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State of the market production standards "halal" in russia and tatarstan: Hands-on review

Safiullin L., Galiullina G., Shabanova L.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

Production of goods and services by the standards of Halal is the world trend. In recent years, the global food market, the share of halal products, accounting for almost 17%. If the current pace of development of this market will continue, then by 2018 it amounted to 1.6 trillion dollars. High dynamics of development of this market is maintained by the Middle East and North Africa, East and South Asia. The leaders in this market, Indonesia (197 billion Dollars) and Turkey (100 billion Dollars). Formation of the Halal market in Russia and in the Republic of Tatarstan took place gradually, increasing the number of participants and activities expand its range of products and sales geography. Along with the see merging issues that are typical for the global Halal industry, and for the domestic market. First of all, the problems associated with observance of production technology, its certification, authentication, quality and safety, as well as interstate recognition of national standards. The study is devoted to analysis of the market of Halal products in Russia and in the Republic of Tatarstan and the definition of the main perspectives of its development in the context of globalization of trade.

Keywords

certification of products for compliance with the precepts of Islam «Halal System (HALAL)», Food products, Halal national standards, Information base, Quality control and safety, The market of products Halal