

Espacios 2017 vol.38 N33

Factors of motivation in the professional activity of medical staff

Leontieva L., Khalilova T., Galochkina M., Symaniuk E., Spirchagova E.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2017. The article presents an analysis of the satisfaction of medical staff with material, organizational, and moralpsychological conditions of professional activity. The research method is sociological poll of the personnel of medical-sanitary department of Kazan Federal University - "University Clinic" (Kazan, Tatarstan Republic, Russian Federation). The research objective is to reveal the attitude of the medical staff to the existing working conditions and the process of the medical institution reorganization. Basing on the analysis of the obtained sociological data, the priority factors motivating the labor activity are defined, the problem zones demanding managerial decisions are revealed, recommendations are suggested aimed at satisfaction of the value-motivation demands of the medical staff.

Keywords

Medical institution, Motivation, Satisfaction, Staff, Working conditions

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