



40 **The role of credibility in the relation between management forecasts and analyst**  
41 **forecasts in Japan**

42  
43 **1 Introduction**

44 We explore the relation between management forecasts and analyst forecasts to determine  
45 whether a moderating role exists for credibility. Two types of credibility are examined:  
46 management credibility and analyst credibility. Management credibility is evaluated by  
47 management's forecasting ability (based upon prior forecast outcomes) and the firm's  
48 underlying Corporate Governance (CG) structure. Analyst credibility is assessed by their  
49 forecasting ability only, based upon prior forecast outcomes. Two questions are addressed by  
50 this study: (1) does management credibility moderate the relation between management's  
51 initial forecasts and initial analyst forecasts? and, (2) is the relation between analyst forecasts  
52 and subsequent management forecast revisions moderated by analyst credibility?

53 In Japan, management forecasts for the following year's earnings are effectively  
54 mandatory. These management forecasts are disclosed at the same time as the annual earnings  
55 announcement and analyst forecasts follow shortly thereafter. Management forecasts can  
56 reduce information asymmetry between managers and those outside the firm, and are likely to  
57 be an important source of information for analysts, particularly at the start of the fiscal year  
58 when few alternative sources of performance information are available (Ota, 2011). In this  
59 study, we differentiate the first (initial) forecasts of the financial year for both analysts and  
60 management from their subsequent forecasts.

61 Managers have incentives to bias their forecasts (Rogers and Stocken, 2005). Therefore,  
62 we posit that perceptions of management's competence and trustworthiness, and the firm's CG  
63 structure (two aspects of management credibility) influence perceptions of management  
64 credibility. This in turn impacts analysts' reliance on the information in management forecasts

65 when making their own forecasts of future firm performance.<sup>1</sup> Specifically, we investigate the  
66 moderating role of management credibility on the relation between management and analyst  
67 forecasts.

68 Although managers are generally thought of as having an information advantage about the  
69 performance of the firm, in some firms performance is heavily influenced by external economic  
70 factors which are outside managers' control. Also analysts have access to detailed  
71 macroeconomic information which is not readily available to managers. As a consequence,  
72 analysts potentially have an information advantage over managers in predicting future firm  
73 performance. In these circumstances management forecasts can be less accurate than those of  
74 financial analysts (Hutton et al., 2012), and managers may use the information in analyst  
75 earnings forecasts to inform their own forecast revisions. Accordingly, we expect analyst  
76 credibility to play a role in affecting the level of reliance that managers place on information  
77 contained in analyst forecasts, thus moderating the relation between analyst forecasts and  
78 management forecast revisions.

79 Japan has a comparatively low level of litigation relative to countries like the US (Ginsburg  
80 and Hoetker, 2006). Therefore Japanese managers are unlikely to face substantial legal costs if  
81 they provide biased forecasts although they may bear reputational costs from so doing.<sup>2</sup>  
82 Although much prior work has investigated voluntary management forecast disclosures for US

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<sup>1</sup> We examine the analyst forecasts of next period earnings that are made available immediately after the release of the current year annual summary report, to examine how analysts respond to the initial management forecast released with the annual summary report.

<sup>2</sup> Therefore it is perhaps unsurprising that Kato et al. (2009) find evidence of optimism in managers' initial earnings forecasts. Nonetheless this initial optimism is managed downwards through subsequent forecast revisions later in the financial year (Aguilera et al., 2017). Potential motives for the managerial optimism in initial earnings forecasts in Japan include managers' inherent over-confidence in their ability (Malmendier and Tate, 2005), excessive reliance on superior past performance in making future forecasts (Lakonishok et al., 1994), as well as a desire to demonstrate to stakeholders that they are doing a good job.

83 firms, few studies focus specifically on management disclosures in Japan. Notable exceptions  
84 include Aguilera et al. (2017), Iwasaki et al. (2016), Kato et al. (2009), and Ota (2010, 2011).  
85 Iwasaki et al. (2016) show that management's earnings forecasts are managed to avoid negative  
86 forecast innovations and that the market rewards firms for doing so.<sup>3</sup> However, prior work finds  
87 forecast optimism is more likely in smaller firms, firms with poor performance and those  
88 experiencing financial distress (Kato et al., 2009; Ota, 2011).

89 In contrast to the US, the extent and timing of management forecast disclosures in Japan is  
90 specified in legal and stock exchange regulations. The Financial Instruments and Exchange  
91 Law requires firms to file their annual reports within three months of the firm's  
92 year-end, but the stock exchanges in Japan require timely disclosure under the securities listing  
93 regulations [Part 2, Chapter 4, Section 2]. Management's initial forecasts of next year's  
94 expected ordinary income, net income and sales are released alongside the announcement of  
95 this year's actual earnings, which usually occurs "25-40 trading days after fiscal year end,"  
96 (Ota, 2011, p.1319). Firms are required to issue revised forecasts where the forecast changes  
97 by  $\pm 10\%$  for sales and  $\pm 30\%$  for ordinary income/net income (Kato et al., 2009, p. 1577).  
98 Therefore firms are obliged to ensure that updates to forecasts are made on a timely basis.

99 We use Structural Equation Modelling (SEM) to determine relations between management  
100 and analyst forecasts, with data from firms listed on the First Section of the Tokyo Stock  
101 Exchange (TSE). SEM is a powerful tool for modelling complex relationships among observed  
102 variables and latent constructs. Latent constructs are unobservable and are represented by  
103 multiple observed variables. These constructs may be endogenous, similar to the dependent  
104 variable in an Ordinary Least Squares (OLS) regression, or exogenous, which means they are  
105 determined by factors external to the model (Hair et al., 2010). While SEM has not been widely

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<sup>3</sup> Forecast innovation is defined as the expected improvement (or decline) in next year's earnings relative to the current year's reported earnings.

106 used in the accounting literature to date, it has been used to operationalise different measures  
107 of CG (see for example, Daily et al., 1999). It has also been used to capture the impact of the  
108 complementary and substitution roles of CG on CEO compensation in Taiwanese firms (Lin,  
109 2005) and company performance in Australian firms (Azim, 2012). SEM has also been used in  
110 Landsman et al. (2012) to investigate whether the introduction of International Financial  
111 Reporting Standards has resulted in greater information content in company earnings  
112 announcements (as proxied by abnormal return volatility and abnormal trading volume).

113 In summary, our results indicate that management credibility moderates the relation  
114 between management initial forecasts for the year and subsequent analyst forecasts. More  
115 specifically, the reliance that analysts place on management forecasts increases with the level  
116 of management credibility. Our SEM analysis also shows a moderating role for analyst  
117 credibility in the relation between analyst forecasts and management forecast revisions. When  
118 revising their forecast, the level of reliance that management places on analyst forecasts  
119 increases with analyst credibility.

120 In additional analysis, we examine the mediating role of management and analyst  
121 credibility. The results show that management's initial forecast has a direct effect on analyst  
122 forecasts but there is no indirect effect through management credibility. Similarly, the SEM  
123 analysis shows analyst forecasts having a direct effect on management forecast revisions  
124 although no indirect effect exists through analyst credibility.

125 Our paper contributes to the literature in the following ways. First, to our knowledge, earlier  
126 studies have not considered the role of analyst forecasts (and their associated credibility) in  
127 informing management forecast revisions. For firms whose performance is heavily affected by  
128 external economic factors, the credibility of financial analysts is likely to be an important factor  
129 influencing whether managers use analyst forecasts to inform their own forecast revisions.  
130 Second, we model the relation between management and analyst forecasts in a SEM framework

131 and include management credibility and analyst credibility separately as moderating factors.  
132 Credibility has not been considered by prior studies in this way previously although source  
133 credibility is known to influence forecast reliance (Mercer, 2004). Third, we use latent  
134 variables in SEM to measure credibility, an unobservable variable. Management credibility is  
135 shown by observable factors indicating prior forecast ability including optimism, accuracy,  
136 consistency and earnings surprise, and firm CG. Similarly, the unobservable analyst credibility  
137 is proxied by factors indicating previous forecasting accuracy, optimism and dispersion. While  
138 other studies examine the effects of these forecasting factors individually, we consider these  
139 together synergistically in a SEM model.

140 The remainder of the paper is structured as follows: Section 2 reviews the relevant literature  
141 and develops the hypotheses, Section 3 discusses the data and sample, while Section 4 outlines  
142 the research method. Section 5 contains the results from our main analysis and Section 6  
143 presents additional results. Section 7 concludes the paper.

144

## 145 **2 Relevant Literature and Hypotheses**

### 146 *2.1 Analyst Reliance on Management Forecasts*

147 Managers have expert knowledge of their business, its strategy and operations and therefore  
148 are in a good position to predict future firm performance. However, management forecast  
149 accuracy will depend upon the level of firm complexity, the volatility of earnings, the quality  
150 of accounting information systems, as well as the managers' competence at forecasting. Even  
151 if management have a clear idea of the firm's likely performance, they may choose to bias the  
152 forecast depending on incentives, the ability of the market to detect such biases and the  
153 potential threat of litigation (Rogers and Stocken, 2005). Prior evidence indicates Japanese

154 managers' initial earnings forecasts tend to be optimistic (Kato et al., 2009; Aguilera et al.,  
155 2017) although subsequent forecasts are revised downward throughout the year.<sup>4</sup>

156 The relation between management and analysts' forecasts is likely to depend on the  
157 credibility of disclosures. If management disclosures are not perceived to be credible, there  
158 may be very low correlation between management and analysts' forecasts. Prior research  
159 identifies that manager's negative or "bad news" disclosures are inherently more credible  
160 (Williams, 1996; Hutton et al., 2003) as managers prefer to avoid disclosures which may  
161 adversely affect debt contracts or compensation arrangements. For example, Skinner (1994)  
162 shows that the stock price response is greater for "bad news" than "good news" in forecasts.  
163 Also, disclosures from firms in financial distress are perceived as less credible (Koch, 2002)  
164 as managers have incentives to mislead. The characteristics of the disclosure itself, such as the  
165 precision of the forecast, the time horizon of the forecast, the amount of additional supporting  
166 information disclosed (Hirst et al., 2007; Hutton et al., 2003) and the overall plausibility of the  
167 disclosure (Williams, 1996; Hansen and Noe, 1998; Koch, 2002) are also important.  
168 Disclosures which are more precise, with a shorter time horizon (i.e., the timing of the  
169 disclosure is nearer to the release date of the annual earnings) and include additional supporting  
170 information relating to sales or other items increase the disclosure's credibility.

