

Journal of Sustainable Development, 2015, vol.8, N7, pages 207-213

Forms of students' intercultural communication development in a multicultural academic university

Morozova T., Gabdrakhmanova E.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© The authors. The objective of the article is to study the concept of "intercultural communication", different ways of its application, the role and related concepts. The article presents basic forms of intercultural communication of students as well as the importance of the process in a multicultural environment of a university. The authors chose a descriptive method of observation and classification of the material as a leading approach alongside with the analysis and synthesis of the data obtained through interviews and polls. The findings suggest that interethnic interaction plays an important role, thus its formation should be integrated into the learning process. The authors also note the role of folk culture in intercultural communication and optimization of a multicultural university in terms of such communication. The research introduces forms of students' intercultural communication in a multicultural university that will contribute to a more effective communication of representatives of different cultures and pupils at multi-ethnic schools.

<http://dx.doi.org/10.5539/jsd.v8n7p207>

Keywords

Folk culture, Inter-ethnic cooperation, Intercultural communication, Multicultural space in a university