

Espacios 2017 vol.38 N25

---

# Innovative approaches to representing learning material in the educational literature on culturology

Faizrakhmanova A., Kortunov V., Nesova N.  
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

---

## Abstract

© 2017. This paper analyzes the use of innovative approaches to representing learning material in the educational literature on culturology. It looks into specific issues in designing new-style textbooks for institutions of higher learning. The authors examine some of the key requirements for putting together the textual component of textbooks. Based on the research reported in this publication, the authors arrive at the following conclusions: - developing quality educational literature requires factoring in the theoretical tenets of textbook theory, making use of the various resources available within the information environment to expand the volume of learning material and properly organize student learning activity, and encouraging the active participation of college instructors in the development of new-style textbooks; - the efficient organization of student learning activity will be facilitated by the use of a new style of textbook - a textbook which print version will have hyperlinks in the form of pictograms that will be active in its electronic version; - the use of ideas and concepts from systemic and information approaches, supplemented with a psychological-didactic approach, helps to ensure the proper and efficient development of new quality study books and proper assessment of the quality of existing ones.

---

## Keywords

Designing a study book, Extra-textual components, Indicators of the quality of a study book, Multimedia accompaniment, Psychological-didactic approach, Study book, Systemic-information approach, Text

## References

- [1] Antonova, S. G., & Vakhrushev, A. A. (Eds.). (2004). *Sovremennaya uchebnaya kniga: Podgotovka i izdanie* [The present-day study book: Preparation and publication]. Moscow, Russia: MGUP, pp. 224
- [2] Antonova, S. G., & Tyurina, L. G. (2001). *Sovremennaya uchebnaya kniga: Uchebnoe posobie* [The present-day study book: A study guide]. Moscow, Russia: Publishing Service, pp. 288
- [3] Beilinson, V. G. (1986). *Arsenal obrazovaniya* [Education arsenal]. Moscow, USSR: Kniga, pp. 288
- [4] Bepalko, V. P. (1988). *Teoriya uchebnika: Didakticheskii aspekt* [Textbook theory: The didactic aspect]. Moscow, USSR: Pedagogika, pp. 158
- [5] Buga, P. G. (1987). *Vuzovskii uchebnik* [The college textbook]. Moscow, USSR: Kniga, pp. 160
- [6] Chertopolokh, A. A. (2001). *Innovatsionnye tekhnologii obucheniya* [Innovative learning technology]. *Innovations in Education*, 2, 89-99

- [7] Drach, G. V. (Ed.). (2010). Kulturologiya: Uchebnoe posobie [Culturology: A study guide]. Moscow, Russia: Alfa-M, pp. 412
- [8] Dulatova, A. N. (2010). Sovremennye tendentsii kultury apparata uchebnoi knigi. [Present-day trends in the culture of the study book apparatus]. In Knizhnaya kultura. Opyt proshlogo i problemy sovremennosti: K 90-letiyu Nauchno-issledovatel'skogo instituta knigovedeniya v Petrograde: Materialy IV Mezhdunarodnoi nauchnoi konferentsii (Moskva, 24-25 noyabrya 2010 g.) [Book Culture. The experience of the past and issues of contemporary time: Commemorating the 90th anniversary of the Petrograd Research Institute of Bibliology: Proceedings of the 4th International Academic Conference (Moscow, 24-25 November, 2010)]. Moscow, Russia: Nauka
- [9] Dubik, M. A. (2010). Sovremenniy uchebnik i ego konstruirovaniye: Monografiya [Designing the present-day textbook: A monograph]. Tyumen, Russia: TyumGNGU, p. 120
- [10] Glebov, I. T. (2002). Uchebnoe izdaniye: Kharakteristika i podgotovka rukopisi: Uchebno-metodicheskoye posobie [The study book: A characterization of and preparing manuscripts: A study guide]. Yekaterinburg, Russia: Ural State Forestry University, pp. 91
- [11] Karmin A. S., & Novikova, E. S. (2004). Kulturologiya [Culturology]. Saint Petersburg, Russia: Piter, pp. 463
- [12] Kortunov, V. (2013). Modernization of Russia in the context of cultural experience of the East and West. Middle East Journal of Scientific Research, 14 (1), 41-46
- [13] Kroker, L., & Algina, D. (2010). Vvedeniye v klassicheskuyu i sovremennuyu teoriyu tekstov [An introduction to classical and contemporary text theory]. Moscow, Russia: Logos, pp. 668
- [14] Molibog, A. G. (1975). Voprosy nauchnoi organizatsii pedagogicheskogo truda v vysshei shkole [Issues related to the scholarly organization of pedagogic work in colleges]. Minsk, USSR: Vysheishaya Shkola, pp. 288
- [15] Shapovalenko, S. G. (1976). Uchebnik v sisteme sredstv obucheniya [The textbook in the system of learning aids]. In Problemy shkol'nogo uchebnika [Issues associated with school textbooks] (Vol. 4). Moscow, USSR: Prosveshcheniye, pp. 37-50
- [16] Shokybaev, Zh. A., Karazhanova, D. A., & Kozhagulova, D. R. (2014). Iz opyta sostavleniya spetsializirovannykh uchebnykh knig [From the experience of putting together specialized study books]. Vestnik KazNPU im. Abaya, 2, 77-75
- [17] Tanirbergenova, D. T., & Sarieva, K. N. (2002). Sovremenniy monitoring-glavnoye usloviye obespecheniya kachestva uchebnikov i UMK [Timely monitoring as a key condition for ensuring the quality of textbooks and teaching packages]. Almaty, Kazakhstan: "Kaynar" university
- [18] Tovpinets, I. P. (1991). Kontseptsiya uchebnika i ego strukturirovaniye [The concept for a textbook and structuring it]. In G. A. Molchanova (Ed.), Problemy shkol'nogo uchebnika: Sbornik statei. Vypusk 20: Materialy Vsesoyuznoi konferentsii "Teoriya i praktika sozdaniya shkol'nykh uchebnikov" [Issues associated with the school textbook: A collection of articles. Issue 20: Proceedings of the 'Theory and Practice of Creating School Textbooks' all-Union conference]. Moscow, USSR: Prosveshcheniye, pp. 34-44
- [19] Tupalskii, N. I. (1976). Osnovnyye problemy vuzovskogo uchebnika [Major issues associated with college textbooks]. Minsk, USSR: Vysheishaya Shkola, pp. 183
- [20] Tyurina, L. G. (2006). Teoretiko-metodologicheskoye obosnovaniye modeli uchebnoi knigi dlya professional'nogo obrazovaniya: Istoriko-tipologicheskii i sravnitel'nyi analiz: Monografiya [A theoretical-methodological rationale for a model for the study book for professional education: A historical-typological and comparative analysis: A monograph]. Moscow, Russia: MGUP, pp. 148
- [21] Zimina, O. V. (2003). Pechatnyye i elektronnyye uchebnyye izdaniya v sovremennoy vysshey obrazovaniy [Print and electronic textbooks in present-day higher education]. Moscow, Russia: MEI, pp. 320