171 In addition to the actual disclosure, management's credibility is important in how analysts  
172 react to "news" contained in management forecasts. Perceptions of management credibility are  
173 based upon managers' prior forecasting behaviour, i.e., the reputation which managers have  
174 built up over time in forecasting (Mercer, 2004; Hutton and Stocken, 2009). Managers which

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<sup>4</sup> Many reasons have been put forward for this behaviour including: the low litigation environment in Japan, the existence of corporate groupings (keiretsu) and the private transfer of information within the corporate group, to avoid reporting a loss (Cho et al., 2011), or to motivate the workforce in a policy of continuous improvement (Kato et al., 2009). Alternatively, managers may over-estimate returns from their investments because of over-confidence in their ability (Malmendier and Tate, 2005) or underweighting of overall industry performance on the firm's individual performance.

175 release more accurate prior forecasts are viewed as more credible (Williams, 1996; Hirst et al.,  
176 1999; Ng et al., 2013; Yang, 2012). Therefore, current year forecasts are perceived as less  
177 credible where persistent biases are evident in forecasting. The level of external and internal  
178 assurance of financial reporting is also likely to impact the assessment of management  
179 credibility. Prior evidence shows monitoring provided by CG is positively associated with both  
180 the frequency and accuracy of earnings forecasts (Karamanou and Vafeas, 2005; Byard et al.,  
181 2006) and forecast revisions (Nagata and Nguyen, 2017). CG is also negatively associated with  
182 earnings management (Klein 2002; Peasnell et al., 2005).<sup>5</sup> Therefore managers of firms with  
183 better CG structures could be perceived as more credible.

184 In this study, we examine the effect of the initial management forecast of earnings on  
185 analysts' first mean consensus forecast of earnings for the year. It is rational for analysts to rely  
186 on management forecasts when making their own forecasts if they believe the forecasts to be  
187 credible. This approach extends the work initiated by Ball and Brown (1968), by examining  
188 the effects of credibility on the relationship between analyst response and earnings expectation.  
189 The reliance that analysts place on information contained in the management forecast when  
190 formulating their own forecasts is expected to be greater where management forecasts are more  
191 credible (either due to management's prior forecasting ability or firm's CG). Specifically, we  
192 test the following hypothesis:

193 **H1:** *Management credibility moderates analysts' reliance on management forecasts.*

194

## 195 2.2 *Management's Reliance on Analyst Forecasts*

196 Managers possess private information regarding the firm's underlying performance and are  
197 often perceived as having an informational advantage over analysts. However, analysts have

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<sup>5</sup> Despite the differing CG structures in Japan, the 2015 TSE CG principle 3 clearly indicate a relation between CG and timely disclosures, and the board of directors' role in monitoring disclosure (TSE, 2015).



198 more experience predicting future economic conditions and may be able to objectively assess  
199 a firm's competitive position and prospects (Hutton et al., 2012). Therefore, where a firm's  
200 performance is predominantly influenced by external economic factors, outside of the control  
201 of management, analysts may more accurately predict firm's future performance. In such  
202 situations, where managers have previously found it difficult to forecast earnings accurately  
203 (and analyst forecasts have been more accurate), it is possible that managers use analysts'  
204 forecasts to inform their own current year earnings forecast. If analysts' forecasts are perceived  
205 to be credible, we anticipate management place greater reliance upon the information in analyst  
206 forecasts when making revisions to their own current year earnings forecast.

207 Previous research indicates that analyst forecast credibility is related to (and in our study  
208 proxied by) the forecasting track record of the analysts. Forecast accuracy is measured by the  
209 closeness of the analyst forecast to actual earnings (Kadous et al., 2009).<sup>6</sup> Analyst forecasts  
210 that are more accurate in the previous year are perceived as more credible. Keung (2010) shows  
211 that the inclusion of supplementary information, such as sales forecast revisions at the same  
212 time as earnings forecast revisions, may enhance forecast's credibility. The additional  
213 information provided by the analysts may have the benefit of increasing forecast credibility,  
214 since investors can use the information to gauge the knowledge of the analysts. Hilary and Hsu  
215 (2013) show that forecasts made by analysts with more consistent forecast errors have a greater  
216 effect on prices and the consistency in forecast errors has a larger effect than current forecast  
217 accuracy. We test the importance of financial analyst credibility in influencing manager's use  
218 of consensus analyst forecasts to inform their own forecast revisions.

219 **H2:** *Analyst credibility moderates management's reliance on analyst forecasts when*  
220 *they make forecast revisions.*

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<sup>6</sup> In our research design we use data on the consensus analyst forecast.

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## 222 **3 Data & Sample**

### 223 *3.1 Data Sources*

224 The financial accounting data and management forecast data is taken from the Nikkei  
225 Financial Quest (FQ) database. Analyst data is taken from the Institutional Brokers Estimates  
226 System (I/B/E/S) database. We use one year ahead analyst and management forecasts in this  
227 study which are announced at the start of the fiscal year. We also collect data on management  
228 forecast revisions. An issue with merging the two databases is the inconsistency in the  
229 denomination used in the reporting of the earnings data. Earnings can be reported either on a  
230 per share basis or per 100 shares. For instance, the same firm can have the management forecast  
231 reported on a per share basis in the FQ database and per 100 shares in the I/B/E/S database. To  
232 overcome the issue, we scale the earnings reported in each database by the share price reported  
233 for the same company in the same database. As the share price is reported on the same  
234 denomination as the earnings, this allows us to merge the data from different sources.

235 We collect CG data from the Corporate Governance Evaluation System (CGES) developed  
236 by Nikkei Media Digital Inc. The advantage of CGES rather than alternative sources of CG  
237 data (such as ISS Risk Metrics) is that CGES has very good coverage of Japanese listed firms.  
238 In addition, CGES rates aspects of CG specific to Japan (e.g., cross shareholdings, dominant  
239 companies) and focuses on board structure and ownership which are important features in  
240 Japanese firms. Other papers using this CG data include Beekes et al. (2017) and Sakawa et al.  
241 (2012).

242

### 243 *3.2 Overall Sample*

244 The overall sample comprises firms in TSE First Section over the period 2006 to 2016.  
245 Approximately 1,300 firms per year are included in the sample ( $N=14,179$ ), after the exclusion

246 of financial firms. Of these, 98% have one-year ahead management earnings forecasts.<sup>7</sup> The  
247 overall sample is broken down into two subsamples for analysis: Sample 1, known as the  
248 Management Forecast (MF) sample, for modelling the effects of initial management forecasts  
249 [ $MF_t$ ] and initial consensus analyst forecasts [ $AF_t$ ] and Sample 2, also known as the  
250 Management Forecast Revision (MFR) sample, for the effects of analyst forecasts on  
251 management forecast revisions [ $MFR_t$ ].

252 The initial MF sample, i.e., firms with management forecast data, contains 13,984 firm  
253 years (see Table 1, panel A). The final MF Sample of 3,911 firm years was obtained after the  
254 following exclusions: 660 firm years when the management forecast horizon exceeded 370  
255 days (to ensure the forecasts are for the next period's earnings); 4,552 firm years when firms  
256 had missing analyst forecast data from I/B/E/S; 3,877 firm years when firms had fewer than  
257 three analysts contributing to consensus forecasts, 917 firm years when CG and management  
258 forecast data was missing, and 67 firms years where the *AFD Reliance* variable is in the 1<sup>st</sup> and  
259 99<sup>th</sup> percentile, to exclude outliers.<sup>8</sup>

260 The MFR sample is obtained as follows. The final MF sample of 3,911 firm years is the  
261 starting point. From this we exclude observations where the *MFR Reliance* variable is in the  
262 1<sup>st</sup> and 99<sup>th</sup> percentile. This resulted in the omission of 551 firm years and the MFR sample  
263 with 3,360 firm year observations. Table 1 Panel B shows the breakdown of both samples by  
264 year. There are on average, 300 firms per year.

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266 [Insert Table 1 about here]

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<sup>7</sup> Also, as firms are required to provide regular updates to their forecasts on a timely basis when a certain threshold is breached, 84 percent of the firms that provide a management forecast also provide management forecast revisions. The firms in the First Section are the largest listed firms in Japan and hence there is good analyst coverage of the firms in our sample, with more than 60 percent of the firms covered by analysts in the I/B/E/S dataset.

<sup>8</sup> We explain the computation of *AFD Reliance* and *MFR Reliance* in Sections 4.1 and 4.2, respectively.

267

## 268 4 Research Method

269 We employ SEM with measures of credibility as latent variables to test two distinct  
270 relations between management and analyst forecasts. The first encompasses the relation  
271 between initial management Earnings Per Share (EPS) forecasts and analyst initial EPS  
272 forecasts, moderated by management's prior forecasting ability and CG. The second covers the  
273 relation between analyst forecast deviations (i.e., the difference between the initial  
274 management and analyst EPS forecasts) and management forecast revisions, moderated by  
275 analyst credibility.

