International Journal of Economic Perspectives, 2016, vol.10, N2, pages 117-133

Investments in new technologies for import substitution of agricultural products

Smirnov A., Rogaleva I., Grishina O. Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© International Economic Society. The article reflects new approaches to attract investment resources for the development of the poultry industry using innovative technologies. The proposed scientific recommendations will contribute to a significant reduction in the cost of hatching eggs in the first stage, and ultimately the overall cost reduction of finished products - poultry. The investments within three years will pay off. Thus this will create a new production base which is not inferior to the existing Western counterparts on the production and sale of hatching eggs as in the Mari El Republic and abroad, which will also help reducing the cost of the final product.

Keywords

Breeding eggs, Budgeting, Innovation, Investment, New technology