

Regional investment policy: Analysis and assessment of the investment environment state

Kvon G., Lushchik I., Karpenko M., Zaitseva N., Kulkov A., Galushkin A., Yakupova N.
Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© the authors. The urgency of the problem studied in the paper is conditioned by the fact that stable functioning and development of economic entities, sectors of the economy, regions and the country cannot be carried out without investments. In the modern economy of the Russian Federation, whose conditions of existence can be called non-stationary, one of the problems is attracting investment resources into economic activity and overcoming the conditions for slowing and stopping the growth of the country's economy caused by external unfavorable economic circumstances. In connection with the foregoing, the policy of attracting and managing investments in the regions of the Russian Federation, with a view to ensuring conditions for overcoming the crisis phenomena and resuming the economic growth of the country and its subjects is of particular interest. The intensification of the state investment policy is a core prerequisite for the transition of the economy to sustainable growth. However, in economic market conditions the state is not able to solve this problem to the full. Therefore, the process of activating investment policy at the regional level is becoming topical. The purpose of the paper is to study the management and implementation of investment policy in the region on the example of the Republic of Tatarstan, the analysis and assessment of the investment environment's state. The leading method to research this problem is the statistical one, which is a method of quantitative analysis of a set of homogeneous facts that determine in the aggregate the transition of quantitative changes to qualitative ones. The paper presents the results of assessing the socio-economic development of the region, analyzes the indicators that allow characterizing the investment environment's state. The paper also presents the strategic priorities of the region's investment activities, analyzes the opportunities for their implementation in conditions of non-stationary state, and makes sound conclusions about the need to activate regional investment policies. The materials of the paper are of practical value for specialists dealing with the implementation of the investment policy of the region. © Authors. Terms and conditions of Creative Commons Attribution 4.0 International (CC BY 4.0) apply.

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Keywords

Investment environment, Investment policy, Region, Social and economic development

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