


Internationalisation of a teaching experience: ToSCA UPC education for innovation workshop at UFPS, Colombia

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Abstract

ToSCA is an optional and intensive technical product innovation workshop that aims to include education for innovation of constructive solutions in the grade architecture programme, by applying a didactic structure based on problem solving skills, combined with cooperative learning structures and involving an industry of the sector every edition a client. The workshop has been held annually at the Vallès School of Architecture, Universitat Politècnica de Catalunya, since 2007 and the results of each edition can be found at:

<http://www.etsav.upc.edu/assignatures/tosca>.

After eleven editions of ToSCA_ETSAV and one edition in TUM Munich, with a very good outcomes and by the invitation of the School of Architecture of the Francisco de Paula Santander University in Cúcuta, Colombia, we assumed, between both institutions, the challenge of internationalizing the ToSCA experience, to carry out within the Deepening Course "the ceramics in the architectural project", a first educational workshop for the innovation of technical product, suggesting the adaptability of the ToSCA methodology, in a different socio-cultural environment.

Keywords: *Internationalization, innovation, building technologies, education, workshop.*

1. Introduction

ToSCA is an optative and intensive week workshop on Technical Product Design Innovation (PDI), that was born in January 2007 under Dr J. LL Zamora direction and a team of UPC Department of Technology's lecturers, that wanted to achieve the incorporation of s.21th new exigencies to the Architecture program in ETSAV_UPC, in association with appropriate educational technical skills into the training of future architects to these new challenges. ToSCA team focused, in particular, on following challenges: education for innovation, collaborative work in multidisciplinary working teams, the importance of communication skills, and promoting students self-learning. Zamora (2014).

The ToSCA team had two main starting hypotheses. Firstly, that to add a real client on the known problem-solving educational methodologies, increases the stimulus on constructive learning and work. Secondly, that it will be natural and appropriate to apply cooperative learning principles into ToSCA workshop, since cooperative work among different profiles was a successful tool in Technic PDI process. Ulrich & Eppinger (2014).

In order to achieve its goals ToSCA ETSAV_UPC is structured within a framework schedule, based on PDI Step Process, that infer rhythm in order to guarantee intense work during a week, and following the educational principles of collaborative work. Pujolas & Lago (2004) This principle includes team work with inner diversity of profiles working in roles, that in ToSCA are inspired in Innovation Product values, as Novelty, Rigor, Communication and Implementary. One real Client purpose to the workshop his Innovation needing, professors act as a coach, and some external experts as lecturers in workshop, and the final an external jury, that includes the client, made the workshop final assessment. (More detail in <http://www.etsav.upc.edu/assignatures/tosca>)

Eleven ToSCA_ETSAV editions and one in TUM-ToSCA workshop in Technische Universität München, had been successfully held since 2007. These experiences allow us to confirm that the ToSCA program, provides students tools and confidence about their Innovative skills, show PDI as a professional issue in itself, make them recognize that the success is the team outcome, rather than individual one. The experience also confirms us that involving a real client in problem and in the evaluation results, increases the team's stimulus and create bonds between Industry and University. Zamora, (2014).

In 2017, ToSCA team, with the aim of raising in his knowledge on education for innovation, have accepted the challenge from Department of Architecture of Francisco de Paula Santander University (UFPS) in Cúcuta, Colombia: to transfer ToSCA methodology into its Deepening Course in the Architecture Program

2. Justification for the UFPS internationalisation proposal

The experience of Internationalization of ToSCA_ETSAV taken to the architecture Program from the Francisco de Paula Santander University, located in Cúcuta city in Colombia is presented after the invitation made by the Colombian institution, which already knew in advance the path of the Workshop directed by Dr. Joan Lluís Zamora and its impact on the industrialized construction sector through the ToSCA methodology. The region of Norte de Santander highlighted until a few years ago as the first producer and exporter of unglazed red ceramic products at a national level, unlike the current scenario in which the marked need to diversify the supply of products and construction systems is evident of local manufacturing for its use in construction, requiring the industrial environment to assume structural changes in the productive processes. Sánchez (2004, 2008).

