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Role of state in formation and development of tourist cluster

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Abstract

Recently, the sphere of tourism has been paid a lot of attention from state structures and private sector. It is obvious that the increase of competitiveness of existing tourist regions and formation of new ones require the use of cluster approach. Successful realization of this approach requires direct participation of the state. The article views the current state of the tourism sphere in the Russian Federation, studies the topicality of cluster approach and tools of state policy in this issue, and determines the problems in formation and development of tourist cluster.

Keywords

Public Private Partnership, State, Tourism, Tourist Cluster