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## Non-normative ethnonyms and informal toponyms as means of verbal aggressiveness

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## Abstract

© Serials Publications. The paper considers the questions of abuse expressed by means of verbal aggressiveness. In modern linguistics verbal aggressiveness is meant as the form of aggressiveness in terms of psychological injury basically involving verbal speech components such as invective, abuse and the like. The paper also defines verbal aggressiveness types and gives some examples of lexical items of aggressiveness provided by linguistic research of Surgut state university scientific-educational linguistic centre. On the other hand, the paper touches upon the problem of non-normative ethnonyms and informal toponyms' study as lexical means of verbal aggressiveness. It is known that ethnonyms used for expressive and negative evaluation of the representative of this or that ethnic group are defined as non-normative ethnonyms, toponyms used in colloquial language are identified as informal toponyms.

## Keywords

Non-normative ethnonyms, Toponyms, Verbal aggressiveness

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