The growing synergy among universities, companies and the Colombian government through recent agreements has allowed to broaden the discussion about the needs of new constructive alternatives. OCyT (2012). As a result, the ceramic industry from Norte de Santander, is projected for the next 10 years, as an industrial sector highly equipped in technology, qualified human resources and national and international recognition, in the development of project initiatives and products that place it as a reference cluster for the Colombian Ceramic Industry. PEDCTI, (2014).

In this way, the theme assumed in this international version of ToSCA "Ventilated ceramic facades applied to sustainable housing", coincides with the statement made by the national housing ministry in Colombia through the National Sustainable Construction Policy and the action plan about innovation projects and technology update. MINVIVIENDA (2015). Thus, the results of this practice carry an important leap forward in a tropical region with an outdated industrial environment in terms of innovation.

UFPS proposes to carry out, under the ToSCA methodology, the last subject of the Deepening Course, which is a specialization course and a possible way in the UFPS study plan to obtain the Degree in Architecture.

3. ToSCA UPC a Design Lab.II UFPS Cúcuta Colombia

In order to transfer ToSCA UPC to workshop that finishes the Deepening course at UFPS, Colombia, the involved team must face how ToSCA teamwork are going to work when it moves to another continent, another culture, another society, and how compromise the shorter calendar that UFPS offered with weekly ToSCA structure, and no interfere on the innovation results.

Department of architecture- Francisco de Paula Santander University				
Cúcuta, Norte Santander, Colombia				
Degree modality for the architecture and urbanism program				
Deepening Course : “Ceramic in the architectural Project”				
Subject	Module 7: Lab design II: “Ventilated Ceramic Facades applied to sustainable			
Dates	May 2017	Thursday 25	Friday 26	Saturday 27
		8:00-12:00	8:00-12:00	8:00 – 12.00
		14:00-18:00	14:00-18:00	
N° participants: 32				

3.1 Adapting ToSCA methodology for a new context

For the internationalization of ToSCA UPC to the UFPS Deepening Course, a management team is established conformed by Dr. J.L Zamora and Marta Adroer, in Barcelona and the coordination of Carmen Xiomara Díaz Fuentes in Cúcuta.

From the UFPS coordination, the committed key professional team for the development of a workshop with the ToSCA methodology is defined:

Customer	Cerámica Italia,
Teaching staff	Carmen Xiomara Díaz Fuentes, Architecture Program and CIMAC UFPS
Instructor	Ramon Galvis Centurión, Miguel Niño Ramirez Architecture Program UFPS
Evaluating court	Miguel Peñaranda Canal/ Deepening course coordinator UFPS
	Erika Ayala García/Architecture Department Director UFPS
	Jorge Sanchez Molina/ CIMAC Director UFPS
	Gustavo La Rotta/National leader of training at Cerámica Italia

In sum, the participants’ team in this internationalization of the experience of education for innovation ToSCA has a high involvement of participants from the University and the Norte de Santander Region. Besides, there will be support by Marta Adroer from the ToSCA UPC team, who will act as director of the workshop and as a teaching instructor.

3.2 Structural adaptation

There are structural differences in the programming of Design Lab II and ToSCA UPC, so to deal with them in the design of the workshop for UFPS some specific didactic strategies will be implemented.

	ToSCA ETSAV UPC	Design Lab II UFPS
Optional	Optional workshop for grade architecture students	Module into an optional Deepening Course "the ceramics in the architectural project"
Students Profile	Students between 7th and 10th fourth month grade period.	Students for obtaining the Degree or that are already graduated
	Students aren't specific knowledge on the subject of innovation	Specific knowledge on ceramics as building material from the entire course.
Schedule	Intensive seven days week workshop,	Intensive tree day workshop with a previous autonomous tutorized phase.
Participants	28 students working in four participants collaborative teams with assigned roles: Novelty, Rigor, Implementability and Communication.	
	Minimum two teachers as coach, not experts	One tutor in the autonomous phase, and four teachers as coach in the workshop.
Real Client	Real client that purposes the problem to resolve and he will receipt at the end of workshop multiple innovative projects to solve it.	
Assessment	External committee that includes the client made the final assessment.	

