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## **Employment of activity-based costing in the process of company business model generation**

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### **Abstract**

This paper presents a method of presentation of information for the purposes of managerial decision making in terms of activity-based accounting method and company business model generation. Availability of concerted control strategy and disclosure of a business model in organization's reporting will enable to meet demands of all types of users of information on activity of a company. We offer employment of appraisal of a company value in terms of use of Activity-Based Costing.

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### **Keywords**

Activity-based costing, Activity-based management, Business model, Management accounting, Reporting