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The historic city as an object of cultural tourism (on the example of Yelabuga)

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Abstract

This paper deals with the experience of the existence of historic cities, their opportunities as centers for tourism development. At present, there are 41 historic settlements in Russia with different status. The tourist appeal of historic cities is determined primarily by their historic and cultural heritage. In recent years, such form of tourism as cultural has become more popular. Among the objects of cultural tourism is the historic and cultural heritage in its material and non-material, intangible forms. These are historic territories, including historic cities, architectural structures and complexes, archaeological excavations, art and historic museums, folk crafts, festivals, folklore, household ceremonies, traditional values, activities and the daily life style of the local population. Within the framework of cultural tourism, an individualization of demand occurs. Travelers are interested not only in getting acquainted with the well-known sights, but also in a kind of "immersion" in the historic environment, in the knowledge of the traditions and customs of the local population. Management of their historic and cultural heritage is carried out, for the most part, by reserve museums. The project activity of Yelabuga Reserve Museum is being studied as a means to increase the tourist flow and attract new partners.

Keywords

Cultural tourism, Historic and cultural heritage, Historic city, Reserve museum, Yelabuga

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