ABSTRACT

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Relationship Level Knowledge and Family Support On Early Initiation of Breastfeeding (EIBF) to Mother in Work Area Talang Betutu Palembang

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Background: *Early Initiation of Breastfeeding (EIBF) has the benefits to grow and develop infant immunity so that it can avoid the risk of death from immunity is still very vulnerable. Implementation of EIBF is not easy to do and one of the reason is the low level of knowledge of mother and family about the benefits of application of EIBF. It is known that the number of EIBF application coverage in Indonesia is still far from the target number (80%) which is only 42.7% while in South Sumatera 48.1%.*
Aim: *The purpose of this study was to determine relationship level knowledge and family support on early initiation of breastfeeding (EIBF) to mother in work area Talang Betutu Palembang.*
Method: *This study uses analitic survey design with cross sectional approach. This research use analitic survey design with cross sectional approach. Data analysis using Kendall Tau test with sampling technique is total sampling amounted to 40 people.*
Result: *The results of this study found that mothers who have good knowledge amounted to 55%, support moderate amounted to 50% and good families amounted to 50%, and application of EIBF as much as 55%. The results of this study explain that there is a significant relationship between the level of knowledge on the application of IMD (p-value = 0.002 and r = 0.495) and there is a significant relationship between family support for the application of IMD (p-value = 0,000 and r = 0.603).*

Key words: knowledge, family support, breast milk, Early Initiation of Breastfeeding (EIBF)