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Influence of shadow economic processes on image component of investment attractiveness of territorial subdivisions

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Abstract

The article considers the complex of theoretic-methodical statements and practical proposals which are aimed at formation and development of the system of regulation of shadow sector of regional economy on the basis of improvement of public management as necessary part of development of image component of investment attractiveness of territorial subdivisions. Necessity of quality improvement of management of the region, particularly concerning regulation of tendencies of development of shadow economy, is asserted; it causes increase of tax revenues and provides decrease in the unemployed in the region. Forecasting of corresponding tendencies was made by the example of the Republic of Tatarstan in the frames of current, innovative and complemented scenarios.

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Keywords

Image component of investment attractiveness of the territory, Public management, Publicity, Rent-seeking behavior of state run public authorities, Shadow economy, Transaction expenses, Transparency