

International Education Studies 2015 vol.8 N6, pages 211-216

---

## Motivation within role-playing as a means to intensify college students' educational activity

Burenkova O., Arkhipova I., Semenov S., Samarenkina S.  
*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

---

### Abstract

© 2015 by the author(s). This article covers college students' educational activity issues while studying a foreign language; analyzes special aspects of motivation introduction, their specific features. It also defines role and structure of role-playing. The authors come to the conclusion that introduction of role-playing in an educational process will bring it closer to objective and social conditions of a future professional activity. A study conducted by the author showed that motivation in role-playing allows improving students' education quality, that is, motivation maturity in an educational process, proficiency, an ability to set and achieve goals.

<http://dx.doi.org/10.5539/ies.v8n6p211>

---

### Keywords

Educational activity, Motivation, Professional orientation, Role-playing