

Journal of Organizational Culture, Communications and Conflict 2016 vol.20 NSpecialIssue,
pages 32-37

The influence of foreign borrowings in business and tourist vocabulary on student's LSP learning

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Abstract

The article is devoted to the problem of the constant changes in linguistic preferences and influence of western culture because of the process of westernization, especially in business and tourist spheres. The aim of the article is to investigate new tendencies in the foreign words borrowings and their establishment in the Russian language. The leading approach to the study of this problem was the study of theoretical and practical material on this subject. Due to the study, it was revealed that the process of westernization has both positive and negative influence on language enrichment in business and tourist spheres. This article may be useful for a wide range of readers, students, scientists, linguists in the study of contemporary processes occurring in the Russian traditional culture and in compiling dictionaries in the field of English for specific purposes. Foreign borrowings became an important layer of the Russian language and may benefit the process of language education among the students of different faculties. The enrichment of the Russian language with new terminology makes the process of teaching language for specific purposes' easier.

Keywords

Borrowings, Business, ESP, Language education, LSP, Tourism, Westernization