

Systematization of expert evaluations in terms of intellectual property commercialization

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Abstract

© Medwell Journals, 2015. An increasing significance, within the framework of sustained development of the Russian economy is taken on by innovative economy, since this is where occurs the transformation of scientific and technical products, based on the results of fundamental and applied research into market products with high consumer properties. The need to accelerate the commercialization of the most advanced innovations is caused by aggravation of competition in the world markets under rapid development of science and technology, accompanied by a huge number of new ideas, inventions and discoveries. It is imperative to choose the most preferred, in terms of maximizing the benefits, uses of intellectual property. In the context of this research, it is suggested reviewing the method of expert evaluations a questionnaire method of ranking for direction of the commercialization of intellectual property by way of the example of a patent for "Method of Core Examination via the Analysis of its Coloration" (hereinafter, the object of intellectual property). The ranking method is applied to organize the information according to a factor when it is not required or impossible its precision measurement. According to the results of the survey in terms of the group peer review, it has been defined the most preferred direction of the commercialization of intellectual property for the "Method of Core Examination via the Analysis of its Coloration". The proposed method is applicable in the areas where quantitative assessment of the object is impossible or extremely difficult.

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Keywords

Commercialization, Expert evaluations, Exploration, Intellectual property, Ranking method, Study core