

Analysis of PR-text: The semantic aspect

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Abstract

PR-text is a complex, from the semantic point of view, formation, due to its dual nature. The PR-text is presented in two semantic guises - as the meaning, specified by social and professional traditions of oral culture, and as the sense, defined by the author of the text. One of the main properties of the text is the ability to transmit and contain information. The text is a complex formation, incorporating, at the same time existing in its structure, linguistic, logic, speech, cognitive, stylistic, expressive and other subsystems. For a deeper understanding of the semantics of the PR text, it is necessary to define the semantic field of the text, its content, how the elements of the language system and the formal properties of the PR-text interact.

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Keywords

Intention, Language, Logic, Meaning, PR-text, Semantics