

Advantages of cluster approach in managing the economy of the Russian Federation

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Abstract

The formation of new approaches to economic growth that will unite scientific, educational and production potentials, as well as lead to an increase in the competitiveness of enterprises, the region, the economy of the nation in general, both research and educational organizations, will have a further multiplier effect on the formation of an economy processes of a new order. This trend in the formation of modern approaches, and their successful implementation will result in the transition of the Russian economy to an economy of innovative type, more adjusted to relevant world trends and markets. The urgency of implementing cluster approaches in the development of the economy on the basis of innovative territorial clusters is dictated by the need to ensure a balanced and sustainable development of the domestic economic system through the promotion of innovation in individual territories. Such actively formed territories can now become clusters. In the modern world, clusters, with their completely different policy of realizing their activities, displaying the newest forms and competitiveness, become 'springboards' that help launch territories into the economy of the future. Today, the competitiveness of the economy of the region and the state depends not only on technical achievements or inventions, but also on organizational changes that contribute to the achievement by them of high commercial results, as well as on marketing innovations in the promotion and implementation of cluster policies.

Keywords

Cluster policy, Competitiveness, Economy, Efficiency, Innovations, State

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