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The system of indicators of enterprise's innovative activity

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Abstract

© 2015, Asian Social Science. All rights reserved. An innovative directivity of the modern economy development requires activation of researches in the field of the analysis of organization's innovative activity. The complex assessment of innovative activities is possible only with using system of indicators of innovative activity and scales of enterprise's innovative activities, its innovative potential, and also a retrospective and perspective assessment of innovative activities' efficiency.

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Keywords

Economic effect, Efficiency of innovative activities, Expenses on innovative activity, Indicators of innovative activity, Innovative activities, Innovative activity, Innovative potential, Scales of innovative activities