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Justification of expediency of application of industrial cosourcing at industrial enterprises

Ilnour F., Isavnin A. Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© Medwell Journals, 2016.In the research, the essence of the industrial cosourcing, its role in management of the industrial enterprise is outlined. The "make or buy decision" is improved with taking into account a cosourcing, the new decision "make and/or buy decision" is defined. The technique of determination of expediency of application of the industrial cosourcing at the industrial enterprise is developed and offered.

Keywords

Industrial cosourcing, Industrial insourcing, Industrial outsourcing, Make or buy, Matrix of outsourcing