



**UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

**FACTORS INFLUENCING EMPLOYEE ENGAGEMENT: A STUDY AMONG
PRODUCTION EMPLOYEES OF TROX MALAYSIA SDN BHD**

NOR HUSNA SHAZWEEN BINTI ABDUL RAHIM

2015105897

**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(HUMAN RESOURCE MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
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**Submitted In Partial Fulfilment of the Requirement for the Bachelor of Business
Administration With Honours
(Human Resource Management)**

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DECLARATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”**

I am Nor Husna Shazwen Binti Abdul Rahim (I/C number : 940626-05-5266)

Hereby declare that:

- This work has not previously been accepted in substance for any degree, locally or oversea, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature : husnaShazween

Date: 2018

LETTER OF TRANSMITTAL

3th January 2018

Mr Idris Bin Osman

Project Paper Advisor

Faculty Of Business Management

Universiti Teknologi Mara

No. 110, Off Jalan Hang Tuah

75300, Melaka

Dear sir,

SUBMISSION OF FINAL REPORT

Enclosed herewith is a thesis entitled “**FACTORS INFLUENCING EMPLOYEE ENGAGEMENT: A STUDY AMONG PRODUCTION EMPLOYEES OF TROX MALAYSIA SDN BHD**”, I hope this thesis will meet the requirement and expectation from you and the faculty. Thank you very much for all the guidance and support you have generously rendered upon the completion of this thesis

Sincerely,

Nor Husna Shazween

NOR HUSNA SHAZWEEN BINTI ABDUL RAHIM

I/C NUMBER : 940626055266

DATE :

ABSTRACT

Employee engagement has taken a vital role in today modern business world as a main issue for better employee and organizational success. A great deal of interest has been exposed in recent years. The purpose of this study was to examine the influential factors on employee engagement in manufacturing industry.

A total of 122 questionnaires distributed to the respondent, however only 98 respondents completed and returned their questionnaires. The sampling design that was used in this research is non-probability convenience sampling. Based on a quantitative research method, data were collected for this study through a self-administered questionnaire survey, measured by five likert scale.

Moreover, the result has shown that work-life balance and work environment has a significant relationship with employee engagement. While employee voice is not significant with employee engagement. The study findings indicated that work environment as the most influential factor on employee engagement among production employees of TROX Malaysia.