in the direction of a possible lepton flavor universality violation (LFUV) in the interactions mediating the processes. Moreover, another LFU ratio has been measured recently, corresponding again to the quark decay $b \rightarrow c \ell \nu_{\ell}$ [16],

$$
\begin{equation*}
R_{J / \psi}=\frac{\mathcal{B}\left(B_{c} \rightarrow J / \psi \tau \bar{\nu}_{\tau}\right)}{\mathcal{B}\left(B_{c} \rightarrow J / \psi \mu \bar{\nu}_{\mu}\right)}, \tag{3}
\end{equation*}
$$

around $2 \sigma$ above the SM predictions.
For what concerns the $R_{K}$ and $R_{K^{*}}$ anomaly, the situation becomes even more intriguing for three reasons. First of all, the process is mediated by a flavor changing neutral current (FCNC). Since such a current cannot arise at tree level in the SM, the suppression due to the loop structure implies that the possible contribution of NP effects might arise in a significant way in this process. Furthermore, it was noticed in Ref. [17] that in the ratios $R_{K^{(*)}}$ the hadronic uncertainties cancel to a very large extent [8,18-24], ${ }^{1}$ thus reducing substantially the uncertainty on the theoretical expectations. Finally, these deviations concerning the branching ratios are only a part of the anomalies observed in $b \rightarrow s \mu \mu$ decays. Contrary to $b \rightarrow c \ell \nu$ transitions, there are many other observables that have been measured, especially concerning the angular distribution of the decay products in the decays $B \rightarrow K^{*}(\rightarrow K \pi) \mu \mu$ and $B_{s} \rightarrow \phi(\rightarrow K K) \mu \mu$, and some observables (the so-called $P_{2}$ and $P_{5}^{\prime}$ [25-27]) have featured deviations from SM expectations in addition to the LFUV ratios quoted above [28-32]. Many modelindependent analyses of these anomalies in $b \rightarrow s \ell \ell$ have already been performed in terms of effective field theories corresponding to the SM at the $b$-quark mass scale, supplemented with the additional lowest dimensional non-SM operators [19-24,33-40]. They are able to

[^1]accommodate all the deviations observed in $b \rightarrow s \ell \ell$ in terms of a significant shift of the short-distance Wilson coefficient $C_{9}^{\mu}$, possibly together with shifts in other Wilson coefficients such as $C_{9^{\prime}}^{\mu}$ or $C_{10}^{\mu}$. Remarkably, the same shift is needed to explain the anomalies in the angular observables in $B \rightarrow K^{*} \mu \mu$ and the LFUV ratios of branching ratios $R_{K^{(*)}}$.

While model-independent analyses are powerful tools to understand the pattern of the anomalies in terms of NP contributions already felt at low energies, they are not able to provide a dynamical explanation for these deviations. This requires us to choose specific scenarios of physics beyond the Standard Model and try to see if they allow for such anomalies. Several models have been proposed to account for $R_{K^{(*)}}$ and $R_{D^{(*)}}$ simultaneously. Most of the successful candidates can be cast in two sets [41]. One set includes models that try to reproduce the presence of LFUV by assuming that the relevant processes are mediated by leptoquark particles (see, e.g., Refs. [42-49]). In the other set the process is mediated by heavy exotic gauge bosons, whose couplings depend on the generation (see, e.g., Refs. [50-54]). In this article, we analyze a model falling in the latter category and corresponding to a specific version of the so-called 331 models $[55,56]$.

The 331 models constitute one of the simplest extensions of the SM [57-60]. The gauge group is extended from the SM gauge group $S U(3)_{\mathrm{C}} \times S U(2)_{\mathrm{L}} \times U(1)_{Y}$ to the group $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X}$. These models experience thus two stages of breaking: at a heavier scale $\Lambda_{\mathrm{NP}}$, the extended group is broken down to the SM gauge group, for which electroweak symmetry breaking occurs at the lower scale $\Lambda_{\text {EW }}$. Phenomenologically, these models feature heavy gauge bosons ( $W^{\prime}, Z^{\prime}$ ) as well as an extended Higgs sector triggering the two spontaneous breakdowns, leading to heavy scalar/pseudoscalar bosons ( $H, A$ ), with electric charges depending on the implementation of the model.

In the most studied version [61-69], one simply extends each $S U(2)_{\mathrm{L}}$ doublet to one of the two fundamental representations of $S U(3)_{\mathrm{L}}$, namely either 3 or $\overline{3}$, without introducing any additional family. Furthermore, this assumption is taken together with the requirement of cancellation of chiral anomalies, which prescribes that the number of triplets is equal to the number of antitriplets. The three lepton families are then forced to belong to the same fundamental representation of the group, hence
implying the family independence of the couplings with gauge bosons. This in turn prevents any LFUV at the level of the gauge couplings to the leptons.

Another version of the 331 model, partially analyzed in Refs. [70,71], extends the lepton sector by introducing two additional generations. With this assumption, one ends up with a lepton generation that transforms differently compared to the others, and hence presents different couplings with the gauge bosons; this situation suffices to guarantee the presence of LFUV. Two, rather than one, additional lepton generations, are required to preserve anomaly cancellation. We will focus on this version of the 331 model, and we will study if it can reproduce the anomalies observed in $b \rightarrow s \ell \ell$ processes under simple assumptions: LFUV is present and dominated by neutral gauge boson contributions, there is no significant LFV of the form $b \rightarrow s \ell_{1} \ell_{2}$, and the model should not yield too large contributions to $B_{s} \bar{B}_{s}$ mixing. It turns out that the model is then able to reproduce scenarios with large contributions to $\left(C_{9}^{\mu}, C_{10}^{\mu}\right)$ in good agreement with global fit analyses of $b \rightarrow s \ell \ell$.

The paper is organized as follows: in Sec. II we review the main features of our model and justify our choices compared to the minimal 331 models more often studied in the literature. In Sec. III we analyze the gauge bosonmediated contributions arising for the process $b \rightarrow s \ell \ell$, pointing out the arising of LFUV in the couplings. In Sec. IV we compare these contributions with the global analyses performed in Refs. [19,20]. In Sec. V, we examine other simple phenomenological constraints on the model for the gauge boson contributions considered here, in particular $B_{s} \bar{B}_{s}$ mixing. In Sec. VI we conclude and discuss further extensions of the model, for instance concerning LFUV in $R_{D^{(*)}}$. Finally, the appendixes are devoted to various computations concerning the spectrum and couplings of our model.

## II. FEATURES OF THE 331 MODEL

Starting from the gauge group $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times$ $U(1)_{X}$ (with gauge couplings $g_{S}, g, g_{X}$ ), the model will undergo two spontaneous symmetry breakings (SSB). The first one occurs at an energy scale $\Lambda_{\mathrm{NP}}$ and allows one to recover the SM gauge group. The subsequent one, at energy scale $\Lambda_{\mathrm{EW}}$, reproduces the electroweak symmetry breaking (EWSB) of the SM. We assume that $\Lambda_{\mathrm{NP}} \gg \Lambda_{\mathrm{EW}}$, and we introduce a parameter $\epsilon=\Lambda_{\mathrm{EW}} / \Lambda_{\mathrm{NP}}$ keeping track of the order of magnitude of the NP contributions of the model.

When enlarging the SM gauge group, embedding it into the broader $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X}$ group, there are a few general requirements to be obeyed:
(i) The model should contain representations consistent with the SM quantum numbers and should have no anomalies, which sets powerful constraints on the choice of representations for the fermions [64].
(ii) It should exhibit a Higgs sector able to trigger the two stages of spontaneous symmetry breaking (breaking down to the SM group and electroweak symmetry breaking) and to generate masses with a hierarchy in agreement with the observations (no light particles apart from the SM ones) [65].
For our particular purposes, we will also require that the lepton generations are not embedded equally into $S U(3)_{\mathrm{L}}$ representation, in order to be able to generate LFUV at the level of the interactions.

## A. Choice of $\boldsymbol{\beta}$

We start by discussing the generators of the $S U(3)_{\mathrm{L}}$ group and its connection with the SM gauge group. Leaving aside the case of $S U(3)_{\mathrm{C}}$, which presents no differences with respect to the SM , the generators of the $S U(3)_{\mathrm{L}}$ gauge group are indicated with $\hat{T}^{1} \ldots \hat{T}^{8}$. Since the generator of the $U(1)_{X}$ group must commute with the generators of $S U(3)_{\mathrm{L}}$, it has to be proportional to the identity in the space referred to as the representation of $S U(3)_{\mathrm{L}}$. The normalization of the generators is $\operatorname{Tr}\left[\hat{T}^{i} \hat{T}^{j}\right]=\delta^{i j} / 2$, and $\mathbb{1}=\operatorname{diag}(1,1,1)$ is the identity matrix. We define the $U(1)_{X}$ generator as $\hat{T}^{9}=1 / \sqrt{6}$, since this definition implies the same normalization relation as the other eight generators.

We can then identify the hypercharge operator $\hat{Y}$ in terms of the generators of the new gauge group, by requiring that $\hat{Y}$ commutes with all the generators of $S U(2)_{\mathrm{L}}$, which forces it to have only terms proportional to $\hat{T}^{8}$ and to the $U(1)_{X}$ generator. Naming $X$ the quantum number associated with $U(1)_{X}$, we define

$$
\begin{equation*}
\frac{\hat{Y}}{2}=\beta \hat{T}^{8}+X \mathbb{1} \tag{4}
\end{equation*}
$$

where $\hat{T}^{8}=1 / 2 \hat{\lambda}^{8}=1 /(2 \sqrt{3}) \operatorname{diag}(1,1,-2)$. With $\hat{\lambda}^{i}$ we indicate the Gell-Mann matrices. With this definition of the hypercharge, the electric charge operator reads

$$
\begin{equation*}
\hat{Q}=a \hat{T}^{3}+\frac{\hat{Y}}{2}=a \hat{T}^{3}+\beta \hat{T}^{8}+X \mathbb{1} \tag{5}
\end{equation*}
$$

where $\quad \hat{T}^{3}=1 / 2 \hat{\lambda}^{3}=1 / 2 \operatorname{diag}(1,-1,0)$. The electric charge is defined in general as a linear combination of the diagonal generators of the group, where the value of the proportionality constant $a$ and $\beta$ distinguishes different 331 models.

In order to obtain isospin doublets which embed $S U(2)_{\mathrm{L}} \times U(1)_{Y}$ into $S U(3)_{L} \times U(1)_{X}$, we set $a=1$. The way in which the SM electroweak gauge group is embedded in $S U(3)_{\mathrm{L}} \times U(1)_{X}$ is encoded in the parameter $\beta$, which controls the relation between the hypercharge and the $\hat{T}^{8}$ generator of $S U(3)_{\mathrm{L}}$. In order to restrict $\beta$ we could demand that no new particle introduced in the model has
exotic charges (i.e., different from the SM ones). Let us see how this condition operates when fermions belong to a triplet or an antitriplet of $S U(3)_{\mathrm{L}}$. After the first stage of symmetry breaking at the scale $\Lambda_{\mathrm{NP}}$, the $S U(3)_{\mathrm{L}} \times U(1)_{X}$ representations of the fermions are broken down to $S U(2)_{\mathrm{L}} \times U(1)_{Y}$ representations as follows:

$$
\begin{align*}
& (\mathbf{3}, \mathrm{x}) \rightarrow\left(\mathbf{2}, \frac{\beta}{\sqrt{3}}+2 \mathrm{x}\right)+\left(\mathbf{1},-\frac{2 \beta}{\sqrt{3}}+2 \mathrm{x}\right), \\
& (\overline{\mathbf{3}}, \mathrm{x}) \rightarrow\left(\mathbf{2},-\frac{\beta}{\sqrt{3}}+2 \mathrm{x}\right)+\left(\mathbf{1}, \frac{2 \beta}{\sqrt{3}}+2 \mathrm{x}\right) . \tag{6}
\end{align*}
$$

As just shown in Eq. (6), both the triplet and the antitriplet representations of $S U(3)_{\mathrm{L}}$ are broken down to a doublet plus a singlet of $S U(2)_{\mathrm{L}}$. Let us consider the case of the quarks. We will choose to identify the first two components of the triplet (or antitriplet) with the SM doublet: their charges acquire the SM values only by setting the $U(1)_{Y}$ hypercharges to the SM values, that is, $\pm \beta / \sqrt{3}+2 \mathrm{x}=1 / 3$. The last entry of the triplet (or antitriplet) will be an additional, massive, fermion (called "exotic" in the following), with an electric charge $\mp \sqrt{3} / 2 \beta+1 / 6$, that becomes either $2 / 3$ or $-1 / 3$ only if we choose $\beta=\mp 1 / \sqrt{3} .{ }^{2}$ One can easily check that the same discussion also holds in the case of the leptons, with a similar outcome [61].

In this work, we will pick the particular value

$$
\begin{equation*}
\beta=-1 / \sqrt{3} \tag{7}
\end{equation*}
$$

It can be related to the choice $\beta=1 / \sqrt{3}$ by changing all the representations for their conjugates and taking the opposite sign for the $U_{X}(1)$ charges. We will thus have the following definition of the electric charge operator:

$$
\begin{equation*}
\hat{Q}=\hat{T}^{3}-\frac{1}{\sqrt{3}} \hat{T}^{8}+X \mathbb{1} \tag{8}
\end{equation*}
$$

## B. Fields and representations

In the following, we label the SM fermions with lower cases and the exotic ones with upper cases, choosing letters recalling their electric charge assignments. Using the notation $\left[S U(3)_{\mathrm{C}}, S U(3)_{\mathrm{L}}, U_{X}(1)\right]$ while referring to the representations of the particles, we introduce the following fermionic content, which ensures the cancellation of the anomalies but allows for different representations for the three lepton generations, and thus potential LFUV effects (see also Appendix A for a summary of the representations chosen).

[^2]For the left-handed components, we introduce [66,67,70,71]
(i) three generations of quarks,

$$
\begin{align*}
& Q_{m}^{L}=\left(\begin{array}{c}
d_{m}^{L} \\
-u_{m}^{L} \\
B_{m}^{L}
\end{array}\right) \sim(3, \overline{3}, 0), \quad m=1,2, \\
& Q_{3}^{L}=\left(\begin{array}{c}
u_{3}^{L} \\
d_{3}^{L} \\
T_{3}^{L}
\end{array}\right) \sim\left(3,3, \frac{1}{3}\right) ; \tag{9}
\end{align*}
$$

(ii) five generations of leptons,

$$
\begin{align*}
& \ell_{1}^{L}=\left(\begin{array}{c}
e_{1}^{-L} \\
-\nu_{1}^{L} \\
E_{1}^{-L}
\end{array}\right) \sim\left(1, \overline{3},-\frac{2}{3}\right), \\
& \ell_{n}^{L}=\left(\begin{array}{c}
\nu_{n}^{L} \\
e_{n}^{-L} \\
N_{n}^{0 L}
\end{array}\right) \sim\left(1,3,-\frac{1}{3}\right), \quad n=2,3, \\
& \ell_{4}^{L}=\left(\begin{array}{l}
N_{4}^{0 L} \\
E_{4}^{-L} \\
P_{4}^{0 L}
\end{array}\right) \sim\left(1,3,-\frac{1}{3}\right), \\
& \ell_{5}^{L}=\left(\begin{array}{c}
\left(E_{4}^{-R}\right)^{c} \\
N_{5}^{0 L} \\
\left(e_{3}^{-R}\right)^{c}
\end{array}\right) \sim\left(1,3, \frac{2}{3}\right) . \tag{10}
\end{align*}
$$

The superscripts refer to the charge and the chirality of the fields. No positively charged leptons have been introduced in the triplets. Indeed, they would only appear in $\ell_{5}^{L}$, but we identify them with the charge conjugate of the right-handed component of $E_{4}^{-}$and $e_{3}^{-}$. This identification avoids the presence of charged exotic particles with masses of the order of the electroweak scale, which have not been observed. ${ }^{3}$

For the right-handed components, we do not consider right-handed partners for neutral particles, since they would be pure singlets with respect to the whole gauge group and of no relevance in our analysis (they should be added to discuss the neutrino mass matrix, which is beyond the scope of this article). We define
(i) the quark fields

$$
\begin{align*}
d_{1,2,3}^{R} & \sim(3,1,-1 / 3), \\
B_{m}^{R} & \sim(3,1,-1 / 3), \quad m=1,2, \\
u_{1,2,3}^{R} & \sim(3,1,2 / 3), \\
T_{3}^{R} & \sim(3,1,2 / 3) ; \tag{11}
\end{align*}
$$

[^3](ii) the charged lepton fields,
\[

$$
\begin{equation*}
e_{1,2}^{-R} \sim(1,1,-1), \quad E_{1}^{-R} \sim(1,1,-1) \tag{12}
\end{equation*}
$$

\]

As already indicated, the right-handed parts of $e_{3}^{-}$and $E_{4}^{-}$ are not singlets, but belong to the lepton triplet $\ell_{5}^{L}$.

This particle content enables the cancellation of chiral anomalies. For instance, as discussed in Sec. I, it is easy to see that the number of left-handed fermion triplets is equal to the number of left-handed fermion antitriplets (taking into account that the quark fields are counted 3 times more than the lepton ones due to color). Minimal 331 models also exhibit the anomaly cancellation by having different $S U(3)_{\mathrm{L}}$ representations for the three quark generations, but having the same representation for the three lepton generations prevents these minimal models from exhibiting LFUV. More details on the requirements imposed by the cancellation of anomalies can be found in Appendix C.

It proves easier to discuss the spectrum of the theory after introducing the flavor vectors gathering fields with the same electric charge (for simplicity, we leave out the neutrino fields)

$$
\begin{align*}
D & =\left(\begin{array}{lllll}
d_{1} & d_{2} & d_{3} & B_{1} & B_{2}
\end{array}\right)^{T} \\
U & =\left(\begin{array}{lllll}
u_{1} & u_{2} & u_{3} & T_{3}
\end{array}\right)^{T}, \\
f^{-} & =\left(\begin{array}{lllll}
e_{1}^{-} & e_{2}^{-} & e_{3}^{-} & E_{1}^{-} & E_{4}^{-}
\end{array}\right)^{T} . \tag{13}
\end{align*}
$$

We also group the $S U(3)_{\mathrm{L}}$ gauge bosons as

$$
\begin{align*}
W_{\mu} & =W_{\mu}^{a} T^{a} \\
& =\frac{1}{2}\left(\begin{array}{ccc}
W_{\mu}^{3}+\frac{1}{\sqrt{3}} W_{\mu}^{8} & \sqrt{2} W_{\mu}^{+} & W_{\mu}^{4}-i W_{\mu}^{5} \\
\sqrt{2} W_{\mu}^{-} & -W_{\mu}^{3}+\frac{1}{\sqrt{3}} W_{\mu}^{8} & W_{\mu}^{6}-i W_{\mu}^{7} \\
W_{\mu}^{4}+i W_{\mu}^{5} & W_{\mu}^{6}+i W_{\mu}^{7} & -\frac{2}{\sqrt{3}} W_{\mu}^{8}
\end{array}\right) \tag{14}
\end{align*}
$$

and introduce

$$
\begin{align*}
W_{\mu}^{ \pm} & =\frac{1}{\sqrt{2}}\left(W_{\mu}^{1} \mp i W_{\mu}^{2}\right), \quad V_{\mu}^{ \pm}=\frac{1}{\sqrt{2}}\left(W_{\mu}^{6} \mp i W_{\mu}^{7}\right), \\
Y_{\mu}^{0(0 \star)} & =\frac{1}{\sqrt{2}}\left(W_{\mu}^{4} \mp i W_{\mu}^{5}\right) . \tag{15}
\end{align*}
$$

The values of the charges of the $V_{\mu}$ and $Y_{\mu}$ bosons depend on the value of $\beta$ (indeed, in the case $\beta=1 / \sqrt{3}$, we would have $V_{\mu}^{0(0 \star)}$ and $\left.Y_{\mu}^{ \pm}\right)$. Let us observe that for $\beta=1 / \sqrt{3}$, $W^{4,5}$ are both eigenstates of the charge operator with 0 eigenvalue, which allows the choice to use them, rather than $Y^{0(0 \star)}$, as independent degrees of freedom. We gather the interactions between the gauge bosons and the charged fermions in Appendix D.

