

International Journal of Environmental and Science Education, 2016, vol.11, N13, pages 6078-6089

---

## **The concept of personological information-educational system of forming professional effectiveness of a specialist**

Vlasova V., Vakhidova L.

*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

---

### **Abstract**

© 2016 Vlasova and Vakhidova. Professional self-effectiveness is a key quality of a modern specialist together with cultural, general professional and professional competences, which are realized in his further activity. But in normative documents regulating preparation of a specialist, this quality is not present. The aim of the article is in working out a conception of personological information-educational system of teaching specialists. The major approach to the investigation of this problem became: instrumental-active, competentive and subadjective approaches which enable us to project a teaching computer program, as well as formulate a conception of personological information-educational system, directed at formulating a professional self-effective specialist when tutoring specialists. The concept of the article may be useful for practical use for specialists and heads of educational-business centers for forming professional self-effectiveness when educating young specialists; for refresher courses and re-training courses; specialists who are interested in increasing personal self-effectiveness.

---

### **Keywords**

Personalization, Personification, Personization, Personological information-educational system, Professional self-effectiveness of a specialist