276

### 277 4.1 *The Relation between Initial Management Forecasts and Analyst Forecasts*

278 First, we compute the level of reliance analysts place upon management's initial forecasts  
279 in making their own forecasts. *AFD Reliance* is defined as follows:

$$AFD\ Reliance_t = - |AF_t - MF_t| \quad (1)$$

280

281 Where:  $MF_t$  is the initial management EPS forecast for year  $t$  and  $AF_t$  is the initial analyst  
282 consensus mean forecast EPS for year  $t$ . Table 2 provides detailed definitions for variables  
283 discussed in this section.<sup>9</sup>

284

285 If the analysts rely entirely on the management forecast, *AFD Reliance<sub>t</sub>* will take on the  
286 value of zero. However, if the consensus analyst forecast deviates from the management  
287 forecast, *AFD Reliance<sub>t</sub>* will take on a more negative value.

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<sup>9</sup> Note that these forecasts are scaled by the relevant base price and hence account for any scaling issue due to differences in the magnitude of the share prices.

289

[Insert Table 2 about here]

290

291 We examine management credibility using a latent variable  $MF\_CR$ . To measure the latent  
292 variable, we use observable variables based on managers' prior forecasting history (Williams,  
293 1996, Graham et al., 2005) and observable proxies for good CG practice. Table 2, Panel B lists  
294 the definitions for these observable variables. Our first measure of management forecast  
295 credibility is previous forecast optimism. Optimism in forecasting is defined as an indicator  
296 variable equal to one if the management forecast error was positive, and zero otherwise. To  
297 measure the forecast optimism over the past five years ( $MF\_Optimism_{t-5, t-1}$ ), we average the  
298 indicator variable for the years  $t-1$  to  $t-5$ . The second measure is previous forecast accuracy. If  
299 managers have built a reputation for accurate reporting of performance, it is likely that current  
300 year management forecasts are perceived to be more credible (Hirst et al., 1999). We use the  
301 absolute value of Management Forecast Error ( $MFE$ ) to estimate management forecast  
302 accuracy and take the average of the measure for the past five years, i.e.,  $t-5$  to  $t-1$ , to estimate  
303  $MF\_Accuracy_{t-5, t-1}$ .<sup>10</sup>

304 Our third measure of management forecast credibility is the previous year's earnings  
305 surprise. We define the previous earnings surprise ( $MF\_Surprise_{t-1}$ ) as the actual EPS for the  
306 year  $t-1$  minus the last management EPS forecast for year  $t-1$ , deflated by the previous year's  
307 base price. Our fourth measure is management forecast consistency. Following Hilary et al.  
308 (2014), we compare the variation in management and analysts' consensus forecasts to compute  
309 consistency.  $MF\_Consistency_{t-5, t-1}$  is defined as an indicator variable equal to one if the standard  
310 deviation of MFEs from  $t-1$  to  $t-5$ , was lower than the standard deviation of consensus Analyst  
311 Forecast Errors ( $AFE$ ) from  $t-1$  to  $t-5$ , and zero otherwise.  $AFE$  is measured as the mean

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<sup>10</sup>  $MFE$  is defined as the initial management forecast EPS for the year  $t$  [ $MF_t$ ] less the actual EPS for the year  $t$ , scaled by the share price two days before the forecast announcement date.

312 consensus forecast EPS less the actual EPS. Our final measure relates to whether “bad news”  
313 is predicted by management. Hutton et al. (2003) conclude that bad news is more informative  
314 than good news.  $MF\_Bad\_News_{t-1}$  is an indicator equal to one if the initial management forecast  
315 deflated by base price is below the prior month median consensus analyst forecast EPS deflated  
316 by base price, and zero otherwise.

317 To measure CG, we use variables that reflect monitoring of management and the perception  
318 of management’s credibility. From prior research (e.g., Klein, 2002) and the TSE CG Code  
319 (TSE, 2015) we identify five major CG variables that are most likely to influence the credibility  
320 of the management:  $IDORTO_{t-1}$ ,  $FRGN_{t-1}$ ,  $CROSS_{t-1}$ ,  $ANTEI_{t-1}$ , and  $WEBEVL_{t-1}$ . All CG  
321 measures are measured at year  $t-1$ . Boards with more outside directors ( $IDORTO_{t-1}$ ) are shown  
322 to be associated with fewer instances of fraud and lower earnings management (Beasley, 1996;  
323 Klein, 2002). Ownership structures and corporate groupings are influential on firm behaviour  
324 in Japan, and by implication, can also influence perceptions of credibility. For example, we  
325 expect greater external monitoring when there is a more foreign ownership ( $FRGN_{t-1}$ ) of the  
326 firm. The existence of stable shareholders ( $ANTEI_{t-1}$ ) and cross-shareholdings ( $CROSS_{t-1}$ ) may  
327 reduce the impact of external monitoring, resulting in less accurate management disclosures.<sup>11</sup>  
328 We also include a disclosure score from CGES representing an evaluation of the company’s  
329 website ( $WEBEVL_{t-1}$ ), which is a proxy for the firm’s overall transparency.

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#### 331 4.2 *The Relation between Analyst Forecasts and Management Forecast Revisions*

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<sup>11</sup> Cross-shareholding and stable shareholding in Japan have typically been the focus of prior studies on Japan. However ownership structures have been changing. Cross shareholdings and stable shareholdings have declined (Yoshikawa & McGuire, 2008), providing the opportunity for greater foreign ownership in Japanese firms.

332 In the second model, we investigate whether the relationship between analyst forecast and  
333 subsequent management forecasts revisions are influenced by analyst credibility. To do so, we  
334 first compute  $MFR Reliance_t$  as follows:

$$MFR Reliance_t = - |MFR_t - AF_t| \quad (2)$$

335  
336 Where:  $MFR_t$  is the revised management EPS forecast in year  $t$  and  $AF_t$  is the initial analyst  
337 consensus mean EPS forecast for year  $t$ .  $MFR Reliance_t$  shows the amount of reliance that  
338 management places on the analyst consensus forecast when revising their forecasts. When the  
339 management relies entirely on the analyst consensus forecast,  $MFR Reliance_t$  will take on the  
340 value of zero. However, if the revised management forecasts deviates from the analyst forecast,  
341  $MFR Reliance_t$  will take on a more negative value.

342 Table 2, Panel C lists the definitions of the observable variables used to measure the latent  
343 variable Analyst Credibility ( $AF\_CR$ ). Our first measure of analyst credibility is prior year's  
344 analyst forecast accuracy ( $AF\_ABSFE_{t-1}$ ) which is estimated as the absolute value of the  
345 forecast error for the prior year ( $t-1$ ), deflated by the previous year's base price. More accurate  
346 analyst forecasts are expected to be associated with greater analyst credibility. Our second  
347 measure relates to the dispersion in analysts' forecasts,  $AF\_Dispersion_{t-1}$ , measured as the  
348 standard deviation in analyst forecasts at year-end of the prior fiscal year ( $t-1$ ), and deflated by  
349 the previous year's base price. Our third measure of analyst credibility is previous optimism,  
350  $AF\_Optimism_{t-1}$ , which is an indicator variable equal to one if the prior year's  $AFE$  is positive,  
351 and 0 otherwise. Forecasts which contain bias or are optimistic are likely to be perceived as  
352 less credible. Our fourth measure of analyst credibility is forecast consistency,  
353  $AF\_Consistency_{t-5, t-1}$ , measured by the standard deviation of  $AFE$  deflated by the base price  
354 over the past five years. More consistent forecasts are likely to be perceived as more credible.  
355 Our fifth measure of analyst credibility examines the percentage change in dispersion in

356 analysts' forecasts following the release of the initial management forecast for year  $t-1$   
 357 ( $AF\_SDDrop_{t-1}$ ). Following Baginski et al. (1993), we measure  $AF\_SDDrop_{t-1}$  as:

$$358 \quad AF\_SDDrop_{t-1} = \frac{(AF\_STDEV_{PRE} - AF\_STDEV_{POST})}{AF\_STDEV_{PRE}} \quad (3)$$

359 Where:  $AF\_STDEV_{PRE}$  is the standard deviation of analyst forecasts in the month prior to  
 360 the first management forecast of the year  $t-1$ , and  $AF\_STDEV_{POST}$  is the standard deviation of  
 361 analyst forecasts in the month following the initial management forecast of the year  $t-1$ . We  
 362 also include the mean number of analysts following the firm during the current year,  
 363  $ANA\_Number_t$ .

364

## 365 **5 Results**

### 366 *5.1 Descriptive Statistics*

367 Table 3 Panel A presents the descriptive statistics for the variables used in the study. The  
 368 mean of  $MF_t$  is 5.7 while the mean of  $AF_t$  is 6.0 percent.<sup>12</sup> This shows that even though both  
 369 forecasts are fairly close in value, analysts are on average more optimistic than management in  
 370 their forecasts. Correspondingly,  $AFD\_Reliance_t$  has a mean of -0.9 percent, showing that  
 371 analysts do not rely entirely on management when formulating their EPS forecasts.

372

373 [Insert Table 3 about here]

374

375 The variable  $MF\_Optimism_{t-5,t-1}$  shows that, based on the past five years, management are,  
 376 more often than not, pessimistic with their initial EPS forecasts (mean = 0.483 and median =  
 377 0.4).  $MF\_Accuracy_{t-1}$  and  $MF\_Surprise_{t-1}$  compare the initial and last management forecast

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<sup>12</sup> The forecasts are expressed as a percentage of the share price and allow comparison across firms.



378 EPS in year  $t-1$  respectively, to the actual EPS in year  $t-1$ .  $MF\_Accuracy_{t-5,t-1}$  shows the average  
379 forecast accuracy based on the past five years. The mean of 2.7 percent suggests a relatively  
380 high error rate in the initial management forecast provided. The statistics show low levels of  
381 surprise, where the mean and median of  $MF\_Surprise_{t-1}$  are both 0.1 percent. Consistent with  
382 prior research, our data suggests forecasting accuracy improves throughout the year.<sup>13</sup> We also  
383 find management are more consistent in their forecasts than analysts. That is, the standard  
384 deviation of their forecast errors are smaller than the standard deviation of consensus analysts  
385 forecast errors. Last, in 64 percent of cases, the initial management forecast estimate is lower  
386 than the mean analyst forecast made in the month prior to initial management forecast.

