Life Science Journal 2014 vol.11 N6, pages 354-357

## Quality-of-life (QOL) improvement as a strategic resource of sustainable social and economic development of a region

Askhatova L., Bulnina I. Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

## Abstract

One of the main objectives of the development of a region is a constant quality-of-life improvement of its population. There is a deep connection between the indices of QOL of a population and economic growth rates. On the one hand, economic growth is a necessary condition for the quality-of-life improvement of a population. On the other hand, higher indices of QOL of a population, including a lifespan, quality of education, income, and social care, accelerate the economic growth.

## Keywords

Development of a region, QOL index, Quality of life (QOL), Quality-of-life improvement