Summarizing, we have chosen the particle content of the model in a way that allows LFUV, but otherwise departs from the SM as little as possible. Fixing $\beta=-1 / \sqrt{3}$ ensures nonexotic charges for both SM and new fields in the spectra. Accommodating left-handed quarks and lefthanded leptons in triplets or antitriplets of $S U(3)_{\mathrm{L}}$ representations, while assuming anomaly cancellation and LFUV simultaneously, forces an unequal number of quark families and lepton families. We have allowed the new degrees of freedom to be completely general, an exception done for an identification in the fifth lepton generation and the exclusion of right-handed partners for neutral particles, as justified above. This last assumption implies that no Dirac mass terms can be built for neutral particles (i.e., neutrinos).

## C. Symmetry breakings and spectrum

We are now in a position to discuss the two stages of symmetry breaking which will be assumed to be triggered by $\left[S U(3)_{\mathrm{C}}\right.$ singlet] scalar fields acquiring nonvanishing vacuum expectation values, in a way analogous to the SM. On the other hand, we remain as general as possible for the representations under $S U(3)_{\mathrm{L}}$, thus allowing for several scalar fields with different representations. The overall pattern of SSB is the following:

$$
S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X} \xrightarrow[\Lambda_{\mathrm{NP}}]{\chi_{, ~} S_{1}} S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{Y} \xrightarrow[\Lambda_{\mathrm{EW}}]{\eta, \rho, S_{b, c}} U(1)_{\mathrm{EM}} .
$$

The $S U(3)_{\mathrm{L}}$ symmetry breaking is accomplished through a triplet $\chi$ and a sextet $S_{1}$. The EWSB is accomplished by means of two triplets $\eta, \rho$ and two sextets $S_{b, c}$. Details on the structure of the vacuum expectation values of these fields and on their quantum numbers can be found in Appendix B.

There are five gauge fields that acquire a mass of the order of $\Lambda_{\mathrm{NP}}$, whereas the three remaining gauge fields will become massive at the electroweak scale.

At the first SSB, the neutral and charged gauge bosons, $W^{4,5}$ and $V^{ \pm}$, acquire a mass, whereas the two neutral gauge bosons $X, W^{8}$ yield a massive neutral gauge boson $Z^{\prime}$ and a massless one $B$, with a mixing angle $\theta_{331}$ :

$$
\binom{Z^{\prime}}{B}=\left(\begin{array}{cc}
\cos \theta_{331} & -\sin \theta_{331}  \tag{16}\\
\sin \theta_{331} & \cos \theta_{331}
\end{array}\right)\binom{X}{W^{8}}
$$

The angle $\theta_{331}$ can be found by singling out the $Z^{\prime}$ field in the sector of the Lagrangian including the masses of the gauge bosons, which stems from the covariant derivative in the Higgs Lagrangian. It yields
$\sin \theta_{331}=\frac{g}{\sqrt{g^{2}+\frac{g_{X}^{2}}{18}}}, \quad \cos \theta_{331}=-\frac{\frac{g_{X}}{3 \sqrt{2}}}{\sqrt{g^{2}+\frac{g_{X}}{18}}}$.
At the first stage of SSB, the mixing among neutral gauge bosons only involves $X$ and $W^{8}$, but not $W^{4,5}$ since these two classes of fields do not show the same EW quantum numbers, which correspond then to the unbroken part of the group. This can be seen for instance acting on them with the generator $T_{3}$. After the EWSB, only the neutral gauge boson identified with the photon remains massless, consisting of an admixture of $B$ and $W^{3}$ described by the weak angle $\theta_{W}$. The two mixing angles obey the relation [61]

$$
\begin{equation*}
\tan \theta_{W}=-\sqrt{3} \cos \theta_{331}, \quad g=-\frac{g_{X} \tan \theta_{331}}{3 \sqrt{2}} \tag{18}
\end{equation*}
$$

This is actually a very general feature of the 331 model, which can be written as $\cos \theta_{331}=\beta \tan \theta_{W}$, with a deep relation with the pattern of EWSB [see for instance Eq. (2.28) in Ref. [72] where the mixing angle is shifted by $90^{\circ}$ with respect to our notation]. In particular, it is possible to write [61]

$$
\begin{equation*}
\frac{g_{X}^{2}}{g^{2}}=\frac{6 \sin ^{2} \theta_{W}}{1-\left(1+\beta^{2}\right) \sin ^{2} \theta_{W}} . \tag{19}
\end{equation*}
$$

As $\sin ^{2} \theta_{W}$ is close to 0.25 , the perturbativity condition imposes significant constraints on the range of validity of the 331 models in the case of $\beta= \pm \sqrt{3}$ : the $S U(3)_{\mathrm{L}}$ symmetry breaking must occur at most at a few TeV [73]. This problem of perturbativity does not affect our case $\beta=-1 / \sqrt{3}$, allowing our model to have room for a higher scale of $S U(3)_{\mathrm{L}}$ symmetry breaking and significantly heavier gauge bosons, and providing a good justification to expansions in $\epsilon=\Lambda_{\mathrm{EW}} / \Lambda_{\mathrm{NP}}$.

While the photon consists of an admixture of the $W^{3}$ and $B$ fields only, the neutral gauge boson $Z$ that acquires mass from EWSB includes additional components from the $Z^{\prime}$ and $W^{4}$ fields. Nevertheless, the diagonalization of the neutral gauge boson mass matrix after both stages of symmetry breaking shows that the components along the exotic fields are suppressed by $\epsilon^{2}$ or higher. We will see in the following that the $Z$ contribution to $b \rightarrow$ sle involves a $b \rightarrow s$ transition already suppressed by $\epsilon^{2}$, and we will neglect the additionally $\epsilon^{2}$-suppressed contributions to the transition coming from the $Z^{\prime}$ and $W^{4}$ components of the $Z$ mass
eigenstate (which we will treat as consisting only of $W^{3}$ and $B$ at this order).

The most general Yukawa Lagrangian that can be built with the scalar fields provides a (heavy) mass to all the exotic particles after the $S U(3)_{\mathrm{L}}$ SSB, in agreement with phenomenological expectations. The mass matrices arising for the charged fermions after the two SSBs are discussed in Appendices B 3 and B 4. Performing a singular value decomposition of the up-type and down-type mass matrices yields the definition of the unitary rotation matrices relating (unprimed) interaction eigenstates and (primed) mass eigenstates

$$
\begin{array}{ll}
D^{L}=V^{(d)} D^{\prime L}, & U^{L}=V^{(u)} U^{\prime L}, \\
D^{R}=W^{(d)} D^{\prime R}, & U^{R}=W^{(u)} U^{\prime R} . \tag{20}
\end{array}
$$

Due to the presence of the exotic fermions, these flavor matrices are $4 \times 4$ (for up-type quarks) or $5 \times 5$ (for downtype quarks) unitary matrices. If we perform this diagonalization order by order in $\epsilon$, we observe the following pattern for the mixing matrices $V^{(u, d)}$ and $W^{(u, d)}$ :
(i) at order $\epsilon^{0}$, the SM fields are massless and they only mix among themselves; the massive exotic particles mix also only among themselves;
(ii) at order $\epsilon^{1}$, there is only mixing between SM and exotic particles;
(iii) the $\epsilon^{2}$ correction yields a mixing among all the particles of the same flavor vector.
This particular structure can be understood by diagonalizing the mass matrix using perturbation theory in powers of $\epsilon$. Since the mass matrix for the SM particles is zero at $O\left(\epsilon^{0}\right)$, all SM particles are massless and degenerate at this order and they mix among themselves, whereas (heavy) exotic particles also mix among themselves. The normalization of the eigenvectors require, on the other hand, that the $O\left(\epsilon^{1}\right)$ correction to an eigenvector is orthogonal to its $O\left(\epsilon^{0}\right)$ expression, leading to a $O\left(\epsilon^{1}\right)$ correction to the rotation matrix that mixes SM and exotic fields (but not SM fields alone or exotic fields alone).

A remark is in order regarding the structure of the Cabibbo-Kobayashi-Maskawa (CKM) matrix. This is given by the $W^{+}$coupling with quarks, which can be written as [see Eq. (D2)]

$$
\begin{align*}
\frac{g}{\sqrt{2}} W_{\mu}^{+} \bar{U}^{L} \gamma^{\mu} \mathcal{V} D^{L} & =\frac{g}{\sqrt{2}} W_{\mu}^{+} \bar{U}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
1 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 \\
0 & 0 & 0 & 0 & 0
\end{array}\right) D^{L} \\
& =V_{m n}^{\mathrm{CKM}} \frac{g}{\sqrt{2}} W_{\mu}^{+} \bar{U}_{m}^{\prime L} \gamma^{\mu} D_{n}^{\prime L} \tag{21}
\end{align*}
$$

with the $4 \times 5$ equivalent of the CKM matrix

$$
\begin{equation*}
V^{\mathrm{CKM}}=V^{(u) \dagger} \mathcal{V} V^{(d)} . \tag{22}
\end{equation*}
$$

Despite $V^{(u, d)}$ being unitary, the presence of $\mathcal{V}$ yields a nonunitary $V^{\text {CKM }}$ in the 331 model. If we want to adequately reproduce the SM, we should, however, recover a unitary CKM matrix if we remain at low energies (i.e., leading order in $\epsilon$ ) and consider only the flavor subspace of the SM particles. As indicated above, at this order, the diagonalization of the fermion mass terms occurs in a block-diagonal way: the mixing matrices $V^{(u)}$ and $V^{(d)}$ consist in two unitary blocks, one mixing the SM particles among themselves, and the other one mixing the exotic ones among themselves. Furthermore, $\mathcal{V}$ reduces to $\mathbb{1}_{3 \times 3}$ in the SM flavor subspace. Therefore, at leading order in $\epsilon$, the $3 \times 3$ SM block of $V^{\mathrm{CKM}}$ will stem from the product of the two unitary $3 \times 3$ SM subspaces of $V^{(u)}$ and $V^{(d)}$, ensuring that it is unitary at this order (this obviously does not mean that $V^{\mathrm{CKM}}$ remains unitary at all orders in $\epsilon$, and this 331 model does indeed generate small deviations of unitarity for $V^{\mathrm{CKM}}$ ).

A similar discussion could be held in the lepton sector, with the singular value decomposition of the charged lepton mass matrix leading to the definition of $5 \times 5$ unitary rotation matrices between interaction and mass eigenstates

$$
\begin{equation*}
E^{L}=V^{(e)} E^{\prime L}, \quad E^{R}=W^{(e)} E^{\prime R} \tag{23}
\end{equation*}
$$

The Pontecorvo-Maki-Nakagawa-Sakata (PMNS) matrix can be built by combining unitary rotation matrices $V^{(e)}$ and $V^{(\nu)}$. A discussion of the PMNS matrix would require a discussion of the neutrino spectrum, which is outside the scope of the present article.

## III. NP CONTRIBUTION TO $b \rightarrow s \mathscr{C} \mathscr{C}$

## A. Setting the problem

Having introduced a nonminimal 331 model with a SSB pattern leading to a phenomenologically viable spectrum, we will now investigate the consequences of the different representations for the lepton fields for LFUV in $b \rightarrow s \ell \ell$. We want to determine if this model is able to reproduce the pattern of deviations indicated in the current global analyses of this rare decay [33-37].

These analyses are performed in the framework of the effective Hamiltonian at the $b$-mass scale, separating shortand long-distance physics between Wilson coefficients and local operators [74,75]:

$$
\begin{equation*}
\mathcal{H}_{\mathrm{eff}}=-\frac{4 G_{F}}{\sqrt{2}} V_{t b} V_{t s}^{*} \sum_{i} C_{i} O_{i} \tag{24}
\end{equation*}
$$

The main operators of interest for this discussion are the following:

$$
\begin{align*}
O_{7} & =\frac{e}{16 \pi^{2}} m_{b}\left(\bar{\sigma}_{\mu \nu} P_{R} b\right) F^{\mu \nu} \\
O_{7^{\prime}} & =\frac{e}{16 \pi^{2}} m_{b}\left(\bar{\sigma}_{\mu \nu} P_{L} b\right) F^{\mu \nu} \\
O_{9}^{\ell} & =\frac{e^{2}}{16 \pi^{2}}\left(\bar{s} \gamma_{\mu} P_{L} b\right)\left(\bar{\ell} \gamma^{\mu} \ell\right) \\
O_{10}^{\ell} & =\frac{e^{2}}{16 \pi^{2}}\left(\bar{s} \gamma_{\mu} P_{L} b\right)\left(\bar{\ell} \gamma^{\mu} \gamma^{5} \ell\right) \\
O_{9^{\prime}}^{\ell} & =\frac{e^{2}}{16 \pi^{2}}\left(\bar{s} \gamma_{\mu} P_{R} b\right)\left(\bar{\ell} \gamma^{\mu} \ell\right) \\
O_{10^{\prime}}^{\ell} & =\frac{e^{2}}{16 \pi^{2}}\left(\bar{s} \gamma_{\mu} P_{R} b\right)\left(\bar{\ell} \gamma^{\mu} \gamma^{5} \ell\right) \tag{25}
\end{align*}
$$

where $P_{L, R}=\left(1 \mp \gamma_{5}\right) / 2$ and the fields are understood as mass eigenstates. In the SM , only $O_{7}, O_{9}^{\ell}$, and $O_{10}^{\ell}$ are significant, with values of the Wilson coefficients $C_{9}^{\ell} \simeq 4.1$ and $C_{10}^{\ell} \simeq-4.3$ at the scale $\mu=m_{b}$, whereas the primed operators are $m_{s} / m_{b}$ suppressed due to the chirality of the quarks involved.

The analyses of the $b \rightarrow s \gamma$ and $b \rightarrow s \ell \ell$ observables (both LFUV observables and angular observables for $b \rightarrow s \mu \mu$ and $b \rightarrow s \ell \ell$ ) point toward the fact that the pattern of deviations observed is consistent with a large NP short-distance contribution to $C_{9}^{\mu}$ (around $1 / 4$ of the SM contribution) [19,20,33]. More generally, scenarios with NP contributions in $C_{9}^{\mu}$ only, in $\left(C_{9}^{\mu}, C_{10}^{\mu}\right)$, or in $\left(C_{9}^{\mu}, C_{9^{\prime}}^{\mu}\right)$ are particularly favored. On the other hand, the LFUV observables agree well with the absence of significant NP contributions to any electronic Wilson coefficients $C_{i}^{e}$.

For the other operators, a good agreement with the SM is obtained: in other words, the fitted values of the NP contributions are constrained to remain small and these additional operators are not needed to improve the accuracy of the fit to the data. This is true for the operators suppressed in the SM, in particular scalar and pseudoscalar operators, which are constrained especially by the good agreement between the observed value for the $B_{s} \rightarrow \mu \mu$ branching ratio and its SM prediction. The same holds for the $O_{7}$ and $O_{7}$ operators, which are constrained in particular by the $B \rightarrow X_{s} \gamma$ branching ratio.

## B. Gauge boson contributions

In view of these elements, we will focus on the vector/axial contributions which will be assumed to be the larger ones. In particular, we will assume that the complex pattern of EWSB of our 331 model in the scalar potential ensures that the scalar/pseudoscalar contributions to $b \rightarrow$ sll are small. This would correspond to constraints on the couplings $Y^{d}$, $y^{d}, j^{d}, Y^{(-)}, f^{(-)}, y^{(-)}, J, j, K, k, c$, the rotation matrices $V^{(d, e)}, W^{(d, e)}$, and the masses of the six heavy scalar fields. In a similar way, we assume that the total NP contribution to
$b \rightarrow s \gamma$ is small: as there are no $b \rightarrow s \gamma$ transitions at tree level in our model, the NP contribution would correspond to a sum of loops contributions involving a quark and either a neutral or a charged gauge boson or heavy scalar bosons, i.e., involving the previous couplings, but also $Y^{u}, y^{u}, j^{u}$ and the rotation matrices $V^{(u)}, W^{(u)}$. Let us mention that in both cases, the structure of the rotation matrices $V, W$ and the presence of the heavy masses ensure already that these NP contributions are somewhat suppressed. We could work out the parameter space of couplings, mixing, and masses allowed by both types of constraints in more detail, but at this stage, we are more interested in checking the constraints on the vector/axial sector, which are simpler and related to the deviations seen in $b \rightarrow s \ell \ell$ transitions.

The vector/axial contributions can only come from the neutral gauge bosons $Z^{\prime}, Z, A, W^{4,5}$. We will consider contributions at the lowest order in $\epsilon$ only, and we will focus only on the non-SM contribution to the Wilson coefficients (in other words, from now on $C_{i}=C_{i}^{\mathrm{NP}}$ ).

Let us start with the interaction of $Z^{\prime}$ and $Z$ with the right-handed quarks. These interactions are proportional to
the identity in flavor space [see Eqs. (D5) and (D6)], so no flavor change can arise, at any order in $\epsilon$. We conclude that $Z^{\prime}$ and $Z$ do not contribute to $C_{9,10}^{\prime}$ in the process $b \rightarrow s \ell^{+} \ell^{-}$. Only contributions to $C_{9,10}$ are possible.

