

IOP Conference Series: Materials Science and Engineering 2014 vol.69 N1

Engineering and blue-collar occupations prestige in the minds of industrial city students (Naberezhniye Chelny city experience)

Kayumov A., Mustafina D.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© Published under licence by IOP Publishing Ltd. In this research work an attempt is made to reveal the factors and level of engineering and working professions prestige in the minds of studying youth on the basis of empiric data. The results of research allow revealing the mechanism of social-professional selfidentification of school-aged youth, on the basis of which an opportunity to study in a new way traditional system of profession-oriented work appears.

<http://dx.doi.org/10.1088/1757-899X/69/1/012018>
