Mediterranean Journal of Social Sciences 2015 vol.6 N1S3, pages 136-140

Elaboration of the model of evaluating the transactional costs management efficiency in the educational sphere

Vorontsova L., Ismagilova G., Kramin T., Timiryasova A. Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, Mediterranean Center of Social and Educational Research. All rights reserved. The article is devoted to elaboration of tools for transactional costs management in the educational sphere of Russia. The work uses space-temporal classification of transactional costs of an organization, takes into account the impact of institutional environment upon transactional costs, and formulates the model of evaluating the efficiency of the main transactional costs management in the educational sphere in Russia.

http://dx.doi.org/10.5901/mjss.2015.v6n1s3p136

Keywords

Benchmarking, Educational establishment, Institutional environment, Managerial tools, Transactional costs