In the case of the heavy gauge boson $Z^{\prime}$, a $O\left(\epsilon^{2}\right)$ suppression compared to the SM contribution comes from the heavy mass in the propagator of the gauge boson. The restriction of the interaction matrix to the SM particles is not proportional to the identity matrix in the interaction eigenbasis, as it can be seen in Sec. E. Therefore, the flavor-changing transition $b \rightarrow$ $s$ mediated by $Z^{\prime}$ arises already after reexpressing the interaction in the mass eigenbasis using the leading order $\epsilon^{0}$ rotation matrix. The overall suppression of the $Z^{\prime}$ contribution is thus $O\left(\epsilon^{2}\right)$. Following Sec. E, reexpressing the flavor eigenstates in the multiplets Eqs. (13) in terms of mass eigenstates and eliminating the coupling $g$ by means of Eq. (18), we can rewrite the leading-order $Z^{\prime}$ contribution in terms of effective operators as

$$
\begin{align*}
\mathcal{H}_{\mathrm{eff}} \supset & \frac{g_{X}^{2}}{54 \cos ^{2} \theta_{331}} \frac{1}{M_{Z^{\prime}}^{2}} V_{3 k}^{(d) *} V_{3 l}^{(d)} \frac{4 \pi}{\alpha}\left\{\left[-\frac{1}{2} V_{1 i}^{(e) *} V_{1 j}^{(e)}+\frac{1-6 \cos ^{2} \theta_{331}}{2} W_{3 i}^{(e) *} W_{3 j}^{(e)}+\frac{1+3 \cos ^{2} \theta_{331}}{4} \delta_{i j}\right] O_{9}^{k l i j}\right. \\
& \left.+\left[\frac{1}{2} V_{1 i}^{(e) *} V_{1 j}^{(e)}+\frac{1-6 \cos ^{2} \theta_{331}}{2} W_{3 i}^{(e) *} W_{3 j}^{(e)}+\frac{-1+9 \cos ^{2} \theta_{331}}{4} \delta_{i j}\right] O_{10}^{k l i j}\right\} \tag{26}
\end{align*}
$$

where the indices $k, l$ refer to the SM generations of the quark mass eigenstates (assuming $k \neq l$ ), while $i, j$ refer to the SM lepton mass eigenstates (either from the same or different generations). The effective operators $O_{9,10}^{k l i j}$ are defined exactly as in Eq. (25), corresponding to the $\left(\bar{q}_{k} q_{l}\right)\left(\bar{\ell}_{i} \ell_{j}\right)$ flavor structure. The fine-structure constant is $\alpha=e^{2} /(4 \pi)$. The $V$ and $W$ matrices provide the mixing matrices arising from the diagonalization of the EWSB mass terms in the subspace of left-handed and right-handed SM fields. We stress that these rotations are related but cannot be identified with the CKM or PMNS matrices and they can be considered only at order $\epsilon^{0}$ for our purposes (we have exploited their unitarity at that order for the $\delta_{i j}$ contributions). We notice that the presence of the mixing matrices yields LFUV couplings, and moreover a leptonic $i \neq j$ contribution might arise, corresponding to leptonflavor violating transitions $b \rightarrow s \ell^{+} \ell^{\prime-}$, with different leptons in the final state, $\ell \neq \ell^{\prime}$, which is a frequent feature of models generating LFUV couplings [76].

We can follow the same lines as the general analysis of the NP corrections to the effective Hamiltonian induced by neutral currents presented in Appendix E and specialized to the case where the quarks have different flavors.

In the case of the SM gauge boson $Z$, there is no $b \rightarrow s$ transition allowed at order $\epsilon^{0}$, since the $3 \times 3$ unitary rotation matrices restricted to the SM subspace cancel, following the same arguments as the discussion of the unitarity of the CKM matrix at the end of Sec. II C. The transition does not arise at order $\epsilon^{1}$ either, since there is no correction to the mixing between SM particles at this order. The mixing between SM particles, leading to potential FCNC currents, starts only at order $O\left(\epsilon^{2}\right)$. Since there is no suppression due to the mass of the intermediate gauge boson here, we conclude that the NP contribution from the SM gauge boson $Z$ starts at $O\left(\epsilon^{2}\right)$, the same order as the $Z^{\prime}$ contribution, although for different reasons. Indeed, starting from the interaction eigenbasis and switching to the mass eigenstates, we can express the part of interaction relevant to the process as

$$
\begin{equation*}
\mathcal{L}_{Z} \supset g \cos \theta_{W} Z_{\mu}\left\{\frac{1+3 \cos ^{2} \theta_{331}}{2} \sum_{\lambda} \hat{V}_{\lambda k}^{(d) *} \hat{V}_{\lambda l}^{(d)} \bar{D}_{k}^{\prime L} \gamma^{\mu} D_{l}^{\prime L}+\frac{-1+3 \cos ^{2} \theta_{331}}{2} \bar{f}^{\prime-L} \gamma^{\mu} f^{\prime-L}+3 \cos ^{2} \theta_{331} \bar{f}^{\prime-R} \gamma^{\mu} f^{\prime-R}\right\}, \tag{27}
\end{equation*}
$$

where $\hat{V}^{(d)}$ represents the $O\left(\epsilon^{1}\right)$ correction to the rotation matrix $V^{(d)}$ between interaction and mass eigenstates for the left-handed down sector. As stated earlier, $\hat{V}_{m n}^{(d)}=0$ if $m$ and $n$ are both SM or both exotic, which means that the sum over $\lambda$ is restricted to exotic components here (as $k, l$ are SM components). Since the NP quark coupling to the $Z$ gauge boson is already of order $O\left(\epsilon^{2}\right)$, we need only the $O\left(\epsilon^{0}\right)$ coupling to the charged leptons. Due to the unitary block structure of the mixing matrix at this order and the structure of the $Z$ coupling to SM leptons (proportional to identify), we see that the rotation matrices cancel out, leading to the diagonal structure indicated in the leptonic sector of Eq. (27). In terms of effective operators and adopting the same notation of Eqs. (26), (27) can be rewritten as

$$
\begin{align*}
\mathcal{H}_{\mathrm{eff}} \supset & \frac{\cos ^{2} \theta_{W}\left(1+3 \cos ^{2} \theta_{331}\right)}{8} \frac{g^{2}}{M_{Z}^{2}} \frac{4 \pi}{\alpha} \sum_{\lambda} \hat{V}_{\lambda k}^{(d) *} \hat{V}_{\lambda l}^{(d)} \delta_{i j} \\
& \times\left\{\left(-1+9 \cos ^{2} \theta_{331}\right) O_{9}^{k l i j}+\left(1+3 \cos ^{2} \theta_{331}\right) O_{10}^{k l i j}\right\} \tag{28}
\end{align*}
$$

We observe that the coupling is the same for all the light leptons, i.e., nonuniversality does not arise at order $\epsilon^{2}$ in the interaction with $Z$. By comparing Eqs. (26) and (28), we explicitly see that although the nonstandard coupling originated from the $Z$ boson is suppressed of order $\epsilon^{2}$ with respect to the ones of the $Z^{\prime}$ boson, the contributions are the same order, due to the additional $\epsilon^{2}$ suppression due to the $Z^{\prime}$ propagator.

There are no further contributions to be considered from the other neutral gauge bosons. Indeed, for the photon $A$, we see from Eq. (D7) that the interaction with down-type quarks is proportional to the identity matrix in flavor space, so that there are no FCNC from the photon interaction. Concerning $W^{4,5}$, we see from Eqs. (D3) and (D4) that these gauge bosons always couple a SM particle with an exotic one in the interaction basis. In order to obtain a $W^{4,5}-$ mediated $b \rightarrow s$, we need to consider the interaction with one of the exotic interaction eigenstates, which will contain a SM mass eigenstate due to the rotation matrix $V^{(d)}$. As indicated earlier, this occurs only at order $O(\epsilon)$. Furthermore, the process is mediated by a heavy gauge boson, adding a further $O\left(\epsilon^{2}\right)$ suppression. Therefore the $W^{4,5}$ contributions to the process are of order $O\left(\epsilon^{3}\right)$ and can be neglected compared to the $O\left(\epsilon^{2}\right)$ NP contributions from $Z$ and $Z^{\prime}$ gauge bosons.

## C. Wilson coefficients and lepton-flavor violation

The joint effect of the two $O\left(\epsilon^{2}\right)$ contributions from $Z^{\prime}$ and $Z$ processes in our 331 model can be rewritten introducing the quantities

$$
\begin{align*}
f^{Z^{\prime}} & =-\frac{1}{2 \sqrt{2} G_{F} V_{t b} V_{t s}^{*}} \frac{4 \pi}{\alpha} \frac{1}{3-\tan ^{2} \theta_{W}} \frac{g^{2}}{M_{Z^{\prime}}^{2}} V_{3 k}^{(d) *} V_{3 l}^{(d)} \\
f^{Z} & =-\frac{1}{2 \sqrt{2} G_{F} V_{t b} V_{t s}^{*}} \frac{4 \pi}{\alpha} \frac{1}{8} \frac{g^{2}}{M_{Z}^{2}} \sum_{\lambda} \hat{V}_{\lambda k}^{(d) *} \hat{V}_{\lambda l}^{(d)}, \\
\lambda_{i j}^{(L)} & =V_{1 i}^{(e) *} V_{1 j}^{(e)}, \quad \lambda_{i j}^{(R)}=W_{3 i}^{(e) *} W_{3 j}^{(e)}, \tag{29}
\end{align*}
$$

where $\theta_{331}$ and $g_{X}$ have been expressed in terms of $\theta_{W}$ and $g$ by using Eq. (18). In order to focus on $b \rightarrow s$ transitions, let us set the quark indices to $k=2$ and $l=3$ and rename coefficients and operators by removing the corresponding labels. We get

$$
\begin{equation*}
\mathcal{H}_{\mathrm{eff}} \supset C_{9}^{i j} O_{9}^{i j}+C_{10}^{i j} O_{10}^{i j} \tag{30}
\end{equation*}
$$

where the operators $O_{9,10}^{i j}$ denote operators with given lepton flavors $i, j$, with the same normalization as in Eq. (25). We obtain the following NP contributions to the Wilson coefficients:

$$
\begin{align*}
C_{9}^{i j}= & f^{Z^{\prime}}\left[-\frac{1}{2} \lambda_{i j}^{(L)}+\frac{1-2 \tan ^{2} \theta_{W}}{2} \lambda_{i j}^{(R)}\right. \\
& \left.+\frac{1+\tan ^{2} \theta_{W}}{4} \delta_{i j}\right]+f^{Z}\left(-1+3 \tan ^{2} \theta_{W}\right) \delta_{i j}  \tag{31}\\
C_{10}^{i j}= & f^{Z^{\prime}}\left[\frac{1}{2} \lambda_{i j}^{(L)}+\frac{1-2 \tan ^{2} \theta_{W}}{2} \lambda_{i j}^{(R)}\right. \\
& \left.+\frac{-1+3 \tan ^{2} \theta_{W}}{4} \delta_{i j}\right]+f^{Z}\left(1+\tan ^{2} \theta_{W}\right) \delta_{i j} \tag{32}
\end{align*}
$$

We see that LFUV contributions arise from the $Z^{\prime}$ contribution, whereas the $Z$ contribution does not depend on the lepton flavor. In addition to the violation of leptonflavor universality, our model allows for lepton-flavor violation, such as $b \rightarrow s \ell^{\prime+} \ell^{-}$for $\ell^{\prime} \neq \ell$. However, since there have been no experimental indications of such processes up to now, we will assume that these processes are suppressed, and for simplicity, we will set these coefficients to 0 when the two lepton indices are different, for any $i \neq j$. Imposing this, we get the system

$$
\left\{\begin{array}{l}
f^{Z^{\prime}}\left[-\lambda_{i j}^{(L)}+\left(1-2 \tan ^{2} \theta_{W}\right) \lambda_{i j}^{(R)}\right]=0  \tag{33}\\
f^{Z^{\prime}}\left[\lambda_{i j}^{(L)}+\left(1-2 \tan ^{2} \theta_{W}\right) \lambda_{i j}^{(R)}\right]=0
\end{array} \quad \text { if } i \neq j .\right.
$$

The trivial solution $f^{Z^{\prime}}=0$ has to be discarded, since it would remove the only source of LFUV, i.e., the coupling of the charged leptons to $Z^{\prime}$. The alternative solution is

$$
\begin{equation*}
\lambda_{i j}^{(L)}=\lambda_{i j}^{(R)}=0, \quad \text { if } i \neq j \tag{34}
\end{equation*}
$$

Due to the definitions of $\lambda_{i j}^{(L, R)}$ in Eq. (29), this solution implies that $V_{1 I}^{(e)}$ can be nonzero for a single index $I$ among $1,2,3$, and the same holds for a single $J$ among $1,2,3$ for $W_{3 J}^{(e)}{ }^{4}$ In other words, we require that the left-handed interaction eigenstate of the first generation and the righthanded interaction eigenstate of the third generation are also mass eigenstates. Due to the unitarity of these $5 \times 5$ matrices, we have then

$$
\begin{gather*}
\lambda_{I}^{(L)} \equiv \lambda_{I I}^{(L)}=\left|V_{1 I}^{(e)}\right|^{2}=1-\left|V_{14}^{(e)}\right|^{2}-\left|V_{15}^{(e)}\right|^{2},  \tag{35}\\
\lambda_{J}^{(R)} \equiv \lambda_{J J}^{(R)}=\left|W_{3 J}^{(e)}\right|^{2}=1-\left|W_{34}^{(e)}\right|^{2}-\left|W_{35}^{(e)}\right|^{2}, \tag{36}
\end{gather*}
$$

which means that they must both stay within the $[0,1]$ range, keeping in mind that $V$ and $W$ entries on the right-hand sides of Eqs. (35) and (36) are of order $\epsilon$. In the following, and for simplicity of notation, repeated indices (such as $I I$ or $e e$ ) will be denoted with a single index ( $I$ or $e$ ).

We now consider two different scenarios:
(i) Case A: the index $I$ for which the rotation matrix element $V_{1 I}^{(e)}$ is nonzero is the same as the index $J$ for which the element $W_{3 J}^{(e)}$ is nonvanishing.
(ii) Case B: the two indices corresponding to nonvanishing matrix elements are different.

## 1. Case A

If we denote with $J$ the generation for which both entries for the rotation matrices are nonzero, we get

$$
\begin{align*}
C_{9}^{J}= & f^{Z^{\prime}}\left[-\frac{1}{2} \lambda_{J}^{(L)}+\frac{1-2 \tan ^{2} \theta_{W}}{2} \lambda_{J}^{(R)}+\frac{1+\tan ^{2} \theta_{W}}{4}\right] \\
& +f^{Z}\left(-1+3 \tan ^{2} \theta_{W}\right), \\
C_{10}^{J}= & f^{Z^{\prime}}\left[\frac{1}{2} \lambda_{J}^{(L)}+\frac{1-2 \tan ^{2} \theta_{W}}{2} \lambda_{J}^{(R)}+\frac{-1+3 \tan ^{2} \theta_{W}}{4}\right] \\
& +f^{Z}\left(1+\tan ^{2} \theta_{W}\right) . \tag{37}
\end{align*}
$$

We get identical Wilson coefficients for the other two generations $i \neq J$, for which the entries in the rotation matrices vanish,

$$
\begin{align*}
& C_{9}^{i}=f^{Z^{\prime}} \frac{1+\tan ^{2} \theta_{W}}{4}+f^{Z}\left(-1+3 \tan ^{2} \theta_{W}\right) \\
& C_{10}^{i}=f^{Z^{\prime}} \frac{-1+3 \tan ^{2} \theta_{W}}{4}+f^{Z}\left(1+\tan ^{2} \theta_{W}\right) \tag{38}
\end{align*}
$$

Inverting these relations we get

$$
\begin{align*}
f^{Z^{\prime}} & =\frac{\left(1+\tan ^{2} \theta_{W}\right) C_{9}^{i}+\left(1-3 \tan ^{2} \theta_{W}\right) C_{10}^{i}}{2 \tan ^{2} \theta_{W}\left(1-\tan ^{2} \theta_{W}\right)}, \\
f^{Z} & =\frac{\left(1-3 \tan ^{2} \theta_{W}\right) C_{9}^{i}+\left(1+\tan ^{2} \theta_{W}\right) C_{10}^{i}}{8 \tan ^{2} \theta_{W}\left(1-\tan ^{2} \theta_{W}\right)}, \\
\lambda_{J}^{(L)} f^{Z^{\prime}} & =C_{9}^{i}-C_{10}^{i}-C_{9}^{J}+C_{10}^{J}, \\
\lambda_{J}^{(R)} f^{Z^{\prime}} & =\frac{C_{9}^{i}+C_{10}^{i}-C_{9}^{J}-C_{10}^{J}}{-1+2 \tan ^{2} \theta_{W}} . \tag{39}
\end{align*}
$$

We now have to identify whether the electron corresponds to the index $J$ or not. As discussed in Sec. III A, we set to zero the corresponding NP contributions to the effective Hamiltonian, $C_{9,10}^{e}$, on the basis of phenomenological constraints.
(i) If we identify the electron with another index $i \neq J$ (identifying the electron with a generation with vanishing entries), we must have $C_{9,10}^{i}=0$. From Eq. (39), we obtain that $f^{Z^{\prime}}=0$, so that no LFUV could be generated. We have thus to discard this possibility.
(ii) If we identify the electron with the index $J$ (identifying the electron with the generation with a nonvanishing entry), we set the corresponding NP Wilson coefficients to zero. In this case, Eq. (39) yields constraints on the possible values for the muon Wilson coefficients $C_{9,10}^{i}=C_{9,10}^{\mu}\left(\right.$ also equal to $\left.C_{9,10}^{\tau}\right)$ :

$$
\begin{align*}
C_{10}^{\mu} & =C_{9}^{\mu} \times \frac{2 \tan ^{2} \theta_{W}\left(\tan ^{2} \theta_{W}-1\right)+\lambda_{e}^{(L)}\left(\tan ^{2} \theta_{W}+1\right)}{2 \tan ^{2} \theta_{W}\left(\tan ^{2} \theta_{W}-1\right)+\lambda_{e}^{(L)}\left(3 \tan ^{2} \theta_{W}-1\right)} \\
C_{10}^{\mu} & =-C_{9}^{\mu} \times \frac{2 \tan ^{2} \theta_{W}\left(\tan ^{2} \theta_{W}-1\right)+\lambda_{e}^{(R)}\left(2 \tan ^{4} \theta_{W}+\tan ^{2} \theta_{W}-1\right)}{2 \tan ^{2} \theta_{W}\left(\tan ^{2} \theta_{W}-1\right)-\lambda_{e}^{(R)}\left(6 \tan ^{4} \theta_{W}-5 \tan ^{2} \theta_{W}+1\right)} \tag{40}
\end{align*}
$$

Since $0 \leq \lambda_{e}^{(L)}, \lambda_{e}^{(R)} \leq 1$, these expressions yield a wedge in the $\left(C_{9}^{\mu}, C_{10}^{\mu}\right)$ plane. The constraint from $\lambda^{(L)}$ is the more stringent one, imposing the ratio $C_{10}^{\mu} / C_{9}^{\mu}$ to remain between

[^4]-1.75 and -1 (we use $\sin ^{2} \theta_{W} \simeq 0.235$ ), as indicated as a grey wedge on the top part of Fig. 1.

In summary, in case A, we find that the electron has to be identified with the generation with a nonvanishing entry in the rotation matrices $V$ and $W$. Muons and taus give the same NP contribution to the Wilson coefficients $C_{9}$ and $C_{10}$ in Eqs. (40), imposing that $\left|C_{10}^{\mu}\right| \geq\left|C_{9}^{\mu}\right|$.


FIG. 1. Regions allowed for the Wilson coefficient $C_{9}^{\mu}$ and $C_{10}^{\mu}$ (abscissa and ordinate, respectively) in scenarios A (top) and B (bottom). The thick black intervals correspond to the $1 \sigma$ interval for one-dimensional scenarios from Ref. [33].

