

Product quality as the main factor of increase of competitiveness (on the example of JSC "Kazan helicopter plant")

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Abstract

© Published under licence by IOP Publishing Ltd. Planning for effective development, and timely research perspectives and opportunities, States, markets, regulations, competition and competitiveness of its production, helps to achieve the stable business success in the market. The relevance of the study of the production of high quality products is that the quality of goods and services should always comply with the requirements established in state regulations, standards, regulations or conditions.

<http://dx.doi.org/10.1088/1757-899X/240/1/012039>

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