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## Tourism development in the region based on historical heritage

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### Abstract

The historical and cultural heritage plays huge role in development of internal tourism. For many Russian regions use of historical and cultural heritage becomes one of real opportunities of economic, social and cultural recovery. Objects of historical and cultural heritage, being an important asset of the cities, make profit and significantly influence their economic development. Leveling seasonal fluctuations and providing additional job openings - the historical and cultural heritage plays huge role in the social sphere. Reviving local cultural values, developing national creativity, traditions - the historical and cultural heritage promotes cultural lifting of local population. The article studies experiment of countries of Eastern Europe on use of historical heritage of cities for the purpose of social and economic development of region.

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### Keywords

Eastern Europe, Economic development, Historical heritage, Internal tourism, Tourism