## 2. Case B

In case $B$, we have two different indices $I \neq J$ such that $V_{1 I}^{(e)} \neq 0$ and $W_{3 J}^{(e)} \neq 0$ (so that $\lambda_{I}^{(L)} \neq 0$ and $\lambda_{J}^{(R)} \neq 0$ ). The system of equations defining the Wilson coefficients, Eqs. (31) and (32), becomes

$$
\left\{\begin{array}{l}
C_{9}^{I}=f^{Z^{\prime}}\left[-\frac{1}{2} \lambda_{I}^{(L)}+\frac{1+\tan ^{2} \theta_{W}}{4}\right]+f^{Z}\left(-1+3 \tan ^{2} \theta_{W}\right)  \tag{41}\\
C_{10}^{I}=f^{Z^{\prime}}\left[\frac{1}{2} \lambda_{I}^{(L)}+\frac{-1+3 \tan ^{2} \theta_{W}}{4}\right]+f^{Z}\left(1+\tan ^{2} \theta_{W}\right) \\
C_{9}^{J}=f^{Z^{\prime}}\left[\frac{1-2 \tan ^{2} \theta_{W}}{2} \lambda_{J}^{(R)}+\frac{1+\tan ^{2} \theta_{W}}{4}\right]+f^{Z}\left(-1+3 \tan ^{2} \theta_{W}\right) \\
C_{10}^{J}=f^{Z^{\prime}}\left[\frac{1-2 \tan ^{2} \theta_{W}}{2} \lambda_{J}^{(R)}+\frac{-1+3 \tan ^{2} \theta_{W}}{4}\right]+f^{Z}\left(1+\tan ^{2} \theta_{W}\right)
\end{array}\right.
$$

Inverting with respect to $f^{Z^{\prime}}, f^{Z}, \lambda_{J}^{(L)} f^{Z^{\prime}}, \lambda_{J}^{(R)} f^{Z^{\prime}}$ we get

$$
\begin{align*}
f^{Z^{\prime}} & =\frac{C_{9}^{I}+C_{10}^{I}}{2 \tan ^{2} \theta_{W}}+\frac{C_{9}^{J}-C_{10}^{J}}{1-\tan ^{2} \theta_{W}}, \\
f^{Z} & =\frac{C_{9}^{I}+C_{10}^{I}}{8 \tan ^{2} \theta_{W}}+\frac{-C_{9}^{J}+C_{10}^{J}}{4\left(1-\tan ^{2} \theta_{W}\right)}, \\
\lambda_{I}^{(L)} f^{Z^{\prime}} & =-C_{9}^{I}+C_{10}^{I}+C_{9}^{J}-C_{10}^{J}, \\
\lambda_{J}^{(R)} f^{Z^{\prime}} & =\frac{-C_{9}^{I}-C_{10}^{I}+C_{9}^{J}+C_{10}^{J}}{1-2 \tan ^{2} \theta_{W}}, \tag{42}
\end{align*}
$$

Moreover, if we denote $K$ the remaining SM generation ( $K \neq I, J$ ), we have the following relationships:

$$
\begin{align*}
C_{9}^{K} & =\frac{1}{2}\left[C_{9}^{I}+C_{10}^{I}+C_{9}^{J}-C_{10}^{J}\right], \\
C_{10}^{K} & =\frac{1}{2}\left[C_{9}^{I}+C_{10}^{I}-C_{9}^{J}+C_{10}^{J}\right] . \tag{43}
\end{align*}
$$

We still have not identified which of the $I, J, K$ indices refers to the electron, muon, or tau leptons:
(i) If we identify the electron with $J$, we set $C_{9}^{J}=C_{10}^{J}=0$, and from the first and last relations of Eq. (42) we get

$$
\begin{equation*}
\lambda_{J}^{(R)}=-\frac{2 \tan ^{2} \theta_{W}}{1-2 \tan ^{2} \theta_{W}}<0, \tag{44}
\end{equation*}
$$

leading to an inconsistency, since the $\lambda$ must be nonnegative.
(ii) If we identify the electron with $K$, we set $C_{9}^{K}=C_{10}^{K}=0$, and from Eq. (43) we get

$$
\begin{align*}
& C_{9}^{I}=-C_{10}^{I}=-\frac{1}{2} f^{Z^{\prime}} \lambda_{I}^{(L)}, \\
& C_{9}^{J}=C_{10}^{J}=\frac{1}{2} f^{Z^{\prime}}\left(1-2 \tan ^{2} \theta_{W}\right) \lambda_{J}^{(R)}, \tag{45}
\end{align*}
$$

which can be used in Eq. (42) to show that $f^{Z}=f^{Z^{\prime}}=0$, so that this solution can be discarded.
(iii) If we identify the electron with $I$, we set $C_{9}^{I}=C_{10}^{I}=0$, and the solutions Eq. (42) become

$$
\begin{align*}
f^{Z^{\prime}} & =\frac{C_{9}^{J}-C_{10}^{J}}{1-\tan ^{2} \theta_{W}}, \\
f^{Z} & =\frac{-C_{9}^{J}+C_{10}^{J}}{4\left(1-\tan ^{2} \theta_{W}\right)}, \\
\lambda_{I}^{(L)} f^{Z^{\prime}} & =C_{9}^{J}-C_{10}^{J}, \\
\lambda_{J}^{(R)} f^{Z^{\prime}} & =\frac{C_{9}^{J}+C_{10}^{J}}{1-2 \tan ^{2} \theta_{W}}, \tag{46}
\end{align*}
$$

from which we can read the expressions for the $\lambda$,

$$
\begin{align*}
& \lambda_{I}^{(L)}=1-\tan ^{2} \theta_{W} \in[0,1], \\
& \lambda_{J}^{(R)}=\frac{C_{9}^{J}+C_{10}^{J}}{C_{9}^{J}-C_{10}^{J}} \frac{1-\tan ^{2} \theta_{W}}{1-2 \tan ^{2} \theta_{W}}, \tag{47}
\end{align*}
$$

leading to the following conditions on the nonvanishing NP Wilson coefficients:

$$
\begin{align*}
C_{10}^{J} & =-C_{9}^{J} \times \frac{1-\tan ^{2} \theta_{W}+\left(2 \tan ^{2} \theta_{W}-1\right) \lambda_{J}^{(R)}}{1-\tan ^{2} \theta_{W}-\left(2 \tan ^{2} \theta_{W}-1\right) \lambda_{J}^{(R)}} \\
C_{9}^{K} & =-C_{10}^{K} \\
& =C_{9}^{J} \times \frac{\tan \theta_{W}^{2}-1}{\tan \theta_{W}^{2}-1+\left(2 \tan ^{2} \theta_{W}-1\right) \lambda_{J}^{(R)}} \tag{48}
\end{align*}
$$

We see that the value found for $\lambda_{I}^{(L)}=\lambda_{e}^{(L)}$ lies in the allowed interval $[0,1]$. Furthermore, requiring that $\lambda_{J}^{(R)}$ also remains in this interval yields a constraint on the Wilson coefficients: if we identify the muon with $K$, we have the exact equality $C_{10}^{\mu} / C_{9}^{\mu}=-1$, and if we identify the muon with $J$, the slope $C_{10}^{\mu} / C_{9}^{\mu}$ is constrained between -1 and -0.28 (using $\sin ^{2} \theta_{W} \simeq 0.235$ ). These constraints are indicated in grey on the bottom part of Fig. 1.
In summary, in case B, we find that the electron generation must be identified with the nonvanishing entry $I$ in the rotation matrices $V$. Two possibilities can be considered concerning the nonvanishing entry $J$ in the rotation matrices $W$. If we identify $J$ with the muon generation, muons and taus have different NP contributions for the corresponding Wilson coefficients $C_{9}$ and $C_{10}$, imposing that $\left|C_{10}^{\mu}\right| \leq\left|C_{9}^{\mu}\right|$, the NP contribution to $C_{10}^{\mu}$ is different from zero, and $C_{9}^{\tau}=-C_{10}^{\tau}$. If we identify $J$ with the tau generation, one gets again different NP contributions for the Wilson coefficients $C_{9}$ and $C_{10}$ for muons and taus, the roles played by muons and taus are reversed, and thus one gets $C_{9}^{\mu}=-C_{10}^{\mu}$. Both cases yield thus NP contributions given by Eq. (48).

## IV. COMPARISON WITH GLOBAL ANALYSES

We perform a comparison between the 331 model contributions to the process $b \rightarrow s \ell^{+} \ell^{-}$and the global analysis of $b \rightarrow$ sle anomalies performed in Refs. [19,20,33] (similar results were obtained in recent works from other groups; see Refs. [33-37]). In these works, the authors pointed out scenarios in which NP contributions to the Wilson coefficients $C_{\left.9{ }^{( }\right), 10}^{\mu}$ are favored, whereas no NP contributions occur for other Wilson coefficients (including all the electronic ones). In particular they identified three specific one-dimensional scenarios as particularly favored:
(i) NP in $C_{9}^{\mu}=-C_{9}^{\mu}$, with the $1 \sigma$ interval $[-1.18,-0.84]$ : this scenario cannot be described in the framework of our nonminimal 331 model,
where no FCNC arise for right-handed quarks, meaning that $C_{9^{\prime}}^{\mu}=0$ (see Sec. III B).
(ii) NP in $C_{9}^{\mu}$, within the $1 \sigma$ interval $[-1.27,-0.92]$. From the discussion of the previous section and Fig. 1, we observe that this scenario is allowed in neither scenario A nor scenario B.
(iii) NP in $C_{9}^{\mu}=-C_{10}^{\mu}$, within the $1 \sigma$ interval $[-0.73,-0.48]$. From the discussion of the previous section and Fig. 1, we see that this scenario is allowed in both scenarios A and B.
Our nonminimal 331 model appears to be able to account for the $b \rightarrow s \ell \ell$ anomalies observed as far as we consider the $C_{9}^{\mu}=-C_{10}^{\mu}$ case. More generally, it would be able to reproduce other favored values for the two-dimensional scenario ( $C_{9}^{\mu}, C_{10}^{\mu}$ ) with negative NP contributions to $C_{9}^{\mu}$ and positive to $C_{10}^{\mu}$ (see top-left plot in Fig. 1 in Ref. [33]).

For simplicity and illustration of the potential of our 331 model, we will focus here on the one-dimensional (1D) scenario $C_{9}^{\mu}=-C_{10}^{\mu}$ considered in Refs. [19,33]. Imposing this equality, we see that in both case A and case B we have $\lambda_{e}^{(L)}=1-\tan ^{2} \theta_{W}{ }^{5}$ and

$$
\begin{align*}
C_{9}^{\mu} & =-C_{10}^{\mu}=f^{Z^{\prime}} \frac{1-\tan ^{2} \theta_{W}}{2} \\
& =-\frac{1}{V_{t b} V_{t s}^{*}} \frac{1-\tan ^{2} \theta_{W}}{3-\tan ^{2} \theta_{W}} \frac{4 \pi}{\alpha} \frac{M_{W}^{2}}{M_{Z^{\prime}}^{2}} V_{3 k}^{(d) *} V_{3 l}^{(d)} \quad[1 \mathrm{D}] \tag{49}
\end{align*}
$$

so that the NP contribution to $C_{9}^{\mu}$ is given by parameters of the 331 model included in $f^{Z^{\prime}}$, where the only unknown quantities are $M_{Z^{\prime}}$ and $V_{32}^{*(d)} V_{33}^{(d)}$. These can be further constrained by other processes, and in particular $B_{s}$ meson mixing, as explained in the next section.

## V. PHENOMENOLOGICAL CONSTRAINTS ON $Z$ AND $Z^{\prime}$ COUPLINGS

We have built our 331 model in order to generate vector/ axial LFUV contributions to $b \rightarrow s \ell \ell$ transitions. This has led us to assume that the dominant contributions for these couplings ( $b s$ and $\mu \mu$ ) came from the gauge bosons rather than the Higgs sector, and actually that the dominant contributions came from anomalous couplings of the $Z$ gauge boson as well as tree-level exchanges of a $Z^{\prime}$ gauge boson. Even in this restricted setting, there are additional constraints to be considered on these couplings from the phenomenological point of view, as discussed in Refs. [61-63,77,78].

A first class of constraints for additional contributions from neutral gauge bosons comes from the violation of

[^5]

FIG. 2. Gauge contributions to the violation of unitarity of the CKM matrix in the first row (for matrix elements determined leptonic and semileptonic processes) and to $B_{s} \bar{B}_{s}$ mixing (see Refs. [77,78]).
unitarity in the CKM matrix. One has to consider the corrections to the decay $\mu^{-} \rightarrow e^{-} \nu_{\mu} \bar{\nu}_{e}$ (as it defines the normalization for all decays through $G_{F}$ ) as well as the decays $b, s, d \rightarrow u e^{-} \bar{\nu}_{e}$ (leading to $\left|V_{u b}\right|,\left|V_{u s}\right|$, and $\left|V_{u d}\right|$ determinations assuming the SM). This corresponds to box diagrams involving both $W$ and $Z$ or $Z^{\prime}$ bosons, as shown in graphs (a) and (b) of Fig. 2. One can expect the $Z^{\prime}$ contribution to be small, as the diagrams require one to have a $Z^{\prime}$ coupling to the first generation, which is suppressed in our model. On the other hand, the FCNC couplings of the $Z$ to quarks occur (in principle) between all down-type quarks, meaning that we need a detailed understanding of the
$O(\epsilon)$ mixing matrix $\hat{V}^{(d)}$ [see Eq. (27)] in order to compute this correction in our model. Such detailed knowledge might be obtained by a complete analysis of all flavor constraints on our model, which is far beyond the scope of the present article.

A second constraint comes from $B_{s}-\bar{B}_{s}$ mixing to which both $Z$ and $Z^{\prime}$ gauge bosons give a tree-level contribution, as can be seen on Fig. 2. This constraint can thus provide useful information in addition to the $b \rightarrow$ sle decay. As before, we restrict our discussion to contributions of order $\mathcal{O}\left(\epsilon^{2}\right)$, borrowing from the results in Sec. III B. At this order, $Z$ gives no contributions to the mixing. Indeed, the $b s Z$ vertex has a suppression of $\mathcal{O}\left(\epsilon^{2}\right)$, due to the structure of the unitary matrices needed to obtain physical states. The contribution to $B_{s}-\bar{B}_{s}$ mixing will have two such vertices, and hence be suppressed by a factor $\mathcal{O}\left(\epsilon^{4}\right)$. Concerning the $Z^{\prime}$ contribution, we only need to take into account the $\mathcal{O}\left(\epsilon^{2}\right)$ suppression coming from the heavy gauge boson propagator, since the $b s$ vertex for this gauge boson is already mediated at $\mathcal{O}\left(\epsilon^{0}\right)$.

As discussed in Appendix E, the relevant part of the interaction for $B_{s}-\bar{B}_{s}$ is thus (in the interaction eigenbasis)

$$
\mathcal{L}_{Z^{\prime}} \supset \frac{\cos \theta_{331}}{g_{X}} Z_{\mu}^{\prime} \frac{g_{X}^{2}}{3 \sqrt{6} \cos ^{2} \theta_{331}} \bar{D}^{L} \gamma^{\mu}\left(\begin{array}{ccc}
0 & 0 & 0  \tag{50}\\
0 & 0 & 0 \\
0 & 0 & 1
\end{array}\right) D^{L}
$$

Expressing in terms of effective operators of eigenstates and using Eq. (18), one obtains

$$
\begin{align*}
\mathcal{H}_{\mathrm{eff}} & \supset \frac{g_{X}^{2}}{54 M_{Z^{\prime}}^{2} \cos ^{2} \theta_{331}}\left(V_{3 k}^{*(d)} V_{3 l}^{(d)}\right)^{2}\left(\overline{D_{k}} \gamma^{\mu} D_{l}\right)\left(\overline{D_{k}} \gamma^{\mu} D_{l}\right) \\
& =\frac{8 G_{F}}{\sqrt{2}\left(3-\tan ^{2} \theta_{W}\right)} \frac{M_{W}^{2}}{M_{Z^{\prime}}^{2}}\left(V_{3 k}^{*(d)} V_{3 l}^{(d)}\right)^{2}\left(\overline{D_{k}} \gamma^{\mu} D_{l}\right)\left(\overline{D_{k}} \gamma^{\mu} D_{l}\right), \tag{51}
\end{align*}
$$

where we will focus as usual on the case $k=2, l=3$.
The SM contribution to the mixing reads [79]
$\mathcal{H}_{\mathrm{eff}}^{\mathrm{SM}}=\left(V_{t s}^{*} V_{t b}\right)^{2} \frac{G_{F}^{2}}{4 \pi^{2}} M_{W}^{2} \hat{\eta}_{B} S\left(\frac{\bar{m}_{t}^{2}}{M_{W}^{2}}\right)\left(\overline{s_{L}} \gamma^{\mu} b_{L}\right)\left(\overline{s_{L}} \gamma^{\mu} b_{L}\right)$,
where $S$ is the Inami-Lim function and $\bar{m}_{t}$ is the top quark mass defined in the $\overline{\mathrm{MS}}$ scheme. As in Ref. [79], we take $S\left(\frac{\bar{m}_{t}^{2}}{M_{W}^{2}}\right) \simeq 2.35$, for a top mass of about 165 GeV , and $\hat{\eta}_{B}=0.8393 \pm 0.0034$, which comprises QCD corrections.

Considering the modulus of the ratio of the NP contribution over the SM, one gets


FIG. 3. Allowed points in the $\left(C_{9}^{\mu}, r_{B_{s}}\right)$ plane.

$$
\begin{align*}
r_{B_{s}} & =\left|\frac{C_{\mathrm{NP}}}{C_{\mathrm{SM}}}\right| \\
& =\frac{32 \pi^{2}\left|V_{32}^{*(d)} V_{33}^{(d)}\right|^{2}}{\sqrt{2}\left(3-\tan ^{2} \theta_{W}\right)\left|V_{t s}^{*} V_{t b}\right|^{2} G_{F} M_{W}^{2} \hat{\eta}_{B} S} \frac{M_{W}^{2}}{M_{Z^{\prime}}^{2}} . \tag{53}
\end{align*}
$$

In this expression, the only values that are not assigned are $d=V_{32}^{*(d)} V_{33}^{(d)}$ and $M_{Z^{\prime}}^{2}$ or, equivalently, $\frac{M_{W}^{2}}{M_{Z^{\prime}}^{2}}$. Since $d$ consists of products of elements of unitary matrices, its value must necessarily lie in the interval $[-1,1]$ (assuming that it is real).

In order to get an impression of the values allowed, we perform a scan varying $d$ in $[-1,1]$ and $M_{W} / M_{Z^{\prime}}$ in the range $[0,0.1]$, corresponding roughly to a NP scale at least of the order of 10 times the electroweak scale. We allow the NP contributions to the $B_{s}$ mixing to be at most $10 \%$ (i.e., $r_{B_{s}} \leq 0.1$ ), in agreement with recent global fits to NP in $B_{d}$ and $B_{s}$ mixings where the constraint from $\Delta M_{s}$ is the main limiting factor $[80,81]$. For those values, we evaluate the NP contribution to the Wilson coefficient $C_{9}^{\mu}=-C_{10}^{\mu}$ in the one-dimensional scenario as expressed in Eq. (49). The allowed values found in the scan are plotted in Fig. 3.

