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Improvement of the assessment of probability of implementation of administrative strategy of the knowledge-intensive enterprise taking into account the motivation factor

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Abstract

In paper solve the task assessment of dependence of quality of implementation of strategy of the knowledge-intensive enterprise from structure of motivation of its personnel. Special attention is deserved by opening within the Russian theory of the fifth type of motivation. Working hypothesis of research is the assumption that the greatest compliance of the actual indicators planned at implementation of administrative strategy is reached on condition that the structure of motivation of the personnel of the knowledge-intensive enterprise. © IDOSI Publications, 2013.

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Keywords

External environment, Knowledge-intensive enterprise