

Asian Social Science 2014 vol.11 N1, pages 369-374

Competitiveness of professional education: Purposes, tasks and factors of its participation in the international educational services market

Ivanenko N., Khairova I., Fajzrakhmanova A., Khalilova T., Kharisova G., Lisitzina T.,
Shaimukhametova S.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2014 Copyright for this article is retained by the author(s). The article is directed at research of professional education competitiveness problem under the conditions of the international educational integration. The essence of competitiveness of professional education is revealed in it and such components as: competitiveness of specialty and higher educational institution, competitiveness of vocational training, competitiveness of educational services, competitiveness of a student, competitiveness of a graduate and competitiveness of an expert are also revealed here. The purposes and tasks are presented in the article, the features of competitiveness of professional education are revealed, and also factors of competitive participation of the Russian professional education at the international market of educational services are defined.

<http://dx.doi.org/10.5539/ass.v11n1p369>

Keywords

Competitiveness, Criteria of competitiveness, Factors of competitiveness increase, Features, International market of educational services, Professional education, Purposes, Tasks