We see that values of $C_{9}^{\mu}=-C_{10}^{\mu}$ can reach -0.6 , in agreement with the results of global analyses of $b \rightarrow s \ell \ell$, corresponding to $r_{B_{s}}=0.1, \quad M_{W} / M_{Z^{\prime}}=0.1, \quad$ and $d \simeq-0.005$. The allowed region is limited by the fact that we have numerically

$$
\begin{align*}
& r_{B_{s}} \simeq 347 \times 10^{3} \times\left(\frac{M_{W}}{M_{Z^{\prime}}}\right)^{2} \times d^{2} \leq 0.1 \\
& C_{9}^{\mu} \simeq 11.3 \times 10^{3} \times\left(\frac{M_{W}}{M_{Z^{\prime}}}\right)^{2} \times d, \quad|d| \leq 1 \tag{54}
\end{align*}
$$

using Refs. [3,82], which leads to the parabolic constraint $\quad r_{B_{s}}=\left(C_{9}^{\mu}\right)^{2} \times 0.003 /\left(M_{W} / M_{Z^{\prime}}\right)^{2} \geq 0.3 \times\left(C_{9}^{\mu}\right)^{2}$, represented in Fig. 3.

As we saw in the previous sections, our 331 model can accommodate various NP contributions to $\left(C_{9}^{\mu}, C_{10}^{\mu}\right)$. In the simple one-dimensional scenario $C_{9}^{\mu}=-C_{10}^{\mu}$, we can
accommodate both $B_{s} \bar{B}_{s}$ mixing and $b \rightarrow s \ell \ell$ data, with a NP scale (and in particular a $Z^{\prime}$ ) around the TeV scale. Choosing different values for $\left(C_{9}^{\mu}, C_{10}^{\mu}\right)$ would extend the parameter space for NP allowed, with the possibility to use not only the value of $f^{Z^{\prime}}$, but also $f^{Z}$, to accommodate the data.

A third kind of constraints comes from the study of contact interactions from the LEP data on $e^{+} e^{-} \rightarrow q \bar{q}$ or $\ell^{+} \ell^{-}$, as analyzed in Ref. [83] (Tables 3.14 and 3.15) and the LHC data on $p p$ collisions, for instance the ATLAS data [84] and reanalyzed in Table I of Ref. [85]. These studies impose constraints on the couplings $\Delta$ introduced in Eq. (E4) as NP $O\left(\epsilon^{2}\right)$ operators of the effective Hamiltonian involving only light charged fermions and being mediated by charged currents. This means that the $\Delta$ couplings are generally of $O(0.01)$ or less. A few general statements can be made even before studying these constraints in detail. Reference [83] uses Z-decays in order to put constraints on various kinds of patterns for the contact interactions, leading to NP ranging from 2 to 15 TeV , corresponding to upper bounds on the couplings $\Delta$ ranging from 0.15 to 0.003 . The tables in Ref. [85] lead to bounds on the couplings $\Delta$ ranging from 0.01 (in most of the case) down to 0.001 (for couplings concerning $u$ - or $d$-quarks together with muons. This means that the structure of the matrix $V^{(u, d, e)}$ and $W^{(e)}$ must be moderately fine-tuned (at the $10 \%$ level) in order to accommodate both LEP and LHC bounds in general. A more detailed study of these constraints would require a thorough analysis of the patterns of deviations for all four-fermion operators, which is beyond the scope of this paper.

## VI. CONCLUSIONS

Among many achievements, the LHC experiments have been able to investigate many rare flavor processes, with very interesting outcomes. In particular, the LHCb experiment has identified several deviations from the Standard Model in the $b \rightarrow s \ell \ell$ transitions, with interesting hints from violation of the lepton flavor universality. These deviations can be elegantly explained within modelindependent effective approaches, where a few Wilson coefficients receive significant NP contributions. This has triggered a lot of theoretical work to identify viable models explaining such deviations, among which $Z^{\prime}$ models and leptoquark models have often been used.

In the present paper, we try to embed a $Z^{\prime}$ model in a more global extension, widely used in the literature, namely the 331 models where the gauge group $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times$ $U(1)_{X}$ breaks down at a high scale into the SM gauge group, before undergoing a second transition at the electroweak scale. The minimal versions of such models do not feature lepton flavor universality violation as they have to obey anomaly cancellations. We thus investigated a nonminimal 331 model with five lepton triplets able to include LFUV. We described the choices made to build this model in order to
have all additional gauge bosons and fermions with heavy masses [of the order of the scale of $S U(3)_{\mathrm{L}}$ breaking] and electric charges similar to those present in the SM. We worked out how this model could reproduce the deviations observed in $b \rightarrow s \ell \ell$ transitions. This requires us to assume that the deviations are dominated by neutral gauge boson contributions (anomalous $b s Z$ coupling due to fermion mixing as well as flavor-changing neutral coupling to a heavy $Z^{\prime}$ boson). The absence of a significant contribution to $b \rightarrow$ see and lepton-universality violating processes allowed us to set constraints on the mixing matrices between interaction and mass fermion eigenstates.

We identified two different cases for the mixing matrices, with a rather simple outcome. Our model turns out to have no right-handed currents, but it is able to accommodate significant NP contributions to $C_{9}^{\mu}$ (negative) and $C_{10}^{\mu}$ (positive), in agreement with NP scenarios favored by global fits. In each case, we could make predictions concerning the $\tau$ Wilson coefficients (the electron ones being assumed to receive no NP contribution). We considered additional phenomenological constraints on $Z$ and $Z^{\prime}$ couplings in order to check the viability of our model: if the unitarity of the first row of the CKM matrix is not powerful in our case due to the large number of parameters involved, $B_{s} \bar{B}_{s}$ mixing proves much more powerful.

Considering these results, it would be interesting to progress further in the study of this nonminimal 331 model. Since we are able to predict in each case the values of Wilson coefficients for $b \rightarrow s \tau \tau$ from the electronic and muonic ones, it would be interesting to predict the deviations arising to related observables from our model, whether in decays or in $B_{s} \bar{B}_{s}$ mixing [86-89].

Under our simplifying assumptions (no lepton-flavor violation $b \rightarrow s \ell_{i} \ell_{j}$, no contribution to $b \rightarrow s e e$, opposite contribution to $C_{9}^{\mu}$ and $C_{10}^{\mu}$ ), we saw that we are able to accommodate both $b \rightarrow s \ell \ell$ and $B_{s} \bar{B}_{s}$ mixing observables at the price of a NP scale of order 1 TeV . Considering different values of NP contributions to $C_{9}^{\mu}$ and $C_{10}^{\mu}$ might also enable one to increase the scale of NP allowed. It would also be interesting to compare this constraint with direct searches for $Z^{\prime}$ bosons, taking into account the pattern of couplings specific to our model. A first look at the constraints on contact interactions suggests that these bounds could be accommodated through a moderate finetuning of the unitary matrices connecting mass and interaction eigenstates, but a more thorough analysis would naturally be very useful.

Moreover, it would also be natural to consider the other hints of LFUV currently present in flavor physics, namely $R_{D}$ and $R_{D^{*}}$. Global model-independent analyses show that the LFUV deviations seen in $b \rightarrow c \ell \nu$ branching ratios can be explained by vector/axial exchanges, whereas scalar/pseudoscalar exchanges are disfavored [ 90,91$]$. In our model, the situation is a bit different
compared to $b \rightarrow$ slt transitions. Indeed the heavy charged bosons have no couplings with SM fields in the interaction eigenbasis, which means that the SM quark and lepton couplings will be induced again by mixing [each counting at $\mathcal{O}(\epsilon)$ ] and further suppressed by the heavy gauge boson mass, leading to a contribution $\mathcal{O}\left(\epsilon^{4}\right)$. The light $W^{ \pm}$bosons have diagonal couplings in the SM subspace in the interaction eigenbasis [see Eq. (D2)], which means that LFUV will appear only due to mixing effects in leptons.

This effect can in principle be of order $\mathcal{O}\left(\epsilon^{2}\right)$ or lower, depending on the structure of the mixing in the neutral lepton sector. For this reason, the deviations observed in $b \rightarrow c$ transitions could also be explained in our model through gauge boson contributions only. The discussion requires an accurate analysis of the neutrino spectrum, and we leave it for future work.

The additional requirements from $R_{D}$ and $R_{D^{*}}$ would thus allow us to further refine our nonminimal 331 model, and to determine if it constitutes a viable alternative to explain the LFUV processes currently observed in $b$-decays. If it passes these tests, it could provide an interesting alternative to current NP models used to explain the deviations in $b$-quark decays, with a potential to be tested both through deviations in flavor processes among other generations of quarks and leptons and through direct production searches at LHC.

## ACKNOWLEDGMENTS

We thank Monika Blanke for valuable comments on the manuscript. S. D. G. thanks Università di Napoli Federico II and I. N. F. N. Sezione di Napoli for their kind hospitality during his stay where part of the present work was carried out. M. M. is thankful to the Erasmus Traineeship Program of Università di Napoli Federico II and Université Paris Sud, and to the Laboratoire de Physique Théorique d'Orsay for hosting her internship during which part of the work was carried out. This work received financial support from Grant No. FPA2014-61478-EXP and from the EU Horizon 2020 program from Grants No. 690575, No. 674896, and No. 692194 [S.D. G.], from the DFG-funded Doctoral School KSETA [M. M.], from MIUR under Project No. 2015P5SBHT, and from the INFN research initiative ENP [G. R.].

## APPENDIX A: FERMIONIC CONTENT OF THE MODEL

We summarize the $U(1)$ charges of the fermionic content of our model (for the charged fermions) in Table I. We recall that the lowercase letters denote light fields corresponding to the SM, whereas uppercase letters correspond to heavy exotic fields. As discussed in Sec. II A, all fields only have charges already present in the SM.

TABLE I. Fermionic content of the model and associated $U(1)$ charges.

|  | Fermion | $Q$ | $X$ |
| :--- | :---: | ---: | ---: |
| Quarks | $u_{1}^{L}, u_{2}^{L}$ | $\frac{2}{3}$ | 0 |
|  | $d_{1}^{L}, d_{2}^{L}$ | $-\frac{1}{3}$ | 0 |
|  | $u_{1}^{R}, u_{2}^{R}$ | $\frac{2}{3}$ | $\frac{2}{3}$ |
|  | $d_{1}^{R}, d_{2}^{R}$ | $-\frac{1}{3}$ | $-\frac{1}{3}$ |
|  | $u_{3}^{L}$ | $\frac{2}{3}$ | $\frac{1}{3}$ |
| Leptons | $d_{3}^{L}$ | $-\frac{1}{3}$ | $\frac{1}{3}$ |
|  | $u_{3}^{R}$ | $\frac{2}{3}$ | $\frac{2}{3}$ |
|  | $d_{3}^{R}$ | $-\frac{1}{3}$ | $-\frac{1}{3}$ |
|  | $B_{1,2}^{L}$ | $-\frac{1}{3}$ | 0 |
| $B_{1,2}^{R}$ | $-\frac{1}{3}$ | $-\frac{1}{3}$ |  |
|  | $T_{3}^{L}$ | $\frac{2}{3}$ | $\frac{1}{3}$ |
| $T_{3}^{R}$ | $\frac{2}{3}$ | $\frac{2}{3}$ |  |
| $e_{1}^{-L}$ | -1 | $-\frac{2}{3}$ |  |
| $e_{1}^{-R}$ | -1 | -1 |  |
| $\nu_{1}^{L}$ | 0 | $-\frac{2}{3}$ |  |
| $E_{1}^{-L}$ | -1 | $-\frac{2}{3}$ |  |
| $E_{1}^{-R}$ | -1 | -1 |  |
| $e_{2,3}^{-L}$ | -1 | $-\frac{1}{3}$ |  |
| $e_{2}^{-R}$ | -1 | -1 |  |
| $L_{2,3}^{L}$ | 0 | $-\frac{1}{3}$ |  |
| $N_{2,3}^{0 L}$ | 0 | $-\frac{1}{3}$ |  |
| $E_{4}^{-L}$ | -1 | $-\frac{1}{3}$ |  |
| $N_{4}^{0 L}$ | 0 | $-\frac{1}{3}$ |  |
| $P_{4}^{0 L}$ | 0 | $-\frac{1}{3}$ |  |
| $N_{5}^{0 L}$ |  | $\frac{2}{3}$ |  |

## APPENDIX B: HIGGS FIELDS AND YUKAWA LAGRANGIAN

We need to build gauge invariant terms for the coupling between a Higgs field and two fermions, so that we obtain appropriate mass terms after SSB. This constrains possible representations for the scalar fields. Since the fermions transform either as a 3 or as a $\overline{3}$ under $S U(3)_{\text {L }}$, we only have a limited number of possibilities [65] for a scalar field $\Phi$, which can only be a singlet, a triplet, or a sextet. ${ }^{6}$

In the following, we will not analyze the possibility of a singlet scalar. Electromagnetic invariance makes it a scalar under $U(1)_{X}$. Thus, after the two steps of SSB, its vacuum expectation value will never give rise to a mass term for the

[^6]gauge bosons or the charged fermions, and, as indicated before, neutral leptons are outside the scope of the present work.
$$
\text { 1. } S U(3)_{\mathrm{L}} \times U(1)_{X} \rightarrow S U(2)_{\mathrm{L}} \times U(1)_{Y}
$$

For the first transition $331 \rightarrow 321$, we can have triplet or sextet scalar fields, denoted $\chi, \chi^{\star}$, and $S_{1}$, respectively. In order to break neither $S U(2)_{\mathrm{L}}$ nor $U(1)_{\text {EM }}$ invariances at this stage, the following conditions for vacuum expectation values (VEVs) of the Higgs fields hold:

$$
\begin{equation*}
\hat{T}^{1,2,3}\left\langle\Phi_{1}\right\rangle=\hat{Q}\left\langle\Phi_{1}\right\rangle=0, \quad \Phi_{1} \in\left\{\chi, \chi^{\star}, S_{1}\right\} \tag{B1}
\end{equation*}
$$

which sets the VEVs and $U(1)_{X}$ charges of the scalar fields responsible for the first SSB. We have

$$
\begin{gather*}
\left\langle S_{1}\right\rangle=\left(\begin{array}{ccc}
0 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0 & a_{3}
\end{array}\right), \quad X=-\frac{2}{3}, \\
\langle\chi\rangle=\frac{1}{\sqrt{2}}\left(\begin{array}{l}
0 \\
0 \\
u
\end{array}\right), \quad X=-\frac{1}{3} . \tag{B2}
\end{gather*}
$$

The Yukawa terms that can be built with the sextet are then of the form

$$
\begin{equation*}
\bar{\ell}_{i}^{L} S_{1}\left(\ell_{j}^{L}\right)^{c}, \quad i, j=2,3,4 \tag{B3}
\end{equation*}
$$

leading only to Majorana masses for the exotic leptons $N_{2,3}^{0}, P_{4}^{0}$.

The Yukawa terms built with the triplet and antitriplet contribute to both quarks and lepton mass terms. The upquarks mass terms are of the form

$$
\begin{equation*}
\chi^{*} \bar{Q}_{m}^{L} D^{R} \tag{B4}
\end{equation*}
$$

where $D^{R}$ represents both $d_{i}^{R}$ and $B_{n}^{R}$, with $i=1,2,3$ and $n, m=1,2$. The down-quark mass terms are of the form

$$
\begin{equation*}
\bar{Q}_{3}^{L} \chi U^{R}, \tag{B5}
\end{equation*}
$$

where $U^{R}$ represents both $u_{i}^{R}$ and $T_{3}^{R}$. The equivalent form in the lepton sector is

$$
\begin{equation*}
\chi^{*} \bar{\ell}_{1}^{L} L^{-R} \tag{B6}
\end{equation*}
$$

where $L^{-R}$ represents any of $e_{1,2}^{-R}, E_{1}^{-R}$. The lepton sector also allows combination of $S U(3)_{\mathrm{L}}$ triplets and antitriplets, as

$$
\begin{equation*}
\epsilon_{i j k} \chi^{* i} \bar{\ell}_{a}^{L j}\left(\ell_{5}^{L}\right)^{c k} \tag{B7}
\end{equation*}
$$

where the label $a$ can assume values 2,3,4 and $i, j, k$ are indices referred to $S U(3)_{\mathrm{L}}$.

$$
\text { 2. } S U(2)_{\mathrm{L}} \times U(1)_{Y} \rightarrow U(1)_{\mathrm{EM}}
$$

The second, electroweak, transition $321 \rightarrow 31$ can involve two triplets $\eta$ and $\rho$, and sextets, denoted $S_{i}$. The electromagnetic gauge invariance still holds after this SSB, which yields the following constraints on the VEVs:

$$
\begin{equation*}
\hat{Q}\left\langle\Phi_{2}\right\rangle=0, \quad \Phi_{2} \in\left\{\eta, \rho, S_{i}\right\} . \tag{B8}
\end{equation*}
$$

In order to choose the right alignment for sextet and triplets, we start from the most general ones, impose a zero charge, and verify if we can build Yukawa terms involving these scalar fields and are invariant under $U(1)_{X}$. The VEVs of the scalar fields responsible for EWSB are

$$
\begin{align*}
&\left\langle S_{b}\right\rangle=\left(\begin{array}{ccc}
b_{1} & 0 & b_{5} \\
0 & 0 & 0 \\
b_{5} & 0 & b_{3}
\end{array}\right), \quad X=-\frac{2}{3} \\
&\left\langle S_{c}\right\rangle=\left(\begin{array}{ccc}
0 & 0 & 0 \\
0 & c_{2} & 0 \\
0 & 0 & 0
\end{array}\right), \quad X=\frac{4}{3}, \\
&\langle\eta\rangle=\frac{1}{\sqrt{2}}\left(\begin{array}{c}
w_{1} \\
0 \\
w_{3}
\end{array}\right), \quad X=-\frac{1}{3}, \\
&\langle\rho\rangle=\frac{1}{\sqrt{2}}\left(\begin{array}{c}
0 \\
v \\
0
\end{array}\right), \quad X=\frac{2}{3} . \tag{B9}
\end{align*}
$$

The $U(1)_{X}$ invariant terms built with sextets are

$$
\begin{align*}
& \bar{\ell}_{i}^{L} S_{b}\left(\ell_{j}^{L}\right)^{c}, \quad i, j=2,3,4, \\
& \bar{\ell}_{5}^{L} S_{c}\left(\ell_{5}^{L}\right)^{c}, \\
& \bar{\ell}_{1}^{L} S_{c}^{*}\left(\ell_{1}^{L}\right)^{c}, \tag{B10}
\end{align*}
$$

and for the triplets, we have
(i) for quarks

$$
\begin{align*}
& \bar{Q}_{m}^{L} \eta^{*} D^{R} \\
& \bar{Q}_{3}^{L} \eta U^{R} \\
& \bar{Q}_{3}^{L} \rho D^{R} \\
& \bar{Q}_{m}^{L} \rho^{*} U^{R} \tag{B11}
\end{align*}
$$

(ii) for leptons

$$
\begin{align*}
& \bar{\ell}_{1}^{L} \eta^{*} L^{-R} \\
& \bar{\ell}_{a}^{L} \rho L^{-R} \\
& \epsilon_{i j k} \eta^{* i} \bar{\ell}_{a}^{L j}\left(\ell_{5}^{L}\right)^{c k} \tag{B12}
\end{align*}
$$

where we have used the same notation of the previous SSB. Therefore, the Yukawa Lagrangian is
(i) for quarks

$$
\begin{align*}
\mathcal{L}_{Y}^{q}= & \left(\bar{Q}_{m}^{L} \chi^{*} Y_{m i}^{d}+\bar{Q}_{3}^{L} \rho y_{3 i}^{d}+\bar{Q}_{m}^{L} \eta^{*} j_{m i}^{d}\right) D_{i}^{R} \\
& +\left(\bar{Q}_{3}^{L} \chi Y_{3 j}^{u}+\bar{Q}_{m}^{L} \rho^{*} y_{m j}^{u}+\bar{Q}_{3}^{L} \eta j_{3 j}^{u}\right) U_{j}^{R}, \tag{B13}
\end{align*}
$$

where $Y^{d, u}, y^{d, u}, j^{d, u}$ represent the Yukawa couplings introduced, respectively, for $\chi, \rho$, and $\eta$;
(ii) for leptons

$$
\begin{align*}
\mathcal{L}_{Y}^{\ell}= & \left(\bar{\ell}_{1}^{L} \chi^{*} Y_{1 b}^{(-)}+\bar{\ell}_{a}^{L} \rho f_{a b}^{(-)}+\bar{\ell}_{1}^{L} \eta^{*} y_{1 b}^{(-)}\right) L_{b}^{-R} \\
& +\epsilon_{i j k}\left(\chi^{*}\right)^{i}\left(\ell_{5}^{L}\right)^{c k} J_{a} \bar{\ell}_{a}^{L j}+\epsilon_{i j k}\left(\eta^{*}\right)^{i}\left(\ell_{5}^{L}\right)^{c k} j_{a} \bar{\ell}_{a}^{L j} \\
& +\bar{\ell}_{a}^{L} S_{1}\left(\ell_{b}^{L}\right)^{c} K_{a b}+\bar{\ell}_{a}^{L} S_{b}\left(\ell_{b}^{L}\right)^{c} k_{a b} \\
& +c_{5} \bar{\ell}_{5}^{L} S_{c}\left(\ell_{5}^{L}\right)^{c}+c_{1} \bar{\ell}_{1}^{L} S_{c}^{*}\left(\ell_{1}^{L}\right)^{c}, \tag{B14}
\end{align*}
$$

where $Y, y, K, k, f, c, J, j$ represent the Yukawa couplings, with $a, b=2,3,4$ and $L_{i}=e_{1,2}^{-R}, E_{1}^{-R}$, and where the $i, j, k$ indices are referred to the $S U(3)$ space.