387 Table 3 Panel A also presents the descriptive statistics for the CG structure variables. We  
388 identified five CG variables that are most likely to influence the credibility of the management:  
389  $IDORTO_{t-1}$ ,  $FRGN_{t-1}$ ,  $CROSS_{t-1}$ ,  $ANTEI_{t-1}$ , and  $WEBEVL_{t-1}$ . These variables show  
390 approximately one in ten directors are outside directors without experience in a controlling  
391 company, affiliated company or a main bank ( $IDORTO_{t-1}$ ). Less than a quarter (24%) of the  
392 stocks are foreign owned ( $FRGN_{t-1}$ ) and approximately 8% of shares are held by domestic  
393 companies with cross-shareholdings ( $CROSS_{t-1}$ ) relations. In addition, less than a third of the  
394 shares (31%) in our sample firms are held by stable shareholders ( $ANTEI_{t-1}$ ).

395 Panel B presents the descriptive statistics for the variables used to examine the relation  
396 between analyst forecast and management forecast revisions. The mean value of the analyst  
397 forecast ( $AF_t$ ) is 5.9 percent and the mean value of the revised management forecast ( $MFR_t$ ) is  
398 5.3 percent. Comparing the statistics from Panel A, we observe that management are more  
399 likely to revise their forecast downwards, i.e.,  $MFR_t < MF_t$ . Also, management are less likely

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<sup>13</sup> Note the other difference between the two measures is that we take the absolute of the difference between forecast and actual EPS when calculating  $MF\_Accuracy_{t-1}$  and we use the signed value for  $MF\_Surprise_{t-1}$ . We made the conclusion based on comparing the maximum value of the two measures.

400 to rely on the analyst forecast when formulating their revised forecast than vice versa, i.e.,  
401  $MFR\ Reliance_t < AFD\ Reliance_t$ .

402 For analyst credibility, the statistics show that analysts are on average more optimistic with  
403 their prior year forecasts ( $AF\_Optimism_{t-1}$  proportion = 0.523). The mean  $AF\_SDDrop_{t-1}$  value  
404 of 0.048 suggests a decrease in the standard deviation of analyst forecasts in the month after  
405 the release of the management forecast, compared to the month after. The median of 0.169  
406 shows that for more than half of the firms, there is a decrease in the standard deviation of  
407 analyst forecasts after the release of the management forecast. This is consistent with the notion  
408 that management forecasts help to resolve uncertainty for analysts. The mean forecast accuracy  
409 ( $AF\_ABSFE_{t-1}$ ) is 0.026, the mean forecast consistency ( $AF\_Consistency_t$ ) is 0.034, and the  
410 average analyst following ( $ANA\_Number_t$ ) is 9.63.

411 Table 4 presents correlation matrices for the Management Forecast sample (Sample 1) and  
412 the Management Forecast Revision sample (Sample 2) in Panels A and B respectively. In Panel  
413 A we observe a strong correlation between  $MF_t$  and  $AF_t$  ( $\rho = 0.91$ ), suggesting that much of the  
414 information used in the management forecasts are reflected in the analyst forecast. We also  
415 observe significant correlations between  $AFD\ Reliance_t$  and measures of management's prior  
416 forecasting ability, and  $FRGN_{t-1}$ . While  $AFD\ Reliance_t$  is negatively correlated with both  
417  $MF\_Accuracy_{t-1}$  and  $MF\_Bad\_News_{t-1}$ , it is positively correlated with  $MF\_Surprise_{t-1}$ .

418 In contrast to the strong correlation between  $MF_t$  and  $AF_t$ , the correlation between  $AF_t$  and  
419  $MFR_t$  shown in Panel B is relatively weaker ( $\rho = 0.735$ ).  $MFR\ Reliance_t$  is significantly  
420 negatively correlated with most of the measures of analyst credibility including  $AF\_Optimism_{t-1}$ ,  
421  $AF\_Dispersion_{t-1}$ ,  $AF\_ABSFE_{t-1}$  and  $AF\_Consistency_{t-1}$ .

422

423 [Insert Table 4 about here]

424

425 5.2 *Effects of Management Forecasts on Analyst Forecasts*

426 Our first research question investigates the effects of management forecast credibility and  
427 CG on the relationship between management forecasts and analyst forecasts. The results are  
428 shown in Table 5 and Figure 1 which reproduces the STATA output from the SEM Builder.  
429 The numbers adjacent to the arrows in Figure 1 show the loading of the variables used for  
430 management credibility (CG variables and measures of prior forecast properties) on the latent  
431 variable (*MF\_CR*). For example, the loading of *MF\_Optimism* is -0.068, which is statistically  
432 significant ( $p = 0.002$ ). The relationships (untabulated) between the underlying latent variable  
433 and all underlying variables for management credibility, except for *MF\_Accuracy<sub>t-5,t-1</sub>* and  
434 *MF\_BadNews<sub>t-1</sub>*, are statistically significant at conventional levels.

435 We use the following tests to examine the fit of our model: the likelihood ratio ( $\chi^2$ ), Root  
436 Mean Squared Error of Approximation (RMSEA), the Comparative Fit Index (CFI) and the  
437 Standardized Root Mean Squared Residual (SRMR).<sup>14</sup> Table 5, shows our model is a good fit  
438 in one of the four tests only (the SRMR test).

439 The path coefficient between *MF\_CR* and *AFD Reliance<sub>t</sub>* of 0.081 is significant at the 0.01  
440 level and infers that management credibility moderates the relationship between analyst and  
441 management forecasts. These results lend support to hypothesis H1, that is analysts place a  
442 greater reliance on the management forecasts when management are more credible.

443 In further analysis, we recognise the inherent difficulties management faces in forecasting  
444 EPS by dividing the sample based on prior EPS volatility (high and low EPS volatility) to  
445 determine whether analyst reliance on management's initial forecasts is affected by the  
446 difficulty in predicting EPS.<sup>15</sup> Untabulated results show that, consistent with our expectations,

---

<sup>14</sup> Hair et al. (2010) discuss the problems of using the  $\chi^2$  statistic in assessing model fit in larger sample sizes. It is not unexpected that there is a statistically significant result for this test, given our sample size.

<sup>15</sup> EPS volatility is estimated using the standard deviation of the EPS for the previous five years.

447 when EPS uncertainty is higher, management credibility has a stronger effect on analyst  
448 reliance.

449

450 [Insert Table 5 and Figure 1 about here]

451

### 452 5.3 Effects of Analyst Forecasts on Management Forecasts

453 Our second research question investigates the existence and relative importance of analyst  
454 credibility on the relation between analyst forecasts and management forecast revisions. Table  
455 6 and Figure 4 present the results of the SEM with *AF\_CR* as the latent variable and  
456 *MFR Reliance<sub>t</sub>* as the outcome variable. The numbers adjacent to the arrows in Figure 2 show  
457 the loading of our indicator variables for analyst credibility on our latent variable (*AF\_CR*).  
458 For example, the loading of *AF\_Optimism<sub>t-5,t-1</sub>* is -0.11 which is statistically significant at  
459 <0.001 level. All indicator variables for analyst credibility (except for *ANA\_Number<sub>t</sub>*) are  
460 statistically significant at conventional levels.

461 Analysis of the goodness of fit statistics in Table 5 indicates only one of the four tests  
462 (SRMR) shows the model is a good fit. The path coefficient is 0.327, statistically significant at  
463 the 0.01 level, and hence support hypothesis H2 that analyst credibility moderates the relation  
464 between analyst and management forecasts. Further analysis indicates that EPS volatility does  
465 not affect this relationship, i.e., EPS uncertainty does not change analyst credibility's  
466 moderating role.

467

468 [Insert Table 6 and Figure 2 about here]

469

470

## 471 6 Additional Results

472 6.1 *Industry and year effects*

473 In additional analysis, we address the concern that our measures, *AFD Reliance* and *MFR*  
474 *Reliance*, do not capture the reliance that analyst (management) place on the management  
475 (analyst) forecasts, and that management and analysts may be reacting to the same industry  
476 events. To do so, we adjust  $MF_t$ ,  $AF_t$  and  $MFR_t$  by the industry and year median to remove  
477 these effects.<sup>16</sup> The summary statistics (untabulated) show the means of the adjusted MF and  
478 AF measures are, by construction, close to zero (i.e., -0.2 and -0.3 percent, respectively). We  
479 present the results for the SEMs in Table 5 Panel B and Table 6 Panel B. As shown in the  
480 tables, the results are consistent with those using unadjusted measures. That is, management  
481 credibility ( $MF\_CR$ ) moderates the reliance that analysts place on management forecasts.  
482 Similarly, analyst credibility ( $AF\_CR$ ) has the same moderating effect on the reliance that  
483 management place on analysts' consensus forecasts.

484

485 6.2 *Alternative specification of the  $MF\_CR$  latent variable*

486 In the SEM analysis (see Table 5), we use observable variables such as management forecast  
487 accuracy in prior years and five corporate governance proxies to measure the latent variable  
488 capturing management credibility,  $MF\_CR$ . In additional analysis, we include other CG  
489 variables to measure the latent variable. Firms with smaller boards ( $BRD\_NUM_{t-1}$ ) and board  
490 committees ( $FLG\_COMM_{t-1}$ ) may also be associated with more effective monitoring.<sup>17</sup> In

---

<sup>16</sup> We were unable to source Global Industrial Classification Standard data for all of our sample and the Nikkei industry classifications were too finely partitioned. Therefore, we create our own industry classifications based upon the Nikkei data, The 13 industry segments in this study are created from the 36 Nikkei Industry Medium Level segments by merging related segments. Further details available on request available from the corresponding author.

