The formation of the Corporate structures Development strategy based on the quality management methods

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Abstract

© 2015 Canadian Center of Science and Education. All rights reserved. The purpose of this article is to improve the management efficiency of the large industrial associations with high concentration of the capitals (corporations) under conditions of the highly turbulent Russian economy. The article submitted defines the content of the corporate structures development strategy on the basis of the quality management methods. The fundamental of the submitted work is the methodological approach considering the agent conflict and the dynamics of the agent expenses in corporate structures. The article provides practical recommendations for developing an effective corporate management system within the enterprises of the Russian economy real sector. The article is intended for the chiefs of the enterprises, top managers, the researchers dealing with the issues of corporate structures strategic planning.

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Keywords

Agent conflict, Corporate structures, Quality management methods, Strategy development