## 3. Quark masses

After the two SSBs, the quark mass terms arising from the Yukawa Lagrangian read

$$
\begin{align*}
\mathcal{L}_{Y}^{q} & \rightarrow\left[\frac{u}{\sqrt{2}} \bar{B}_{m}^{L} Y_{m i}^{d}+\frac{v}{\sqrt{2}} \bar{d}_{3}^{L} y_{3 i}^{d}+\left(\frac{w_{1}}{\sqrt{2}} \bar{d}_{m}^{L}+\frac{w_{2}}{\sqrt{2}} \bar{B}_{m}^{L}\right) j_{m i}^{d}\right] D_{i}^{R} \\
& +\left[\frac{u}{\sqrt{2}} \bar{T}_{3}^{L} Y_{3 i}^{u}-\frac{v}{\sqrt{2}} \bar{u}_{m}^{L} y_{m i}^{u}+\left(\frac{w_{1}}{\sqrt{2}} \bar{u}_{3}^{L}+\frac{w_{2}}{\sqrt{2}} \bar{T}_{3}^{L}\right) j_{3 i}^{u}\right] U_{i}^{R} . \tag{B15}
\end{align*}
$$

It is possible to rewrite these mass terms in the form of a matrix product with the flavor vectors $D, U$, introduced in Eq. (13) as

$$
\begin{equation*}
M_{q}=\bar{D}_{L} M_{d} D_{R}+\bar{U}_{L} M_{u} U_{R} \tag{B16}
\end{equation*}
$$

where

$$
\begin{align*}
M_{u} & =\frac{1}{\sqrt{2}}\left(\begin{array}{cccc}
-y_{11}^{u} v & -y_{12}^{u} v & -y_{13}^{u} v & -y_{14}^{u} v \\
-y_{21}^{u} v & -y_{22}^{u} v & -y_{23}^{u} v & -y_{24}^{u} v \\
j_{31}^{u} w_{1} & j_{32}^{u} w_{1} & j_{33}^{u} w_{1} & j_{34}^{u} w_{1} \\
j_{31}^{u} w_{2}+Y_{31}^{u} u & j_{32}^{u} w_{2}+Y_{32}^{u} u & j_{33}^{u} w_{2}+Y_{33}^{u} u & j_{34}^{u} w_{2}+Y_{34}^{u} u
\end{array}\right), \\
M_{d} & =\frac{1}{\sqrt{2}}\left(\begin{array}{ccccc}
j_{11}^{d} w_{1} & j_{12}^{d} w_{1} & j_{13}^{d} w_{1} & j_{14}^{d} w_{1} & j_{15}^{d} w_{1} \\
j_{21}^{d} w_{1} & j_{22}^{d} w_{1} & j_{23}^{d} w_{1} & j_{24}^{d} w_{1} & j_{25}^{d} w_{1} \\
y_{31}^{d} v & y_{32}^{d} v & y_{33}^{d} v & y_{34}^{d} v & y_{35}^{d} v \\
j_{11}^{d} w_{2}+Y_{11}^{d} u & j_{12}^{d} w_{2}+Y_{12}^{d} u & j_{13}^{d} w_{2}+Y_{13}^{d} u & j_{14}^{d} w_{2}+Y_{14}^{d} u & j_{15}^{d} w_{2}+Y_{15}^{d} u \\
j_{21}^{d} w_{2}+Y_{21}^{d} u & j_{22}^{d} w_{2}+Y_{22}^{d} u & j_{23}^{d} w_{2}+Y_{23}^{d} u & j_{24}^{d} w_{2}+Y_{24}^{d} u & j_{25}^{d} w_{2}+Y_{25}^{d} u
\end{array}\right) . \tag{B17}
\end{align*}
$$

The diagonalization in the limit $v=w_{1}=w_{2}=0$ (before the EWSB) shows that the number of quarks that remain massless after the $\operatorname{SU}(3)_{\mathrm{L}} \mathrm{SSB}$ is three for up-type and three for down-type quarks (for a given color). This is exactly equal to the number of SM particles, meaning that all the new exotic particles acquire a mass of the scale $\Lambda_{\mathrm{NP}}$ of the $\operatorname{SU}(3)_{\mathrm{L}}$ SSB. This feature of the model is required if we want to justify why such particles have not yet been observed at the electroweak scale.

## 4. Charged lepton masses

In our model, we have identified the charged elements of $\ell_{5}$ with the charge conjugated right-handed components of particles already introduced in other generations; to be more precise, we have set

$$
\ell_{5}^{L}=\left(\begin{array}{c}
E_{5}^{+L}  \tag{B18}\\
N_{5}^{0 L} \\
F_{5}^{+L}
\end{array}\right) \rightarrow\left(\begin{array}{c}
\left(E_{4}^{-R}\right)^{c} \\
N_{5}^{0 L} \\
\left(e_{3}^{-R}\right)^{c}
\end{array}\right) .
$$

Apart from limiting the number of additional degrees of freedom, the main reason for this identification is not clear until we consider the charged exotic masses.

Without such identification, the introduction of the right-handed degrees of freedom of the charged leptons appearing in the fifth generation implies the additional Yukawa term

$$
\begin{equation*}
\mathcal{L}_{Y}^{\ell} \supset \bar{\ell}_{5}^{L}\left(\chi Y_{5 k}^{(+)}+\eta y_{5 k}^{(+)}\right) P_{k}^{+R}, \tag{B19}
\end{equation*}
$$

where $P^{+R}$ represents the right-handed components of the positively charged elements $E_{5}^{+}, F_{5}^{+}$of $\ell_{5}$. Furthermore, the vector $L_{a}$ in (B14) now stands for
$L_{i}=e_{1,2,3}^{-R}, E_{1,4}^{-R}$. Introducing the flavor vector for negatively charged leptons

$$
\left(\begin{array}{lllllll}
e_{1} & e_{2} & e_{3} & E_{1} & E_{4} & E_{5}^{c} & F_{5}^{c} \tag{B20}
\end{array}\right)^{T}
$$

after the first SSB we get the following mass matrix:

$$
\left(\begin{array}{ccccccc}
0 & 0 & 0 & 0 & 0 & 0 & 0  \tag{B21}\\
0 & 0 & 0 & 0 & 0 & -\frac{J_{15} u^{*}}{\sqrt{2}} & 0 \\
0 & 0 & 0 & 0 & 0 & -\frac{J_{25} u^{*}}{\sqrt{2}} & 0 \\
\frac{Y_{11}^{(-)} u^{*}}{\sqrt{2}} & \frac{Y_{12}^{(-)} u^{*}}{\sqrt{2}} & \frac{Y_{13}^{(-)} u^{*}}{\sqrt{2}} & \frac{Y_{14}^{(-)} u^{*}}{\sqrt{2}} & \frac{Y_{15}^{(-)} u^{*}}{\sqrt{2}} & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & -\frac{J_{55 u^{*}}^{\sqrt{2}}}{\sqrt{2}} & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & \frac{Y_{5 F}^{(+)} u}{\sqrt{2}} & \frac{Y_{F}^{(+)} u}{\sqrt{2}}
\end{array}\right) .
$$

One can check that the degeneracy of the 0 eigenvalue of this matrix is greater than 3 , implying that out of all the charged leptons, not just the ones to be identified with the SM ones, acquire mass at the EW scale.

As indicated in Sec. II B, we avoid the presence of charged exotic particles with masses of the order of the EW scale, which have not been observed phenomenologically, through the identification of the charged elements of $\ell_{5}$ with the charge conjugates of the right-handed components of particles already introduced for other generations. With this assumption, the mass matrix of charged leptons originating after the two stages of SSB becomes [67]

$$
M_{e}=\frac{1}{\sqrt{2}}\left(\begin{array}{ccccc}
y_{e_{1}} w_{1} & y_{e_{2}} w_{1} & 0 & y_{E_{1}} w_{1} & 0  \tag{B22}\\
k_{2 e_{1}} v & k_{2 e_{2}} v & j_{e_{2}} w_{1} & k_{2 E_{1}} v & -J_{e_{2}} u-j_{e_{2}} w_{2} \\
k_{3 e_{1}} v & k_{3 e_{2}} v & j_{e_{3}} w_{1} & k_{3 E_{1}} v & -J_{e_{3}} u-j_{e_{3}} w_{2} \\
Y_{e_{1}} u+y_{e_{1}} w_{2} & Y_{e_{2}} u+y_{e_{2}} w_{2} & 0 & Y_{E_{1}} u+y_{E_{1} w_{2}} & 0 \\
k_{4 e_{1}} v & k_{4 e_{2}} v & j_{E_{4} w_{1}} & k_{4 E_{1}} v & -J_{E_{4} u} u-j_{E_{4}} w_{2}
\end{array}\right) .
$$

The diagonalization in the limit $v=w_{1}=w_{2}=0$ (before the EWSB) shows that the number of leptons that remain massless after the $S U(3)_{\mathrm{L}} \mathrm{SSB}$ is three. This is exactly equal to the number of SM particles, meaning that all the new exotic particles acquire a mass of the scale $\Lambda_{\mathrm{NP}}$ of the $S U(3)_{\mathrm{L}} \mathrm{SSB}$. This feature of the model is required if we want to justify why such particles have not yet been observed at the electroweak scale.

## APPENDIX C: ANOMALY CANCELLATION

Particularly stringent constraints for 331 model building arise from requiring that the theory is free from quantum anomalies. We list here the relations among the fermion charges that need to be satisfied. We denote with $Q$ the quark left-handed generations, $q$ the corresponding singlets, $\ell$ the leptonic multiplets, and $s$ the corresponding singlets. Imposing the vanishing of the triangular anomaly coupling to the different gauge bosons of the theory leads to [64]

$$
\begin{align*}
& {\left[S U(3)_{c}\right]^{2} \otimes U(1)_{X} \Rightarrow 3 \sum_{Q} X_{Q}^{L}-\sum_{q} X_{q}^{R}=0, }  \tag{C1}\\
& {\left[S U(3)_{L}\right]^{3} \Rightarrow } \begin{array}{l}
\text { equal number of } 3 \text { and } \overline{3} \text { fermionic } \\
\text { representations }
\end{array}  \tag{C2}\\
& {\left[S U(3)_{L}\right]^{2} \otimes U(1)_{X} \Rightarrow 3 \sum_{Q} X_{Q}^{L}+\sum_{\ell} X_{\ell}^{L}=0, }  \tag{C3}\\
& {[\operatorname{Grav}]^{2} \otimes U(1)_{X} \Rightarrow 9 \sum_{Q} X_{Q}^{L}+3 \sum_{\ell} X_{\ell}^{L} } \\
&-3 \sum_{q} X_{q}^{R}-\sum_{s} X_{s}^{R}=0,  \tag{C4}\\
& {\left[U(1)_{X}\right]^{3} \Rightarrow 9 \sum_{Q}\left(X_{Q}^{L}\right)^{3}+3 \sum_{\ell}\left(X_{\ell}^{L}\right)^{3} } \\
&-3 \sum_{q}\left(X_{q}^{R}\right)^{3}-\sum_{s}\left(X_{s}^{R}\right)^{3}=0 . \tag{C5}
\end{align*}
$$

It is clear from Eq. (C2) that we cannot generate LFUV couplings for the gauge bosons unless we introduce
additional lepton families. Indeed, if we call $N_{Q}\left(N_{\bar{Q}}\right)$ the number of quark generations transforming as a $3(\overline{3})$, with similar notation for the leptons $\ell$, the anomaly cancellation in Eq. (C2) yields

$$
\begin{equation*}
3 N_{Q}-3 N_{\bar{Q}}+N_{\ell}-N_{\bar{\ell}}=0 \tag{C6}
\end{equation*}
$$

Restricting to just three generations of quarks $N_{Q}+$ $N_{\bar{Q}}=3$, we see that one has several possibilities. If we assume that all three quark families transform in the same way, one needs at least nine lepton generations (three SM leptonics and six exotic ones), which would then transform all in the same opposite way to get the appropriate anomaly cancellation. Since all leptons transform in the same way, there is no possibility to generate different couplings between the leptons and the gauge bosons, and thus no LFUV can arise from these couplings.

The situation changes if one of the quark families transforms differently compared to the others. Indeed, if we assume only two quark families to transform as a $\overline{3}$, we obtain

$$
\begin{equation*}
N_{\ell}-N_{\bar{\ell}}=3 \tag{C7}
\end{equation*}
$$

Assuming three lepton generations implies that $N_{\ell}=3$, $N_{\bar{\ell}}=0$. In this minimal model, often considered in the literature, there is no possibility to generate LFUV from the identical couplings of the gauge bosons to all lepton families. We can increase the number of lepton generations. Assuming four generations, i.e., $N_{\ell}+N_{\bar{\ell}}=4$, yields no integer solutions for Eq. (C7). The next possibility is $N_{\ell}+N_{\bar{\ell}}=5$ lepton families, so that $N_{\ell}=4, N_{\bar{\ell}}=1$, which provides LFUV in the gauge couplings to leptons [64]. This is the nonminimal choice that we adopt.

## APPENDIX D: CURRENTS

We provide the expression of the couplings of the gauge bosons with the fermions, the latter being expressed in the interaction eigenbasis.

## 1. Charged currents

For the non-SM charged gauge boson $V^{ \pm}$we get

$$
\begin{align*}
& \mathcal{L}_{V}=\frac{g}{\sqrt{2}} V_{\mu}^{-}\left\{\bar{D}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1 \\
1 & 0 & 0 & 0 \\
0 & 1 & 0 & 0
\end{array}\right) U^{L}+\bar{N}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 \\
0 & 0 & 0 & 0 & 0
\end{array}\right)\left(f^{-R}\right)^{c}+\bar{f}^{-L} \gamma^{\mu}\left(\begin{array}{cccccccc}
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 \\
1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 1
\end{array}\right) N^{L}\right\} \\
& +\frac{g}{\sqrt{2}} V_{\mu}^{+}\left\{\bar{U}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 1 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0
\end{array}\right) D^{L}+\bar{N}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 1
\end{array}\right) f^{-L+\overline{\left(f^{-R}\right)^{c}} \gamma^{\mu}\left(\begin{array}{cccccccc}
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0
\end{array}\right) N^{L}}\right\} \tag{D1}
\end{align*}
$$

For the SM charged gauge bosons $W^{ \pm}$we get

$$
\begin{aligned}
& \mathcal{L}_{W}=\frac{g}{\sqrt{2}} W_{\mu}^{-}\left\{\bar{D}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
1 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 \\
0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0
\end{array}\right) U^{L}+\bar{N}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 1 \\
0 & 0 & 0 & 0 & 0
\end{array}\right)\left(f^{-R}\right)^{c}+\bar{f}^{-L} \gamma^{\mu}\left(\begin{array}{llllllll}
1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 1 & 0 & 0
\end{array}\right) N^{L}\right\}
\end{aligned}
$$

In the previous relations the flavor vectors of charged fields $D, U$, and $f^{-}$have been introduced in Sec. II B, and the neutral flavor vector is defined as $N \equiv\left(\nu_{1}, \nu_{2}, \nu_{3}, N_{2}^{0}, N_{3}^{0}, N_{4}^{0}, N_{5}^{0}, P_{4}^{0}\right)$.