<sup>17</sup> Whilst board committees are common features of CG in other countries (e.g., UK, USA), they are less common in Japan. In traditional Japanese CG, there is a two-board structure comprising the board of directors and the board of corporate auditors. However since 2003, companies in Japan have been given the option of adopting an Anglo-American style of CG to include board committees (audit, nomination and remuneration committees).

491 addition, we include several other measures of ownership: institutional ( $INST_{t-1}$ ), influential  
492 ( $NFLOAT_{t-1}$ ), management ( $ENT_{t-1}$ ), and dominant shareholders ( $DOMI_{t-1}$ ). Untabulated results  
493 show the relation between  $MF\_CR$  and  $AFD\_Reliance$  is positive but not statistically  
494 significant at the conventional levels. This shows the results from the SEM analysis are  
495 sensitive to the model specification.

496

### 497 6.3 Mediating effects (Registered Protocol)<sup>18</sup>

498 The analysis conducted thus far assumes credibility plays a moderating role in the relation  
499 between management and analyst forecasts. However, credibility can also take on a mediating  
500 role.<sup>19</sup> This happens when an independent variable's effect on a dependent variable is  
501 transmitted through the mediator. In path analysis language, mediation is the indirect effect on  
502 an independent variable of a dependent variable that goes through a mediator variable, which  
503 in this case is credibility.

504

[Insert Table 7 about here]

506

507 Definitions for the variables used in this part of the paper are shown in Table 7. In this  
508 analysis, we examine the relation between Management Forecast Innovation [ $MFI_t$ ] and  
509 Analyst Forecast Innovation [ $AFI_t$ ].  $MFI_t$  is defined as the initial management forecast EPS for  
510 the year ( $t$ ) less the actual EPS for the prior year ( $t-1$ ), deflated by the share price two days  
511 before the forecast announcement date.  $AFI_t$  is defined as the initial analyst consensus mean  
512 forecast EPS for the year less the actual EPS for the prior year ( $t-1$ ) deflated by the share price

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<sup>18</sup> The analysis presented in this section is based on the research design proposed in the Stage II protocol document. At the request of the reviewer in a subsequent review, we adopted the research design presented in the main section of the paper.

<sup>19</sup> For further discussion of the distinction between moderation and mediation of variables, see Baron and Kenny (1986).

513 two days before the forecast announcement date. We examine the indirect effects of  
514 management forecasts on analyst forecasts through the latent variables for management  
515 credibility,  $MF\_CR$  (as previously defined). The analysis is conducted in a manner similar to  
516 Bhattacharya et al. (2012) and Hilary et al. (2016). The direct and indirect paths through the  
517 latent variables in our model are indicated by the path arrows in Figure 3. There is a direct path  
518 between  $MFI_t$  and  $AFI_t$ , and a direct path between  $MF\_CR$  and  $AFI_t$ . An indirect path exists  
519 between  $MFI_t$  and  $AFI_t$  via  $MF\_CR$ . Table 8 presents the results of the SEM with  $MFI_t$  as the  
520 source variable,  $AFI_t$  as the outcome variable, and  $MF\_CR$  as the latent variable.

521

522 [Insert Figure 3 and Table 8 about here]

523

524 The ratio of the direct path coefficient (1.001) to the total effect (0.9498) is the portion of  
525 the correlation between  $MFI_t$  and  $AFI_t$  that is attributable to the direct path. The mediated or  
526 indirect path (-0.0509) is the product of the path coefficient between  $MFI_t$  and  $MF\_CR$   
527 (-0.8384), and the path coefficient between  $MF\_CR$  and  $AFI_t$  (0.0607). The ratio of the  
528 mediated path to the total effect captures the proportion of the correlation between  $MFI_t$  and  
529  $AFI_t$  that is attributable to the mediated effect. While the direct effect of management forecast  
530 on analyst forecast is strong, the insignificant indirect effect suggests management forecast  
531 credibility does not mediate the effect of management's initial forecast innovation on analyst  
532 forecasts.

533 In the next part of our analysis, we examine the relation between analyst forecast deviation  
534 [ $AFD_t$ ] and management forecast revision update [ $MFRU_t$ ].  $AFD_t$  is the initial analyst  
535 consensus mean forecast EPS for year ( $t$ ) less the initial management forecast for the year ( $t$ ),  
536 deflated by the share price two days before the forecast announcement date.  $MFRU_t$  is defined  
537 as the revised management forecast EPS for the year ( $t$ ) less the initial management forecast

538 EPS for the year ( $t$ ), deflated by the share price two days before the forecast announcement  
539 date. We examine whether the relation between analyst forecast deviation and management  
540 forecast revisions are affected by analysts' credibility [ $AF\_CR$ ].  $AF\_CR$  is as previously  
541 defined.

542 Figure 4 presents the path diagram showing the direct and indirect paths between analyst  
543 forecast deviation and management forecast revisions. We expect a direct path between  $AFD_t$   
544 and  $MFRU_t$ , and an indirect path which works through  $AF\_CR$ . Table 9 shows the results of  
545 the SEM with  $AFD_t$  as the source variable,  $MFRU_t$  as the outcome variable, and  $AF\_CR$  as the  
546 latent variable. The ratio of the direct path coefficient (0.1169) to the total effect (0.1146) is  
547 the portion of the correlation between  $AFD_t$  and  $MFRU_t$  that is attributable to the direct path.  
548 The mediated or indirect path (-0.0023) is the product of the path coefficient between  $AFD_t$   
549 and  $AF\_CR$  (-0.0228), and the path coefficient between  $AF\_CR$  and  $MFRU_t$  (0.0996). The ratio  
550 of the mediated path to the total effect captures the proportion of the correlation between  $AFD_t$   
551 and  $MFR_t$  that is attributable to the mediated effect. The direct effect of analyst forecast  
552 deviation on management forecast revisions is strong, however we do not find evidence to  
553 support the notion that analyst credibility mediates the effect of analyst forecast on  
554 management forecast revisions.

555

556

557 [Insert Figure 4 and Table 9 about here]

558

## 559 7 Conclusions

560 We use SEM to investigate key relationships between management and analysts' forecasts  
561 to determine whether there is a moderating role for credibility. SEM is relatively unexplored  
562 in this literature to date, but is a powerful method to model latent variables such as credibility.



563 We model the relation between management and analyst forecasts in a SEM framework and  
564 include management credibility and analyst credibility separately as moderating factors. We  
565 chose to study Japanese firms as management forecasts are effectively mandatory in Japan.  
566 This omits the selection bias apparent in other countries (e.g., US) where managers have a  
567 choice about whether to disclose forecasts. In addition, where management's expectations  
568 change, the management's forecasts must be revised on a timely basis, providing a rich history  
569 of management forecast data.

570 We investigate whether the relation between management forecasts and analyst forecasts  
571 is moderated by credibility in TSE listed First Section firms between 2006 and 2016. Two  
572 distinct aspects of this relation are examined. With the first, our results show that management  
573 credibility (proxied by prior forecasting ability and firm's CG) influences the reliance analysts  
574 place upon information in management's initial forecast in making their own EPS forecasts.  
575 Additional results show that management's initial forecast has only a direct effect on analysts'  
576 forecasts.

577 In the second aspect of this relation, the moderating effect of analyst credibility on the  
578 relation between analyst forecasts and management forecast revisions is examined. We show  
579 that management's reliance on analyst forecasts is determined by how credible analyst  
580 forecasts have been historically. The SEM analysis shows analyst credibility has a moderating  
581 effect on the relation. Where analysts are perceived to be more credible, managers exhibit  
582 reliance upon information in analysts' consensus forecasts in making their own forecast.

583 Our findings put the focus on credibility in better understanding the relationship between  
584 management and analyst forecasts. Each party's reliance on the other's forecast is influenced  
585 by historical forecasting ability and in the case of analysts, also by the corporate governance  
586 mechanisms within the firm. The implication is the importance of reputation building and  
587 reputation maintenance by both management and analysts in the forecasting environment.



