

## **The intensification of the study of economic disciplines in the context of strengthening the influence of education on the social and economic development of the region**

Vakhitova T., Kundakchyan R., Gadelshina L., Zulfakarova L.  
*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

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### **Abstract**

The transition to the information society, to the economy based on knowledge, makes new demands for work abilities of the individual, and therefore, issues different challenges in the sphere of education, employment of the rising generation. New specific requirements for the level of knowledge and skills are generated by the educational component. In modern conditions of the development of society characterized by the use of modern information technologies, the introduction of innovations in different sectors of the economy, the quality of human capital is a determining factor of economic growth. For this purpose, it is important for the employee, regardless of specialization and activity profile, to possess certain competencies, knowledge and skills, including ones in the economic sphere. The employers are interested in the specialists who are able within cooperation with market interaction to effectively collaborate, commercialize new technical ideas, creating new standards of consumption. The formation of the education market taking place, the preparation and adoption of adequate market system of economic management of solutions, including the field of higher education, also require the scientific and methodological definition in the context of strengthening the influence of education on the economic and social development. To analyze the problems stated in the article, the method of scientific abstraction, the statistical methods for economic and comparative analysis were used.

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### **Keywords**

Economic and social development, Economic disciplines, Economic growth, Education, Educational services, The Kazan Federal University, The Republic of Tatarstan