## 2. Neutral currents

First we provide the interactions with the non-SM neutral gauge bosons $W^{4,5}, Z^{\prime}$,

$$
\mathcal{L}_{5}=\frac{i}{g} 2 W_{\mu}^{5}\left\{\bar{U}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 \\
0 & 0 & 0 & -1 \\
0 & 0 & 1 & 0
\end{array}\right) U^{L}+\bar{D}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & -1 & 0 \\
0 & 0 & 0 & 0 & -1 \\
0 & 0 & 0 & 0 & 0 \\
1 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0
\end{array}\right) D^{L}\right.
$$

$$
\left.+\bar{f}^{-L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & -1 & 0  \tag{D4}\\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
1 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0
\end{array}\right) f^{-L}+\bar{N}^{L} \gamma^{\mu}\left(\begin{array}{cccccccc}
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & -1 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & -1 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & -1 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 1 & 0 & 0
\end{array}\right) N^{L}-\bar{f}^{-R} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 1 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & -1 & 0 & 0
\end{array}\right) f^{-R}\right\}
$$

$$
\begin{align*}
& \mathcal{L}_{4}=\frac{g}{2} W_{\mu}^{4}\left\{\bar{U}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1 \\
0 & 0 & 1 & 0
\end{array}\right) U^{L}-\bar{D}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 1 \\
0 & 0 & 0 & 0 & 0 \\
1 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0
\end{array}\right) D^{L}\right. \\
& \left.-\bar{f}^{-L} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 1 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
1 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0
\end{array}\right) f^{-L}+\bar{N}^{L} \gamma^{\mu}\left(\begin{array}{cccccccc}
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 1 & 0 & 0
\end{array}\right) N^{L}-\bar{f}^{-R} \gamma^{\mu}\left(\begin{array}{ccccc}
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 1 \\
0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0
\end{array}\right) f^{-R}\right\}, \tag{D3}
\end{align*}
$$

$$
\begin{align*}
& \mathcal{L}_{Z^{\prime}}=\frac{\cos \theta_{331}}{g_{X}} Z_{\mu}^{\prime}\left\{\bar{U}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
-\sqrt{\frac{3}{2}} g^{2} & 0 & 0 & 0 \\
0 & -\sqrt{\frac{3}{2}} g^{2} & 0 & 0 \\
0 & 0 & \frac{9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 \\
0 & 0 & 0 & \frac{-18 g^{2}+g_{X}^{2}}{3 \sqrt{6}}
\end{array}\right) U^{L}+\frac{\sqrt{2} g_{X}^{2}}{3 \sqrt{3}} \bar{U}^{R} \gamma^{\mu} U^{R}\right. \\
& +\bar{D}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
-\sqrt{\frac{3}{2}} g^{2} & 0 & 0 & 0 & 0 \\
0 & -\sqrt{\frac{3}{2}} g^{2} & 0 & 0 & 0 \\
0 & 0 & \frac{9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 \\
0 & 0 & 0 & \sqrt{6} g^{2} & 0 \\
0 & 0 & 0 & 0 & \sqrt{6} g^{2}
\end{array}\right) D^{L}-\frac{g_{X}^{2}}{3 \sqrt{6}} \bar{D}^{R} \gamma^{\mu} D^{R} \\
& -\bar{f}^{-L} \gamma^{\mu}\left(\begin{array}{ccccc}
\frac{9 g^{2}+2 g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 & 0 \\
0 & \frac{-9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 \\
0 & 0 & \frac{-9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 \\
0 & 0 & 0 & \frac{2\left(-9 g^{2}+g_{X}^{2}\right)}{3 \sqrt{6}} & 0 \\
0 & 0 & 0 & 0 & \frac{-9 g^{2}+g_{X}^{2}}{3 \sqrt{6}}
\end{array}\right) f^{-L} \\
& +\bar{f}^{-R} \gamma^{\mu}\left(\begin{array}{ccccc}
\frac{g_{X}^{2}}{\sqrt{6}} & 0 & 0 & 0 & 0 \\
0 & \frac{g_{X}^{2}}{\sqrt{6}} & 0 & 0 & 0 \\
0 & 0 & \frac{\sqrt{2}\left(9 g^{2}-g_{X}^{2}\right)}{3 \sqrt{3}} & 0 & 0 \\
0 & 0 & 0 & \frac{g_{X}^{2}}{\sqrt{6}} & 0 \\
0 & 0 & 0 & 0 & -\frac{\sqrt{2}\left(9 g^{2}+2 g_{X}^{2}\right)}{3 \sqrt{3}}
\end{array}\right) f^{-R} \\
& \left.+\bar{N}^{L} \gamma^{\mu}\left(\begin{array}{cccccccc}
-\frac{9 g^{2}+2 g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & -\frac{-9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & -\frac{-9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & -\frac{18 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & -\frac{18 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & -\frac{-9 g^{2}+g_{X}^{2}}{3 \sqrt{6}} & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & \frac{9 g^{2}+2 g_{X}^{2}}{3 \sqrt{6}} & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & -\frac{18 g^{2}+g_{X}^{2}}{3 \sqrt{6}}
\end{array}\right) N^{L}\right\} . \tag{D5}
\end{align*}
$$

Moving to the SM neutral gauge bosons $Z$, $A$, we have

$$
\begin{align*}
& \mathcal{L}_{Z}=\cos \theta_{W} g Z_{\mu}\left\{\bar{U}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
\frac{1-\cos ^{2} \theta_{331}}{2} & 0 & 0 & 0 \\
0 & \frac{1-\cos ^{2} \theta_{331}}{2} & 0 & 0 \\
0 & 0 & \frac{1-\cos ^{2} \theta_{331}}{2} & 0 \\
0 & 0 & 0 & -2 \cos ^{2} \theta_{331}
\end{array}\right) U^{L}-2 \cos ^{2} \theta_{331} \bar{U}^{R} \gamma^{\mu} U^{R}\right. \\
& +\bar{D}^{L} \gamma^{\mu}\left(\begin{array}{ccccc}
-\frac{1+\cos ^{2} \theta_{331}}{2} & 0 & 0 & 0 & \\
0 & -\frac{1+\cos ^{2} \theta_{331}}{2} & 0 & 0 & 0 \\
0 & 0 & -\frac{1+\cos ^{2} \theta_{331}}{2} & 0 & 0 \\
0 & 0 & 0 & \cos ^{2} \theta_{331} & 0 \\
0 & 0 & 0 & 0 & \cos ^{2} \theta_{331}
\end{array}\right) D^{L}+\cos ^{2} \theta_{331} \bar{D}^{R} \gamma^{\mu} D^{R} \\
& +\bar{f}^{-L} \gamma^{\mu}\left(\begin{array}{ccccc}
\frac{-1+3 \cos ^{2} \theta_{331}}{2} & 0 & 0 & 0 & 0 \\
0 & \frac{-1+3 \cos ^{2} \theta_{331}}{2} & 0 & 0 & \\
0 & 0 & \frac{-1+3 \cos ^{2} \theta_{331}}{2} & 0 & 0 \\
0 & 0 & 0 & 3 \cos ^{2} \theta_{331} & 0 \\
0 & 0 & 0 & 0 & \frac{-1+3 \cos ^{2} \theta_{331}}{2}
\end{array}\right) f^{-L} \\
& +\bar{f}^{-R} \gamma^{\mu}\left(\begin{array}{ccccc}
3 \cos ^{2} \theta_{331} & 0 & 0 & 0 & 0 \\
0 & 3 \cos ^{2} \theta_{331} & 0 & 0 & 0 \\
0 & 0 & 3 \cos ^{2} \theta_{331} & 0 & 0 \\
0 & 0 & 0 & 3 \cos ^{2} \theta_{331} & 0 \\
0 & 0 & 0 & 0 & \frac{-1+3 \cos ^{2} \theta_{331}}{2}
\end{array}\right) f^{-R} \\
& \left.+\frac{1+3 \cos ^{2} \theta_{331}}{2} \bar{N}^{L} \gamma^{\mu}\left(\begin{array}{cccccccc}
1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & -1 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 & 0 & 0
\end{array}\right) N^{L}\right\},  \tag{D6}\\
& \mathcal{L}_{A}=\sqrt{3} \cos \theta_{331} \cos \theta_{W} g A_{\mu}\left\{-\frac{2}{3} \bar{U} \gamma^{\mu} U+\frac{1}{3} \bar{D} \gamma^{\mu} D+\bar{f}^{-} \gamma^{\mu} f^{-}\right\} . \tag{D7}
\end{align*}
$$

## APPENDIX E: FOUR-FERMION OPERATORS INVOLVING LIGHT CHARGED FERMIONS MEDIATED BY NEUTRAL CURRENTS

We want to determine the contributions for four-fermion operators up to and including $O\left(\epsilon^{2}\right)$ in the effective Hamiltonian involving light charged fermions and mediated by neutral gauge bosons. It turns out that the only relevant couplings are the ones between $Z$ and $Z^{\prime}$ to light charged fermions.

In the case of the $Z$ boson, it means that we have to determine the $O\left(\epsilon^{2}\right)$ corrections to the SM couplings $O\left(\epsilon^{0}\right)$. For each chirality of each fermion type $U, D, f, N$, it proves useful to split the $Z$ coupling Eq. (D6) between a contribution proportional to the identity that is the only contribution for SM fermions and a contribution only for exotic fermions, e.g.,

$$
\mathcal{L}_{Z}=\cos \theta_{W} g Z_{\mu}\left\{\frac{1-\cos ^{2} \theta_{331}}{2} \bar{U}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
1 & 0 & 0 & 0  \tag{E1}\\
0 & 1 & 0 & 0 \\
0 & 0 & 1 & 0 \\
0 & 0 & 0 & 1
\end{array}\right) U^{L}-\frac{1+3 \cos ^{2} \theta_{331}}{2} \bar{U}^{L} \gamma^{\mu}\left(\begin{array}{cccc}
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 \\
0 & 0 & 0 & 1
\end{array}\right) U^{L}+\cdots\right\}
$$

which can be expressed in terms of mass eigenstates using the rotations $V$ and $W$ defined in Eq. (20). The first term, proportional to identity, is unaffected by the rotations. The second term can induce couplings to SM through mixing to exotic fermions: this cannot come from $O\left(\epsilon^{0}\right) V$ and $W$ as they are block diagonal, connecting only SM fermions among themselves and exotic fermions among themselves, but it can occur from their $O\left(\epsilon^{1}\right)$ contributions, denoted $\hat{V}$ and $\hat{W}$, which connect SM and exotic fermions. At $O\left(\epsilon^{2}\right)$ in the couplings, one thus obtains the couplings for the $Z$ meson to SM fermions in the mass eigenbasis,

$$
\begin{equation*}
\mathcal{L}_{Z} \supset \cos \theta_{W} g Z_{\mu} \sum_{\psi=u, d, f^{-}} \sum_{X=L, R} \sum_{k, l=1,2,3}(\alpha+\beta)_{k l}^{\psi^{X}} \bar{\psi}_{k}^{X} \gamma^{\mu} \psi_{l}^{X} \tag{E2}
\end{equation*}
$$

where $\alpha$ and $\beta$ correspond to SM $O\left(\epsilon^{0}\right)$ and NP $O\left(\epsilon^{2}\right)$ couplings, respectively. Their values are collected in Table II.

A similar analysis can be carried out for the interaction with $Z^{\prime}$ starting from Eq. (D5). The propagation of the heavy $Z^{\prime}$ boson already provides a $O\left(\epsilon^{2}\right)$ suppression for the effective four-fermion operators, so we have only to consider the $O\left(\epsilon^{0}\right)$ couplings of the $Z^{\prime}$ to light charged fermions. We can determine these couplings by splitting Eq. (D5) into a term proportional to the identity in flavor space and a term that depends on the generation, and we reexpress all the fermion fields in the mass eigenbasis using Eq. (20). We have only to consider the $O\left(\epsilon^{0}\right)$ part of these
rotations, which connect only SM flavors among themselves and exotic flavors among themselves. As we are only interested in the coupling of the $Z^{\prime}$ to light charged fermions, we can restrict the analysis to the SM sector, leading to the following structure of couplings:

$$
\begin{equation*}
\mathcal{L}_{Z^{\prime}} \supset \frac{1}{3 \sqrt{6}} \frac{g_{X}}{\cos \theta_{331}} Z_{\mu}^{\prime} \sum_{\psi=u, d, f^{-}} \sum_{X=L, R} \sum_{k, l=1,2,3} \gamma_{k l}^{\psi^{X}} \bar{\psi}_{k}^{X} \gamma^{\mu} \psi_{l}^{X}, \tag{E3}
\end{equation*}
$$

where $\gamma$ correspond to NP $O\left(\epsilon^{0}\right)$ couplings. Their values are collected in Table II.

There are no further contributions to be considered from the other neutral gauge bosons for neutral currents. Indeed, for photon $A$, we see from Eq. (D7) that the interaction with down-type quarks is proportional to the identity matrix in flavor space, so that there are no FCNC from the photon interaction. Concerning $W^{4,5}$, we see from Eqs. (D3) and (D4) that these gauge bosons always couple a SM particle with an exotic one in the interaction basis, which occurs only at order $O(\epsilon)$. Furthermore, the process is mediated by a heavy gauge boson, adding a further $O\left(\epsilon^{2}\right)$ suppression. Therefore the $W^{4,5}$ contributions to the process are of order $O\left(\epsilon^{3}\right)$ and can be neglected compared to the $O\left(\epsilon^{2}\right) \mathrm{NP}$ contributions from $Z$ and $Z^{\prime}$ gauge bosons.

The $O\left(\epsilon^{2}\right)$ NP corrections induced to the effective Hamiltonian will be of the form

TABLE II. $\quad Z$ and $Z^{\prime}$ couplings to light charged fermions up to $O\left(\epsilon^{2}\right) . V$ and $W$ unitary matrices can be considered at $O\left(\epsilon^{0}\right)$ only, whereas $\hat{V}$ and $\hat{W}$ denote their $O\left(\epsilon^{1}\right)$ components.

|  | $\alpha_{k l}$ | $\beta_{k l}$ | $\gamma_{k l}$ |
| :--- | :---: | :---: | :---: |
| $u^{L}$ | $\frac{1}{2}\left(1-\cos ^{2} \theta_{331}\right) \delta_{k l}$ | $-\frac{1}{2}\left(1+3 \cos ^{2} \theta_{331}\right) \hat{V}_{4 k}^{(u) *} \hat{V}_{4 l}^{(u)}$ | $-\frac{1}{2}\left(1-\cos ^{2} \theta_{331}\right) \delta_{k l}+V_{3 k}^{(u) *} V_{3 l}^{(u)}$ |
| $u^{R}$ | $-2 \cos ^{2} \theta_{331} \delta_{k l}$ | 0 | $2 \cos ^{2} \theta_{331} \delta_{k l}$ |
| $d^{L}$ | $-\frac{1}{2}\left(1+\cos ^{2} \theta_{331}\right) \delta_{k l}$ | $\frac{1}{2}\left(1+3 \cos ^{2} \theta_{331}\right)\left(\hat{V}_{4 k}^{(d) *} \hat{V}_{4 l}^{(d)}+\hat{V}_{5 k}^{(d) *} \hat{V}_{5 l}^{(d)}\right)$ | $-\frac{1}{2}\left(1-\cos ^{2} \theta_{331}\right) \delta_{k l}+V_{3 k}^{(d) *} V_{3 l}^{(d)}$ |
| $d^{R}$ | $\cos ^{2} \theta_{331} \delta_{k l}$ | 0 | $-\cos ^{2} \theta_{331} \delta_{k l}$ |
| $f^{-L}$ | $\frac{1}{2}\left(-1+3 \cos ^{2} \theta_{331}\right) \delta_{k l}$ | $\frac{1}{2}\left(1+3 \cos ^{2} \theta_{331}\right) \hat{V}_{4 k}^{(e) *} \hat{V}_{4 l}^{(e)}$ | $\frac{1}{2}\left(1-3 \cos ^{2} \theta_{331}\right) \delta_{k l}-V_{1 k}^{(e) *} V_{1 l}^{(e)}$ |
| $f^{-R}$ | $3 \cos ^{2} \theta_{331} \delta_{k l}$ | $-\frac{1}{2}\left(1+3 \cos ^{2} \theta_{331}\right) \hat{W}_{5 k}^{(e) *} \hat{W}_{5 l}^{(e)}$ | $3 \cos ^{2} \theta_{331} \delta_{k l}+\left(1-6 \cos ^{2} \theta_{331}\right) W_{3 k}^{(e) *} W_{3 l}^{(e)}$ |

$$
\begin{align*}
\mathcal{H}_{\text {eff }} \supset & 4 \sqrt{2} G_{F} \cos ^{4} \theta_{W} \sum_{X, Y=L, R \psi, \Psi=u, d, f^{-}} \sum_{i j}\left[\alpha_{i j} \beta_{k l}+\beta_{i j} \alpha_{k l}+\frac{1}{4 \cos ^{2} \theta_{W}-1} \frac{M_{Z}^{2}}{M_{Z^{\prime}}^{2}} \gamma_{i j} \gamma_{k l}\right]\left(\bar{\psi}_{i}^{X} \gamma^{\mu} \psi_{j}^{X}\right)\left(\bar{\Psi}_{k}^{Y} \gamma_{\mu} \Psi_{l}^{Y}\right) \\
& =4 \sqrt{2} G_{F} \cos ^{4} \theta_{W} \sum_{X, Y=L, R} \sum_{\psi, \Psi=u, d, f^{-}} \Delta\left[\psi_{i}^{X}, \psi_{j}^{X}, \Psi_{k}^{Y}, \Psi_{l}^{Y}\right]\left(\bar{\psi}_{i}^{X} \gamma^{\mu} \psi_{j}^{X}\right)\left(\bar{\Psi}_{k}^{Y} \gamma_{\mu} \Psi_{l}^{Y}\right) . \tag{E4}
\end{align*}
$$