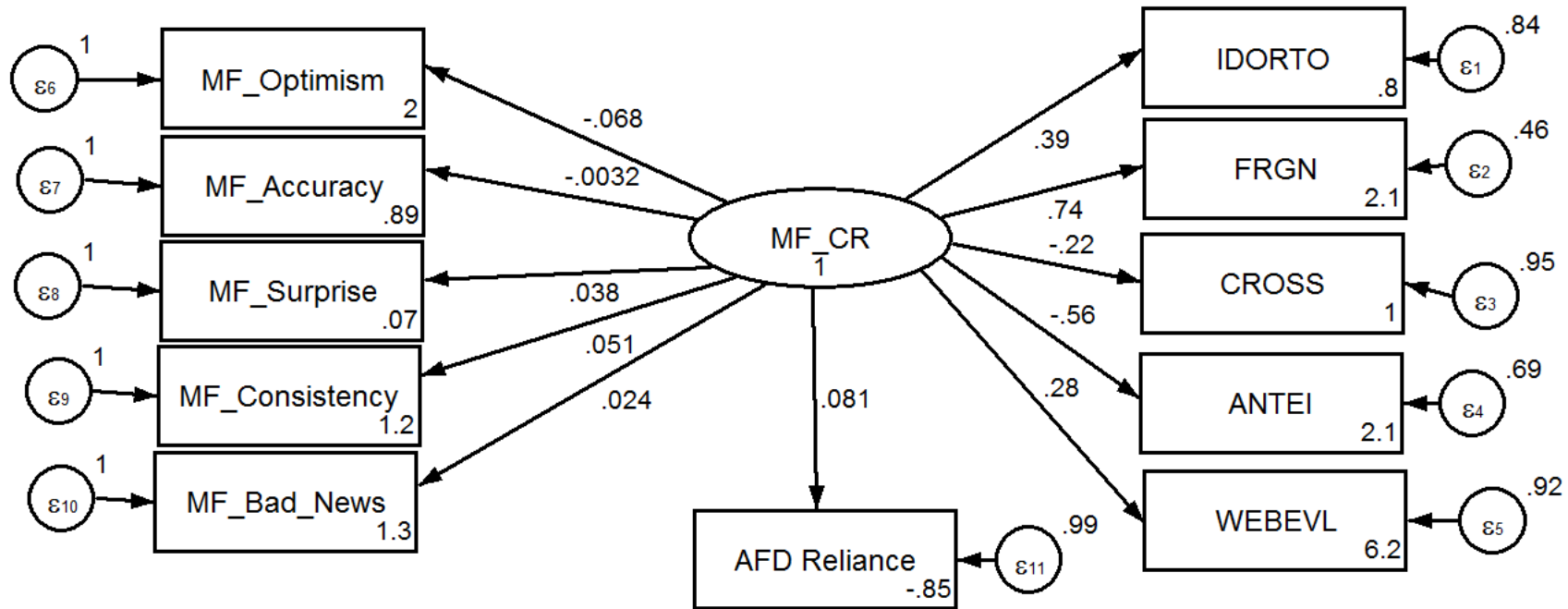
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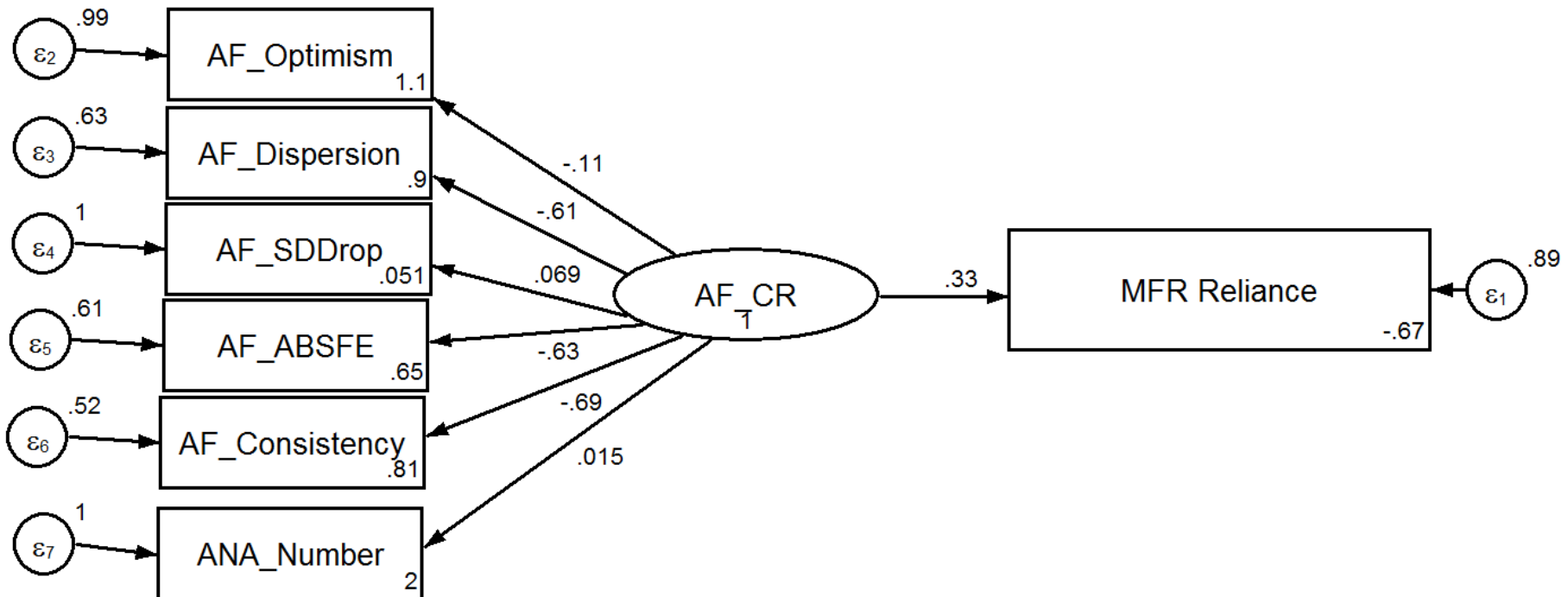
**FIGURE 1**  
**SEM Model Showing Paths between AFD Reliance and Two Latent Credibility Variables**  
**(Standardized coefficients)**



*Note:* Rectangles represent observed variables and ellipse indicates a latent (unobserved) variable. Error terms are indicated in circles and variances are indicated next to each error term. There are ten observable variables which contribute to the latent variable management credibility ( $MF\_CR$ ): These are  $MF\_Optimism_{t-5,t-1}$ ,  $MF\_Accuracy_{t-5,t-1}$ ,  $MF\_Surprise_{t-1}$ ,  $MF\_Consistency_{t-5,t-1}$ ,  $MF\_Bad\_News_{t-1}$ ,  $IDORTO_{t-1}$ ,  $FRGN_{t-1}$ ,  $CROSS_{t-1}$ ,  $ANTEI_{t-1}$ , and  $WEBEVL_{t-1}$ . The numbers adjacent to the arrows leading from the latent variable show the loading of variables on the latent variable ( $MF\_CR$ ). The numbers in the rectangles [observed variables] represent the constant term in the SEM estimation for the observable variable. Source: STATA SEM Builder Output. Variables are defined in Table 2.

FIGURE 2

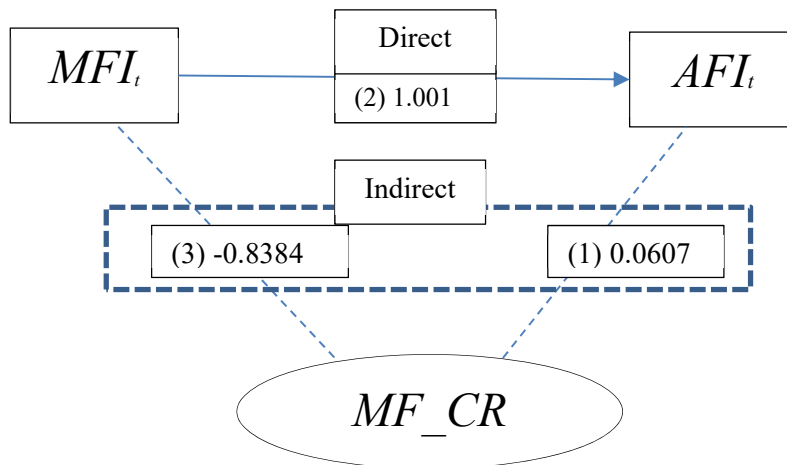
SEM Model Showing Paths between MFR Reliance and One Latent Credibility Variable  
(Standardized coefficients)



Note: Rectangles represent observed variables and ellipse indicates a latent (unobserved) variable. Error terms are indicated in circles. There are six observable variables which contribute to the latent variable analyst credibility ( $AF\_CR$ ). These are  $AF\_Optimism_{t-1}$ ,  $AF\_Dispersion_{t-1}$ ,  $AF\_SDDrop_{t-1}$ ,  $AF\_ABSFE_{t-1}$ ,  $AF\_Consistency_{t-5,t-1}$  and  $ANA\_Number_t$ . The numbers adjacent to the arrows leading from the latent variable show the loading of variables on the latent variable ( $AF\_CR$ ). The numbers in the rectangles [observed variables] represent the constant term in the SEM estimation for the observable variable. Source: STATA SEM Builder Output. Variables are defined in Table 2.

**FIGURE 3**

**Path Diagram Showing Direct and Indirect Paths between Management Forecast Innovations and Analyst Forecast Innovations**

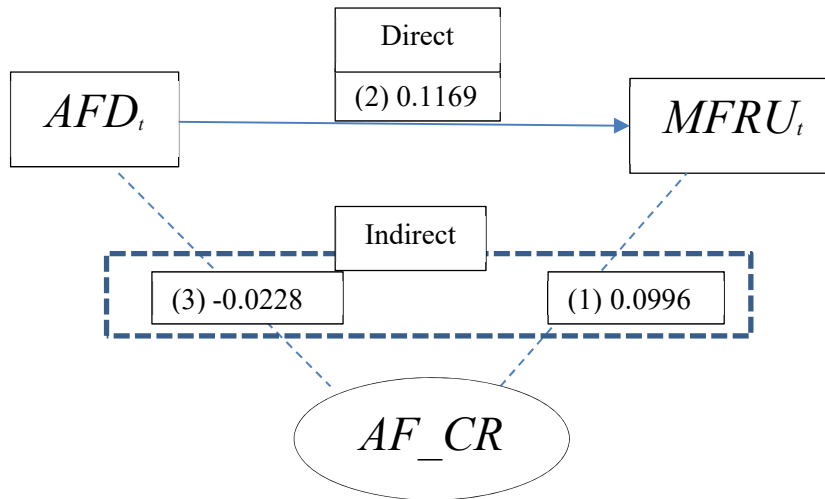


*Note:* Rectangles represent observed variables and ellipses represent latent (unobserved) variables. Latent variables are measured by multiple observed variables, as discussed in section 4.1. Direct effects are indicated by a solid line arrow and indirect effects are indicated by a dashed line arrow. Variables are defined in Table 7.



**FIGURE 4**

**Path Diagram Showing Direct and Indirect Paths between Analyst Forecast Deviation and Management Forecast Revisions**



*Note:* Rectangles represent observed variables and ellipse indicates a latent (unobserved) variable. Latent variables will be measured by multiple observed variables, as discussed in section 4.2. Direct effects are indicated by a solid line arrow and indirect effects are indicated by a dashed line arrow. Variables are defined in Table 7.

