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The competitiveness of the Republic of Tatarstan as a center of urban tourism of the Russian Federation

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Abstract

© Medwell Journals, 2016. The study comprises a set of theoretical and methodological statements and practical suggestions about the development and realization of urban tourism of the Republic of Tatarstan. The study to analyze how the Universiade 2013 influenced to the development of urban tourism in the capital and other ancient cities in Republic of Tatarstan. We investigated urban tourism in Russia and in the Republic of Tatarstan, this is one of the most developed and fast growing sector of the economy. This area is aimed at improving the quality of life of the population, increased life expectancy and disability Russian citizens. And also helps to preserve historical sites of the ancient cities of the Volga region.

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Keywords

Kazan, Republic of Tatarstan, Tourist infrastructure, Universiade 2013, Urban tourism