

Mediterranean Journal of Social Sciences 2015 vol.6 N1S3, pages 440-443

Economic efficiency estimation of intangible assets use

Vetoshkina E., Tukhvatullin R.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2015, MCSER-Mediterranean Center of Social and Educational Research. The article comprises a set of theoretical and methodological statements and practical suggestions about the specific ways of estimation of intangible assets. The problems of the intangible assets development process management and their further application effectiveness deserve the most serious attention. However, the problem of the intangible assets development process management and their further application effectiveness is not illustrated enough.

<http://dx.doi.org/10.5901/mjss.2015.v6n1s3p440>

Keywords

Economic efficiency, Estimation, Intangible assets