**TABLE 1**  
**Sample Selection**

**Panel A: Overall Sample Selection**

	No. of firm years
Number of firm year observations issuing management forecast of EPS from 2006 to 2016	13,984
Less:	
(a) Management forecast horizon > 370 days	660      13,324
(b) Firms with missing analyst forecast data on I/B/E/S	4,552      8,772
(c) Firms with fewer than 3 analysts contributing to consensus forecasts	3,877      4,895
(d) Firms with missing CG and MF related data	917      3,978
(e) Outliers where <i>AFD Reliance</i> is in 1% and 99% percentile	67      3,911
<b>Management Forecast [MF] Sample</b> (for modelling the effects of MF <sub>t</sub> on AF <sub>t</sub> )	<b>3,911</b>
Less:	
Outliers where <i>MFR Reliance</i> is in 1% and 99% percentile	551
<b>Management Forecast Revision [MFR] Sample</b> for modelling the effects of AF <sub>t</sub> on MFR <sub>t</sub>	<b>3,360</b>

**Panel B: Sample size by year**

Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Total
MF Sample	323	377	396	369	369	378	392	367	320	332	288	3,911
MFR Sample	293	322	366	346	335	307	332	302	240	262	255	3,360

**TABLE 2**  
**Variable Definitions**

**Panel A: Management and Analyst Forecast Variables**

Variable Label	Definition
$AF_t$	Analyst Forecast defined as the initial analyst (based on consensus mean) forecast EPS for the year ( $t$ ) deflated by the share price two days before the announcement date.
$MF_t$	Management Forecast defined as the initial management forecast EPS for the year ( $t$ ) deflated by the share price two days before the announcement date.
$AFD\ Reliance_t$	$AFD\ Reliance$ is defined as $-  AF - MF $ .
$MFR_t$	$MFR$ is defined as the revised management forecast EPS for the year ( $t$ ) deflated by the base price (share price two days before the announcement date).
$MFR\ Reliance_t$	$MFR\ Reliance$ is defined as $-  MFR - AF $ .

**Panel B: Latent Variable: Management Forecast Credibility ( $MF\_CR$ )**

Variable Label	Definition
$MF\_Optimism_{t-5,t-1}$	Average of the following indicator variable for the past five years ( $t-5$ to $t-1$ ). For year $t$ , the indicator variable is set equal to 1 if the Management Forecast Error (MFE) was positive; 0 otherwise. MFE is defined as the initial management forecast EPS for the year $t$ less the actual EPS for the year $t$ , deflated by the share price two days before the forecast announcement date.
$MF\_Accuracy_{t-5,t-1}$	Average of the absolute value of the MFE for the past five years ( $t-5$ to $t-1$ ).
$MF\_Surprise_{t-1}$	Actual EPS for year $t-1$ minus the final management forecast for EPS for year $t-1$ , deflated by the share price two days before the forecast announcement date.
$MF\_Consistency_{t-5,t-1}$	Indicator variable equal to 1 if the standard deviation of the MFE (from $t-1$ to $t-5$ ) is less than the standard deviation of the consensus Analyst Forecast Error (AFE) (from $t-1$ to $t-5$ ), 0 otherwise. AFE defined as the mean consensus analyst forecast EPS less actual EPS as reported by I/B/E/S, deflated by the share price two days before the analyst forecast announcement date. (Source: Hilary et al., 2014)
$MF\_Bad\_News_{t-1}$	Indicator variable equal to 1 if initial management forecast EPS estimate for year $t-1$ is below previous month's analyst median consensus EPS; 0 otherwise. (Source: Hutton et al., 2003)
$IDORTO_{t-1}$	Percentage of outside directors (i.e. without job experience in banks, controlling companies, affiliated companies and main banks)
$FRGN_{t-1}$	Percentage of shares held by foreign shareholders
$CROSS_{t-1}$	Percentage of shares held by domestic companies with cross-shareholding relations
$ANTEI_{t-1}$	Percentage of shares held by stable shareholders
$WEBEVL_{t-1}$	Total evaluation score of company website from the ease to understand, ease of use, and information quantity, sourced from Nikko IR co. The range is from 0 to 100. Higher scores indicate higher disclosure quality.

**Panel C: Latent Variable: Analyst Credibility (*AF\_CR*)**

<b>Variable Label</b>	<b>Definition</b>
<i>AF_ABSFE</i> <sub><i>t-1</i></sub>	Absolute value of AFE for year <i>t-1</i> .
<i>AF_Dispersion</i> <sub><i>t-1</i></sub>	Standard deviation of analyst forecasts for year <i>t-1</i> .
<i>AF_Optimism</i> <sub><i>t-1</i></sub>	Indicator variable equal to 1 if AFE for year <i>t-1</i> was positive; 0 otherwise.
<i>AF_Consistency</i> <sub><i>t-5,t-1</i></sub>	Standard deviation of AFE over the past five years.
<i>AF_SDDrop</i> <sub><i>t-1</i></sub>	Standard deviation of analyst forecasts in month prior to initial management forecast in year <i>t-1</i> minus standard deviation in analyst forecast in month following initial management forecast in year <i>t-1</i> , scaled by standard deviation of analyst forecasts in month prior to initial management forecast
<i>ANA_Number</i> <sub><i>t</i></sub>	Number of analysts following the firm. We take the average number of analysts following at the start and at the end of the current year.

**TABLE 3**  
**Descriptive Statistics**

**Panel A: Management Forecast Sample (N=3,911)**

Variable	Mean	Std.		25%	Median	75%	Max
		Dev.	Min				
$MF_t$	0.057	0.034	-0.414	0.042	0.056	0.072	0.226
$AF_t$	0.060	0.033	-0.338	0.046	0.060	0.075	0.220
$AFD\ Reliance_t$	-0.009	0.011	-0.118	-0.012	-0.006	-0.003	0.000
$MF\_Optimism_{t-5,t-1}$	0.483	0.244	0.000	0.400	0.400	0.600	1.000
$MF\_Accuracy_{t-5,t-1}$	0.027	0.030	0.001	0.010	0.018	0.032	0.412
$MF\_Surprise_{t-1}$	0.001	0.014	-0.235	-0.001	0.001	0.005	0.092
$MF\_Consistency_{t-5,t-1}$	0.601	0.490	0.000	0.000	1.000	1.000	1.000
$MF\_Bad\_News_{t-1}$	0.638	0.481	0.000	0.000	1.000	1.000	1.000
$IDORTO_{t-1}$	9.805	12.198	0.000	0.000	6.667	16.667	85.714
$FRGN_{t-1}$	24.100	11.611	0.810	15.890	22.760	30.700	76.020
$CROSS_{t-1}$	7.701	7.346	0.000	1.380	6.050	11.560	45.000
$ANTEI_{t-1}$	30.855	14.815	0.540	19.310	27.980	40.710	75.350
$WEBEVL_{t-1}$	58.940	9.514	33.400	52.000	58.000	65.000	92.900

**Panel B: Management Forecast Revision Sample (N=3,360)**

Variable	Mean	Std.		25%	Median	75%	Max
		Dev.	Min				
$AF_t$	0.059	0.034	-0.323	0.046	0.059	0.075	0.220
$MFR_t$	0.053	0.045	-0.559	0.039	0.055	0.072	0.360
$MFR\ Reliance_t$	-0.017	0.026	-0.303	-0.020	-0.010	-0.004	0.000
$AF\_Optimism_{t-1}$	0.531	0.499	0.000	0.000	1.000	1.000	1.000
$AF\_Dispersion_{t-1}$	0.009	0.009	0.000	0.003	0.006	0.010	0.132
$AF\_SDDrop_{t-1}$	0.048	0.938	-31.667	-0.085	0.169	0.405	1.000
$AF\_ABSFE_{t-1}$	0.026	0.040	0.000	0.005	0.013	0.029	0.396
$AF\_Consistency_{t-5,t-1}$	0.034	0.042	0.001	0.011	0.021	0.042	0.704
$ANA\_Number_t$	9.626	4.851	3.000	5.583	8.667	13.083	28.250

Note: Variables as defined in Table 2.

**TABLE 4**  
**Correlation between Variables**

**Panel A: Management Forecast Sample (N = 3,911)**

	1	2	3	4	5	6	7	8	9	10	11	12
1 $MF_t$	1											
2 $AF_t$	0.9142*	1										
3 $AFD\ Reliance_t$	0.1296*	0.0411*	1									
4 $MF\_Optimism_{t-5,t-1}$	-0.1084*	-0.1298*	-0.0296	1								
5 $MF\_Accuracy_{t-5,t-1}$	0.0476*	0.0652*	-0.2560*	0.1965*	1							
6 $MF\_Surprise_{t-1}$	0.1040*	0.0999*	0.0452*	-0.1596*	-0.0366*	1						
7 $MF\_Consistency_{t-5,t-1}$	-0.0096	-0.0063	-0.0158	0.0031	0.0198	0.0046	1					
8 $MF\_Bad\_News_{t-1}$	-0.1417*	0.0517*	-0.0610*	-0.0558*	-0.0375*	-0.0590*	-0.0098	1				
9 $IDORTO_{t-1}$	0.0031	0.0043	0.0079	-0.0014	0.0597*	-0.0041	0.0185	0.0335*	1			
10 $FRGN_{t-1}$	0.0531*	0.0480*	0.0986*	-0.1174*	-0.0595*	0.0334*	0.0352*	0.0156	0.2712*	1		
11 $CROSS_{t-1}$	-0.0064	-0.0074	-0.017	-0.0525*	-0.0137	-0.0077	-0.0001	-0.0235	-0.1180*	-0.1731*	1	
12 $ANTEI_{t-1}$	0.0121	0.0043	0.0182	-0.0624*	-0.0963*	-0.0206	-0.026	0.001	-0.1831*	-0.4320*	0.0763*	1
13 $WEBEVL_{t-1}$	-0.0202	-0.0169	0.0132	0.0172	0.0549*	-0.0256	0.0484*	0.0165	0.2970*	0.1470*	-0.0920*	-0.1710*

**Panel B: Management Forecast Revision Sample (N=3,360)**

	1	2	3	4	5	6	7	8
1 $AF_t$	1							
2 $MFR_t$	0.7351*	1						
3 $MFR\ Reliance_t$	0.0305	0.3615*	1					
4 $AF\_Optimism_{t-1}$	-0.1572*	-0.2022*	-0.1264*	1				
5 $AF\_Dispersion_{t-1}$	-0.0034	-0.0391*	-0.1618*	0.016	1			
6 $AF\_SDDrop_{t-1}$	-0.0114	-0.0129	-0.0003	0.012	-0.0945*	1		
7 $AF\_ABSFE_{t-1}$	-0.3161*	-0.2689*	-0.2457*	0.1900*	0.3676*	-0.0397*	1	
8 $AF\_Consistency_{t-5,t-1}$	0.0546*	-0.0265	-0.2165*	-0.0084	0.4493*	-0.0187	0.4268*	1
9 $ANA\_Number_t$	0.0141	0.0286	0.0324	-0.0417*	0.0216	0.0788*	-0.0138	-0.0146

Note: \*Indicates significance at 5% level or better. Variables as defined in Table 2.

