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Foreign language skill as a component of self-development procedure: Undergraduate and graduate levels

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Abstract

© 2016 Taylor & Francis Group, London. This paper dwells on the importance of self-development and acquisition of foreign language as its main component. Modern economic situation determines the portrait of the specialists engaged in the sphere of global economy and business. Self-development is viewed as the foremost aspect of future employment prospects and career promotion of economists in general. To identify both language and personal work-oriented strengths and weaknesses of the students enrolled to the program at the Educational Center for Professional Communicative Training of Kazan Federal University, a questionnaire survey was organized. The results obtained throughout the research were used as recommendations in designing the syllabus and were of great help in choosing the appropriate forms and techniques in carrying out the course.