We see that the couplings $\Delta\left[\psi_{i}^{X}, \psi_{j}^{X}, \Psi_{k}^{Y}, \Psi_{l}^{Y}\right]$ are of $O\left(\epsilon^{2}\right)$ and combine $Z$ and $Z^{\prime}$ couplings.
[1] G. Ricciardi, Tensions in the flavour sector, EPJ Web Conf. 137, 06022 (2017).
[2] B. Capdevila, S. Descotes-Genon, L. Hofer, and J. Matias, Hadronic uncertainties in $B \rightarrow K^{*} \mu^{+} \mu^{-}$: A state-of-the-art analysis, J. High Energy Phys. 04 (2017) 016.
[3] S. Descotes-Genon and P. Koppenburg, The CKM parameters, Annu. Rev. Nucl. Part. Sci., 67, 97 (2017).
[4] G. Ricciardi, Semileptonic and leptonic $B$ decays, circa 2016, Mod. Phys. Lett. A 32, 1730005 (2017).
[5] R. Aaij et al., Test of Lepton Universality using $B^{+} \rightarrow K^{+} \ell^{+} \ell^{-}$Decays, Phys. Rev. Lett. 113, 151601 (2014).
[6] R. Aaij et al., Test of lepton universality with $B^{0} \rightarrow$ $K^{* 0} \ell^{+} \ell^{-}$decays, J. High Energy Phys. 08 (2017) 055.
[7] Y. Amhis et al., Averages of $b$-hadron, $c$-hadron, and $\tau$-lepton properties as of summer 2016, Eur. Phys. J. C 77, 895 (2017).
[8] M. Bordone, G. Isidori, and A. Pattori, On the Standard Model predictions for $R_{K}$ and $R_{K^{*}}$, Eur. Phys. J. C 76, 440 (2016).
[9] H. Na, C. M. Bouchard, G. P. Lepage, C. Monahan, and J. Shigemitsu, $B \rightarrow D l \nu$ form factors at nonzero recoil and extraction of $\left|V_{c b}\right|$, Phys. Rev. D 92, 054510 (2015); Erratum 93, 119906 (2016).
[10] S. Fajfer, J.F. Kamenik, and I. Nisandzic, On the $B \rightarrow$ $D^{*} \tau \bar{\nu}_{\tau}$ sensitivity to new physics, Phys. Rev. D 85, 094025 (2012).
[11] J. P. Lees et al., Evidence for an Excess of $\bar{B} \rightarrow D^{(*)} \tau^{-} \bar{\nu}_{\tau}$ Decays, Phys. Rev. Lett. 109, 101802 (2012).
[12] J. P. Lees et al., Measurement of an excess of $\bar{B} \rightarrow D^{(*)} \tau^{-} \bar{\nu}_{\tau}$ decays and implications for charged Higgs bosons, Phys. Rev. D 88, 072012 (2013).
[13] R. Aaij et al., Measurement of the Ratio of Branching Fractions $\mathcal{B}\left(\bar{B}^{0} \rightarrow D^{*+} \tau^{-} \bar{\nu}_{\tau}\right) / \mathcal{B}\left(\bar{B}^{0} \rightarrow D^{*+} \mu^{-} \bar{\nu}_{\mu}\right)$, Phys. Rev. Lett. 115, 111803 (2015); Erratum, Phys. Rev. Lett. 115, 159901(E) (2015).
[14] M. Huschle et al., Measurement of the branching ratio of $\quad \bar{B} \rightarrow D^{(*)} \tau^{-} \bar{\nu}_{\tau} \quad$ relative to $\quad \bar{B} \rightarrow D^{(*)} \ell^{-} \bar{\nu}_{\ell} \quad$ decays with hadronic tagging at Belle, Phys. Rev. D 92, 072014 (2015).
[15] A. Abdesselam et al., Measurement of the branching ratio of $\bar{B}^{0} \rightarrow D^{*+} \tau^{-} \bar{\nu}_{\tau}$ relative to $\bar{B}^{0} \rightarrow D^{*+} \ell^{-} \bar{\nu}_{\ell}$ decays with a semileptonic tagging method, in Proceedings of 51st Rencontres de Moriond on Electroweak Interactions and Unified Theories, La Thuile, Italy, 2016 (2016) [arXiv:1603.06711].
[16] R. Aaij et al., Measurement of the Ratio of Branching Fractions $\mathcal{B}\left(B_{c}^{+} \rightarrow J / \psi \tau^{+} \nu_{\tau}\right) / \mathcal{B}\left(B_{c}^{+} \rightarrow J / \psi \mu^{+} \nu_{\mu}\right)$, Phys. Rev. Lett. 120, 121801 (2018).
[17] G. Hiller and F. Kruger, More model-independent analysis of $b \rightarrow s$ processes, Phys. Rev. D 69, 074020 (2004).
[18] G. Hiller and M. Schmaltz, Diagnosing leptonnonuniversality in $b \rightarrow s \ell \ell$, J. High Energy Phys. 02 (2015) 055.
[19] S. Descotes-Genon, L. Hofer, J. Matias, and J. Virto, Global analysis of $b \rightarrow$ sle anomalies, J. High Energy Phys. 06 (2016) 092.
[20] S. Descotes-Genon, L. Hofer, J. Matias, and J. Virto, The $b \rightarrow s l^{+} l^{-1}$ anomalies and their implications for new physics, in Proceedings of 51st Rencontres de Moriond on Electroweak Interactions and Unified Theories, La Thuile, Italy, 2016 (ARISF, 2016), pp. 31-36.
[21] D. Bečirević, S. Fajfer, and N. Košnik, Lepton flavor nonuniversality in $b \rightarrow s \ell^{+} \ell^{-}$processes, Phys. Rev. D 92, 014016 (2015).
[22] W. Altmannshofer and D. M. Straub, Implications of $b \rightarrow s$ measurements, in Proceedings of 50th Rencontres de Moriond Electroweak Interactions and Unified Theories, La Thuile, Italy, 2015 (ARISF, 2015), pp. 333-338.
[23] G. Hiller and M. Schmaltz, $R_{K}$ and future $b \rightarrow$ sel physics beyond the standard model opportunities, Phys. Rev. D 90, 054014 (2014).
[24] B. Bhattacharya, A. Datta, D. London, and S. Shivashankara, Simultaneous explanation of the $R_{K}$ and $R\left(D^{(*)}\right)$ puzzles, Phys. Lett. B 742, 370 (2015).
[25] J. Matias, F. Mescia, M. Ramon, and J. Virto, Complete anatomy of $\bar{B}_{d}->\bar{K}^{* 0}(->K \pi) l^{+} l^{-}$and its angular distribution, J. High Energy Phys. 04 (2012) 104.
[26] S. Descotes-Genon, J. Matias, M. Ramon, and J. Virto, Implications from clean observables for the binned analysis of $B->K * \mu^{+} \mu^{-}$at large recoil, J. High Energy Phys. 01 (2013) 048.
[27] S. Descotes-Genon, T. Hurth, J. Matias, and J. Virto, Optimizing the basis of $B \rightarrow K^{*} l l$ observables in the full kinematic range, J. High Energy Phys. 05 (2013) 137.
[28] R. Aaij et al., Angular analysis of the $B^{0} \rightarrow K^{* 0} \mu^{+} \mu^{-}$decay using $3 \mathrm{fb}^{-1}$ of integrated luminosity, J. High Energy Phys. 02 (2016) 104.
[29] R. Aaij et al., Angular analysis and differential branching fraction of the decay $B_{s}^{0} \rightarrow \phi \mu^{+} \mu^{-}$, J. High Energy Phys. 09 (2015) 179.
[30] S. Wehle et al., Lepton-Flavor-Dependent Angular Analysis of $B \rightarrow K^{*} \ell^{+} \ell^{-}$, Phys. Rev. Lett. 118, 111801 (2017).
[31] A. Abdesselam et al., Angular analysis of $B^{0} \rightarrow$ $K^{*}(892)^{0} \ell^{+} \ell^{-}$, in Proceedings of LHCSki 2016-A First Discussion of 13 TeV Results, Obergurgl, Austria, 2016 (2016) [arXiv:1604.04042].
[32] R. Aaij et al., Differential branching fractions and isospin asymmetries of $B \rightarrow K^{(*)} \mu^{+} \mu^{-}$decays, J. High Energy Phys. 06 (2014) 133.
[33] B. Capdevila, A. Crivellin, S. Descotes-Genon, J. Matias, and J. Virto, Patterns of new physics in $b \rightarrow s \ell^{+} \ell^{-}$ transitions in the light of recent data, J. High Energy Phys. 01 (2018) 093.
[34] W. Altmannshofer, P. Stangl, and D. M. Straub, Interpreting hints for lepton flavor universality violation, Phys. Rev. D 96, 055008 (2017).
[35] L.-S. Geng, B. Grinstein, S. Jäger, J. M. Camalich, X.-L. Ren, and R.-X. Shi, Towards the discovery of new physics with lepton-universality ratios of $b \rightarrow s \ell \ell$ decays, Phys. Rev. D 96, 093006 (2017).
[36] M. Ciuchini, A. M. Coutinho, M. Fedele, E. Franco, A. Paul, L. Silvestrini, and M. Valli, On flavourful easter eggs for new physics hunger and lepton flavour universality violation, Eur. Phys. J. C 77, 688 (2017).
[37] T. Hurth, F. Mahmoudi, D. M. Santos, and S. Neshatpour, Lepton nonuniversality in exclusive $b \rightarrow$ sl८ decays, Phys. Rev. D 96, 095034 (2017).
[38] A. K. Alok, D. Kumar, J. Kumar, and R. Sharma, Lepton flavor non-universality in the $B$-sector: A global analyses of various new physics models (2017) [arXiv:1704.07347].
[39] A. K. Alok, B. Bhattacharya, A. Datta, D. Kumar, J. Kumar, and D. London, New physics in $b \rightarrow s \mu^{+} \mu^{-}$after the measurement of $R_{K^{*}}$, Phys. Rev. D 96, 095009 (2017).
[40] D. Choudhury, A. Kundu, R. Mandal, and R. Sinha, Minimal Unified Resolution to $R_{K^{(*)}}$ and $R\left(D^{(*)}\right)$ Anomalies with Lepton Mixing, Phys. Rev. Lett. 119, 151801 (2017).
[41] D. Buttazzo, A. Greljo, G. Isidori, and D. Marzocca, $B$-physics anomalies: A guide to combined explanations, J. High Energy Phys. 11 (2017) 044.
[42] S. Fajfer and N. Košnik, Vector leptoquark resolution of $R_{K}$ and $R_{\left.D^{*}\right)}$ puzzles, Phys. Lett. B 755, 270 (2016).
[43] R. Barbieri, G. Isidori, A. Pattori, and F. Senia, Anomalies in $B$-decays and $U(2)$ flavour symmetry, Eur. Phys. J. C 76, 67 (2016).
[44] M. Bauer and M. Neubert, Minimal Leptoquark Explanation for the $\mathrm{R}_{D^{(*)}}, \mathrm{R}_{K}$, and $(g-2)_{g}$ Anomalies, Phys. Rev. Lett. 116, 141802 (2016).
[45] D. Bečirević, N. Košnik, O. Sumensari, and R. Z. Funchal, Palatable Leptoquark Scenarios for Lepton Flavor Violation in Exclusive $b \rightarrow s \ell_{1} \ell_{2}$ modes, J. High Energy Phys. 11 (2016) 035.
[46] D. Bečirević, S. Fajfer, N. Košnik, and O. Sumensari, Leptoquark model to explain the $B$-physics anomalies, $R_{K}$ and $R_{D}$, Phys. Rev. D 94, 115021 (2016).
[47] D. Bečirević and O. Sumensari, A leptoquark model to accommodate $R_{K}^{\exp }<R_{K}^{\mathrm{SM}}$ and $R_{K^{*}}^{\exp }<R_{K^{*}}^{\mathrm{SM}}$, J. High Energy Phys. 08 (2017) 104.
[48] L. Di Luzio, A. Greljo, and M. Nardecchia, Gauge leptoquark as the origin of B-physics anomalies, Phys. Rev. D 96, 115011 (2017).
[49] L. Calibbi, A. Crivellin, and T. Li, A model of vector leptoquarks in view of the $B$-physics anomalies, Phys. Rev. D 98, 115002 (2018).
[50] A. Crivellin, G. D'Ambrosio, and J. Heeck, Explaining $h \rightarrow \mu^{ \pm} \tau^{\mp}, B \rightarrow K^{*} \mu^{+} \mu^{-}$and $B \rightarrow K \mu^{+} \mu^{-} / B \rightarrow K e^{+} e^{-}$in a Two-Higgs-Doublet Model with Gauged $L_{\mu}-L_{\tau}$, Phys. Rev. Lett. 114, 151801 (2015).
[51] A. Crivellin, G. D'Ambrosio, and J. Heeck, Addressing the LHC flavor anomalies with horizontal gauge symmetries, Phys. Rev. D 91, 075006 (2015).
[52] A. Crivellin, L. Hofer, J. Matias, U. Nierste, S. Pokorski, and J. Rosiek, Lepton-flavour violating $B$ decays in generic Z' models, Phys. Rev. D 92, 054013 (2015).
[53] A. Greljo, G. Isidori, and D. Marzocca, On the breaking of lepton flavor universality in B decays, J. High Energy Phys. 07 (2015) 142.
[54] S. M. Boucenna, A. Celis, J. Fuentes-Martin, A. Vicente, and J. Virto, Non-abelian gauge extensions for B-decay anomalies, Phys. Lett. B 760, 214 (2016).
[55] F. Pisano and V. Pleitez, An $S U(3) \times U(1)$ model for electroweak interactions, Phys. Rev. D 46, 410 (1992).
[56] P. H. Frampton, Chiral Dilepton Model and the Flavor Question, Phys. Rev. Lett. 69, 2889 (1992).
[57] B. W. Lee and S. Weinberg, $S U(3) \otimes U(1)$ Gauge Theory of the Weak and Electromagnetic Interactions, Phys. Rev. Lett. 38, 1237 (1977).
[58] B. W. Lee and R. E. Shrock, $S U(3) \otimes U(1)$ gauge theory of weak and electromagnetic interactions, Phys. Rev. D 17, 2410 (1978).
[59] F. Buccella, M. Lusignoli, and A. Pugliese, Unified $S U(3) \otimes U(1)$ Gauge Theory with Different Muon and Electron Neutral Currents, Phys. Rev. Lett. 40, 1475 (1978).
[60] F. Buccella, L. Caruso, and A. Pugliese, The two neutral currents of the unified gauge group $\mathrm{SU}(6)$, Phys. Lett. 74B, 357 (1978).
[61] A. J. Buras, F. De Fazio, J. Girrbach, and M. V. Carlucci, The anatomy of quark flavour observables in 331 models in the flavour precision era, J. High Energy Phys. 02 (2013) 023.
[62] A. J. Buras, F. De Fazio, and J. Girrbach, 331 models facing new $b \rightarrow s \mu^{+} \mu^{-}$data, J. High Energy Phys. 02 (2014) 112.
[63] A. J. Buras, F. De Fazio, and J. Girrbach-Noe, $Z-Z^{\prime}$ mixing and Z-mediated FCNCs in $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X}$ models, J. High Energy Phys. 08 (2014) 039.
[64] R. A. Diaz, R. Martinez, and F. Ochoa, $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times$ $U(1)_{X}$ models for beta arbitrary and families with mirror fermions, Phys. Rev. D 72, 035018 (2005).
[65] R. A. Diaz, R. Martinez, and F. Ochoa, The scalar sector of the $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X}$ model, Phys. Rev. D 69, 095009 (2004).
[66] W. A. Ponce, J. B. Florez, and L. A. Sanchez, Analysis of $S U(3)_{\mathrm{C}} \times S U(3)_{\mathrm{L}} \times U(1)_{X}$ local gauge theory, Int. J. Mod. Phys. A 17, 643 (2002).
[67] D. L. Anderson and M. Sher, 3-3-1 models with unique lepton generations, Phys. Rev. D 72, 095014 (2005).
[68] F. S. Queiroz, C. Siqueira, and J. W. F. Valle, Constraining flavor changing interactions from LHC run-2 dilepton bounds with vector mediators, Phys. Lett. B 763, 269 (2016).
[69] A. Alves, G. Arcadi, P. V. Dong, L. Duarte, F. S. Queiroz, and J.W.F. Valle, Matter-parity as a residual gauge
symmetry: Probing a theory of cosmological dark matter, Phys. Lett. B 772, 825 (2017).
[70] J. M. Cabarcas, J. Duarte, and J. A. Rodriguez, Lepton flavor violation processes in 331 Models, Proc. Sci., HQL2012 (2012) 072.
[71] J. M. Cabarcas, J. Duarte, and J. A. Rodriguez, Charged lepton mixing processes in 331 models, Int. J. Mod. Phys. A 29, 1450015 (2014).
[72] F. C. Correia, Fundamentals of the 3-3-1 model with heavy leptons, J. Phys. G 45, 043001 (2018).
[73] D. Ng, The electroweak theory of $S U(3) \times U(1)$, Phys. Rev. D 49, 4805 (1994).
[74] B. Grinstein, R. Springer, and M. B. Wise, Effective hamiltonian for weak radiative b-meson decay, Phys. Lett. B 202, 138 (1988).
[75] G. Buchalla, A. J. Buras, and M. E. Lautenbacher, Weak decays beyond leading logarithms, Rev. Mod. Phys. 68, 1125 (1996).
[76] S. L. Glashow, D. Guadagnoli, and K. Lane, Lepton Flavor Violation in B Decays?, Phys. Rev. Lett. 114, 091801 (2015).
[77] R. Gauld, F. Goertz, and U. Haisch, On minimal $Z^{\prime}$ explanations of the $B \rightarrow K^{*} \mu^{+} \mu^{-}$anomaly, Phys. Rev. D 89, 015005 (2014).
[78] R. Gauld, F. Goertz, and U. Haisch, An explicit $Z^{\prime}$-boson explanation of the $B \rightarrow K^{*} \mu^{+} \mu^{-}$anomaly, J. High Energy Phys. 01 (2014) 069.
[79] A. Lenz, U. Nierste, J. Charles, S. Descotes-Genon, A. Jantsch, C. Kaufhold, H. Lacker, S. Monteil, V. Niess, and S. T'Jampens, Anatomy of new physics in $B-\bar{B}$ mixing, Phys. Rev. D 83, 036004 (2011).
[80] A. Lenz, U. Nierste, J. Charles, S. Descotes-Genon, H. Lacker, S. Monteil, V. Niess, and S. T'Jampens, Constraints
on new physics in $B-\bar{B}$ mixing in the light of recent LHCb data, Phys. Rev. D 86, 033008 (2012).
[81] J. Charles, S. Descotes-Genon, Z. Ligeti, S. Monteil, M. Papucci, and K. Trabelsi, Future sensitivity to new physics in $B_{d}, B_{s}$, and $K$ mixings, Phys. Rev. D 89, 033016 (2014).
[82] C. Patrignani et al., Review of particle physics, Chin. Phys. C 40, 100001 (2016).
[83] S. Schael et al., Electroweak measurements in electronpositron collisions at W-boson-pair energies at LEP, Phys. Rep. 532, 119 (2013).
[84] T. A. Collaboration, Search for new high-mass phenomena in the dilepton final state using $36.1 \mathrm{fb}^{-1}$ of proton-proton collision data at $\sqrt{s}=13 \mathrm{TeV}$ with the ATLAS detector, J. High Energy Phys. 10 (2017) 182..
[85] A. Greljo and D. Marzocca, High- $p_{T}$ dilepton tails and flavor physics, Eur. Phys. J. C 77, 548 (2017).
[86] Y. Grossman, Z. Ligeti, and E. Nardi, $B \rightarrow \tau^{+} \tau^{-}(X)$ decays: First constraints and phenomenological implications, Phys. Rev. D 55, 2768 (1997).
[87] C. Bobeth and U. Haisch, New physics in $\Gamma_{12}^{s}:(\bar{s} b)(\bar{\tau} \tau)$ operators, Acta Phys. Pol. B 44, 127 (2013).
[88] R. Alonso, B. Grinstein, and J. M. Camalich, Lepton universality violation and lepton flavor conservation in $B$-meson decays, J. High Energy Phys. 10 (2015) 184.
[89] J. F. Kamenik, S. Monteil, A. Semkiv, and L. V. Silva, Lepton polarization asymmetries in rare semi-tauonic $b \rightarrow s$ exclusive decays at FCC-ee, Eur. Phys. J. C 77, 701 (2017).
[90] M. Freytsis, Z. Ligeti, and J. T. Ruderman, Flavor models for $\bar{B} \rightarrow D^{(*)} \tau \bar{\nu}$, Phys. Rev. D 92, 054018 (2015).
[91] R. Watanabe, New physics effect on $B_{c} \rightarrow J / \psi \tau \bar{\nu}$ in relation to the $R_{D^{(*)}}$ anomaly, Phys. Lett. B 776, 5 (2018).


[^0]:    *sebastien.descotes-genon@th.u-psud.fr
    ${ }^{\dagger}$ marta.moscati@kit.edu
    *giulia.ricciardi@na.infn.it

[^1]:    ${ }^{1}$ The same cancellation does not occur for $R_{D^{(*)}}$ due to the presence of the heavy lepton $\tau$ in the final state.

[^2]:    ${ }^{2}$ Let us recall that other common values chosen in the literature, $\beta= \pm \sqrt{3}$, while maintaining the SM charge for the $S U(2)_{\mathrm{L}}$ doublet, introduce exotic electric charges for the $S U(2)_{\mathrm{L}}$ singlets ( $5 / 3$ and $-4 / 3$ ).

[^3]:    ${ }^{3}$ We discuss the structure of the fermion masses derived from the Yukawa interactions between scalar and fermions in Appendix B and, in particular the masses of the charged leptons in Appendix B 4.

[^4]:    ${ }^{4}$ Assuming, e.g., $I=1$, that is, $V_{11}^{(e)} \neq 0$, Eq. (34) implies $V_{11}^{(e) *} V_{12}^{(e)}=V_{11}^{(e) *} V_{13}^{(e)}=0$; that is, $V_{12}^{(e)}=0$ and $V_{13}^{(e)}=0$.

[^5]:    ${ }^{5}$ According to Eq. (35), $\lambda_{I}^{(L)}-1=O\left(\epsilon^{2}\right)$, indicating that $\epsilon$ should be of the same order of magnitude as $\tan \theta_{W}$ in this scenario. Nevertheless, this estimate can be relaxed by the magnitude of the lepton Yukawa couplings, on which $\lambda_{I}^{(L)}$ depends.

[^6]:    ${ }^{6}$ We could have also considered antitriplets with opposite charge under $U(1)_{X}$ with respect to the doublets, and analogous Yukawa couplings. This would have led to a doubling of the content in the Higgs triplet, but with no further impact on the general discussion outlined here.

