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Studying the impact of intellectual capital at industrial enterprises on their market capitalization

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Abstract

© Canadian Center of Science and Education. The study sets a task of identifying the impact of intellectual capital structure components on the significance of capitalization of industrial sector enterprises of the Russian Federation. The bottom line of the predicted data by method of indicators is: • Human capital has no significant effect on qualitative characteristics of fuel and energy, metallurgic and food industry enterprises. • Customer capital, less than other factors, has an impact on the capitalization of electric power complex, machine building and construction sectors. It is in these sectors that the negative values of variables are recorded. • Least of all structural capital components impact the indicators of mining, metallurgic and electric power enterprises. Maximum value, and hence the influence, the structural capital exerts on construction sector enterprises. This study is a great asset to make up the programmes for effective resources management of non-material character for managers of the enterprises of industrial economic sector.

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Keywords

Capitalization of enterprises, Industry, Intellectual capital