3.3 Adaptation proposal ToSCA UPC to Design Lab II

Firstly, the schedule differences implies some challenges about the framework that has been designed and practiced in twelve ToSCA editions.

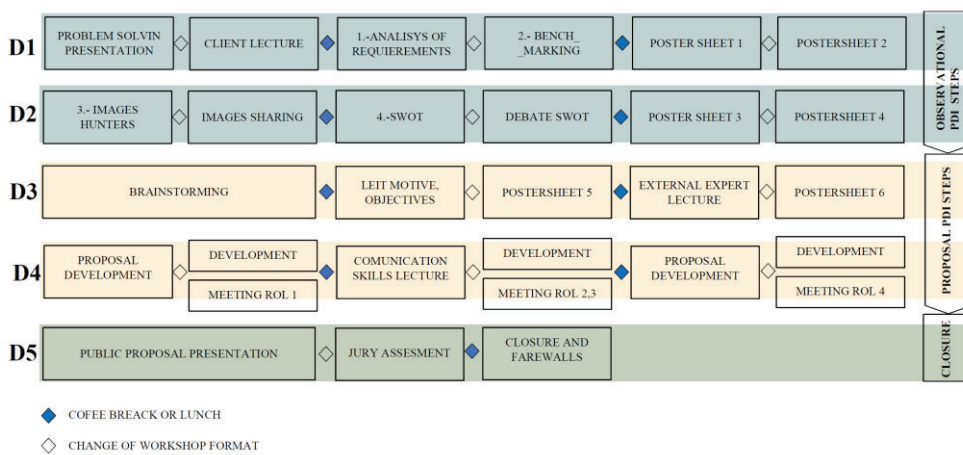


Figure 1 Schema ToSCA ETSAV UPC workshop structure.

Could the observation activities of the innovative product process be developed through autonomous tutored learning?

ToSCA UPC team proposed to change the usual didactic format of the observation phase to an autonomous tutorized format. Therefore, is essential to provide tutorial documents to UFPS, where questions are proposed to guide participants through the observation steps and implies also the involvement of a UFPS professor that assume the assignment of work and their supervision.

As a consequence, the adapted design framework must include workshop presentation and to debate and share the results of the autonomous work among students into proposal steps period, and it must be interesting to increase the number of teachers into Design Lab staff for better student's assistance during the shortened proposal period.

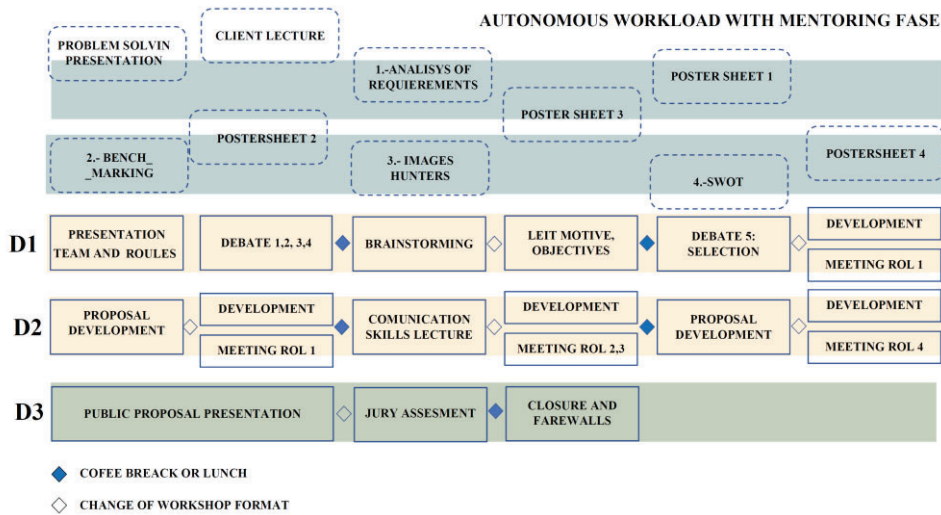


Figure 2 Schema Design Lab. II final workshop structure.

