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## Features of modeling the formation of teaching staff competitiveness

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### Abstract

© 2015, Review of European Studies. All right reserved. The state is interested in the formation of teaching staff competitiveness of both higher and secondary vocational education institutions, as it is associated with solving the problems of training competitive specialists for innovative production, increasing the social efficiency of organizations and institutions, economic recovery of the country. In this regard, this article reveals the specifics of modeling the process of the teaching staff competitiveness formation. Major approaches to the study of this problem were the integrative and milieu approaches, a symbiosis of which allows creating competitiveness of the teaching staff, taking into account the features of college educational environment, involving integration of educational, methodological and research activities of teachers; features of professional and interprofessional interaction between members of college teaching staff with staffs of other educational institutions, scientific research institutes, professional community. Specifics of modeling the formation of college teaching staff competitiveness consist in the set of components proposed by the authors (theoretically-methodological, functionally-targeted, substantive, procedural and productive clusters) and in their contents.

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### Keywords

Competitiveness, Integrative and milieu approaches, Modeling, Teaching staff