**TABLE 5**  
**Standardised Effects of Management Credibility on the Relationship between Management Forecasts and Analyst Forecasts**

**Panel A:** Relationship between *MF* and *AF* measured by *AFD Reliance*

	Outcome	Coefficient
<i>AFD Reliance</i>	<i>MF CR --&gt; AFD Reliance</i>	0.0806***
Fit Statistics	<i>Likelihood ratio (<math>\chi^2</math>)</i>	1083.67***
	<i>RMSEA</i>	0.078
	<i>AIC</i>	95328.978
	<i>CFI</i>	0.587
	<i>SRMR</i>	0.056
	No. of obs.	3,911

\*  $p < 0.05$ , \*\*  $p < 0.01$ , and \*\*\*  $p < 0.001$

**Panel B:** Relationship between *MF Adjusted* and *AF Adjusted* measured by *AFD Reliance Adjusted*

	Outcome	Coefficient
<i>AFD Reliance</i>	<i>MF CR --&gt; AFD Reliance Adjusted</i>	0.0792***
Fit Statistics	<i>Likelihood ratio (<math>\chi^2</math>)</i>	1043.57***
	<i>RMSEA</i>	0.076
	<i>AIC</i>	95076.239
	<i>CFI</i>	0.597
	<i>SRMR</i>	0.055
	No. of obs.	3,911

\*  $p < 0.05$ , \*\*  $p < 0.01$ , and \*\*\*  $p < 0.001$

*Note: Variables as defined in Table 2. See Section 6.2 for discussion of variables used in Panel B.*



**TABLE 6**  
**Standardised Effects of Analyst Credibility on the Relationship between Analyst Forecast Deviation and Management Forecast Revisions**

**Panel A:** Relationship between *MFR* and *AF* measured by *MFR Reliance*

	Outcome	Coefficient
<i>MFR Reliance</i>	<i>AF CR --&gt;MFR Reliance</i>	0.3266***
Fit Statistics	Likelihood ratio ( $\chi^2$ )	252.83***
	<i>RMSEA</i>	0.071
	<i>AIC</i>	-28296
	<i>CFI</i>	0.887
	<i>SRMR</i>	0.038
	No of obs.	3,360

\*  $p < 0.05$ , \*\*  $p < 0.01$ , and \*\*\*  $p < 0.001$

**Panel B:** Relationship between *MFR Adjusted* and *AF Adjusted* measured by *MFR Reliance Adjusted*

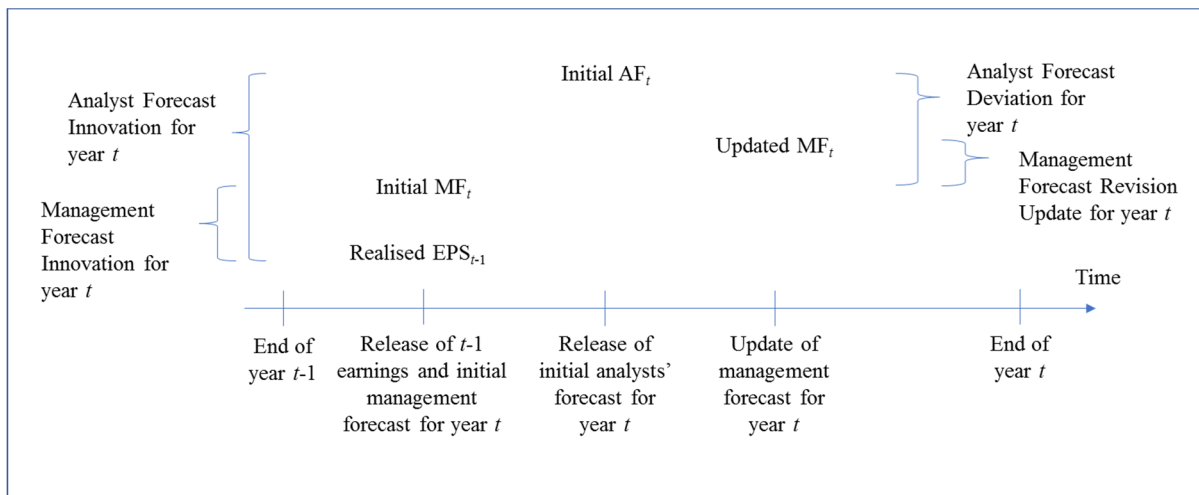
	Outcome	Coefficient
<i>MFR Reliance</i>	<i>AF CR --&gt;MFR Reliance</i>	0.3062***
Fit Statistics	Likelihood ratio ( $\chi^2$ )	245.04***
	<i>RMSEA</i>	0.070
	<i>AIC</i>	-28624
	<i>CFI</i>	0.888
	<i>SRMR</i>	0.037
	No of obs.	3,360

\*  $p < 0.05$ , \*\*  $p < 0.01$ , and \*\*\*  $p < 0.001$

*Note: Variables are defined in Table 2. See Section 6.2 for discussion of variables used in Panel B.*

**TABLE 7**  
**Management and Analyst Forecast Variable Definitions for Mediating Effects Analysis**

$AFI_t$	Analyst Forecast Innovation defined as the initial analyst (based on consensus mean) forecast EPS for the year ( $t$ ) less the actual EPS for the prior year ( $t-1$ ), deflated by the share price two days before the forecast announcement date.
$AFD_t$	Analysts Forecast Deviation defined as the initial analyst (based on consensus mean) forecast EPS for the year ( $t$ ) less the initial management forecast EPS for the year ( $t$ ), deflated by the share price two days before the forecast announcement date.
$MFI_t$	Management Forecast Innovation defined as the initial management forecast EPS for the year ( $t$ ) less the actual EPS for the prior year ( $t-1$ ), deflated by the share price two days before the forecast announcement date.
$MFRU_t$	Management Forecast Revision Update is defined as the revised management forecast EPS for the year ( $t$ ) less the initial management forecast EPS for the year ( $t$ ), deflated by the share price two days before the forecast announcement date.



**TABLE 8**  
**Standardised Effects of Management Forecasts on Analyst Forecast Innovations**

**Unadjusted AFI and MFI**

Outcome	Path	Direct Effect	Indirect Effect	Total Effect
<i>AFI<sub>t</sub></i>	(1) <i>MF_CR</i> --> <i>AFI<sub>t</sub></i>	0.0607		
	(2) <i>MFI<sub>t</sub></i> --> <i>AFI<sub>t</sub></i>	1.001***		
<i>MF_CR</i>	(3) <i>MFI<sub>t</sub></i> --> <i>MF_CR</i>	-0.8384***		
	(4) <i>MFI<sub>t</sub></i> --> <i>AFI<sub>t</sub></i> =(1) × (3)		-0.0509	
	(5) <i>MFI<sub>t</sub></i> --> <i>AFI<sub>t</sub></i> =(2) + (4)			0.9498***
Fit Statistics	<i>Likelihood ratio</i> ( $\chi^2$ )			2762.33***
	<i>RMSEA</i>			0.115
	<i>AIC</i>			122,362
	<i>CFI</i>			0.789
	<i>SRMR</i>			0.080
	<i>N</i>			3,889

\*  $p < 0.05$ , \*\*  $p < 0.01$ , and \*\*\*  $p < 0.001$

Note: Variables are defined in Table 7.

**TABLE 9**  
**Standardised Effects of Analyst Forecast Deviation on Management Forecast Revisions**

**Unadjusted MFRU and AFD**

Outcome	Path	Direct Effect	Indirect Effect	Total Effect
<i>MFRU<sub>t</sub></i>	(1) <i>AF_CR</i> --> <i>MFRU<sub>t</sub></i>	0.0996***		
	(2) <i>AFD</i> --> <i>MFRU<sub>t</sub></i>	0.1169***		
<i>AF_CR</i>	(3) <i>AFD<sub>t</sub></i> --> <i>AF_CR</i>	-0.0228		
	(4) <i>AFD<sub>t</sub></i> --> <i>MFRU<sub>t</sub></i>			
	(1) × (3)		-0.0023	
	(5) <i>AFD<sub>t</sub></i> -> <i>MFRU<sub>t</sub></i>			
	(2) + (4)			0.1146***
Fit Statistics	<i>Likelihood ratio</i> ( $\chi^2$ )			374.13***
	<i>RMSEA</i>			0.075
	<i>AIC</i>			-47,940
	<i>CFI</i>			0.822
	<i>SRMR</i>			0.041
	<i>N</i>			

\*  $p < 0.05$ , \*\*  $p < 0.01$ , and \*\*\*  $p < 0.001$

Note: Variables are defined in Table 7.