4. Evaluation of the experience results

The implementation of the workshop showed the importance of carrying out in detail the discussion sessions of the observation phase, at the beginning of the face-to-face activity, due its importance to elaborate, rigorously, an evaluation of innovation opportunities of the challenge raised

As a consequence of this necessary debate, all the proposed activity finally had to be concentrated in a day and a half, assuming the risk of lack of preparation time.

Some difficulties that could arise as a result of cultural differences between the UPC faculty and the UFPS students were quickly corrected by the mediation of UFPS professors itself.

The academic result of the experience is considered very satisfactory at the discretion of the management of the UFPS Architecture Program and the customer Cerámica Italia, judging by the assessment and comments on the closure day. The assessment of the committee members was remarkable, with average team scores between 4.18 and 4.75 out of 5.

The evaluation of the participating teachers' team was very high due to the results and the constructive interaction between the two universities.

Regarding the survey to the students allows the following data to be shown:

100% of the participants assert that their innovation proposal was the result of teamwork, and 86% considered that it exceeded their initial expectations.

83% of the participants considered that working with roles stimulated the homogeneous participation of all the members of the team, although only 48% considered them relevant in their product innovation proposal.

Almost 70% of the participants said that the activity of Technical Product Innovation carried out, showed them a possible professional leave-taking for architects.

74% considered that the structure of the activity was important in the good result, but, half of them, place it only in third out of six place. In the usual ToSCA UPC surveys, this assessment is mostly placed first or second. The shortened workshop schedule may have impacted on a lower perception of the ToSCA dynamic.

The students qualify teachers as "companions" in 54%, as "catalytic agents" in 24%, and as "leaders" in 22%, qualification of leaders, which barely appears in the ToSCA UPC surveys.

In spite of not having days between the proposition phase and the presentation of results before the jury, the presentations were all of great image quality and elaboration.

5. Conclusion

The specific and transversal competences acquired during the Design Lab II have been similar to those of any ToSCA ETSAV workshop, despite the socio-cultural change that internationalization entails and in spite of the modifications in the structure of the subject.

Therefore, we conclude that this experience of ToSCA Education for Innovation, within a framework of higher technical studies, achieved to motivate in a different socio-cultural environment and that is quite possible to approach the observation phase of the workshop under a self-managed tutored format, but then certain conditions are necessary. In particular:

The coordination for the workshop adaptation, as well as the observation phase in autonomous tutored format, should be carried out by local teaching staff of the University where the activity takes place, in order to answer the doubts and stimulate the students in front of to the uncertainty that implies starting an unknown teaching experience, directed from another university and in the absence of any representative of it.

For the correct development of the proposal phase, it is necessary to add to the framework one or two activities to share and debate among students the results of the autonomous observation phase, in order to establish links between these two stages.

It seems essential for the correct international transfer of the Innovation Product Design ToSCA workshop, the local teacher's active involvement, for their exhaustive knowledge of the physical, economic and socio-cultural conditions of the place, and in proportion to the duration of the face-to-face activity in order to give personal assistance to the student teams, equivalent to that of a four-day intensive workshop.

These two factors seams induce some devaluation of students own perception of autonomy of learning and leadership.

It should be noticed that on this case, the Design Lab II module was integrated into a semester course of deepening in architectural ceramics. In addition, the higher-level student profile participants. These two facts can generate some distortion in our assessment of the results from the Workshop the observation phase as an autonomous supervised activity and on the high level of results despite the schedule difficulties.

Finally, the internalisation experience shows that it is a great opportunity to verify and improve our understanding of one of the high school 21th century challenge: education for innovation.

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