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Specifics of management in South-East Asian countries in the light of globalization

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Abstract

The article shows how processes of globalization of world economy face manifestations of particularities at local points of practical application. The authors survey major features of governance and management type in South East Asia namely, accent is on personal relations, respect of elderly, collectivism, primacy of the interest of society over individual demands, holistic view of the world. It is depicted how the universal models are supplemented by local traditional and cultural approaches. In this situation an adaptive model of governance and management is the most adequate and effective for different setting around the world. © IDOSI Publications, 2013.

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Keywords

Adaptive processes, Civilization, Eastern type, Global studies, Globalization, Governance, Management, Managerial approaches, Socio-economic development, Stratagems, World economy